

# Novo Nordisk –a focused healthcare company

Investor presentation Full year 2023



# Agenda

Progress on Strategic Aspirations 2025 Commercial execution Innovation and therapeutic focus Financials

## Forward-looking statements

Novo Nordisk's reports filed with or furnished to the US Securities and Exchange Commission (SEC), including the statutory Annual Report 2023 and Form 20-F, which both were filed with the SEC in January 2024 in continuation of the publication of the Annual Report 2023, this presentation, and written information released, or oral statements made, to the public in the future by or on behalf of Novo Nordisk, may contain forward-looking statements. Words such as 'believe', 'expect, 'may', 'will', 'plan', 'strategy', 'prospect', 'foresee', 'estimate', 'project', 'anticipate', 'can', 'intend', 'target' and other words and terms of similar meaning in connection with any discussion of future operating or financial performance identify forward-looking statements. Examples of such forward-looking statements include, but are not limited to:

- Statements of targets, plans, objectives or goals for future operations, including those related to Novo Nordisk's products, product research, product development, product introductions and product approvals as well as cooperation in relation thereto,
- Statements containing projections of or targets for revenues, costs, income (or loss), earnings per share, capital expenditures, dividends, capital structure, net financials and other financial measures,
- · Statements regarding future economic performance, future actions and outcome of contingencies such as legal proceedings, and
- Statements regarding the assumptions underlying or relating to such statements.

These statements are based on current plans, estimates and projections. By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific. Novo Nordisk cautions that a number of important factors, including those described in this presentation, could cause actual results to differ materially from those contemplated in any forward-looking statements.

Factors that may affect future results include, but are not limited to, global as well as local political and economic conditions, such as interest rate and currency exchange rate fluctuations, delay or failure of projects related to research and/or development, unplanned loss of patents, interruptions of supplies and production, including as a result of interruptions or delays affecting supply chains on which Novo Nordisk relies, shortages of supplies, including energy supplies, product recalls, unexpected contract breaches or terminations, government- mandated or market-driven price decreases for Novo Nordisk's products, introduction of competing products, reliance on information technology including the risk of cybersecurity breaches, Novo Nordisk's ability to successfully market current and new products, exposure to product liability and legal proceedings and investigations, changes in governmental laws and related interpretation thereof, including on reimbursement, intellectual property protection and regulatory controls on testing, approval, manufacturing and marketing, perceived or actual failure to adhere to ethical marketing practices, investments in and divestitures of domestic and foreign companies, unexpected growth in costs and expenses, strikes and other labour market disputes, failure to recruit and retain the right employees, failure to maintain a culture of compliance, epidemics, pandemics or other public health crises, the effects of domestic or international crises, civil unrest, war or other conflict and factors related to the foregoing matters and other factors not specifically identified herein.

For an overview of some, but not all, of the risks that could adversely affect Novo Nordisk's results or the accuracy of forward-looking statements in the Annual Report 2023, reference is made to the overview of risk factors in 'Risk Management' of the Annual Report 2023.

Unless required by law, Novo Nordisk has no duty and undertakes no obligation to update or revise any forward-looking statement after the distribution of the Annual Report 2023, whether as a result of new information, future events, or otherwise.

#### Important drug information

Victoza<sup>®</sup> and Ozempic<sup>®</sup> are approved for the management of type 2 diabetes only Saxenda<sup>®</sup> and Wegovy<sup>®</sup> are approved for the treatment of obesity only

# Strategic Aspirations 2025 | Highlights full year 2023

#### Further raise innovation bar for Diabetes treatment **Progress towards zero environmental impact** • FLOW stopped for efficacy based on interim analysis Carbon emissions decreased by 34% vs 2019<sup>1</sup> Successful completion of phase 3 trial with IcoSema Adding value to society **Develop superior treatment solutions for obesity** Innovation and therapeutic focus Medical treatment to 40.5 million people with diabetes Successful completion of SELECT CVOT Reached more than 52,000 children in Changing Acquisition of Inversago Pharma Purpose and sustainability (ESG) Diabetes<sup>®</sup> in Children programme • Successful completion of phase 1 trial with oral amycretin • Partnership with Aspen to produce human insulin for Strengthen and progress Rare Disease pipeline Africa • Somapacitan approved in the US, EU and Japan Being recognised as a sustainable employer **Establish presence in CV & Emerging Therapy Areas** • Share of women in senior leadership positions has Phase 1 trial initiation with VAP-1i in MASH increased to 41% from 39% in 2022 Sales growth of 36% (CER) and operating profit growth Diabetes value market share increased by 1.9%-points of 44% (CER) to 33.8%<sup>2</sup> **Operational leverage reflecting sales growth** Commercial execution **Obesity care sales of DKK 41.6 billion** (+154% at CER) Financials Free cash flow of DKK 68.3 billion and DKK 61.7 billion Rare disease sales of DKK 17.2 billion (-15% at CER) returned to shareholders

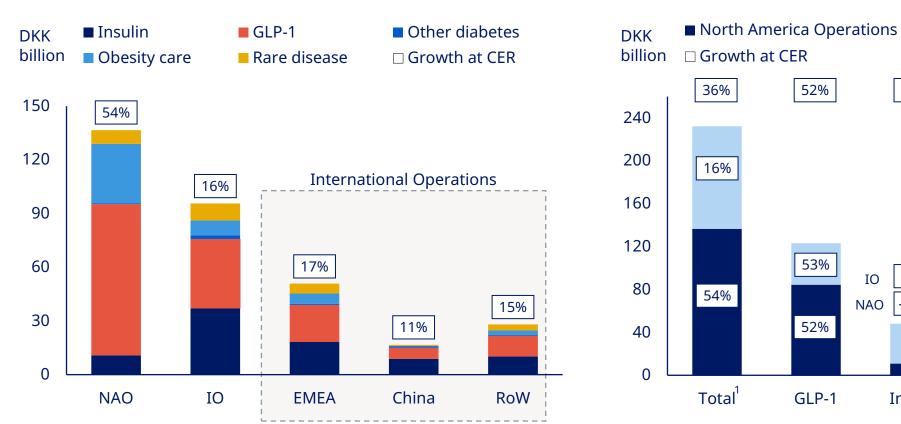
<sup>1</sup>Scope 1,2 and partial scope 3 limited to CO2 emissions from business flights and product distribution. Carbon emissions decreased by 8% in 2023 compared to 2022; <sup>2</sup>MAT (Moving annual total) value market share CER: Constant exchange rates; CV: Cardiovascular; CVOT: Cardiovascular outcomes trial

Note: The strategic aspirations are not a projection of Novo Nordisk's financial outlook or expected growth

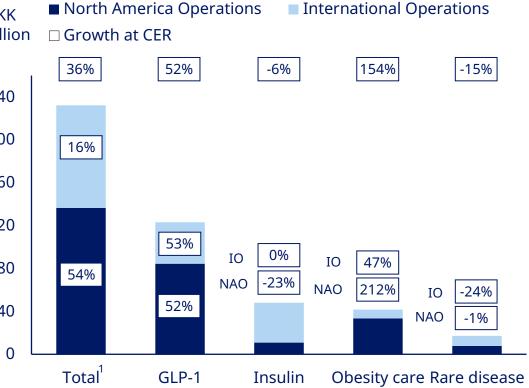
Light blue indicates developments in Q4 2023

## Sales growth of 36% driven by both operating units

Reported geographic sales split for the full year 2023

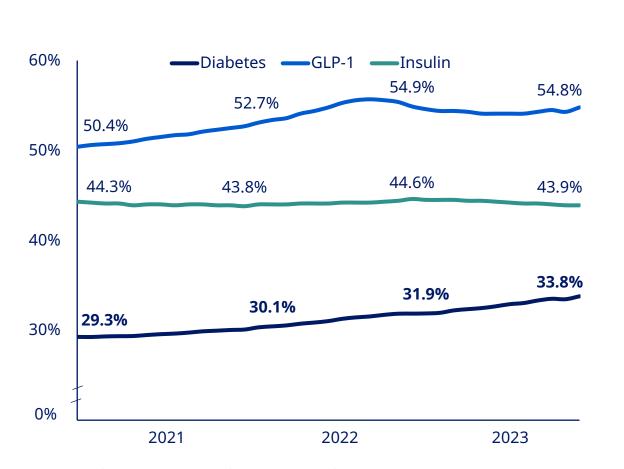


#### Reported therapy area sales and growth for the full year 2023



<sup>1</sup>'Other diabetes' is included in Total IO: International Operations; EMEA: Europe, Middle East and Africa; China: Mainland China, Hong Kong and Taiwan; RoW: Rest of World; NAO: North America Operations; CER: Constant exchange rates Note: Unless otherwise specified, sales growth rates are at CER

## Diabetes value market leadership reached 33.8%



Novo Nordisk global diabetes value market shares

### Diabetes value market leadership expansion driven by the GLP-1 franchise

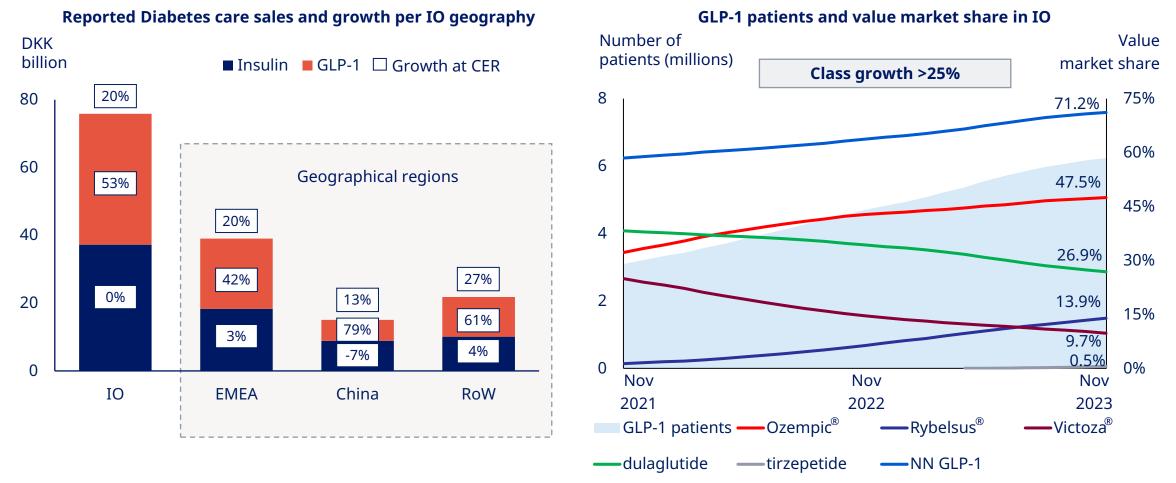
**Diabetes care sales grew by 29%** (CER) with global value market share increase driven by market share gains in both IO and NAO.

- Global diabetes value market share increased by 1.9%points to 33.8%
- Exceeded our strategic aspiration for 2025 by achieving a global diabetes market value of more than 1/3
- Novo Nordisk continues to be the global market leader in the GLP-1 segment with a 54.8% value market share
- Estimated global GLP-1 share of total diabetes prescriptions is ~6%

CER: Constant exchange rates; IO: International Operations; NAO: North America Operations Note: Sales growth rates are at CER

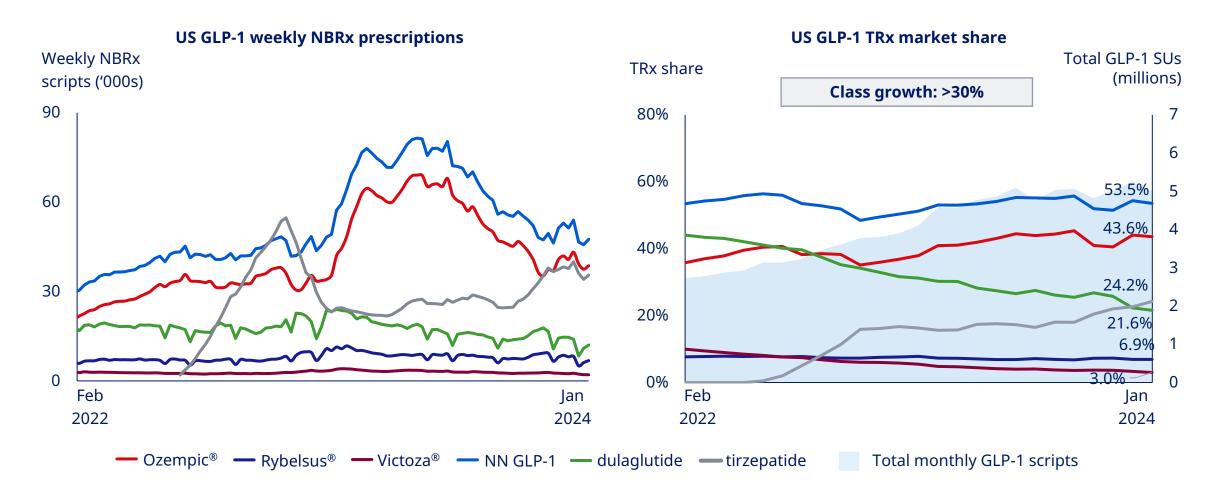
Source: IQVIA MAT, Nov 2023 (Spot rate); Volume growth based on Moving Annual Total (MAT); Market values are based on the list prices

# International Operations diabetes care sales growth is driven by GLP-1 performance



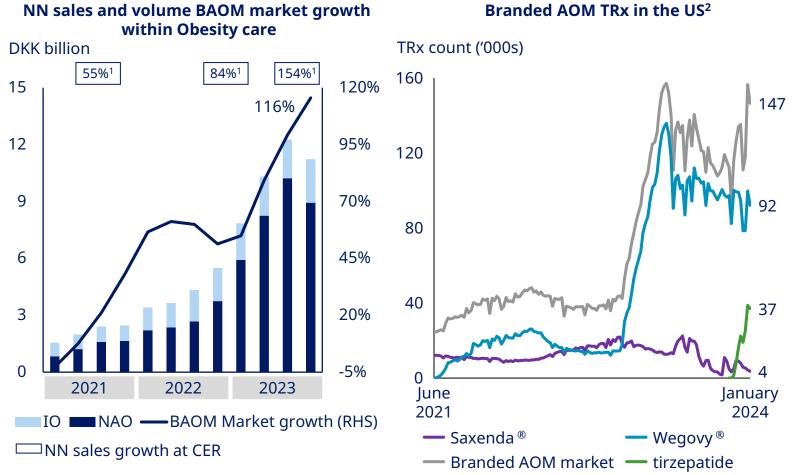
IO: International Operations; NN: Novo Nordisk; EMEA: Europe, Middle East and Africa; China: Mainland China, Hong Kong and Taiwan; RoW: Rest of World; CER: Constant exchange rates Note that the market share and patient numbers are based on countries with IQVIA coverage. GLP-1 class growth calculated as Sep'23-Nov'23 vs Sep'22-Nov'22 (Rolling 3-month average) Source: IQVIA MAT, Nov 2023 (Spot rate). Volume packs are converted into full-year patients based on WHO assumptions for average daily doses; Market values are based on the list prices

## GLP-1 class expansion in the US in 2023



NBRx: New-to-brand prescriptions; TRx: Total prescriptions; NN: Novo Nordisk; Scripts: Prescriptions; US: United States Note: Class growth calculated based on SU volume for diabetes GLP-1 as Q4 2023 vs Q4 2022 Source: IQVIA Xponent Plantrak, NBRx/TRx data from week ending 12 Jan 2024. Each data point represents a rolling four-week average.

# Obesity care sales grew by 154% in 2023 mainly driven by the US



# semaglutide injection 2.4 mg

## The US

- The supply of the lower dose strengths has been restricted since May 2023 to safeguard continuity of care
- Novo Nordisk started gradually increasing the supply of the lower dose strengths in January 2024

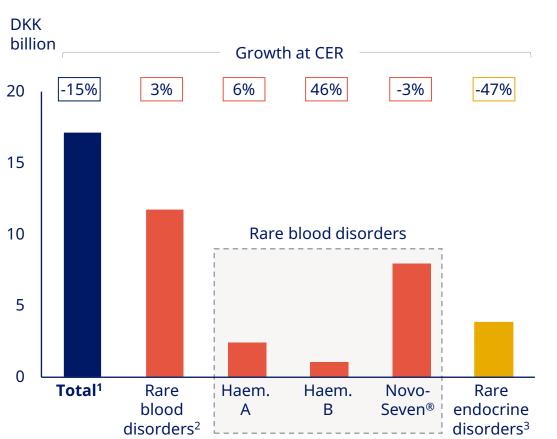
#### **International Operations**

- Wegovy<sup>®</sup> launched in Denmark, Norway, Germany, UK, Switzerland Iceland and UAE
- Continued volume capped launches in IO in 2024, balancing supply and demand

CER: Constant exchange rates; NAO: North America operations; IO: International operations; RHS: Right-hand side axis; TRx: Total Prescriptions; AOM: Anti-Obesity Medications (includes Wegovy<sup>®</sup>, Saxenda<sup>®</sup>, Zepbound, Qsymia, Belviq and Contrave); BAOM: Branded AOM market; UAE: United Arab Emirates. Note: Sales growth at constant exchange rates. 116% volume growth for Global BAOM market growth refers to moving annual total.

<sup>&</sup>lt;sup>1</sup> Annual growth at CER. Each TRx data points represents one week of data; <sup>2</sup> IQVIA weekly, 19 Jan 2024

# Rare disease sales decreased by 15% driven by reduction in manufacturing output



## Reported Rare disease sales

# Rare disease sales decrease is driven by: 1% sales decline in North America Operations 24% sales decline in International Operations Rare blood disorders sales increased by 3%, driven by: Extended half-life products in haemophilia A and B, partially countered by NovoSeven<sup>®</sup> Rare endocrine disorders sales decreased by 47% driven by: Sales for Norditropin<sup>®</sup> declined by 26% in NAO and 63% in IO, reflecting a reduction in manufacturing output Novo Nordisk has a value market share of 19.3% in the global human growth disorder market

Rare disease sales driven by global commercial execution

• Sogroya® has now been launched in five countries

<sup>1</sup>Total includes "Other Rare disease", which consists of primarily Vagifem<sup>®</sup> and Activelle<sup>®</sup>; <sup>2</sup>Comprises NovoSeven<sup>®</sup>, NovoEight<sup>®</sup>, Esperoct<sup>®</sup>, Refixia<sup>®</sup> and NovoThirteen<sup>®</sup>; <sup>3</sup> Primarily Norditropin<sup>®</sup> CER: Constant exchange rates; Haem. A: Haemophilia A; Haem. B: Haemophilia B; NAO: North America operations; IO: International operations Note: NovoThirteen<sup>®</sup> is not shown for Rare blood disorders breakdown, only for the total bar. Unless otherwise specified, sales growth is at constant exchange rates.

## Phase 3a trial with IcoSema successfully completed

## N=679 IcoSema ± OAD(s) Change from baseline (%) R IGlar + IAsp ± OAD(s) 1:1 5 weeks 52 weeks follow-up **Primary endpoint: Confirmatory secondary** endpoints: • Change in HbA<sub>1c</sub> from baseline to week 53 Change in body weight from baseline to week 52 Number of hypoglycaemic<sup>1</sup> episodes from baseline to week 57

IcoSema vs Insulin glargine U100 and insulin apart in subjects w/T2D

## Change in HbA<sub>1C</sub> Change in body weight Mean baseline body weight: 85.8 kg *Mean baseline HbA*<sub>1</sub>*:* 8.3% Change from baseline (kg) 3.2 -1.4% -3.6\* -1.5% IcoSema IGlar + Iasp IcoSema IGlar + IAsp Hypoglycaemic episodes<sup>1</sup> 0.26\* 2.18 (rate per patient year) ~52 ~1450 Injections per year Safety: IcoSema appeared to have safe and well-tolerated profile

Headline trial results

\*Statistically significant/superior vs. Insulin glargine U100 and insulin apart. <sup>1</sup> Level 2 and 3 hypoglycaemic episodes with blood glucose below 3.0 mmol/L

T2D: Type 2 diabetes; HbA1c: Glycated haemoglobin; BMI: Body Mass Index; OADs: Oral antidiabetic drugs.

Note: Trial objective: To confirm efficacy and compare safety of once weekly IcoSema compared with daily insulin glargine combined with insulin apart, both treatment arms with or without OADs in participants with T2D inadequately controlled with daily basal insulin

## **R&D** milestones

			Clinical milestone	s <sup>1</sup> Regulatory milestones <sup>1</sup>
	Project	Q4 2023	H1 2024	H2 2024
Diabetes care	Icodec			EU/JP/CN/US decision
	IcoSema		Phase 3 results	
	FLOW kidney outcomes trial		Phase 3 results	
	STRIDE			Phase 3 results
	SOUL CVOT			Phase 3 results
	OW GLP-1/GIP		Phase 1 results	
	OM GLP-1/GIP		✓ Phase 1 initiation	
Obesity care	SELECT		US decision	EU/CN decision
	STEP HFpEF	✓ Phase 3 results	✓ EU/US submission	
	STEP OA	✓ Phase 3 results		
	Cagrisema			Phase 3 results
	Oral Amycretin	✓ Phase 1 results		
Rare Disease	Mim8		Phase 3 results	
CV & Emerging Therapy Areas	VAP-1i	✓ Phase 1 initiation		

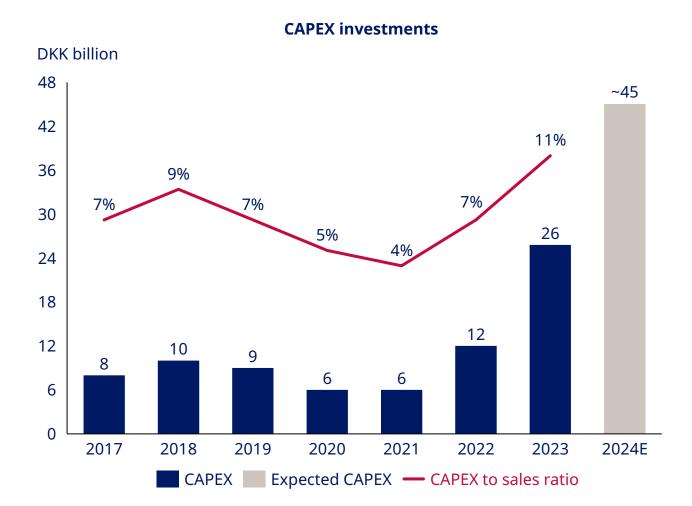
<sup>1</sup>Expected to be published in the given quarter or in the subsequent quarterly company announcement

CVOT: Cardiovascular Outcomes Trial; CV: Cardiovascular; CN: China; EU: European Union; GIP: Glucacose-dependent insulinotropic polypeptide; HFpEF: Heart failure with preserved ejection fraction; JP: Japan; OA: Osteoarthritis; OW: Once-weekly; OM: Once-monthly; T2D: Type 2 Diabetes; US: United States; VAP-1i: Vascular adhesion protein-1 selective inhibitor

# Financial results – Full year of 2023

In DKK million	2023	2022	Change (reported)	Change (CER)
Sales	232,261	176,954	31%	36%
Gross profit	196,496	148,506	32%	37%
Gross margin	84.6%	83.9%		
Sales and distribution costs	(56,743)	(46,217)	23%	26%
Percentage of sales	24.4%	26.1%		
Research and development costs	(32,443)	(24,047)	35%	37%
Percentage of sales	14.0%	13.6%		
Administration costs	(4,855)	(4,467)	9%	11%
Percentage of sales	2.1%	2.5%		
Other operating income and expenses	119	1,034	(88%)	(88%)
Operating profit	102,574	74,809	37%	44%
Operating margin	44.2%	42.3%		
Financial items (net)	2,100	(5,747)		
Profit before income tax	104,674	69,062	52%	
Income taxes	(20,991)	(13,537)	55%	
Effective tax rate	20.1%	19.6%		
Net profit	83,683	55,525	51%	
Diluted earnings per share (DKK)	18.62	12.22	52%	

# Step-up in CAPEX to meet demand for current and future products

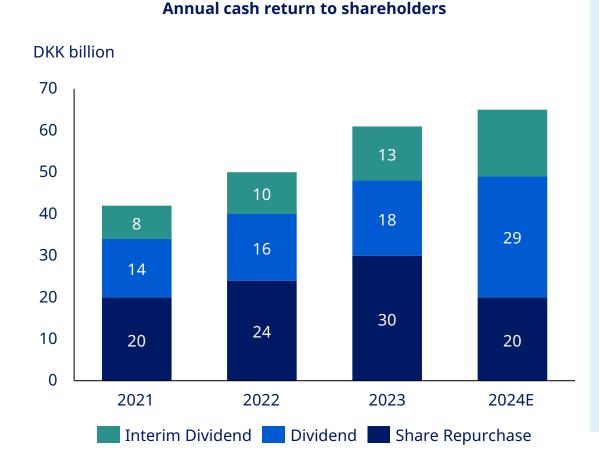


**Ensure readiness to meet future demands** 



- Capital expenditure is expected to be around DKK 45 billion in 2024
- Investments reflect both ongoing and future expansions of the supply chain, including previously communicated expansions at core sites
- The CAPEX to sales ratio is still expected to be low double digit in the coming years

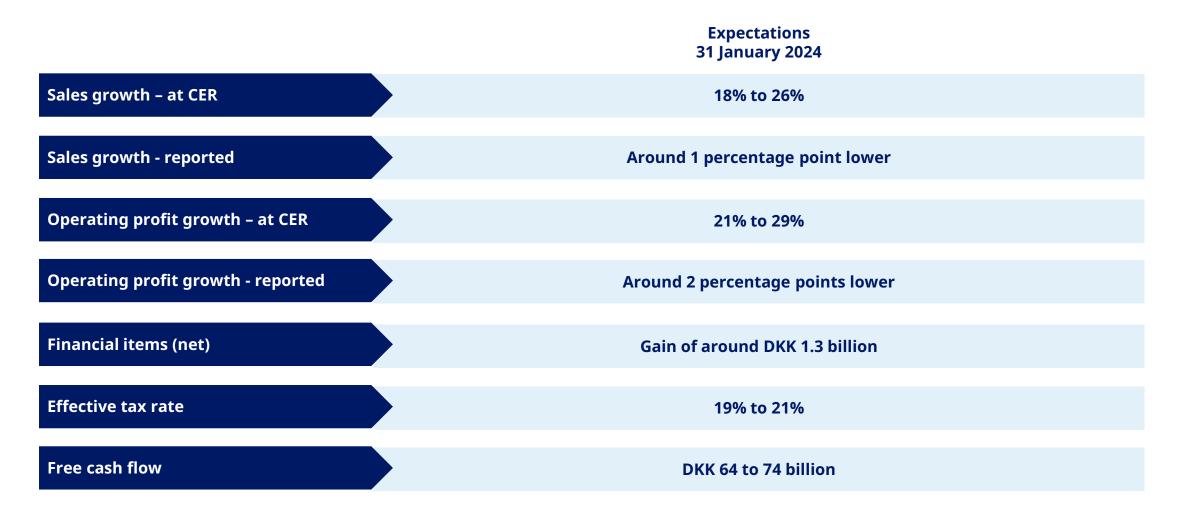
## Attractive capital allocation to shareholders



#### **Capital allocation**

- Return of free cash flow through both share buybacks and dividends
- For 2023, the total dividend per share increased 51.6% to DKK 9.40 (including interim dividend of DKK 3.00 per share paid in August 2023)
- Final dividend for 2023 will be paid in March 2024
- The total capital allocation for 2023, through a combination of share buybacks and dividends, amounts to DKK 61.7 billion
- For 2024, we expect to initiate a new 12-month share repurchase programme of up to DKK 20 billion

## Financial outlook for 2024



The financial outlook is based on an assumption of a continuation of the current business environment and given the current scope of business activities and has been prepared assuming that currency exchange rates remain at the level as of 26 October 2023 CER: Constant exchange rates Note: Changes since last highlighted in bold

# Strategic aspirations 2025



CVD: Cardiovascular disease; MASH: Metabolic dysfunction-associated steatohepatitis; CKD: Chronic kidney disease. Note: The strategic aspirations are not a projection of Novo Nordisk's financial outlook or expected growth.

Share information	Share	informa	ition
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Novo Nordisk's B shares are listed on the stock exchange in Copenhagen under the symbol 'NOVO B'. Its ADRs are listed on the New York Stock Exchange under the symbol 'NVO'.

For further company information, visit Novo Nordisk on: www.novonordisk.com

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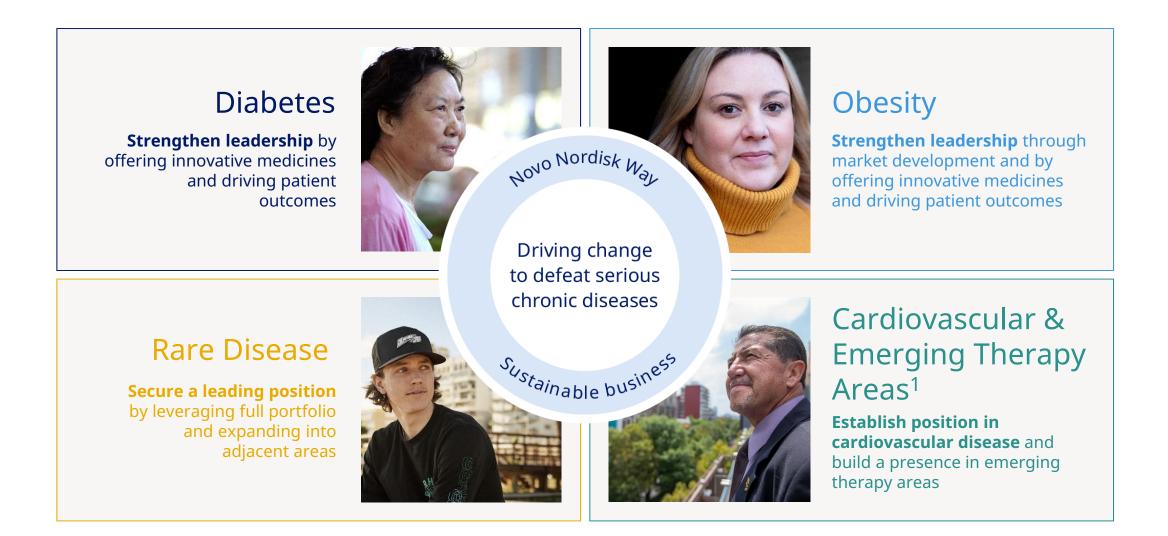
#### **Upcoming events**

- 7 March 2024 Capital Markets Day 2024
- 2 May 2024 Financial statement for the first three months of 2024
- 7 August 2024 Financial statement for the first six months of 2024

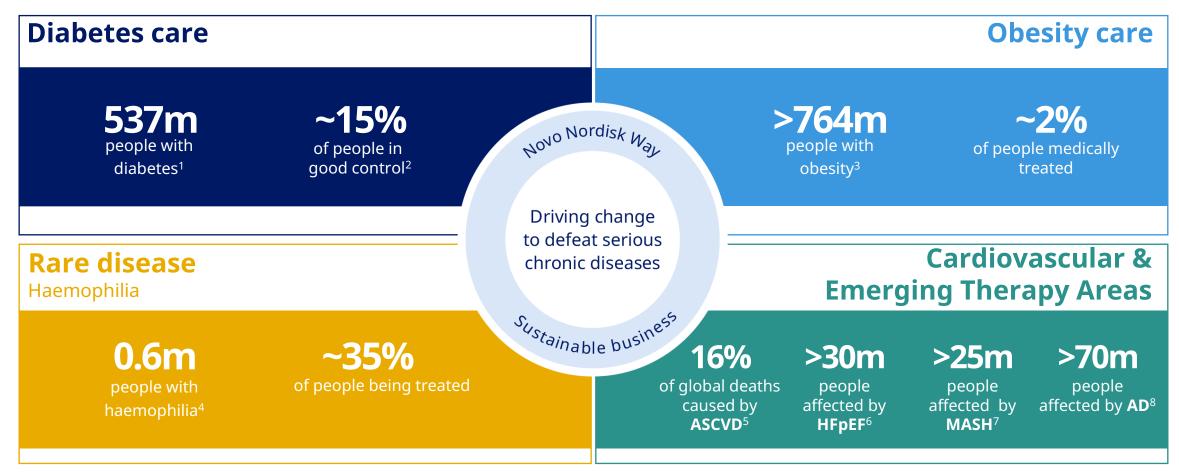
# Appendix

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## Novo Nordisk Corporate Strategy



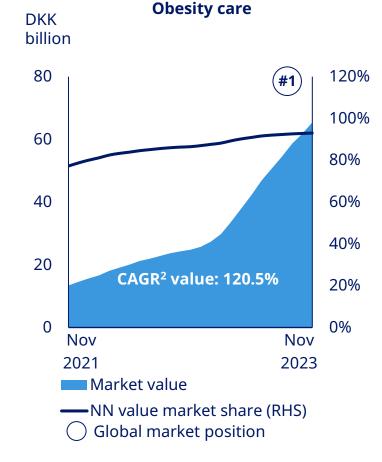
# Novo Nordisk's opportunity is in the large unmet needs across all therapy areas in scope

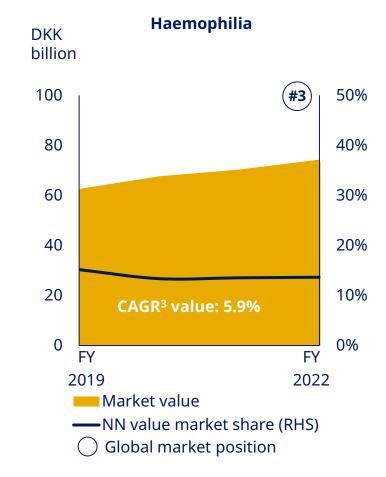


<sup>1</sup> International Diabetes Federation: Diabetes Atlas 10<sup>th</sup> edition, 2021; <sup>2</sup>Real-world studies indicate between 30-55% of patients reach HbA<sub>1c</sub> target <7% .e.g. <u>https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4388968/</u>, taking 42.5% in good control of treated people; <sup>3</sup> World Diabetes Atlas 2022; <sup>4</sup> WFH annual survey 2020 (120 of 147 countries responded): Prevalence by calculating expected number of patients using 20.9 per 100.000 in haemophilia Identified patients as proxy for receiving some sort of treatment; <sup>5</sup> <u>"The top 10</u> <u>causes of death"</u>, WHO, 9 December 2020 (ASCVD denoted as ischaemic heart disease); <sup>6</sup>Groenewegen A et al. Eur J Heart Fail 2020;22:1342–13561; Gurwitz JH et al. Am J Med 2013;126:393–400; <sup>7</sup>Estes C, Modeling the epidemic of non-alcoholic fatty liver disease demonstrates an exponential increase in burden of disease, Hepatology, 2018; <sup>8</sup>The World Alzheimer Report 2015, The Global Impact of Dementia, Alzheimer's Disease International (ADI), London.

