

## Novo Nordisk –a focused healthcare company

Investor presentation First six months of 2023



## Agenda

Progress on Strategic Aspirations 2025 Commercial execution Innovation and therapeutic focus Financials

### Forward-looking statements

Novo Nordisk's reports filed with or furnished to the US Securities and Exchange Commission (SEC), including the statutory Annual Report 2022 and Form 20-F, which both were filed with the SEC in February 2023 in continuation of the publication of this Annual Report 2022, this presentation, and written information released, or oral statements made, to the public in the future by or on behalf of Novo Nordisk, may contain forward-looking statements. Words such as 'believe', 'expect, 'may', 'will', 'plan', 'strategy', 'prospect', 'foresee', 'estimate', 'project', 'anticipate', 'can', 'intend', 'target' and other words and terms of similar meaning in connection with any discussion of future operating or financial performance identify forward-looking statements. Examples of such forward-looking statements include, but are not limited to:

- Statements of targets, plans, objectives or goals for future operations, including those related to Novo Nordisk's products, product research, product development, product introductions and product approvals as well as cooperation in relation thereto,
- Statements containing projections of or targets for revenues, costs, income (or loss), earnings per share, capital expenditures, dividends, capital structure, net financials and other financial measures,
- · Statements regarding future economic performance, future actions and outcome of contingencies such as legal proceedings, and
- Statements regarding the assumptions underlying or relating to such statements.

These statements are based on current plans, estimates and projections. By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific. Novo Nordisk cautions that a number of important factors, including those described in this presentation, could cause actual results to differ materially from those contemplated in any forward-looking statements.

Factors that may affect future results include, but are not limited to, global as well as local political and economic conditions, such as interest rate and currency exchange rate fluctuations, delay or failure of projects related to research and/or development, unplanned loss of patents, interruptions of supplies and production, including as a result of interruptions or delays affecting supply chains on which Novo Nordisk relies, shortages of supplies, including energy supplies, product recalls, unexpected contract breaches or terminations, government- mandated or market-driven price decreases for Novo Nordisk's products, introduction of competing products, reliance on information technology including the risk of cybersecurity breeches, Novo Nordisk's ability to successfully market current and new products, exposure to product liability and legal proceedings and investigations, changes in governmental laws and related interpretation thereof, including on reimbursement, intellectual property protection and regulatory controls on testing, approval, manufacturing and marketing, perceived or actual failure to adhere to ethical marketing practices, investments in and divestitures of domestic and foreign companies, unexpected growth in costs and expenses, strikes and other labour market dispute, failure to recruit and retain the right employees, failure to maintain a culture of compliance, and epidemics, pandemics or other public health crises, and the effects of domestic or international crises, civil unrest, war or other conflict.

For an overview of some, but not all, of the risks that could adversely affect Novo Nordisk's results or the accuracy of forward-looking statements in this Annual Report 2022, reference is made to the overview of risk factors in 'Risk management' of this Annual Report 2022.

Unless required by law, Novo Nordisk is under no duty and undertakes no obligation to update or revise any forward-looking statement after the distribution of this Annual Report 2022, whether as a result of new information, future events, or otherwise.

#### Important drug information

Victoza<sup>®</sup> and Ozempic<sup>®</sup> are approved for the management of type 2 diabetes only Saxenda<sup>®</sup> and Wegovy<sup>®</sup> are approved for the treatment of obesity only

Purpose and sustainability (ESG)

Commercial execution

## Strategic Aspirations 2025 | Highlights first six months of 2023

#### Further raise innovation bar for Diabetes treatment **Progress towards zero environmental impact** Regulatory submission of once-weekly insulin icodec Carbon emissions decreased by 28% vs H1 2019<sup>1</sup> Completion of phase 3 trial PIONEER PLUS Adding value to society **Develop superior treatment solutions for obesity** Innovation and therapeutic focus Medical treatment provided to 39.1 million people living Completion of phase 3 SELECT trial with diabetes (net increase of 4 million people) Completion of phase 3 trial OASIS 1 Reaching more than 45,000 children in Changing Completion of phase 3 trial STEP HFpEF Diabetes<sup>®</sup> in Children programme Acquisition of Inversago Pharma Being recognised as a sustainable employer Strengthen and progress Rare Disease pipeline Share of women in senior leadership positions has • Somapacitan approved in US, EU, JP for GHD in children increased to 40% from 38% at end of June 2022 **Establish presence in Other serious chronic diseases Diabetes value market share increased by 1.7%-points** Sales growth of 30% (CER) and operating profit growth to 32.7%<sup>2</sup> of 32% (CER) **Obesity care sales of DKK 18.1 billion** (+157% at CER) **Operational leverage reflecting sales growth** Financials Free cash flow of DKK 45.5 billion and DKK 32.4 billion Rare disease sales of DKK 8.7 billion (-18% at CER) returned to shareholders

<sup>1</sup> Scope 1,2 and partial scope 3 limited to CO2 emissions from business flights and product distribution; <sup>2</sup> MAT (Moving annual total) value market share

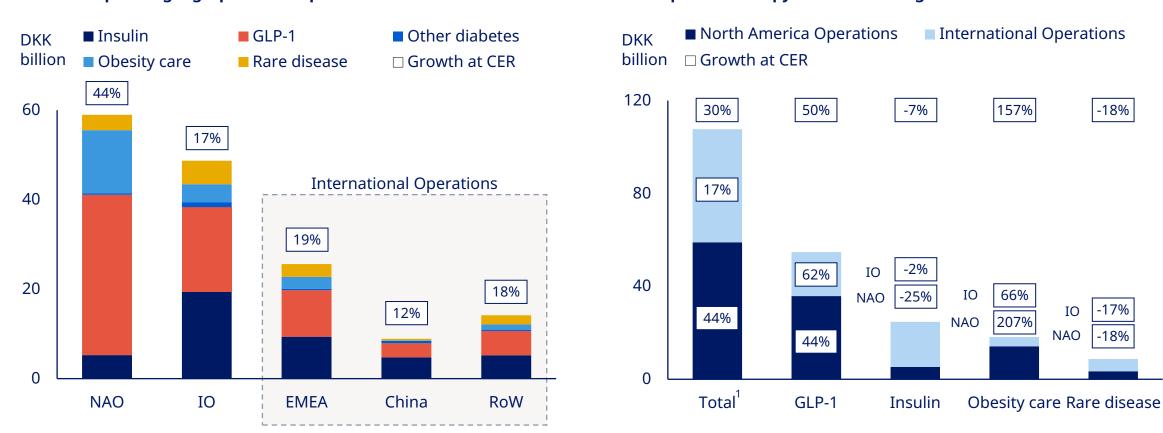
Note: The strategic aspirations are not a projection of Novo Nordisk's financial outlook or expected growth

H1: First half; HFpEF: Heart Failure with preserved ejection fraction; US: United States; EU: Europe; JP: Japan; GHD: Growth Hormone Deficiency; CER: Constant exchange rates

Light blue indicates developments in Q2 2023

## Sales growth of 30% driven by both operating units

Reported geographic sales split for first half of 2023



#### Reported therapy area sales and growth for first half of 2023

<sup>1</sup>'Other diabetes' is included in Total IO: International Operations; EMEA: Europe, Middle East and Africa; China: Mainland China, Hong Kong and Taiwan; RoW: Rest of World; NAO: North America Operations; CER: Constant exchange rates Note: Unless otherwise specified, sales growth rates are at CER

## Diabetes value market leadership increased by 1.7%-points to 32.7%

60% —Diabetes —GLP-1 —Insulin 54.8% 54.1% 51.5% 49.1% 50% 44.6% 44.2% 44.3% 44.0% 40% 32.7% 31.0% 29.1% 29.6% 30% 0% 2022 2023 2020 2021

Novo Nordisk global diabetes value market shares

CER: Constant exchange rates; IO: International Operations; NAO: North America Operations Note: Sales growth rates are at CER Source: IQVIA MAT, May 2023 (Spot rate); Volume growth based on Moving Annual Total (MAT) **Diabetes value market leadership expansion** driven by the GLP-1 franchise

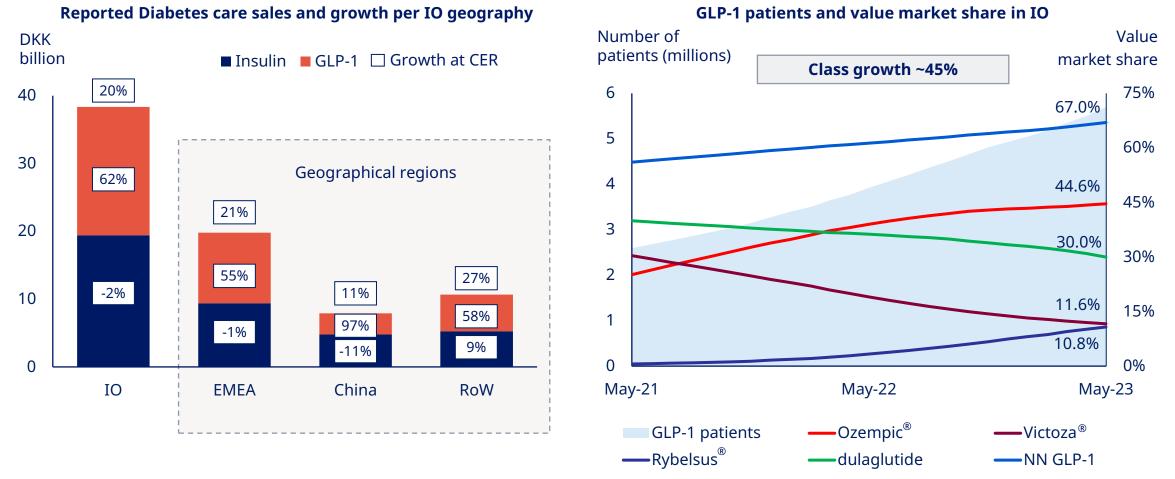
Diabetes care sales grew by 24% (CER) with global value market share increase driven by GLP-1 market share gains in both IO and NAO. Global diabetes care market volume growth was ~4%

• GLP-1 value market share has decreased by 0.7%-points in the last 12 months

• Estimated global GLP-1 share of total diabetes prescriptions is ~5%

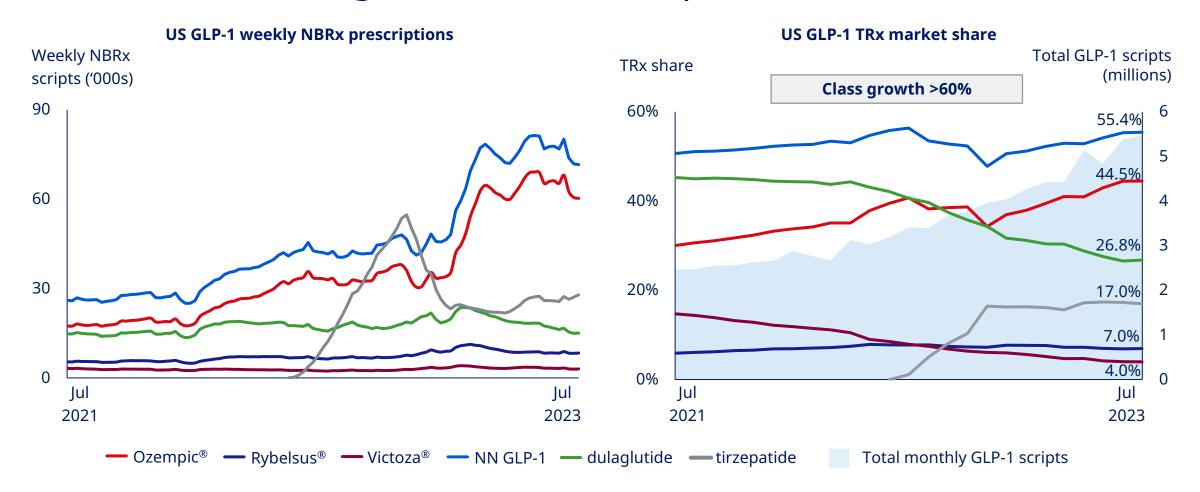


## International Operations diabetes care sales growth is driven by GLP-1 performance



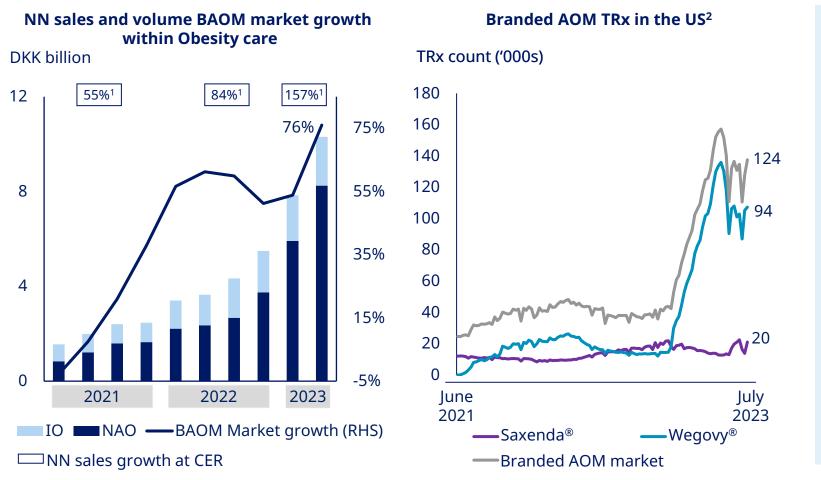
IO: International Operations; NN: Novo Nordisk; EMEA: Europe, Middle East and Africa; China: Mainland China, Hong Kong and Taiwan; RoW: Rest of World; CER: Constant exchange rates Note that the market share and patient numbers are based on countries with IQVIA coverage. GLP-1 class growth calculated as Mar'23-May'23 vs Mar'22-May'22 (Rolling 3-month average) Source: IQVIA MAT, May 2023 (Spot rate). Volume packs are converted into full-year patients based on WHO assumptions for average daily doses

## GLP-1 class expansion accelerates in the US in the first half of 2023 with volume growth across our portfolio



NBRx: New-to-brand prescriptions; TRx: Total prescriptions; NN: Novo Nordisk; Scripts: Prescriptions; US: United States Note: Class growth calculated as Q2 2023 vs Q2 2022 Source: IQVIA Xponent, NBRx data from week ending 21 Jul 2023. TRx data from week ending 21 Jul 2023. Each data points represents a rolling four-week average

## Obesity care sales grew by 157% in the first half of 2023 mainly driven by the US



semaglutide injection 2.4 mg

### The US

- Commercial relaunch in January 2023
- Broad commercial formulary access
- While supply capacity is gradually being expanded, the supply of the lower dose strengths will remain restricted to safeguard continuity of care

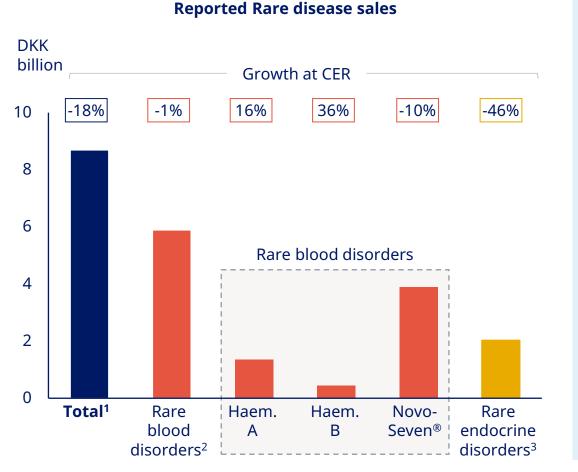
#### **International Operations**

- Wegovy<sup>®</sup> launched in Denmark, Norway and Germany
- Limited roll-out in IO in 2023 balancing supply and demand

<sup>1</sup>Annual growth at CER. Each TRx data points represents one week of data; <sup>2</sup>IQVIA weekly, 28 July 2023

NAO: North America operations; IO: International operations; RHS: Right-hand side axis; Rx: Prescriptions; AOM: Anti-Obesity Medications (includes Wegovy<sup>®</sup>, Saxenda<sup>®</sup>, Qsymia, Belviq and Contrave); CER: Constant exchange rates Note: Sales growth at constant exchange rates. 76% volume growth for Global BAOM market growth refers to moving annual total.

## Rare disease sales decreased by 18% driven by temporary reduction in manufacturing output



Rare disease sales driven by global commercial execution

#### Rare disease sales decrease is driven by:

- 18% sales decline in North America Operations
- 17% sales decline in International Operations

#### Rare blood disorders sales decreased by 1%, driven by:

• Lower sales of NovoSeven<sup>®</sup> partially countered by sales of haemophilia A and B products

#### Rare endocrine disorders sales decreased by 46% driven by:

- North America Operations sales for Norditropin<sup>®</sup> declined by 45% reflecting a temporary reduction in manufacturing output and lower realised prices in the US
- Novo Nordisk is the leading company in the global human growth disorder market with a value market share of ~29.5%

<sup>1</sup>Total includes "Other Rare disease", which consists of primarily Vagifem<sup>®</sup> and Activelle<sup>®</sup>; <sup>2</sup>Comprises NovoSeven<sup>®</sup>, NovoEight<sup>®</sup>, Esperoct<sup>®</sup>, Refixia<sup>®</sup> and NovoThirteen<sup>®</sup>; <sup>3</sup> Primarily Norditropin<sup>®</sup>; CER: Constant exchange rates; Haem. A: Haemophilia A; Haem. B: Haemophilia B; Unless otherwise specified, sales growth is at constant exchange rates Note: NovoThirteen<sup>®</sup> is not shown for Rare blood disorders breakdown, only for the total bar.

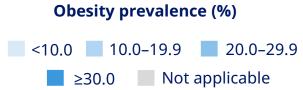
## SELECT will add to the clinical evidence of semaglutide to further establish obesity as a serious chronic disease

SELECT adds to clinical evidence underlining obesity as a serious chronic disease

## Obesity is a global epidemic affecting more than 764 million people<sup>1</sup>

Obesity is associated with >200 possible health complications including cardiovascular disease<sup>2</sup>







#### **STEP & OASIS trials**

 Demonstrate superior weight loss with semaglutide vs placebo for people with obesity

### STEP HFpEF trial

 Demonstrate superior improvement in KCCQ-CSS vs placebo SELECT CVOT trial

SELECT is the largest trial ever completed by Novo Nordisk, including >17,500 participants across more than 800 sites in 41 countries

Semaglutide 2.4 mg could become the first and only AOM with a proven CV risk reduction for people with obesity and established CVD

<sup>1</sup> World Obesity Atlas 2022 <sup>2</sup> Yuen M., Earle R., Kadambi N., et al. A systematic review and evaluation of current evidence reveals 236 Obesity-Associated Disorders (OBAD). Massachusetts General Hospital & George Washington University. [Poster presentation] Note: Obesity is defined as BMI > 30; PwO: People with obesity; KCCQ-CSS: Kansas City Cardiomyopathy Questionnaire Clinical summary score, CVD: Cardiovascular disease; HFpEF: Heart Failure with preserved ejection fraction; CVOT: Cardiovascular outcomes trial; AOM: Anti-obesity medication; CV: Cardiovascular

## Semaglutide 2.4 mg showed 20% MACE reduction in the SELECT trial for people with overweight or obesity and established CVD

5 weeks

follow-up

## SELECT trial with 17,604 people with BMI>27 and established CVD R I:1 Placebo

**Event driven** 

#### **Primary endpoint**

• Time from randomisation to first occurrence of 3-point MACE<sup>1</sup>

### Secondary confirmatory endpoints

Time from randomisation to first occurrence of:

- CV death
- HF composite endpoint
- All-cause death

#### Objective

• Demonstrate that semaglutide s.c. 2.4 mg OW lowers the incidence MACE vs. placebo when both added to standard of care in subjects with established CV disease and overweight or obesity.

#### **Headline results**

• Semaglutide 2.4 mg demonstrated an 20% reduction in MACE

### Safety

• In the trial, once-weekly subcutaneous semaglutide 2.4 mg appeared to have a safe and well-tolerated profile, as seen with previous trials investigating semaglutide 2.4 mg

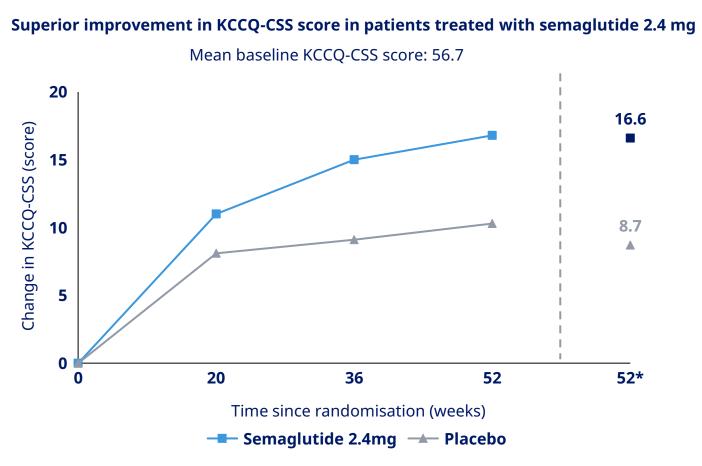
#### Next steps

- Novo Nordisk expects to file for regulatory approvals of the label indication expansion for semaglutide 2.4 mg in the US and the EU during 2023
- Full data set to be presented at scientific congress in H2 2023

<sup>1</sup>MACE includes non-fatal myocardial infarction, non-fatal stroke, and cardiovascular death.

MACE: Major adverse cardiovascular events; HF: Heart failure; CV: Cardiovascular; CVD: Cardiovascular Disease; OW: Once-weekly; s.c.: Subcutaneous; BMI: Body mass index

## Semaglutide 2.4 mg demonstrated superior improvement on the primary endpoint of KCCQ-CSS vs placebo in the STEP HFpEF trial



Phase 3 trial STEP HFpEF with semaglutide 2.4 mg has been successfully completed in Q2 2023

#### **Primary endpoints:**

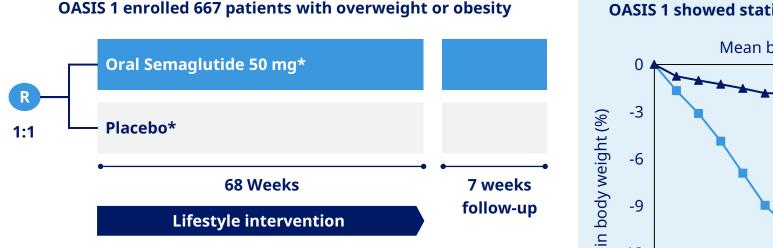
- KCCQ-CSS estimated treatment difference between semaglutide 2.4 mg and placebo of 7.8
- Estimated treatment difference in body weight change between semaglutide 2.4 mg and placebo of -10.7%

#### Safety:

• The safety profile in HFpEF patients is consistent with previous data for semaglutide 2.4 mg

Note: Data shown is the treatment policy estimand. \*Lines are based on observed data where the value denoted after 52 weeks is estimated mean value derived based on multiple imputation KCCQ-CSS: Kansas City Cardiomyopathy Questionnaire Clinical summary score

## OASIS 1 trial with oral semaglutide 50 mg demonstrated superior weight loss in people with overweight or obesity vs placebo



### **Objective**

• To compare the safety and efficacy of 50 mg oral semaglutide with placebo in people with overweight or obesity without T2D

### **Co-primary endpoints**

- Percentage change in body weight from baseline to week 68
- Achievement of ≥5% weight loss from baseline at week 68



\*As an adjunct to a reduced calorie diet and increased physical activity in adults with obesity or with overweight and weight related comorbidities (Weight related comorbidities are hypertension, dyslipidaemia, obstructive sleep apnoea and CVD) Note: Observed data are on-treatment. Week 68\* is the body weight change using the trial product estimand Sema: Semaglutide; T2D: Type 2 diabetes

Innovation and therapeutic focus

### Novo Nordisk has agreed to acquire Inversago Pharma

Acquisition of Inversago Pharma supports Novo Nordisk's aspiration within obesity and other metabolic disorders

- Further raise the innovation-bar for diabetes treatment
  - Develop a leading portfolio of superior treatment solutions for obesity
  - Strengthen and progress the Rare disease pipeline
  - Establish presence in Other serious chronic diseases focusing on CVD, NASH and CKD

## Inversago has multiple drug candidates affecting the peripheral cannabinoid receptors



Novo Nordisk acquired Inversago for up to USD 1.075 billion



Leading candidate INV-202 is an **oral CB1 receptor blocker**, for the treatment of obesity, diabetes and complications associated with metabolic disorders.



INV-202 showed weight loss potential in phase 1

## **R&D** milestones

			Clinical milestor	Regulatory milestones <sup>1</sup>
	Project	Q2 2023	Q3 2023	Q4 2023
Diabetes care	Oral semaglutide (25/50mg)		US submission	EU submission
	Cagrisema T2D		Phase 3 initiation	
	OW GLP-1/GIP			Phase 2 initiation
	SemaDapa		✓ Phase 1 results	
Obesity care	Oral semaglutide (50 mg)	✓ Phase 3 results	US submission	EU submission
	SELECT CVOT		✓ Phase 3 results	
			US/EU Su	bmission
	STEP HFpEF	✓ Phase 3 results		Phase 3 results (T2D)
	PYY 1875	✓ Phase 1/2 results		
	Oral Amycretin			Phase 1 results
Rare disease	Sogroya <sup>®</sup> (Somapacitan)	✓ EU/JP approval (GHD)		
Other serious chronic diseases	Ziltivekimab (HFpEF)	✓ Phase 3 initiation		

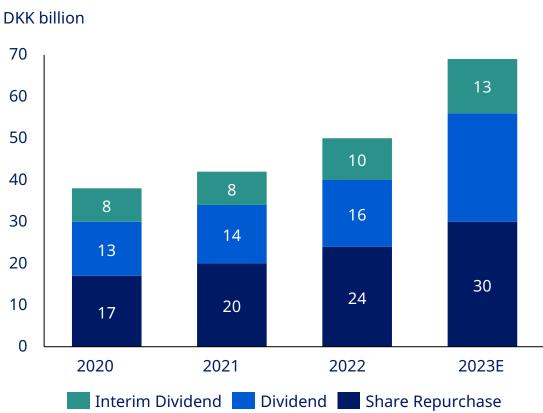
<sup>1</sup>Expected to be published in the given quarter or in the subsequent quarterly company announcement

CVOT: Cardiovascular Outcomes Trial; EU: European Union; GHD: Growth Hormone Deficiency; GIP: Gastric inhibitory polypeptide; GLP-1: Glucagon Like Peptide 1; HFpEF: Heart failure with preserved ejection fraction; JP: Japan; OW: once weekly; PYY: Peptide YY; T2D: Type 2 Diabetes Mellitus; US: United States

### Financial results – First six months of 2023

In DKK million	First six months of 2023	First six months of 2022	Change (reported)	Change (CER)
Sales	107,667	83,296	29%	30%
Gross profit	91,629	70,310	30%	32%
Gross margin	85.1%	84.4%		
Sales and distribution costs	(26,754)	(21,023)	27%	28%
Percentage of sales	24.8%	25.2%		
Research and development costs	(13,855)	(10,329)	34%	34%
Percentage of sales	12.9%	12.4%		
Administration costs	(2,143)	(1,961)	9%	10%
Percentage of sales	2.0%	2.4%		
Other operating income and expenses	18	541	(97%)	(96%)
Operating profit	48,895	37,538	30%	32%
Operating margin	45.4%	45.1%		
Financial items (net)	96	(2,824)		
Profit before income tax	48,991	34,714	41%	
Income taxes	(9,749)	(7,186)	36%	
Effective tax rate	19.9%	20.7%		
Net profit	39,242	27,528	43%	
Diluted earnings per share (DKK)	17.41	12.08	44%	

### Attractive capital allocation to shareholders

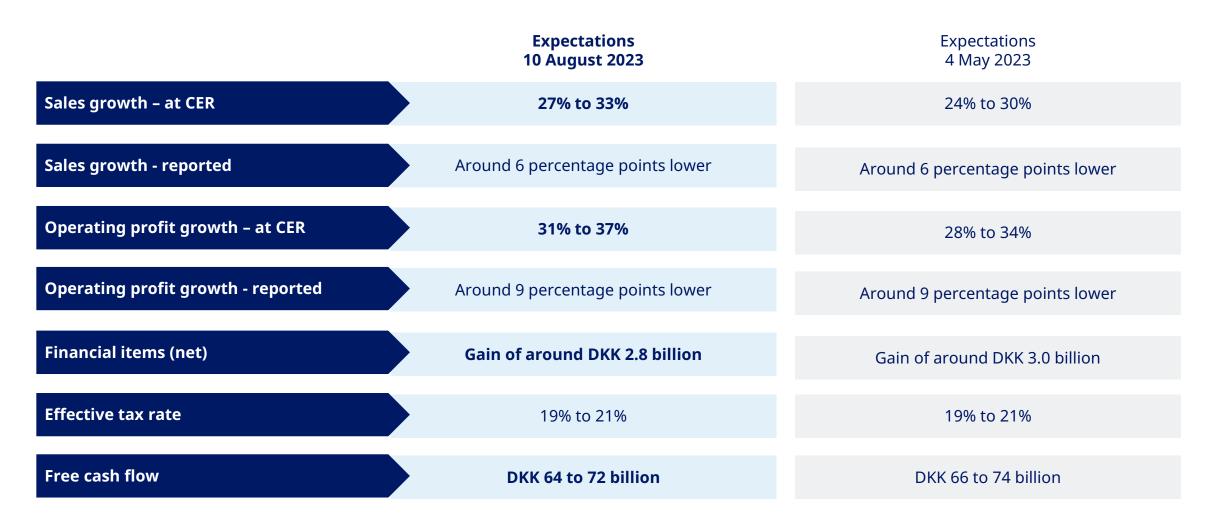


### Annual cash return to shareholders

#### **Capital allocation**

- Return of free cash flow through both share buy backs and dividends
- For 2022, the total dividend per share increased 19.2% to DKK 12.40 (including interim dividend of DKK 4.25 per share paid in August 2022)
- For 2023, the interim dividend of DKK 6.00 per share will be paid in August 2023
- Overall share repurchase programme for 2023 of up to DKK 30 billion
- To secure liquidity for both the Novo Nordisk B shares and American Depositary Receipts, the Board of Directors has decided to split the share in a two-for-one ratio in September 2023

### Financial outlook for 2023



The financial outlook is based on an assumption of a continuation of the current business environment and given the current scope of business activities and has been prepared assuming that currency exchange rates remain at the level as of 7 August 2023 Note: Changes since last highlighted in bold CER: Constant exchange rates

## Strategic aspirations 2025



Note: The strategic aspirations are not a projection of Novo Nordisk's financial outlook or expected growth. CVD: Cardiovascular disease; NASH: Non-alcoholic steatohepatitis; CKD: Chronic kidney disease.

### Investor contact information

#### Share information

Novo Nordisk's B shares are listed on the stock exchange in Copenhagen under the symbol 'NOVO B'. Its ADRs are listed on the New York Stock Exchange under the symbol 'NVO'.

For further company information, visit Novo Nordisk on: www.novonordisk.com

#### **Upcoming events**

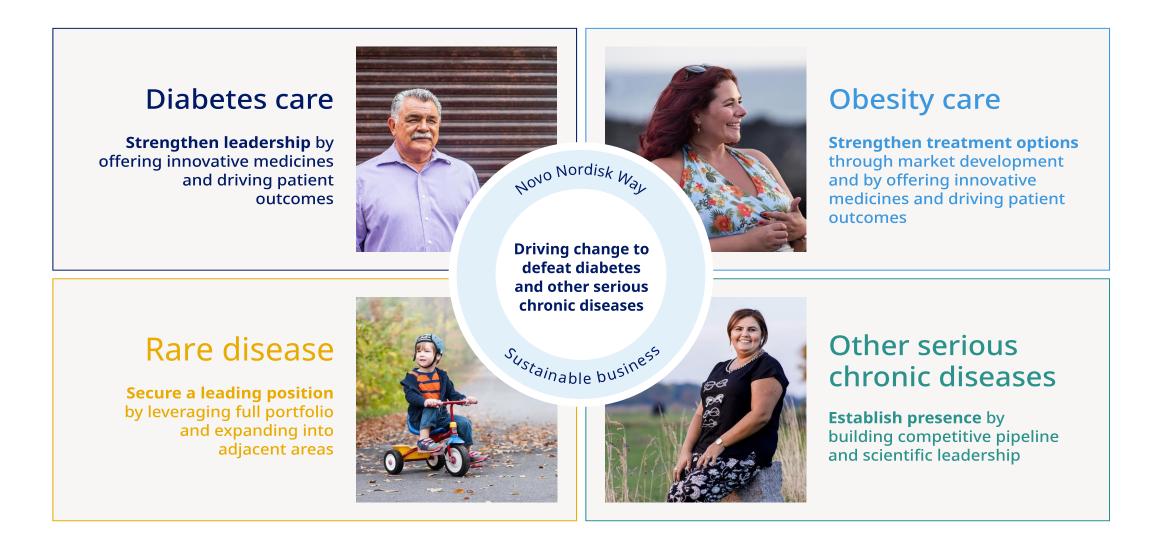
02 November 2023 Financial statement for the first nine months of 202331 January 2024 Financial statement 2023

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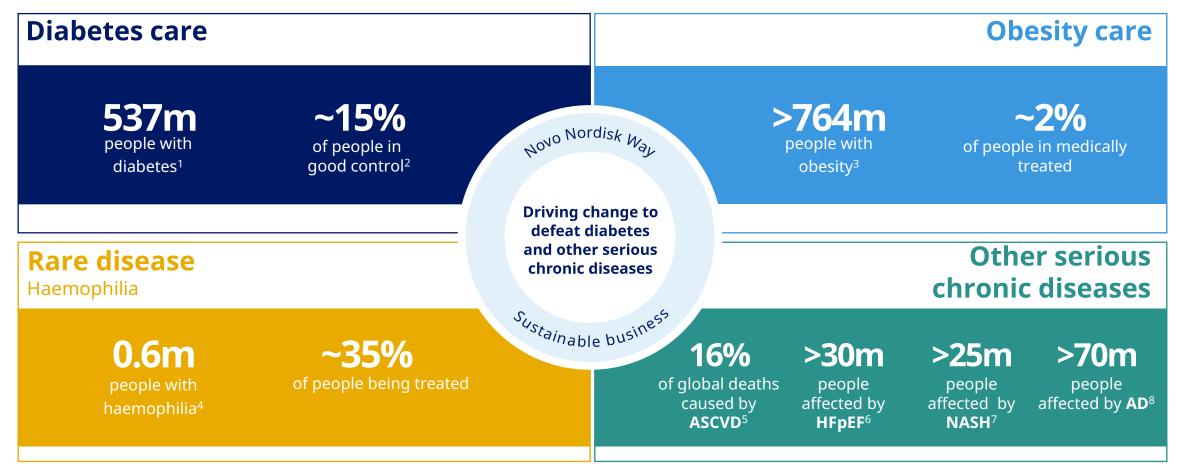
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## Novo Nordisk Corporate Strategy

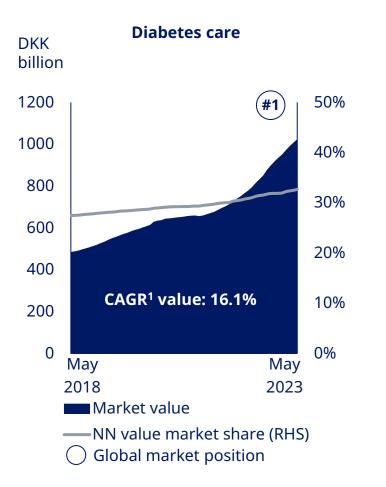


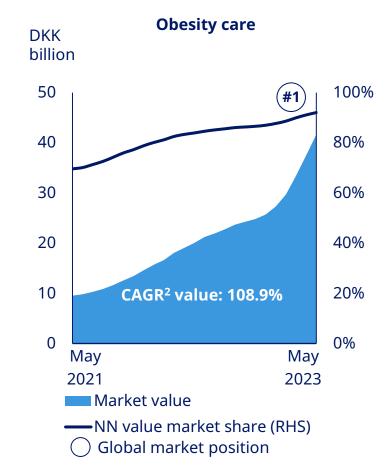
## Novo Nordisk's opportunity is in the large unmet needs across all therapy areas in scope

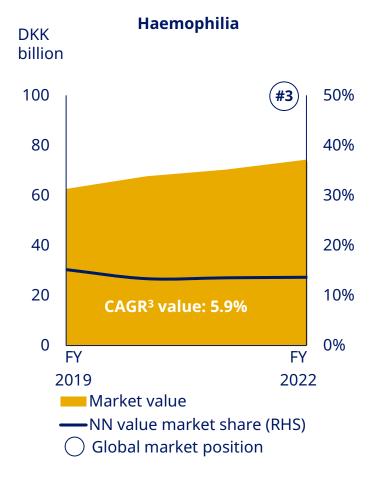


<sup>1</sup> International Diabetes Federation: Diabetes Atlas 10<sup>th</sup> edition, 2021; <sup>2</sup>Real-world studies indicate between 30-55% of patients reach HbA<sub>1c</sub> target <7% .e.g. <u>https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4388968/</u>, taking 42.5% in good control of treated people; <sup>3</sup> World Diabetes Atlas 2022; <sup>4</sup> WFH annual survey 2020 (120 of 147 countries responded): Prevalence by calculating expected number of patients using 20.9 per 100.000 in haemophilia Identified patients as proxy for receiving some sort of treatment; <sup>5</sup> <u>"The top 10</u> <u>causes of death"</u>, WHO, 9 December 2020 (ASCVD denoted as ischaemic heart disease); <sup>6</sup>Groenewegen A et al. Eur J Heart Fail 2020;22:1342–13561; Gurwitz JH et al. Am J Med 2013;126:393–400; <sup>7</sup>Estes C, Modeling the epidemic of non-alcoholic fatty liver disease demonstrates an exponential increase in burden of disease, Hepatology, 2018; <sup>8</sup>The World Alzheimer Report 2015, The Global Impact of Dementia, Alzheimer's Disease International (ADI), London.