# Novo Nordisk has leading positions in diabetes, obesity and haemophilia



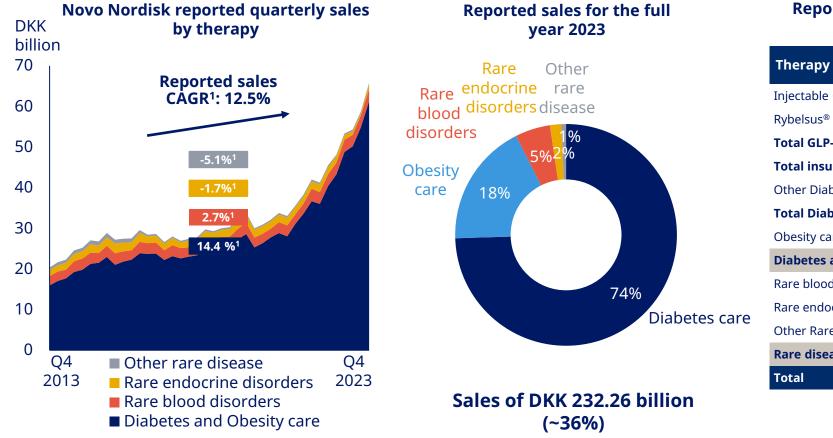




<sup>1</sup>CAGR for 5-year period; <sup>2</sup>CAGR for 2-year period; <sup>3</sup>CAGR for 3-year period; RHS: Right-hand side; Note: Annual sales figures for haemophilia A, B and bypassing agent segments, plasma derived products excluded except Feiba<sup>®</sup>; NN: Novo Nordisk

Source: Company reports for haemophilia market; IQVIA MAT, Nov 2023; Note: Market values are based on the list prices

# Sales growth of 36%, driven by the GLP-1 portfolio for diabetes and obesity treatment



#### Reported sales and growth breakdown for the full year 2023

Therapy	Sales (mDKK)	Growth	Share of growth
Injectable GLP-1 <sup>2</sup>	104,382	50%	56%
Rybelsus®	18,750	71%	13%
Total GLP-1	123,132	52%	69%
Total insulin <sup>3</sup>	48,022	-6%	-4%
Other Diabetes care <sup>4</sup>	2,312	-15%	-1%
Total Diabetes care	173,466	29%	64%
Obesity care <sup>5</sup>	41,632	154%	41%
Diabetes and Obesity care	215,098	42%	105%
Rare blood disorders <sup>6</sup>	11,776	3%	0%
Rare endocrine disorders <sup>7</sup>	3,836	-47%	-5%
Other Rare disease <sup>8</sup>	1,551	-4%	0%
Rare disease	17,163	-15%	-5%
Total	232,261	36%	100%

<sup>1</sup> CAGR for 10-year period; <sup>2</sup> Comprises Victoza<sup>®</sup>, Ozempic<sup>®</sup>; <sup>3</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup> and Levemir<sup>®</sup>, Ryzodeg<sup>®</sup> and NovoMix<sup>®</sup>, Fiasp<sup>®</sup> and NovoRapid<sup>®</sup>; <sup>4</sup> Primarily Novonorm<sup>®</sup>, needles and GlucaGen<sup>®</sup> HypoKit<sup>®</sup>; <sup>5</sup> Comprises Saxenda<sup>®</sup> and Wegovy<sup>®</sup>; <sup>6</sup> Comprises NovoSeven<sup>®</sup>, NovoEight<sup>®</sup>, NovoThirteen<sup>®</sup>, Refixia<sup>®</sup>, and Esperoct<sup>®</sup>; <sup>7</sup> Comprises Norditropin<sup>®</sup> and Macrilen<sup>™</sup>; <sup>8</sup> Primarily Vagifem<sup>®</sup> and Activelle<sup>®</sup> Note: Sales numbers are reported in Danish kroner; Growth is at constant exchange rate, except for total sales growth of 29%; Refixia<sup>®</sup> and NovoThirteen<sup>®</sup> are launched as Rebinyn<sup>®</sup> and TRETTEN<sup>®</sup>, respectively, in North America.

# Sales growth of 36%, driven by both NAO and IO with 54% and 16% sales growth respectively

#### Total in **DKK** billion 111.8 177.0 232.3 9% 12% 14% 10% 7% 9% 22% 30% 25% 59% 52% 51% 2018 2022 2023 North America Region China EMEA RoW

Historic and reported sales by geography

#### Reported sales and growth breakdown for the full year 2023

Regions	Sales (mDKK)	Growth	Share of growth
International Operations	95,632	16%	22%
EMEA	50,867	17%	12%
Region China	16,687	11%	3%
RoW	28,078	15%	7%
North America Operations	136,629	54%	78%
Hereof USA	127,534	55%	73%
Total sales	232,261	36%	100%

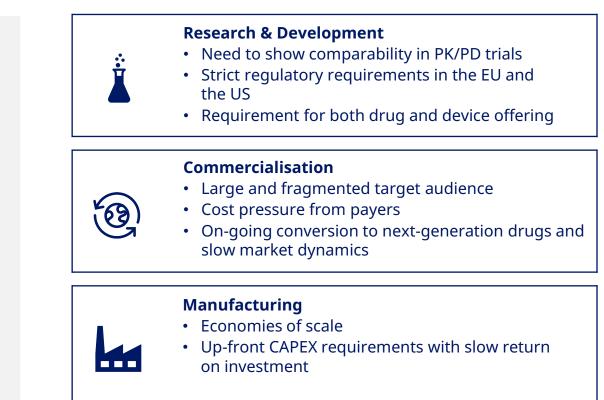
IO: International Operations; NAO: North American Operations; EMEA: Europe, Middle East, and Africa; RoW: Rest of World; Region China covers mainland China, Hong Kong and Taiwan Note: Numbers may not add up to 100% due to rounding; Growth at Constant exchange rates; Sales numbers are reported in Danish kroner Source: Quarterly company announcement

# Novo Nordisk holds solid patent protection and competitive advantages

Novo Nordisk's position is protected by patents and value chain setup

Novo Nordisk holds competitive advantages compared to biosimilars

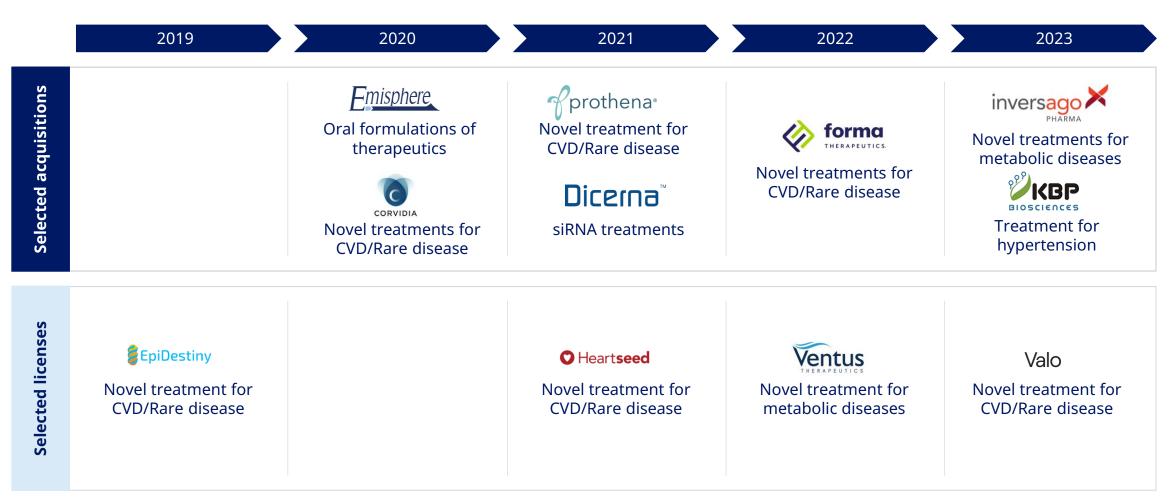
	EU/US patent protection <sup>1</sup>
<b>OZEMPIC</b> semaglutide injection	2031/32 <sup>2</sup>
RYBELSUS® semaglutide tablets	2031/2032 <sup>2,3</sup>
Fiasp <sup>®</sup> fast-acting insulin aspart	2030 <sup>4</sup>
esperoct <sup>®</sup> turoctocog alfa pegol	2034/32 <sup>2</sup>
Suitephy insulin degludec/liraglutide (DNA origin) injection	2028/29
insulin degludec [rDNA origin] injection	2028/29
70% insulindegludec and 30% insulin aspart (IDNA origin) Trijection	2028/29
refixia	2027/28
liragutide injection 12mg/18mg	2023 <sup>5</sup>



<sup>1</sup>List does not include all marketed products. <sup>2</sup> Current estimates. Wegovy<sup>®</sup> patent identical to Ozempic<sup>®</sup> patent; <sup>3</sup> Tablet formulation and once-daily treatment regimen are protected by additional patents expiring in 2031-2034; <sup>4</sup> Formulation patent; active ingredient patent has expired;

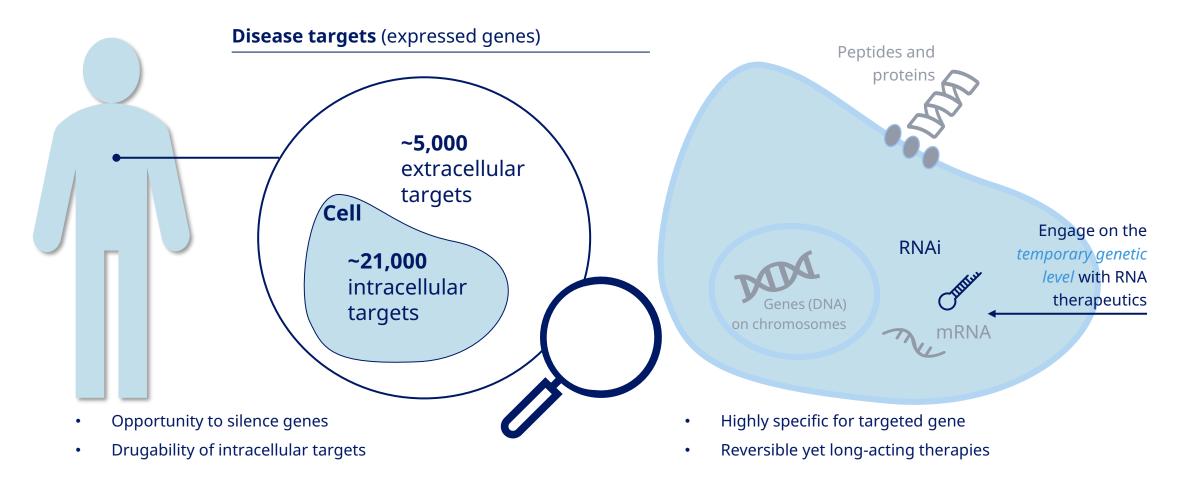
PK: Pharmacokinetic, PD: Pharmacodynamic; CAPEX: Capital expenditure

# Partnerships and acquisitions support future research and development



TA: Therapy area; CVD: Cardiovascular Disease; siRNA: Small interfering RNA Note: Deal flow from 2019-2023Q4. Selection based on deal size

# The acquisition of Dicerna Pharmaceuticals and their RNAi technology in 2021 provided access to intracellular targets



# First two human dose initiations with Dicerna in Q4 2022 in line with ambition presented at Capital Markets Day 2022



#### First two phase 1 trials in MASH with siRNA technology initiated

#### Novo Nordisk and Dicerna

- After a productive partnership since 2019, Novo Nordisk acquired Dicerna pharmaceuticals in 2021 for \$3.3 bUSD
- Integrated into Novo Nordisk and now operates as a transformational research unit (TRU) responsible for the siRNA research technology platform
- Setup to preserve the agility and speed of a smaller biotech, while leveraging the scale and experience of a large pharmaceutical company

#### Ambition

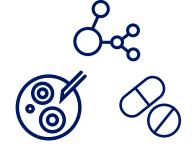
• Generate an average of 3 first human dose projects per year across therapy areas with the siRNA technology platform

## Novo Nordisk's core capabilities provide a competitive advantage to continue to defeat diabetes

Engineering, formulating, developing and delivering protein-based treatments Efficient large-scale production of proteins

Global commercial reach and leader in chronic disease care

Deep disease understanding



**Today:** Oral solutions to differentiate from competition

**Tomorrow:** Expand oral platforms and transformational medicines via Novo Nordisk stem cell platform



**Today:** The world's largest producer of insulin and GLP-1

**Tomorrow:** Expand capacity and continue efficiency gains



**Today:** Global reach and industry leading GLP-1 portfolio

**Tomorrow:** Continued rollout of portfolio and launch of new products

**Today:** Provide value and outcomes beyond HbA<sub>1c</sub> for diabetes

**Tomorrow:** Normalise living with diabetes supported by digital solutions

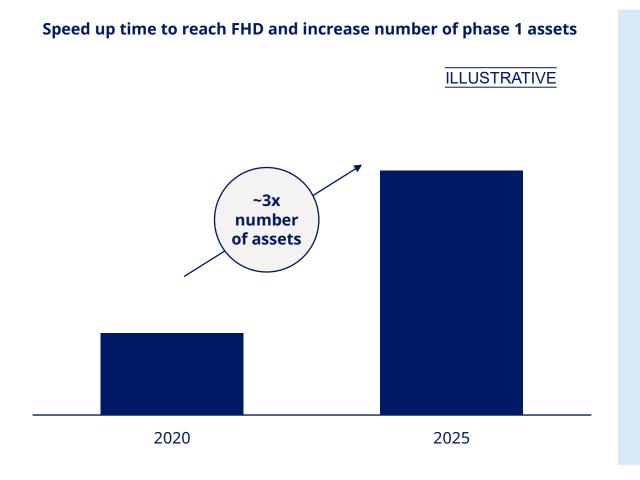
## Core capabilities and additional technology platforms open up new opportunities across therapy areas

		کی Proteins / Peptides	کی Oligonucleotides / RNAi	Stem cells Gen	چېک ome editing / Gene therapy
	Diabetes care			Ĩ	13
	Obesity care				
areas	CVD			Ĩ	1. Contraction of the second sec
Therapy a	MASH		lig 🕓		
The	RBD				I'll
	RED				
	Other areas			Ĩ	12 A
		Currently active	Exploratory potential	Injectable administrati	on 🖓 Oral administration

Technology platforms

RBD: Rare blood disorders; RED: Rare endocrine disorders; CVD: Cardiovascular disease; MASH: Metabolic dysfunction-associated steatohepatitis; RNA: Ribonucleic acid Note: Currently active means Novo Nordisk is currently pursuing research projects, while exploratory potential indicates that the platform is potentially applicable for the given disease

# Human data-driven decision-making with faster timelines to enable a robust development pipeline



#### Future Research & early development trends for Novo Nordisk

- More first human doses pursued to enable a robust late-stage pipeline
- Around 3x faster timeline from lead candidate to first human dose
- First human doses with the new technologies, cell-based therapies and RNAi was in 2022
- Ambition of generating first human dose projects on average per year across disease areas with the RNAi platform

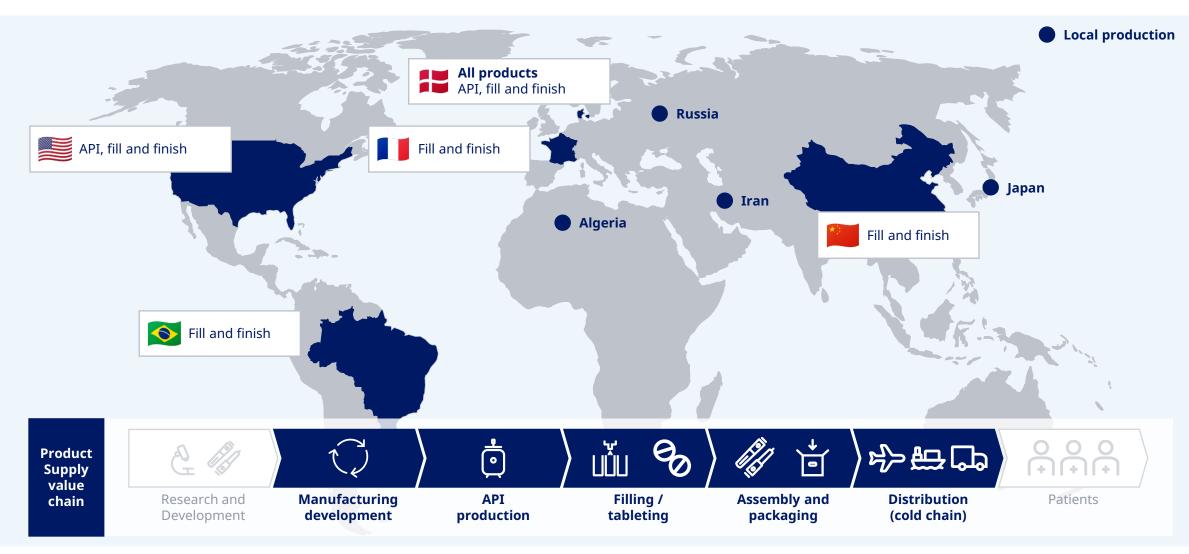
#### Novo Nordisk<sup>®</sup>

# Pipeline supports significant growth opportunities across all four strategic focus areas

PHASE 1	PHASE 2	PHASE 3	SUBMITTED	APPROVED
NN1845 – GSI	NN9506 – GELA	NN1535 – Icosema	NN1436 – Insulin Icodec	Tresiba <sup>®</sup>
NN1471 – Pumpinsulin	NN9440 – INV-202	NN9924 – Oral Semaglutide 25 and 50 mg <sup>1</sup>	NN7022 - Nedosiran	Xultophy <sup>®</sup>
NN9041 – DNA Immunotherapy	NN9505 – GELA	NN9388 – Cagrisema	NN7415 – Concizumab in HwI, HA/HB <sup>2</sup>	Levemir <sup>®</sup>
NN9542 – OW GLP-1/GIP co-agonist	NN7533 – Ndec in SCD	NN9536 – Semaglutide 7.2 mg	SELECT – Semaglutide 2.4 mg CVOT in obese population	Ryzodeg®
NN9904 – OW oral sema	NN7536 – Etavopivat in Thalassemia	NN9838 – Cagrisema		NovoMix <sup>®</sup>
NN9650 – OM GLP-1 /GIP	NN7537 – Evavopivat MDS	NN9932 – Oral Semaglutide 25 and 50 mg obesity		Fiasp <sup>®</sup>
NN9487 – Oral Amycretin	NN9931 – Gilead in MASH	NN9931 – Semaglutide 2.4 mg in MASH		NovoRapid <sup>®</sup>
NN9490 – Sc Amycretin	NN9500 – FGF-21 in MASH	NN6535 – Oral Semaglutide 14.0 mg in AD		Rybelsus®
NN6582 – LXR(a) in MASH	NN6019 – Coarmitug in ATTR Cardiomyopathy	NN6018 – Ziltivekimab in ASCVD		Ozempic <sup>®3</sup>
NN6561 – VAP-1i in MASH	NN9440 - INV-202 in CKD	NN6018 – Ziltivekimab in HFpEF		Victoza®
NN6581 – MARC1 in MASH		NN6023 – Ocedurenone in CKD		Wegovy <sup>®</sup>
NN9003 – Stem Cells in HF		NN7769 – Mim8 in HA		Saxenda <sup>®</sup>
NN9001 – Stem Cells in PD		NN7535 – Etavopivat in SCD		NovoSeven <sup>®</sup>
NN6491 – Anti-ANGPTL3 in CVD		Other PHASE 3 trials		NovoEight <sup>®</sup>
		SOUL – Oral semaglutide 14.0 mg CVOT		Esperoct <sup>®</sup>
		FOCUS – Semaglutide 1.0 mg in diabetic retinopathy		NovoThirteen <sup>®</sup>
		FLOW – Semaglutide 1.0 mg in CKD		Refixia <sup>®</sup>
		STRIDE – Semaglutide 1.0 mg in PAD		Alhemo <sup>®4</sup>
		STEP – Semaglutide 2.4 mg in HFpEF and T2D		Rivfloza <sup>®5</sup>
				Norditropin <sup>®</sup>
				Sogroya®
Diabetes care O	besity care Rare blood disorders	Rare endocrine disorders Cardio	vascular & Emerging Therapy Areas	

<sup>1</sup>Submitted to EMA; <sup>2</sup>Submitted to EU for HwI, to Japan for HA/HB; <sup>3</sup>Higher doses of injectable semaglutide (8 mg and 16 mg) tested in phase 2; <sup>4</sup>Approved in Canada (HAwI/HBwI), Australia (HAwI/HBwI), Switzerland (HAwI/HBwI) and Japan (HAwI/HBwI);<sup>5</sup> Approved for PH1 by FDA. AATLD: Alpha-1 Antitrypsin Deficiency-associated Liver Disease; AD: Alzheimer's Disease; ANGPTL3: Angiopoietin-like protein 3; ASCVD: Atherosclerotic Cardiovascular Disease; ATTR: Transthyretin amyloidosis; CKD: chronic kidney disease; CVOT: Cardiovascular outcome trial; FGF-21: Fibroblast growth factor 21; GHD: Growth hormone disorder; GSI: Glucose Sensitive Insulin; HA: Haemophilia A; HF: Heart failure; HFpEF: heart failure with preserved ejection fraction; HwI: Haemophilia with inhibitors; JP: Japan; LXR(a): Liver X receptor alpha; MARC1: Mitochondrial amidoxime reducing component 1; MASH: Metabolic dysfunction-associated steatohepatitis; MDS: myelodysplastic syndrome; OM: Once monthly; OW: Once weekly; PAD: Peripheral arterial disease; PD: Parkinson's Disease; PH: Primary hyperoxaluria; SCD: Sickle cell disease; Sema: Semaglutide; US: United States; VAP-1i: Vascular adhesion protein-1 selective inhibitor

## Novo Nordisk has a global manufacturing setup



Novo Nordisk<sup>®</sup>



# Diabetes care

Disease and market GLP-1 segment Insulin segment

35 43 51

> SIMONE LENSBØLE one lives with type 2 diabetes Denmark

# Diabetes – the inability to manage blood sugar levels appropriately

#### Facts about diabetes

Diabetes is a chronic disease that occurs either when the pancreas does not produce enough insulin or when the body cannot effectively use the insulin produced by the pancreas

#### **Primary classifications:**

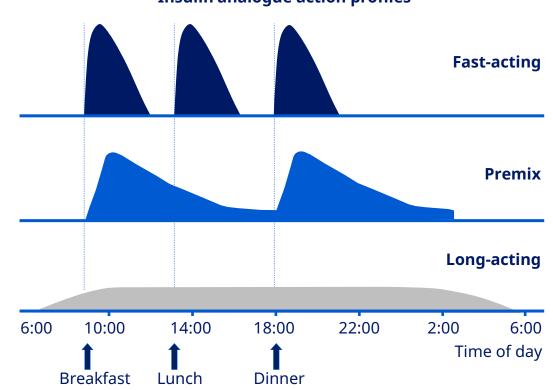
**Type 1 diabetes:** Complete insulin deficiency due to destruction of betacells in the pancreas

**Type 2 diabetes:** Characterised by some degree of insulin resistance and insulin deficiency

#### **Insulin:**

- Facilitates uptake of blood sugar into cells
- Inhibits glucose release from the liver





Insulin analogue action profiles

# GLP-1s have positive effects beyond glycaemic control and treatment guidelines now reflect the CV risk benefits

CKD

### Medications for treatment of type 2 diabetes

Class	Efficiency	Нуро	po Weight Cardiovas		cular effects
Class	Efficacy	risk	change	ASCVD	HF
Metformin	High	No	Neutral	Potential Benefit	Neutral
Sulfonylurea	High	Yes	Gain	Neutral	Neutral
TZDs	High	No	Gain	Potential Benefit	Increased risk
DPP-IV inhibitors	Intermediate	No	Neutral	Neutral	Potential risk
SGLT-2 inhibitors	Intermediate	No	Loss	Benefit	Benefit
GLP-1	High	No	Loss	Benefit/ Neutral <sup>1</sup>	Neutral
Long-acting insulin	High	Yes	Gain	Neutral	Neutral
Fast-acting insulin	High	Yes	Gain	Neutral	Neutral

<sup>1</sup> Benefit: dulaglutide, liraglutide, semaglutide; Neutral: exenatide once weekly, lixisenatide Hyp: Hypoglycaemia; ASCVD: Atherosclerotic cardiovascular disease; HF: Heart failure: TZDs: Thiazolidinediones Source: Adapted from: "Standards of Medical Care in Diabetes – 2022" Supplement 1, p.133; diabetes.org. American Diabetes Association.

Lifestyle management Goal: Cardiorenal risk reduction in high-**Goal:** HbA<sub>1c</sub> and weight management risk T2D patients (on top of CV SoC) ASCVD or indicators of high risk **Glycaemic management** GLP-1 with SGLT-2 with Metformin OR combination therapy proven CVD OR proven CVD with adequate efficacy to reach and maintain goals (intermediate – very high) benefit benefit Very high: Semaglutide mentioned for HF with documented HFrEF or HFpEF glucose lowering efficacy SGLT- 2 with proven HF benefit Weight management Set individualized weight management goals When choosing glucose-lowering therapies SGLT-2 with GLP-1 with primary evidence THEN consider regimen with high efficacy proven CVD of reducing CKD benefit Very high: Semaglutide mentioned for progression weight loss efficacy If additional cardiorenal risk reduction or If HbA<sub>1c</sub> above target, identify barriers to glycaemic lowering needed reach treatment goals

T2D: Type 2 diabetes; CVD: Cardiovascular Disease; SoC: Standard of Care; HF: Heart failure; CKD: Chronic Kidney Disease; ADA: American Diabetes Association; EASD: European Association for the Study of Diabetes

Sources Adapted from: "Management of Hyperglycemia in Type 2 Diabetes, 2022. A Consensus Report by the American Diabetes Association (ADA) and the European Association for the Study of Diabetes (EASD)", Davies MJ. Et al, Diabetes Care 2022 (https://doi.org/10.2337/dci22-0034)

Updated ADA/EASD diabetes treatment guidelines

# People with diabetes have increased mortality risk, and the diabetic population is expected to increase to 784 million by 2045

#### Diabetes is associated with shorter life expectancy and lower quality of life

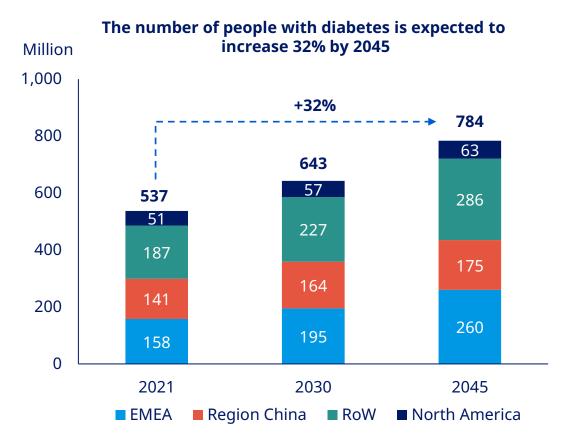


CVD

Organ

### Life expectancy 8 years shorter<sup>1</sup> Driven by 200% increased risk of all cause mortality<sup>1</sup>

- **70%** of people with diabetes die from **atherosclerotic CVD**<sup>2</sup>
- **150%** increase in risk of stroke<sup>3</sup>
- Higher likelihood of neuropathy, retinopathy, limb amputation, cancer and cognitive dysfunction<sup>4</sup>



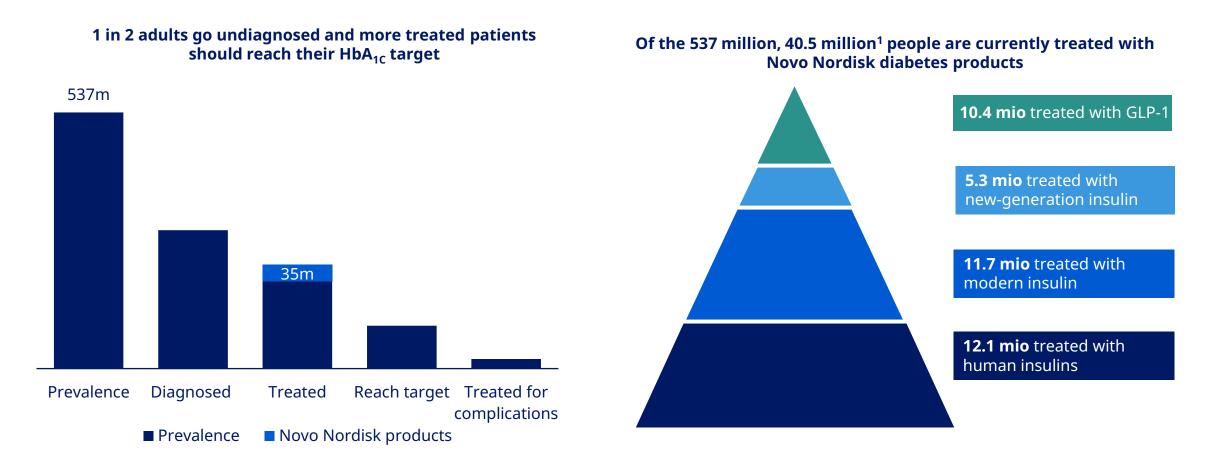
<sup>1</sup> Diabetes Care 2017 Mar; 40 (3): 338-345; <sup>2</sup> https://www.who.int/cardiovascular\_diseases/en/;

<sup>3</sup> https://www.diabetes.org/diabetes/complications.; CVD: Cardiovascular disease; OAD: Oral anti-diabetic

<sup>4</sup> Diabetes Care 2005 Jan;28(1):164-176

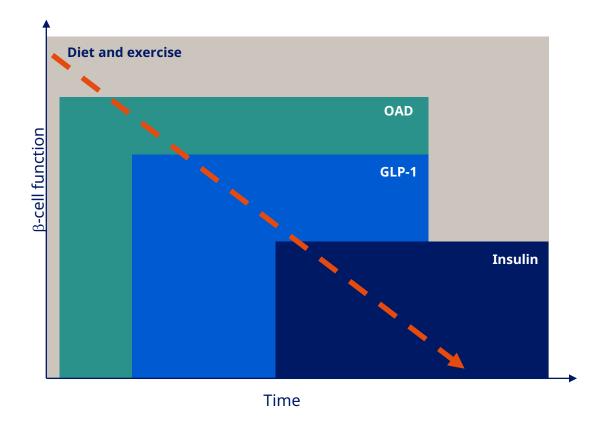
EMEA: Europe, Middle East, Africa; RoW (Rest of world): Asia Pacific, Latin America Source: International Diabetes Federation: Diabetes Atlas 10<sup>th</sup> Edition 2021

# The unmet need within diabetes care remains large with too few patients reaching glycaemic target and treated for complications

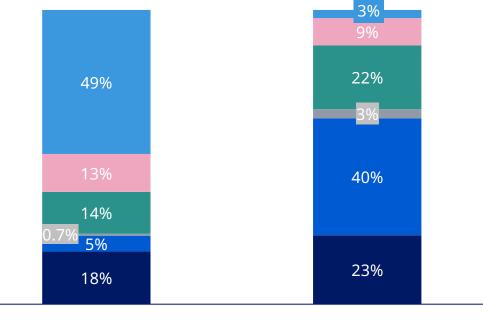


Source : Diabetes prevalence and diagnosed are based on Diabetes Atlas 10<sup>th</sup> edition, 2021; Treated is based on IQVIA patient data; real-world studies indicate between 30-55% of patients reach HbA<sub>1c</sub> target <7% .e.g. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4388968/

## Diabetes is a chronic disease requiring treatment intensification over time



#### Distribution of estimated prescriptions<sup>1</sup> and value across treatment classes



Estimated Prescriptions	S	Value
Insulin	■ GLP-1 Inj.	Oral GLP-1
SGLT-2i	DPP-4i	Trad. OAD

<sup>1</sup>The estimated GLP-1 share of prescriptions is based on volume packs from IQVIA. Volume packs are converted into full-year patients/prescriptions based on WHO assumptions for average daily doses or if not available, Novo Nordisk assumptions. Note: Other OADs cover: metformin, sulfonylurea, thiazolidinediones. OAD: Oral anti-diabetic

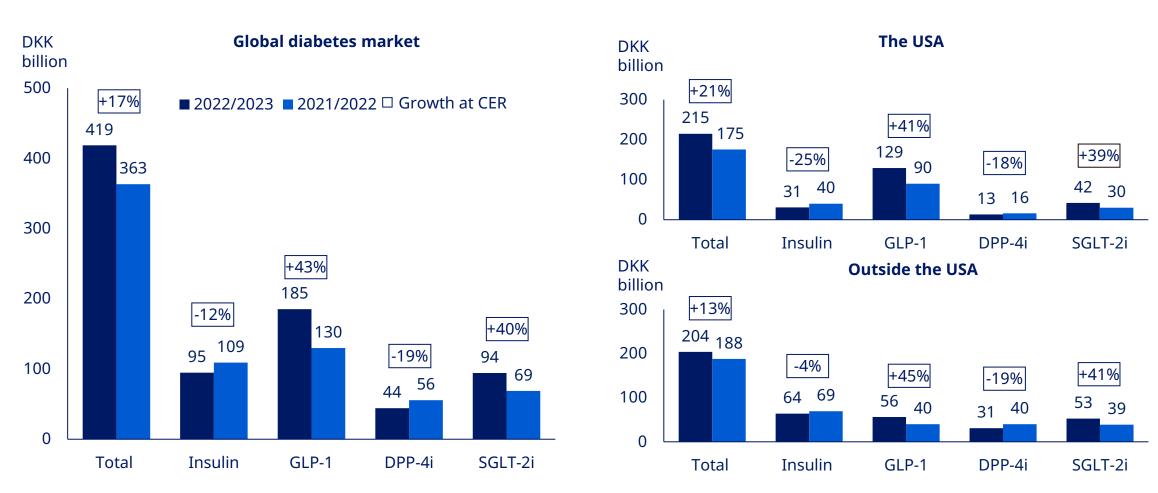
Source: RHS: MIDAS; patient and value figures based on IQVIA MAT, Nov 2023; Market values are based on the list prices

### Better outcomes and broader reach can be accomplished through continued innovation, supported by digital solutions

Novo Nordisk's product portfolio follows the patient treatment journey



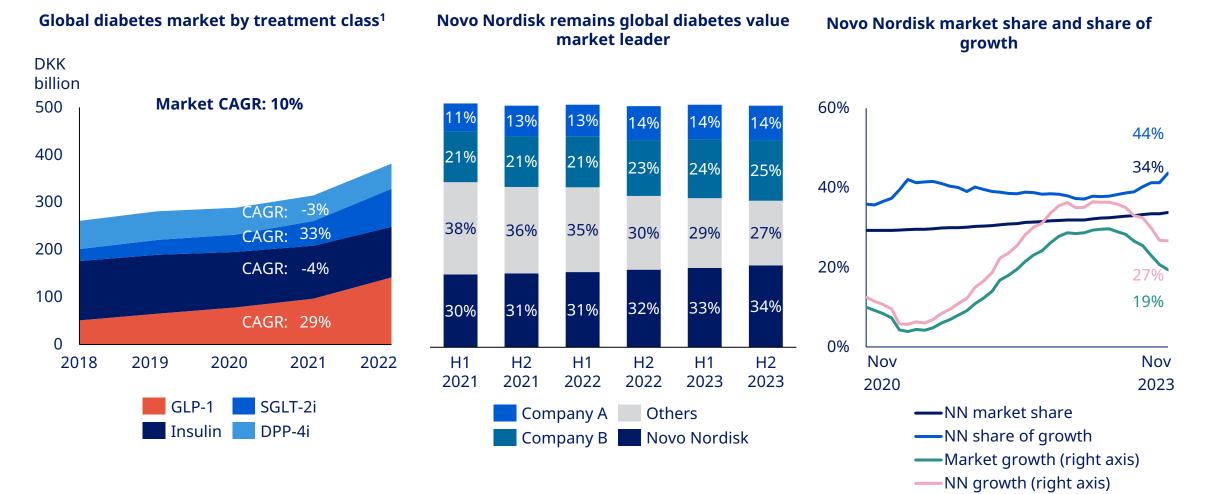
## The total branded diabetes market has a global value of DKK ~420 billion annually



Source: Company announcements as of Q3 2023; 2022/2023 data based on Q4 2022 to Q3 2023 and 2021/2022 data based on Q4 2021 to Q3 2022

Note: The segment value is based on reported figures, whilst the market growth is under constant exchange rate (CER). For Novo Nordisk the diabetes growth includes Insulin and GLP-1, excluding 'other Diabetes care'.

### Novo Nordisk has a leadership position within the growing diabetes market



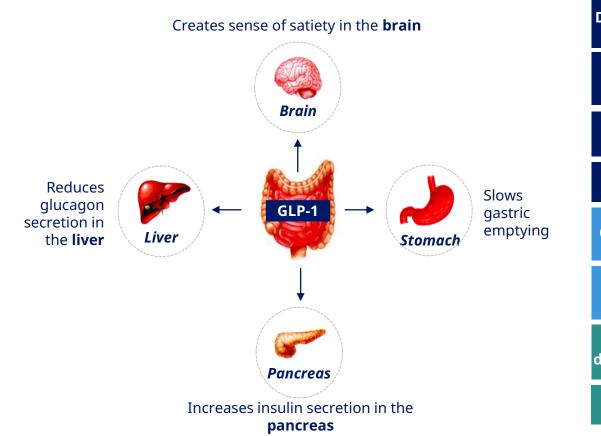
<sup>1</sup> Data is based on company reported sales. Data does not include generic metformin, sulphonylureas or thiazolidinedione

NN: Novo Nordisk

Source: IQVIA MAT, Nov 2023 value figures Note: IQVIA data can be inflated due to use of list prices. Due to contractual obligations competitor names are not disclosed. Company A and B represent actual companies

### GLP-1 mechanism of action and potential therapeutic opportunities

GLP-1 mechanism of action when blood sugar levels increase



Semaglutide holds a plethora of therapeutic opportunities<sup>1</sup>

Diabetes	<b>FOCUS - Diabetic retinopathy outcomes trial</b> Semaglutide s.c; ~1,500 patients, T2D ≥10 years
CVD	<b>SOUL - Cardiovascular outcomes trial</b> Oral semaglutide; ~9,600 patients, T2D, established CVD or CKD
CKD	<b>FLOW - Chronic kidney disease outcomes trial</b> Semaglutide 1.0 mg; ~3,200 patients, T2D, moderate to severe CKD
PAD	<b>STRIDE – Peripheral artery disease trial</b> Semaglutide 1.0 mg; ~ 800 patients with T2D and PAD
Obesity	<b>SELECT – Cardiovascular outcomes trial</b> Semaglutide 2.4 mg, ~17,500 patients with obesity and without diabetes, event driven
Heart Failure	<b>STEP – HFpEF</b> Semaglutide 2.4 mg; ~ 600 patients with obesity-related HFpEF
Brain disorders	<b>Alzheimer's Disease</b> Oral Semaglutide 14 mg; ~ 3,700 patients with early Alzheimer's disease
MASH	<b>Semaglutide in MASH</b> Semaglutide s.c.; phase 3 and 2 trials

<sup>1</sup> List is not exhaustive

Sc: Subcutaneous; T2D: Type 2 diabetes; CVD: Cardiovascular disease; CKD: Chronic kidney disease; MASH: Metabolic dysfunction-associated steatohepatitis; PAD: Peripheral artery disease

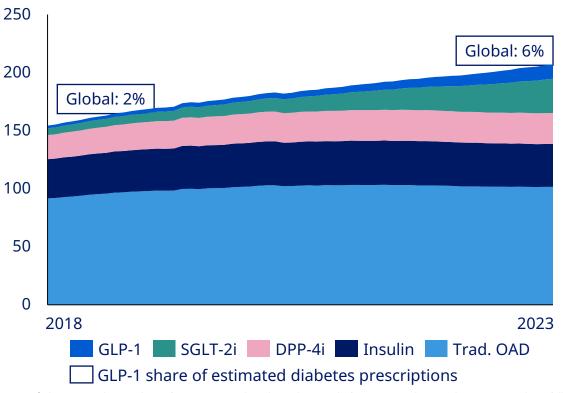
### Novo Nordisk has 55% of the global GLP-1 market, while GLP-1 penetration of diabetes volume varies across regions

Million prescriptions<sup>1</sup>

80% 53% 60% 55% 55% 40% 20% 0% Nov Nov 2020 2023 -----NN share of growth NN market share —Market growth -----NN growth

GLP-1 market growth and Novo Nordisk market share

Source: IQVIA MAT value (spot rate), Nov 2023; Market values are based on the list prices

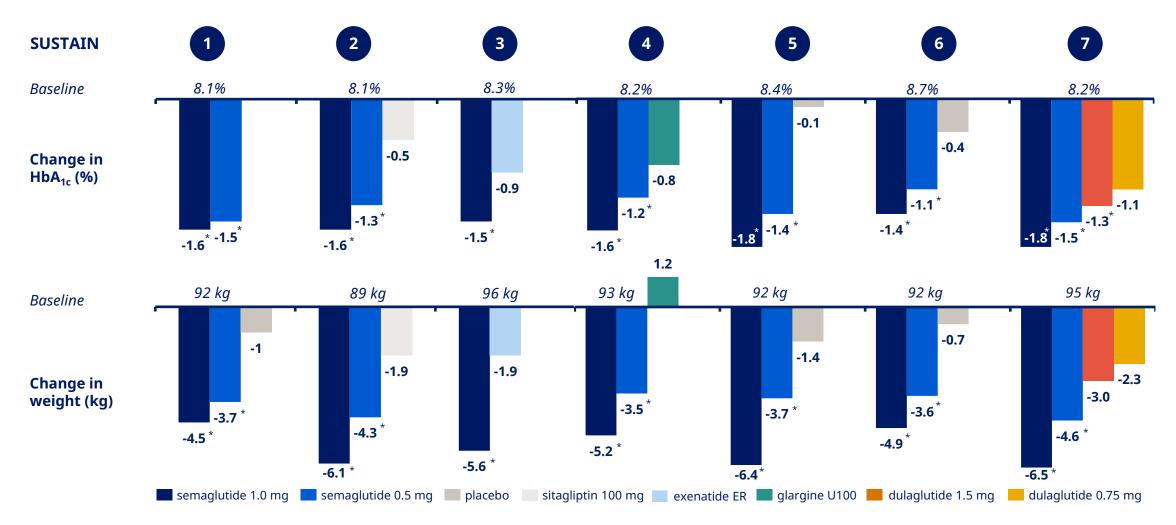


GLP-1 share of total estimated diabetes prescriptions<sup>1</sup> is 6%

<sup>1</sup> The estimated GLP-1 share of prescriptions is based on volume packs from IQVIA. Volume packs are converted into fullyear patients/prescriptions based on WHO assumptions for average daily doses or if not available, Novo Nordisk assumptions

Source: IQVIA MAT volume (Spot rate), Nov 2023; Market values are based on the list prices

### SUSTAIN trials with subcutaneous semaglutide



\* Statistically significant; SUSTAIN 1: QW sema vs placebo in drug-naïve people with T2D; SUSTAIN 2: QW sema vs sitagliptin 100 mg QD in people with T2D added to 1-2 OADs; SUSTAIN 3: QW sema vs QW exenatide ER 2.0 mg in people with T2D added to 1-2 OADs; SUSTAIN 4: QW sema vs QD insulin glargine in people with T2D added to 1-2 OADs; SUSTAIN 5: QW sema vs placebo in people with T2D added to insulin; SUSTAIN 6: QW sema vs placebo, added to standard-of-care; SUSTAIN 7: QW sema vs placebo in people with T2D added to 1-2 OADs; CW sema vs placebo, added to 1-2 OADs; SUSTAIN 6: QW sema vs placebo, added to 1-2 OADs; CW sema vs placebo in people with T2D added to 1-2 OADs; CW sema vs placebo, added to 1-2 OADs; SUSTAIN 7: QW sema vs placebo, added to 1-2 OADs; CW sema vs placebo, added to 1-2 OA

# Semaglutide 2.0 mg s.c. brings patients needing treatment intensification to target

#### Phase 3 trial, SUSTAIN FORTE, completed and label application approved in the US and the EU

Estimand	Trial produc	t estimand	Treatment policy estima		
Once-weekly semaglutide	2.0 mg	1.0 mg	2.0 mg	1.0 mg	
HbA <sub>1c</sub> reduction	2.2%*	1.9%	2.1%*	1.9%	
Body weight reduction (kg)	-6.9*	-6.0	-6.4	-5.6	
HbA <sub>1c</sub> < 7.0% <sup>1</sup>	68%	58%			

#### **Data from SUSTAIN FORTE**



Semaglutide 2.0 mg showed superior HbA<sub>1c</sub> reduction with more patients reaching target<sup>1</sup> versus semaglutide 1.0 mg



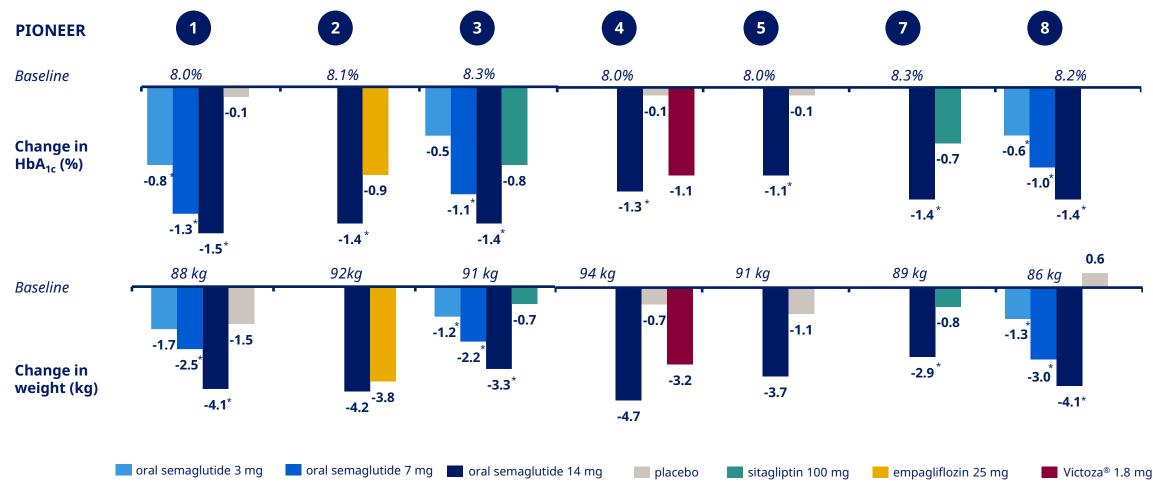
Semaglutide 2.0 mg appeared to have a safe and well-tolerated profile Gastrointestinal adverse events were similar for semaglutide 1.0 mg and 2.0 mg



Label expansion application approved in the US, JP and the  $\ensuremath{\mathsf{EU}}$ 

#### Novo Nordisk<sup>®</sup>

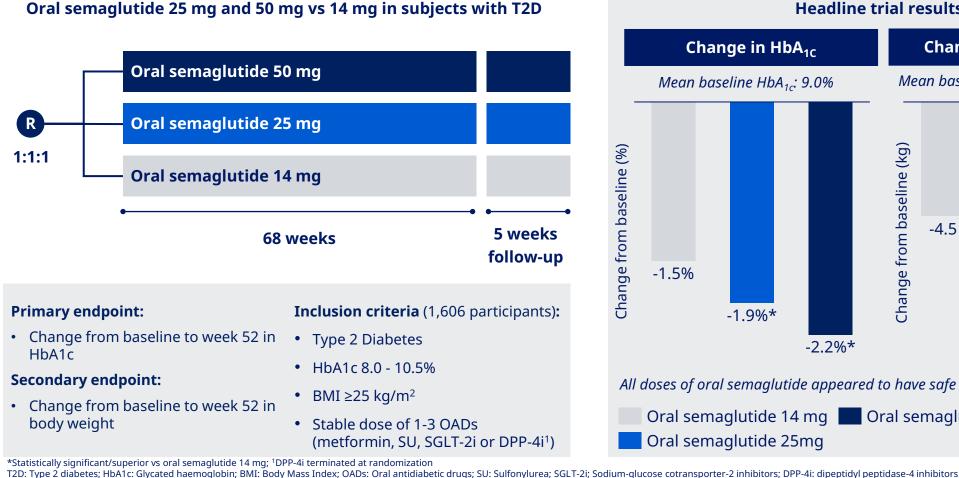
### PIONEER programme with oral semaglutide



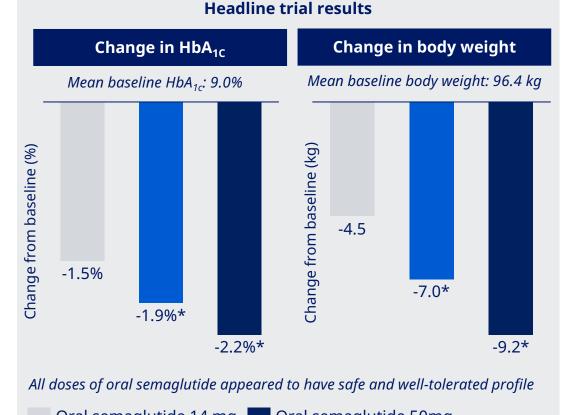
ER: Extended-release; QW: once-weekly; QD: once-daily; oral sema: oral semaglutide; T2D: type 2 diabetes, OAD: oral anti-diabetics; CV: Cardiovascular

Note: PIONEER 9 and PIONEER 10 were Japanese studies and PIONEER 6 was a CV safety study. \* Statistically significant based on the hypothetical treatment policy; PIONEER 1: QD oral sema vs placebo in people with T2D treated with diet and exercise only; PIONEER 2: QD oral sema vs empagliflozin 25 mg in people with T2D; PIONEER 3: QD oral sema vs sitagliptin 100 mg in people with T2D; PIONEER 4: QD oral sema vs Victoza<sup>®</sup> 1.8 mg and placebo in people with T2D; PIONEER 5: QD oral sema vs placebo in people with T2D; PIONEER 5: QD oral sema vs placebo in people with T2D; PIONEER 7: QD oral sema vs placebo in people with T2D; PIONEER 7: QD oral sema using a flexible dose adjustment based on clinical evaluation vs sitagliptin 100 mg in people with T2D; PIONEER 8: Effects of QD oral sema vs placebo in people with long duration of T2D treated with insulin

### PIONEER PLUS achieved its primary endpoint and demonstrated statistically significant HbA<sub>1C</sub> reduction vs oral sema 14 mg



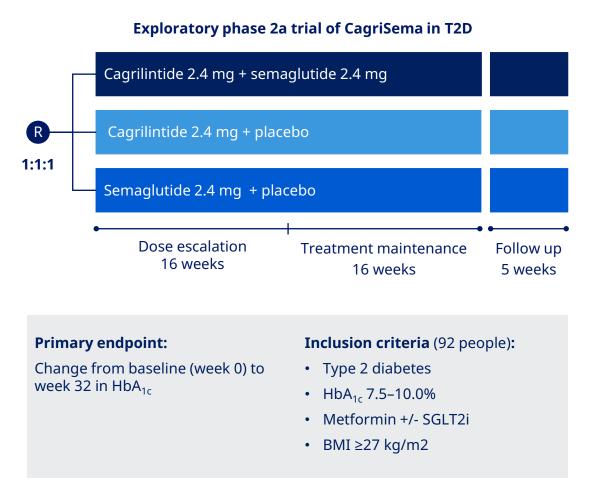
Note: Trial product estimands shown; Trial objective: To compare the safety and efficacy of 25 and 50 mg oral semaglutide with 14 mg oral semaglutide once daily in people with type 2 diabetes

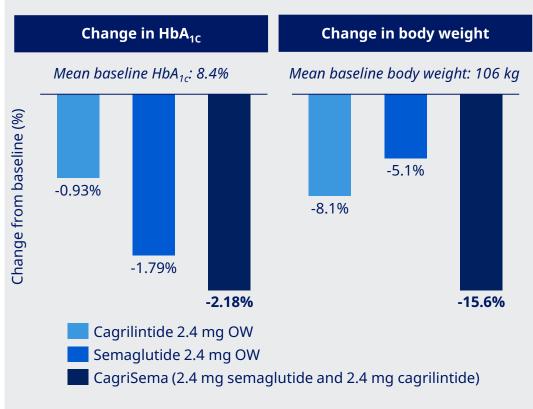


Oral semaglutide 25mg

Oral semaglutide 14 mg Oral semaglutide 50mg

## Phase 2 trial for CagriSema in people with type 2 diabetes was successfully completed in Q3 2022





Headline trial results

In the trial, CagriSema appeared to have a safe and well-tolerated profile

T2D: Type 2 diabetes, BMI: body mass index; HbA1c: Glycosylated haemoglobin; OW: Once-weekly

Note: Trial product estimands shown; Trial objective: To compare the effect of co-administered (separate *injections*) semaglutide and cagrilintide versus semaglutide in subjects with T2D inadequately controlled on metformin with or without SGLT2 inhibitor

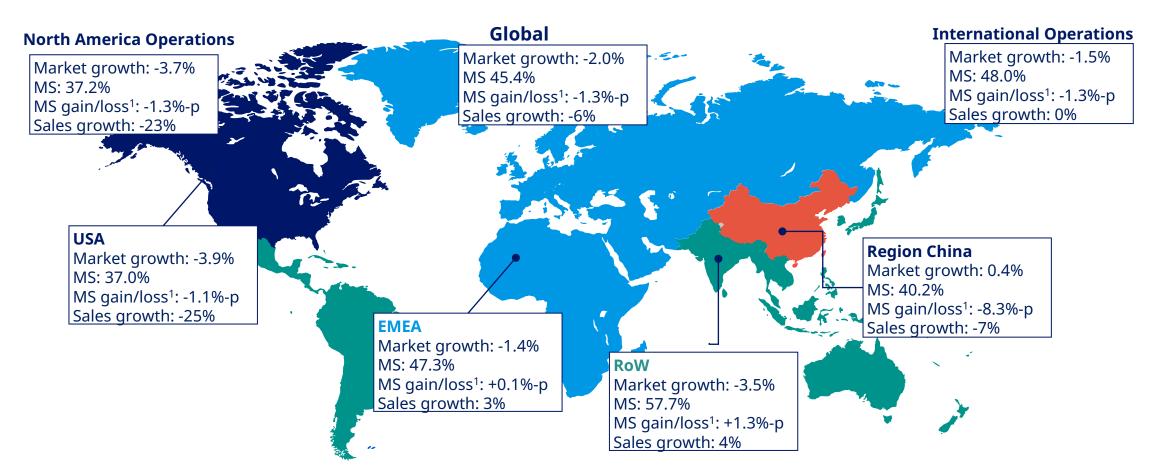
### Phase 3 trial programme with CagriSema in type 2 diabetes, REIMAGINE, was initiated in Q3 2023

CagriSema characteristics	Global phase 3 trial programme						
Pa	REIMAGINE 1 <b>vs placebo</b>		<ul> <li>180 patients with T2D</li> <li>40-week vs. placebo</li> <li>Primary endpoint: HbA<sub>1c</sub></li> </ul>				
CagriSema is a fixed dose combination of injectable cagrilintide 2.4 mg and semaglutide	REIMAGINE 2 FDC trial	• 68	7 <b>00 patients</b> with T2D, MET - <b>8-week</b> vs. semaglutide, cagr rimary endpoint: HbA <sub>1c</sub> and	rilintide and placebo			
2.4 mg Phase 3a programme with CagriSema in T2D: • Aims to confirm efficacy and safety	REIMAGINE 3 Add-on to insulin						
	REIMAGINE 4 <b>H2H vs tirzepatide</b>		<ul> <li>1000 patients with T2D,</li> <li>68-week vs. tirzepatide</li> <li>Primary endpoint: HbA<sub>1</sub></li> </ul>				
<ul><li>across four global trials</li><li>Expected completion during 2025/2026</li></ul>	REDEFINE 3 CVOT – shared with obesity programme	<ul> <li>7000 p</li> <li>Event</li> <li>Prima</li> </ul>					
		2023	2024	2025	2026		

165% of patients with T2D, 35% without T2D

FDC: Fixed dose combination; T2D: Type 2 Diabetes; H2H: Head-to-head; CVOT: Cardiovascular outcomes trial; 3P: Three point; MACE: Major adverse cardiovascular event; MET: Metformin; SGLT-2i: sodium-glucose co-transporter-2 inhibitor Note: CagriSema is a fixed dose combination of injectable cagrilintide 2.4 mg and injectable semaglutide 2.4 mg

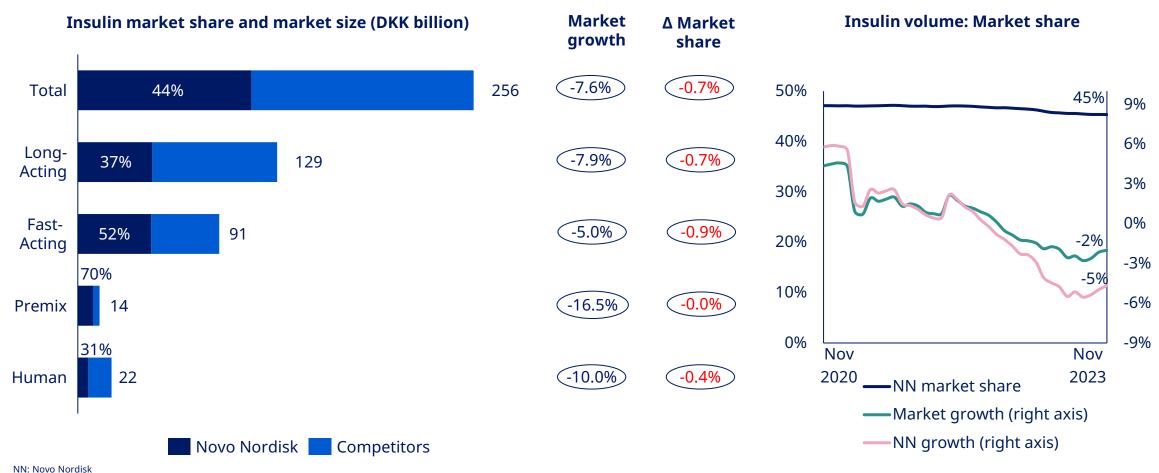
## Novo Nordisk global insulin market leadership at 45.4% and the global insulin volume market declined by 2%



<sup>1</sup>MS gain/loss compared with Nov 2022 reported MS

EMEA: Europe, Middle East and Africa; MS: Market share; RoW: Asia Pacific; Latin America; MS: Market Share; Region China covers Mainland China, Taiwan, and Hong Kong; Market values are based on the list prices Note: Sales growth for the full year 2023 at constant exchange rates; Market shares are for Novo Nordisk, market growth for total insulin market Source: IQVIA MAT, Nov 2023 volume figures

### Insulin market size and Novo Nordisk volume and value market share



Note: LHS graph – Value, RHS Graph - Volume, MAT, all countries; Share of growth not depicted due to too high numbers ; Market values are based on the list prices Source: IQVIA, Nov 2023

### Once-weekly insulin icodec, a basal insulin intended for onceweekly treatment, may reduce the disease burden for patients

	Bringing the strongest value proposition to market	Insulin icodec phase 3 programme has been completed
o ∧ o	Reduction of disease burden with	<b>ONWARDS 1</b> 984 people insulin-naïve, 78-week, vs insulin glargine U100
<u> </u>	once-weekly treatment	ONWARDS 2 526 people on basal, 26-week, vs insulin degludec
<b>O</b>	<b>Tested for superior HbA<sub>1c</sub></b> and <b>TiR</b> vs glargine and standard-of-care and similar safety profile of Tresiba®	<b>ONWARDS 3</b> 588 people insulin-naïve, 26-week, vs insulin degludec
		<b>ONWARDS 4</b> 582 people on both basal and bolus, 26-week, vs insulin degludec
<u></u>	<b>App-based offering</b> and <b>connected</b> <b>smart pen</b> to optimise titration and support compliance and data collection	ONWARDS 5 1,085 people, insulin-naïve using app-based dosing recommendations, 52-week
59	Deduced	<b>ONWARDS 6</b> 582 people, type 1 diabetes using bolus insulin, 52-week, vs insulin degludec
SZ	Reduced environmental footprint	Submission Insulin Icodec was submitted in US, EU and China in Q2 2023

## Once-weekly insulin icodec appeared to be effective and to have a safe profile in the phase 3 ONWARDS programme

	ONWARDS 1 BASAL INITIATION	ONWARDS 3 BASAL INITIATION	ONWARDS 5 BASAL INITIATION	ONWARDS 2 BASAL SWITCH	ONWARDS 4 BASAL/BOLUS SWITCH	ONWARDS 6 BASAL/BOLUS SWITCH
Trial duration (weeks)	52 <sup>2</sup> (Full trial: 78 weeks)	26	52	26	26	<b>26</b> <sup>2</sup> (Full trial: 52 weeks)
Baseline HbA <sub>1c</sub> (%)	8.5%	8.5%	8.9%	8.1%	8.3%	7.6%
Non-inferiority confirmed	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Superiority confirmed	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
Estimated change from baseline in HbA <sub>1c</sub> (%)	-1.55% <sup>* -1.35%</sup>	-1.57% <sup>* -1.36%</sup>	-1.31% -1.68%*	-0.93% <sup>*-0.71%</sup>	-1.16% -1.18%	-0.47% -0.51% 19.93 10.37*
Hypoglycaemia event rates <sup>1</sup>	0.30 0.16	0.31 0.15	0.19 0.14	0.73 0.27	5.64 5.62	
		ılin-naïve type 2 dia			d type 2 diabetes	Type 1 diabetes
	In people w	ith type 2 diabetes: N	No statistical difference	in estimated hypogi	lycaemia events	
Once-weekl	y insulin icodec 🛛 🗖	Once-daily insulin g	Jlargine U100	Once-daily insulin d	legludec 🗾 Once-da	aily basal insulins

\*Statistically significant. 1 Severe or clinically significant hypoglycaemia events (blood glucose <3 mmol/L) per patient year, included for end of trial/end main phase in-trial. 2 Duration refers to trial main phase. ONWARDS 1: QW insulin icodec vs QD insulin glargine U100 both with non-insulin anti-diabetic treatment in insulin-naïve people with T2D; ONWARDS 2: QW insulin icodec vs QD insulin degludec in people with T2D switching from a QD insulin; ONWARDS 3: QW insulin icodec vs QD insulin degludec in people with T2D; ONWARDS 4: QW insulin icodec vs QD insulin glog recommendation in insulin-naïve people with T2D; ONWARDS 6: QW insulin in people with T2D; ONWARDS 5: QW insulin; ONWARDS 5: QW insulin icodec vs QD basal insulin T1D: Type 1 diabetes; T2D: Type 2 diabetes. Note: Overview refer to primary end-points in main phases of trials

### Phase 3 trial programme for IcoSema in T2D, COMBINE

#### IcoSema characteristics

IcoSema is a fixed dose combination of insulin icodec and semaglutide

• Simple and convenient once-weekly injection

### (IO)

Phase 3a programme with IcoSema

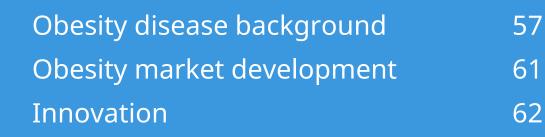
- Aims to confirm efficacy and safety across three global trials
- Expected completion during 2024

COMBINE 1 Post-basal insulin		<ul> <li>52-week vs.</li> <li>Prim. endpoint</li> </ul>	ts* previously on basal-i	
COMBINE 2 Post-GLP-1		• <b>52-week</b> vs. ser	previously on GLP-1 RA	
COMBINE 3 Basal insulin intensification	<ul> <li>680</li> <li>52-w</li> <li>Prim</li> </ul>	ated in Q4 2021 patients* previously on ba veek vs. insulin glargine + a. endpoint: HbA <sub>1c</sub> non-inf endpoint: Weight and hyp	insulin aspart ēriority	
	2021 >	2022	2023	2024

#### Focused phase 3 trial programme









MICHAEL PETERSEN Michael lives with obesity Denmark

## More than 764 million people are living with obesity, yet the narrative is changing

Obesity is a global epidemic affecting more than 764 million people<sup>1</sup>



 Obesity prevalence (%)

 <10.0</td>
 10.0–19.9
 20.0–29.9

 ≥30.0
 Not applicable

Obesity impacts both the individual and society at large

Obesity is associated with >200 possible health complications<sup>2</sup>

~3% of global GDP and
 >8% of healthcare budget
 per country<sup>3</sup>

#### The obesity narrative is changing



**Media:** Shift to more empathetic tone



**Healthcare professionals:** Increased recognition among societies within healthcare



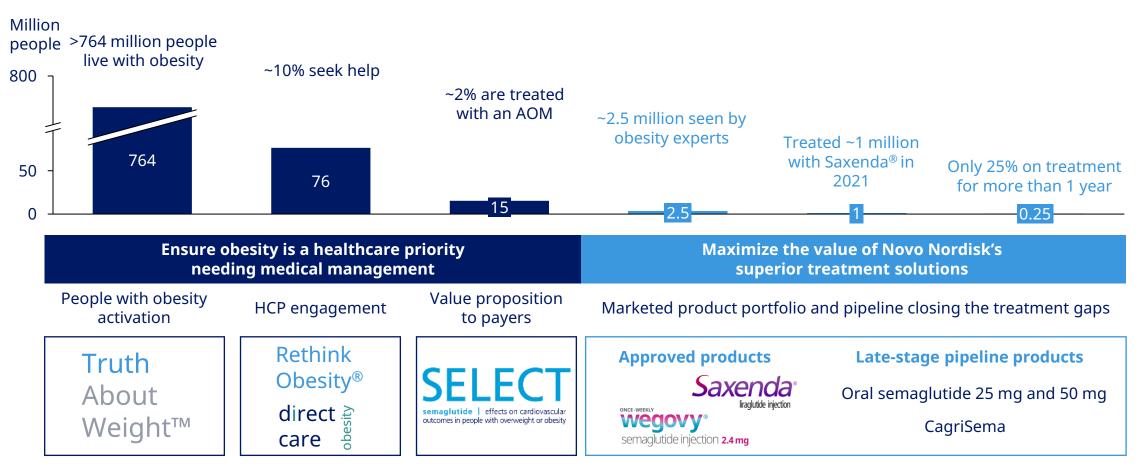
**Policymakers:** More government recognition



**People with obesity:** Patient groups are encouraging PwO to seek treatment

<sup>1</sup> World Obesity Atlas 2022 <sup>2</sup> Yuen M., Earle R., Kadambi N., et al. A systematic review and evaluation of current evidence reveals 236 Obesity-Associated Disorders (OBAD). Massachusetts General Hospital & George Washington University. [Poster presentation]; <sup>3</sup> Dobbs R, Sawers C, Thompson F, et al. Overcoming Obesity: An Initial Economic Analysis. McKinsey Global Institute. Note: Obesity is defined as BMI > 30; PwO: People with obesity

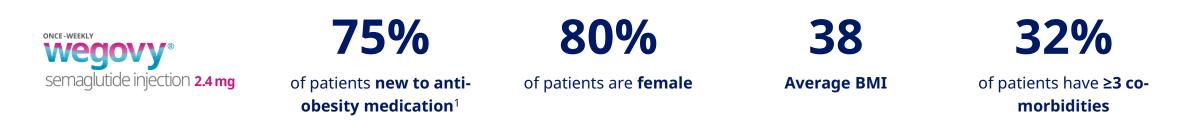
## Patient-centric strategy designed to activate more people with obesity, drive HCP engagement, and improve market access



HCP: Healthcare providers; AOM: Anti-obesity medication; CagriSema: Cagrilintide in combination with semaglutide Source: World Obesity Atlas 2022; IQVIA AOM TRx 12m PwO (People with Obesity); Market Research

### Large opportunity for activating more people with obesity to seek treatment and increasing the number of prescribers

Wegovy<sup>®</sup> patient characteristics in the US



#### Of the people with overweight or obesity in the US, almost 90% have a weight-related comorbidity

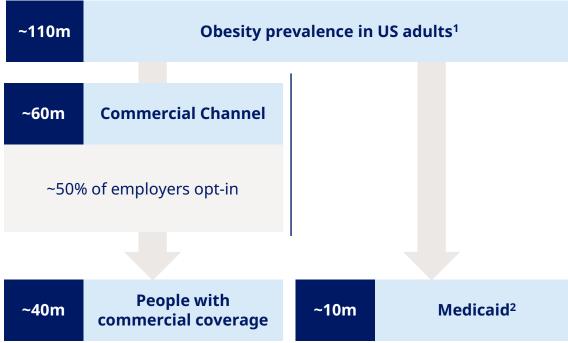
	BMI (million of people)	27-30 (43)	30-35 (52)	35-40 (25)	≥40 (20)	Total (140)
140	No obesity-related comorbidity <sup>2</sup>	7 (16%)	6 (12%)	2 (9%)	2 (8%)	17 (12%)
million people with a	Any obesity-related comorbidity	36 (84%)	46 (88%)	23 (92%)	18 (90%)	123 (88%)
BMI > 27	Hereof metabolic syndrome <sup>3</sup>	21 (48%)	26 (50%)	14 (56%)	12 (61%)	72 (52%)
	Hereof ASCVD	4 (8%)	5 (10%)	3 (10%)	2 (10%)	13 (9%)

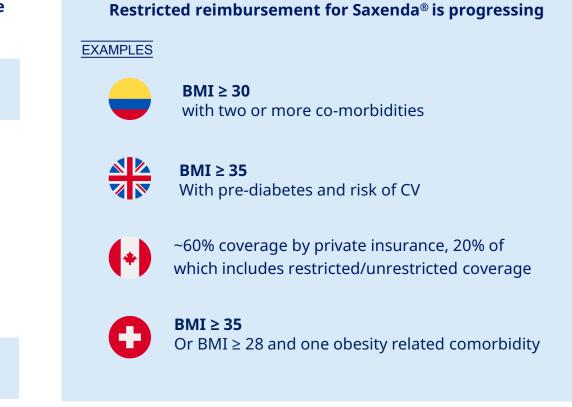
<sup>1</sup>Naïve to AOM treatment is based on total info in the database and not restricted to 12 months prior Wegovy® prescription <sup>2</sup> Individuals without any of the following obesity related conditions: T2DM, Pre-diabetes, MASH, MAFLD, obstructive sleep apnea, osteoarthritis, PCOS, ASCVD, Heart failure, asthma, urinary incontinence, hypertension, chronic kidney disease stg. 3 or 4, musculoskeletal pain, dyslipideamia, metabolic syndrome; <sup>3</sup> Metabolic syndrome defined as two or more of dyslipidaemia; hypertension; prediabetes OR type II diabetes

Source: Novo Nordisk real world research; National Health And Examination Survey (NHANES) cycles 2015-2016 and 2017-2018. BMI; Body mass index; ASCVD: Atherosclerotic cardiovascular disease

### Patient access to anti-obesity medications is improving in both the US and IO

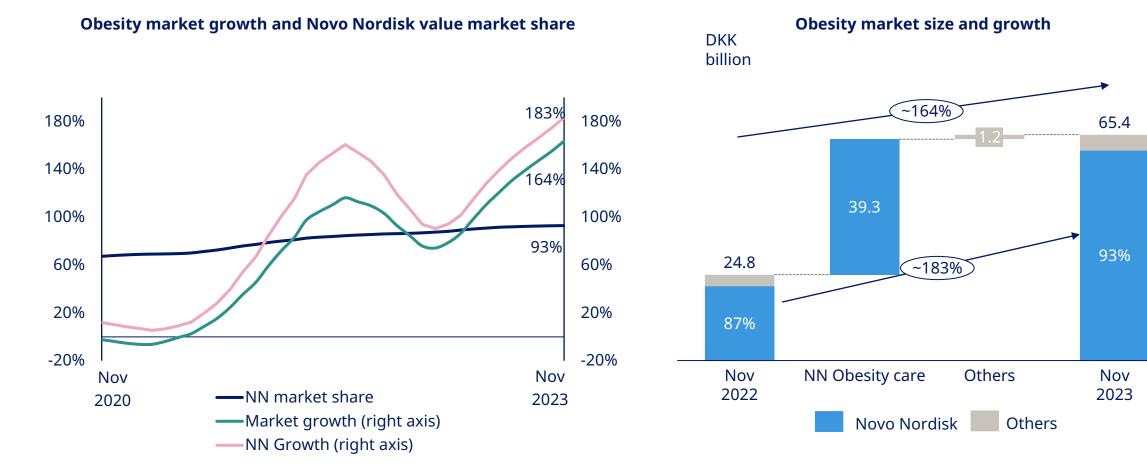
### The ~50 million people having access to Wegovy® demonstrates the recognition of Obesity as a chronic disease





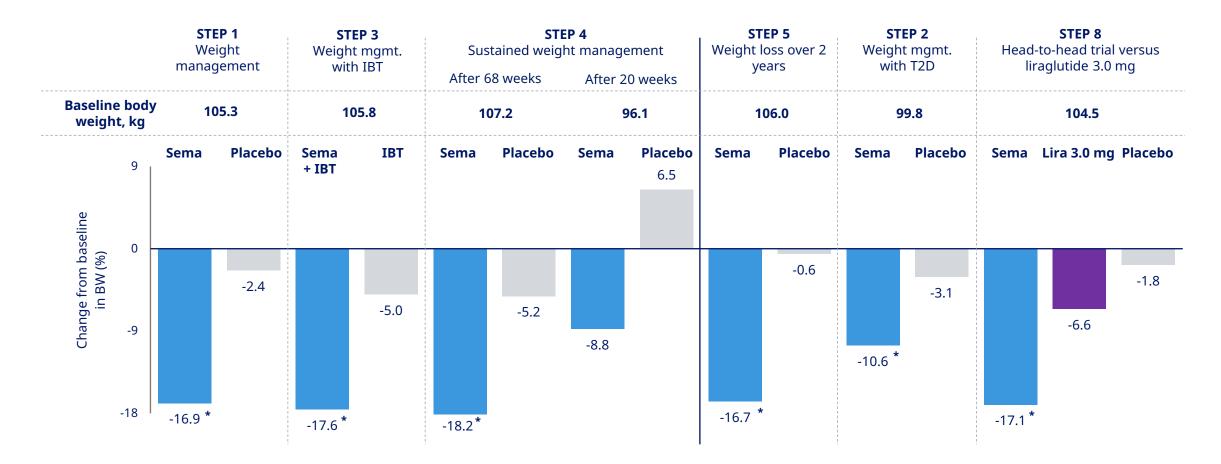
<sup>1</sup> Prevalence: Adult obesity facts. Centers for Disease Control and Prevention, https://www.cdc.gov/obesity/data/adult.html; US Census Bureau. QuickFacts: United States. <u>https://www.census.gov/quickfacts/fact/table/US#viewtop</u>. Accessed Mar, 2021.; <sup>2</sup> Also includes DoD and government employees Note: Obesity is defined as BMI > 30

### Global obesity market growth has been accelerating with Novo Nordisk capturing the majority of growth



Note: Value MAT, all countries; Share of growth not depicted due to high growth; Market values are based on the list prices Source: IQVIA, Nov 2023

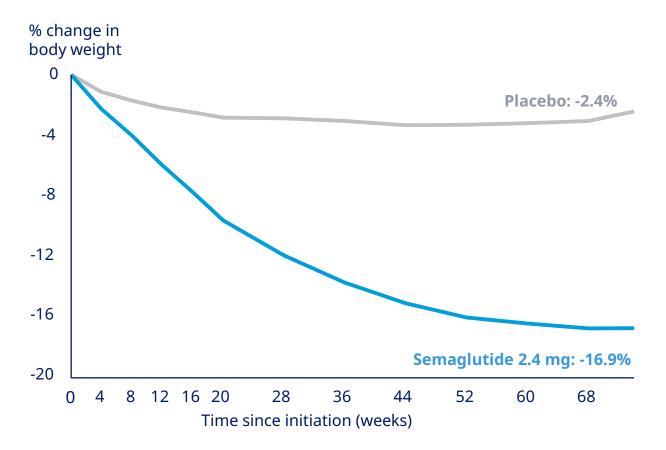
### Across the STEP 1, 3, and 4 trials, a weight loss of 16.9% to 18.2% was reported for people treated with semaglutide 2.4 mg

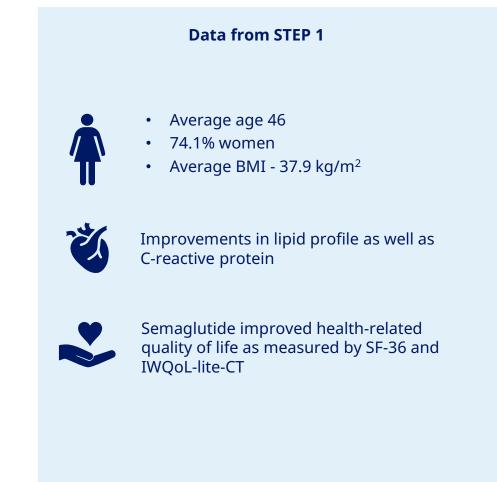


\* P-value <0.0001, based on the trial product estimand (secondary statistical approach): treatment effect if all people adhered to treatment and did not initiate other anti-obesity therapies IBT: Intensive behavioural therapy; Sema: Semaglutide; Lira: Liraglutide; BW: Body weight; T2D: Type 2 diabetes; Mgmt.: Management

### In STEP 1, people treated with semaglutide had a superior weight loss of up to 16.9%

The pivotal STEP 1 trial showed greater than 16% weight loss





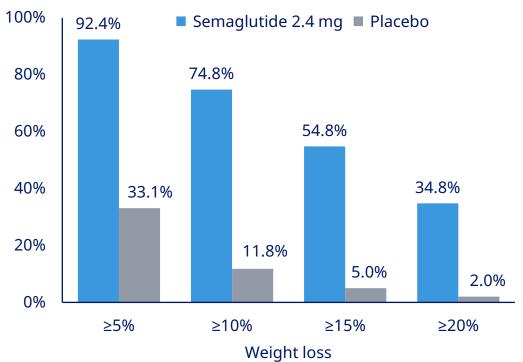
BMI: body mass index; SF-36: Short Form (36) Health Survey; IWQoL-lite-CT: Impact of Weight on Quality of Life-Lite questionnaire Notes: Change in body weight in % depicts observed means since time of randomisation; trial product estimand.