## Novo Nordisk has leading positions in diabetes, obesity and haemophilia

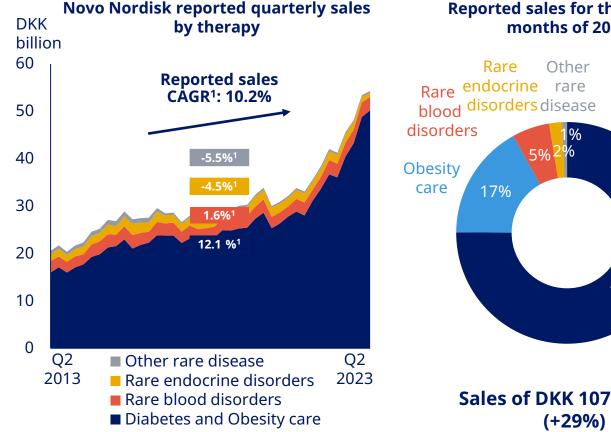




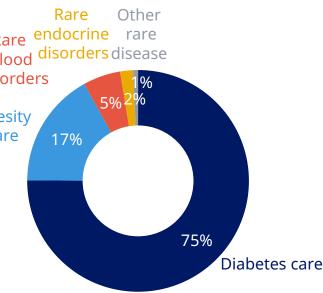


<sup>1</sup> CAGR for 5-year period; <sup>2</sup> CAGR for 2-year period; <sup>3</sup> CAGR for 3-year period; RHS: Right-hand side; Note: Annual sales figures for haemophilia A, B and bypassing agent segments, plasma derived products excluded except Feiba<sup>®</sup>; Source: Company reports for haemophilia market; IQVIA MAT, May 2023; Note: Diabetes and Obesity care market values are based on list prices in the US. NN: Novo Nordisk.

## Sales growth of 30%, driven by the GLP-1 portfolio for diabetes and obesity treatment



**Reported sales for the first six** months of 2023



Sales of DKK 107.7 billion

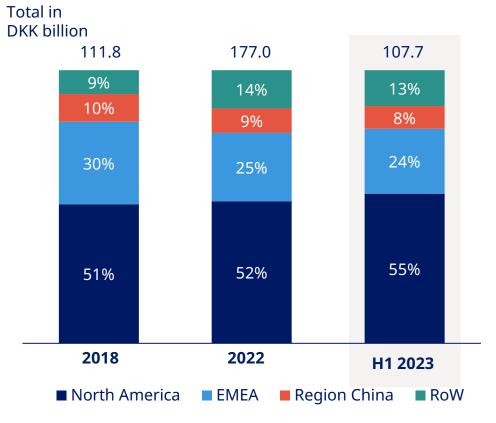
#### Reported sales and growth breakdown for the first six months of 2023

Therapy	Sales (mDKK)	Growth	Share of growth
Injectable GLP-1 <sup>2</sup>	46,392	44%	56%
Rybelsus®	8,344	98%	17%
Total GLP-1	54,736	50%	73%
Total insulin <sup>3</sup>	24,697	-7%	-8%
Other Diabetes care <sup>4</sup>	1,396	-19%	-2%
Total Diabetes care	80,829	24%	63%
Obesity care <sup>5</sup>	18,148	157%	44%
Diabetes and Obesity care	98,977	37%	107%
Rare blood disorders <sup>6</sup>	5,885	-1%	0%
Rare endocrine disorders <sup>7</sup>	2,030	-46%	-7%
Other Rare disease <sup>8</sup>	775	-11%	0%
Rare disease	8,690	-18%	-7%
Total	107,667	30%	100%

<sup>1</sup> CAGR for 10-year period; <sup>2</sup> Comprises Victoza<sup>®</sup>, Ozempic<sup>®</sup>; <sup>3</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup> and Levemir<sup>®</sup>, Ryzodeg<sup>®</sup> and NovoMix<sup>®</sup>, Fiasp<sup>®</sup> and NovoRapid<sup>®</sup>; <sup>4</sup> Primarily Novonorm<sup>®</sup>, needles and GlucaGen<sup>®</sup> HypoKit<sup>®</sup>; <sup>5</sup> Comprises Saxenda<sup>®</sup> and Wegovy<sup>®</sup>; <sup>6</sup> Comprises NovoSeven<sup>®</sup>, NovoEight<sup>®</sup>, NovoThirteen<sup>®</sup> Refixia<sup>®</sup>, and Esperoct<sup>®</sup>; <sup>7</sup> Comprises Norditropin<sup>®</sup> and Macrilen<sup>TM</sup>; <sup>8</sup> Primarily Vagifem<sup>®</sup> and Activelle<sup>®</sup> Note: Sales numbers are reported in Danish kroner; Growth is at constant exchange rate, except for total sales growth of 29%; Refixia® and NovoThirteen® are launched as Rebinyn® and TRETTEN®, respectively, in North America.

## Sales growth of 30%, driven by both NAO and IO with 44% and 17% sales growth respectively

### Historic and reported sales by geography



### Reported sales and growth breakdown for the first six months of 2023

Regions	Sales (mDKK)	Growth	Share of growth
International Operations	48,707	17%	29%
EMEA	25,598	19%	16%
Region China	8,928	12%	4%
RoW	14,181	18%	9%
North America Operations	58,960	44%	71%
Hereof USA	54,531	42%	63%
Total sales	107,667	30%	100%

Source: Quarterly company announcement

IO: International Operations; NAO: North American Operations; EMEA: Europe, Middle East, and Africa; RoW: Rest of World; Region China covers mainland China, Hong Kong and Taiwan Note: Numbers may not add up to 100% due to rounding; Growth at Constant exchange rates; Sales numbers are reported in Danish kroner

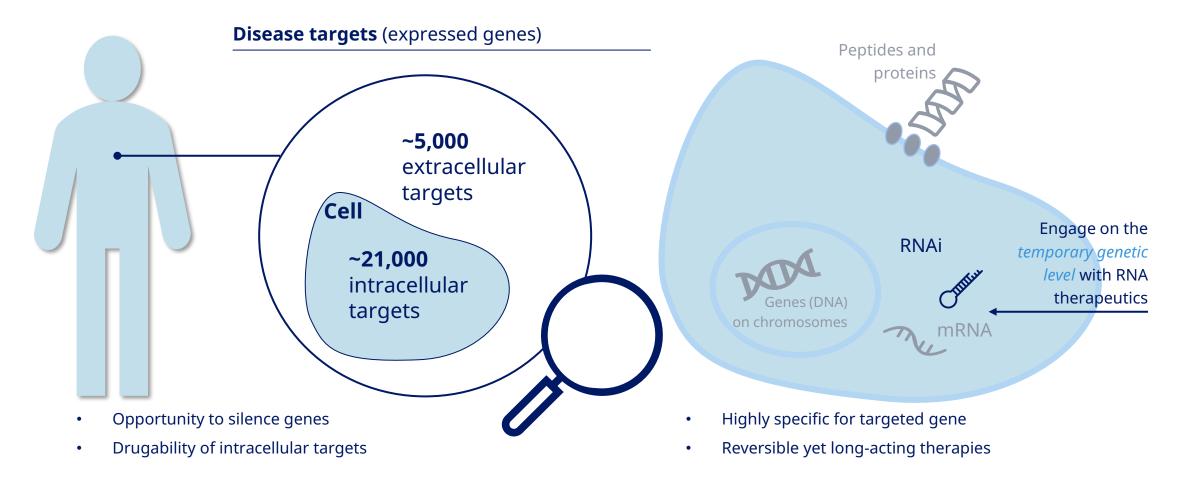
## Novo Nordisk holds solid patent protection, competitive advantages and a collaborative approach to innovation

Novo Nordisk's position is protected by patents and value chain setup		Novo Nordisk holds competitive advantages compared to biosimilars	Partnerships and acquisitions support future R&D	
Ozempic semaglutide injection <b>RYBELSUS</b> semaglutide tablets <b>Fraspe</b> fast-acting insulin aspart <b>esperoct</b> <i>turoctocog alfa pegol</i>	EU/US patent protection1Research & Development2031/322Need to show comparability in PK/PD trials2031/20322,3Strict regulatory requirements in the EU and the US • Requirement for both drug and device offering2031/20322,3Manufacturing • Economies of scale • Up-front CAPEX requirements with slow return on investment2034/322Commercialisation • Large and fragmented target audience	siRNA treatments Dicerna   Oral formulations of therapeutics	Combination treatments for NASH <b>Gene editing for</b> haemophilia	
Treestback insulin deglude (rDNA origin) injection Treestback insulin deglude (rDNA origin) injection Treestback insulin aspart (rDNA origin) rigetion Trefixia ®	2028/29 2028/29 2027/28	<ul> <li>Cost pressure from payers</li> <li>On-going conversion to next-generation drugs and slow market dynamics</li> </ul>		for CVD/Rare disease othena artseed forma
VICTOZA Iraglutide injection	20235		Novel treatments for metabolic diseases	

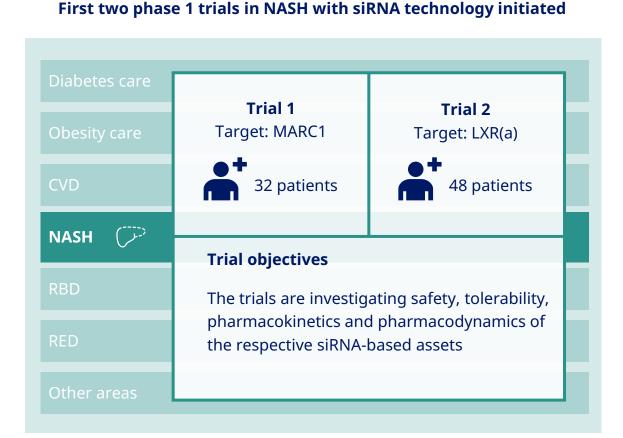
Novo Nordisk<sup>®</sup>

<sup>1</sup> List does not include all marketed products. <sup>2</sup> Current estimates. Wegovy<sup>®</sup> patent identical to Ozempic<sup>®</sup> patent; <sup>3</sup> Tablet formulation and once-daily treatment regimen are protected by additional patents expiring in 2031-2034; <sup>4</sup> Formulation patent; active ingredient patent has expired; PK: Pharmacokinetic, PD: Pharmacodynamic; CAPEX: Capital expenditure; siRNA: Silencing ribonucleic acid; NASH: Non-alcoholic steatohepatitis; CVD: Cardiovascular disease

## The acquisition of Dicerna Pharmaceuticals and their RNAi technology in 2021 provided access to intracellular targets



## First two human dose initiations with Dicerna in Q4 2022 in line with ambition presented at Capital Markets Day 2022



#### **Novo Nordisk and Dicerna**

- After a productive partnership since 2019, Novo Nordisk acquired Dicerna pharmaceuticals in 2021 for \$3.3 bUSD
- Integrated into Novo Nordisk and now operates as a transformational research unit (TRU) responsible for the siRNA research technology platform
- Setup to preserve the agility and speed of a smaller biotech, while leveraging the scale and experience of a large pharmaceutical company

#### Ambition

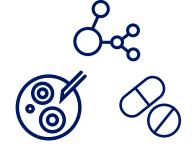
• Generate an average of 3 first human dose projects per year across therapy areas with the siRNA technology platform

## Novo Nordisk's core capabilities provide a competitive advantage to continue to defeat diabetes

Engineering, formulating, developing and delivering protein-based treatments Efficient large-scale production of proteins

Global commercial reach and leader in chronic disease care

Deep disease understanding



**Today:** Oral solutions to differentiate from competition

**Tomorrow:** Expand oral platforms and transformational medicines via Novo Nordisk stem cell platform



**Today:** The world's largest producer of insulin and GLP-1

**Tomorrow:** Expand capacity and continue efficiency gains



**Today:** Global reach and industry leading GLP-1 portfolio

**Tomorrow:** Continued rollout of portfolio and launch of new products

**Today:** Provide value and outcomes beyond HbA<sub>1c</sub> for diabetes

**Tomorrow:** Normalise living with diabetes supported by digital solutions

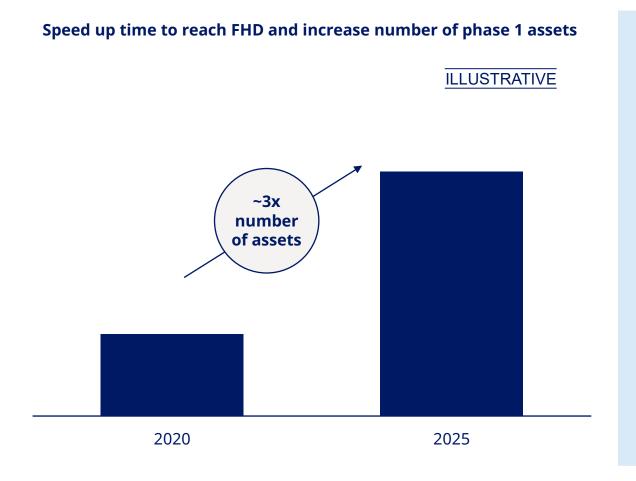
## Core capabilities and additional technology platforms open up new opportunities across therapy areas

		Proteins / Peptides	لیونی Oligonucleotides / RNAi	Stem cells Genom	ရှိနှိ ne editing / Gene therapy
	Diabetes care			Ĩ	
	Obesity care				
Ireas	CVD				12 L
rapy a	NASH				
The	RBD				light and the second se
	RED				
	Other areas		lig o		
		Currently active	Exploratory potential	Injectable administration	Oral administration

Technology platforms

Note: Currently active means Novo Nordisk is currently pursuing research projects, while exploratory potential indicates that the platform is potentially applicable for the given disease RBD: Rare blood disorders; RED: Rare endocrine disorders; CVD: Cardiovascular disease; NASH: Non-alcoholic steatohepatitis; RNA: Ribonucleic acid

## Human data-driven decision-making with faster timelines to enable a robust development pipeline



Future Research & early development trends for Novo Nordisk

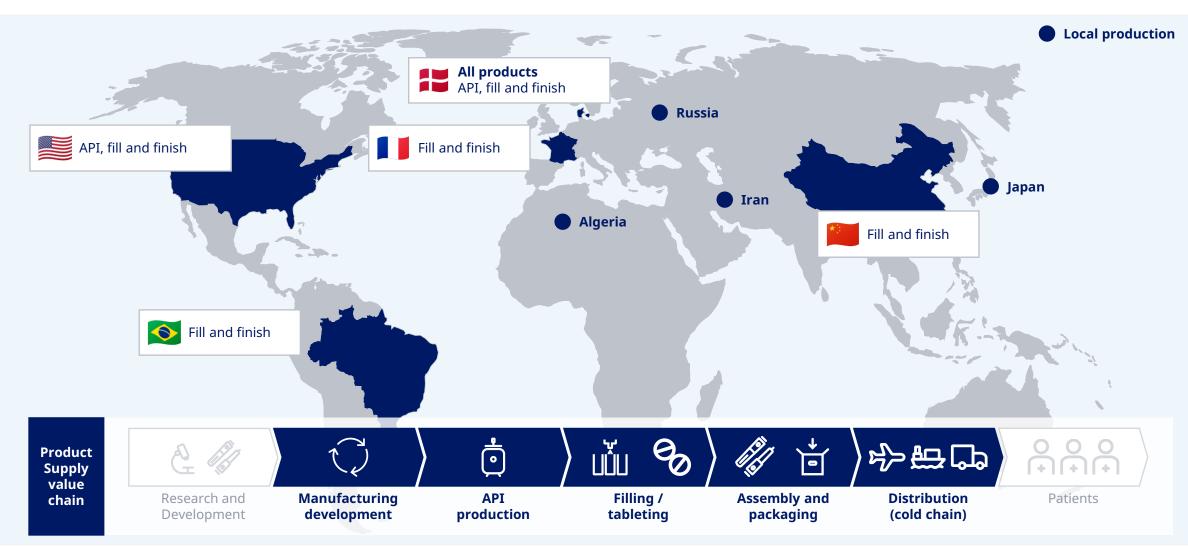
- More first human doses pursued to enable a robust late-stage pipeline
- Around 3x faster timeline from lead candidate to first human dose
- First human doses with the new technologies, cell-based therapies and RNAi was in 2022
- Ambition of generating first human dose projects on average per year across disease areas with the RNAi platform

## Pipeline supports significant growth opportunities across all four strategic focus areas

PHASE 1	PHASE 2	PHASE 3	SUBMITTED	APPROVED
NN1845 – GSI	NN9388 – Cagrisema	NN1535 – Icosema	NN1436 – Insulin Icodec	Tresiba®
NN1471 – Pumpinsulin	NN7533 – Ndec in SCD	NN9924 – Oral Semaglutide 25 and 50 mg	NN7415 – Concizumab³ in HwI	Xultophy <sup>®</sup>
NN9041 – DNA Immunotherapy	NN7535 – Etavopivat in Beta thalassemia	NN9536 – Semaglutide 7.2 mg	NN7022 – Nedosiran in PH	Levemir <sup>®</sup>
NN9541 – OW GLP-1/GIP co-agonist	NN9931 – Gilead in NASH	NN9838 – Cagrisema		Ryzodeg <sup>®</sup>
NN9904 – Once weekly oral sema	NN9500 – FGF-21 in NASH	NN9932 – Oral Semaglutide 50 mg obesity <sup>2</sup>		NovoMix <sup>®</sup>
NN9487 – Oral Amycretin	NN6021 – Belcesiran in AATLD	NN9931 – Semaglutide 2.4 mg in NASH		Fiasp <sup>®</sup>
NN6020 – DCR-AUD <sup>1</sup>	NN6019 – ATTR Cardiomyopathy	NN6535 – Semaglutide 14.0 mg in AD		NovoRapid <sup>®</sup>
NN6582 – LXR(a) in NASH		NN6018 – Ziltivekimab in ASCVD		Rybelsus®
NN6581 – MARC1 in NASH		NN6018 – Ziltivekimab in HFpEF		Ozempic <sup>®4</sup>
NN9003 – Stem Cells in HF		NN7769 – Mim8 in HA		Victoza®
NN9001 – Stem Cells in PD		NN7535 – Etavopivat in SCD		Wegovy®
		Other PHASE 3 trials		Saxenda <sup>®</sup>
		SOUL – Oral semaglutide 14.0 mg CVOT		NovoSeven®
		FOCUS – Semaglutide 1.0 mg in diabetic retinopathy		NovoEight <sup>®</sup>
		FLOW – Semaglutide 1.0 mg in CKD		Esperoct <sup>®</sup>
		STRIDE – Semaglutide 1.0 mg in PAD		NovoThirteen <sup>®</sup>
		STEP – Semaglutide 2.4 mg in HFpEF		Refixia <sup>®</sup>
		SELECT – Semaglutide 2.4 mg in obese population		Alhemo <sup>®5</sup>
				Norditropin®
				Sogroya <sup>®</sup>
Diabetes care	Obesity care Rare bloc	od disorders 📃 Rare endocrine disorders 💻	Other serious chronic diseas	es

<sup>1</sup> Dicerna-Alcohol Use Disorder; <sup>2</sup> 25 mg trial also initiated; <sup>3</sup> Submitted to EU/JP for HwI, ; <sup>4</sup> Higher doses of injectable semaglutide (8 mg and 16 mg) tested in phase 2; <sup>5</sup> Approved in Canada for HBwI; AATLD: Alpha-1 Antitrypsin Deficiency-associated Liver Disease; AD: Alzheimer's Disease; ASCVD: Atherosclerotic Cardiovascular Disease; ATTR: Transthyretin amyloidosis; CKD: chronic kidney disease; CVOT: Cardiovascular outcome trial; FGF-21: Fibroblast growth factor 21; GHD: Growth hormone disorder; GSI: Glucose Sensitive Insulin; HA: Haemophilia A; HF: Heart failure; HFpEF: heart failure with preserved ejection fraction; HwI: Haemophilia with inhibitors; JP: Japan; LXR(a): Liver X receptor alpha; MARC1: Mitochondrial amidoxime reducing component 1; MDS: myelodysplastic syndrome; NASH: Nonalcoholic Steatohepatitis; PAD: Peripheral arterial disease; PD: Parkinson's Disease; PH: Primary hyperoxaluria; SCD: Sickle cell disease; Sema: Semaglutide; US: United States.

## Novo Nordisk has a global manufacturing setup



Novo Nordisk<sup>®</sup>



# Diabetes care

Disease and market GLP-1 segment Insulin segment

37 45 53

> SIMONE LENSBØLE one lives with type 2 diabetes Denmark

## Diabetes – the inability to manage blood sugar levels appropriately

#### Facts about diabetes

Diabetes is a chronic disease that occurs either when the pancreas does not produce enough insulin or when the body cannot effectively use the insulin produced by the pancreas

### **Primary classifications:**

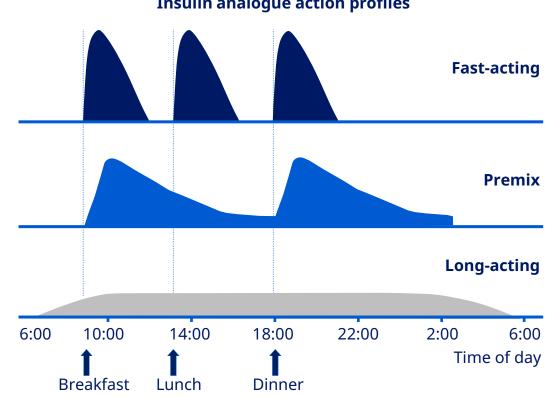
Type 1 diabetes: Complete insulin deficiency due to destruction of betacells in the pancreas

Type 2 diabetes: Characterised by some degree of insulin resistance and insulin deficiency

### **Insulin:**

- Facilitates uptake of blood sugar into cells
- Inhibits glucose release from the liver





Insulin analogue action profiles

## GLP-1s have positive effects beyond glycaemic control and treatment guidelines now reflect the CV risk benefits

CKD

### Medications for treatment of type 2 diabetes

Class	Efficiency	Hypo Weight		Cardiovaso	ılar effects	
Class	Efficacy	risk	change	ASCVD	HF	
Metformin	High	No	Neutral	Potential Benefit	Neutral	
Sulfonylurea	High	Yes	Gain Neutral		Neutral	
TZDs	High	No	Gain Potential Benefit		Increased risk	
DPP-IV inhibitors	Intermediate	No	Neutral	Neutral	Potential risk	
SGLT-2 inhibitors	Intermediate	No	Loss	Benefit	Benefit	
GLP-1	High	No	Loss	Benefit/ Neutral <sup>1</sup>	Neutral	
Long-acting insulin	High	Yes	Gain	Neutral	Neutral	
Fast-acting insulin	High	Yes	Gain	Gain Neutral Neut		

<sup>1</sup> Benefit: dulaglutide, liraglutide, semaglutide; Neutral: exenatide once weekly, lixisenatide Hyp: Hypoglycaemia; ASCVD: Atherosclerotic cardiovascular disease; HF: Heart failure: TZDs: Thiazolidinediones Source: Adapted from: "Standards of Medical Care in Diabetes – 2022" Supplement 1, p.133; diabetes.org. American Diabetes Association.

Lifestyle management Goal: Cardiorenal risk reduction in high-**Goal:** HbA<sub>1c</sub> and weight management risk T2D patients (on top of CV SoC) ASCVD or indicators of high risk **Glycaemic management** GLP-1 with SGLT-2 with Metformin OR combination therapy proven CVD OR proven CVD with adequate efficacy to reach and maintain goals (intermediate – very high) benefit benefit Very high: Semaglutide mentioned for HF with documented HFrEF or HFpEF glucose lowering efficacy SGLT- 2 with proven HF benefit Weight management Set individualized weight management goals When choosing glucose-lowering therapies SGLT-2 with GLP-1 with primary evidence THEN consider regimen with high efficacy proven CVD of reducing CKD benefit Very high: Semaglutide mentioned for progression weight loss efficacy If additional cardiorenal risk reduction or If HbA<sub>1c</sub> above target, identify barriers to glycaemic lowering needed reach treatment goals

T2D: Type 2 diabetes; CVD: Cardiovascular Disease; SoC: Standard of Care; HF: Heart failure; CKD: Chronic Kidney Disease; ADA: American Diabetes Association; EASD: European Association for the Study of Diabetes

Sources Adapted from: "Management of Hyperglycemia in Type 2 Diabetes, 2022. A Consensus Report by the American Diabetes Association (ADA) and the European Association for the Study of Diabetes (EASD)", Davies MJ. Et al, Diabetes Care 2022 (https://doi.org/10.2337/dci22-0034)

Updated ADA/EASD diabetes treatment guidelines

# People with diabetes have increased mortality risk, and the diabetic population is expected to increase to 784 million by 2045

### Diabetes is associated with shorter life expectancy and lower quality of life

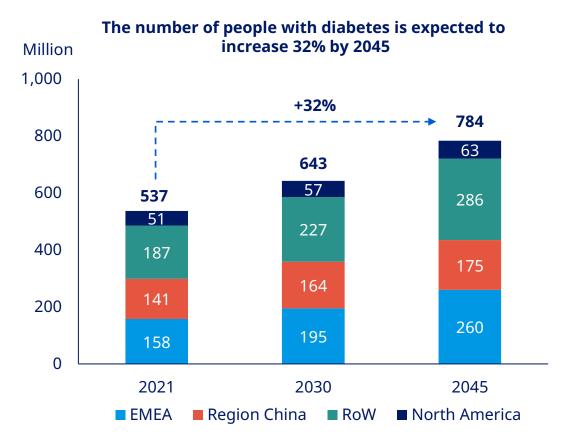


CVD

Organ

## Life expectancy 8 years shorter<sup>1</sup> Driven by 200% increased risk of all cause mortality<sup>1</sup>

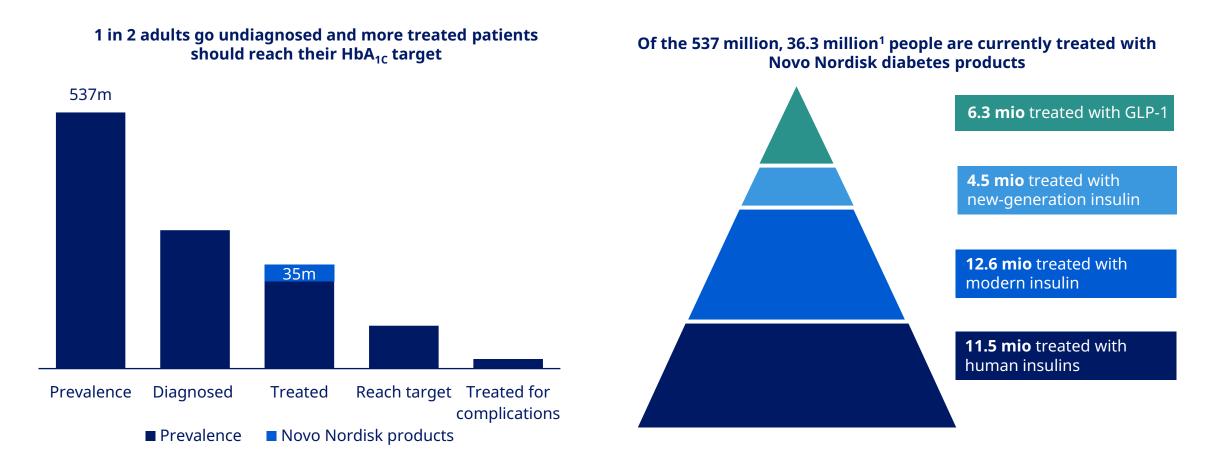
- **70%** of people with diabetes die from **atherosclerotic CVD**<sup>2</sup>
- **150%** increase in risk of stroke<sup>3</sup>
- Higher likelihood of neuropathy, retinopathy, limb amputation, cancer and cognitive dysfunction<sup>4</sup>



Source: International Diabetes Federation: Diabetes Atlas 10<sup>th</sup> Edition 2021 EMEA: Europe, Middle East, Africa; RoW: Asia Pacific, Latin America

- <sup>1</sup> Diabetes Care 2017 Mar; 40 (3): 338-345; <sup>2</sup> https://www.who.int/cardiovascular\_diseases/en/;
- <sup>3</sup> https://www.diabetes.org/diabetes/complications.; CVD: Cardiovascular disease; OAD: Oral anti-diabetic
- <sup>4</sup> Diabetes Care 2005 Jan;28(1):164-176

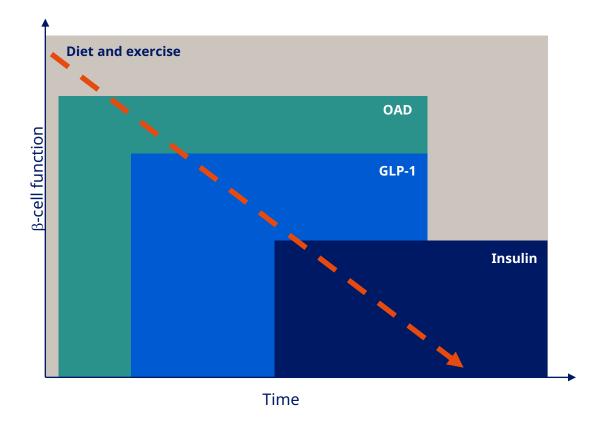
# The unmet need within diabetes care remains large with too few patients reaching glycaemic target and treated for complications



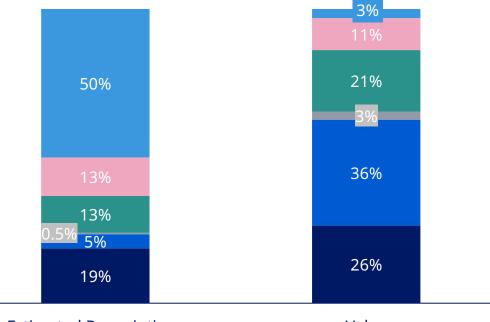
Source : Diabetes prevalence and diagnosed are based on Diabetes Atlas 10<sup>th</sup> edition, 2021; Treated is based on IQVIA patient data; real-world studies indicate between 30-55% of patients reach HbA<sub>1c</sub> target <7% .e.g. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4388968/

<sup>1</sup> In addition to the above-mentioned product classes, oral anti-diabetics constitutes the remainder of people treated with Novo Nordisk products; Estimated number for full-year 2022 (total available in Novo Nordisk Annual Report 2022)

## Diabetes is a chronic disease requiring treatment intensification over time



### Distribution of estimated prescriptions<sup>1</sup> and value across treatment classes



<b>Estimated Prescriptio</b>	ns	Value
Insulin	GLP-1 Inj.	Oral GLP-1
SGLT-2i	DPP-4i	Trad. OAD

<sup>1</sup>The estimated GLP-1 share of prescriptions is based on volume packs from IQVIA. Volume packs are converted into full-year patients/prescriptions based on WHO assumptions for average daily doses or if not available, Novo Nordisk assumptions. Note: Other OADs cover: metformin, sulfonylurea, thiazolidinediones. OAD: Oral anti-diabetic

Source: MIDAS; patient and value figures based on IQVIA MAT, May 2023

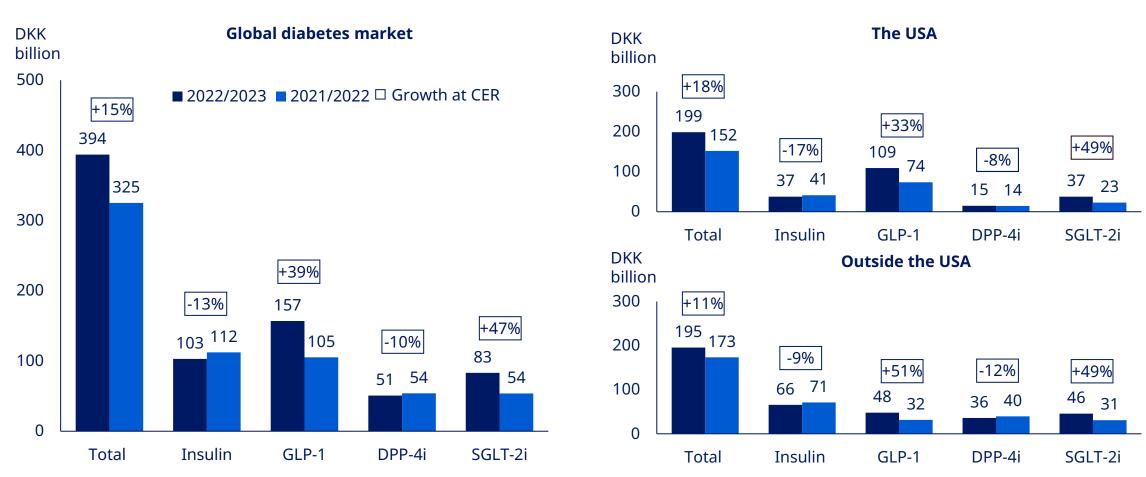
## Better outcomes and broader reach can be accomplished through continued innovation, supported by digital solutions

Novo Nordisk's product portfolio follows the patient treatment journey



CGM: Continuous glucose monitoring; Grey boxes in the portfolio and pipeline references phase 2 or phase 3 assets.

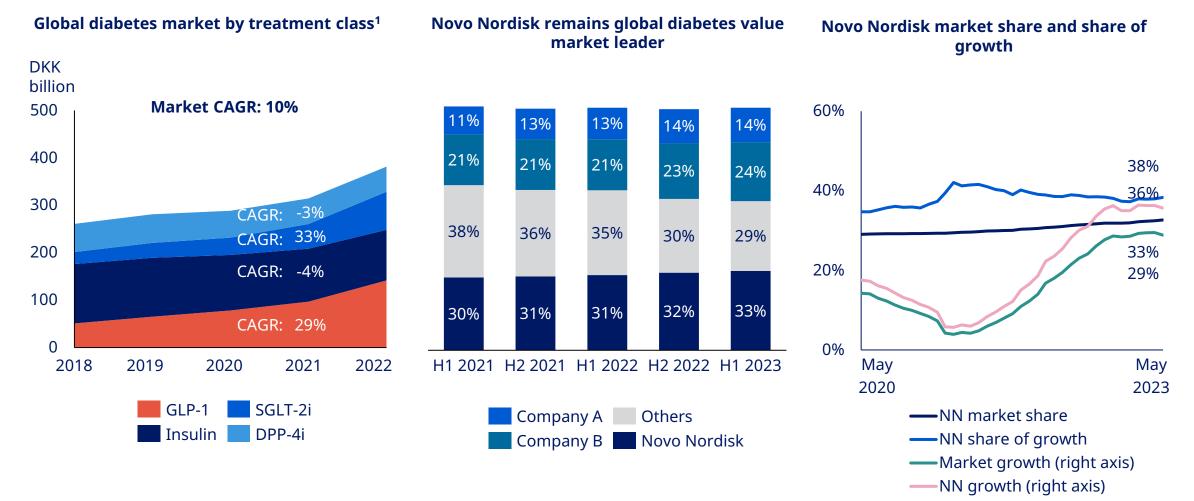
# The total branded diabetes market has a global value of DKK ~395 billion annually



Source: Company announcements as of Q1 2023; 2022/2023 data based on Q2 2022 to Q1 2023 and 2021/2022 data based on Q2 2021 to Q1 2022

Note: The segment value is based on reported figures, whilst the market growth is under constant exchange rate (CER). For Novo Nordisk the diabetes growth includes Insulin and GLP-1, excluding 'other Diabetes care'.

## Novo Nordisk has a leadership position within the growing diabetes market

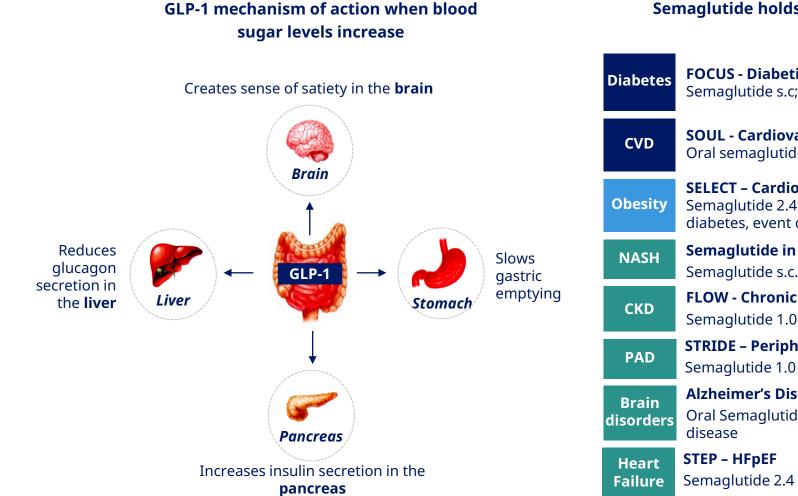


<sup>1</sup> Data is based on company reported sales. Data does not include generic metformin, sulphonylureas or thiazolidinedione

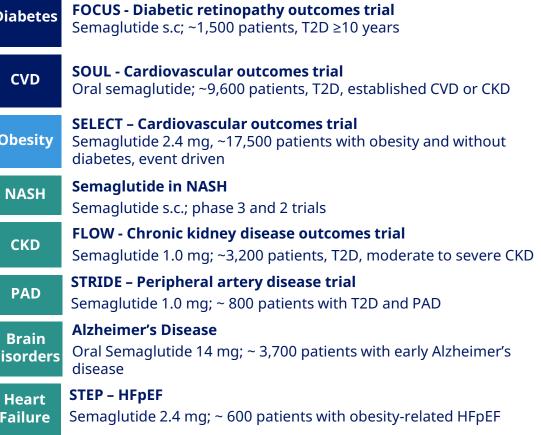
NN: Novo Nordisk

Source: IQVIA MAT, May 2023 value figures Note: IQVIA data can be inflated due to use of list prices in the US. Due to contractual obligations competitor names are not disclosed. Company A and B represent actual companies

## GLP-1 effect dependent on blood glucose level



### Semaglutide holds a plethora of therapeutic opportunities<sup>1</sup>

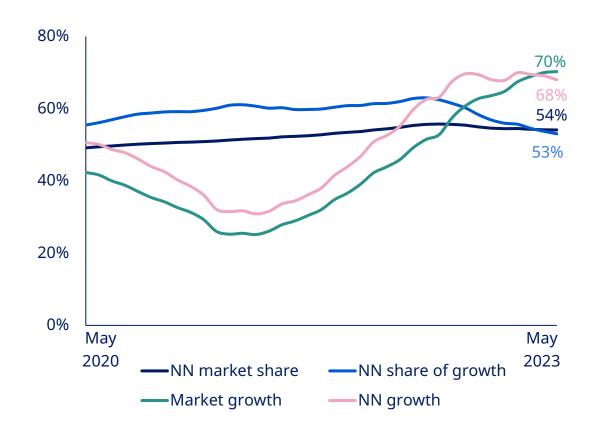


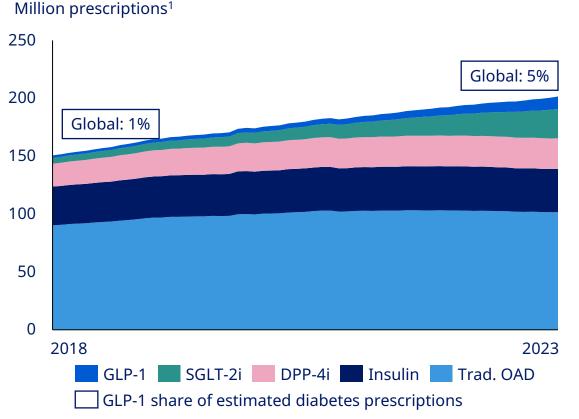
<sup>1</sup> List is not exhaustive

Sc: Subcutaneous; T2D: Type 2 diabetes; CVD: Cardiovascular disease; CKD: Chronic kidney disease; NASH: Non-alcoholic steatohepatitis; PAD: Peripheral artery disease

# Novo Nordisk has 54% of the global GLP-1 market, while GLP-1 penetration of diabetes volume varies across regions

GLP-1 market growth and Novo Nordisk market share





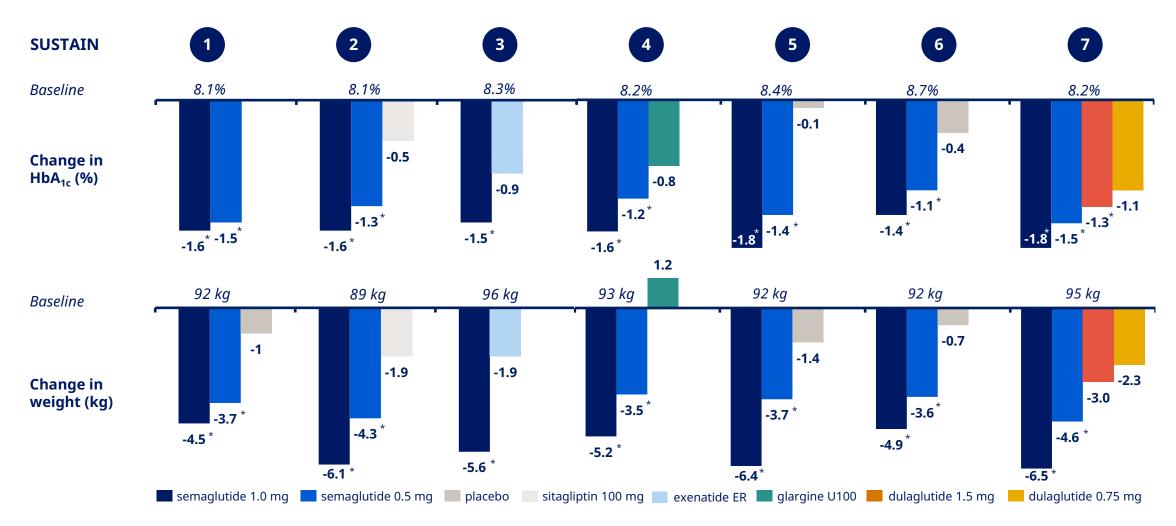
<sup>1</sup> The estimated GLP-1 share of prescriptions is based on volume packs from IQVIA. Volume packs are converted into fullyear patients/prescriptions based on WHO assumptions for average daily doses or if not available, Novo Nordisk assumptions

Source: IQVIA MAT volume (Spot rate), May 2023

### GLP-1 share of total estimated diabetes prescriptions<sup>1</sup> is 5%

Source: IQVIA MAT value (spot rate), May 2023

### SUSTAIN trials with subcutaneous semaglutide



\* Statistically significant; SUSTAIN 1: QW sema vs placebo in drug-naïve people with T2D; SUSTAIN 2: QW sema vs sitagliptin 100 mg QD in people with T2D added to 1-2 OADs; SUSTAIN 3: QW sema vs QW exenatide ER 2.0 mg in people with T2D added to 1-2 OADs; SUSTAIN 4: QW sema vs QD insulin glargine in people with T2D added to 1-2 OADs; SUSTAIN 5: QW sema vs placebo in people with T2D added to insulin; SUSTAIN 6: QW sema vs placebo, added to standard-of-care; SUSTAIN 7: QW sema vs placebo in people with T2D added to insulin; SUSTAIN 6: QW sema vs placebo, added to 1-2 OADs; SUSTAIN 7: QW sema vs QW dulaglutide 75 mg and 150 mg in people with T2D added to 1-2 OADs: ER: Extended-release; QW: once-weekly; QD: once-daily; sema: semaglutide; T2D: type 2 diabetes, OAD: oral anti-diabetics

# Semaglutide 2.0 mg s.c. brings patients needing treatment intensification to target

### Phase 3 trial, SUSTAIN FORTE, completed and label application approved in the US and the EU

Estimand	Trial product estimand		Treatment policy estimand		
Once-weekly semaglutide	2.0 mg	1.0 mg	2.0 mg	1.0 mg	
HbA <sub>1c</sub> reduction	2.2%*	1.9%	2.1%*	1.9%	
Body weight reduction (kg)	6.9*	6.0	6.4	5.6	
HbA <sub>1c</sub> < 7.0% <sup>1</sup>	68%	58%			

### **Data from SUSTAIN FORTE**



Semaglutide 2.0 mg showed superior HbA<sub>1c</sub> reduction with more patients reaching target<sup>1</sup> versus semaglutide 1.0 mg

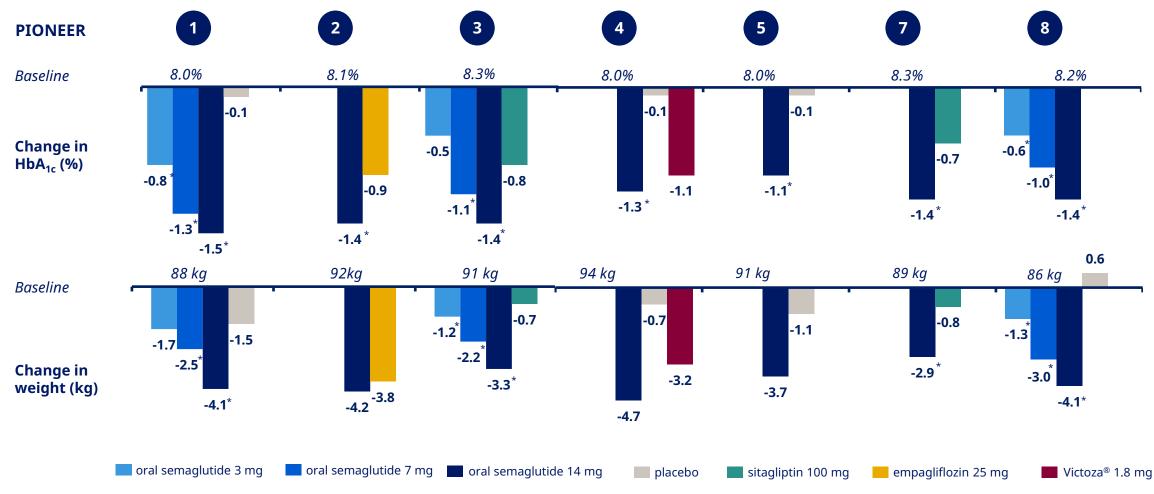


Semaglutide 2.0 mg appeared to have a safe and well-tolerated profile Gastrointestinal adverse events were similar for semaglutide 1.0 mg and 2.0 mg



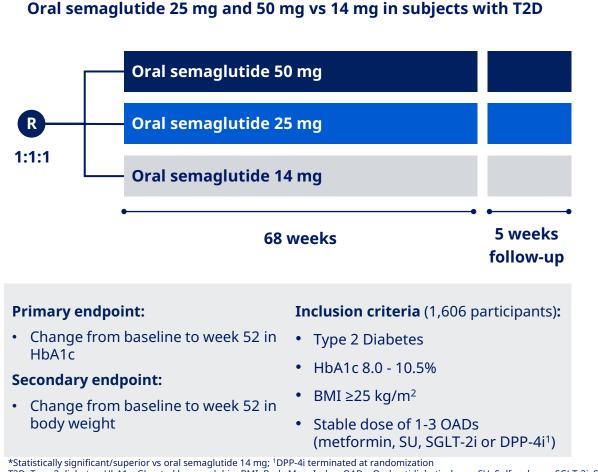
Label expansion application approved in the US and the EU

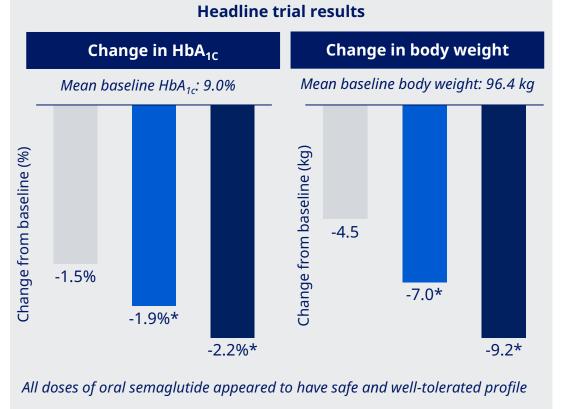
### PIONEER programme with oral semaglutide



Note: PIONEER 9 and PIONEER 10 were Japanese studies and PIONEER 6 was a CV safety study. \* Statistically significant based on the hypothetical treatment policy; PIONEER 1: QD oral sema vs placebo in people with T2D; reated with diet and exercise only; PIONEER 2: QD oral sema vs empagliflozin 25 mg in people with T2D; PIONEER 3: QD oral sema vs sitagliptin 100 mg in people with T2D; PIONEER 4: QD oral sema vs Victoza<sup>®</sup> 1.8 mg and placebo in people with T2D; PIONEER 5: QD oral sema vs placebo in people with T2D; PIONEER 7: QD oral sema using a flexible dose adjustment based on clinical evaluation vs sitagliptin 100 mg in people with T2D; PIONEER 8: Effects of QD oral sema vs placebo in people with long duration of T2D treated with insulin ER: Extended-release; QW: once-weekly; QD: once-daily; oral sema: oral semaglutide; T2D: type 2 diabetes, OAD: oral anti-diabetics; CV: Cardiovascular

# PIONEER PLUS achieved its primary endpoint and demonstrated statistically significant HbA<sub>1C</sub> reduction vs oral sema 14 mg

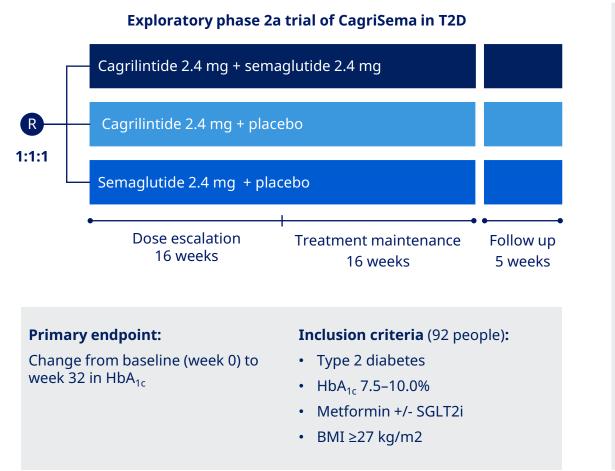


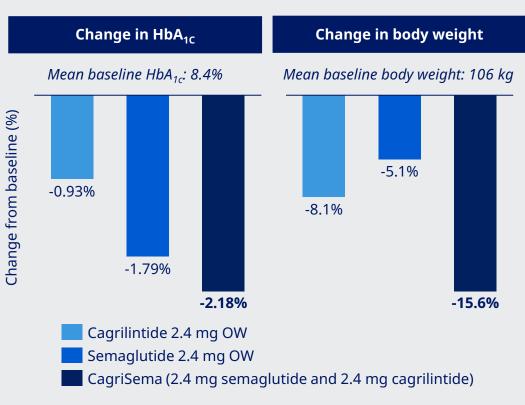


Oral semaglutide 14 mg Oral semaglutide 50mg Oral semaglutide 25mg

T2D: Type 2 diabetes; HbA1c: Glycated haemoglobin; BMI: Body Mass Index; OADs: Oral antidiabetic drugs; SU: Sulfonylurea; SGLT-2i; Sodium-glucose cotransporter-2 inhibitors; DPP-4i: dipeptidase-4 inhibitors Note: Trial product estimands shown; Trial objective: To compare the safety and efficacy of 25 and 50 mg oral semaglutide with 14 mg oral semaglutide once daily in people with type 2 diabetes

# Phase 2 trial for CagriSema in people with type 2 diabetes was successfully completed in Q3 2022





Headline trial results

In the trial, CagriSema appeared to have a safe and well-tolerated profile

Note: Trial product estimands shown; *T*rial objective: To compare the effect of co-administered (separate *injections*) semaglutide and cagrilintide versus semaglutide in subjects with T2D inadequately controlled on metformin with or without SGLT2 inhibitor T2D: Type 2 diabetes, BMI: body mass index; HbA1c: *G*lycosylated haemoglobin; OW: Once-weekly

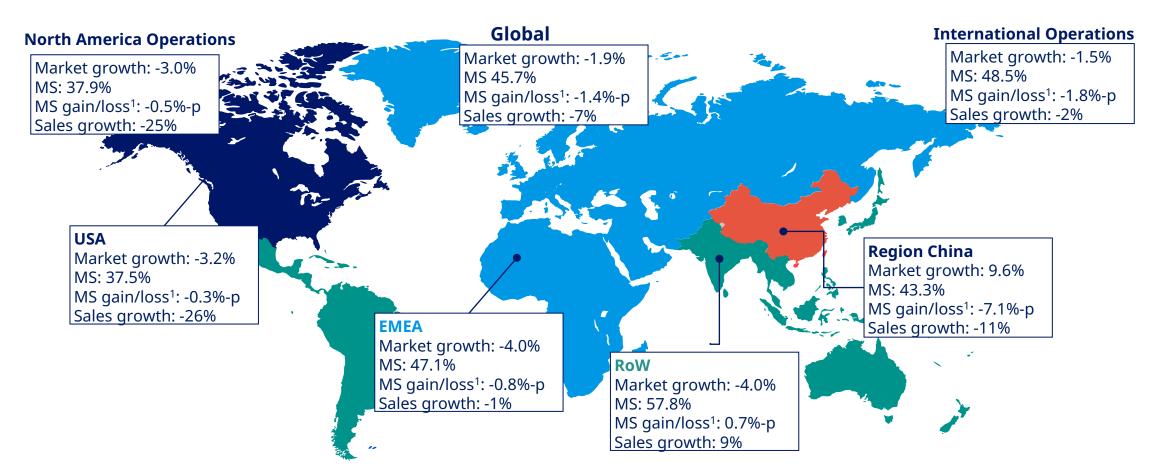
## Phase 3 trial programme with CagriSema in type 2 diabetes, REIMAGINE, is expected to initiate in Q3 2023

CagriSema characteristics	Global phase 3 trial programme				
J.	REIMAGINE 1 vs placebo	<ul> <li>180 patients with T2D</li> <li>40-week vs. placebo</li> <li>Primary endpoint: HbA<sub>1c</sub></li> </ul>			
CagriSema is a fixed dose combination of injectable cagrilintide 2.4 mg and semaglutide	REIMAGINE 2 FDC trial	<ul> <li>2700 patients with T2D, MET +/- SGLT-2i</li> <li>68-week vs. semaglutide, cagrilintide and placebo</li> <li>Primary endpoint: HbA<sub>1c</sub> and bodyweight</li> </ul>			
2.4 mg	REIMAGINE 3 Add-on to insulin	<ul> <li>270 patients with T2D, Basal insulin +/- MET</li> <li>40-week vs. placebo</li> <li>Primary endpoint: HbA<sub>1c</sub></li> </ul>			
<ul><li>Phase 3a programme with</li><li>CagriSema in T2D:</li><li>Aims to confirm efficacy and safety</li></ul>	REIMAGINE 4 H2H vs tirzepatide	<ul> <li>1000 patients with T2D, MET +/- SGLT-2i</li> <li>68-week vs. tirzepatide</li> <li>Primary endpoint: HbA<sub>1c</sub> and bodyweight</li> </ul>			
<ul><li>across four global trials</li><li>Expected completion during 2025/2026</li></ul>	REDEFINE 3 CVOT – shared with obesity programme	<ul> <li>4000 patients<sup>1</sup></li> <li>Event driven</li> <li>Primary endpoint: 3-point MACE</li> </ul>			
		2023 2024 2025 2026			

1 65% of patients with T2D, 35% without T2D

FDC: Fixed dose combination; T2D: Type 2 Diabetes; H2H: Head-to-head; CVOT: Cardiovascular outcomes trial; 3P: Three point; MACE: Major adverse cardiovascular event; MET: Metformin; SGLT-2i: sodium-glucose co-transporter-2 inhibitor Note: CagriSema is a fixed dose combination of injectable cagrilintide 2.4 mg and injectable semaglutide 2.4 mg

# Novo Nordisk global insulin market leadership at 45.7% and the global insulin volume market declined by 1.9%



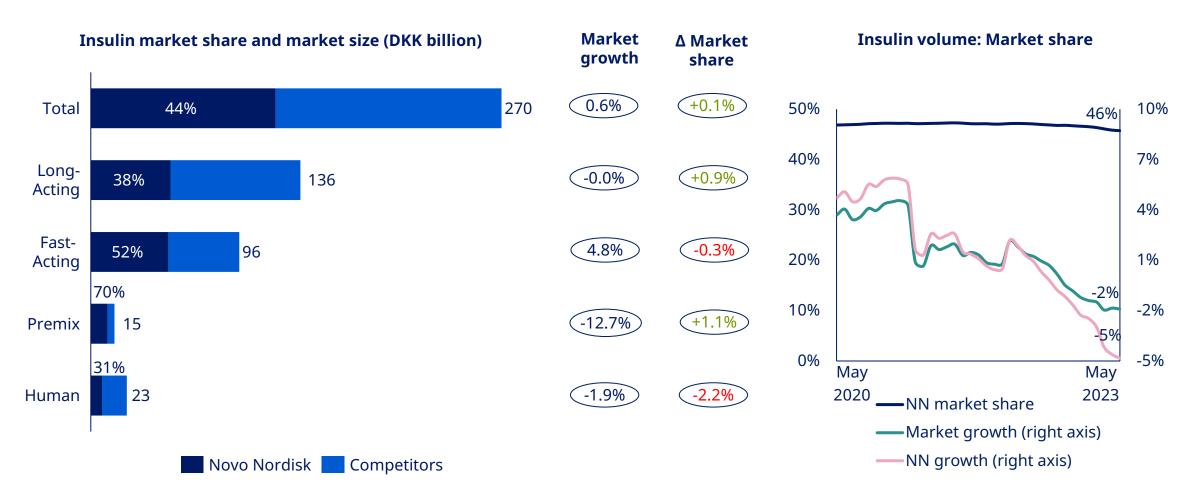
Source: IQVIA MAT, May 2023 volume figures

Note: Sales growth for first six months of 2023 at constant exchange rates; Market shares are for Novo Nordisk, market growth for total insulin market

<sup>1</sup>MS gain/loss compared with May 2022 reported MS

EMEA: Europe, Middle East and Africa; MS: Market share; RoW: Asia Pacific; Latin America; MS: Market Share; Region China covers Mainland China, Taiwan, and Hong Kong

# Insulin market size and volume share of growth and market share



Source: IQVIA, May 2023, LHS graph - Value, RHS Graph - Volume, MAT, all countries; Share of growth not depicted due to too high numbers; NN: Novo Nordisk

Bringing the strongest value

## Once-weekly Insulin icodec, a basal insulin intended for onceweekly treatment, may reduce the disease burden for patients

	proposition to market	Insulin icodec phase 3 programme has been completed
° ∧ ∘	Reduction of disease burden with	<b>ONWARDS 1</b> 984 people insulin-naïve, 78-week, vs insulin glargine U100
רר אר ר	once-weekly treatment	<b>ONWARDS 2</b> 526 people on basal, 26-week, vs insulin degludec
Ĩ	<b>Tested for superior HbA<sub>1c</sub></b> and <b>TiR</b> vs glargine and standard-of-care and similar safety profile of Tresiba®	<b>ONWARDS 3</b> 588 people insulin-naïve, 26-week, vs insulin degludec
		ONWARDS 4 582 people on both basal and bolus, 26-week, vs insulin degludec
	App-based offering and connected smart pen to optimise titration and support compliance and data collection	<b>ONWARDS 5</b> 1,085 people, insulin-naïve using app-based dosing recommendations, 52-week
	Reduced	<b>ONWARDS 6</b> 582 people, type 1 diabetes using bolus insulin, 52-week, vs insulin degludec
environmental footprint	Submission Insulin Icodec has been submitted in US, EU and China in Q2 2023	

# Once-weekly insulin icodec appeared to be effective and to have a safe profile in the phase 3 ONWARDS programme

	ONWARDS 1 BASAL INITIATION	ONWARDS 3 BASAL INITIATION	ONWARDS 5 BASAL INITIATION	ONWARDS 2 BASAL SWITCH	ONWARDS 4 BASAL/BOLUS SWITCH	ONWARDS 6 BASAL/BOLUS SWITCH
Trial duration (weeks)	52 <sup>2</sup> (Full trial: 78 weeks)	26	52	26	26	<b>26</b> <sup>2</sup> (Full trial: 52 weeks)
Baseline HbA <sub>1c</sub> (%)	8.5%	8.5%	8.9%	8.1%	8.3%	7.6%
Non-inferiority confirmed	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Superiority confirmed	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
Estimated change from baseline in HbA <sub>1c</sub> (%)	-1.55% <sup>* -1.35%</sup>	-1.57% <sup>* -1.36%</sup>	-1.31% -1.68%*	-0.93% <sup>*-0.71%</sup>	-1.16% -1.18%	-0.47% -0.51% 19.93 10.37*
Hypoglycaemia event rates¹	0.30 0.16	0.31 0.15	0.19 0.14	0.73 0.27	5.64 5.62	
	ไทรเ	ılin-naïve type 2 dia	betes	Insulin-treate	d type 2 diabetes	Type 1 diabetes
	In people w	ith type 2 diabetes: N	lo statistical difference	in estimated hypogl	ycaemia events	
Once-week	y insulin icodec 🛛	Once-daily insulin g	largine U100	Once-daily insulin d	egludec 🗾 Once-da	aily basal insulins

\*Statistically significant. 1 Severe or clinically significant hypoglycaemia events (blood glucose <3 mmol/L) per patient year, included for end of trial/end main phase in-trial. 2 Duration refers to trial main phase. ONWARDS 1: QW insulin icodec vs QD insulin glargine U100 both with non-insulin anti-diabetic treatment in insulin-naïve people with T2D; ONWARDS 2: QW insulin icodec vs QD insulin degludec in people with T2D; ONWARDS 3: QW insulin icodec vs QD insulin degludec in insulin-naïve people with T2D; ONWARDS 4: QW insulin icodec vs QD insulin degludec in insulin-naïve people with T2D; ONWARDS 4: QW insulin icodec vs QD insulin degludec in insulin-naïve people with T2D; ONWARDS 4: QW insulin icodec vs QD insulin degludec both with mealtime insulin in people with T2D treated with basal and bolus insulin; ONWARDS 5: QW insulin icodec vs QD basal insulin with an app providing dosing recommendation in insulin-naïve people with T2D; ONWARDS 6: QW insulin icodec vs QD insulin degludec both with mealtime insulin in people with T1D T1D: Type 1 diabetes; T2D: Type 2 diabetes. *Note: Overview refer to primary end-points in main phases of trials* 

## Phase 3 trial programme, COMBINE, has been initiated with IcoSema

COMBINE 1 Post-basal insulin	<ul> <li>Initiated in Q2 2022</li> <li>1290 patients* previously on basal-insuli</li> <li>52-week vs. insulin icodec</li> <li>Prim. endpoint: HbA<sub>1c</sub> superiority</li> <li>Sec. endpoint: Weight and hypo superior</li> </ul>	
COMBINE 2 Post-GLP-1	<ul> <li>Initiated in Q2 2022</li> <li>680 patients* previously on GLP-1 RA</li> <li>52-week vs. semaglutide 1.0mg</li> <li>Primary endpoint: HbA<sub>1c</sub> superiority</li> </ul>	
COMBINE 3	<ul> <li>Initiated in Q4 2021</li> <li>680 patients* previously on basal insulin</li> </ul>	•••••
Basal insulin intensification	<ul> <li>52-week vs. insulin glargine + insulin aspart</li> <li>Prim. endpoint: HbA<sub>1c</sub> non-inferiority</li> <li>Sec. endpoint: Weight and hypo superiority</li> </ul>	

IcoSema characteristics

IcoSema is a fixed dose combination of insulin icodec and semaglutide

• Simple and convenient once-weekly injection

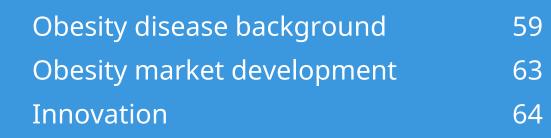
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Phase 3a programme with IcoSema

- Aims to confirm efficacy and safety across three global trials
- Expected completion during 2024









MICHAEL PETERSEN Michael lives with obesity Denmark

# More than 764 million people are living with obesity, yet the narrative is changing

Obesity is a global epidemic affecting more than 764 million people<sup>1</sup>



 Obesity prevalence (%)

 <10.0</td>
 10.0–19.9
 20.0–29.9

 ≥30.0
 Not applicable

Obesity impacts both the individual and society at large

Obesity is associated with >200 possible health complications<sup>2</sup>

 ~3% of global GDP and
 >8% of healthcare budget per country<sup>3</sup>

### The obesity narrative is changing



**Media:** Shift to more empathetic tone



**Healthcare professionals:** Increased recognition among societies within healthcare



**Policymakers:** More government recognition

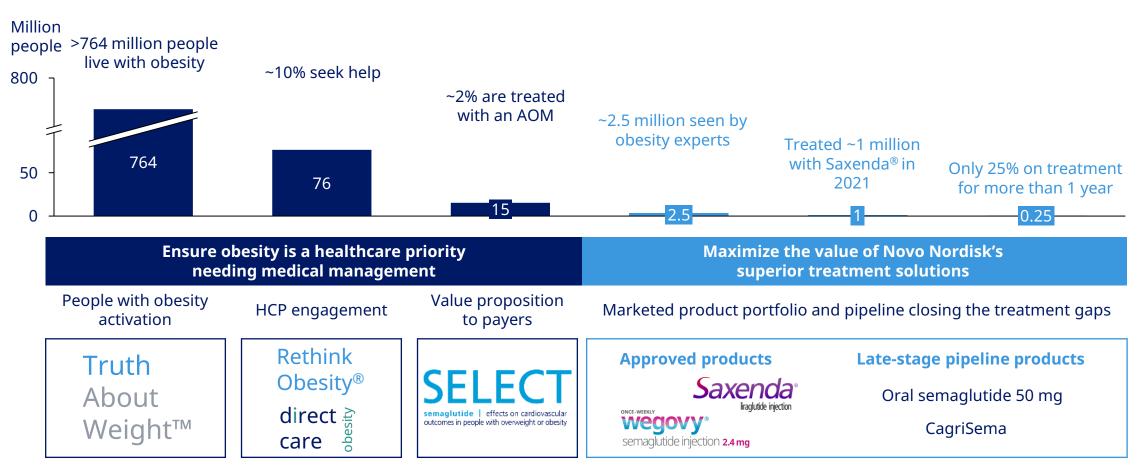


**People with obesity:** Patient groups are encouraging PwO to seek treatment

Note: Obesity is defined as BMI > 30; PwO: People with obesity

<sup>1</sup> World Obesity Atlas 2022 <sup>2</sup> Yuen M., Earle R., Kadambi N., et al. A systematic review and evaluation of current evidence reveals 236 Obesity-Associated Disorders (OBAD). Massachusetts General Hospital & George Washington University. [Poster presentation]; <sup>3</sup> Dobbs R, Sawers C, Thompson F, et al. Overcoming Obesity: An Initial Economic Analysis. McKinsey Global Institute.