Proportion of patients

### In STEP 1, 34.8% of patients treated with sema reached $\geq$ 20% weight loss and reported improved quality of life versus placebo

**Categorical weight loss** 

Semaglutide 2.4 mg showed a statistically significant treatment difference versus placebo in the IWQoL-Lite-CT PRO



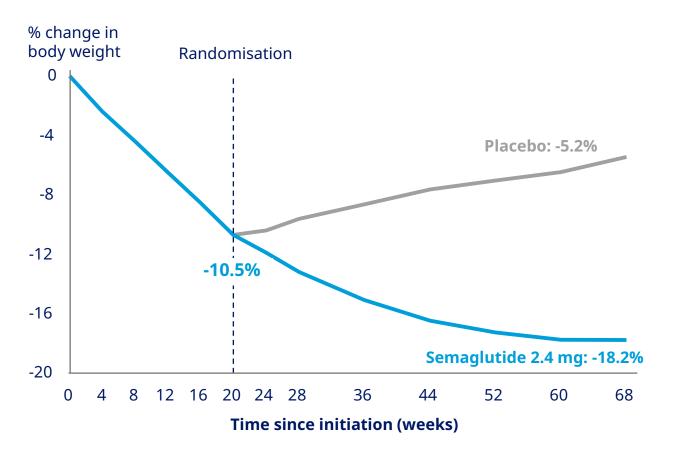
**IOWoL-Lite-CT** ETD [95% CI] **Physical function** 9.43 [7.50 : 11.35] \* Physical 9.14 [7.31 : 10.96] \* **Psychological** 10.50 [8.81 : 12.19] \* Total 10.02 [8.42 : 11.62] \* Favours placebo Favours semaglutide -2 0 8 10 12 14

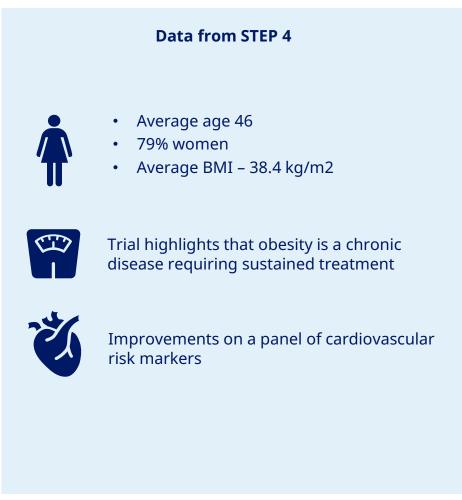
\* statistically significant; p-values other than physical function were not controlled for multiplicity PRO: patient reported outcome; CI: confidence interval, ETD: estimated treatment difference, IWQoL-Lite-CT: Impact of Weight on Quality of Life-lite;

Descriptive statistic only. Based on the on-treatment data, i.e. data for people that are on-treatment at week 68

## In STEP 4, people treated with semaglutide had a superior weight loss of up to 18.2%

#### STEP 4 showed significantly greater weight loss post run-in than placebo





### In STEP 4, 41.2% of patients treated with semaglutide reached ≥20% weight loss and reported improved quality of life vs placebo

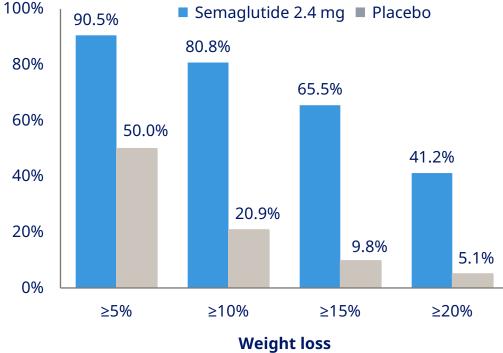
**Categorical weight loss** 

Semaglutide 2.4 mg showed a statistically significant treatment difference versus placebo in the SF-36 patient reported outcome

SF-36 scores		ETD [95% CI]
Physical functioning		2.46 [1.59 : 3.32] *
Role-physical		1.44 [0.42 : 2.47] *
Bodily pain		2.23 [-0.06 : 4.53]
General health		1.86 [0.73 : 3.00] *
Vitality		4.31 [1.61 : 7.02] *
Social functioning	<b></b>	2.41 [0.07 : 4.76] *
Role-emotional		1.64 [0.52 : 2.76] *
Mental health	<b></b>	2.93 [1.80 : 4.06] *
Physical component summary		1.68 [0.64 : 2.72] *
Mental component summary		3.44 [2.28 : 4.60] *
Favours placebo	Favours semaglutide	

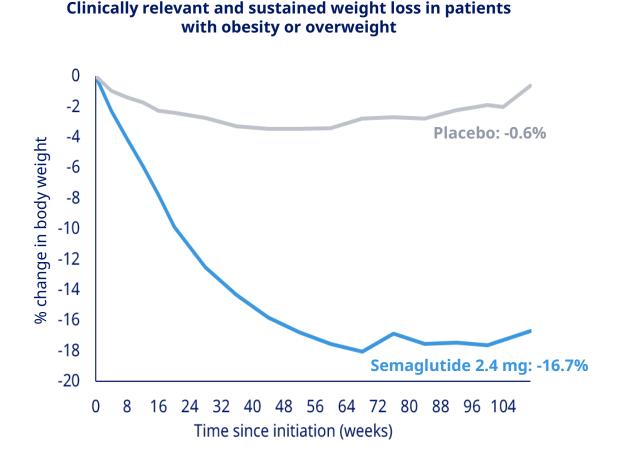
acebo		Physical functionin	ng		i I							2
		Role-physical				-	•					1.
		Bodily pain										2
		General health			¦	-						1.
		Vitality						-			_	4
41.2%		Social functioning			 	_			-			2
		Role-emotional				-						1
		Mental health				_	-					2
		Physical compone	ent summary			-	_					1
5.1	%	Mental componen	t summary <i>Favours plac</i>	cebo	Fa	– ours s	sema	glutic	de			3
≥20%				-1	0 1	2	3	4	5	6	7	

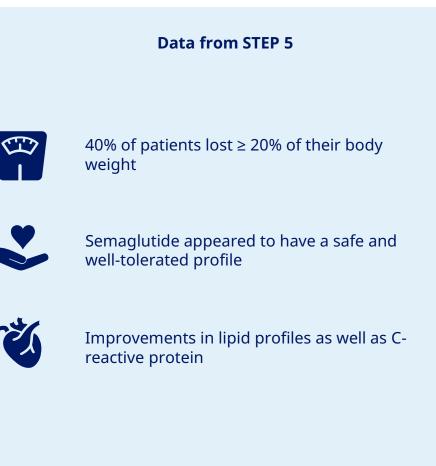
Proportion of patients



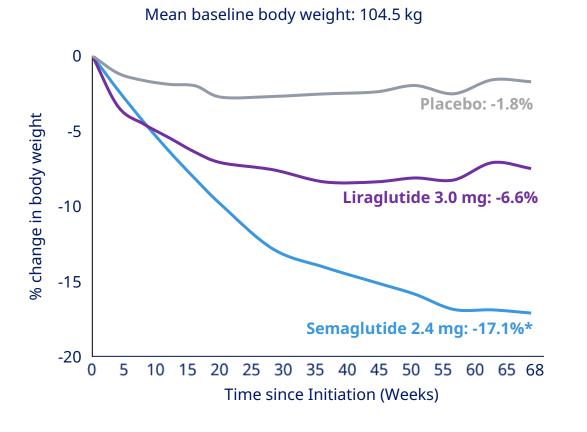
\* statistically significant; p-values other than physical functioning were not controlled for multiplicity CI: confidence interval, ETD: estimated treatment difference, Sema: semaglutide, SF-36: Short Form (36) Health Survey

## In STEP 5, people treated with semaglutide 2.4 mg sustained their weight loss over 2 years

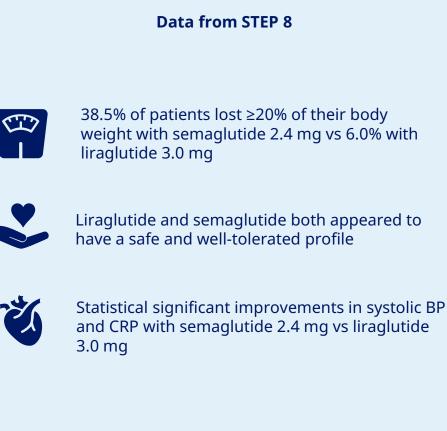




## In STEP 8, semaglutide 2.4 mg showed weight loss of 17.1% compared to 6.6% with liraglutide 3.0 mg



STEP 8 observed mean change in body weight<sup>1</sup>



<sup>1</sup> Observed data for the on-treatment period; \*p-value <0.0001 vs lira 3.0 mg; % change in body weight measured as change from baseline Data shown is the trial product estimand; Sema: Semaglutide; Lira: Liraglutide

## The phase 3a OASIS 1 trial investigating oral semaglutide 50 mg in people with overweight or obesity was completed in Q2 2023

#### OASIS 1 trial design



#### **Inclusion criteria**

- BMI:  $\geq$  27 kg/m<sup>2</sup> with  $\geq$  1 weight-related comorbidity, or
- BMI ≥30 kg/m<sup>2</sup>
- Weight-related comorbidities are hypertension, dyslipidaemia, obstructive sleep apnoea and CVD

#### Objective

• To investigate superiority of oral semaglutide 50 mg vs. placebo on weight loss in people with overweight or obesity

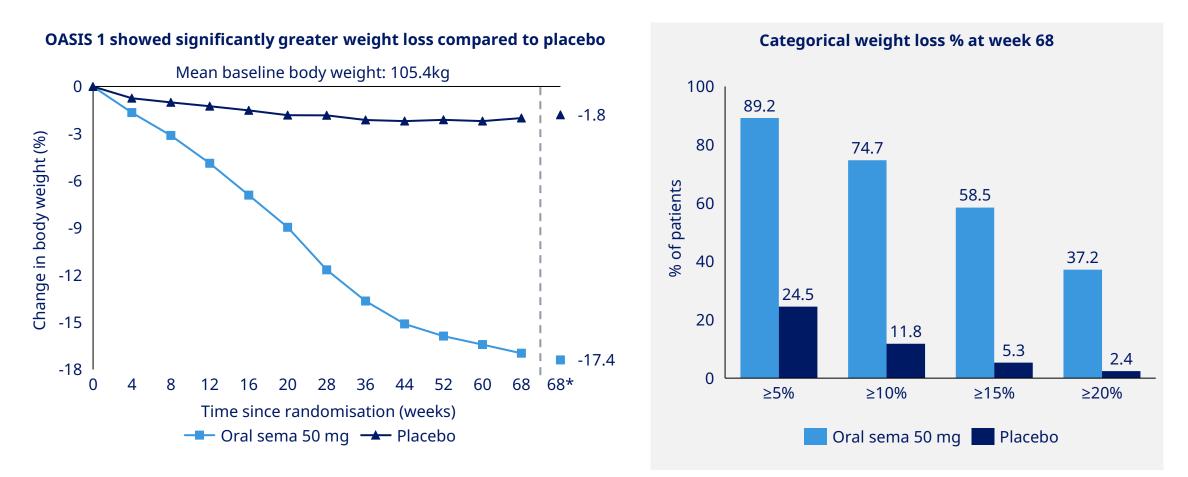
#### **Primary endpoint**

- Change in body weight from baseline (%)
- Body weight reduction  $\geq 5\%$

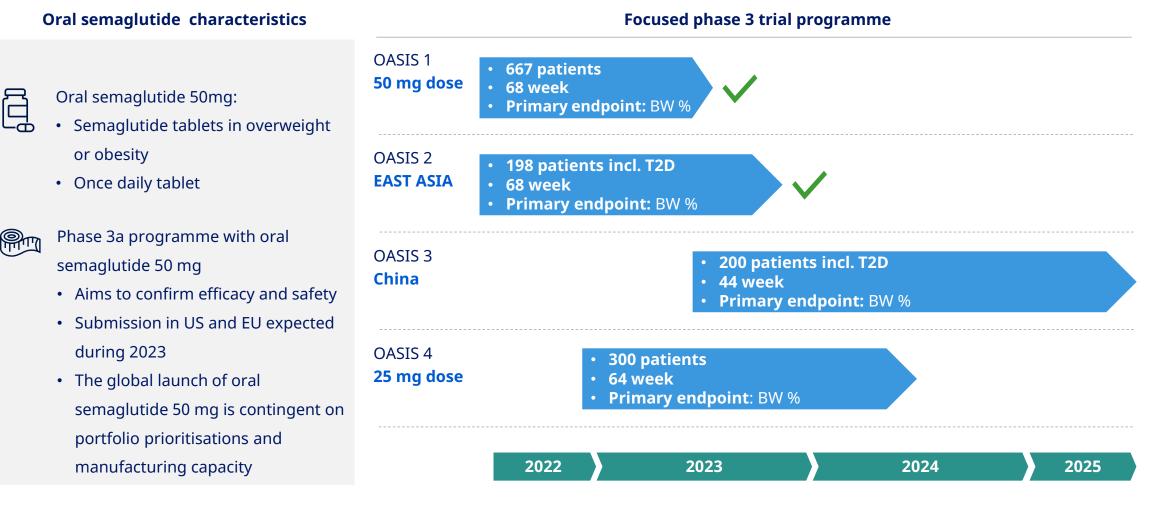
#### OASIS programme scope

• Total of 1,000 patients across three trials: 1) A global (North America and Europe), 2) Japanese and 3) Chinese trial

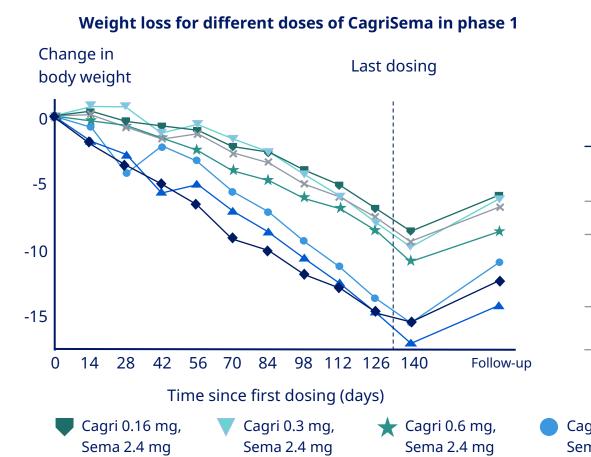
## Oral semaglutide 50 mg in overweight or obesity demonstrated superior body weight reduction in the OASIS 1 phase 3 trial



## Phase 3 trial programme for oral semaglutide 50 mg in overweight or obesity, OASIS



## In a 20-week phase 1 trial, CagriSema showed weight loss of 17% and appeared to have a safe and well tolerated profile



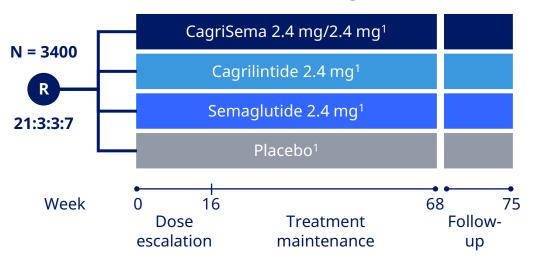
The GI profile appeared similar to semaglutide 2.4 monotherapy

	n=12	n=12	n=12	n=12	n=12	n=11	n=24
	N (%)	N (%)	N (%)	N (%)	N (%)	N (%)	N (%)
AEs	11 (92)	12 (100)	11 (92)	12 (100)	12 (100)	11 (100)	23 (96)
SAEs <sup>1</sup>	0	0	0	1 (8)	0	0	0
AEs leading to withdrawal	1 (8)	0	0	1 (8)	0	0	0
GI disorders	7 (58)	10 (83)	7 (58)	10 (83)	11 (92)	9 (82)	19 (79)
Cagri 1.2 mg, Cagri 2.4 mg, Cagri 4.5 mg, Placebo, Sema 2.4 mg Sema 2.4 mg Sema 2.4 mg Sema 2.4 mg							

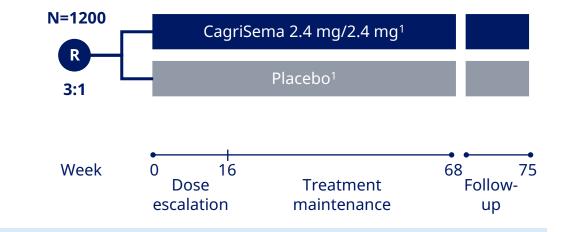
<sup>1</sup> The serious adverse event was meningitis

CagriSema: Cagrilintide in combination with semaglutide; Cagri: Cagrilintide; Sema: semaglutide; SAE: Serious adverse events; GI: Gastro-intestinal; Change in body weight is analysed using a mixed model for repeated measurements, where all changes from baseline in body weight measurements enter as the dependent variables and treatment, visit and baseline body weight enter as fixed effects. Treatment and baseline body weight are nested within visit. Source: Adapted from Enebo et al. Lancet. 2021 May 8;397(10286):1736-1748.

# The CagriSema phase 3 programme, REDEFINE, was initiated in the Q4 2022



#### **REDEFINE 1 trial design**



**REDEFINE 2 trial design** 

### **Inclusion criteria**

REDEFINE 1:

- BMI:  $\geq$  30 kg/m<sup>2</sup> or  $\geq$  27 kg/m<sup>2</sup> and  $\geq$ 1 comorbidity
- Excludes diabetes diagnosis or  $HbA_{1c} \ge 6.5\%$ REDEFINE 2:
- BMI: ≥ 27 kg/m<sup>2</sup>
- Type 2 diabetes, HbA<sub>1c</sub> < 10%

### Primary endpoints:

- Change in body weight (%)
- Achieve  $\geq$  5% body weight reduction

#### **Confirmatory secondary endpoints:**

- Change in waist circumference
- HbA<sub>1c</sub>
- Systolic blood pressure
- Patient reported outcomes<sup>2</sup>

<sup>1</sup>As an adjunct to a reduced-calorie diet and increased physical activity in adults with obesity or overweight. <sup>2</sup> Patient reported outcomes include (IWQoL-Lite-CT, SF-36v2, and Vitality score) CagriSema: Cagrilintide in combination with semaglutide; T2DM: Type 2 diabetes; BMI: Body mass index; HbA<sub>1c</sub>: Hemoglobin A<sub>1c</sub>; IWQoL-Lite-CT: Impact of weight on quality of life – lite, clinical trials version; Short form 36v2

# Semaglutide 2.4 mg showed 20% MACE reduction in the SELECT trial for people with overweight or obesity and established CVD

# SELECT trial with 17,604 people with BMI>27 and established CVD R Semaglutide 2.4 mg 1:1 Placebo Fvent driven 5 weeks follow-up

### **Primary endpoint**

• Time from randomisation to first occurrence of 3-point MACE<sup>1</sup>

## Secondary confirmatory endpoints

Time from randomisation to first occurrence of:

- CV death
- HF composite endpoint
- All-cause death

### Objective

• Demonstrate that semaglutide s.c. 2.4 mg OW lowers the incidence MACE vs. placebo when both added to standard of care in subjects with established CV disease and overweight or obesity.

### **Headline results**

• Semaglutide 2.4 mg demonstrated an 20% reduction in MACE

## Safety

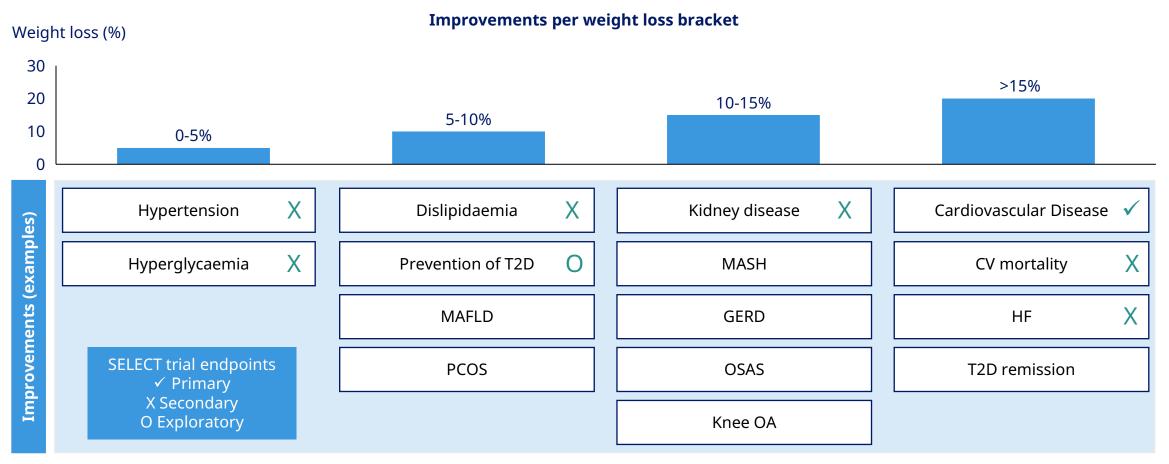
• In the trial, once-weekly subcutaneous semaglutide 2.4 mg appeared to have a safe and well-tolerated profile, as seen with previous trials investigating semaglutide 2.4 mg

#### Next steps

• In September and October 2023, Novo Nordisk submitted SELECT results to FDA and EMA

Novo Nordisk<sup>®</sup>

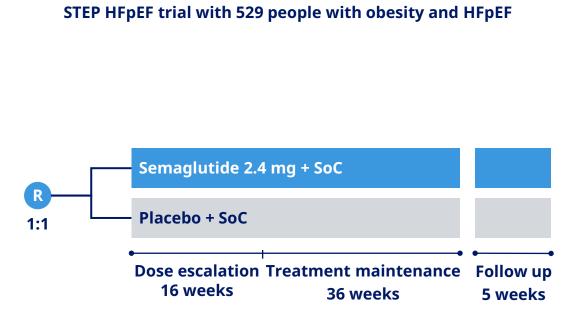
# The cardiovascular trial, SELECT, addresses many comorbidities that can be improved with weight management



T2D: Type 2 diabetes; MAFLD: Metabolic dysfunction-associated fatty liver disease; PCOS: Polycystic ovary syndrome; MASH: Metabolic dysfunction-associated steatohepatitis; GERD: Gastroesophageal reflux disease; OSAS: Obstructive sleep apnea syndrome; OA: Osteoarthritis HF: Heart failure

Sources: Garvey WT et al. Endocr Pract 2016;22(Suppl. 3):1–203; Look AHEAD Research Group. Lancet Diabetes Endocrinol 2016;4:913–21; Lean ME et al. Lancet 2018;391:541–5; Benraoune F and Litwin SE. Curr Opin Cardiol 2011;26:555–61; Sundström J et al. Circulation 2017;135:1577–85., Morales E and Praga M. Curr Hypertens Rep 2012;14:170-176

# Phase 3 trial STEP HFpEF with semaglutide 2.4 mg was successfully completed in Q2 2023



### **STEP HFpEF**

#### **Objective:**

• Evaluate the effect on HF specific symptoms, physical function and body weight compared with placebo

## **Dual primary endpoints:**

- Change in KCCQ from baseline to week 52
- Change in body weight from baseline to week 52

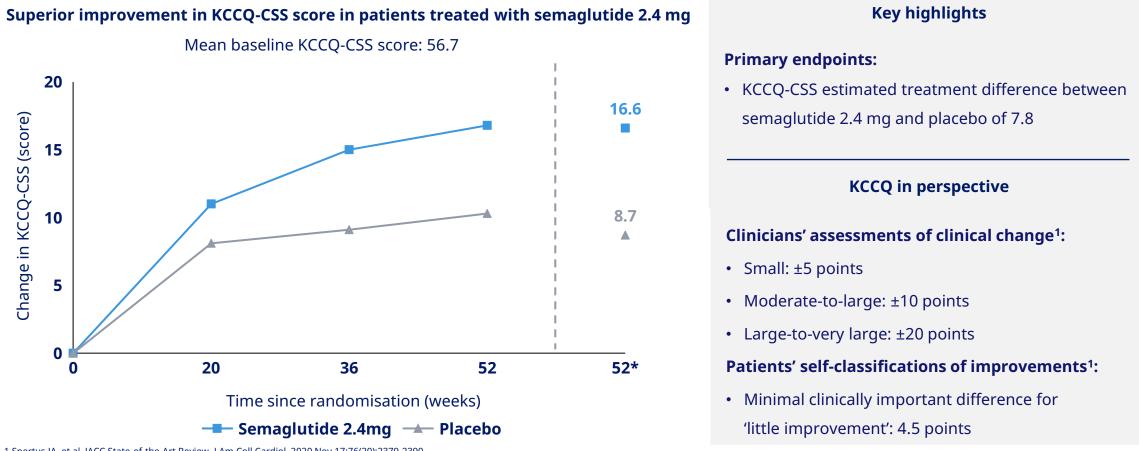
### Key secondary endpoints:

- Change in 6MWD from baseline to week 52
- Composite endpoint (all cause death, HHF, KCCQ, 6MWD) from baseline to week 52

## Inclusion criteria:

- BMI ≥30 kg/m2
- NYHA II-IV
- Ejection fraction  $\geq$ 45%

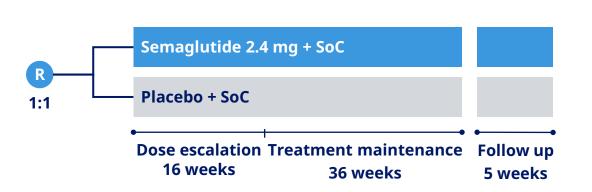
# Semaglutide 2.4 mg demonstrated superior improvement on the primary endpoint of KCCQ-CSS vs placebo in the STEP HFpEF trial



1 Spertus JA, et al. JACC State-of-the-Art Review. J Am Coll Cardiol. 2020 Nov 17;76(20):2379-2390.

Note: Data shown is the treatment policy estimand. \*Lines are based on observed data where the value denoted after 52 weeks is estimated mean value derived based on multiple imputation KCCQ-CSS: Kansas City Cardiomyopathy Questionnaire Clinical summary score

# The STEP HFpEF-DM trial was successfully completed in Q4 2023 and is to be included in the regulatory submission



STEP HFpEF-DM trial with 610 people with obesity, HFpEF and T2D

#### Trial design and next steps

#### **Dual primary endpoints:**

- Change in KCCQ from baseline to week 52
- Change in body weight from baseline to week 52

### Inclusion criteria:

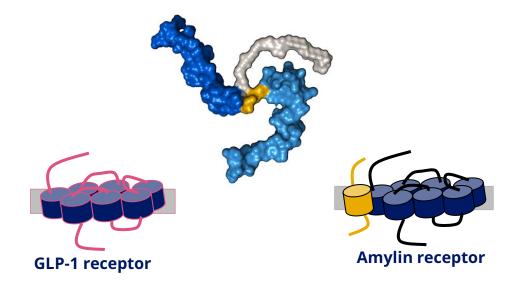
- BMI ≥30 kg/m2
- NYHA II-IV
- Ejection fraction  $\geq$ 45%
- HbA<sub>1c</sub> ≤10.0%

#### Status:

- Completion of STEP HFpEF-DM trial in November 2023
- Combined (including STEP HFpEF trial) regulatory submission of both trials in H1 2024

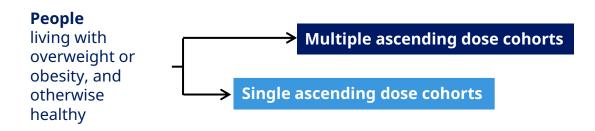
# Oral amycretin phase 1 trial was successfully completed in Q1 2024

Amycretin is a GLP-1 and amylin receptor co-agonist intended for oral delivery



#### **Utilising the SNAC technology**

Phase 1 single dose and multiple dose trial for oral amycretin in obesity initiated in 2022



### **Trial objectives**

- · Assess the safety and tolerability of oral amycretin
- Assess PK profile and explore PD effects

#### **Next steps**

• Further clinical development currently being evaluated



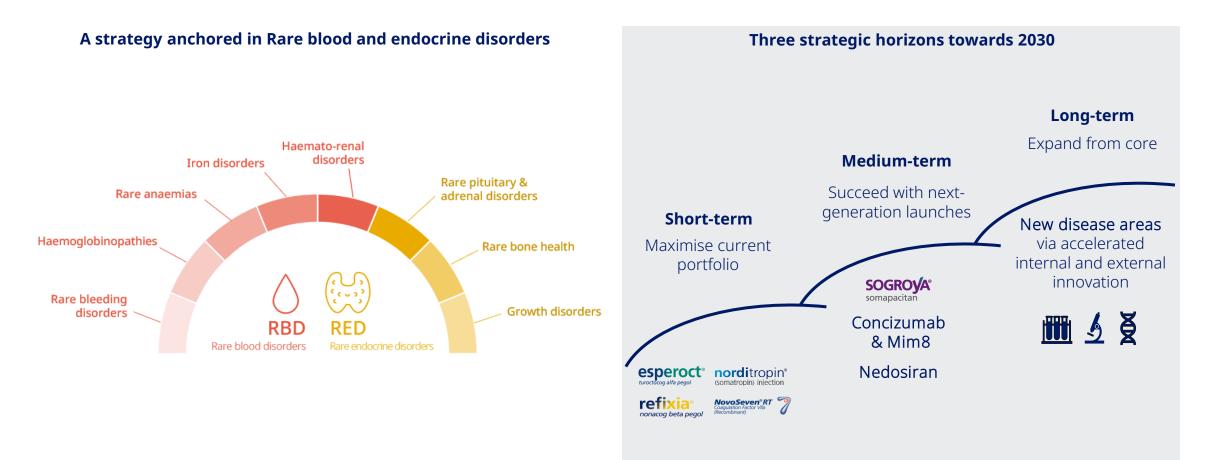
# Rare disease

## Rare disease background Rare disease innovation

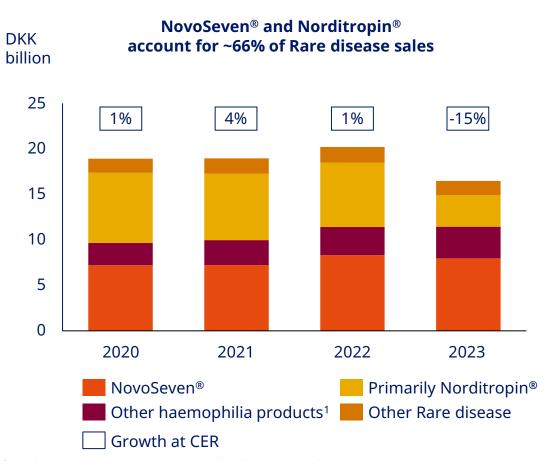
81 84

> SIERRA CLARK Sierra lives with Glanzmann-Thrombasthenia Canada

# Building upon a 40-year legacy to capture the Rare disease strategic opportunity



# Rare disease sales decreased by 15%, driven by reduction in manufacturing output



**Global Rare disease franchise** DKK billion 25 1% 4% 1% -15% 20 8 7 15 7 8 10 13 12 12 5 9 0 2020 2021 2022 2023 NAO Growth at CER IO

<sup>1</sup>Other haemophilia products primarily consists of Vagifem® and Activelle® CER: Constant exchange rates Note: Company reported sales