# Patient-centric strategy designed to activate more people with obesity, drive HCP engagement, and improve market access

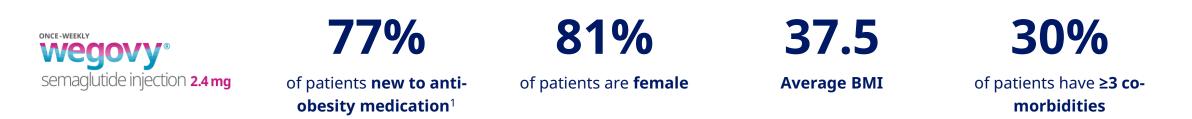


HCP: Healthcare providers; AOM: Anti-obesity medication; CagriSema: Cagrilintide in combination with semaglutide Source: World Obesity Atlas 2022; IQVIA AOM TRx 12m PwO (People with Obesity); Market Research

milli

# Large opportunity for activating more people with obesity to seek treatment and increasing the number of prescribers

Wegovy<sup>®</sup> patient characteristics in the US



### Of the people with overweight or obesity in the US, almost 90% have a weight-related comorbidity

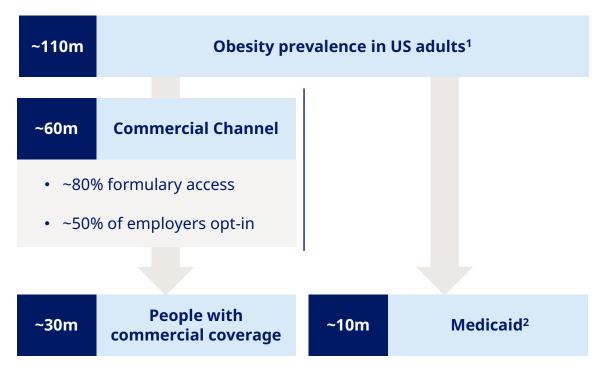
	BMI (million of people)	27-30 (43)	30-35 (52)	35-40 (25)	≥40 (20)	Total (140)
140	No obesity-related comorbidity <sup>2</sup>	7 (16%)	6 (12%)	2 (9%)	2 (8%)	17 (12%)
lion people with a	Any obesity-related comorbidity	36 (84%)	46 (88%)	23 (92%)	18 (90%)	123 (88%)
BMI > 27	Hereof metabolic syndrome <sup>3</sup>	21 (48%)	26 (50%)	14 (56%)	12 (61%)	72 (52%)
	Hereof ASCVD	4 (8%)	5 (10%)	3 (10%)	2 (10%)	13 (9%)

<sup>1</sup>Naïve to AOM treatment is based on total info in the database and not restricted to 12 months prior Wegovy® prescription <sup>2</sup> Individuals without any of the following obesity related conditions: T2DM, Pre-diabetes, NASH, NAFLD, obstructive sleep apnea, osteoarthritis, PCOS, ASCVD, Heart failure, asthma, urinary incontinence, hypertension, chronic kidney disease stg. 3 or 4, musculoskeletal pain, dyslipideamia, metabolic syndrome; <sup>3</sup> Metabolic syndrome defined as two or more of dyslipidaemia; hypertension; prediabetes OR type II diabetes

Source: Novo Nordisk real world research; National Health And Examination Survey (NHANES) cycles 2015-2016 and 2017-2018. BMI; Body mass index; ASCVD: Atherosclerotic cardiovascular disease

# Patient access to anti-obesity medications is improving in both the US and IO

### The ~45 million people having access to Wegovy<sup>®</sup> is nearly the number of people with diabetes in the US (~50 million)

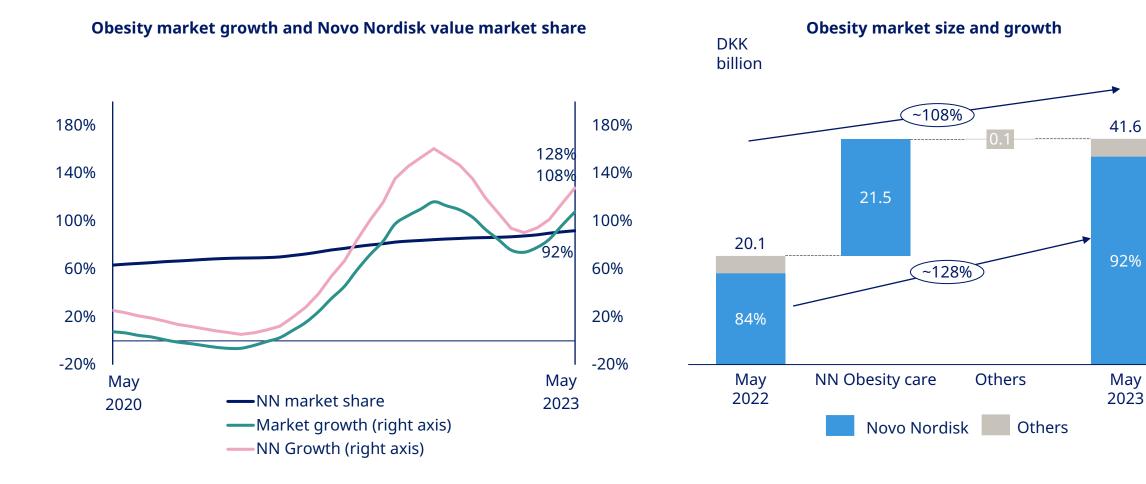




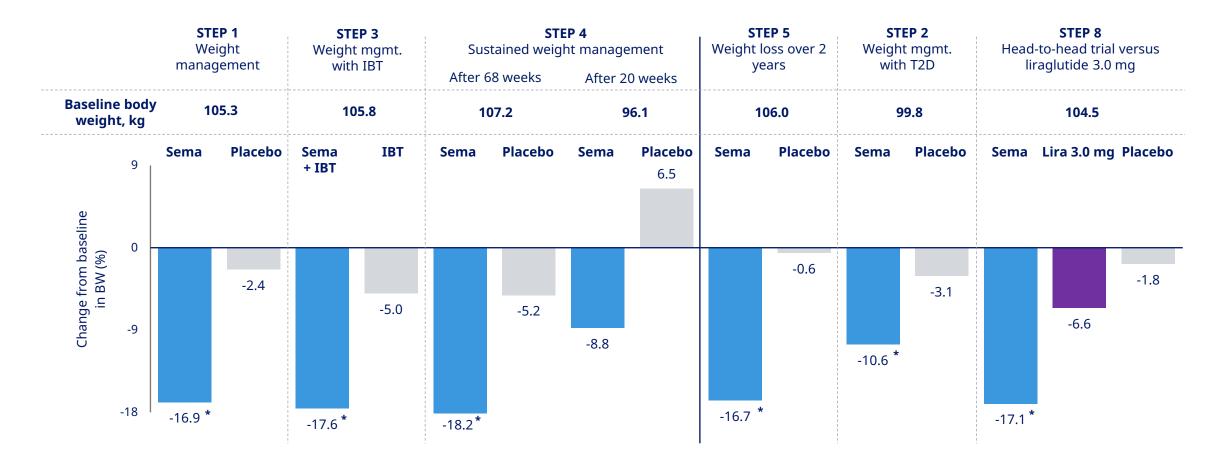
Note: Obesity is defined as BMI > 30.

<sup>1</sup> Prevalence: Adult obesity facts. Centers for Disease Control and Prevention, https://www.cdc.gov/obesity/data/adult.html; US Census Bureau. QuickFacts: United States. <u>https://www.census.gov/quickfacts/fact/table/US#viewtop</u>. Accessed Mar, 2021.; <sup>2</sup> Also includes DoD and government employees

## Global obesity market growth has been accelerating with Novo Nordisk capturing the majority of growth



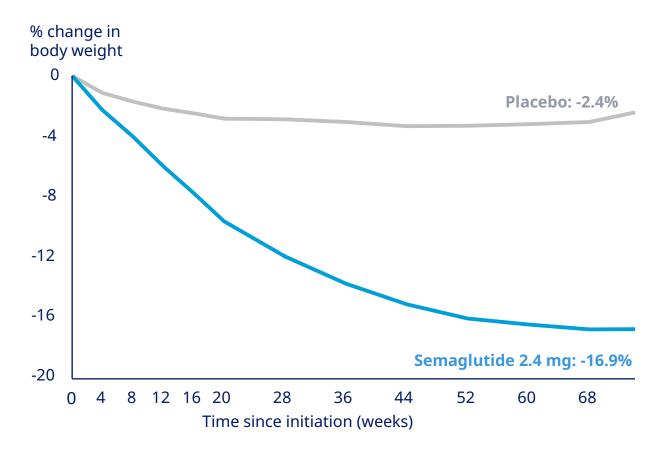
# Across the STEP 1, 3, and 4 trials, a weight loss of 16.9% to 18.2% was reported for people treated with semaglutide 2.4 mg

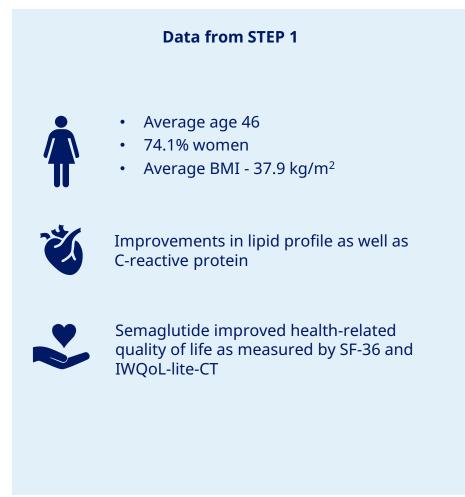


\* P-value <0.0001, based on the trial product estimand (secondary statistical approach): treatment effect if all people adhered to treatment and did not initiate other anti-obesity therapies IBT: Intensive behavioural therapy; Sema: Semaglutide; Lira: Liraglutide; BW: Body weight; T2D: Type 2 diabetes; Mgmt.: Management

# In STEP 1, people treated with semaglutide had a superior weight loss of up to 16.9%

The pivotal STEP 1 trial showed greater than 16% weight loss



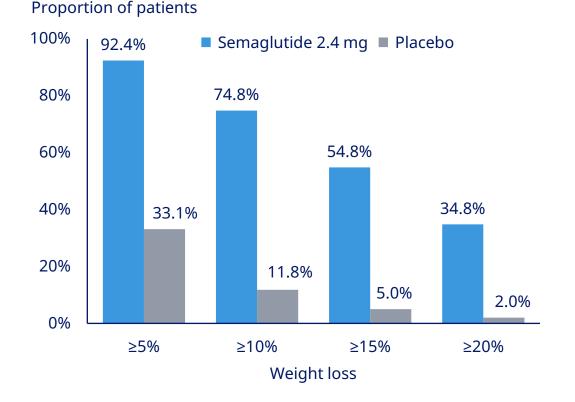


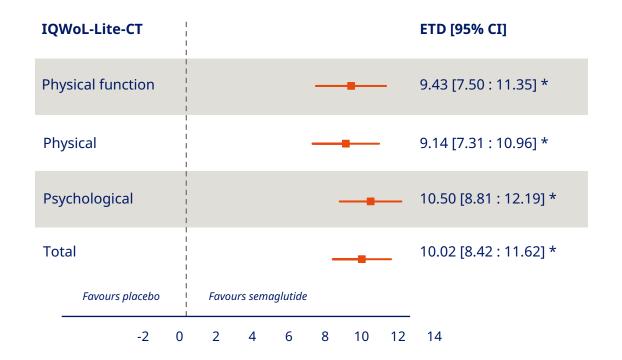
Change in body weight in % depicts observed means since time of randomisation; trial product estimand. BMI: body mass index; SF-36: Short Form (36) Health Survey; IWQoL-lite-CT: Impact of Weight on Quality of Life-Lite questionnaire

# In STEP 1, 34.8% of patients treated with sema reached $\geq$ 20% weight loss and reported improved quality of life versus placebo

**Categorical weight loss** 

Semaglutide 2.4 mg showed a statistically significant treatment difference versus placebo in the IWQoL-Lite-CT PRO



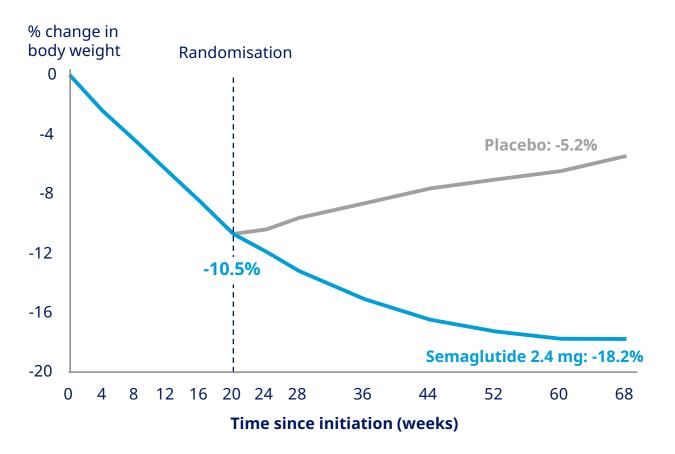


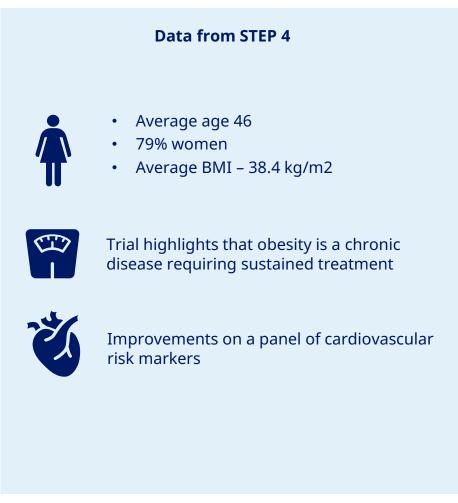
\* statistically significant; p-values other than physical function were not controlled for multiplicity PRO: patient reported outcome; CI: confidence interval, ETD: estimated treatment difference, IWQoL-Lite-CT: Impact of Weight on Quality of Life-lite;

Descriptive statistic only. Based on the on-treatment data, i.e. data for people that are on-treatment at week 68

# In STEP 4, people treated with semaglutide had a superior weight loss of up to 18.2%

#### STEP 4 showed significantly greater weight loss post run-in than placebo





## In STEP 4, 41.2% of patients treated with semaglutide reached ≥20% weight loss and reported improved quality of life vs placebo

**Categorical weight loss** 

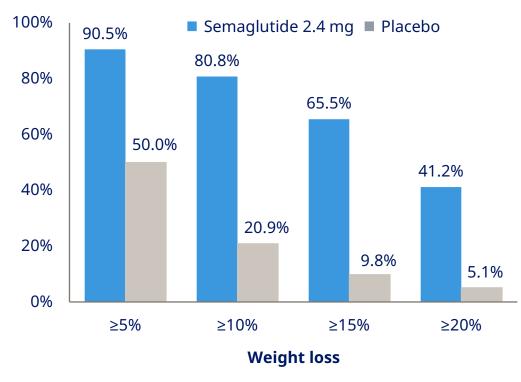
Semaglutide 2.4 mg showed a statistically significant treatment difference versus placebo in the SF-36 patient reported outcome

SF-36 scores	ETD [95% CI]
Physical functioning	<b>———</b> 2.46 [1.59 : 3.32] *
Role-physical	<b>———</b> 1.44 [0.42 : 2.47] *
Bodily pain	2.23 [-0.06 : 4.53]
General health	<b>1.86</b> [0.73 : 3.00] *
Vitality	4.31 [1.61 : 7.02] *
Social functioning	2.41 [0.07 : 4.76] *
Role-emotional	<b>———</b> 1.64 [0.52 : 2.76] *
Mental health	2.93 [1.80 : 4.06] *
Physical component summary	<b>1.68</b> [0.64 : 2.72] *
Mental component summary	3.44 [2.28 : 4.60] *
Favours placebo	Favours semaglutide

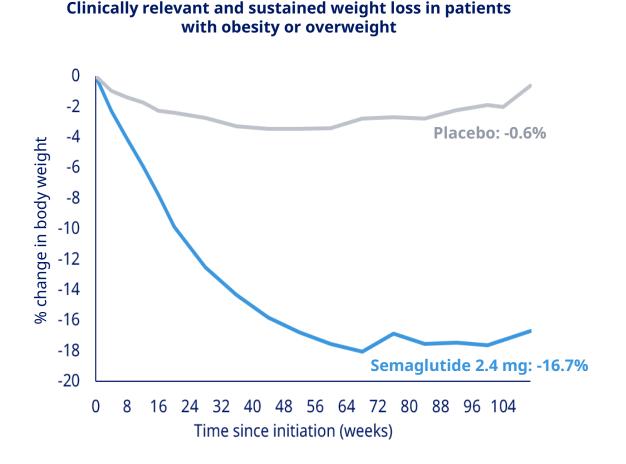
0 3 4 56 7 8 -1 1

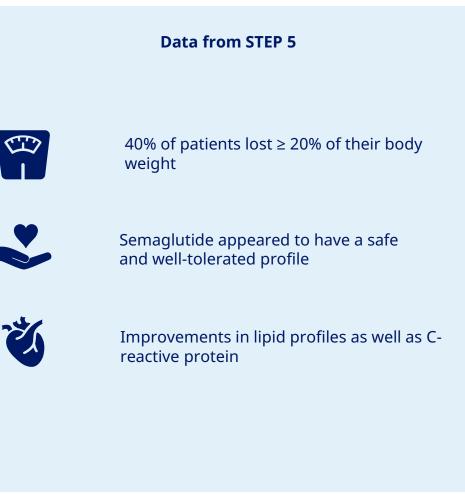
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### **Proportion of patients**

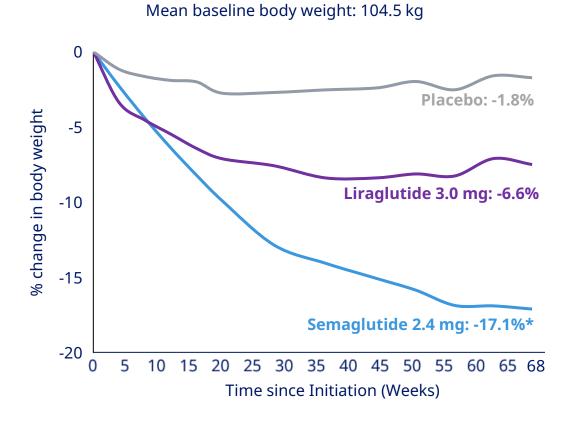


# In STEP 5, people treated with semaglutide 2.4 mg sustained their weight loss over 2 years

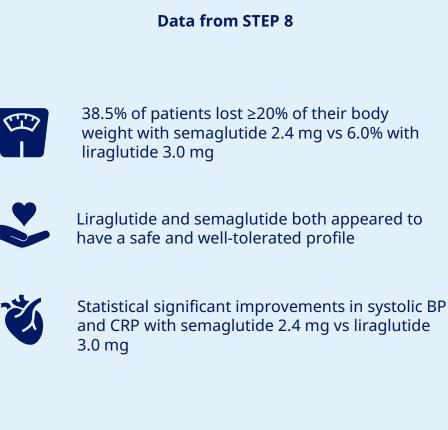




# In STEP 8, semaglutide 2.4 mg showed weight loss of 17.1% compared to 6.6% with liraglutide 3.0 mg



STEP 8 observed mean change in body weight<sup>1</sup>



<sup>1</sup> Observed data for the on-treatment period; \*p-value <0.0001 vs lira 3.0 mg; % change in body weight measured as change from baseline Data shown is the trial product estimand; Sema: Semaglutide; Lira: Liraglutide

# The phase 3a OASIS 1 trial investigating oral semaglutide 50 mg in people with overweight or obesity was completed in Q2 2023

### OASIS 1 trial design



### **Inclusion criteria**

- BMI:  $\geq$  27 kg/m<sup>2</sup> with  $\geq$  1 weight-related comorbidity, or
- BMI ≥30 kg/m<sup>2</sup>
- Weight-related comorbidities are hypertension, dyslipidaemia, obstructive sleep apnoea and CVD

### **Objective**

To investigate superiority of oral semaglutide 50 mg vs. placebo on weight loss in people with overweight or obesity

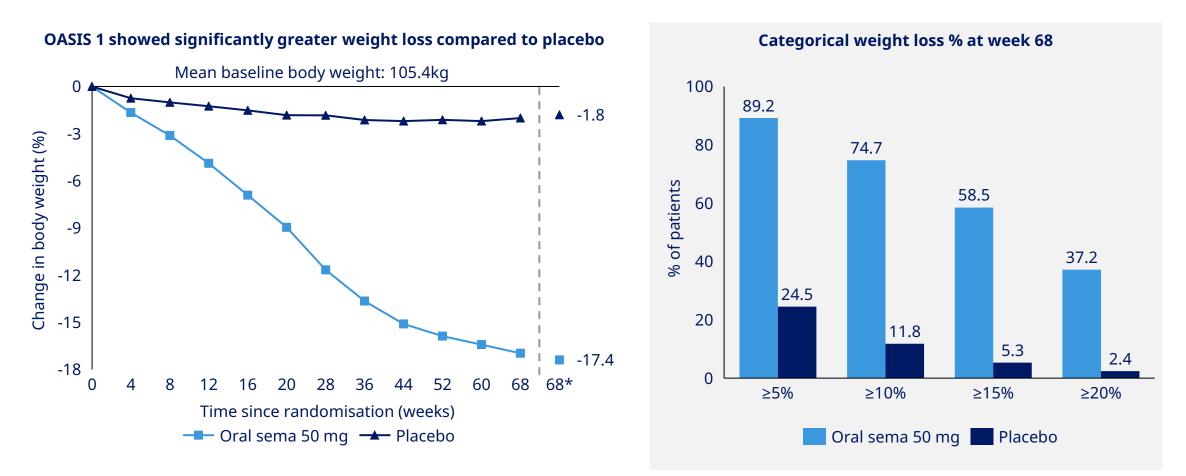
### **Primary endpoint**

- Change in body weight from baseline (%)
- Body weight reduction  $\geq 5\%$

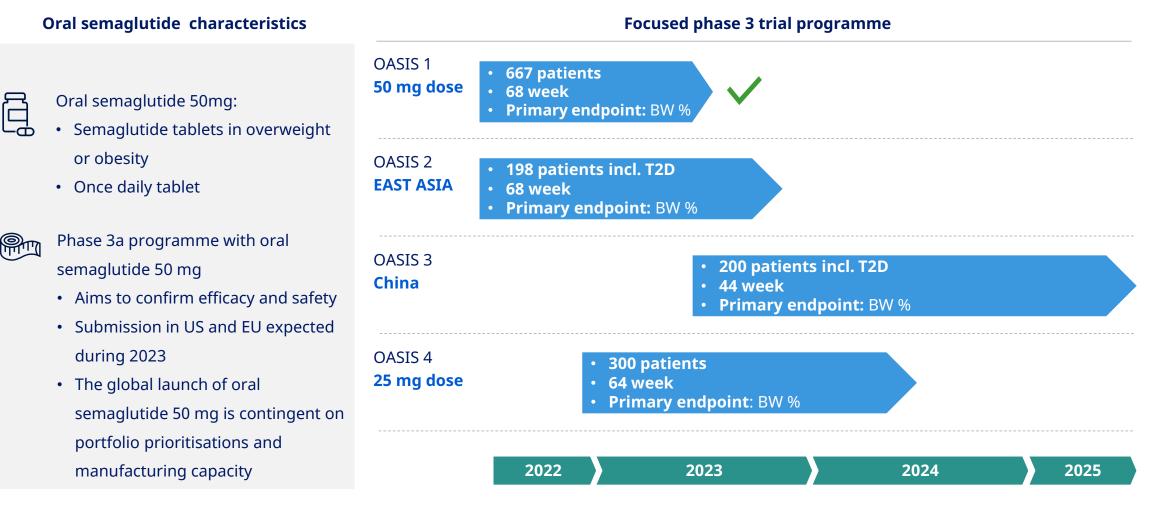
### OASIS programme scope

• Total of 1,000 patients across three trials: 1) A global (North America and Europe), 2) Japanese and 3) Chinese trial

# Oral semaglutide 50 mg in overweight or obesity demonstrated superior body weight reduction in the OASIS 1 phase 3 trial



## Phase 3 trial programme for oral semaglutide 50 mg in overweight or obesity, OASIS

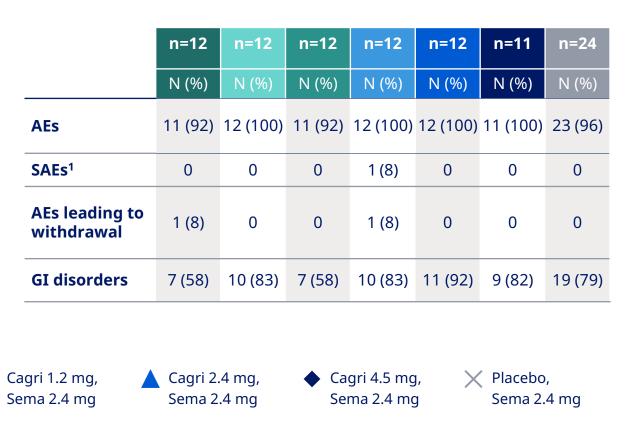


## In a 20-week phase 1 trial, CagriSema showed weight loss of 17% and appeared to have a safe and well tolerated profile

Weight loss for different doses of CagriSema in phase 1 Change in Last dosing body weight -5 -10 -15 84 56 70 98 112 126 140 0 28 42 Follow-up 14 Time since first dosing (days) Cagri 0.16 mg, Cagri 0.3 mg, 🛨 Cagri 0.6 mg,

Sema 2.4 mg

The GI profile appeared similar to semaglutide 2.4 monotherapy



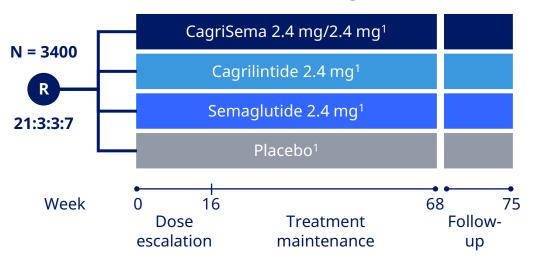
<sup>1</sup> The serious adverse event was meningitis

Sema 2.4 mg

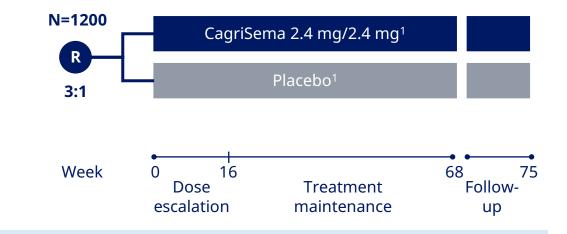
CagriSema: Cagrilintide in combination with semaglutide; Cagri: Cagrilintide; Sema: semaglutide; SAE: Serious adverse events; GI: Gastro-intestinal; Change in body weight is analysed using a mixed model for repeated measurements, where all changes from baseline in body weight measurements enter as the dependent variables and treatment, visit and baseline body weight enter as fixed effects. Treatment and baseline body weight are nested within visit. Source: Adapted from Enebo et al. Lancet. 2021 May 8;397(10286):1736-1748.

Sema 2.4 mg

## The CagriSema phase 3 programme, REDEFINE, was initiated in the Q4 2022



#### **REDEFINE 1 trial design**



## **REDEFINE 2 trial design**

## **Inclusion criteria**

REDEFINE 1:

- BMI:  $\geq$  30 kg/m<sup>2</sup> or  $\geq$  27 kg/m<sup>2</sup> and  $\geq$ 1 comorbidity
- Excludes diabetes diagnosis or  $HbA_{1c} \ge 6.5\%$ REDEFINE 2:
- BMI: ≥ 27 kg/m<sup>2</sup>
- Type 2 diabetes, HbA<sub>1c</sub> < 10%

### Primary endpoints:

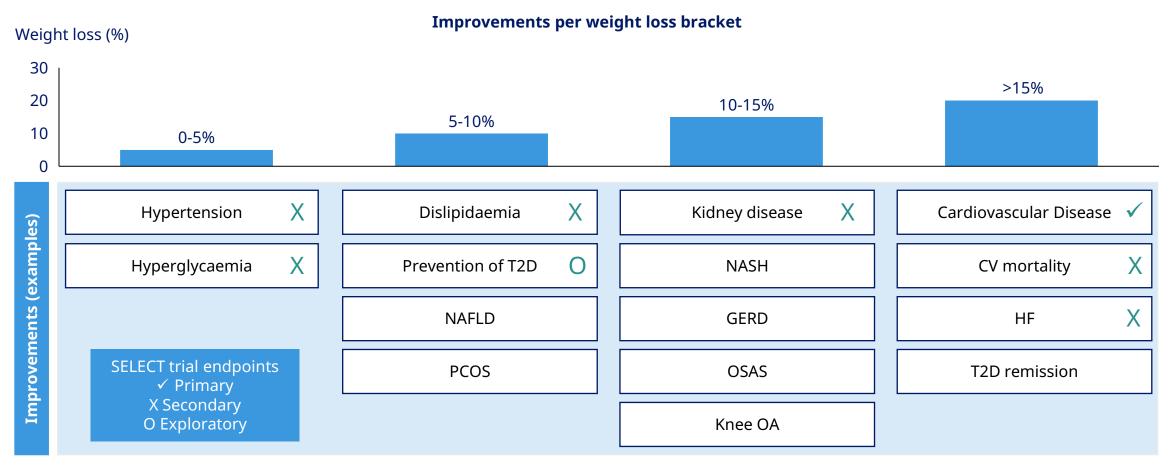
- Change in body weight (%)
- Achieve  $\geq$  5% body weight reduction

#### **Confirmatory secondary endpoints:**

- Change in waist circumference
- HbA<sub>1c</sub>
- Systolic blood pressure
- Patient reported outcomes<sup>2</sup>

<sup>1</sup>As an adjunct to a reduced-calorie diet and increased physical activity in adults with obesity or overweight. <sup>2</sup> Patient reported outcomes include (IWQoL-Lite-CT, SF-36v2, and Vitality score) CagriSema: Cagrilintide in combination with semaglutide; T2DM: Type 2 diabetes; BMI: Body mass index; HbA<sub>1c</sub>: Hemoglobin A<sub>1c</sub>: IWQoL-Lite-CT: Impact of weight on quality of life – lite, clinical trials version; Short form 36v2

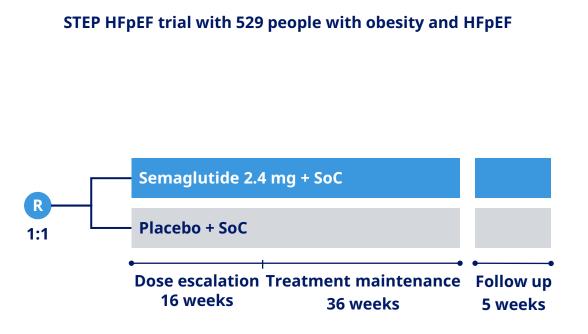
## The cardiovascular trial, SELECT, addresses many comorbidities that can be improved with weight management



T2D: Type 2 diabetes; NAFLD: Non-alcoholic fatty liver disease; PCOS: Polycystic ovary syndrome; NASH: Non-alcoholic steatohepatitis; GERD: Gastroesophageal reflux disease; OSAS: Obstructive sleep apnea syndrome; OA: Osteoarthritis HF: Heart failure

Sources: Garvey WT et al. Endocr Pract 2016;22(Suppl. 3):1–203; Look AHEAD Research Group. Lancet Diabetes Endocrinol 2016;4:913–21; Lean ME et al. Lancet 2018;391:541–5; Benraoune F and Litwin SE. Curr Opin Cardiol 2011;26:555–61; Sundström J et al. Circulation 2017;135:1577–85., Morales E and Praga M. Curr Hypertens Rep 2012;14:170-176

## Phase 3 trial STEP HFpEF with semaglutide 2.4 mg has been successfully completed in Q2 2023



### **STEP HFpEF**

### **Objective:**

• Evaluate the effect on HF specific symptoms, physical function and body weight compared with placebo

## **Dual primary endpoints:**

- Change in KCCQ from baseline to week 52
- Change in body weight from baseline to week 52

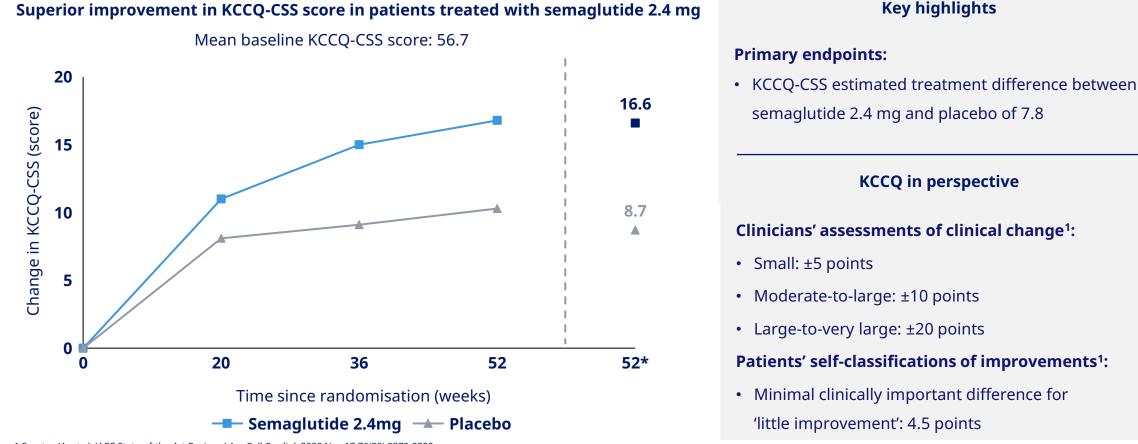
## Key secondary endpoints:

- Change in 6MWD from baseline to week 52
- Composite endpoint (all cause death, HHF, KCCQ, 6MWD) from baseline to week 52

## Inclusion criteria:

- BMI ≥30 kg/m2
- NYHA II-IV
- Ejection fraction  $\geq$ 45%

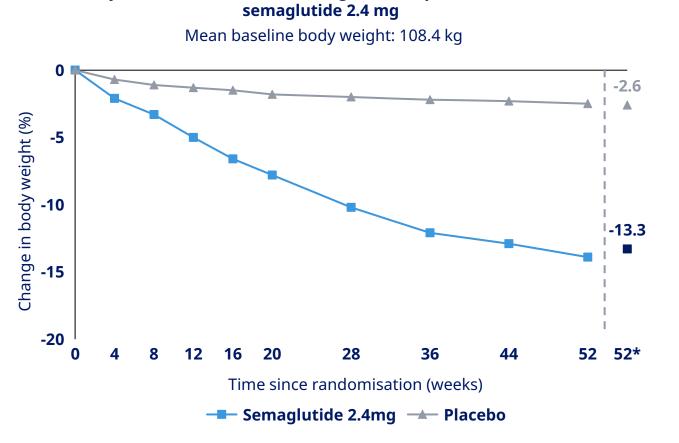
## Semaglutide 2.4 mg demonstrated superior improvement on the primary endpoint of KCCQ-CSS vs placebo



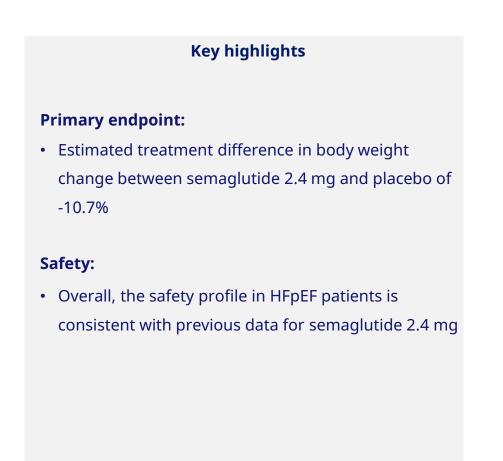
1 Spertus JA, et al. JACC State-of-the-Art Review. J Am Coll Cardiol. 2020 Nov 17;76(20):2379-2390.

Note: Data shown is the treatment policy estimand. \*Lines are based on observed data where the value denoted after 52 weeks is estimated mean value derived based on multiple imputation KCCQ-CSS: Kansas City Cardiomyopathy Questionnaire Clinical summary score

## Semaglutide 2.4 mg demonstrated superior reduction on the other primary endpoint of body weight vs placebo

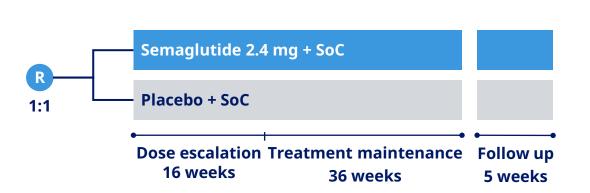


Clinically relevant and sustained weight loss in patients treated with



## Note: Data shown is the treatment policy estimand. \*Lines are based on observed data where the value denoted after 52 weeks is estimated mean value derived based on multiple imputation HFpEF: Heart failure with preserved ejection fraction

## The ongoing STEP HFpEF-DM trial is to be included in the regulatory submission



STEP HFpEF-DM trial with 610 people with obesity, HFpEF and T2D

### Trial design and next steps

### **Dual primary endpoints:**

- Change in KCCQ from baseline to week 52
- Change in body weight from baseline to week 52

### **Inclusion criteria:**

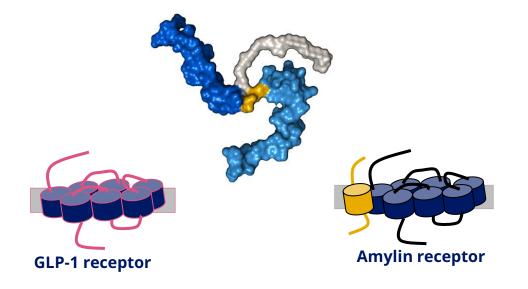
- BMI ≥30 kg/m2
- NYHA II-IV
- Ejection fraction  $\geq$ 45%
- HbA<sub>1c</sub> ≤10.0%

#### Next steps:

- Completion of STEP HFpEF-DM trial expected in H2 2023
- Combined regulatory submission of both trials in H1 2024
- Decision expected late 2024/early 2025

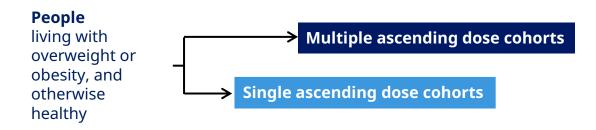
## Oral amycretin entered phase 1 in Q2 2022, combining protein and peptide expertise with oral technology

Amycretin is a GLP-1 and amylin receptor co-agonist intended for oral delivery



#### **Utilising the SNAC technology**

Phase 1 single dose and multiple dose trial for oral amycretin in obesity initiated in 2022



### **Trial objectives**

- · Assess the safety and tolerability of oral amycretin
- Assess PK profile and explore PD effects

### **Trial initiation**

• Phase 1 was initiated in Q2 2022



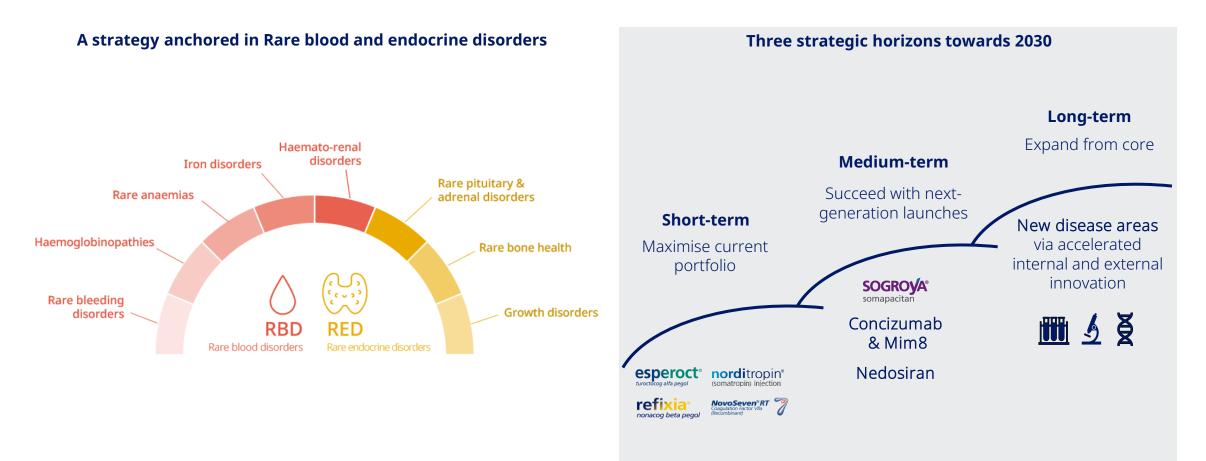
# Rare disease

## Rare disease background Rare disease innovation

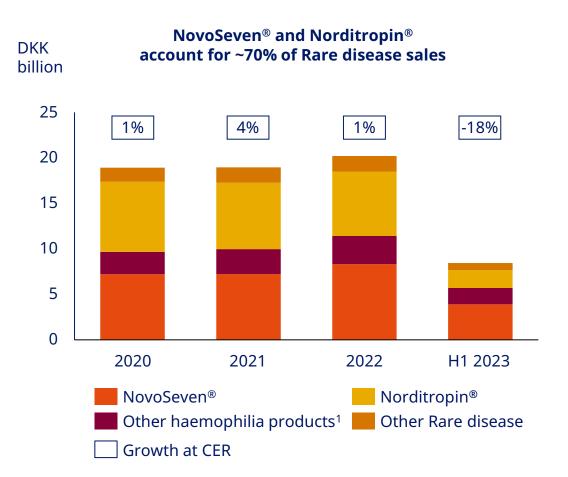
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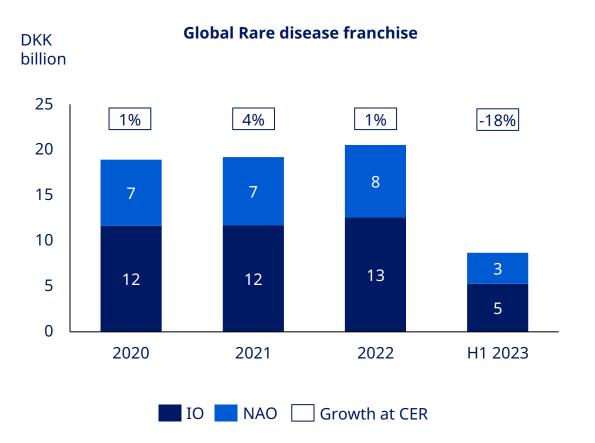
> SIERRA CLARK Sierra lives with Glanzmann-Thrombasthenia Canada

## Building upon a 40-year legacy to capture the Rare disease strategic opportunity



## Rare disease sales decreased by 18%, impacted by Norditropin<sup>®</sup> supply constraints





## Haemophilia is a rare disease with severe unmet medical needs but the market is highly competitive

**DKK** billion 15% 50 40 30 20 10 Ω 2018 2022 2018 2022 2018 2022 Haemophilia with inhibitors **Haemophilia A** Haemophilia B ~ 7,000 ~ 185,000 ~ 38,000 Patients<sup>1</sup> Idelvion NovoSeven<sup>®</sup> NovoEight<sup>®</sup> Xyntha/Refacto Helixate/Afstyla Feiba<sup>4</sup> Benefix Alprolix Refixia<sup>®</sup>/Rebinyn<sup>®</sup> susoctocog alfa<sup>2</sup> Hemlibra Esperoct<sup>®</sup> Kogenate/Kovaltry/Jivi Hemlibra Rixubis Advate/Adynovate Coagil<sup>3</sup> Eloctate

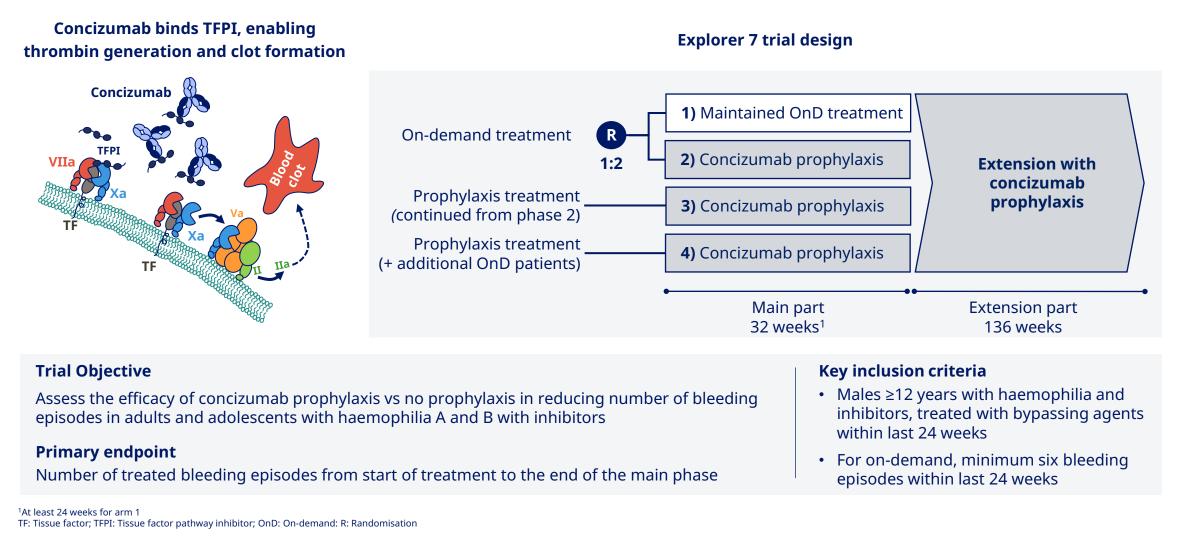
<sup>1</sup>Total diagnosed patients in segment, WFH annual survey 2021 (numbers may be understated as 118 out of 147 countries responded); <sup>2</sup> Obizur only indicated for acquired haemophilia; <sup>3</sup> Plasma-derived; <sup>4</sup> Part of the Hemlibra sales is used for treatment of haemophilia A patients in 2021

Source: Company reported sales and Evaluate Pharma

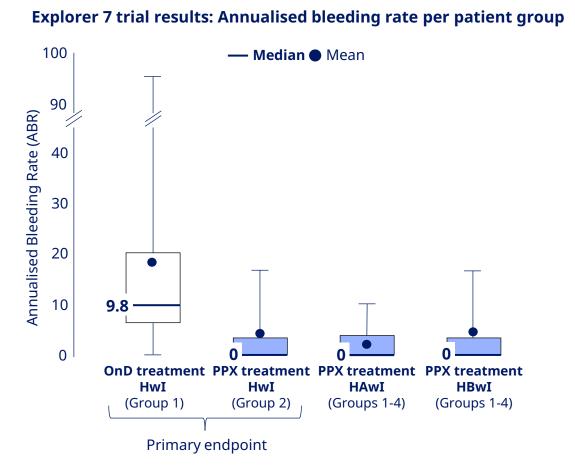


**Recombinant haemophilia product sales** 

## Explorer 7 trial evaluated safety and efficacy of concizumab in 132 haemophilia A and B patients with inhibitors



## In the Explorer 7 trial, concizumab reduced the number of bleeds in adults and adolescents with inhibitors



#### **Key highlights**

### Efficacy

- **Median ABR was 0** for concizumab prophylaxis treatment, compared to 9.8 in the on-demand treatment group
- Estimated mean ABR was 1.7 for concizumab prophylaxis treatment, compared to 11.8 in the on-demand treatment group
- For patients on concizumab prophylaxis, **64% had 0 bleeds** in Group 2

### Safety

Concizumab appeared to have a safe and well tolerated profile

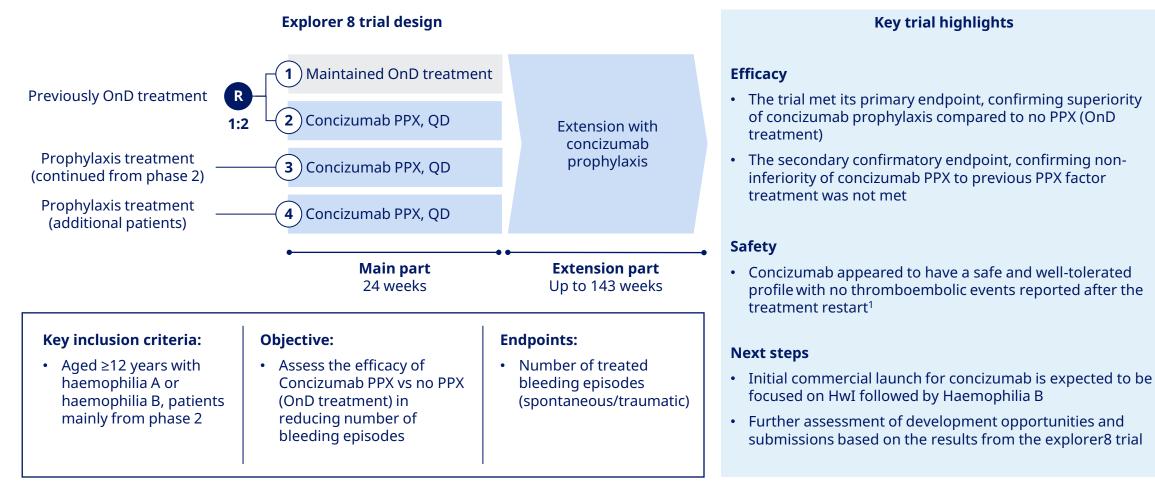
### Status

- US Complete Response Letter for HwI received in Q2 2023, resubmission end of 2023 expected
- JP submission for HwI completed in Q3 2022
- Explorer8 in non-inhibitor patients was completed in Q3 2022

Note: The box represents Q1-Q3 (25<sup>th</sup> to 75<sup>th</sup> percentile). Whiskers are 5<sup>th</sup> and 95<sup>th</sup> percentile.

HA: Haemophilia A; HB: Haemophilia B; HAwI: Haemophilia A with inhibitors, HBwI: Haemophilia B with inhibitors; HwI: Haemophilia with inhibitors; OnD: On-demand; PPX: Prophylaxis; ABR annualised bleeding rate

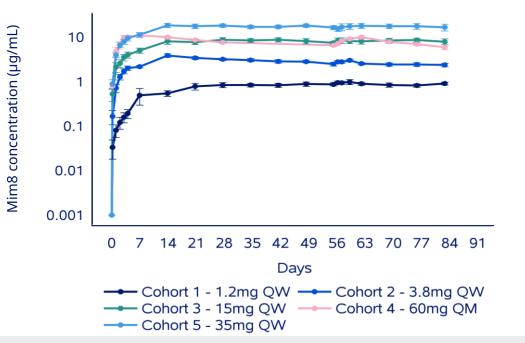
## Main part of the Explorer 8 trial with concizumab in people with HA or HB without inhibitors has been completed



<sup>1</sup> Restart refers to the start of treatment with the new concizumab dosing regimen, which was implemented after the treatment pause HA: Haemophilia A; HB: Haemophilia B; HwI: Haemophilia with inhibitors; Prophylaxis: PPX; OnD: On-demand, QD: Once-daily

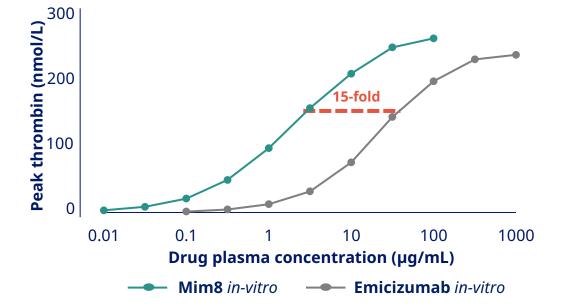
## Interim data from Mim8 phase 1/2 show that PK/PD profiles support weekly to monthly low volume dosing

Mim8 pharmacokinetic properties support weekly and monthly dosing



- Mim8 concentration profiles increased with dose
- Mean concentrations at steady state were comparable for Cohort 3 (weekly dosing) and Cohort 4 (monthly dosing)

Higher potency of Mim8 vs emicizumab enabling a low dosing volume



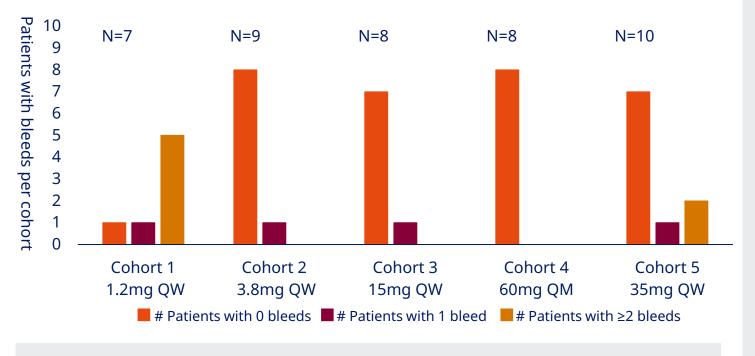
- The PD marker, peak thrombin generation, increased with Mim8 dose
- *In-vitro* exposure-response curves in haemophilia A-like plasma show a 15-fold higher potency of Mim8 compared to emicizumab

The peak thrombin plot represents *in-vitro* data: human plasma samples from the healthy participants of the SAD cohort were made HA-like with anti-FVIII antibodies, and spiked with different concentrations of Mim8 or commercially available emicizumab. PK: Pharmacokinetics; PD: Pharmacodynamics; QW: Once-weekly; QM: once-monthly

Reference: FRONTIER 1, 12-week main phase cohort 1-5. Chowdary P, et al. FRONTIER1: A Phase 1/2 Dose Escalation Study of a Novel Factor VIIIa Mimetic Bispecific Antibody, Mim8, for Evaluation of Safety, Pharmacokinetics, and Efficacy. Abstract presented at ISTH 2022; Windyga J, et al. Mim8 is associated with improved thrombin generation vs. emicizumab in patients with haemophilia A, with and without inhibitors. Abstract presented at ISTH 2022; Novo Nordisk data on file

## In the phase 1/2 trial, Mim8 appeared to have a well tolerated safety profile and read out with exploratory efficacy

#### Low number of patients with treated bleeds after cohort 1



Exploratory analysis implied that >70% of patients enrolled had no bleeds in the 12 weeks

### Mim8 safety characteristics

#### **Adverse events**

- No dose-dependency on rates, causality, type or severity of adverse events
- No thromboembolic events
- Three serious AEs deemed unrelated to trial product and two hypersensitivity reactions
- Injection site reactions in only 1% of injections (6 events of ~600 injections given)

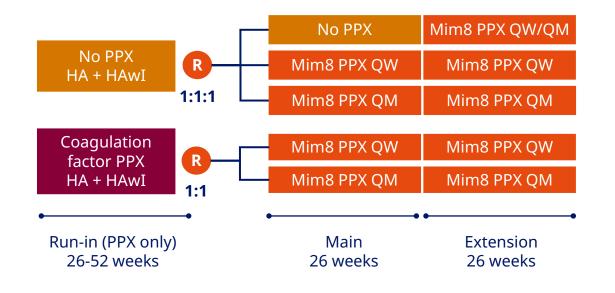
### **Anti-Mim8 antibodies**

No occurrence of anti-Mim8 antibodies detected

### Overall, no safety concern observed

## The pivotal phase 3 trial with Mim8 was initiated in Q4 2022

## FRONTIER 2: Mim8 phase 3 pivotal trial in ~260 adults & adolescents



### **Trial design**

- Novel and accelerated design minimising time from phase 2 into phase 3. Dosing started in Q4 2022
- Testing of weekly and monthly Mim8 prophylaxis treatment for previously on-demand or coagulation factor prophylaxis patients

### **Trial objective**

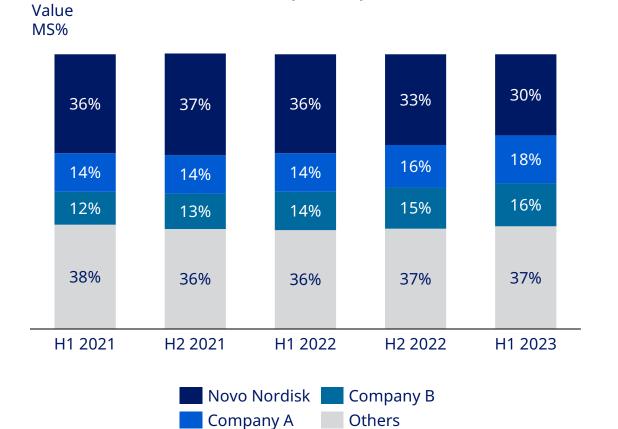
- On demand: Superiority of Mim8 prophylaxis vs no prophylaxis
- Prophylaxis: Superiority of Mim8 prophylaxis vs coagulation factor prophylaxis run-in period

### **Key trial endpoints**

- ABR for treated bleeds over 26 weeks of treatment
- Overall safety of Mim8 prophylaxis including occurrence of anti-Mim8 antibodies and injection site reactions

The second phase 3a trial, FRONTIER3, was initiated in Q4 2022

## While Norditropin<sup>®</sup> is the market leader within GHD market, Sogroya<sup>®</sup> represents an opportunity for patients



Novo Nordisk leadership in competitive hGH market

## **SOGROYA**<sup>®</sup> somapacitan

norditropin<sup>®</sup> (somatropin) injection

### A portfolio offering across markets

## Sogroya<sup>®</sup> strategy

- Once-weekly efficacious treatment on par with Norditropin<sup>®</sup>
- Simple and easy-to-use device
- Phase 3 trials toward broad range of indications (e.g. SGA,
- Turner, Noonan, ISS) to expand the market
- Approved for GHD in US, EU and Japan

## Norditropin<sup>®</sup> strategy

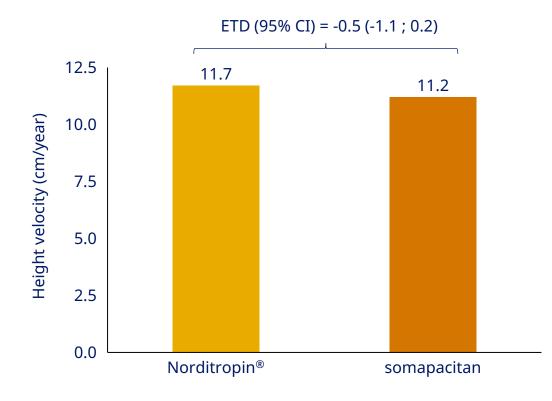
- Apply a market-fit approach to support specific markets and patient groups
- Broad label across eight indications

hGH: Human growth hormone; SGA: Small for gestational age, ISS; Idiopathic short stature

Source: IQVIA, MAT May 2023. Due to contractual obligations competitor names are not disclosed. Company A and B represent actual companies

## Sogroya<sup>®</sup> was approved for paediatric growth hormone deficiency in US, EU and Japan in Q2 2023

Phase 3a trial results in children with GHD



#### Key highlights

### Efficacy

- Non-inferiority versus Norditropin<sup>®</sup> for the primary endpoint, height velocity, at week 52 was confirmed
- IGF-I SDS, bone age and glucose metabolism were all similar between somapacitan and Norditropin<sup>®</sup>

## Safety and tolerability

- Overall the safety profile of somapacitan appeared to be similar to the well-known safety profile of daily GHD treatment
- No local tolerability issues were identified

## **Other treatment parameters**

• Significantly reduced treatment burden<sup>1</sup> compared to Norditropin<sup>®</sup>

## Status

- Adult GHD: Approved by the US, EU and JP
- Paediatric GHD: Approved by the US, EU and JP

<sup>1</sup> Measured using patient reported outcome TB-CGHD-P (Treatment burden measure - child growth hormone deficiency – parent)

ETD: Estimated treatment difference; IGF-I SDS: Insulin growth factor-1 standard deviation score; GHD: Growth hormone deficiency; IGF-I SDS: Insulin growth factor-1 standard deviation score; US: United States; EU: European Union; JP: Japan

## Novo Nordisk and 2seventy bio extend partnership in nextgeneration genome editing for people with haemophilia A

Lifelong correction via a unique modality

Potentially lifelong correction of FVIII deficiency

FVIII gene engineered and packed in an AAV vehicle

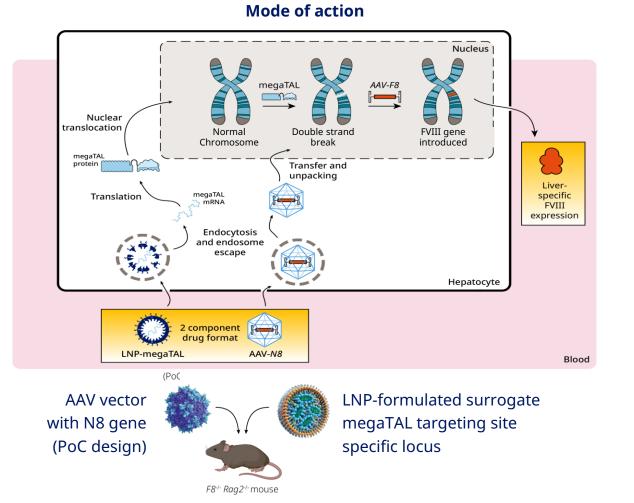
Utilising the skills of both 2seventy bio and Novo Nordisk

2**seventy**bio

Utilisation of **megaTAL**<sup>™</sup> technology, invivo mRNA manufacturing/purification platform, and gene editing know-how



**Haemophilia A** understanding and protein and molecular engineering capabilities





# Other serious chronic diseases

102

107

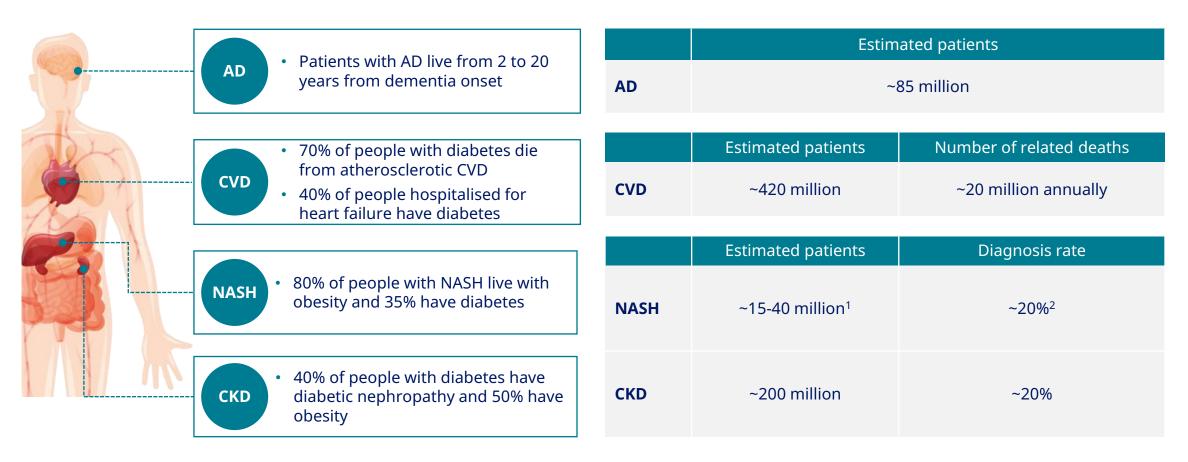
110

The unmet needs	96
Cardiovascular disease	98
Non-alcoholic steatohepatitis	102
Alzheimer's disease	107
Stem cells	11(

## Novo Nordisk is expanding into other serious chronic diseases

#### Serious chronic diseases are associated with diabetes and obesity

### New therapeutic areas represent patient populations with high unmet medical needs

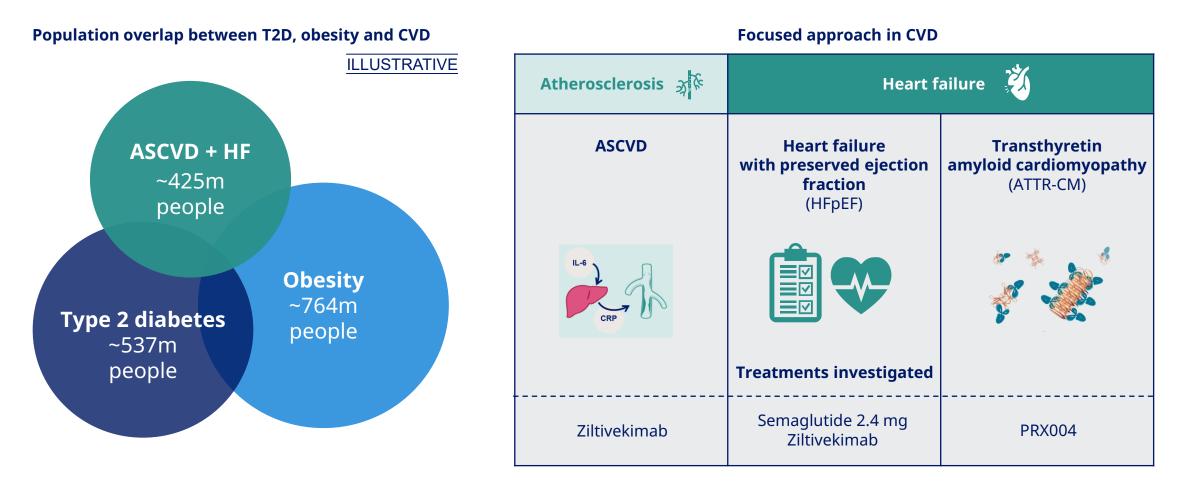


<sup>1</sup>Internal forecast comprising the USA, Europe and Japan; <sup>2</sup>Diagnosis rate is considered a major uncertainty to the forecast

CVD: Cardiovascular disease; NASH: Non-alcoholic Steatohepatitis; CKD: Chronic kidney disease; AD: Alzheimer's Disease

Sources: Alzheimer's Association report: 2020 Alzheimer's disease facts and figures, 2020 (16:391-460), Diabetes Care 2005 Jan; 28(1): 164-176; Abera SF et al. Global, Regional, and National Burden of Cardiovascular Diseases for 10 Causes, 1990 to 2015, 2017; Heart Disease and Stroke Statistics, American Heart Association, 2017; Williams CD et al. Prevalence of nonalcoholic fatty liver disease and nonalcoholic steatohepatitis among a largely middle-aged population utilizing ultrasound and liver biopsy, 2011; Addressing the global burden of chronic kidney disease through clinical and translational research, 2014

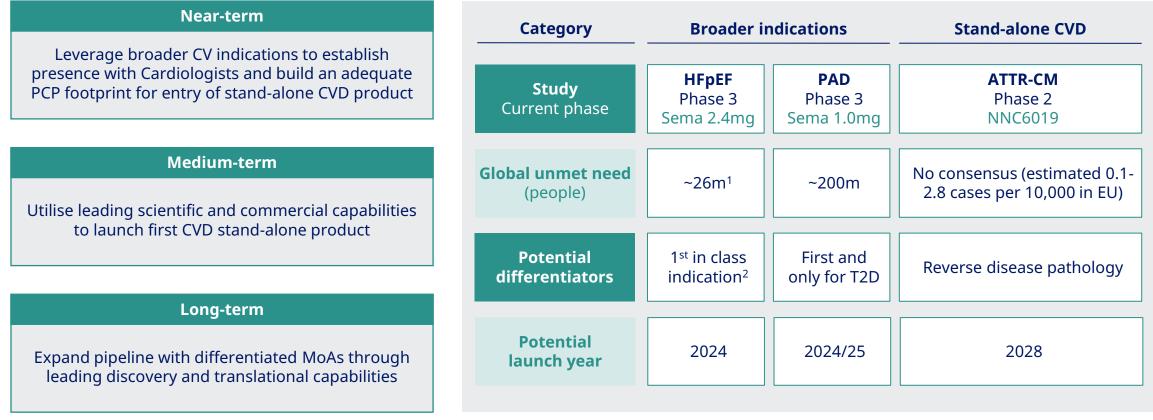
## Large patient overlaps between diabetes, obesity, and CVD have guided the focused approach in CVD



T2D: Type 2 diabetes, CVD: Cardiovascular disease; ASCVD: Atherosclerotic cardiovascular disease; HF: Heart failure; ATTR-CM: Transthyretin Amyloid Cardiomyopathy; LDL-C: Low-density lipoprotein cholesterol; hsCRP: High-sensitivity C-reactive protein Sources: IDF Diabetes Atlas 2021, internal estimate based on European Cardiovascular Disease Statistics, 2017 edition, WHO obesity and overweight fact sheet, 9 June 2021

## Innovative late-stage CVD pipeline provides opportunities to make a difference for many patients

#### **Focus areas**



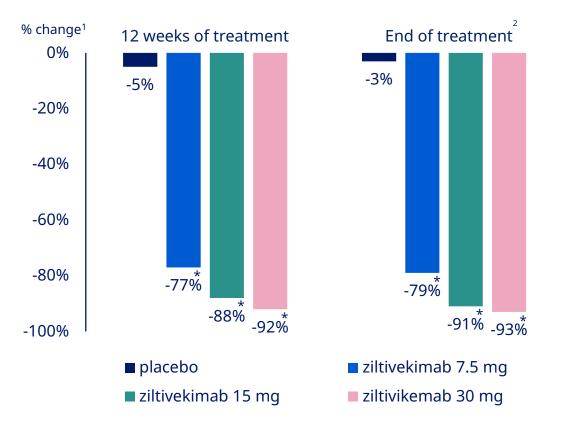
Examples of unmet needs in CVD pipeline

<sup>1</sup>HFpEF and BMI>27 <sup>2</sup>Specifically for a functional outcomes trial in an obese patient population

PCP: Primary Care Physician; CV(D): Cardiovascular Disease; MoA: Mode of Action; HFpEF: Heart failure with preserved ejection fraction; PAD: Peripheral arterial disease; ATTR-CM: Transthyretin Amyloid Cardiomyopathy; T2D: Type 2 Diabetes Sources: HFpEF: Groenewegen A et al. Eur J Heart Fail 2020;22:1342–13561; Gurwitz JH et al. Am J Med 2013;126:393–400; Haass M et al. Circulation 2011;4:324–331; Kitzman DW, et al. J Am Coll Cardiol 2016;68:200–203; PAD: Shu J, Santulli G. Update on peripheral artery disease: Epidemiology and evidence-based facts, 22 May 2018; ATTR-CM: Orphan Maintenance Assessment Report for tafamidis, EMA, 17 February 2020

## Ziltivekimab phase 2b RESCUE trial was successfully completed

## In the RESCUE trial, ziltivekimab QM showed reduction in hsCRP at all dose levels



<sup>1</sup> Primary endpoint was the median percent change in hsCRP, \* Indicates statistical significance, p < .0001

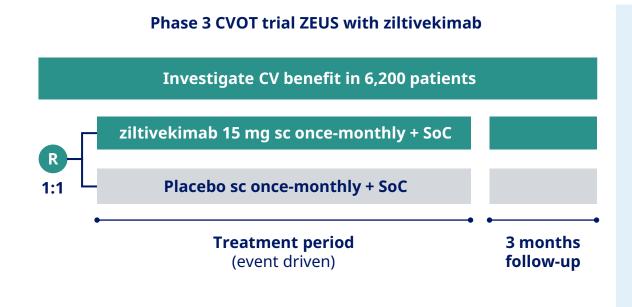
- <sup>2</sup> End of treatment is defined as the average of values at week 23 and week 24
- <sup>3</sup> Inflammation biomarkers include: Fibrinogen, serum amyloid A, haptoglobin and NTproBNP
- <sup>4</sup> Inflammation is defined as c-reactive protein levels greater than 2

Zilti: Ziltivekimab; QM: Once-montly; hsCRP: High-sensitivity c-reactive protein; CVD: Cardiovascular disease; ASCVD: Atherosclerotic cardiovascular disease; CKD: Chronic kidney disease



• The phase 3 cardiovascular outcomes trial was initiated in Q3 2021

## ZEUS trial with ziltivekimab aims to validate the link between inflammation and major adverse cardiovascular events



#### Objective

• To investigate the cardiovascular benefit of ziltivekimab in the treatment of patients with established ASCVD, CKD and systemic inflammation

### **Primary endpoints**

• Time to the first occurrence of 3-point MACE (CV death, non-fatal MI or non-fatal stroke)

### Secondary confirmatory endpoints

- Time to first occurrence of expanded MACE<sup>1</sup>
- Number of hospitalisations for HF or urgent HF visit
- Time to occurrence of all-cause mortality
- Time to first occurrence of a composite CKD endpoint