# Haemophilia is a rare disease with severe unmet medical needs but the market is highly competitive

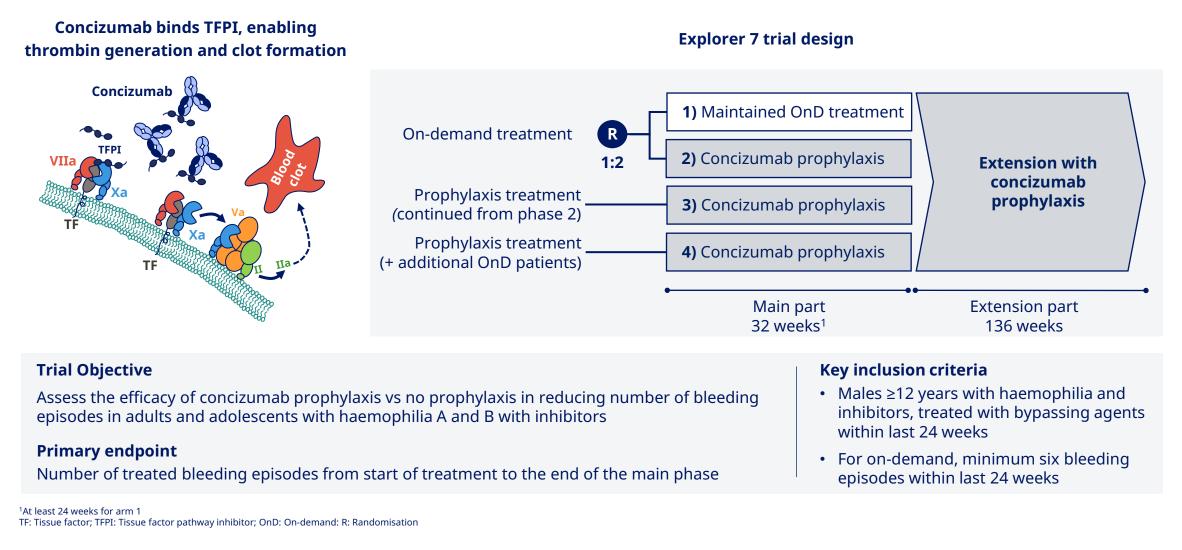
**DKK** billion 15% 50 40 30 20 10 Ω 2018 2022 2018 2022 2018 2022 Haemophilia with inhibitors Haemophilia A Haemophilia B ~ 7.571 ~ 208,957 ~ 42,203 Patients<sup>1</sup> Idelvion NovoSeven<sup>®</sup> NovoEight<sup>®</sup> Xyntha/Refacto Helixate/Afstyla Feiba<sup>4</sup> Benefix Alprolix Refixia<sup>®</sup>/Rebinyn<sup>®</sup> susoctocog alfa<sup>2</sup> Hemlibra Esperoct<sup>®</sup> Kogenate/Kovaltry/Jivi Hemlibra Rixubis Advate/Adynovate Coagil<sup>3</sup> Eloctate

**Recombinant haemophilia product sales** 

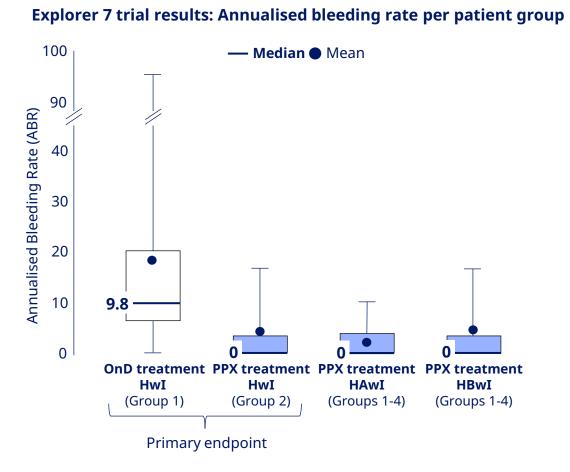
<sup>1</sup> Total diagnosed patients in segment, WFH annual survey 2022 (numbers may be understated as 125 out of 147 countries responded); <sup>2</sup> Obizur only indicated for acquired haemophilia; <sup>3</sup> Plasma-derived; <sup>4</sup> Part of the Hemlibra sales is used for treatment of haemophilia A patients in 2022

Source: Company reported sales and Evaluate Pharma

# Explorer 7 trial evaluated safety and efficacy of concizumab in 132 haemophilia A and B patients with inhibitors



# In the Explorer 7 trial, concizumab reduced the number of bleeds in adults and adolescents with inhibitors



#### **Key highlights**

### Efficacy

- **Median ABR was 0** for concizumab prophylaxis treatment, compared to 9.8 in the on-demand treatment group
- Estimated mean ABR was 1.7 for concizumab prophylaxis treatment, compared to 11.8 in the on-demand treatment group
- For patients on concizumab prophylaxis, **64% had 0 bleeds** in Group 2

### Safety

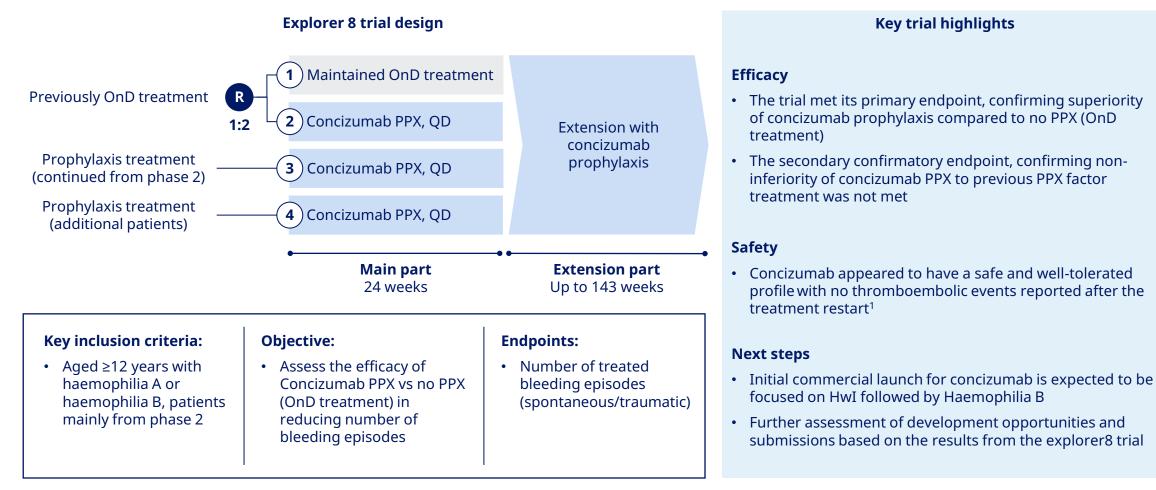
Concizumab appeared to have a safe and well tolerated profile

### Status

- US Complete Response Letter for HwI received in Q2 2023, resubmission during 2024 expected
- Approved in: Canada (HAwI/HBwI), Australia (HAwI/HBwI), Switzerland (HAwI/HBwI) and Japan (HAwI/HBwI)
- Explorer8 in non-inhibitor patients was completed in Q3 2022

HA: Haemophilia A; HB: Haemophilia B; HAwI: Haemophilia A with inhibitors, HBwI: Haemophilia B with inhibitors; HwI: Haemophilia with inhibitors; OnD: On-demand; PPX: Prophylaxis; ABR annualised bleeding rate Note: The box represents Q1-Q3 (25<sup>th</sup> to 75<sup>th</sup> percentile). Whiskers are 5<sup>th</sup> and 95<sup>th</sup> percentile.

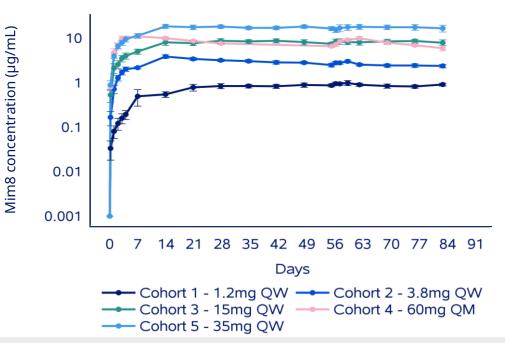
# Main part of the Explorer 8 trial with concizumab in people with HA or HB without inhibitors has been completed



<sup>1</sup> Restart refers to the start of treatment with the new concizumab dosing regimen, which was implemented after the treatment pause HA: Haemophilia A; HB: Haemophilia B; HwI: Haemophilia with inhibitors; Prophylaxis: PPX; OnD: On-demand, QD: Once-daily

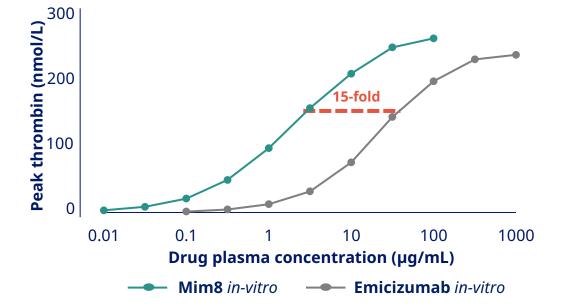
# Interim data from Mim8 phase 1/2 show that PK/PD profiles support weekly to monthly low volume dosing

Mim8 pharmacokinetic properties support weekly and monthly dosing



- Mim8 concentration profiles increased with dose
- Mean concentrations at steady state were comparable for Cohort 3 (weekly dosing) and Cohort 4 (monthly dosing)

Higher potency of Mim8 vs emicizumab enabling a low dosing volume



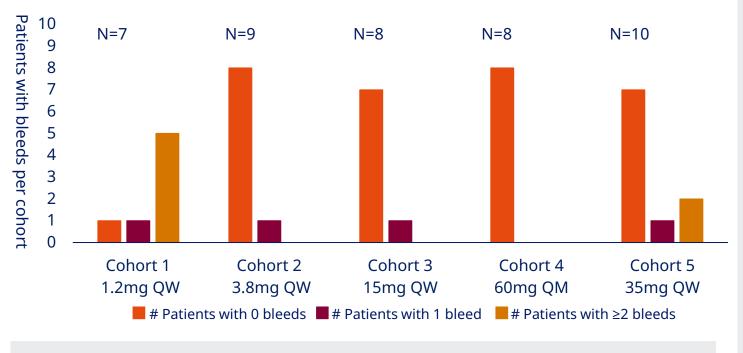
- The PD marker, peak thrombin generation, increased with Mim8 dose
- *In-vitro* exposure-response curves in haemophilia A-like plasma show a 15-fold higher potency of Mim8 compared to emicizumab

The peak thrombin plot represents *in-vitro* data: human plasma samples from the healthy participants of the SAD cohort were made HA-like with anti-FVIII antibodies, and spiked with different concentrations of Mim8 or commercially available emicizumab. PK: Pharmacokinetics; PD: Pharmacodynamics; QW: Once-weekly; QM: once-monthly

Reference: FRONTIER 1, 12-week main phase cohort 1-5. Chowdary P, et al. FRONTIER1: A Phase 1/2 Dose Escalation Study of a Novel Factor VIIIa Mimetic Bispecific Antibody, Mim8, for Evaluation of Safety, Pharmacokinetics, and Efficacy. Abstract presented at ISTH 2022; Windyga J, et al. Mim8 is associated with improved thrombin generation vs. emicizumab in patients with haemophilia A, with and without inhibitors. Abstract presented at ISTH 2022; Novo Nordisk data on file

# In the phase 1/2 trial, Mim8 appeared to have a well tolerated safety profile and read out with exploratory efficacy

## Low number of patients with treated bleeds after cohort 1



Exploratory analysis implied that >70% of patients enrolled had no bleeds in the 12 weeks

#### Mim8 safety characteristics

#### **Adverse events**

- No dose-dependency on rates, causality, type or severity of adverse events
- No thromboembolic events
- Three serious AEs deemed unrelated to trial product and two hypersensitivity reactions
- Injection site reactions in only 1% of injections (6 events of ~600 injections given)

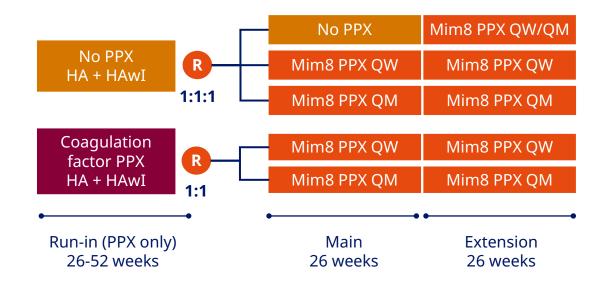
#### **Anti-Mim8 antibodies**

No occurrence of anti-Mim8 antibodies detected

#### Overall, no safety concern observed

## The pivotal phase 3 trial with Mim8 was initiated in Q4 2022

## FRONTIER 2: Mim8 phase 3 pivotal trial in ~260 adults & adolescents



### **Trial design**

- Novel and accelerated design minimising time from phase 2 into phase 3. Dosing started in Q4 2022
- Testing of weekly and monthly Mim8 prophylaxis treatment for previously on-demand or coagulation factor prophylaxis patients

### **Trial objective**

- On demand: Superiority of Mim8 prophylaxis vs no prophylaxis
- Prophylaxis: Superiority of Mim8 prophylaxis vs coagulation factor prophylaxis run-in period

### **Key trial endpoints**

- ABR for treated bleeds over 26 weeks of treatment
- Overall safety of Mim8 prophylaxis including occurrence of anti-Mim8 antibodies and injection site reactions

The second phase 3a trial, FRONTIER3, was initiated in Q4 2022

# Novo Nordisk has a value market share of ~19% in the global human growth disorder market

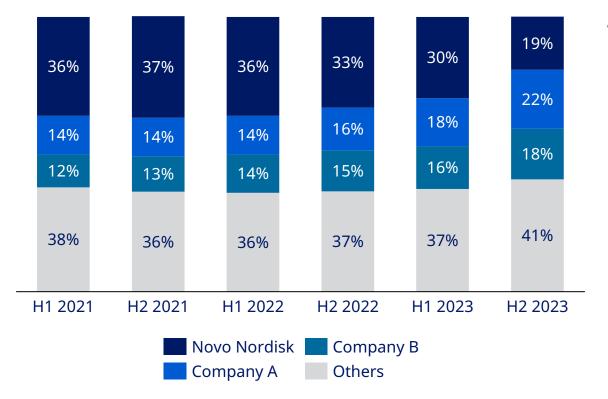
SOGROYA

norditropin<sup>®</sup> (somatropin) injection

somapacitañ

**Novo Nordisk value market share in the competitive hGH market** Value

MS%



A portfolio offering across markets

## Sogroya<sup>®</sup> strategy

- Once-weekly efficacious treatment on par with Norditropin®
- Simple and easy-to-use device
- Phase 3 trials toward broad range of indications (e.g. SGA,
- Turner, Noonan, ISS) to expand the market
- Approved for GHD in US, EU and Japan

## Norditropin<sup>®</sup> strategy

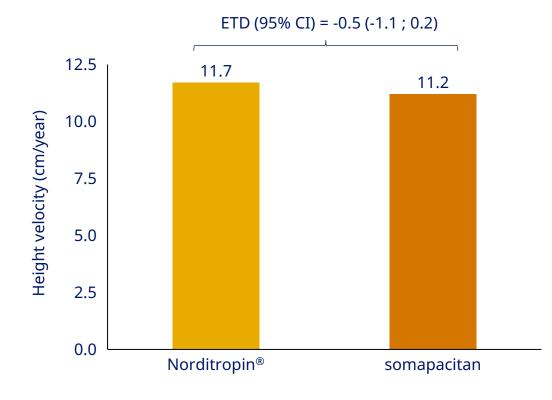
- Apply a market-fit approach to support specific markets and patient groups
- Broad label across eight indications

hGH: Human growth hormone; SGA: Small for gestational age, ISS; Idiopathic short stature

Note: Due to contractual obligations competitor names are not disclosed. Company A and B represent actual companies; Market values are based on the list prices Source: IQVIA, MAT Nov 2023

# Sogroya<sup>®</sup> was approved for paediatric growth hormone deficiency in US, EU and Japan in Q2 2023

#### Phase 3a trial results in children with GHD



#### Key highlights

### Efficacy

- Non-inferiority versus Norditropin<sup>®</sup> for the primary endpoint, height velocity, at week 52 was confirmed
- IGF-I SDS, bone age and glucose metabolism were all similar between somapacitan and Norditropin<sup>®</sup>

### Safety and tolerability

- Overall the safety profile of somapacitan appeared to be similar to the well-known safety profile of daily GHD treatment
- No local tolerability issues were identified

### **Other treatment parameters**

Significantly reduced treatment burden<sup>1</sup> compared to Norditropin<sup>®</sup>

### Status

- Adult GHD: Approved by the US, EU and JP
- Paediatric GHD: Approved by the US, EU and JP

<sup>1</sup> Measured using patient reported outcome TB-CGHD-P (Treatment burden measure - child growth hormone deficiency – parent)

ETD: Estimated treatment difference; IGF-I SDS: Insulin growth factor-1 standard deviation score; GHD: Growth hormone deficiency; IGF-I SDS: Insulin growth factor-1 standard deviation score; US: United States; EU: European Union; JP: Japan

# Novo Nordisk and 2seventy bio extend partnership in nextgeneration genome editing for people with haemophilia A

Lifelong correction via a unique modality

Potentially lifelong correction of FVIII deficiency

FVIII gene engineered and packed in an AAV vehicle

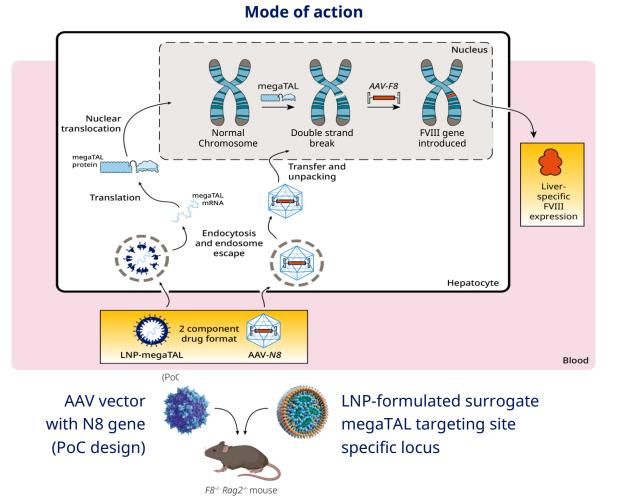
Utilising the skills of both 2seventy bio and Novo Nordisk

2**seventy**bio

Utilisation of **megaTAL**<sup>™</sup> technology, invivo mRNA manufacturing/purification platform, and gene editing know-how



**Haemophilia A** understanding and protein and molecular engineering capabilities





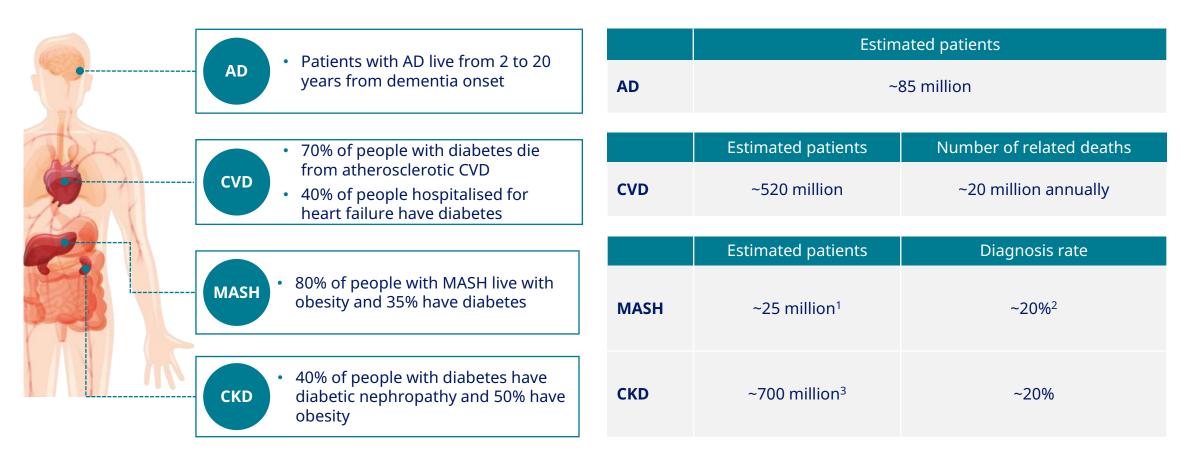
# Cardiovascular & Emerging Therapies

The unmet needs
Cardiovascular disease
MASH
Alzheimer's disease
Stem cells

## Novo Nordisk is expanding into other serious chronic diseases

#### Serious chronic diseases are associated with diabetes and obesity

## New therapeutic areas represent patient populations with high unmet medical needs



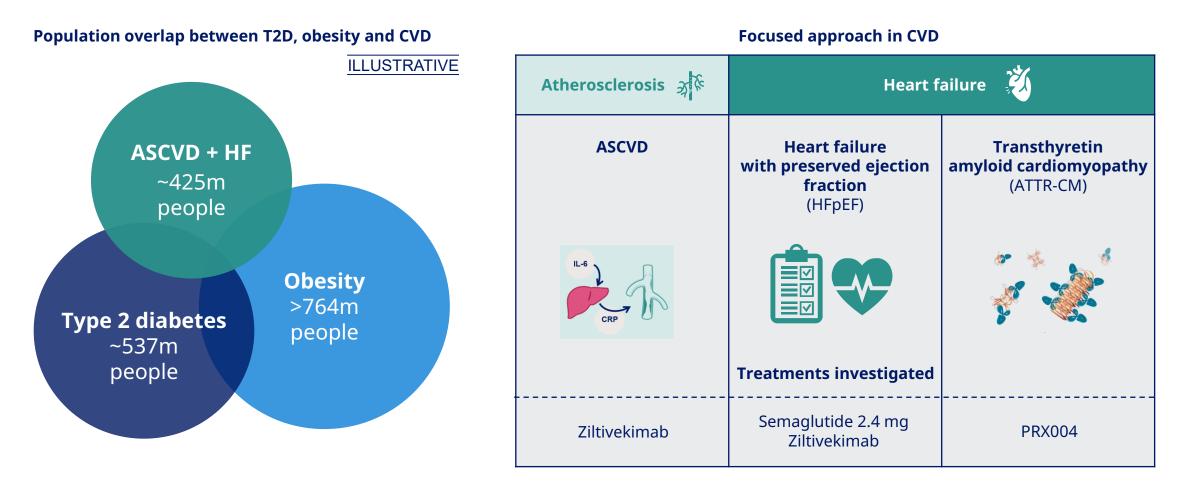
<sup>1</sup>Estes C et al. Hepatology, 2018; <sup>2</sup> Diagnosis rate is considered a major uncertainty to the forecast; <sup>3</sup>Carney EF. Nat Rev Nephrol 2020;16:251

CVD: Cardiovascular disease; MASH: Metabolic dysfunction-associated steatohepatitis; CKD: Chronic kidney disease; AD: Alzheimer's Disease

Sources: Alzheimer's Association report: 2020 Alzheimer's disease facts and figures, 2020 (16:391-460), Diabetes Care 2005 Jan; 28(1): 164-176; Abera SF et al. Global, Regional, and National Burden of Cardiovascular Diseases for 10 Causes, 1990 to 2015, 2017

Note: Heart Disease and Stroke Statistics, American Heart Association, 2017; Williams CD et al. Prevalence of nonalcoholic fatty liver disease and nonalcoholic steatohepatitis among a largely middle-aged population utilizing ultrasound and liver biopsy, 2011; Addressing the global burden of chronic kidney disease through clinical and translational research, 2014

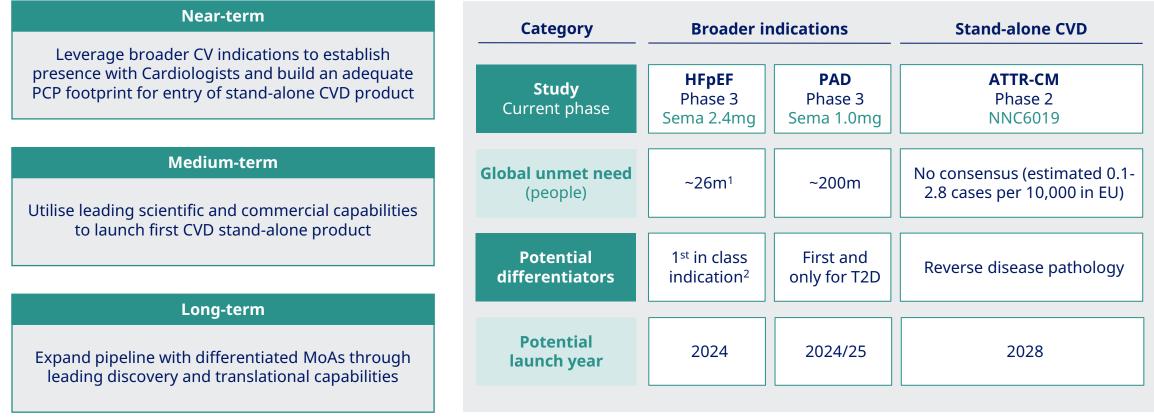
# Large patient overlaps between diabetes, obesity, and CVD have guided the focused approach in CVD



T2D: Type 2 diabetes, CVD: Cardiovascular disease; ASCVD: Atherosclerotic cardiovascular disease; HF: Heart failure; ATTR-CM: Transthyretin Amyloid Cardiomyopathy; LDL-C: Low-density lipoprotein cholesterol; hsCRP: High-sensitivity C-reactive protein Sources: IDF: Diabetes Atlas 10th edition, 2021, World Diabetes Atlas 2022

# Innovative late-stage CVD pipeline provides opportunities to make a difference for many patients

#### **Focus** areas



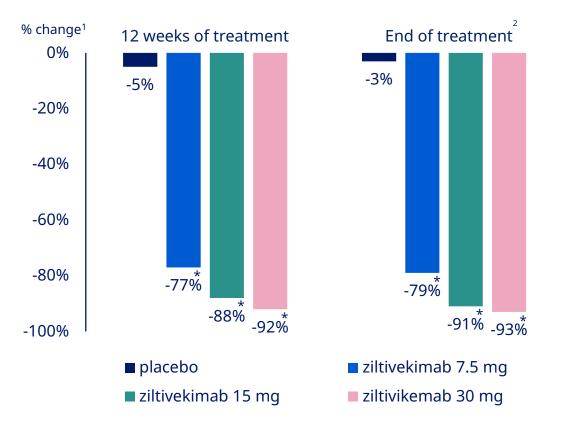
Examples of unmet needs in CVD pipeline

<sup>1</sup>HFpEF and BMI>27 <sup>2</sup>Specifically for a functional outcomes trial in an obese patient population

PCP: Primary Care Physician; CV(D): Cardiovascular Disease; MoA: Mode of Action; HFpEF: Heart failure with preserved ejection fraction; PAD: Peripheral arterial disease; ATTR-CM: Transthyretin Amyloid Cardiomyopathy; T2D: Type 2 Diabetes Sources: HFpEF: Groenewegen A et al. Eur J Heart Fail 2020;22:1342–13561; Gurwitz JH et al. Am J Med 2013;126:393–400; Haass M et al. Circulation 2011;4:324–331; Kitzman DW, et al. J Am Coll Cardiol 2016;68:200–203; PAD: Shu J, Santulli G. Update on peripheral artery disease: Epidemiology and evidence-based facts, 22 May 2018; ATTR-CM: Orphan Maintenance Assessment Report for tafamidis, EMA, 17 February 2020

## Ziltivekimab phase 2b RESCUE trial was successfully completed

## In the RESCUE trial, ziltivekimab QM showed reduction in hsCRP at all dose levels

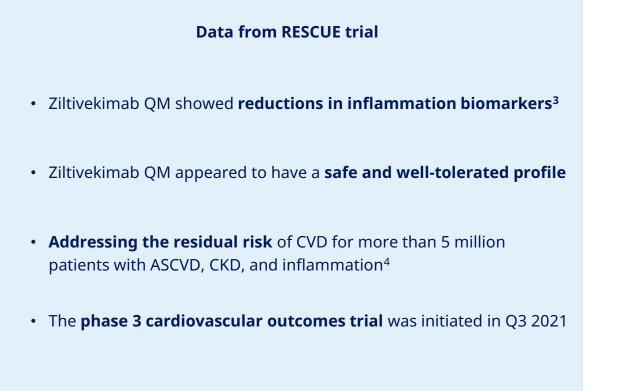


<sup>1</sup> Primary endpoint was the median percent change in hsCRP, \* Indicates statistical significance, p < .0001

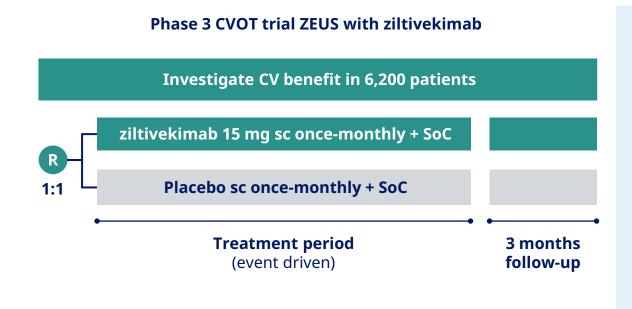
- <sup>2</sup> End of treatment is defined as the average of values at week 23 and week 24
- <sup>3</sup> Inflammation biomarkers include: Fibrinogen, serum amyloid A, haptoglobin and NTproBNP

<sup>4</sup> Inflammation is defined as c-reactive protein levels greater than 2

Zilti: Ziltivekimab; QM: Once-montly; hsCRP: High-sensitivity c-reactive protein; CVD: Cardiovascular disease; ASCVD: Atherosclerotic cardiovascular disease; CKD: Chronic kidney disease



# ZEUS trial with ziltivekimab aims to validate the link between inflammation and major adverse cardiovascular events



#### Objective

• To investigate the cardiovascular benefit of ziltivekimab in the treatment of patients with established ASCVD, CKD and systemic inflammation

#### **Primary endpoints**

• Time to the first occurrence of 3-point MACE (CV death, nonfatal MI or non-fatal stroke)

#### Secondary confirmatory endpoints

- Time to first occurrence of expanded MACE<sup>1</sup>
- Number of hospitalisations for HF or urgent HF visit
- Time to occurrence of all-cause mortality
- Time to first occurrence of a composite CKD endpoint

<sup>1</sup> MACE includes CV death, non-fatal MI or non-fatal stroke, Expanded MACE includes: (CV death, non-fatal MI, non-fatal stroke or hospitalisation for unstable angina pectoris requiring urgent coronary revascularisation) hsCRP: High-sensitivity C-reactive protein; CVOT: Cardiovascular outcome trial; CV: Cardiovascular; sc: Subcutaneous; SoC: Standard of care; HF: Heart failure; CKD: Chronic kidney disease Source: Ridker PM, et al., IL-6 inhibition with ziltivekimab in patients at high atherosclerotic risk (RESCUE): a double-blind, randomised, placebo-controlled, phase 2 trial, 17 May 2021

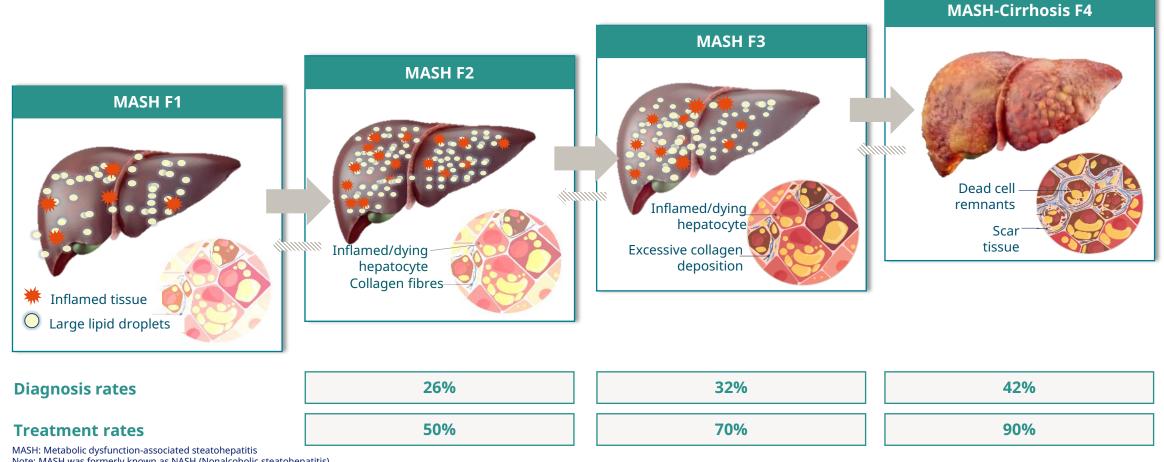
# Ziltivekimab aspires to address an unmet need in more than 5 million people in patients with ASCVD, CKD and inflammation

Ziltivekimab aspires to reduce MACE in people with ASCVD and CKD			Critical success factors to commercialise ziltivekimab		
	people with Ast		Market building	Focus areas	Investment levels
Globa	al <sup>1</sup> patients (in millior	15)	Targeted HCP outreach and relationship building	<ul> <li>Increase presence with key prescriber base being cardiologists and PCPs</li> <li>Enhance awareness of inflammatory burden in CVD with KOLs and HCP associations</li> </ul>	
12 8		Approximately 5-8m patients	Successful payer engagement	<ul> <li>Utilise ZEUS read-out to quantify anti- inflammatory clinical benefit in ASCVD patients with CKD vs Standard of Care</li> </ul>	
4			Integrated evidence generation	<ul> <li>Understand hsCRP and inflammation, epidemiology of disease and socio-economic burden of disease</li> </ul>	
0	ASCVD with CKD	hsCRP>2		Low High	

<sup>1</sup> Includes US, EU5 (Germany, France, Spain, Italy, United Kingdom) and Japan

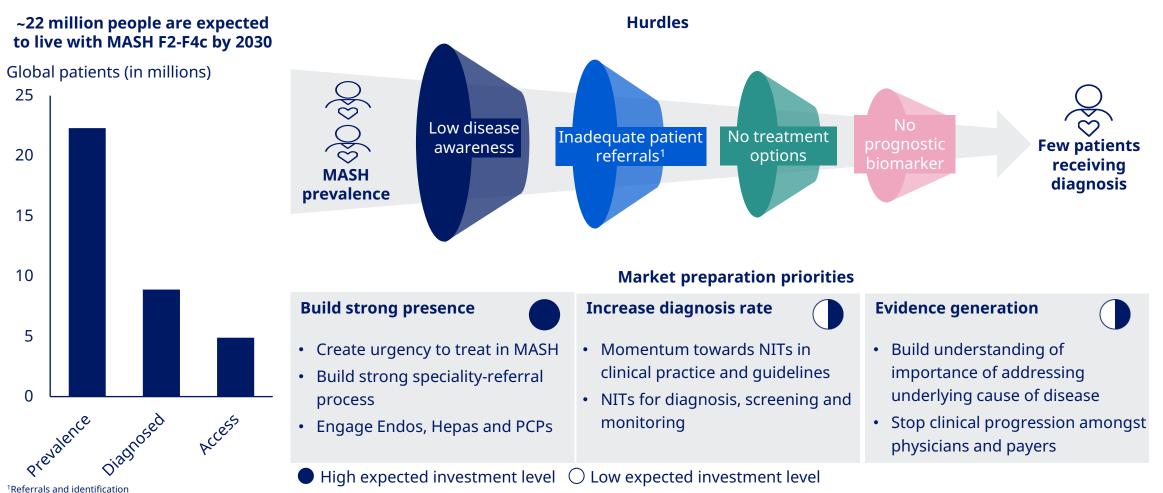
MACE or major adverse cardiovascular events includes CV death, non-fatal MI or non-fatal stroke; ASCVD: Atherosclerotic cardiovascular disease; CKD: Chronic kidney disease; HCP: Healthcare professional; PCP: Primary care physician KOL: Key opinion leader; hsCRP: High-sensitivity C-reactive protein

# MASH is a progressive disease with no approved treatment and low diagnosis rates today



MASH: Metabolic dysfunction-associated steatohepatitis Note: MASH was formerly known as NASH (Nonalcoholic steatohepatitis) Source: Novo Nordisk estimates

# MASH patient journey underscores key barriers to overcome for Novo Nordisk to be successful



MASH: Metabolic dysfunction-associated steatohepatitis; Endos: endocrinologist; PCP: primary care physician; NIT: Non-invasive tests; Hepas: hepatologists; F: Fibrosis stage Source: Estes C, Modeling the epidemic of nonalcoholic fatty liver disease demonstrates an exponential increase in burden of disease, Hepatology, 2018

# Novo Nordisk is supporting use of non-invasive tests for MASH diagnosis

#### Development and adoption of non-invasive tests (NITs)



Guidelines: NITs represented in guidelines

**Practitioners:** ~80% of HCPs perform MASH diagnostics with use of various NITs, while biopsies are seldomly used

**NIT development:** Several available NITs in clinical practice. ELF test is first prognostic tool to be granted FDA *De Novo* marketing authorisation

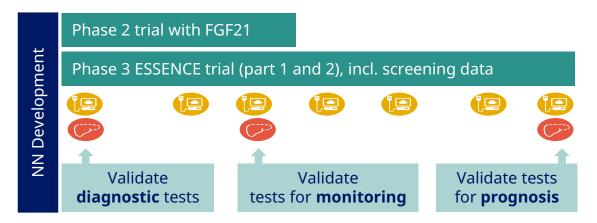
Pharma companies: Embedding validation of NITs in clinical trials

#### Novo Nordisk activities supporting non-invasive tests in MASH diagnosis

- Linking biomarkers and liver histology to outcomes
- Disease understanding
- ConsortiaCollabora

Real world

Collaborations with academia and other healthcare companies

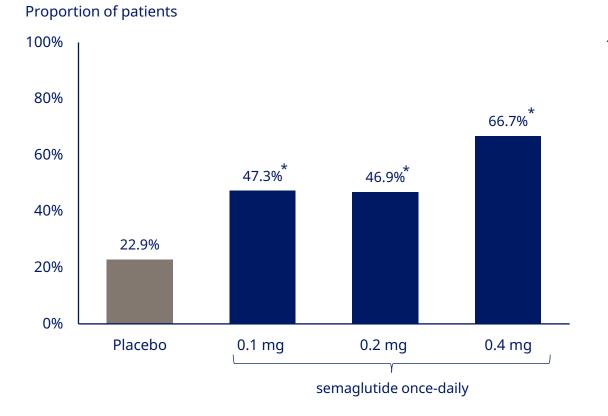


NITs: Non-invasive tests; MASH: Metabolic dysfunction-associated steatohepatitis; HCPs: Healthcare professionals; FDA: the US Food and Drug Agency; NN: Novo Nordisk; ELF: Enhanced liver fibrosis

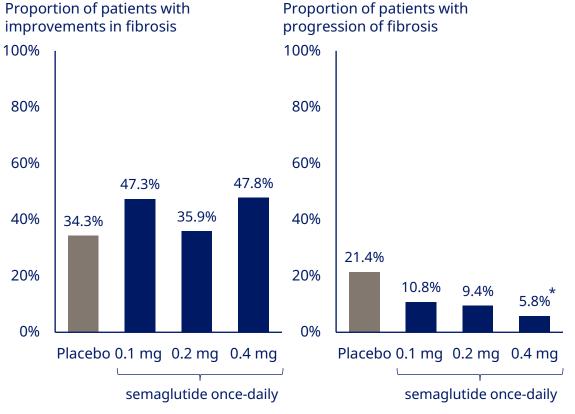
Note: FDA De Novo provides a marketing pathway to classify novel medical devices for which general controls alone, or general and special controls, provide reasonable assurance of safety and effectiveness for the intended use, but for which there is no legally marketed predicate device.

# In phase 2, semaglutide showed significant improvements in MASH resolution

## Semaglutide showed resolution of MASH with no worsening of fibrosis versus placebo in the phase 2 trial<sup>1</sup>



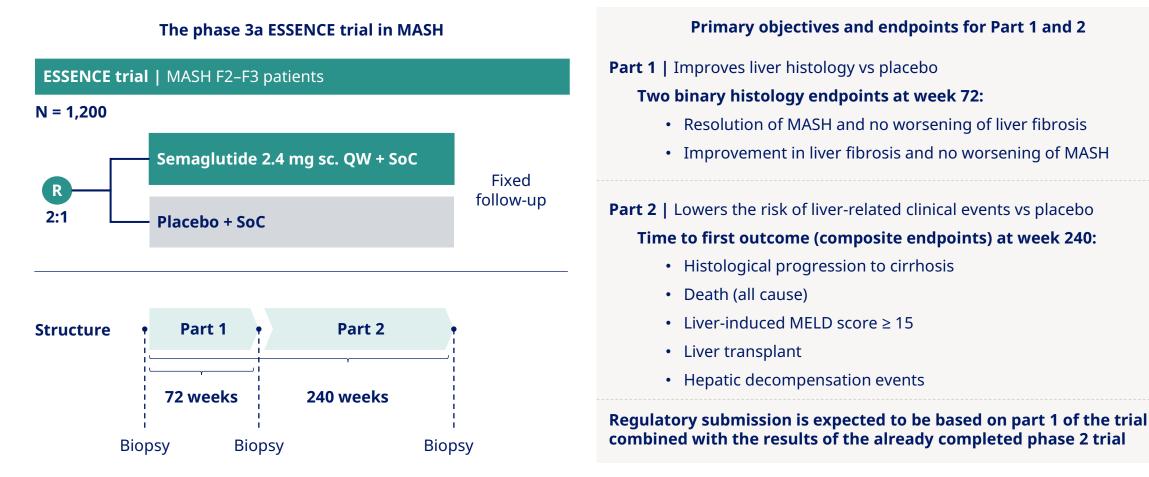
### Semaglutide showed numerical improvements in fibrosis and fewer patients had progression of fibrosis vs placebo in phase 2 trial<sup>1</sup>



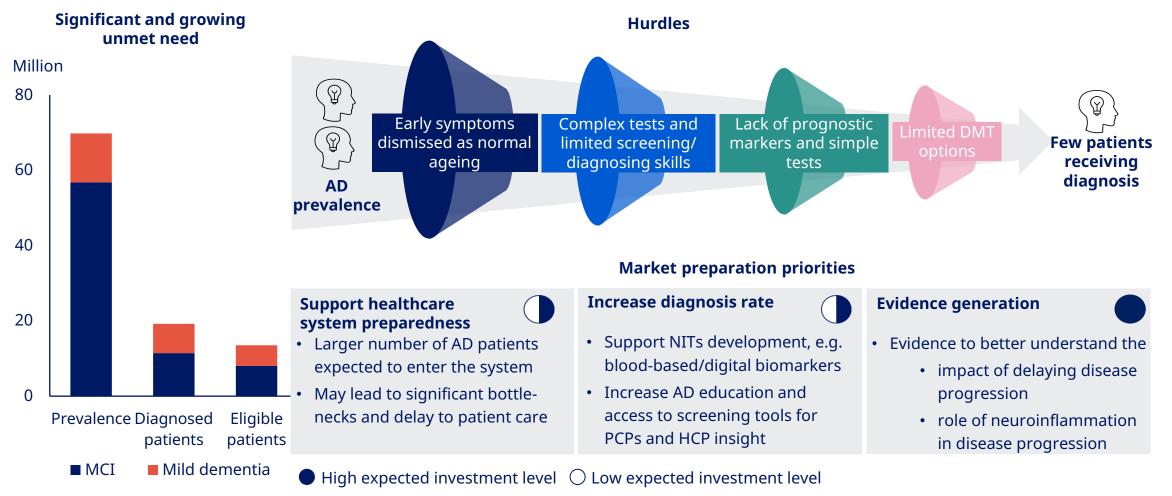
<sup>1</sup>Based on a complete case analysis, using people with an evaluable biopsy at end of trial MASH: Metabolic dysfunction-associated steatohepatitis

Note: \*statistically significant at 72 weeks (p<0.05 vs placebo); Analysis included patients with fibrosis stage 1, 2, or 3 at baseline. Data is from the semaglutide in MASH phase 2 trial.

# Phase 3a trial ESSENCE with semaglutide 2.4 mg for the treatment of MASH was initiated in Q1 2021



# Alzheimer's disease patient journey is complex and underscores key barriers to overcome for Novo Nordisk to be successful



AD: Alzheimer's disease; QD: Once-daily; MCI: mild cognitive impairment; DMT: Disease-modifying treatment; PCP: primary care physicians; NITs: Non-invasive diagnostics; HCP: Healthcare professional Note: MCI and Mild dementia in the graph are both *due to AD*. Source: Alzheimer's Association report: 2020 Alzheimer's disease facts and figures, 2020 (16:391-460)

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# Entering phase 3 development of semaglutide in Alzheimer's disease was based on a number of data points

## Real world evidence trials

Four RWE studies show reduced risk of dementia or AD with GLP-1

### Danish registry<sup>1</sup>

• **11%** lower risk of dementia per year of GLP-1 exposure

## TRUVEN claims database<sup>1</sup>

 31% lower risk of dementia after >2 years of GLP-1 exposure

### Danish registry<sup>2</sup>

 42% lower odds of dementia after GLP-1 exposure

## FAERS (FDA database)<sup>3</sup>

 64% lower odds of Alzherimer's disease after liraglutide exposure



**53%** lower risk of dementia diagnosis with liraglutide/semaglutide in NN's CVOTs in T2D<sup>4</sup>

**Less decline** in cerebral glucose metabolism (FDG-PET) with liraglutide in AD<sup>5</sup>

Reduced incidence of **major adverse CV events** in T2D with semaglutide incl. stroke<sup>6</sup>

Systemic anti-inflammatory effects with semaglutide  $^{7,8}\,$ 

Short-term **memory improvement** with liraglutide in people with obesity<sup>9</sup>

**Reduced cognitive decline** with dulaglutide in patients with  $T2D^{10}$ 



### **Pre-clinical studies**

**Improved memory function** with GLP-1<sup>11</sup> incl. semaglutide<sup>12</sup>

Reduced phospho-tau accumulation<sup>13</sup>

**Reduced neuroinflammation** with GLP-1<sup>14,15</sup> incl. semaglutide<sup>16</sup>

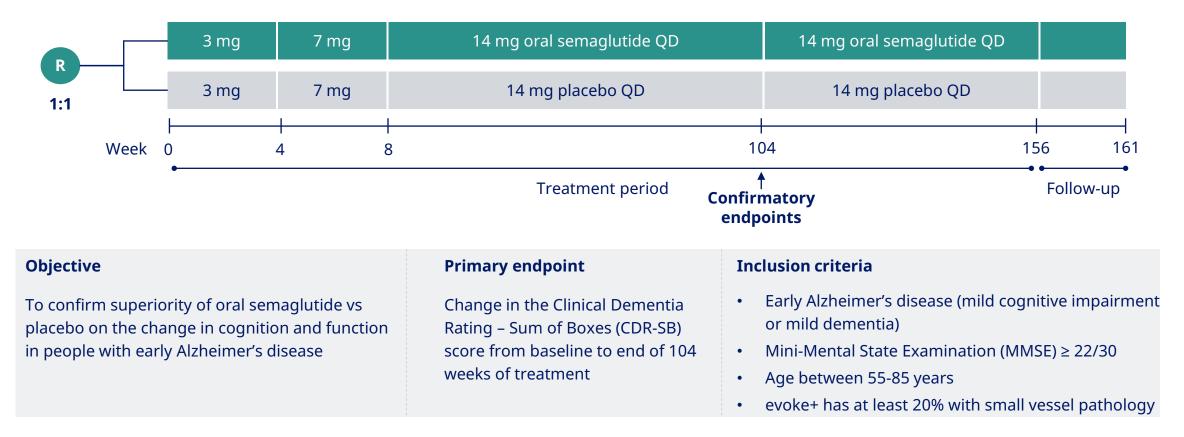
**Reduced atherosclerosis** with liraglutide and semaglutide<sup>17</sup>

Systemic **anti-inflammatory** effects with semaglutide<sup>17</sup>

<sup>1</sup>NN data on file, Danish register: Dementia cases based on diagnosis (ICD10) or treatment (anticholinesterases, memantine) codes; TRUVEN: Dementia cases based on SNOMED ids for all diagnoses (ICD-10) or treatment (anticholinesterases, memantine); <sup>2</sup>Wium-Andersen IK et al. Eur J Endocrinol. 2019;181(5):499-507; <sup>3</sup>Akimoto H et al. Am J Alzheimers Dis Other Demen. 2020;35:1-11; <sup>4</sup>Ballard et al. Presented online at the Alzheimer's Association International Conference (AAIC), 27–31 July 2020; <sup>5</sup>Gejl M et al. Front Aging Neurosci 2016;8:108; <sup>6</sup>Husain M et al. Diabetes Obes Metab 2020;22:442–451; <sup>7</sup>Aroda VR et al. Diabetes Care 2019;42:1724–1732; <sup>8</sup>Rodbard HW et al. Diabetes Care 2019;42:2272–2281; <sup>9</sup>Vadni F et al. Int J Obes (Lond) 2020;44:1254–1263; <sup>10</sup>Cukierman-Yaffe T et al. Lancet Neurol 2020;19:582–590 <sup>11</sup>Hansen HH et al. J Alzheimers Dis 2015;46:877–888; <sup>12</sup>Preliminary data in NN ongoing pre-clinical studies; <sup>13</sup>Hansen HH et al. Brain Res 2016;1634:158–170; <sup>14</sup>Brundin L et al. Nature Med 2018;24:900–902; <sup>15</sup>Yun SP et al. Nature Med 2018;24:931–938; <sup>16</sup>Secher A et al. Oral presentation at Virtual Alzheimer's Disease/Parkinson's Disease International Conference, 9–14 March 2021; <sup>17</sup>Rakipovski G et al. JACC Basic Transl Sci 2018;3:844–857 AD: Alzheimer's disease; CI: confidence interval; RWE: Real world evidence

# evoke and evoke+ trials are ongoing with expected completion in 2025

evoke and evoke+ trials have been initiated with 1,840 patients in each trial with a total of 3,680 patients

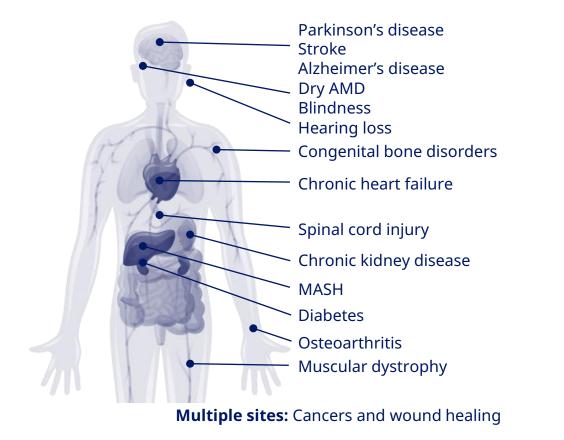


AD: Alzheimer's disease; QD: Once-daily; MCI: mild cognitive impairment; QD: once-daily.

Note: CDR-SB ratings are utilising in six domains are summed to provide a clinical measure = Sum of Boxes. These are: memory, orientation, judgment and problem solving, community affairs, home and hobbies, personal care. CDR-SB Scores range from 0 to 18 with higher scores representing greater impairment

# There is broad potential for cell therapies and Novo Nordisk has capabilities to explore the potential

### Broad potential for clinical use of cell therapies

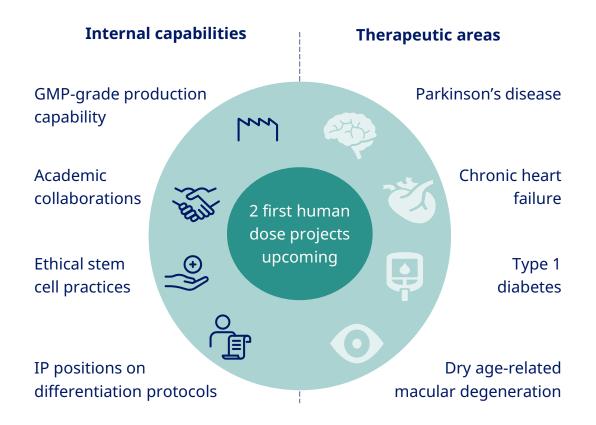


### Maturing the platform to enable development of competitive cell therapies

	Focus area	Novo Nordisk capabilities
	Pluripotent stem cell	In-depth know-how on embryonic pluripotent stem cells
<b>(</b> )	Bank of several undifferentiated stem cells	Exploitation of quality controlled stem cells
	Differentiated to specific cell types	IP-protected protocols for differentiation
2	Upscaling, manufacturing and delivery/devices	GMP-grade cell manufacturing and development of cell delivery devices <sup>1</sup>
	Clinical development and regulatory affairs	Early interactions with regulators Clinical trial experience

### First human dose with cell therapy in collaboration with Heartseed and others achieved in Q1 2023

Utilise internal capabilities and disease understanding for stem cell development



• iPSC derived cardiomyocyte spheroids

for direct injection into heart

Heart failure

Accelerate innovation through partnerships

- FHD in February 2023
- hESC derived dopaminergic progenitor neurons for placing into the brain
- Parkinson's disease
- FHD in February 2023

 Novo Nordi
 Process dev facilities an

O Heartseed

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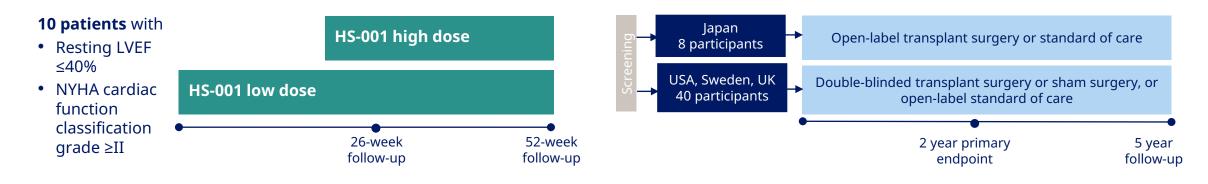
Biol ami

- Novo Nordisk scientists embedded at UCSF lab
- Process development, manufacturing, QA/QC, facilities and operations at Fremont site

## First efforts to combine Novo Nordisk and partner competencies in cell therapies start with heart failure and Parkinson's disease

#### Heartseed: Phase 1/2 trial in patients with severe heart failure

### TRANSCEND 1 and 2 trials to evaluate stem cells impact on quality of life for people with moderate Parkinson's disease



#### **Objectives to evaluate:**

- · Safety of cardiomyocytes spheroids
- Efficacy and dose-response
- Feasibility of transplantation procedures

A **follow-up phase 2 trial** is planned to investigate further dose increase and catheter delivery as route of administration **TRANSCEND 1:** observational study of patients with moderate PD aiming at identifying potential candidates to the interventional TRANSCEND 2 trial

**TRANSCEND 2:** in combination with **Lund University** trial, a phase 1/2 trial investigating the treatment of Parkinson's disease

**Primary endpoint:** Number of treatment-emergent adverse events 2 years after dosing



# International

Operations

International Operations	112
EMEA	118
Region China	123
Rest of World	128

### Growth momentum has increased driven by demographics and utilisation of full product portfolio

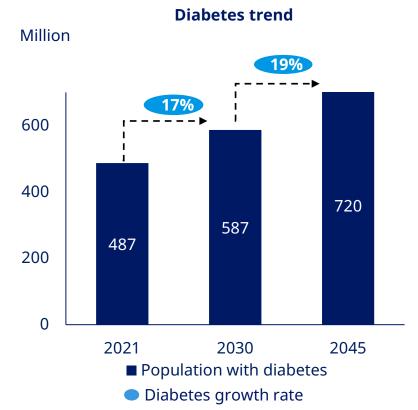


NAO: North America Operations; IO: International Operations; FY: Full Year Note: Share of Growth not depicted due to high numbers Source (RHS): IQVIA Nov 2023, Value, MAT; Market values are based on the list prices. Source (LHS): Diabetes Atlas 10<sup>th</sup> edition

### International Operations at a glance

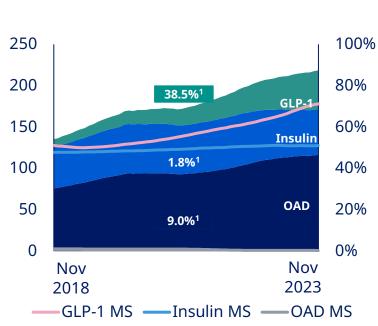
DKK

billion



#### Diabetes market by value and Novo Nordisk market share

MS



#### Novo Nordisk reported sales

Full year 2023	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	31,228	41%
Rybelsus®	7,389	142%
Total GLP-1	38,617	53%
Total insulin⁴	37,230	0%
Other Diabetes care <sup>5</sup>	1,987	-12%
Diabetes care	77,834	20%
Obesity care <sup>6</sup>	8,315	47%
Diabetes & Obesity care	86,149	22%
Rare disease <sup>7</sup>	9,483	-24%
Total	95,632	16%

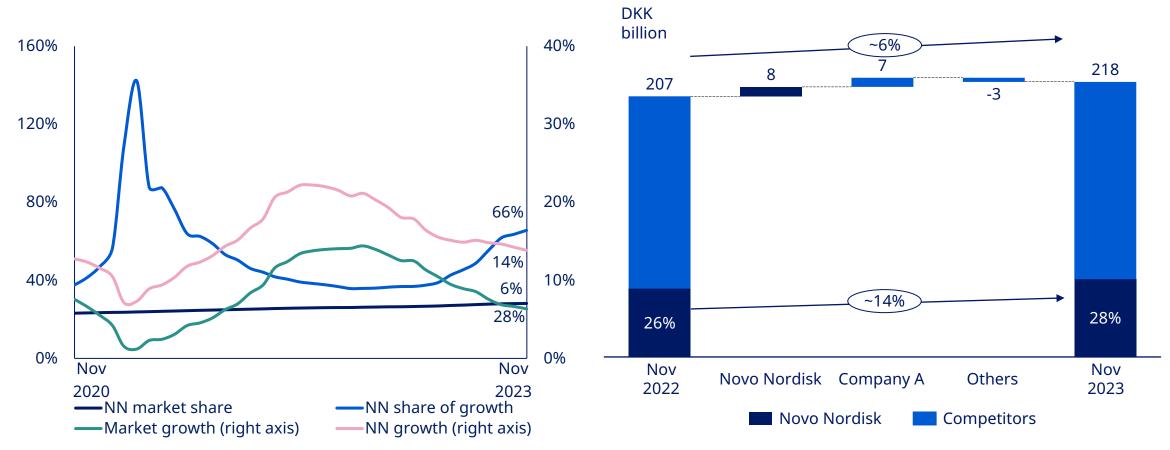
Diabetes trend estimates based on the following International Diabetes Foundation defined regions: Africa, Europe, Middle East and North Africa, South and Central America, South East Asia and Western Pacific; Source: International Diabetes Federation: Diabetes Atlas 10<sup>th</sup> Edition 2021

<sup>1</sup> CAGR calculated for 5-year period; Competitor insulin value market shares, as of Nov 2023: Novo Nordisk 51%, Others 49%; Competitor GLP-1value market shares, as of Nov 2023: Novo Nordisk 71%, Other 29%; OAD: Oral anti-diabetic; MS: Market share; Note: Market values are based on the list prices; Source: IQVIA MAT, Nov 2023 value figures

<sup>2</sup> At Constant exchange rates; <sup>3</sup> Comprises Victoza<sup>®</sup>, Ozempic<sup>®</sup>;
 <sup>4</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup>, Levemir<sup>®</sup>, Ryzodeg<sup>®</sup>, NovoMix<sup>®</sup>, Fiasp<sup>®</sup> and NovoRapid<sup>®</sup>;
 <sup>5</sup> Comprises NovoNorm<sup>®</sup> and needles;
 <sup>6</sup> Obesity care comprises Saxenda<sup>®</sup> and Wegovy<sup>®</sup>;
 <sup>7</sup> Comprises primarily NovoSeven<sup>®</sup>, NoveEight<sup>®</sup>, NovoThirteen<sup>®</sup>, Refixia<sup>®</sup>, Esperoct<sup>®</sup>, Norditropin<sup>®</sup>, Vagifem<sup>®</sup> and Activelle<sup>®</sup>

## Diabetes market share and market growth in International Operations

Diabetes market growth and Novo Nordisk market share

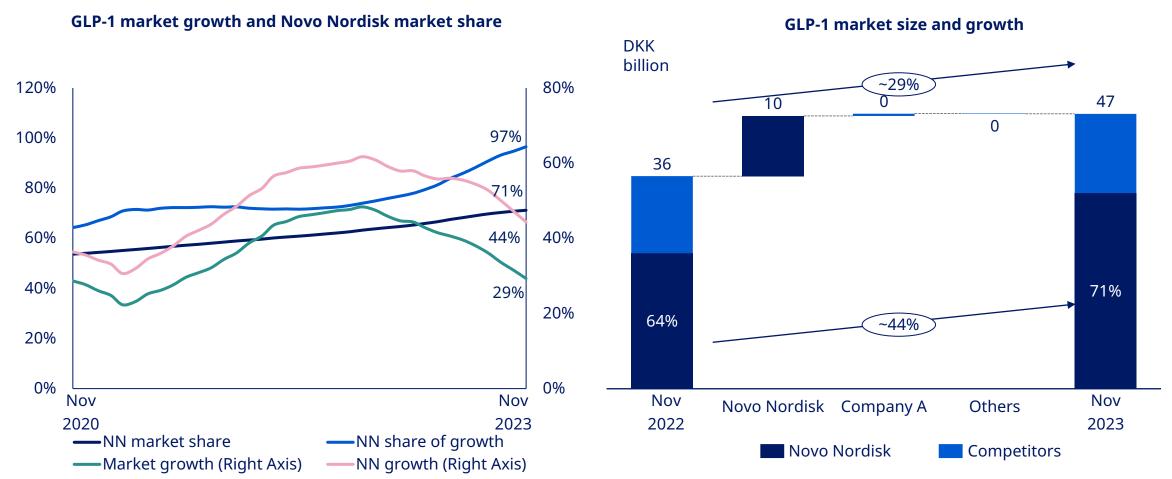


#### Diabetes market size and growth

#### NN: Novo Nordisk

Note: Due to contractual obligations competitor names are not disclosed. Company A represents an actual company Market values are based on the list prices Source: IQVIA, Nov 2023, Value, MAT, all countries

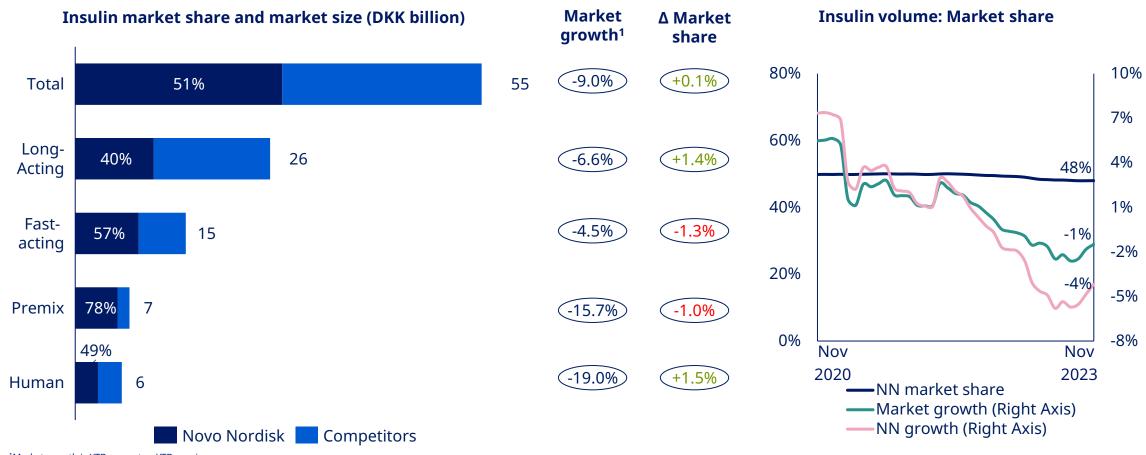
### GLP-1 market share and market growth



#### NN: Novo Nordisk

Note: Due to contractual obligations competitor names are not disclosed. Company A represents an actual company Market values are based on the list prices Source: IQVIA, Nov 2023, Value MAT, all countries

## Insulin market size and volume share of growth and market share in International Operations

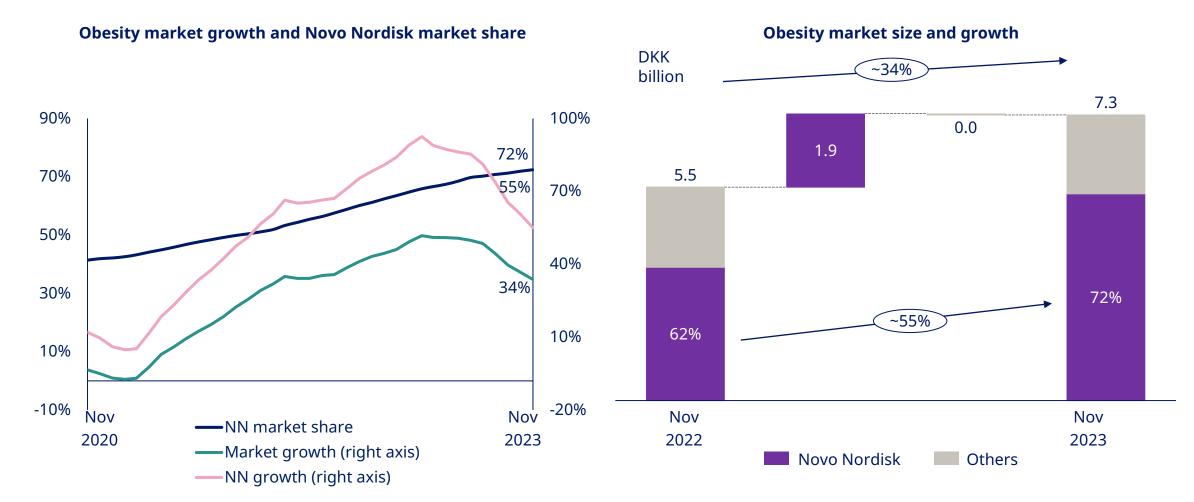


<sup>1</sup>Market growth is YTD current vs YTD previous year

NN: Novo Nordisk

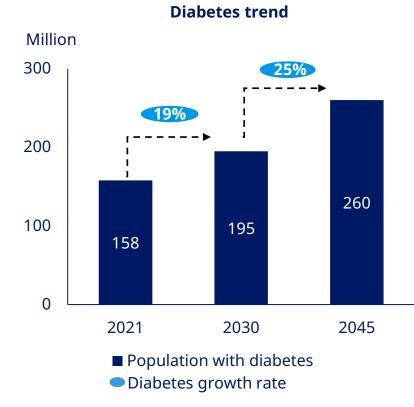
Note: Share of growth not depicted due to too high numbers; Market values are based on the list prices Source: IQVIA, Nov 2023, LHS graph – Value, RHS Graph - Volume, MAT, all countries

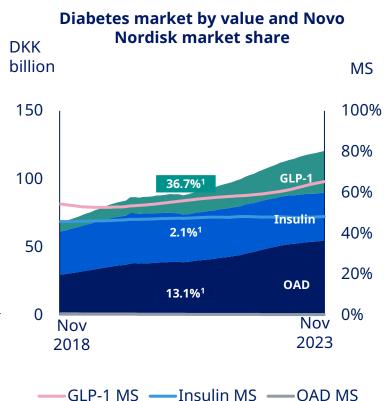
### Obesity market share and market growth in International Operations



Note: Market values are based on the list prices Source: IQVIA, Nov 2023, Value MAT, all countries

### EMEA at a glance





#### Novo Nordisk reported sales

Full year 2023	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	16,493	28%
Rybelsus®	4,232	151%
Total GLP-1	20,725	42%
Total insulin⁴	18,287	3%
Other Diabetes care <sup>5</sup>	661	-4%
Diabetes care	39,673	20%
Obesity care <sup>6</sup>	5,693	63%
Diabetes & Obesity care	45,366	24%
Rare disease <sup>7</sup>	5,501	-19%
Total	50,867	17%

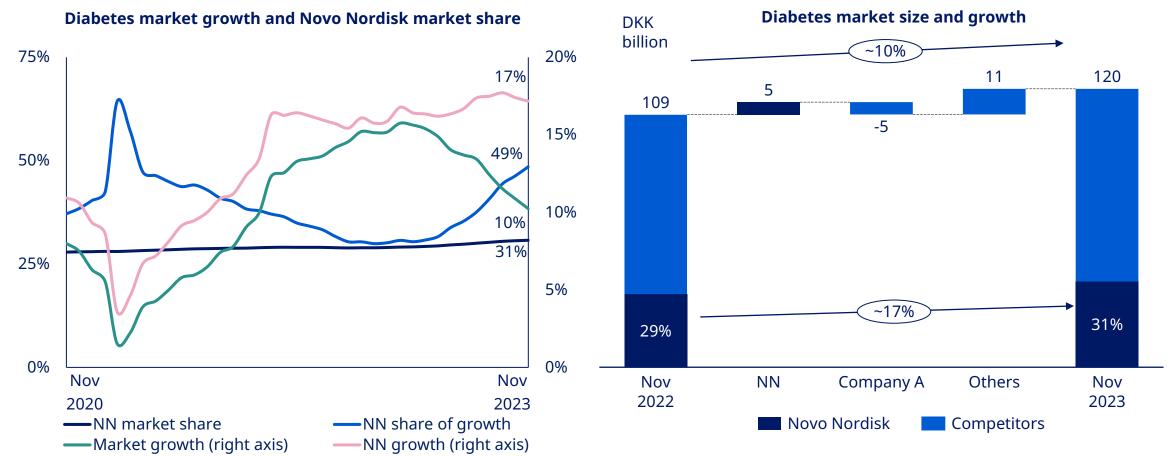
Diabetes trend estimates based on the following International Diabetes Foundation defined regions: Africa, Europe, Middle East and North Africa, South and Central America, South East Asia and Western Pacific Source: International Diabetes Federation: Diabetes Atlas 10<sup>th</sup> Edition 2021; EMEA: Europe, Middle East and Africa

<sup>1</sup> CAGR calculated for 5-year period; Competitor insulin value market shares, as of Nov 2023: Novo Nordisk 48%, Others 52%; Competitor GLP-1 value market shares, as of Nov 2023: Novo Nordisk 65%, Others 35%. OAD: Oral anti-diabetic; MS: Market share; Note: Market values are based on the list prices; Source: IQVIA MAT, Nov 2023 value figures

<sup>2</sup> At Constant exchange rates; <sup>3</sup> Comprises Victoza<sup>®</sup>, Ozempic<sup>®</sup>; <sup>4</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup>, Levemir<sup>®</sup>, Ryzodeg<sup>®</sup>, NovoMix<sup>®</sup>, Fiasp<sup>®</sup> and NovoRapid<sup>®</sup>; <sup>5</sup> Comprises NovoNorm<sup>®</sup> and needles; <sup>6</sup> Obesity care comprises Saxenda<sup>®</sup> and Wegovy<sup>®</sup>; <sup>7</sup> Comprises primarily NovoSeven<sup>®</sup>, NovoEight<sup>®</sup>, NovoThirteen<sup>®</sup>, Esperoct<sup>®</sup>, Refixia<sup>®</sup>, Norditropin<sup>®</sup>, Vagifem<sup>®</sup> and Activelle<sup>®</sup>