<sup>1</sup> MACE includes CV death, non-fatal MI or non-fatal stroke, Expanded MACE includes: (CV death, non-fatal MI, non-fatal stroke or hospitalisation for unstable angina pectoris requiring urgent coronary revascularisation) hsCRP: High-sensitivity C-reactive protein; CVOT: Cardiovascular outcome trial; CV: Cardiovascular; sc: Subcutaneous; SoC: Standard of care; HF: Heart failure; CKD: Chronic kidney disease Source: Ridker PM, et al., IL-6 inhibition with ziltivekimab in patients at high atherosclerotic risk (RESCUE): a double-blind, randomised, placebo-controlled, phase 2 trial, 17 May 2021

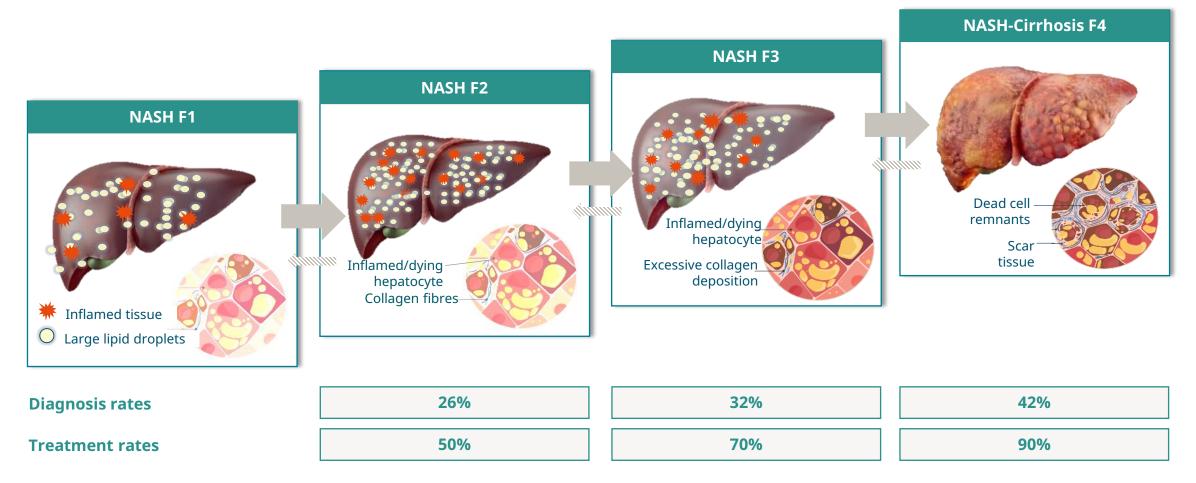
## Ziltivekimab aspires to address an unmet need in more than 5 million people in patients with ASCVD, CKD and inflammation

Ziltivekimab aspires to reduce people with ASCVD and C		Critical success factors to commercialise ziltivekimab	
	Market building	Investmen Focus areas levels	
Global <sup>1</sup> patients (in millions)		Increase presence with key prescriber base     being cardiologists and BCBs	
16	Targeted HCP outr relationship bu		
5-8m	ximately patients Successful payer en	<b>gagement</b> • Utilise ZEUS read-out to quantify anti- inflammatory clinical benefit in ASCVD patients with CKD vs Standard of Care	
8		Understand hsCRP and inflammation, epidemiology of disease and socio-economic	
0 ASCVD with CKD hsCRP>2	Integrated evidence	burden of disease	

<sup>1</sup> Includes US, EU5 (Germany, France, Spain, Italy, United Kingdom) and Japan

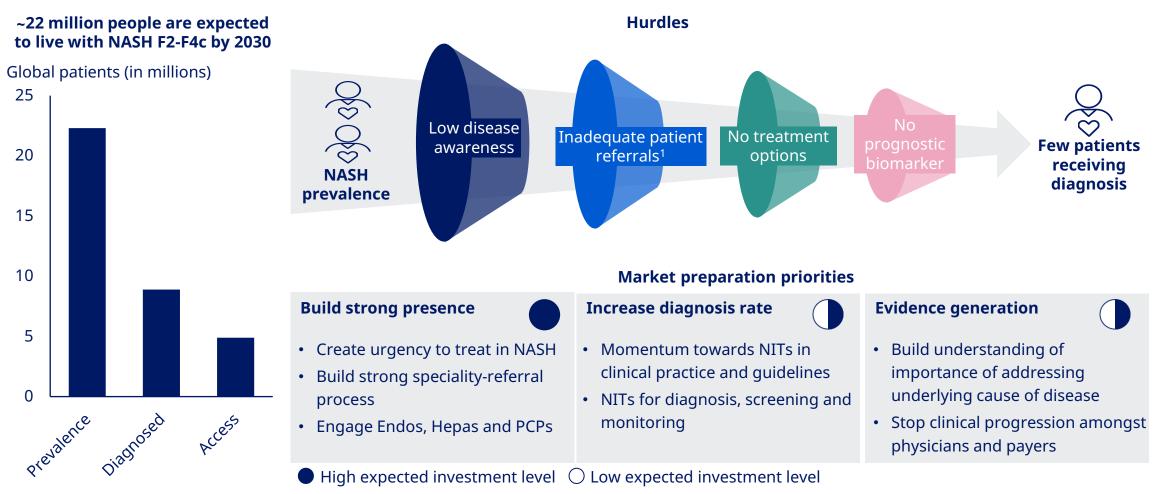
MACE or major adverse cardiovascular events includes CV death, non-fatal MI or non-fatal stroke; ASCVD: Atherosclerotic cardiovascular disease; CKD: Chronic kidney disease; HCP: Healthcare professional; PCP: Primary care physician KOL: Key opinion leader; hsCRP: High-sensitivity C-reactive protein

## NASH is a progressive disease with no approved treatment and low diagnosis rates today



Source: Novo Nordisk estimates

## NASH patient journey underscores key barriers to overcome for Novo Nordisk to be successful



NASH: Non-alcoholic steatohepatitis; Endos: endocrinologist; PCP: primary care physician; NIT: Non-invasive tests; <sup>1</sup>Referrals and identification; Hepas: hepatologists; F: Fibrosis stage Source: Estes C, Modeling the epidemic of nonalcoholic fatty liver disease demonstrates an exponential increase in burden of disease, Hepatology, 2018

## Novo Nordisk is supporting use of non-invasive tests for NASH diagnosis

Development and adoption of non-invasive tests (NITs)



Guidelines: NITs represented in guidelines

**Practitioners:** ~80% of HCPs perform NASH diagnostics with use of various NITs, while biopsies are seldomly used

**NIT development:** Several available NITs in clinical practice. ELF test is first prognostic tool to be granted FDA *De Novo* marketing authorisation

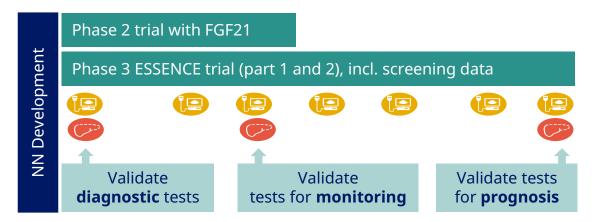
Pharma companies: Embedding validation of NITs in clinical trials

### Novo Nordisk activities supporting non-invasive tests in NASH diagnosis

- Linking biomarkers and liver histology to outcomes
- Disease understanding
- ConsortiaCollabora

Real world

Collaborations with academia and other healthcare companies



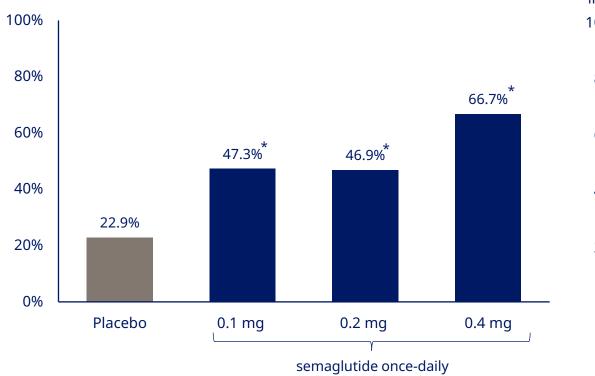
Note: FDA De Novo provides a marketing pathway to classify novel medical devices for which general controls alone, or general and special controls, provide reasonable assurance of safety and effectiveness for the intended use, but for which there is no legally marketed predicate device.

NITs: Non-invasive tests; NASH: Non-alcoholic hepatitis; HCPs: Healthcare professionals; FDA: the US Food and Drug Agency; NN: Novo Nordisk; ELF: Enhanced liver fibrosis

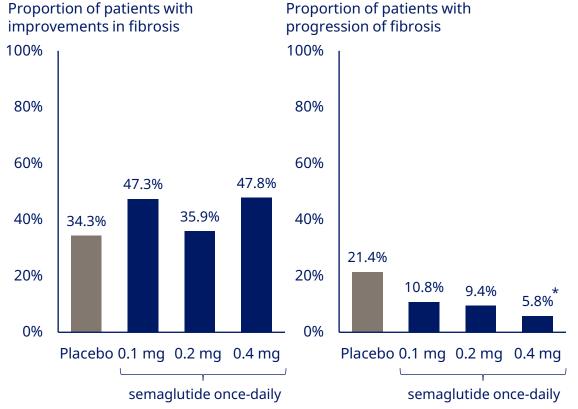
**Proportion of patients** 

## In phase 2, semaglutide showed significant improvements in NASH resolution

## Semaglutide showed resolution of NASH with no worsening of fibrosis versus placebo in the phase 2 trial<sup>1</sup>

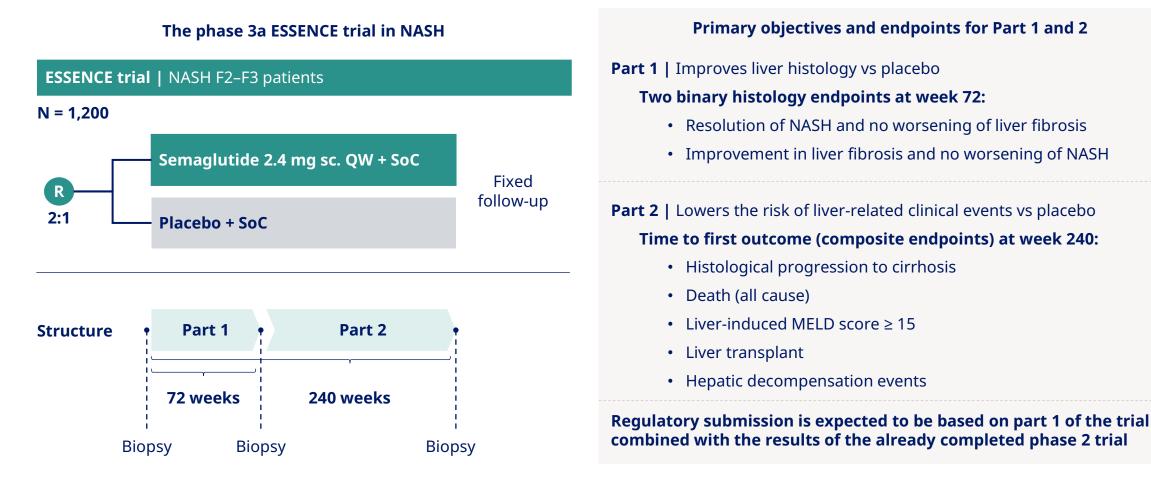


### Semaglutide showed numerical improvements in fibrosis and fewer patients had progression of fibrosis vs placebo in phase 2 trial<sup>1</sup>

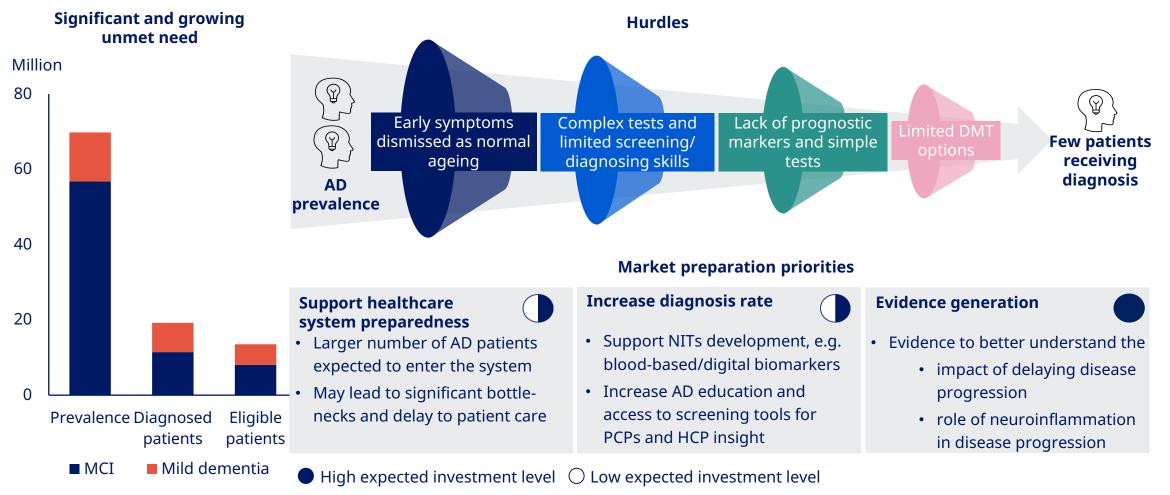


Note: \*statistically significant at 72 weeks (p<0.05 vs placebo).<sup>1</sup>Based on a complete case analysis, using people with an evaluable biopsy at end of trial. Analysis included patients with fibrosis stage 1, 2, or 3 at baseline. Data is from the semaglutide in NASH phase 2 trial. NASH: non-alcoholic steatohepatitis

## Phase 3a trial ESSENCE with semaglutide 2.4 mg for the treatment of NASH was initiated in Q1 2021



## Alzheimer's disease patient journey is complex and underscores key barriers to overcome for Novo Nordisk to be successful



Note: MCI and Mild dementia in the graph are both *due to AD*.

AD: Alzheimer's disease; QD: Once-daily; MCI: mild cognitive impairment; DMT: Disease-modifying treatment; PCP: primary care physicians; NITs: Non-invasive diagnostics; HCP: Healthcare professional Source: Alzheimer's Association report: 2020 Alzheimer's disease facts and figures, 2020 (16:391-460)

## Entering phase 3 development of semaglutide in Alzheimer's disease was based on a number of data points

## Real world evidence trials

Four RWE studies show reduced risk of dementia or AD with GLP-1

### Danish registry<sup>1</sup>

Ο

• **11%** lower risk of dementia per year of GLP-1 exposure

## TRUVEN claims database<sup>1</sup>

**31%** lower risk of dementia after >2 years of GLP-1 exposure

## Danish registry<sup>2</sup>

 42% lower odds of dementia after GLP-1 exposure

## FAERS (FDA database)<sup>3</sup>

 64% lower odds of Alzherimer's disease after liraglutide exposure



**53%** lower risk of dementia diagnosis with liraglutide/semaglutide in NN's CVOTs in T2D<sup>4</sup>

**Less decline** in cerebral glucose metabolism (FDG-PET) with liraglutide in AD<sup>5</sup>

Reduced incidence of **major adverse CV events** in T2D with semaglutide incl. stroke<sup>6</sup>

Systemic anti-inflammatory effects with semaglutide  $^{7,8}\,$ 

Short-term **memory improvement** with liraglutide in people with obesity<sup>9</sup>

**Reduced cognitive decline** with dulaglutide in patients with  $T2D^{10}$ 



## **Pre-clinical studies**

**Improved memory function** with GLP-1<sup>11</sup> incl. semaglutide<sup>12</sup>

Reduced phospho-tau accumulation<sup>13</sup>

**Reduced neuroinflammation** with GLP-1<sup>14,15</sup> incl. semaglutide<sup>16</sup>

**Reduced atherosclerosis** with liraglutide and semaglutide<sup>17</sup>

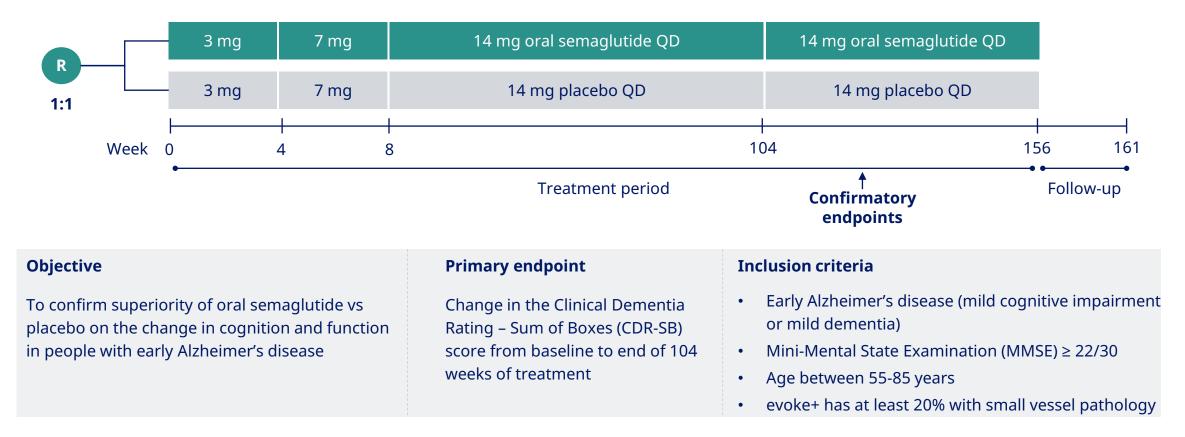
Systemic **anti-inflammatory** effects with semaglutide<sup>17</sup>

AD: Alzheimer's disease; CI: confidence interval; RWE: Real world evidence

<sup>1</sup>NN data on file, Danish register: Dementia cases based on diagnosis (ICD10) or treatment (anticholinesterases, memantine); <sup>2</sup>Wium-Andersen IK et al. Eur J Endocrinol. 2019;181(5):499-507; <sup>3</sup>Akimoto H et al. Am J Alzheimers Dis Other Demen. 2020;35:1-11; <sup>4</sup>Ballard et al. Presented online at the Alzheimer's Association International Conference (AAIC), 27–31 July 2020; <sup>5</sup>Gejl M et al. Front Aging Neurosci 2016;8:108; <sup>6</sup>Husain M et al. Diabetes Obes Metab 2020;22:442–451; <sup>7</sup>Aroda VR et al. Diabetes Care 2019;42:1724–1732; <sup>8</sup>Rodbard HW et al. Diabetes Care 2019;42:2272–2281; <sup>9</sup>Vadini F et al. Int J Obes (Lond) 2020;44:1254–1263; <sup>10</sup>Cukierman-Yaffe T et al. Lancet Neurol 2020;19:582–590 <sup>11</sup>Hansen HH et al. J Alzheimers Dis 2015;46:877–888; <sup>12</sup>Preliminary data in NN ongoing pre-clinical studies; <sup>13</sup>Hansen HH et al. Brain Res 2016;1634:158–170; <sup>14</sup>Brundin L et al. Nature Med 2018;24:900–902; <sup>15</sup>Yun SP et al. Nature Med 2018;24:931–938; <sup>16</sup>Secher A et al. Oral presentation at Virtual Alzheimer's Disease/Parkinson's Disease International Conference, 9–14 March 2021; <sup>17</sup>Rakipovski G et al. JACC Basic Transl Sci 2018;3:844–857

# evoke and evoke+ trials are ongoing with expected completion in 2025

evoke and evoke+ trials have been initiated with 1,840 patients in each trial with a total of 3,680 patients

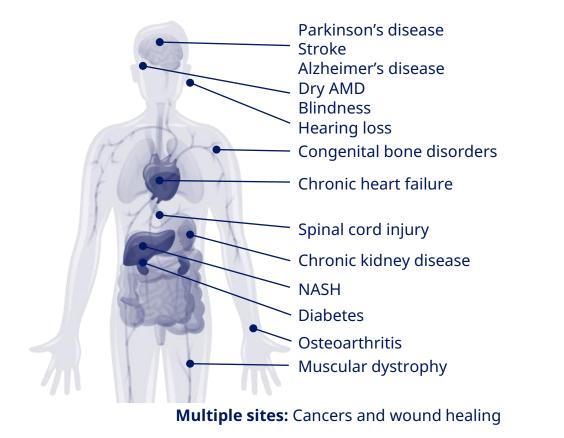


AD: Alzheimer's disease; QD: Once-daily; MCI: mild cognitive impairment; QD: once-daily.

Note: CDR-SB ratings are utilising in six domains are summed to provide a clinical measure = Sum of Boxes. These are: memory, orientation, judgment and problem solving, community affairs, home and hobbies, personal care. CDR-SB Scores range from 0 to 18 with higher scores representing greater impairment

# There is broad potential for cell therapies and Novo Nordisk has capabilities to explore the potential

#### Broad potential for clinical use of cell therapies

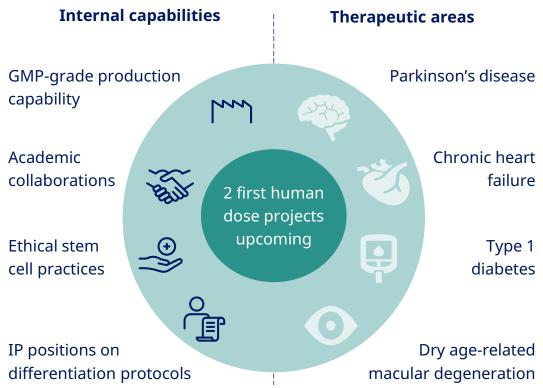


#### Maturing the platform to enable development of competitive cell therapies

	Focus area	Novo Nordisk capabilities
	Pluripotent stem cell	In-depth know-how on embryonic pluripotent stem cells
<b>E</b>	Bank of several undifferentiated stem cells	Exploitation of quality controlled stem cells
	Differentiated to specific cell types	IP-protected protocols for differentiation
	Upscaling, manufacturing and delivery/devices	GMP-grade cell manufacturing and development of cell delivery devices <sup>1</sup>
	Clinical development and regulatory affairs	Early interactions with regulators Clinical trial experience

# First human dose with cell therapy in collaboration with Heartseed and others achieved in Q1 2023

Utilise internal capabilities and disease understanding for stem cell development



# iPSC derived cardiomyocyte spheroids for direct injection into heart Heart failure FHD in February 2023 hESC derived dopaminergic progenitor neurons for placing into the brain Parkinson's disease FHD in February 2023

Accelerate innovation through partnerships

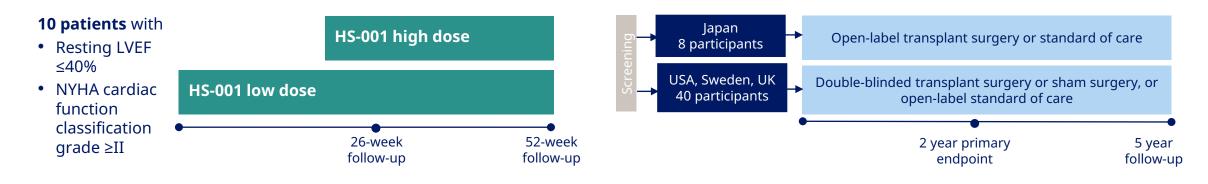
Process development, manufacturing, QA/QC, facilities and operations at Fremont site

University of California San Francisco

# First efforts to combine Novo Nordisk and partner competencies in cell therapies start with heart failure and Parkinson's disease

#### Heartseed: Phase 1/2 trial in patients with severe heart failure

## TRANSCEND 1 and 2 trials to evaluate stem cells impact on quality of life for people with moderate Parkinson's disease



#### **Objectives to evaluate:**

- · Safety of cardiomyocytes spheroids
- Efficacy and dose-response
- Feasibility of transplantation procedures

A **follow-up phase 2 trial** is planned to investigate further dose increase and catheter delivery as route of administration **TRANSCEND 1:** observational study of patients with moderate PD aiming at identifying potential candidates to the interventional TRANSCEND 2 trial

**TRANSCEND 2:** in combination with **Lund University** trial, a phase 1/2 trial investigating the treatment of Parkinson's disease

**Primary endpoint:** Number of treatment-emergent adverse events 2 years after dosing

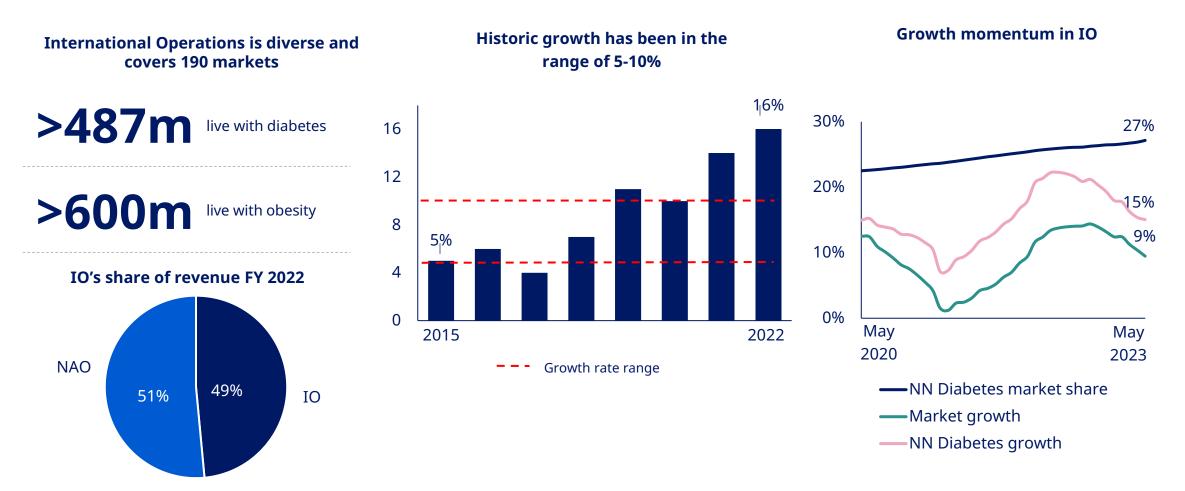


# International

Operations

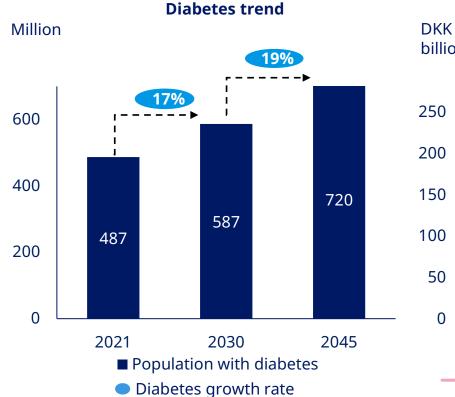
International Operations114EMEA120Region China125Rest of World130

# Growth momentum has increased driven by demographics and utilisation of full product portfolio



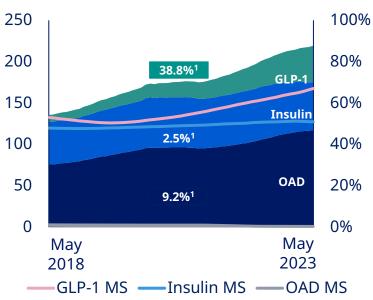
NAO: North America Operations; IO: International Operations; Share of Growth not depicted due to high numbers; FY: Full Year Source (RHS): IQVIA May 2023, Value, MAT

## International Operations at a glance



## **Diabetes market by value and Novo** Nordisk market share

billion



#### **Novo Nordisk reported sales**

First half of 2023	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	15,531	46%
Rybelsus <sup>®</sup>	3,411	214%
Total GLP-1	18,942	62%
Total insulin <sup>4</sup>	19,413	-2%
Other Diabetes care <sup>5</sup>	1,095	-18%
Diabetes care	39,450	20%
Obesity care <sup>6</sup>	3,989	66%
Diabetes & Obesity care	43,439	24%
Rare disease <sup>7</sup>	5,268	-17%
Total	48,707	17%

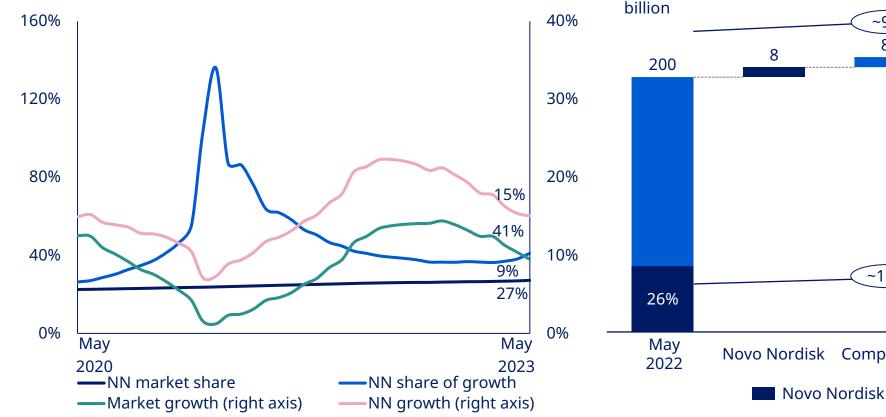
Diabetes trend estimates based on the following International Diabetes Foundation defined regions: Africa, Europe, Middle East and North Africa, South and Central America, South East Asia and Western Pacific; Source: International Diabetes Federation: Diabetes Atlas 10th Edition 2021

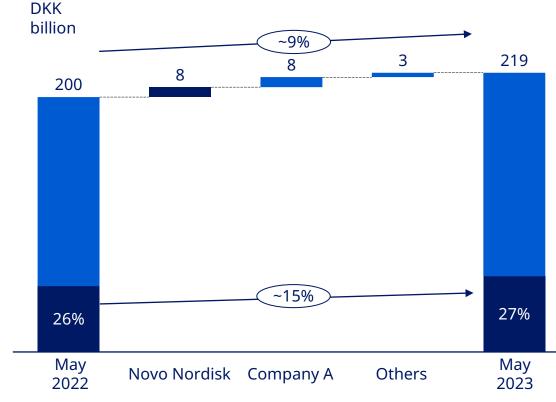
<sup>1</sup> CAGR calculated for 5-year period; Competitor insulin value market shares, as of May 2023: Novo Nordisk 51%, Others 49%; Competitor GLP-1value market shares, as of May 2023: Novo Nordisk 67%, Other 33%; OAD: Oral anti-diabetic; MS: Market share; Source: IQVIA MAT, May 2023 value figures

<sup>2</sup> At Constant exchange rates; <sup>3</sup> Comprises Victoza<sup>®</sup>, Ozempic<sup>®</sup>; <sup>4</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup>, Levemir<sup>®</sup>, Ryzodeg<sup>®</sup>, NovoMix<sup>®</sup>, Fiasp<sup>®</sup> and NovoRapid<sup>®</sup>; <sup>5</sup> Comprises NovoNorm<sup>®</sup> and needles; <sup>6</sup> Obesity care comprises Saxenda<sup>®</sup> and Wegovy<sup>®; 7</sup> Comprises primarily NovoSeven<sup>®</sup>, NovoEight<sup>®</sup> NovoThirteen<sup>®</sup>, Refixia<sup>®</sup>, Esperoct<sup>®</sup>, Norditropin<sup>®</sup>, Vagifem<sup>®</sup> and Activelle<sup>®</sup>

# Diabetes market share and market growth in International Operations



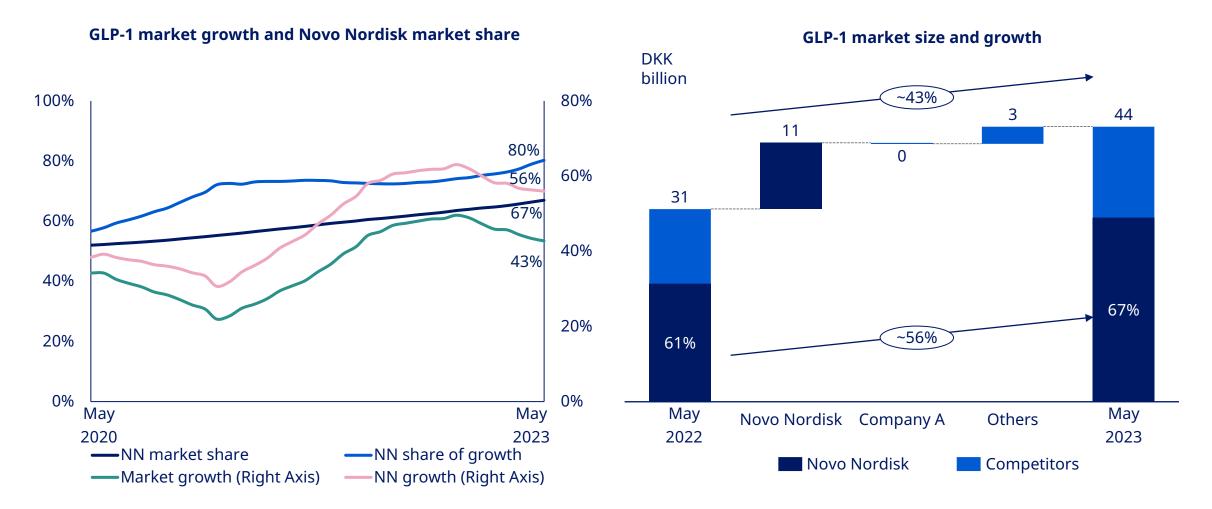




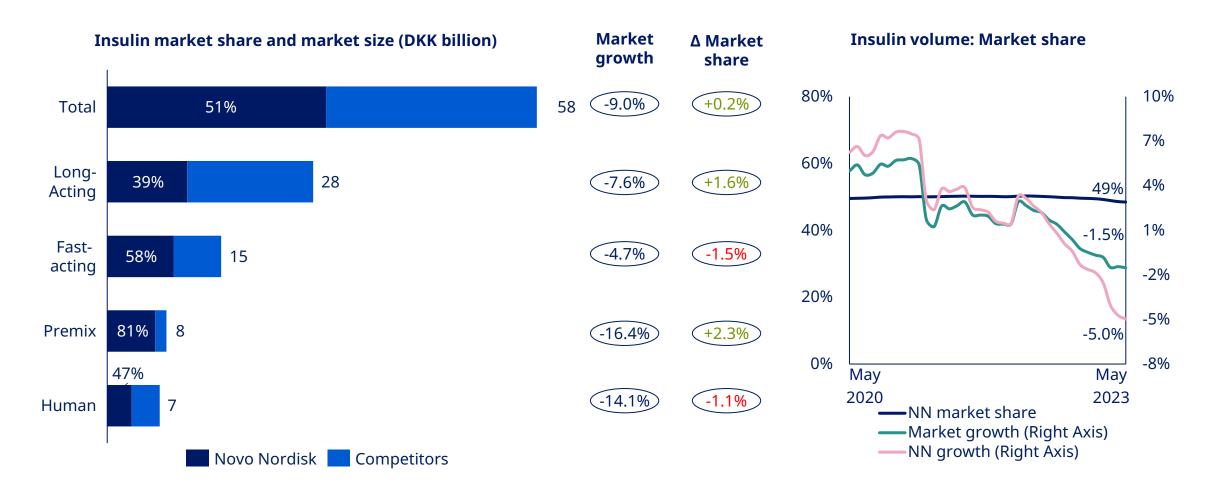
Competitors

#### Diabetes market size and growth

## GLP-1 market share and market growth

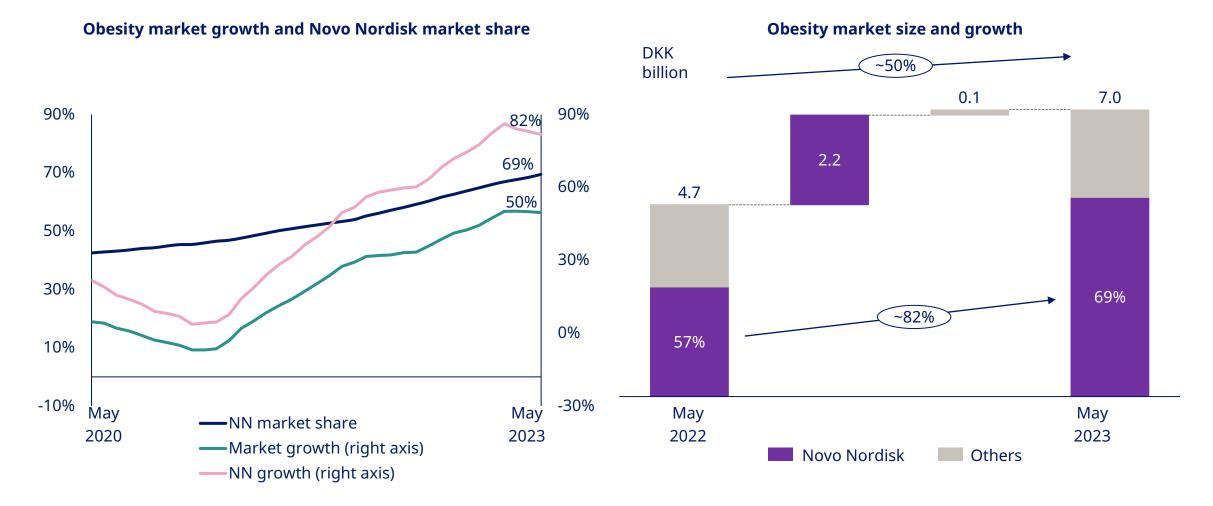


# Insulin market size and volume share of growth and market share in International Operations



Source: IQVIA, May 2023, LHS graph – Value, RHS Graph - Volume, MAT, all countries; Share of growth not depicted due to too high numbers; NN: Novo Nordisk

# Obesity market share and market growth in International Operations



Million

300

200

100

0

## EMEA at a glance

19%

158

2021

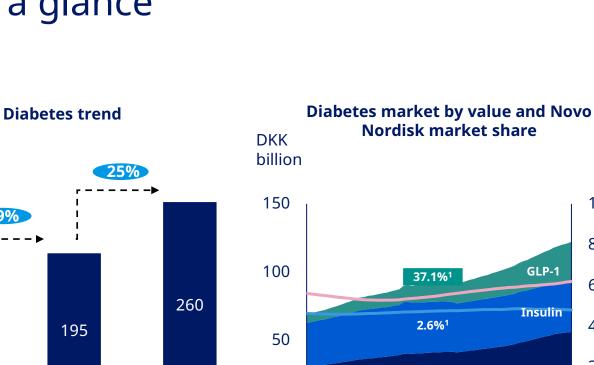
195

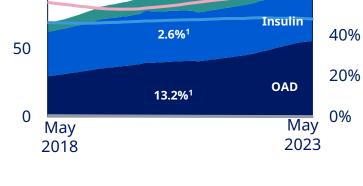
2030

Population with diabetes

Diabetes growth rate

2045





100%

80%

60%

GLP-1

#### **Novo Nordisk reported sales**

First half of 2023	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	8,434	36%
Rybelsus®	1,973	268%
Total GLP-1	10,407	55%
Total insulin <sup>4</sup>	9,383	-1%
Other Diabetes care <sup>5</sup>	324	-12%
Diabetes care	20,114	21%
Obesity care <sup>6</sup>	2,640	79%
Diabetes & Obesity care	22,754	26%
Rare disease <sup>7</sup>	2,844	-18%
Total	25,598	19%

Diabetes trend estimates based on the following International Diabetes Foundation defined regions: Africa, Europe, Middle East and North Africa, South and Central America, South East Asia and Western Pacific Source: International Diabetes Federation: Diabetes Atlas 10<sup>th</sup> Edition 2021; EMEA: Europe, Middle East and Africa

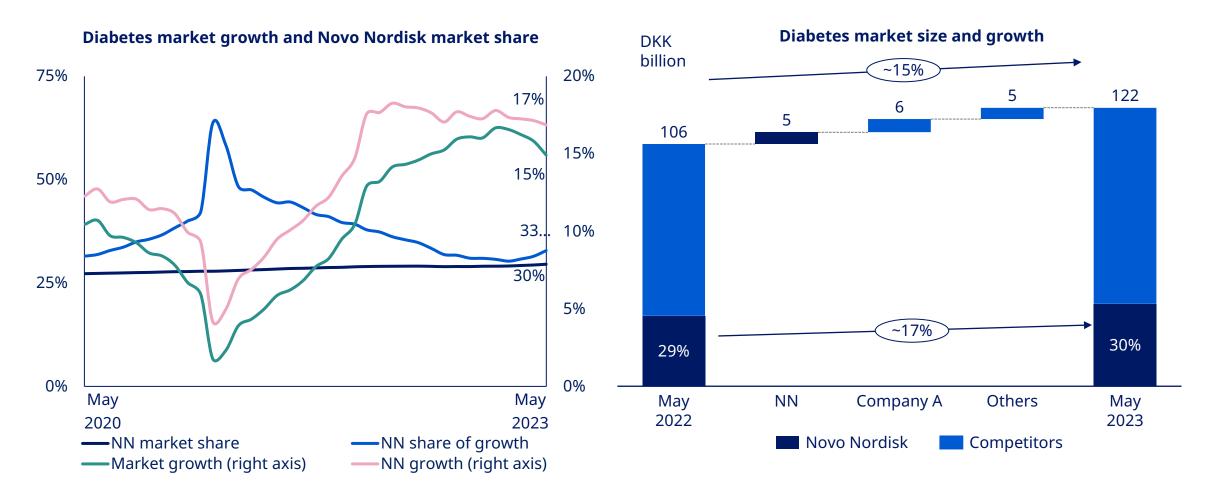
<sup>1</sup> CAGR calculated for 5-year period; Competitor insulin value market shares, as of May 2023: Novo Nordisk 48%, Others 52%; Competitor GLP-1 value market shares, as of May 2023: Novo Nordisk 62%, Others 38%. OAD: Oral anti-diabetic; MS: Market share; Source: IQVIA MAT, May 2023 value figures

-GLP-1 MS -Insulin MS -OAD MS

<sup>2</sup> At Constant exchange rates; <sup>3</sup> Comprises Victoza<sup>®</sup>, Ozempic<sup>®</sup>; <sup>4</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup>, Levemir<sup>®</sup>, Ryzodeg<sup>®</sup>, NovoMix<sup>®</sup>, Fiasp<sup>®</sup> and NovoRapid<sup>®</sup>; <sup>5</sup> Comprises NovoNorm<sup>®</sup> and needles; <sup>6</sup> Obesity care comprises Saxenda<sup>®</sup> and Wegovy<sup>®; 7</sup> Comprises primarily NovoSeven<sup>®</sup>, NovoEight<sup>®</sup> NovoThirteen<sup>®</sup>, Esperoct<sup>®</sup>, Refixia<sup>®</sup>, Norditropin<sup>®</sup>, Vagifem<sup>®</sup> and Activelle<sup>®</sup>

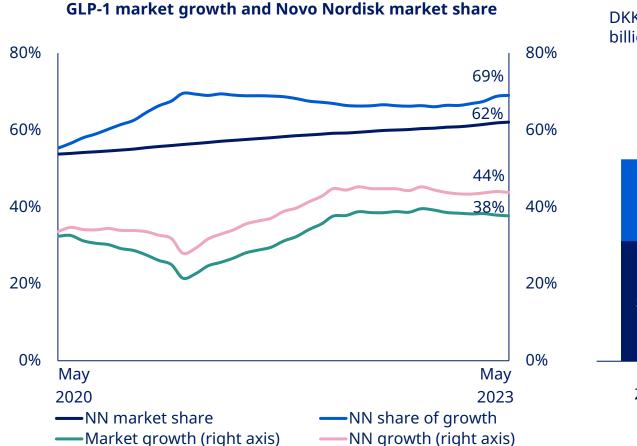


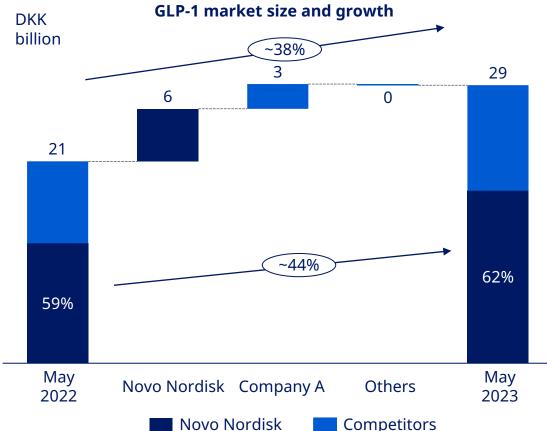
# Diabetes market share and market growth in EMEA



Source: IQVIA, May 2023, Value, MAT; Due to contractual obligations competitor names are not disclosed. Company A represents an actual company. EMEA: Europe, Middle East and Africa; NN: Novo Nordisk

# GLP-1 market share and market growth in EMEA

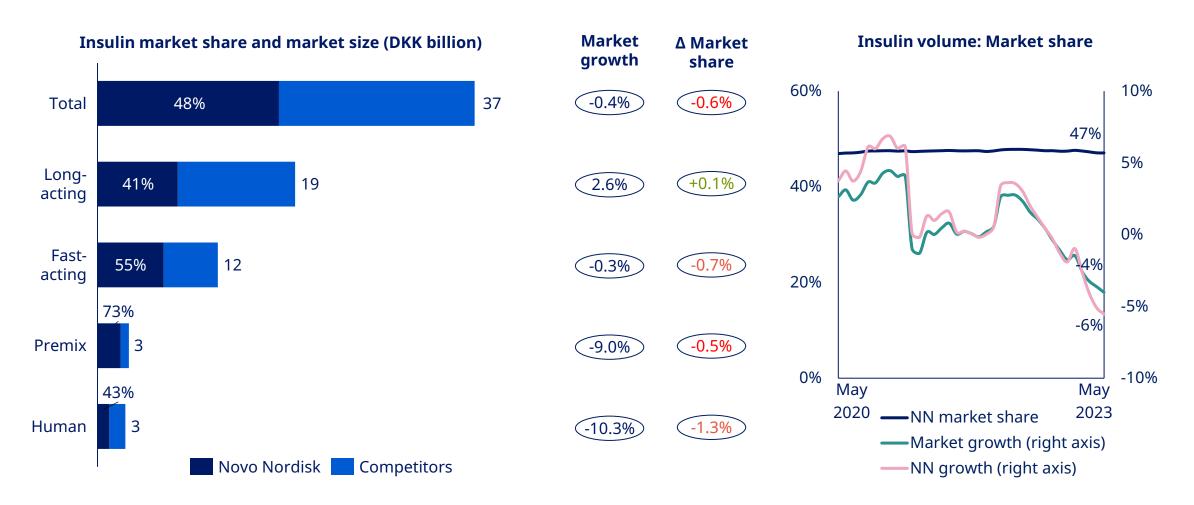




Source: IQVIA, May 2023, Value, MAT; Due to contractual obligations competitor names are not disclosed. Company A represents an actual company. EMEA: Europe, Middle East and Africa; NN: Novo Nordisk

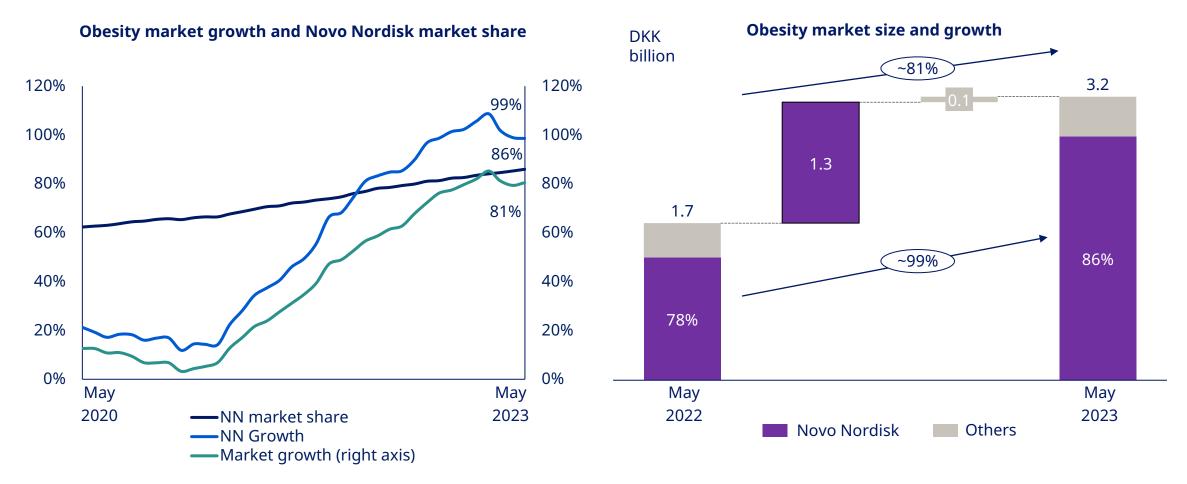


# Insulin market size and volume market share in EMEA



Source: IQVIA, May 20223 LHS graph - Value, RHS Graph - Volume, MAT, Europe, Middle East & Africa, Share of growth not depicted due to too high numbers; NN: Novo Nordisk







#### EMEA

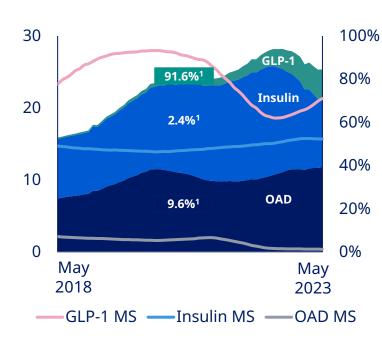
## Region China at a glance



## **Diabetes trend** Million 200 6% 14% 160 120 175 164 80 141 40 0 2021 2030 2045 Population with diabetes Diabetes growth rate

Source: International Diabetes Federation: Diabetes Atlas 10<sup>th</sup> Edition 2021 Region China covers Mainland China, Taiwan, and Hong Kong

## Diabetes market by value and Novo Nordisk market share billion



#### Novo Nordisk reported sales

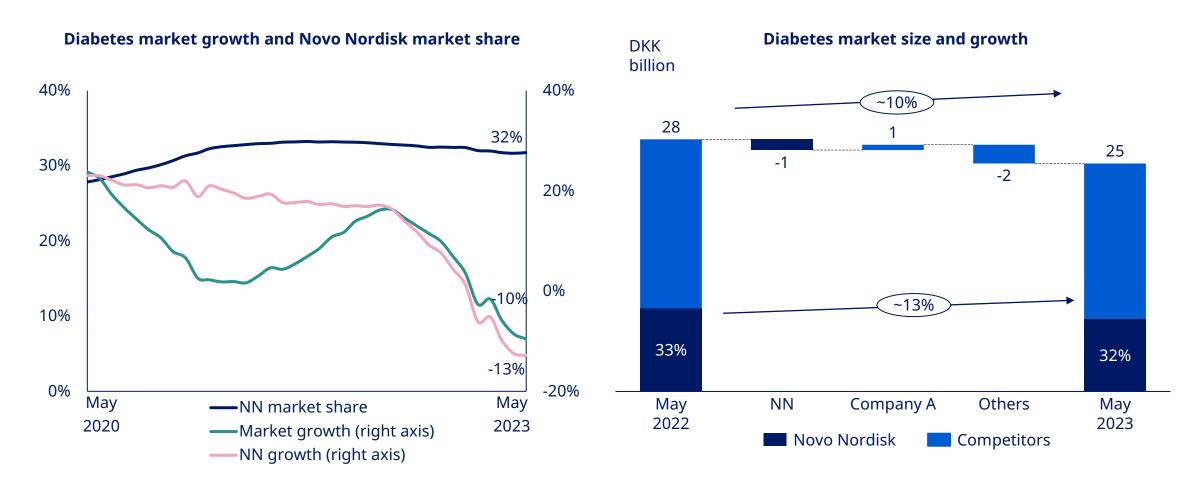
First half of 2023	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	3,051	95%
Rybelsus®	67	204%
Total GLP-1	3,118	97%
Total insulin <sup>4</sup>	4,783	-11%
Other Diabetes care <sup>5</sup>	544	-17%
Diabetes care	8,445	11%
Obesity care <sup>6</sup>	100	33%
Diabetes & Obesity care	8,545	11%
Rare disease <sup>7</sup>	383	35%
Total	8,928	12%

<sup>1</sup> CAGR calculated for last 5-year period

Competitor insulin value market shares, as of May 2023: Novo Nordisk 52%, Others 48%; Competitor GLP-1 value market shares, as of May 2023: Novo Nordisk 71% and Others 29% OAD: Oral anti-diabetic; MS: Market Share; Source: IQVIA MAT, May 2023 value figures <sup>2</sup> At constant exchange rates; <sup>3</sup> Comprises Victoza<sup>®</sup> and Ozempic<sup>®</sup>; <sup>4</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup>,Levemir<sup>®</sup>,NovoMix<sup>®</sup>,Ryzodeg<sup>®</sup>,NovoRapid<sup>®</sup>; <sup>5</sup>Comprises NovoNorm<sup>®</sup> and needles; <sup>6</sup>Comprises Saxenda<sup>®</sup>; <sup>7</sup>Comprises primarily NovoSeven<sup>®</sup>, NovoEight<sup>®</sup> and Norditropin<sup>®</sup>



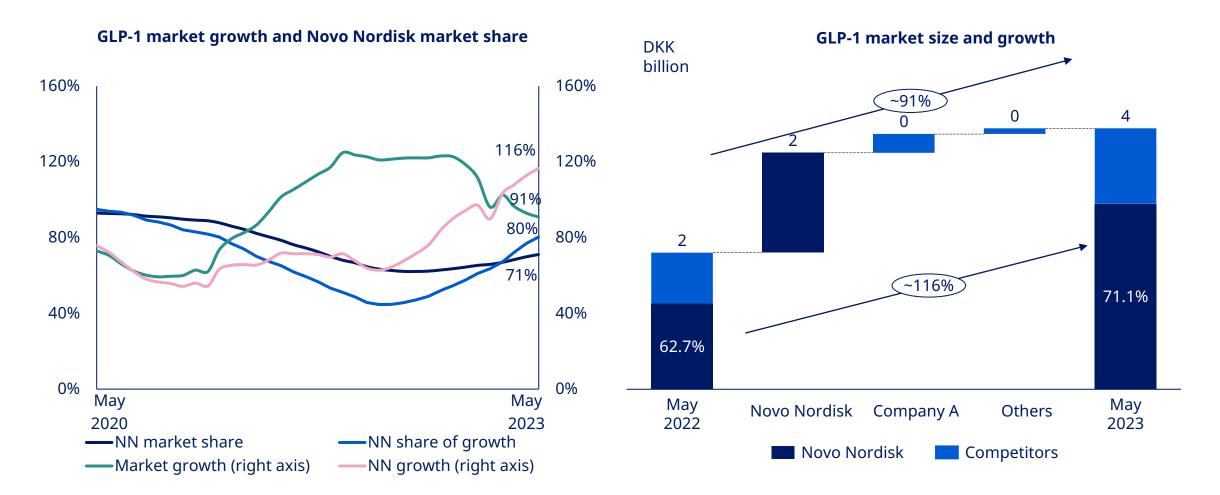
# Diabetes market share and market growth in Region China



Source: IQVIA, May 2023, Value, MAT; Due to contractual obligations competitor names are not disclosed. Company A represents an actual company. NN: Novo Nordisk Region China covers Mainland China, Taiwan, and Hong Kong

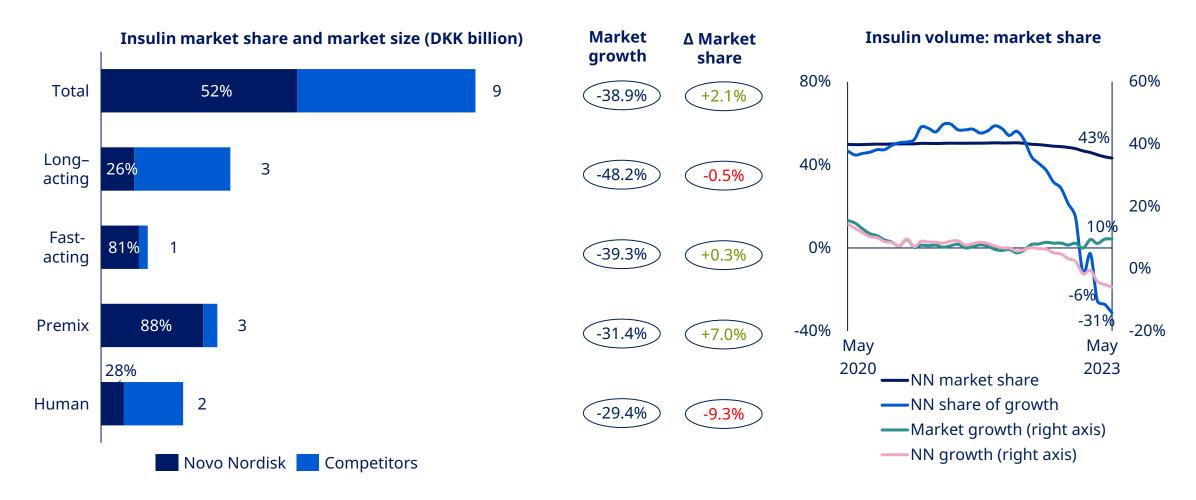
**Region China** 

# GLP-1 market share and market growth in Region China





# Insulin market size and volume share of growth and market share in Region China



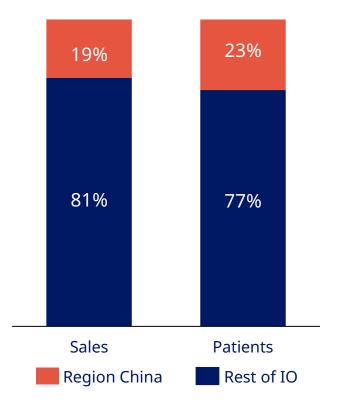
Source: IQVIA, May 2023, LHS graph - Value, RHS Graph - Volume, MAT; NN: Novo Nordisk; Region China covers Mainland China, Taiwan, and Hong Kong

## **Region China**



# Region China remains a key strategic opportunity

## Region China is a large market with ~140 million people living with diabetes



## Outcome of VBP insulin in China

- Price cuts ~40-50% as a result of VBP
- Keeps ~50% of own brand volume in scope
- Resource re-allocation towards growth
   products







#### **Treat more patients**

• Expand patient base across new insulins and GLP-1s

Note: IQVIA value in China only covers ~60% of the market

Region China includes Mainland China, Taiwan and Hong Kong; VBP: Volume-based procurement; OAD: Oral anti-diabetes; IO: International Operations Source: Full year 2022 numbers based on Company Announcement (sales) and Diabetes Atlas, 10th edition, (patients)

## Opportunities and strategic priorities Large growing diabetes market



- Market of 28 bDKK mainly consisting of OAD and insulin
- Diabetes market growth of ~10%

## Bring innovation faster to market



- **Diabetes**: Rybelsus<sup>®</sup> and Icodec
- Rare disease: Across portfolio

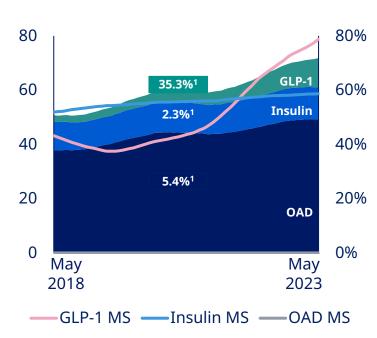
## Rest of World at a glance



## **Diabetes trend in population** Million 21% 300 250 18% 200 150 286 227 100 187 50 0 2021 2030 2045 Population with diabetes Diabetes growth rate

## Diabetes market by value and Novo Nordisk market share





#### Novo Nordisk reported sales

First half of 2023	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	4,046	39%
Rybelsus®	1,371	161%
Total GLP-1	5,417	58%
Total insulin <sup>4</sup>	5,247	9%
Other Diabetes care <sup>5</sup>	227	-27%
Diabetes care	10,891	27%
Obesity care <sup>6</sup>	1,249	47%
Diabetes & Obesity care	12,140	29%
Rare disease <sup>7</sup>	2,041	-23%
Total	14,181	18%

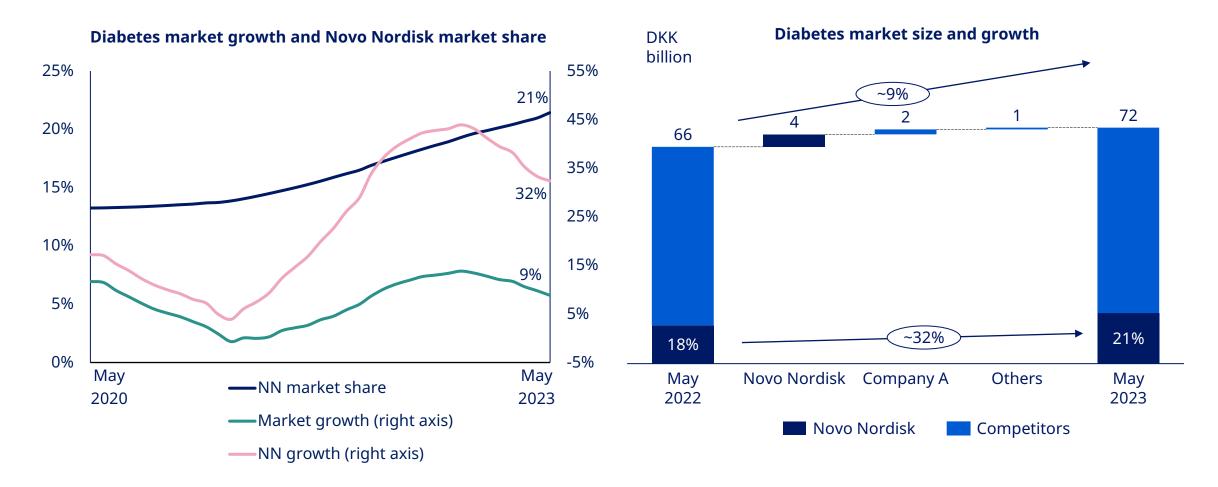
Diabetes trend estimates based on the following International Diabetes Foundation defined regions: South & Central America, Southeast Asia Source: International Diabetes Federation: Diabetes Atlas 10<sup>th</sup> Edition 2021

#### <sup>1</sup> CAGR calculated for last 5-year period

Competitor insulin value market shares, as of May 2023: Novo Nordisk 59%, Others 41%; Competitor GLP-1 value market shares, as of May 2023: Novo Nordisk 79%, Others 21%. OAD: Oral anti-diabetic; MS: Market Share; Source: IQVIA MAT, May 2023 value figures <sup>2</sup> At constant exchange rates; <sup>3</sup> Comprises Victoza<sup>®</sup>, Ozempic<sup>®</sup>; <sup>4</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup>, Levemir<sup>®</sup>, NovoMix<sup>®</sup>, Ryzodeg<sup>®</sup>, NovoRapid<sup>®</sup> and Fiasp<sup>®</sup>;<sup>5</sup> Comprises NovoNorm<sup>®</sup> and needles; <sup>6</sup> Comprises Saxenda<sup>®</sup>; <sup>7</sup>Comprises primarily Esperoct<sup>®</sup>, Refixia<sup>®</sup>, NovoSeven<sup>®</sup>, NovoEight<sup>®</sup> and Norditropin<sup>®</sup>



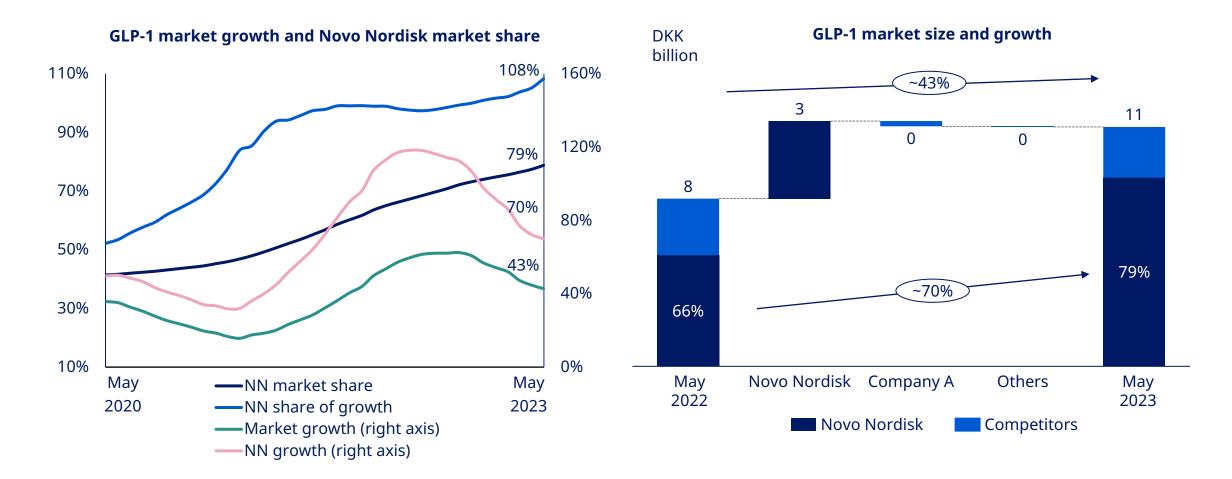
# Diabetes market share and market growth in Rest of World



#### Rest of World

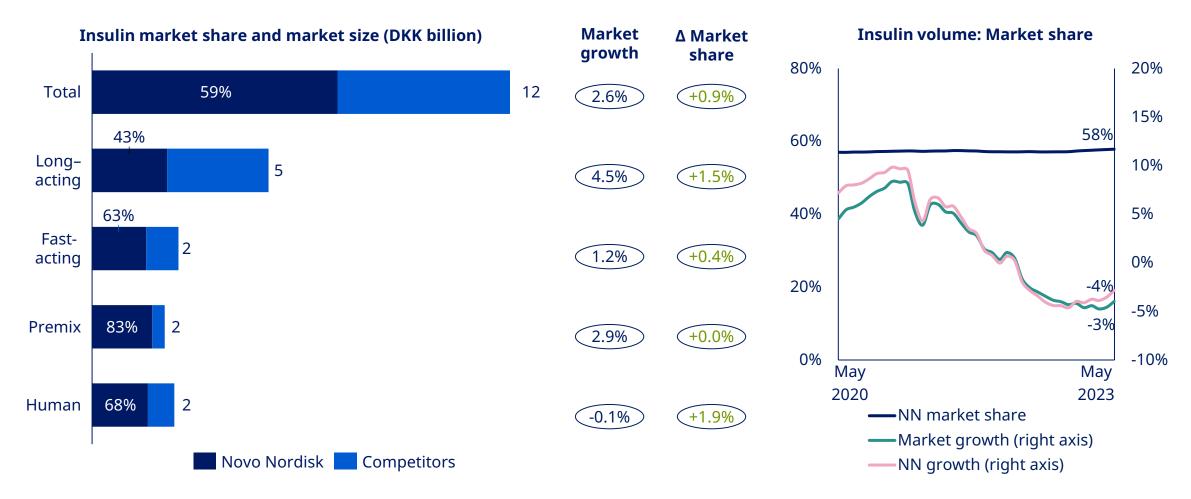


# GLP-1 market share and market growth in Rest of World





# Insulin market size and volume market share in Rest of World

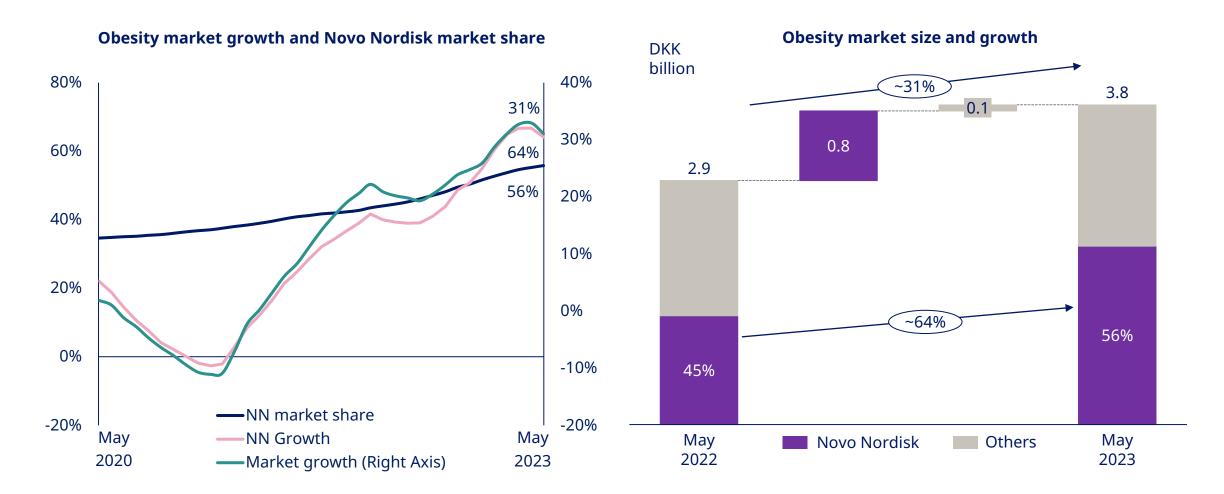


Source: IQVIA, May 2023; LHS graph - Value, RHS Graph - Volume, MAT; Share of growth not depicted due to too high numbers; NN: Novo Nordisk

#### **Rest of World**



# Obesity market share and market growth in Rest of World



# North Améri Operations

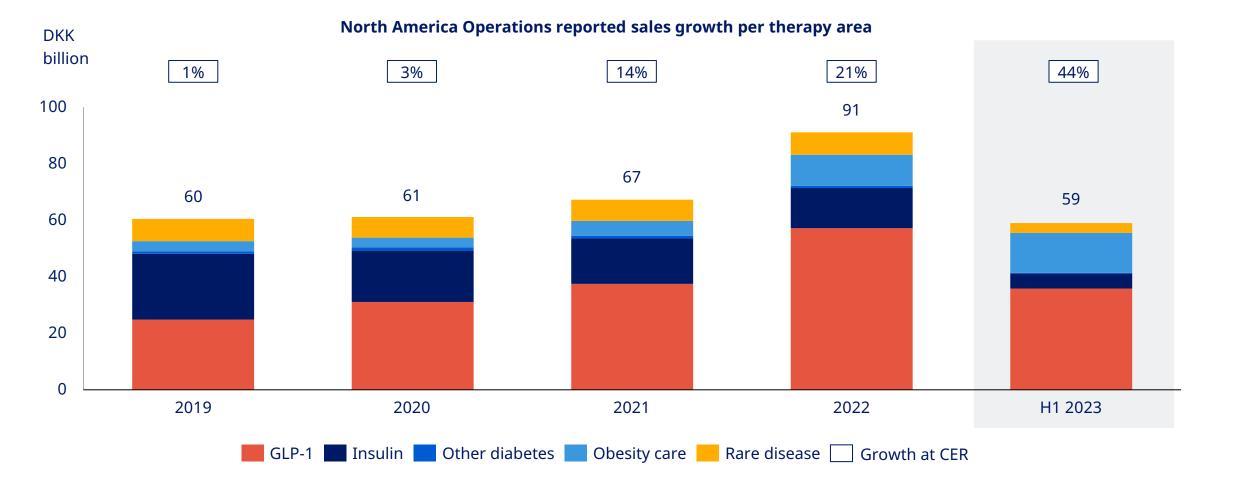
USA health care system137NAO at a glance138