### Diabetes market share and market growth in EMEA

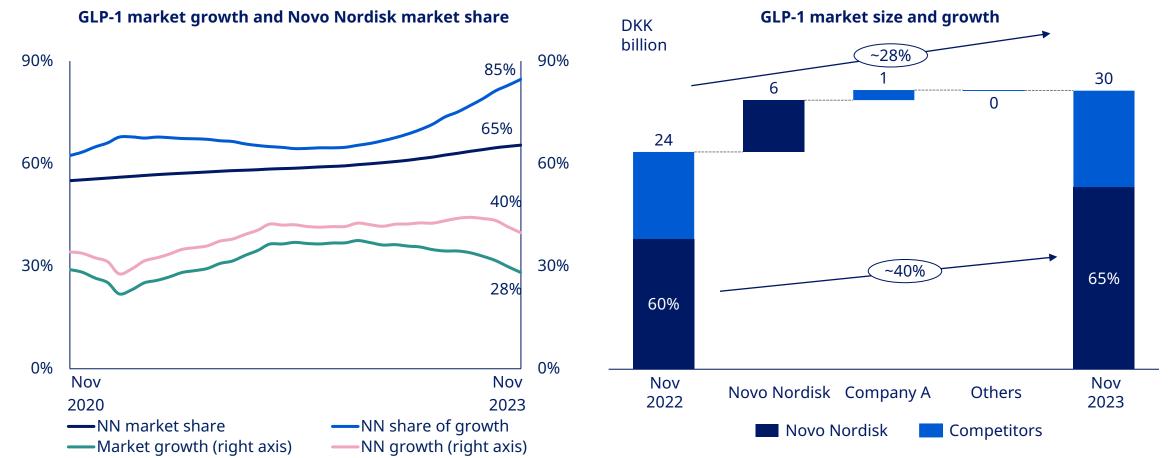


EMEA: Europe, Middle East and Africa; NN: Novo Nordisk

Note: Due to contractual obligations competitor names are not disclosed. Company A represents an actual company; Market values are based on the list prices Source: IQVIA, Nov 2023, Value, MAT



## GLP-1 market share and market growth in EMEA



EMEA: Europe, Middle East and Africa; NN: Novo Nordisk

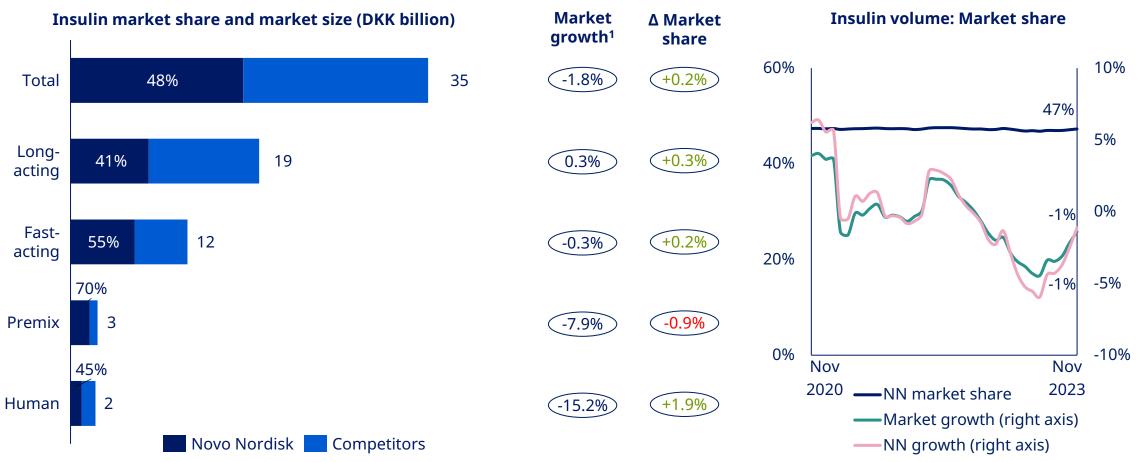
Note: Due to contractual obligations competitor names are not disclosed. Company A represents an actual company; Market values are based on the list prices Source: IQVIA, Nov 2023, Value, MAT





**EMEA** 

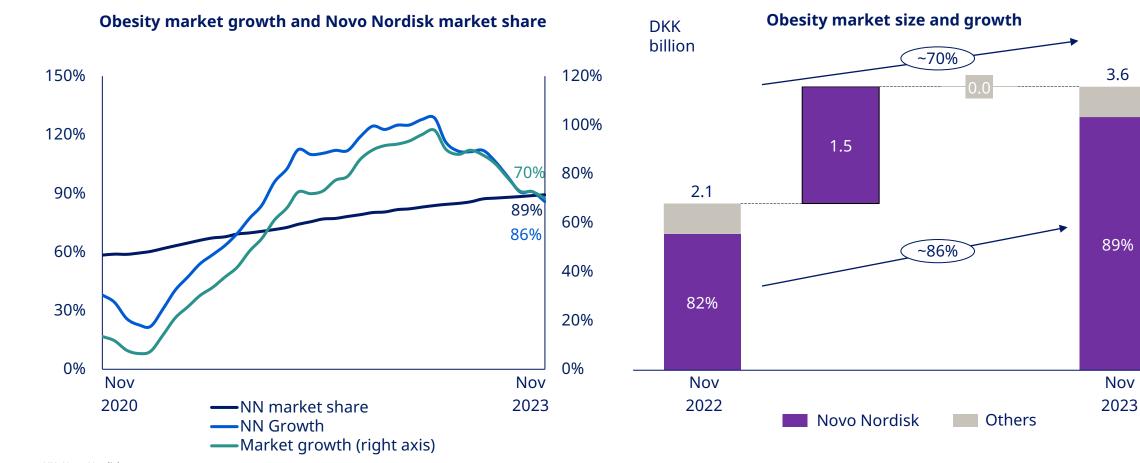
## Insulin market size and volume market share in EMEA



<sup>1</sup>Market growth is YTD current vs YTD previous year; NN: Novo Nordisk

Note: Share of growth not depicted due to too high numbers; Market values are based on the list prices Source: IQVIA, Nov 2023 LHS graph – Value, RHS Graph - Volume, MAT, Europe, Middle East & Africa

## Obesity market share and market growth in EMEA



NN: Novo Nordisk Note: Market values are based on the list prices Source: IQVIA, Nov 2023, Value, MAT; EMEA: Europe, Middle East and Africa



### Region China at a glance

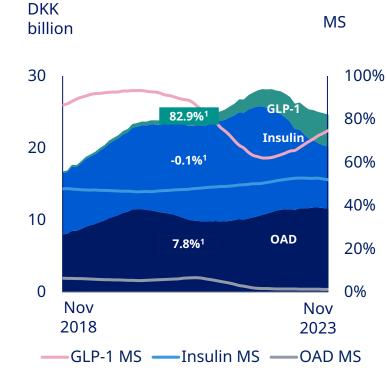
**Diabetes trend** 



#### Million 200 6% 14% 160 120 175 164 80 141 40 0 2021 2030 2045 Population with diabetes Diabetes growth rate

Diabetes market by value and Novo

Nordisk market share



#### **Novo Nordisk reported sales**

Full year 2023	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	6,077	78%
Rybelsus®	131	124%
Total GLP-1	6,208	79%
Total insulin <sup>4</sup>	8,848	-7%
Other Diabetes care <sup>5</sup>	892	-18%
Diabetes care	15,948	13%
Obesity care <sup>6</sup>	146	17%
Diabetes & Obesity care	16,094	13%
Rare disease <sup>7</sup>	593	-26%
Total	16,687	11%

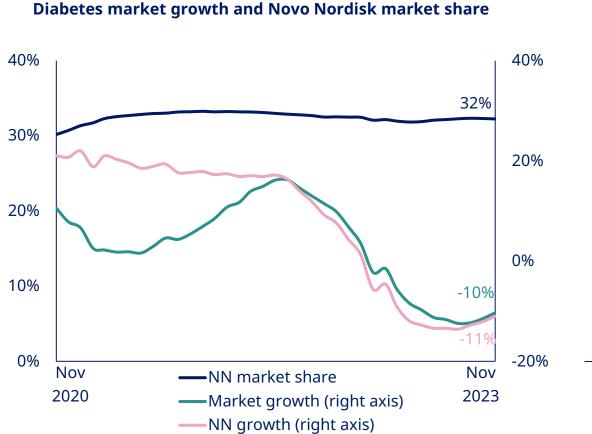
Source: International Diabetes Federation: Diabetes Atlas 10<sup>th</sup> Edition 2021 <sup>1</sup> CAGR calculated for last 5-year period Region China covers Mainland China, Taiwan, and Hong Kong Competitor insulin value market shares

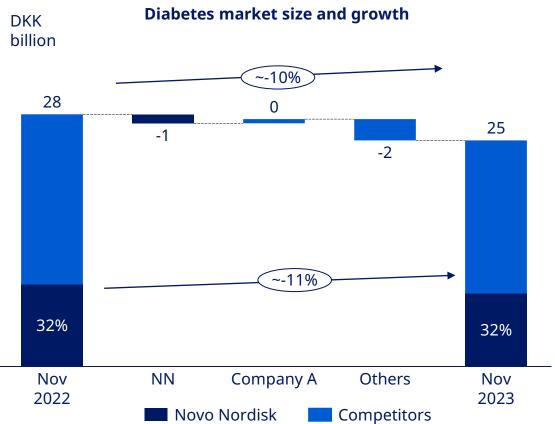
Competitor insulin value market shares, as of Nov 2023: Novo Nordisk 51%, Others 49%; Competitor GLP-1 value market shares, as of Nov 2023: Novo Nordisk 77% and Others 23% OAD: Oral anti-diabetic; MS: Market Share; Note: Market values are based on list prices; Source: IQVIA MAT, Nov 2023 value figures <sup>2</sup> At constant exchange rates; <sup>3</sup> Comprises Victoza<sup>®</sup> and Ozempic<sup>®</sup>; <sup>4</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup>,Levemir<sup>®</sup>,NovoMix<sup>®</sup>,Ryzodeg<sup>®</sup>,NovoRapid<sup>®</sup>; <sup>5</sup>Comprises NovoNorm<sup>®</sup> and needles; <sup>6</sup>Comprises Saxenda<sup>®</sup>; <sup>7</sup>Comprises primarily NovoSeven<sup>®</sup>, NovoEight<sup>®</sup> and Norditropin<sup>®</sup>





## Diabetes market share and market growth in Region China



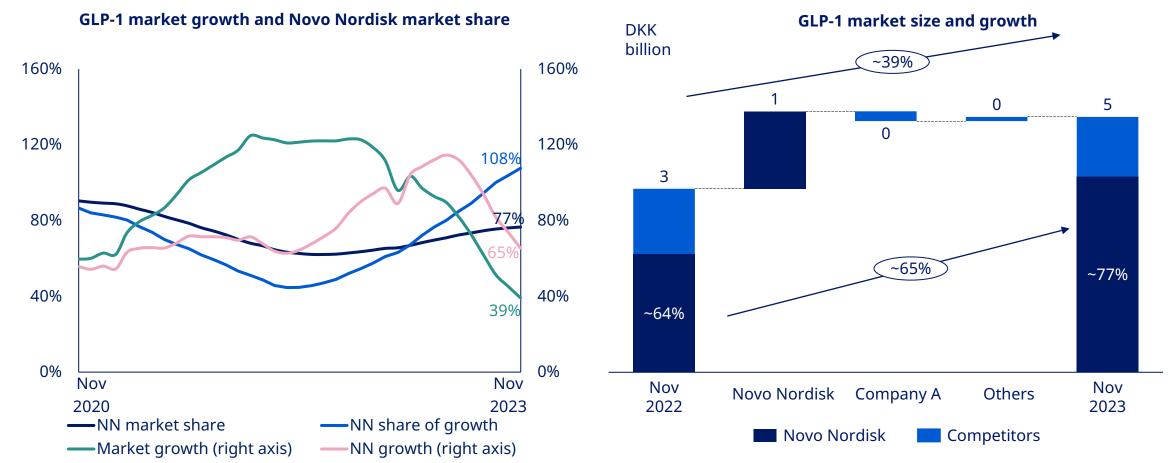


NN: Novo Nordisk

Note: Due to contractual obligations competitor names are not disclosed. Company A represents an actual company. Region China covers Mainland China, Taiwan, and Hong Kong; Market values are based on the list prices Source: IQVIA, Nov 2023, Value, MAT

**Region China** 

## GLP-1 market share and market growth in Region China



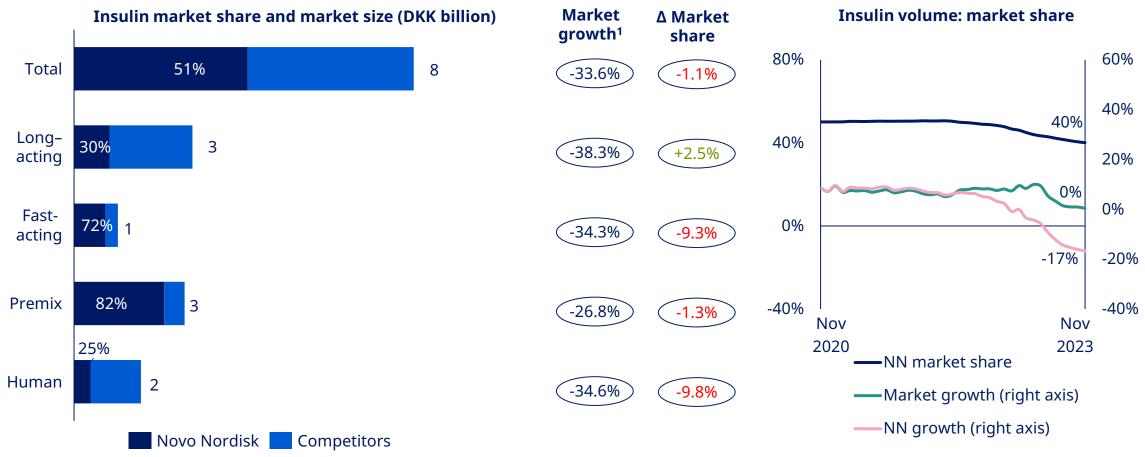
NN: Novo Nordisk

Note: Due to contractual obligations competitor names are not disclosed. Company A represents an actual company.; Region China covers Mainland China, Taiwan, and Hong Kong; Market values are based on the list prices Source: IQVIA, Nov 2023, Value, MAT





## Insulin market size and volume share of growth and market share in Region China



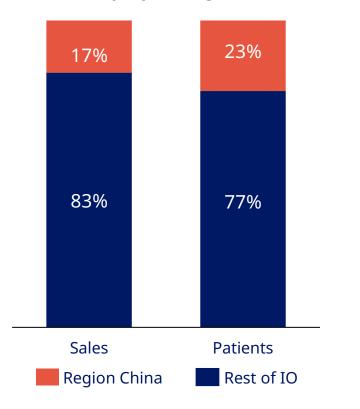
<sup>1</sup>Market growth is YTD current vs YTD previous year

NN: Novo Nordisk; Note: Region China covers Mainland China, Taiwan, and Hong Kong; Market values are based on the list prices Source: IQVIA, Nov 2023, LHS graph – Value, RHS Graph - Volume, MAT



## Region China remains a key strategic opportunity

### Region China is a large market with ~140 million people living with diabetes



#### Outcome of VBP insulin in China

- Price cut ~40-50% as a result of VBP
- Retained ~50% of own brand volume in scope
- Resource re-allocation towards growth products



semaglutide injection







#### **Treat more patients**

• Expand patient base across new insulins and GLP-1s

#### Opportunities and strategic priorities Large growing diabetes market



- Market of 25 bDKK mainly consisting of OAD and insulin
- Diabetes market growth of ~-10%

#### Bring innovation faster to market



- Diabetes: Rybelsus® and Icodec
- Rare disease: Across portfolio

VBP: Volume-based procurement; OAD: Oral anti-diabetes; IO: International Operations

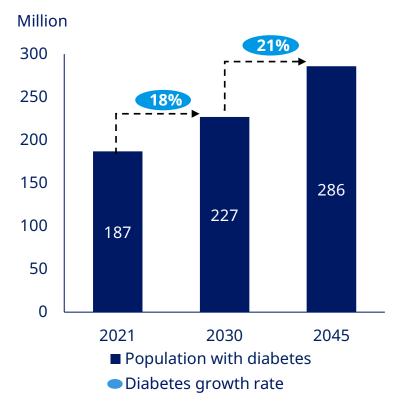
Note: IQVIA value in China only covers ~60% of the market; Region China includes Mainland China, Taiwan and Hong Kong Source: Full year 2023 numbers based on Company Announcement (sales) and Diabetes Atlas, 10th edition, (patients)

### Rest of World at a glance

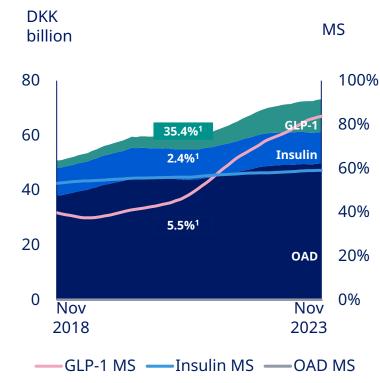


**Rest of World** 

#### Diabetes trend in population



#### Diabetes market by value and Novo Nordisk market share



#### Novo Nordisk reported sales

Full year 2023	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	8,658	45%
Rybelsus®	3,026	131%
Total GLP-1	11,684	61%
Total insulin <sup>4</sup>	10,095	4%
Other Diabetes care <sup>5</sup>	434	-9%
Diabetes care	22,213	27%
Obesity care <sup>6</sup>	2,476	20%
Diabetes & Obesity care	24,689	27%
Rare disease <sup>7</sup>	3,389	-31%
Total	28,078	15%

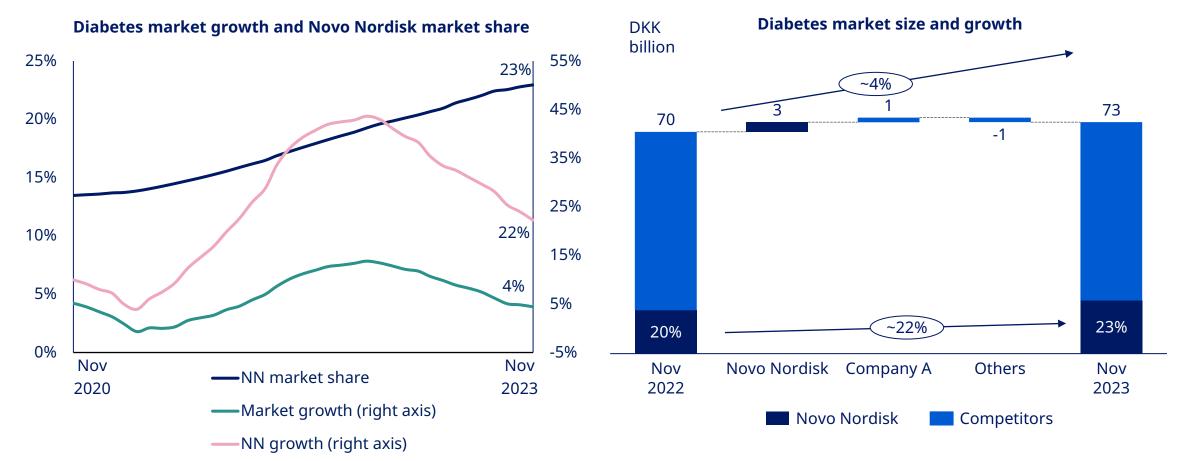
Diabetes trend estimates based on the following International Diabetes Foundation defined regions: South & Central America, Southeast Asia Source: International Diabetes Federation: Diabetes Atlas 10<sup>th</sup> Edition 2021 <sup>1</sup> CAGR calculated for last 5-year period

Competitor insulin value market shares, as of Nov 2023: Novo Nordisk 59%, Others 41%; Competitor GLP-1 value market shares, as of Nov 2023: Novo Nordisk 84%, Others 16%. OAD: Oral anti-diabetic; MS: Market Share; Note: Market values are based on list prices; Source: IQVIA MAT, Nov 2023 value figures <sup>2</sup> At constant exchange rates; <sup>3</sup> Comprises Victoza<sup>®</sup>, Ozempic<sup>®</sup>;
 <sup>4</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup>, Levemir<sup>®</sup>, NovoMix<sup>®</sup>, Ryzodeg<sup>®</sup>, NovoRapid<sup>®</sup> and Fiasp<sup>®</sup>;<sup>5</sup> Comprises NovoNorm<sup>®</sup> and needles; <sup>6</sup> Comprises Saxenda<sup>®</sup>;
 <sup>7</sup>Comprises primarily Esperoct<sup>®</sup>, Refixia<sup>®</sup>, NovoSeven<sup>®</sup>, NovoEight<sup>®</sup> and Norditropin<sup>®</sup>

#### Rest of World



## Diabetes market share and market growth in Rest of World



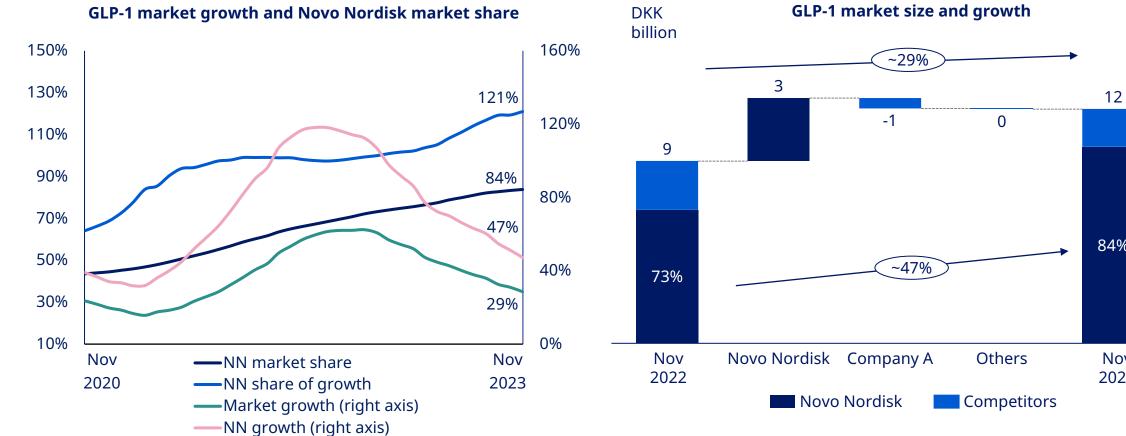
NN: Novo Nordisk

Note: Due to contractual obligations competitor names are not disclosed. Company A represents an actual company. Rest of world Market values are based on the list prices Source: IQVIA, Nov 2023, value, MAT

#### **Rest of World**

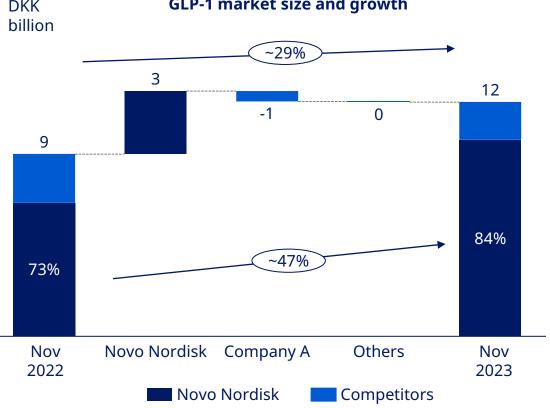


## GLP-1 market share and market growth in **Rest of World**



NN: Novo Nordisk

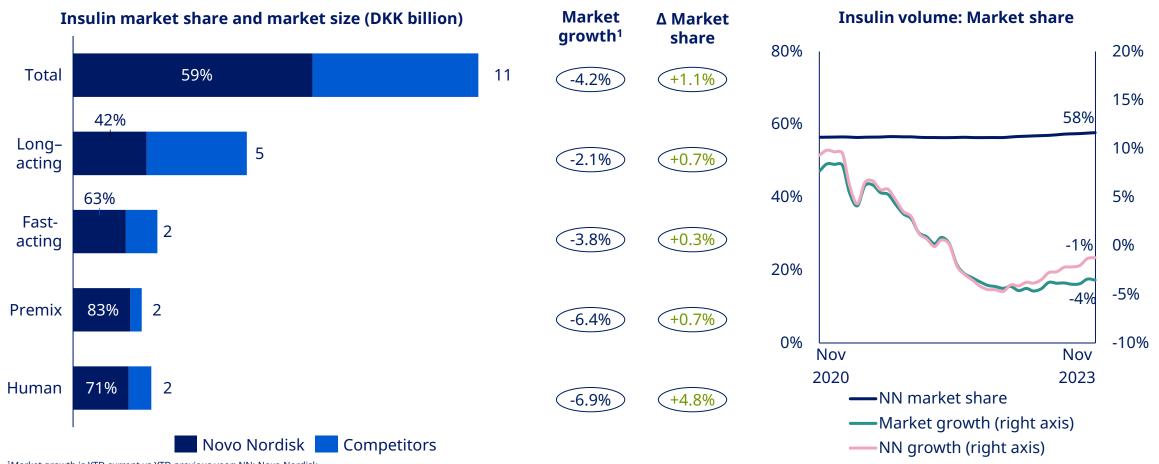
Note: Due to contractual obligations competitor names are not disclosed. Company A represents an actual company.; Market values are based on the list prices Source: IQVIA, Nov 2023, Value, MAT





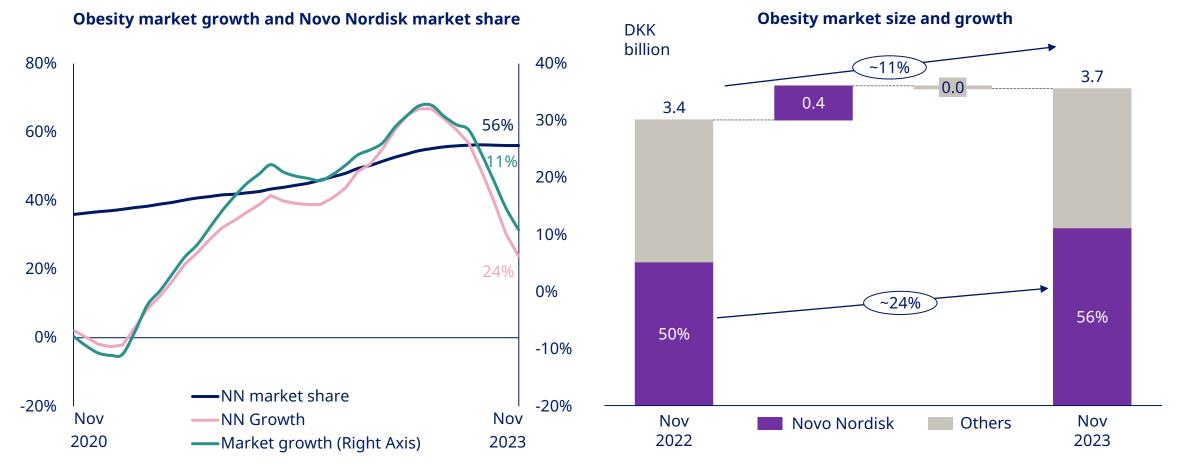


## Insulin market size and volume market share in Rest of World



<sup>1</sup>Market growth is YTD current vs YTD previous year; NN: Novo Nordisk Note: Share of growth not depicted due to too high numbers;; Market values are based on the list prices Source: IQVIA, Nov 2023; LHS graph – Value, RHS Graph - Volume, MAT

## Obesity market share and market growth in Rest of World



NN: Novo Nordisk Note: Market values are based on the list prices Source: IQVIA, Nov 2023, Value, MAT



# North Améri Operations

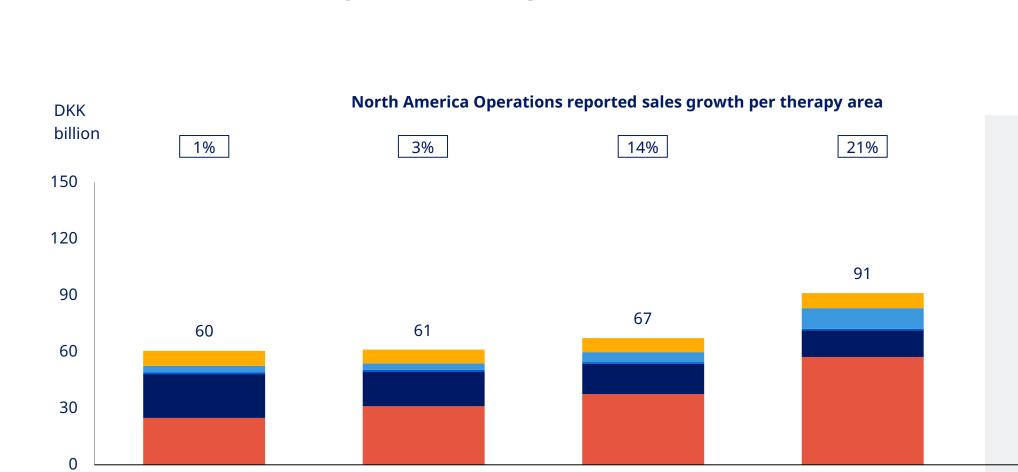
USA health care system135NAO at a glance136

<sup>eonard</sup> <sup>Iompson</sup> 1922



novo nordisk

2019



2021

📕 GLP-1 🔜 Insulin 🔜 Other diabetes 🔜 Obesity care 📒 Rare disease 🗔 Growth at CER

2022

2020

## North America Operations growth has accelerated



54%

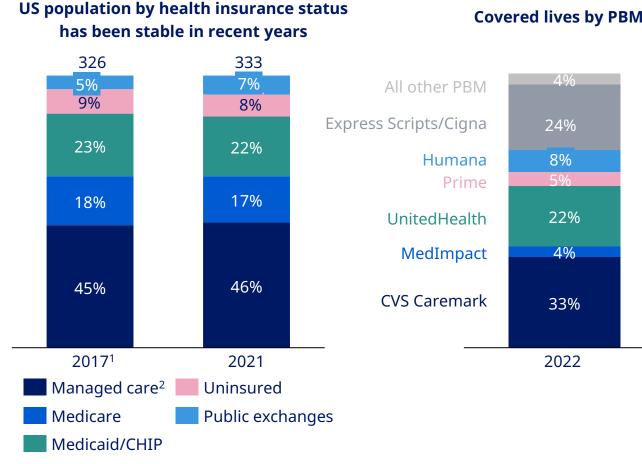
137

2023

NAO



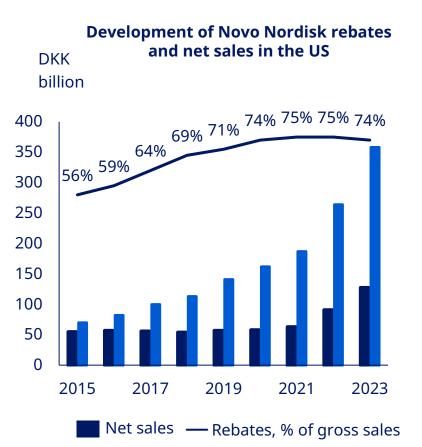
## US health insurance is dominated by a few large commercial payers



<sup>1</sup>2017 data reflect historical data through Oct 2017

<sup>2</sup> Managed care population is slightly underestimated as only population under the age 65 is captured to avoid double counting with those eligible for Medicare. Source: Centres for Medicare and Medicaid services, office of the actuary, National Health expenditures Projections PBM: Pharmacy Benefit Manager

Note: Covers all main channels (Managed Care, Medicare Part D, and Medicaid); market share based on claim adjudication coverage, i.e. not on formulary/rebate decision power Sources: The 2023 Economic Report on U.S. Pharmacies and PBMs (Published on www.DrugChannels.net)



Rebates

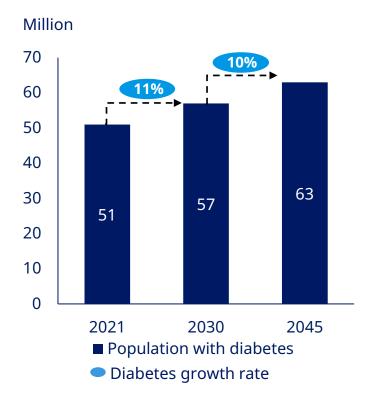
Source: Novo Nordisk Annual Report 2023

### North America Operations at a glance

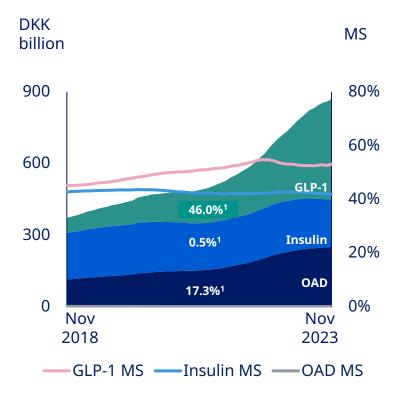


NAO

#### Diabetes trend in population



#### Diabetes market by value and Novo Nordisk market share



#### Novo Nordisk reported sales

Full year 2023	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	73,154	54%
Rybelsus®	11,361	43%
Total GLP-1	84,515	52%
Total insulin <sup>4</sup>	10,792	-23%
Other Diabetes care <sup>5</sup>	325	-30%
Diabetes care	95,632	36%
Obesity care <sup>6</sup>	33,317	212%
Diabetes & Obesity care	128,949	60%
Rare disease <sup>7</sup>	7,680	-1%
Total	136,629	54%

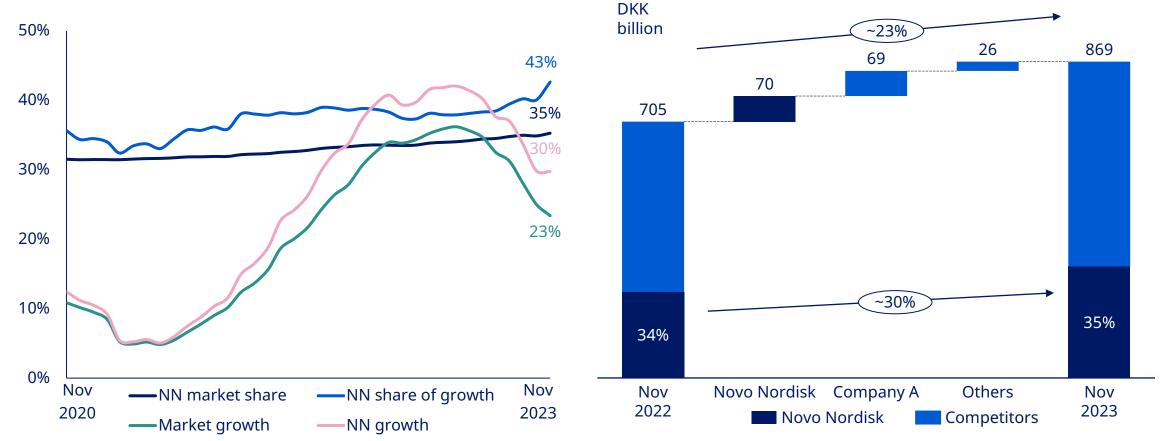
International Diabetes Federation: Diabetes Atlas 1<sup>th</sup> Edition 2000 and Diabetes Atlas 10<sup>th</sup> Edition 2021

#### <sup>1</sup> CAGR calculated for 5-year period

Competitor insulin value market shares, as of Nov 2023: Novo Nordisk 42%, Others 58%; Competitor GLP-1 value market shares, as of Nov 2023: Novo Nordisk 53%, Others 47%. OAD: Oral anti-diabetic; MS: Market Share; Note: Market values are based on list prices; Source: IQVIA MAT, Nov 2023 value figures <sup>2</sup> At constant exchange rates; <sup>3</sup> Comprises Victoza<sup>®</sup>, Ozempic<sup>®</sup>;
 <sup>4</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup>, Levemir<sup>®</sup>, NovoMix<sup>®</sup>, Fiasp<sup>®</sup> and NovoRapid<sup>®</sup>;
 <sup>5</sup>Comprises NovoNorm<sup>®</sup> and needles; <sup>6</sup> Comprises Saxenda<sup>®</sup> and Wegovy<sup>®</sup>
 <sup>7</sup>Comprises primarily NovoSeven<sup>®</sup>, NovoEight<sup>®</sup>, Esperoct<sup>®</sup>, NovoThirteen<sup>®</sup>, Refixia<sup>®</sup>, Norditropin<sup>®</sup>, Vagifem<sup>®</sup> and Activelle<sup>®</sup>

## Diabetes market share and market growth in North America Operations

Diabetes market growth and Novo Nordisk market share



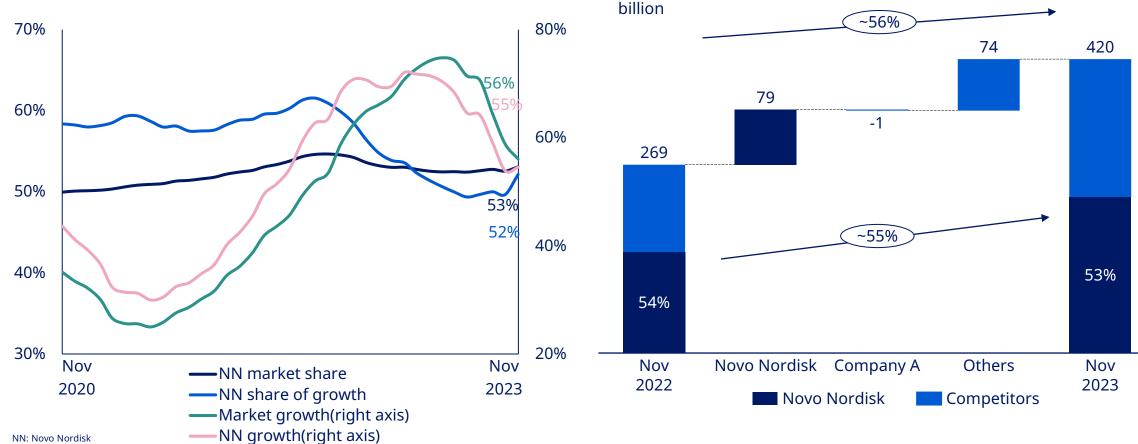
Diabetes market size and growth

NN: Novo Nordisk

Note: Due to contractual obligations competitor names are not disclosed. Company A represents an actual company; Market values are based on the list prices Source: IQVIA, Nov 2023, value, MAT

## GLP-1 market share and market growth in North America Operations

GLP-1 market growth and Novo Nordisk market share



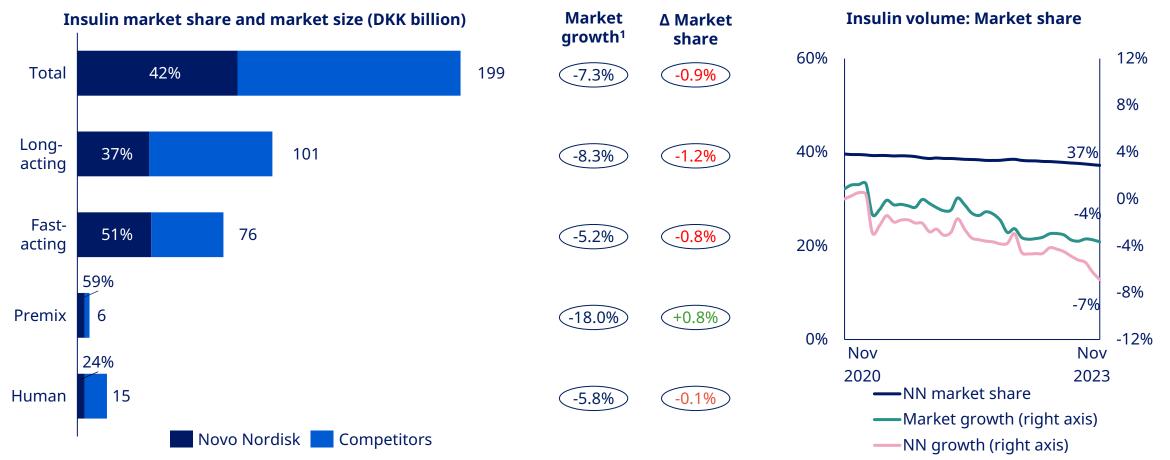
DKK

GLP-1 market size and growth

Note: Due to contractual obligations competitor names are not disclosed. Company A represents an actual company; Market values are based on the list prices Source: IQVIA, Nov 2023, value, MAT



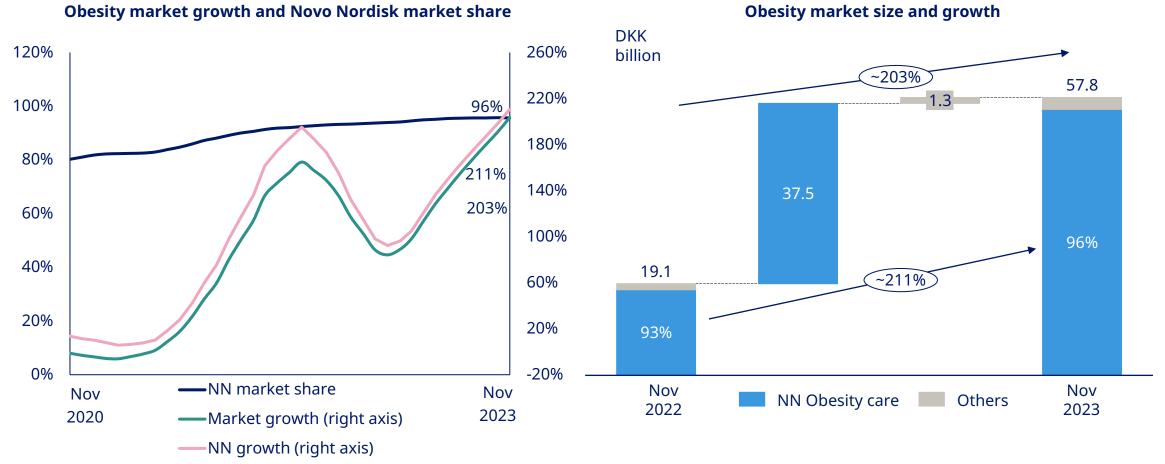
## Insulin market size and volume market share in North America Operations



<sup>1</sup>Market growth is YTD current vs YTD previous year

NN: Novo Nordisk; Note: Insulin market numbers do not reflect rebates. Share of growth not depicted due to too high numbers. Market values are based on the list prices Source: IQVIA, Nov 2023, LHS graph – Value, RHS Graph - Volume, MAT, all countries

## Obesity market share and market growth in North America Operations



NN: Novo Nordisk

Note: Share of growth not depicted due to too high numbers; Market values are based on the list prices Source: IQVIA, Nov 2023, value, MAT, all countries

NAO





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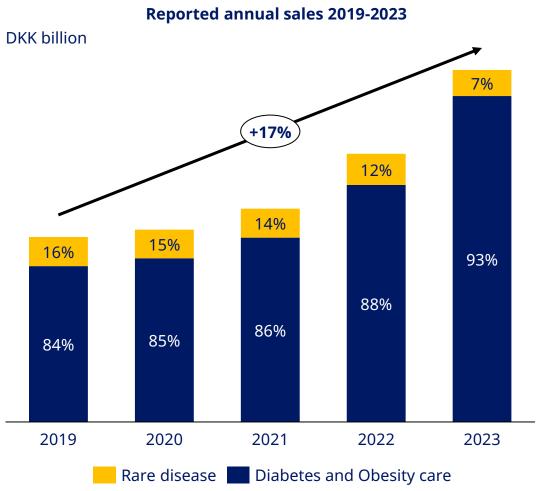
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NOVO NORDISK HQ Denmark

## Solid sales growth driven by Diabetes and Obesity care



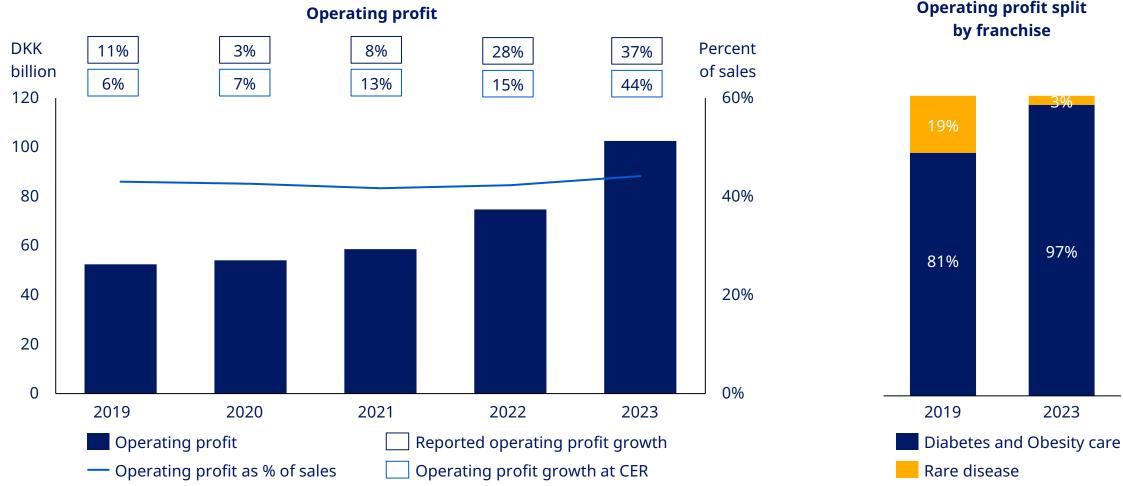


<sup>1</sup> CAGR for 5-year period

S&D: Sales and distribution; R&D: Research and development

Note: The outlined expected developments are aspirations and not long-term financial targets

## Solid operating profit growth driven by Diabetes care



**Operating profit split** by franchise

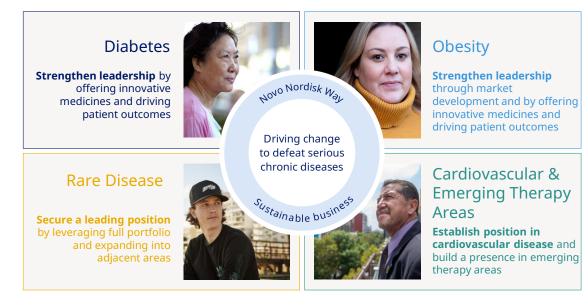
97%

2023



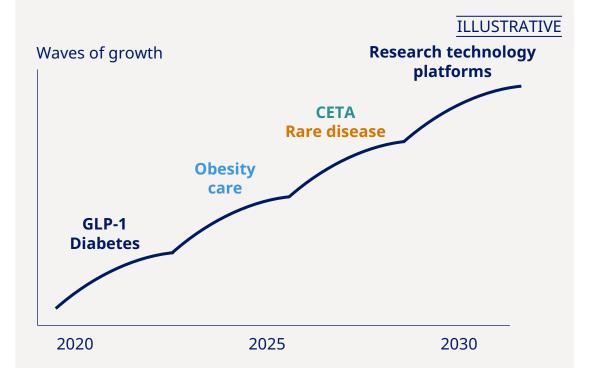
## Resource allocation in Novo Nordisk is guided by investing in future growth while delivering attractive shareholder returns

**Corporate strategy guides resource allocation** 



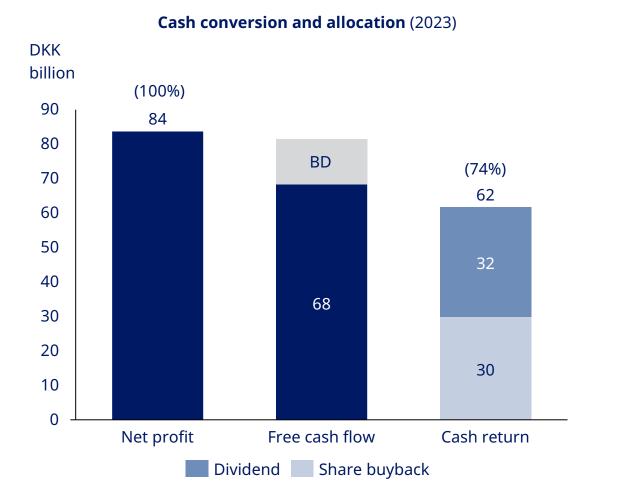
Focus on driving sustained sales growth

- **Commercial investments** in growth markets and products
- **R&D investments** in future growth assets



#### Expected primary sales growth drivers towards 2030

# Net profit has been converted to cash and returned to shareholders



### Strategic capital allocation priorities

Business development investments to enhance R&D pipeline CAPEX investments to meet demand including R&D pipeline

### Deliver competitive capital allocation to shareholders

• Continued share buybacks and dividends

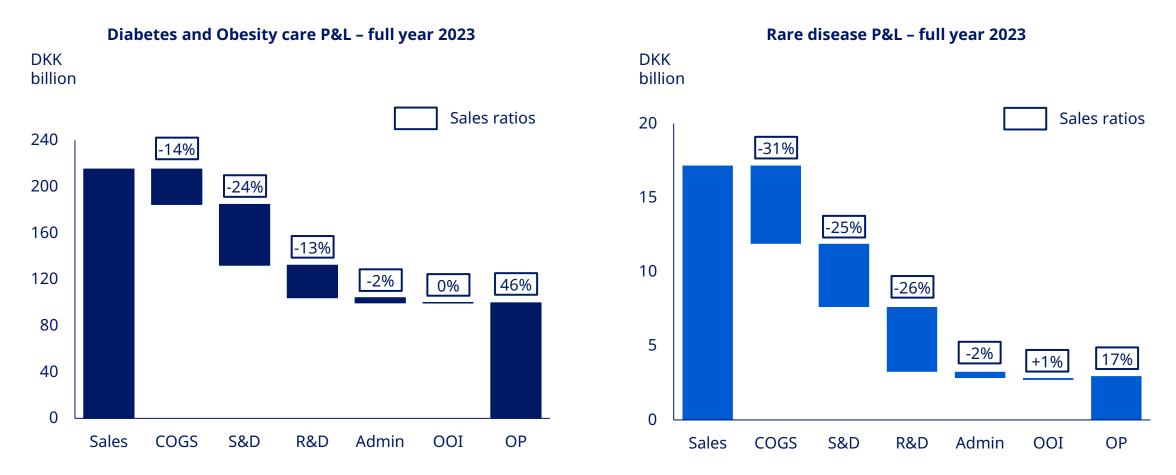
### Financial flexibility within current credit ratings

- Moody's: A1 since 2012, S&P Global: AA- since 2013
- Net debt to EBITDA ratio around zero

### Mainly debt finance major business development projects

- 2021 bond issuance at an all-inclusive interest rate of ~0%
- 2022 bond issuance at an all-inclusive interest rate of ~1%

## Rare disease segment has lower profitability driven by higher investments in R&D



### Currency impact on Novo Nordisk's P/L

### **Operational currency impact**

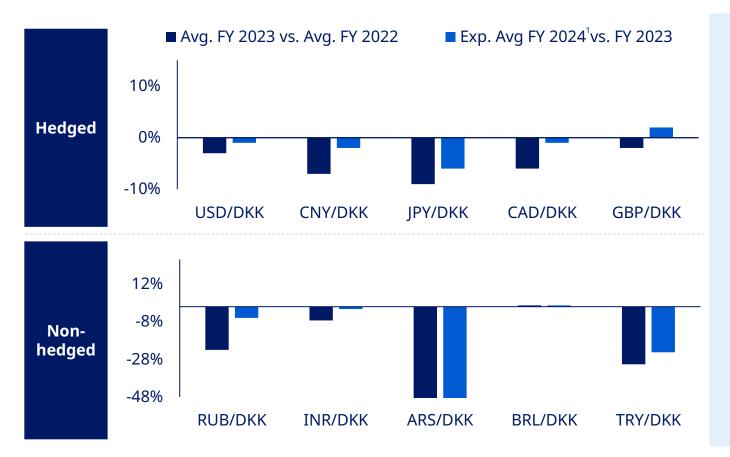
- All movements in currencies will directly impact the individual reported functional lines of the Novo Nordisk's P&L statement
- The currency effect on e.g. operating profit growth is the difference between the reported growth and the operating profit growth at CER
- Key currencies account for around 80% of the total currency exposure
- No hedging effects are included in the operating profit
- Sensitivity table gives an indication of gain/loss of a 5% immediate change in exchange rates compared to exchange rates on announcement day

	DKK million	2023	2022	_
/ 1	Income statement			
	Net sales	232,261	176,954	
	Cost of goods sold	(35,765)	(28,448)	_
	Gross profit	196,496	148,506	
	Sales and distribution costs	(56,743)	(46,217)	
	Research and development costs	(32,443)	(24,047)	
	Administrative costs	(4,855)	(4,467)	
	Other operating income and expenses	119	1,034	_
	Operating profit	102,574	74,809	
	Financial income	2,945	239	
	Financial expenses	(845)	(5,986)	_
	Profit before income taxes	104,674	69,062	
	Income taxes	(20,991)	(13,537)	_
	Net profit	83,683	55,525	
	Earnings per share			
	Basic earnings per share (DKK)	18.67	12.26	
	Diluted earnings per share (DKK)	18.62	12.22	_

Financial currency impact				
•	All gain/losses from hedging contracts are included in the financial income/expenses			
•	<ul> <li>Hedged cover for key currencies:</li> <li>USD 12 months</li> <li>JPY 12 months</li> <li>CAD 9 months</li> <li>GBP 0 months</li> <li>CNY 12 months</li> </ul>			
•	Hedging is primarily performed with the use of forward contracts			
•	Net financials includes hedging gain/loss including the cost of hedging and the effect from currency gain/losses of balances in non-hedged currencies			
•	Hedging costs are the interest rate differentials			

Hedging costs are the interest rate differentials
 between DKK and hedged currencies

# Operating profit expected to be negatively impacted by currencies in 2024, partly countered by net financials



### FY 2023

- Negative FX impact on operating profit of -5.0 bDKK
- Positive FX impact on net financials of +1.7 bDKK
- Foreign exchange net gain of -3.3 bDKK

### FY 2024 outlook

- Currency impact on Operating profit is expected to be -2%-points
- Net financial items is expected to be a gain of around DKK 1.3 billion mainly driven by gains on USD hedging contracts and interest income (cash and marketable securities).

<sup>1</sup> Year-to-date realised data and remainder expected flat currency development based on the spot rate as of 9 Jan 2024

USD: United States dollar; DKK: Danish Kroner; CNY: Chinese yuan renminbi; JPY: Japanese yen; CAD: Canadian Dollar; GBP: British pound sterling; RUB: Russian Ruble; INR: Indian rupee; ARS: Argentine Peso; BRL: Brazilian Real; TRY: Turkish New Lira

# Purpose & V Sustainability

Sustainable business150Environmental responsibility153Social responsibility155Governance160



RANJITH S. Ranjith lives with type 1 diabetes India

## Long-term value to society is driven by a strong sense of purpose and by being a responsible business

Novo Nordisk<sup>®</sup>



ESG: Environmental, Social and Governance

Note: Ownership as of 31 December 2023

## 2023 statement of ESG performance

			2023	2022	2021
ES)	Environmental performance	Energy consumption for operations (1,000 GJ) Share of renewable power for production sites Scope 1 emissions (1,000 tonnes $CO_2e$ ) <sup>1</sup> Scope 2 emissions (1,000 tonnes $CO_2e$ ) <sup>1</sup> Scope 3 emissions (1,000 tonnes $CO_2e$ ) <sup>1,2</sup>	3784 100% 78 15 3738	3,677 100% 76 16 2,041	3,387 100% 77 16 NA
		Water consumption for production sites (1,000 m) Waste from production sites (tonnes) Breaches of environmental regulatory limit values	4150 189,091 415	3,918 213,505 75	3,488 180,806 12
ළ දු දු	Social performance	Patients         Patients reached with Novo Nordisk's Diabetes and Obesity care products (estimate in millions)         - Hereof reached via the Novo Nordisk Access to Insulin Commitment (estimate in millions) <sup>3</sup> Children reached through Changing Diabetes® in Children (cumulative)         People & employees         Year-end employees (total)         Employee turnover         Gender in leadership positions (ratio men:women)         Gender in the Board of Directors (ratio men:women)         Gender in the Board of Directors (ratio men:women)         Sustainable Employer Score         Frequency of occupational accidents (number per million working hours)         Societies         Change in average net price across US product portfolio (% change to previous year)         Change in average net price across US insulin portfolio (% change to previous year)         Total tax contribution (DKK million)         Donations and other contributions (DKK million)	41.6 2.4 52,249 64,319 5.5% 54:46 59:41 50:50 86% 1.5 (8.2)% (24.4)% 51,247 138	36.3 1.8 41,033 55,185 8.2% 56:44 61:39 54:46 85% 1.5 (12.7)% (19.5)% 36,003 126	34.6 1.7 31,846 48,478 11.0% 57:43 64:36 67:33 84% 1.3 (12.3)% (10.9)% 32,593 92
	Governance Performance	Business ethics reviews Employees trained in business ethics Substantiated cases of corruption and bribery reported via Compliance Hotline Terminations of Novo Nordisk employees related to substantiated cases of corruption and bribery Convictions for violation of anti-corruption and anti-bribery laws Supplier audits Product recalls Failed inspections Facilitations of the Novo Nordisk Way Company reputation (scale 0-100) Animals purchased for research	40 99% 11 19 0 382 2 0 42 82.1 56,508	35 99% 5 2 N/A 294 3 0 36 82.3 79,750	37 98% 18 13 N/A 253 1 0 34 82.6 47,879

1. 2023 is the first year of reporting all emission categories in CO<sub>2</sub>e. Comparison figures for scope 1, 2 and part of scope 3 emissions are measured in CO<sub>2</sub>.

2. 2022 was the first year of full scope 3 emissions' disclosure, which in 2021 and previously was limited to business flights and product distribution.

3. 2023 is the first year of reporting Obesity as part of number of patients reached. Comparison figures are adjusted accordingly.

## With Circular for Zero, Novo Nordisk aspires to have zero environmental impact

# circular **E**Zero

### **Current environmental impact**



**CO**<sub>2</sub>e emissions

scope 1, 2 and 3



Waste 800+ million prefilled 3,831 thousand tonnes in plastic pens produced every year



### **Resources Everything Novo** Nordisk purchases



**Circular supply** 



### **Environmental aspirations**

### **Circular products**

Upgrade existing and design new products based on circular principles and solve the end-of-life product waste challenge to close the resource loop



### **Circular company**

Eliminate environmental footprint from operations and drive a circular transition across the company aspiring for zero environmental impact

# Novo Nordisk pledges to reach net-zero emissions across the entire value chain by 2045

1,000 tonnes CO<sub>2</sub> -34% 309 221 203 148 129 110 86 78 75 76 16 15 Full Year 2019 (baseline) Full Year 2022 Full Year 2023 **Targets**: Scope 1 • 2030: Zero emissions from operations and Scope 2 transportation Partial Scope 3 **2045:** Net zero emissions across full value chain Total

Emissions from scope 1, 2 and 3<sup>1</sup>

Key initiatives to reduce CO<sub>2</sub> emissions across all three scopes

### Scope 1 - Direct emissions from own sources (9% reduction vs 2019)

- **Company cars:** 100% electric or plug-in hybrid electric cars by 2030
- **Energy:** Ongoing transition to renewable energy in production facilities resulted in reduced emissions

Scope 2 - Indirect emissions from purchased energy (80% reduction vs 2019)

Production: Sourcing 100% of renewable power at production sites since 2020

Scope 3 - Other indirect emissions across value chain (26% reduction vs 2019)

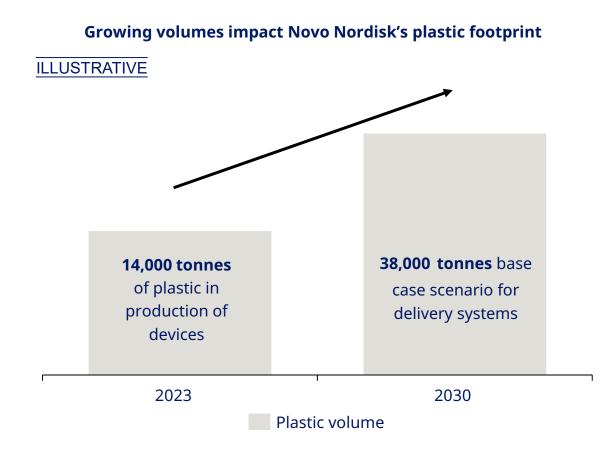
- **Suppliers:** >400 key suppliers have committed to source renewable power
- **Product distribution:** Alliances with various providers for Sustainable Aviation Fuel that will reduce emissions from air transport significantly.

1. Scope 3 are limited to emissions from business flights and product distribution. 2019 and 2022 figures have been restated by adding three thousand tonnes of CO<sub>2</sub>, related to business flights, for both years. Note: To further align with the Greenhouse Gas Protocol, in 2023 scope 1, 2 and partial scope 3 emissions are measured in CO<sub>2</sub>e.



Novo Nordisk<sup>®</sup>

# Reaching more patients will increase the plastic footprint, a challenge Novo Nordisk has started to address



# Engage with suppliers to pursue shift to sustainable plastic Drive innovation via partnerships to e.g. repurpose medical waste

Change to sustainable plastic

### **Reduce plastic consumption**

 Drive portfolio decisions towards lower plastic consumption



Drive switch towards **durable devices** in relevant markets

### Avoid plastic waste on landfill

- Take-back<sup>1</sup> pilot in Denmark with partners leading to >23% device return
- **Take-back** expansion to UK, Brazil and France with ambition to establish industry solution for scaling



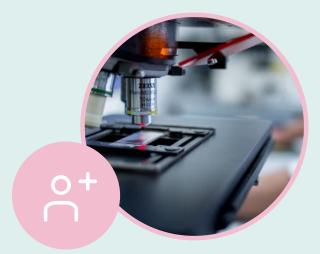
## Social responsibility is core to Novo Nordisk and initiatives focus on prevention, access and innovation



...accelerating **prevention** to bend the curve...



...providing **access to affordable** care for vulnerable patients in every country...



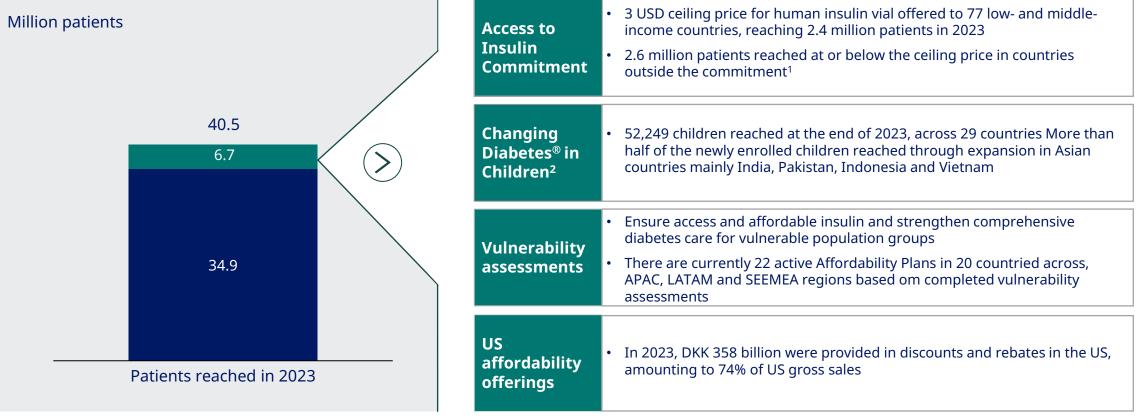
...**innovating** to improve lives...

... and thereby help society rise to one of its biggest challenges

# In 2023, more than 6.7 million people with diabetes were reached with access and affordability initiatives

# 6.7 out of 40.5 million people were reached with access and affordability initiatives A Million patients Access to Insulin

### A number of focused programmes (as of full year 2023)



- 1. The access and affordability programmes are not mutually exclusive, implying that the sum of the reach of each programme cannot be interpreted as the total unique number of people with diabetes reached. More info on Novo Nordisk access and affordability programmes can be found at : <u>Access & affordability (novonordisk.com)</u>.
- 2. Changing Diabetes® in Children is a public-private partnership between the International Society for Paediatric and Adolescent Diabetes, the World Diabetes Foundation, Roche, and Novo Nordisk.

## In the US, net prices have declined in the last five years



<sup>1</sup>Percentage change represents a sales weighted average list and net price for the respective calendar year compared to the sales weighted average list and net price for the prior year, indexed to base year 2019, and is not reflective of the magnitude of individual list price actions <sup>2</sup>NN US Product Portfolio is inclusive of Diabetes, Obesity and Rare disease products Government insurance schemes cover Medicare, Medicaid and public exchanges, some of these with high deductibles. Source: Novo Nordisk Annual Report 2023

## Barriers to access go beyond price

### Diabetes Compass launched with World Diabetes Foundation in 2021

- Many healthcare systems in LMICs are overburdened
- Aims to reduce vulnerabilities through **innovative digital solutions** to support health workers and people with diabetes
- Pilots in **Sri Lanka, Tanzania,** and **Milawi** have been launched to evaluate results and understand the impact of digital solutions

### Thermal solution for human insulin can address one key access to care barrier

- Strict **insulin storage recommendations** are hard to meet in humanitarian settings and where access to refrigeration is low
- The **positive scientific opinion** received from EMA in April 2022 supports obtaining the national approvals for additional option for storage outside of refrigeration prior to first use
- National country approvals in 29 countries

### iCARE initiative towards strengthening health infrastructure in Middle Africa

- A business-integrated model improving access to treatment and care
- **Capacity:** over 3,500 HCPs trained<sup>1</sup>
- **Affordability:** 37,400 underserved patients reached with insulin<sup>1</sup>
- **Reach:** Expanded partnerships with distributors to reduce mark-ups
- Empowerment: over 8,000 patients enrolled in patient empowerment programmes<sup>1</sup>

**ICARE** 

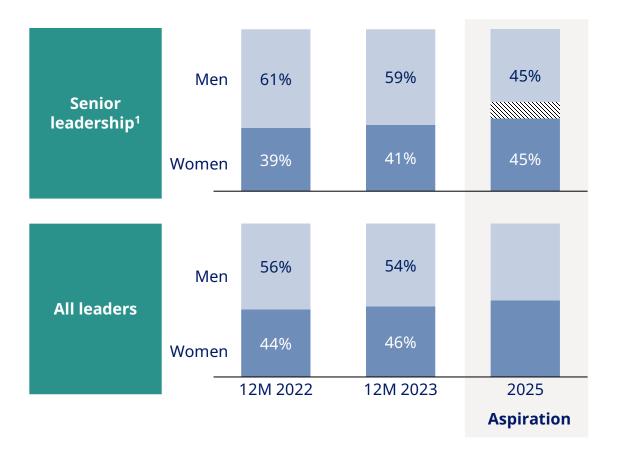
<sup>1</sup>Values are FY2023

Note: The Diabetes Compass was launched by the World Diabetes Foundation with more information on Diabetes Compass | World diabetes foundation. Diabetes Compass is funded by a 100 million DKK joint donation from Novo Nordisk A/S and the Novo Nordisk Foundation. HCP: Health care professional; LMIC: Low- and middle-incomes countries.



# The journey towards being a sustainable employer starts with being inclusive and diverse

### 2025 aspiration supporting Diversity and Inclusion



### Driving an inclusive and diverse workplace

### **Diversity & Inclusion aspirational targets:**

- Create an inclusive culture where all employees have a sense of belonging and equitable opportunities to realise their potential
- Achieve a balanced gender representation across all managerial levels
- Achieve a minimum of 45% women and a minimum of 45% men in senior leadership positions by the end of 2025

### **Diversity & Inclusion aspirations in action:**

- D&I is continuously embedded in HR processes and policies across the employee life cycle
- All areas have local D&I action plans to address local challenges and opportunities
- All leaders must embrace their role as inclusive leaders

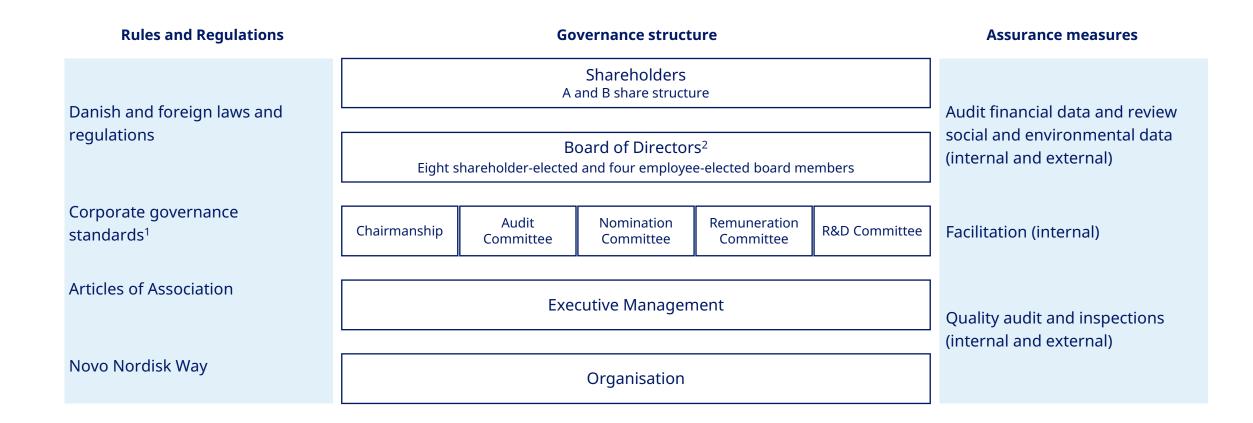
### **Diversity & Inclusion progress:**

- Inclusion Index in 2023 stands at 82%, the same as in 2022
- End of December 2023 41% of leaders in senior leadership positions were women, compared to 39% end of December 2022

Note: Full social statements to be found in Novo Nordisk Annual Report 2023. No formulated 2025 aspiration exist for "all leaders", but Novo Nordisk aspires for balanced gender representation at all managerial levels

<sup>&</sup>lt;sup>1</sup> Senior leadership defined as executive vice presidents, senior vice presidents, corporate vice presidents, and vice presidents; D&I: Diversity and inclusion

## Structure in place to ensure corporate governance



## Novo Nordisk has a sustainable tax approach

### Sustainable tax approach approved by the BoD

### 1 | Commercially driven

- Business structures driven by commercial considerations
- Pay taxes where value is generated
- Effective tax rate of ~20% for 2023

### 2 | Responsible

- No artificial structures or tax havens
- Transfer pricing principles compliant with OECD guidelines
- Advanced pricing agreements covering ~70% of revenue

### 3 | Transparent

- Open about tax practices and maintain cooperative relationships with tax authorities
- Tax approach published on novonordisk.com
- Total tax contribution in 2023 around DKK 39 billion

Region	IP rights <sup>1</sup>	Production <sup>2</sup>	Sales <sup>3</sup>	Corporate income taxes	
International Operations				14.2	
- Denmark			$\bigcirc$	12.2	
- EMEA (excl. Denmark)				1.0	
- Region China	$\bigcirc$			0.6	
- Rest of World	$\bigcirc$			0.4	
North America Operations	$\bigcirc$			1.1	
- The US	$\bigcirc$			1.0	
Total				15.3	
Share of category	Share of category		◯ Share of category		

1. Intellectual property rights based on sales from where intellectual property rights are located. 2. Production based on production employees in the region. 3. Sales based on the location of the customer. OECD: The Organisation for Economic Co-operation and Development

Note: All figures and graphs are average 2021-2023

### Corporate income taxes by region – three year average in DKK billion

# ESG is integrated in reporting and remuneration as well as recognised externally

ESG is included in integrated reporting ESG rankings by third-party agencies We strive to adhere to sustainability and short- and long-term remuneration frameworks for our ESG reporting recognise Novo Nordisk's efforts novo nordisk **Rating agency** MSCI AAA ESG RATINGS CCC B BB BBB A AA AAA **FANDARDS** Annual Now part of IFRS Foundation Report 2022 Top 15% in industry **ESG** Portal **SUSTAINALYTICS** group 'pharmaceuticals' Ranked #53 TCFT **A**JA Corporate **Anights** among CK Global 100 SCIENCE BASED TARGETS CDP IVING AMBITIOUS CORPORATE CLIMATE ACTION A (Climate) A LIST 2022 A- (Water) SUSTAINABLE Remuneration CLIMATE DEVELOPMENT Report 2022 **G**CALS access to Ranked 11<sup>th</sup> out medicine of 20 companies INDEX

Novo Nordisk<sup>®</sup>

### Investor contact information

### **Share information**

Novo Nordisk's B shares are listed on the stock exchange in Copenhagen under the symbol 'NOVO B'. Its ADRs are listed on the New York Stock Exchange under the symbol 'NVO'.

For further company information, visit Novo Nordisk on: www.novonordisk.com

Access the full investor presentation here:



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