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# North America Operations growth has accelerated

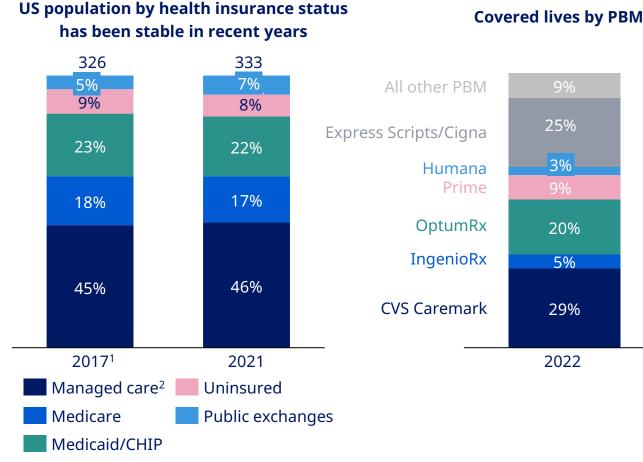


NAO



NAO

# US health insurance is dominated by a few large commercial payers



<sup>1</sup> 2017 data reflect historical data through Oct 2017

<sup>2</sup> Managed care population is slightly underestimated as only population under the age 65 is captured to avoid double counting with those eligible for Medicare. Source: Centres for Medicare and Medicaid services, office of the actuary, National Health expenditures Projections PBM: Pharmacy Benefit Manager

Note: Covers all main channels (Managed Care, Medicare Part D, and Medicaid); market share based on claim adjudication coverage, i.e. not on formulary/rebate decision power Sources: Cleveland Research



Net sales — Rebates, % of gross sales
 Rebates

Source: Novo Nordisk Annual Report 2022

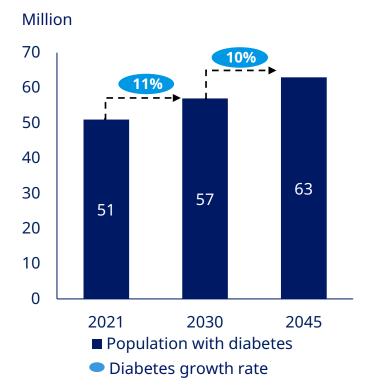
# North America Operations at a glance

DKK

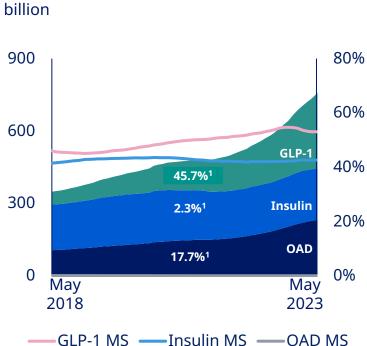


NAO

#### **Diabetes trend in population**



#### **Diabetes market by value and** Novo Nordisk market share



#### **Novo Nordisk reported sales**

First half of 2023	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	30,861	43%
Rybelsus®	4,933	56%
Total GLP-1	35,794	44%
Total insulin <sup>4</sup>	5,284	-25%
Other Diabetes care <sup>5</sup>	301	-22%
Diabetes care	41,379	28%
Obesity care <sup>6</sup>	14159	207%
Diabetes & Obesity care	55,538	51%
Rare disease <sup>7</sup>	3,422	-18%
Total	58,960	44%

#### <sup>2</sup> At constant exchange rates; <sup>3</sup> Comprises Victoza<sup>®</sup>, Ozempic<sup>®</sup>; <sup>4</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup>, Levemir<sup>®</sup>, NovoMix<sup>®</sup>, Fiasp<sup>®</sup> and NovoRapid<sup>®</sup>; <sup>5</sup>Comprises NovoNorm<sup>®</sup> and needles; <sup>6</sup>Comprises Saxenda<sup>®</sup> and Wegovy <sup>®</sup> <sup>7</sup>Comprises primarily NovoSeven<sup>®</sup>, NovoEight<sup>®</sup> Esperoct<sup>®</sup>, NovoThirteen<sup>®</sup>, Refixia<sup>®</sup>, Norditropin<sup>®</sup>, Vagifem<sup>®</sup> and Activelle<sup>®</sup>

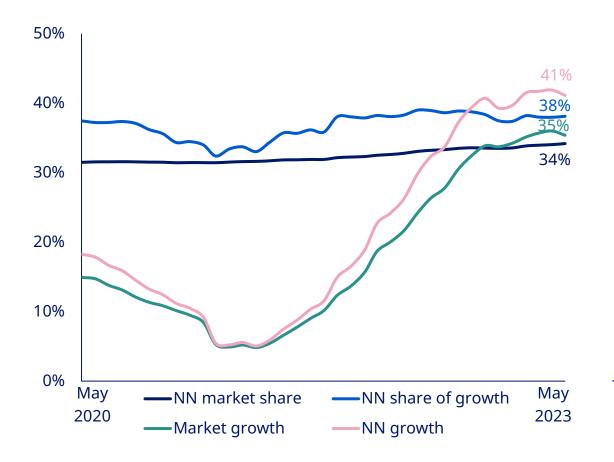
International Diabetes Federation: Diabetes Atlas 1th Edition 2000 and Diabetes Atlas 10th Edition 2021

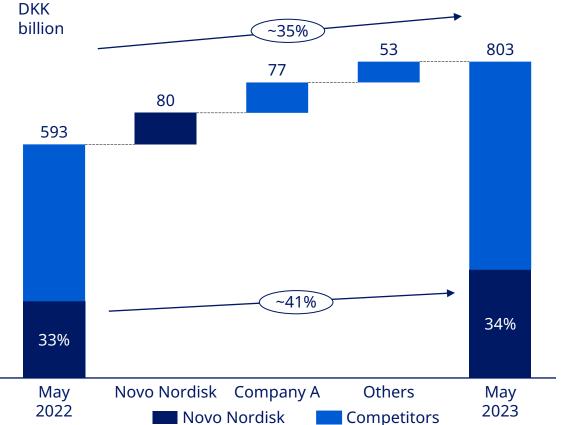
#### <sup>1</sup> CAGR calculated for 5-year period

Competitor insulin value market shares, as of May 2023: Novo Nordisk 43%, Others 58%; Competitor GLP-1 value market shares, as of May 2023: Novo Nordisk 52%, Others 48%. OAD: Oral anti-diabetic; MS: Market Share; Source: IQVIA MAT, May 2023 value figures

# Diabetes market share and market growth in North America Operations

Diabetes market growth and Novo Nordisk market share

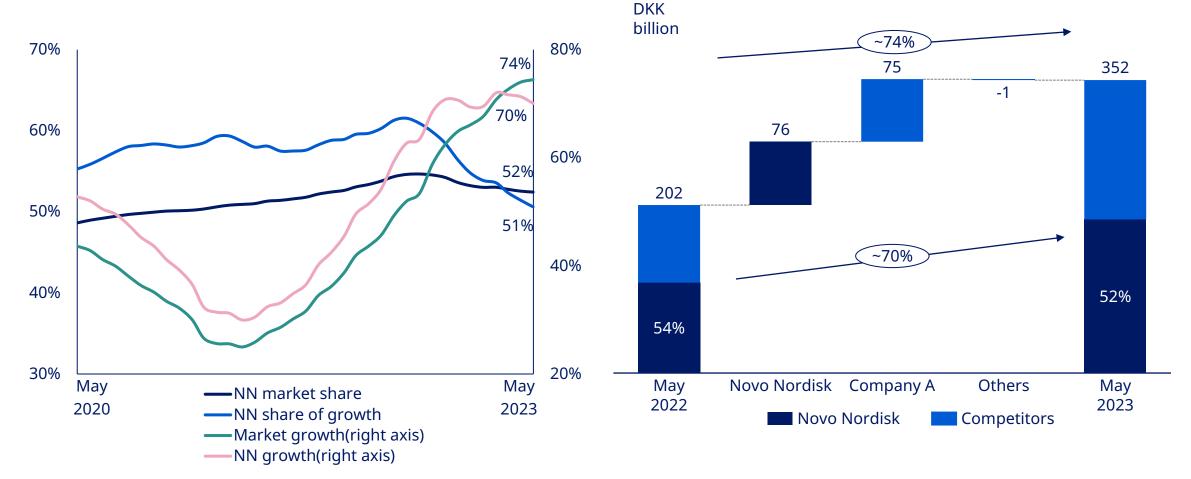




Diabetes market size and growth

# GLP-1 market share and market growth in North America Operations

GLP-1 market growth and Novo Nordisk market share



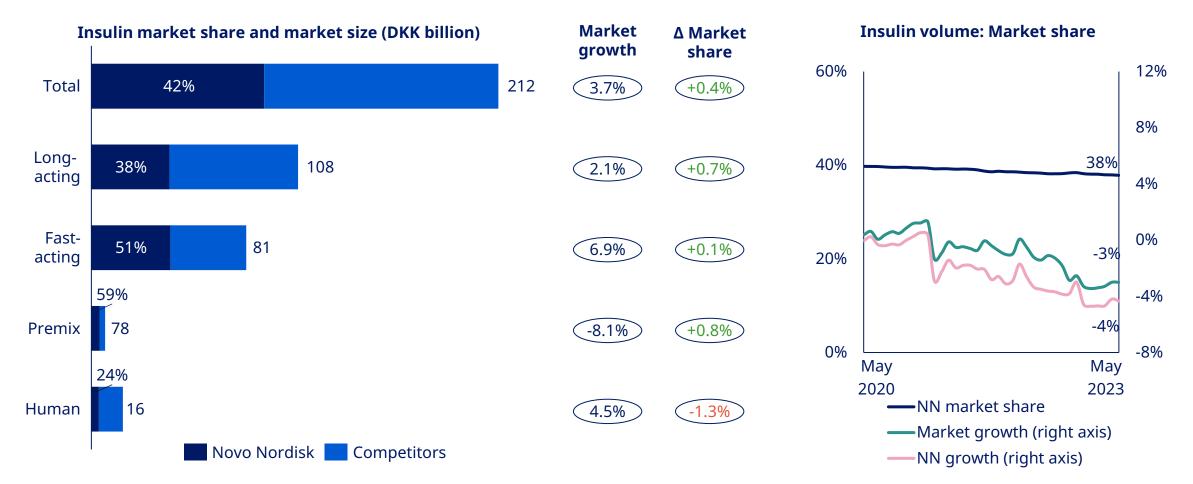
Source: IQVIA, May 2023, value, MAT; Due to contractual obligations competitor names are not disclosed. Company A represents an actual company. NN: Novo Nordisk



**GLP-1** market size and growth



# Insulin market size and volume market share in North America Operations

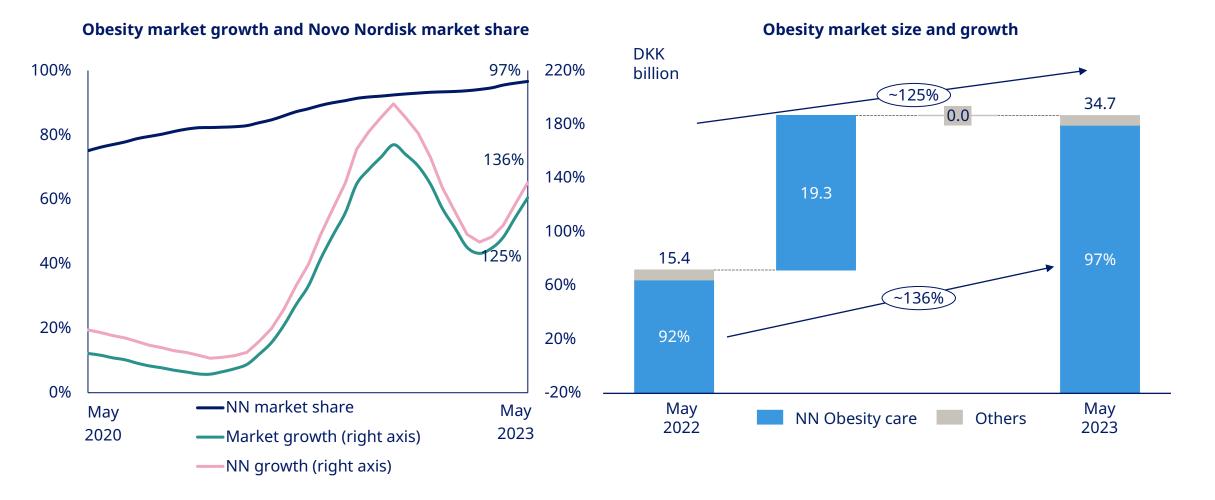


Note: Insulin market numbers do not reflect rebates.

Source: IQVIA, May 2023, LHS graph - Value, RHS Graph - Volume, MAT, all countries. Share of growth not depicted due to too high numbers; NN: Novo Nordisk

NAO

# Obesity market share and market growth in North America Operations







## Profit and loss, capital allocation Currencies

144 150

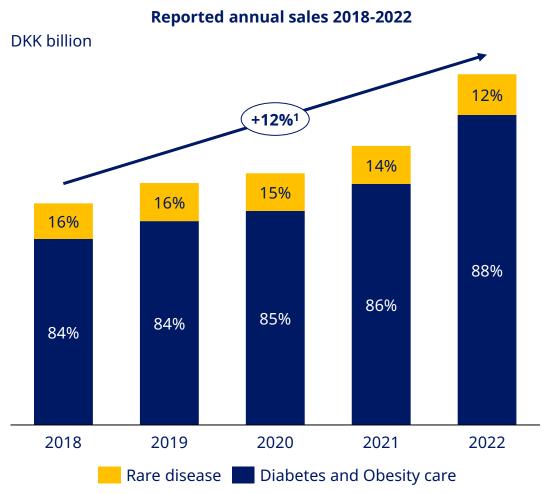
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Tinking!

NOVO NORDISK HQ Denmark

novo nordisk

# Solid sales growth driven by Diabetes and Obesity care



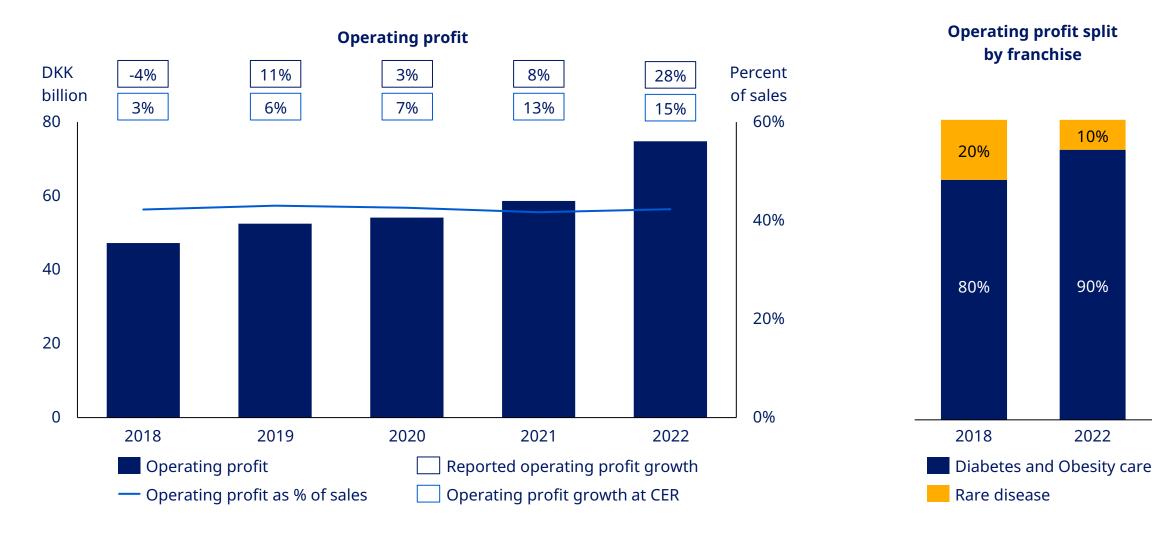


<sup>1</sup> CAGR for 5-year period

S&D: Sales and distribution; R&D: Research and development

Note: The outlined expected developments are aspirations and not long-term financial targets

## Solid operating profit growth driven by Diabetes care



CER: Constant exchange rates

## Resource allocation in Novo Nordisk is guided by investing in future growth while delivering attractive shareholder returns

Corporate strategy guides resource allocation

Expected primary sales growth drivers towards 2030

2025

2030

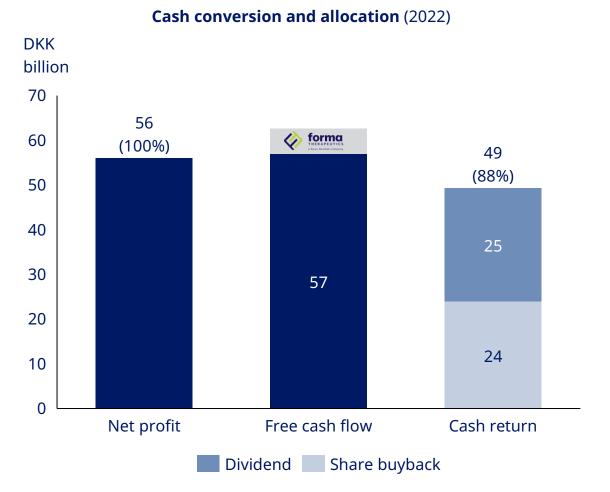


2020

Focus on driving sustained sales growth

- Commercial investments in growth markets and products
- **R&D investments** in future growth assets

## Net profit has been converted to cash and returned to shareholders



Strategic capital allocation priorities

Business development investments to enhance R&D pipeline CAPEX investments to meet demand including R&D pipeline

Deliver competitive capital allocation to shareholders

• Continued share buybacks and dividends

#### Financial flexibility within current credit ratings

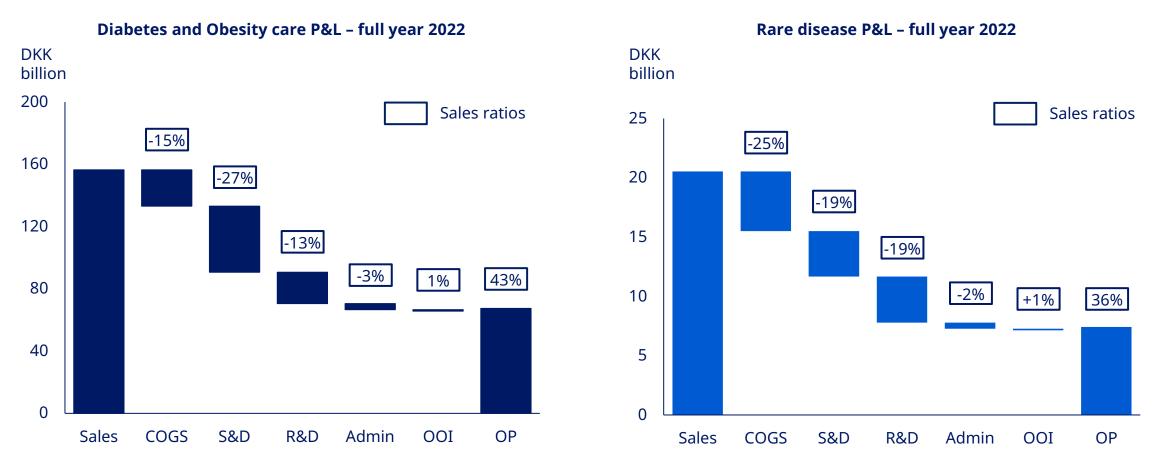
- Moody's: A1 since 2012, S&P Global: AA- since 2013
- Net debt to EBITDA ratio around zero

#### Mainly debt finance major business development projects

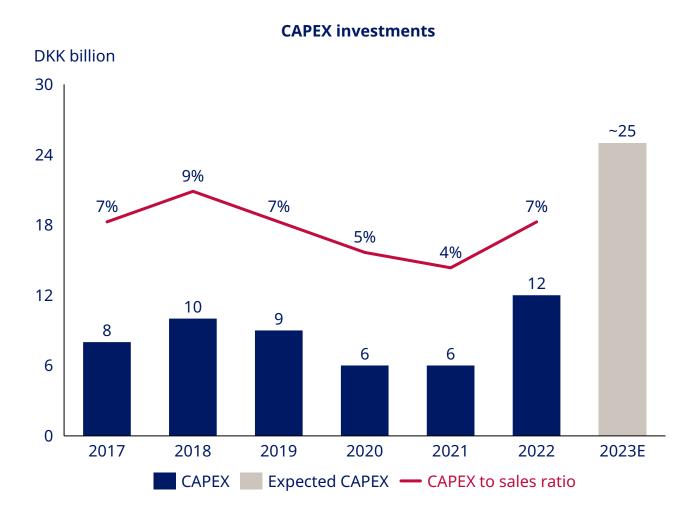
- 2021 bond issuance at an all-inclusive interest rate of ~0%
- 2022 bond issuance at an all-inclusive interest rate of ~1%

Note: Net cash used for the acquisition of Forma Therapeutics was 5,605 million DKK adjusted for marketable securities per note 5.3 of the 2022 Novo Nordisk Annual Report R&D: Research and Develoment; CAPEX: Capital expenditure; EBITDA: Earnings before interest, taxes, depreciation and amortisation

## Rare disease segment has lower profitability driven by higher investments in R&D including the acquisition of Forma in 2022



## Step-up in CAPEX to meet demand for current and future products



**Ensure readiness to meet future demands** 



- Capital expenditure is expected to be around DKK 25 billion in 2023
- Investments primarily at existing manufacturing sites, for growth of marketed products and future pipeline products
- Both active pharmaceutical ingredient (API) production and fill-finish capacity to be expanded across TAs
- CAPEX to sales ratio is expected to be low double digit in the coming years

## Currency impact on Novo Nordisk's P/L

#### **Operational currency impact**

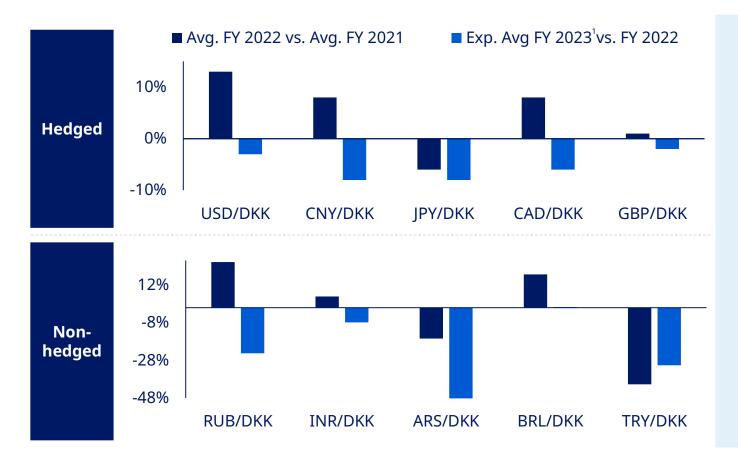
- All movements in currencies will directly impact the individual reported functional lines of the Novo Nordisk's P&L statement
- The currency effect on e.g. operating profit growth is the difference between the reported growth and the operating profit growth at CER
- Key currencies account for around 80% of the total currency exposure
- No hedging effects are included in the operating profit
- Sensitivity table gives an indication of gain/loss of a 5% immediate change in exchange rates compared to exchange rates on announcement day

DKK million	2022	2021
Income statement		
Net sales	176,954	140,800
Cost of goods sold	(28,448)	(23,658)
Gross profit	148,506	117,142
Sales and distribution costs	(46,217)	(37,008)
Research and development costs	(24,047)	(17,772)
Administrative costs	(4,467)	(4,050)
Other operating income and expenses	1,034	332
Operating profit	74,809	58,644
Financial income	239	2,887
Financial expenses	(5,986)	(2,451)
Profit before income taxes	69,062	59,080
Income taxes	(13,537)	(11,323)
Net profit	55,525	47,757
Earnings per share		
Basic earnings per share (DKK)	24.51	20.79
Diluted earnings per share (DKK)	24.44	20.74

Financial currency impact
<ul> <li>All gain/losses from hedging contracts are included in the financial income/expenses</li> </ul>
<ul> <li>All key currencies are hedged:</li> <li>USD 12 months</li> <li>JPY 12 months</li> <li>CAD 9 months</li> <li>GBP 3 months*</li> <li>CNY 6 months</li> </ul>
<ul> <li>Hedging is primarily performed with the use of forward contracts</li> </ul>
<ul> <li>Net financials includes hedging gain/loss including the cost of hedging and the effect from currency gain/losses of balances in non-hedged currencies</li> </ul>
Hedging costs are the interest rate differentials

Hedging costs are the interest rate differentials between DKK and hedged currencies

## Operating profit expected to be negatively impacted by currencies in 2023, partly countered by net financials



#### FY 2022

- Positive FX impact on operating profit of 7.6 bDKK
- Negative FX impact on net financials of -4.7 bDKK
- Foreign exchange net gain of 2.9 bDKK

### FY 2023 outlook

- Currency impact on Operating profit is expected to be -9%-points
- Net financial items is expected to be a gain of around DKK 2.8 billion mainly driven by gains on hedging contracts due to depreciation of the USD vs 2022 average

<sup>1</sup> Year-to-date realised data and remainder expected flat currency development based on the spot rate as of 7 August 2023

USD: United States dollar; DKK: Danish Kroner; CNY: Chinese yuan renminbi; JPY: Japanese yen; CAD: Canadian Dollar; GBP: British pound sterling; RUB: Russian Ruble; INR: Indian rupee; ARS: Argentine Peso; BRL: Brazilian Real; TRY: Turkish New Lira

# Purpose & V Sustainability

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RANJITH S. Ranjith lives with type 1 diabetes India

## Long-term value to society is driven by a strong sense of purpose and by being a responsible business



<sup>1</sup> Known as the Triple Bottom Line at time of implementation ESG: Environmental, Social and Governance

\*Ownership as of 30 June 2023

## 2022 statement of ESG performance

		iene of Lod periormanee	2022	2021	2020
		Resources		_0_	2020
		Energy consumption for operations (1,000 GJ)	3,677	3,387	3,191
		Share of renewable power for production sites	100%	100%	100%
		Water consumption for production sites (1,000 m <sup>3</sup> )	3,918	3,488	3,368
	Environmental	Breaches of environmental regulatory limit values	75	12	15
RE	performance	Emissions and waste		. –	
R	performance	Scope 1 emissions (1,000 tonnes)	76	77	75
		Scope 2 emissions (1,000 tonnes)	16	16	15
		Scope 3 emissions (1,000 tonnes) <sup>1</sup>	2,041	NA	NA
		Waste from production sites (tonnes)	213,505	180,806	140,783
		Patients	,		
		Patients reached with Novo Nordisk's Diabetes care products (estimate in millions)	36.3	34.6	32.8
		- Hereof reached via the Novo Nordisk Access to Insulin Commitment (estimate in millions) <sup>2</sup>	1.8	1.7	3.2
		- Hereof children reached through Changing Diabetes <sup>®</sup> in Children (cumulative)	41,033	31,846	28,296
		People & employees	,	,	
		Employees (total)	55,185	48,478	45,323
		Employee turnover	8.2%	11.0%	7.9%
		Sustainable Employer Score <sup>3</sup>	85%	84%	N/A
A	<b>C</b> = -!-1	Frequency of occupational accidents (number per million working hours)	1.5	1.3	1.3
	Social	Gender in leadership positions (ratio men:women)	56:44	57:43	59:41
<u>ප</u> ස	performance	Gender in senior leadership positions (ratio men:women)	61:39	64:36	65:35
		Gender in the Board of Directors (ratio men:women)	54:46	67:33	62:38
		Societies			
		Total tax contribution (DKK million)	36,003	32,593	26,376
		Donations and other contributions (DKK million)	126	92	158
		Change in average list price across US product portfolio (% change to previous year)	2.4%	1.6%	2.3%
		Change in average net price across US product portfolio (% change to previous year)	-12.7%	-12.3%	-16.9%
		Change in average list price across US insulin portfolio (% change to previous year)	0.0%	0.0%	0.5%
		Change in average net price across US insulin portfolio (% change to previous year)	-19.5%	-10.9%	-26.9%
		Governance processes			
		Business ethics reviews	35	37	32
		Employees trained in business ethics	99%	98%	99%
(O)		Supplier audits	294	253	177
	Governance	Product recalls	3	1	0
	Performance	Failed inspections	0	0	0
<b>v</b>		Values and trust			
		Facilitations of the Novo Nordisk Way	36	34	26
		Company reputation (scale 0-100) <sup>4</sup>	82.3	82.6	N/A
		Animals purchased for research	79,750	47,879	50,036

1. 2022 is the first year of full Scope 3 emissions' disclosure, which in 2020 and 2019 was limited to business flights and product distribution. 2. In 2020, the ceiling price was lowered from USD 4 to USD 3 which affects the comparability of 2021 and prior years 3. In 2021, the engagement survey was entirely redesigned to support Novo Nordisk's strategic goals. As a result, comparison to previous surveys is not appropriate. 4. In 2021, Company reputation replaced Company trust in order to capture more dimensions of how Novo Nordisk is perceived by external stakeholders.

## With Circular for Zero, Novo Nordisk aspires to have zero environmental impact

## circular **E**Zero

## **Current environmental impact**



**CO**<sub>2</sub> emissions

2,133 thousand tonnes in

Scope 1, 2 and 3 (2022)<sup>1</sup>



Waste 600+ million prefilled plastic pens produced every year





## **Environmental aspirations**

## **Circular products**

Upgrade existing and design new products based on circular principles and solve the end-of-life product waste challenge to close the resource loop



### **Circular company**

Eliminate environmental footprint from operations and drive a circular transition across the company aspiring for zero environmental impact

## **Circular supply**

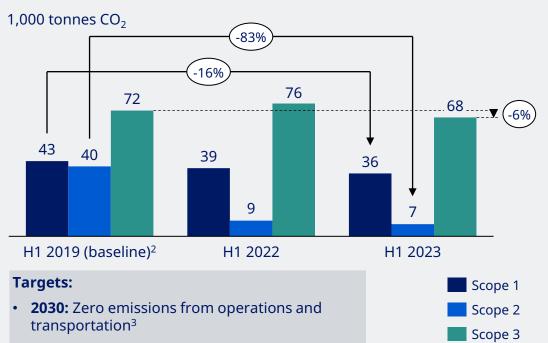


Proactive collaboration with suppliers to embed circular thinking for reduced environmental impact across the value chain and switch towards circular sourcing and procurement

for the first time, Novo Nordisk reported Scope 3 emissions according to the categories of the Greenhouse Gas Protocol (in 2021, the Scope 3 emissions' reporting was limited to product distribution and business flights),

## Novo Nordisk pledges to reach net-zero emissions across the entire value chain by 2045

**Emissions from Scope 1, 2 and 3<sup>1</sup>** 



• 2045: Net zero emissions across full value chain

Key initiatives to reduce CO<sub>2</sub> emissions across all three scopes

Scope 1 - Direct emissions from own sources (16% reduction vs H1 2019)

- **Company cars:** 100% electric or plug-in hybrid electric cars by 2030
- **Energy:** Ongoing transition to renewable energy in production facilities resulted in reduced emissions

Scope 2 - Indirect emissions from purchased energy (83% reduction vs H1 2019)

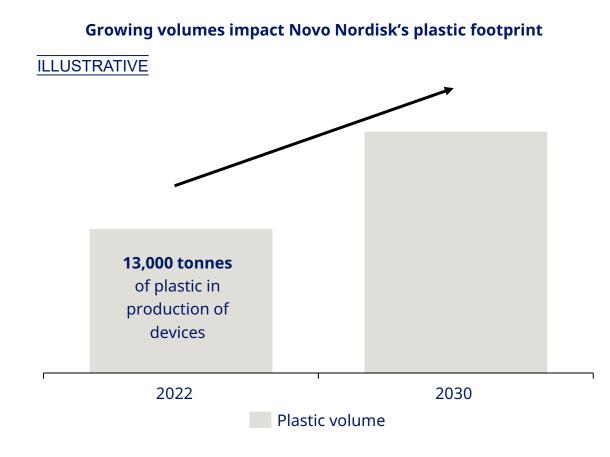
Production: Sourcing 100% of renewable power at production sites since 2020

Scope 3 - Other indirect emissions across value chain (6% reduction vs H1 2019)

- **Suppliers:** >400 key suppliers have committed to source renewable power
- **Product distribution:** Alliances with various providers for Sustainable Aviation Fuel that will reduce emissions from air transport significantly

<sup>1</sup> Scope 3 emissions are limited to emissions from business flights and product distribution. <sup>2</sup> In 2019, some emission categories were only reported on an annual basis. For these categories, the quarterly emissions have been estimated based on the full-year results. <sup>3</sup> CO<sub>2</sub> emissions from operations and transportation represent the emissions from production, offices and labs, cars, business flights and product distribution.

## Reaching more patients will increase the plastic footprint, a challenge Novo Nordisk has started to address



#### Change to sustainable plastic

- Engage with suppliers to pursue shift to sustainable plastic
- Drive innovation via **partnerships** to e.g. repurpose medical waste

#### **Reduce plastic consumption**

Drive **portfolio decisions** towards lower plastic consumption



Drive switch towards durable devices in relevant markets

### Avoid plastic waste on landfill

- Take-back<sup>1</sup> pilot in Denmark with partners leading to >20% device return
- **Take-back** expansion to UK, Brazil and France with ambition to establish industry solution for scaling



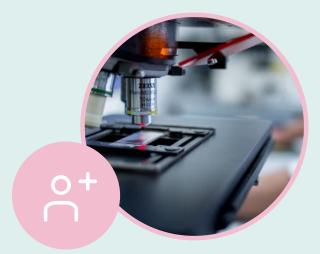
## Social responsibility is core to Novo Nordisk and initiatives focus on prevention, access and innovation



...accelerating **prevention** to bend the curve...



...providing **access to affordable** care for vulnerable patients in every country...



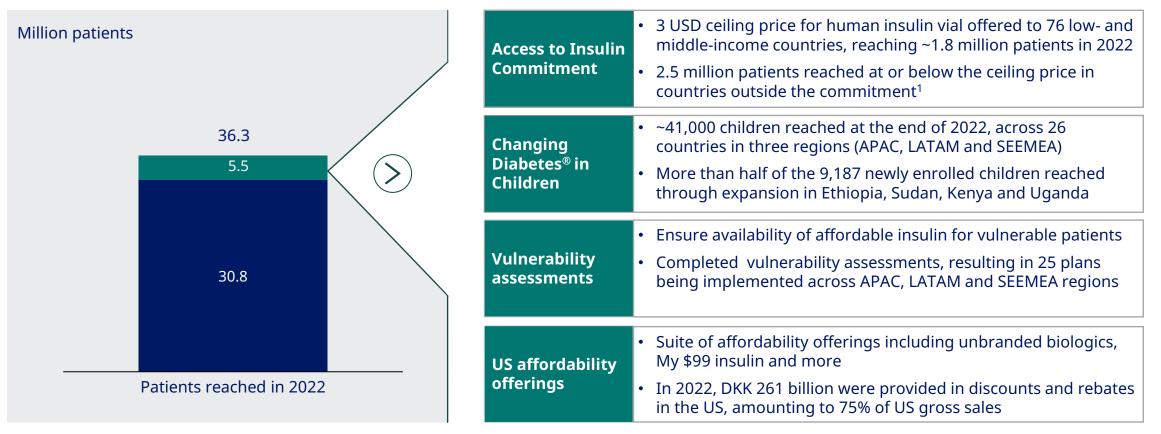
...**innovating** to improve lives...

... and thereby help society rise to one of its biggest challenges

## In 2022, more than 5 million people with diabetes were reached with access and affordability initiatives

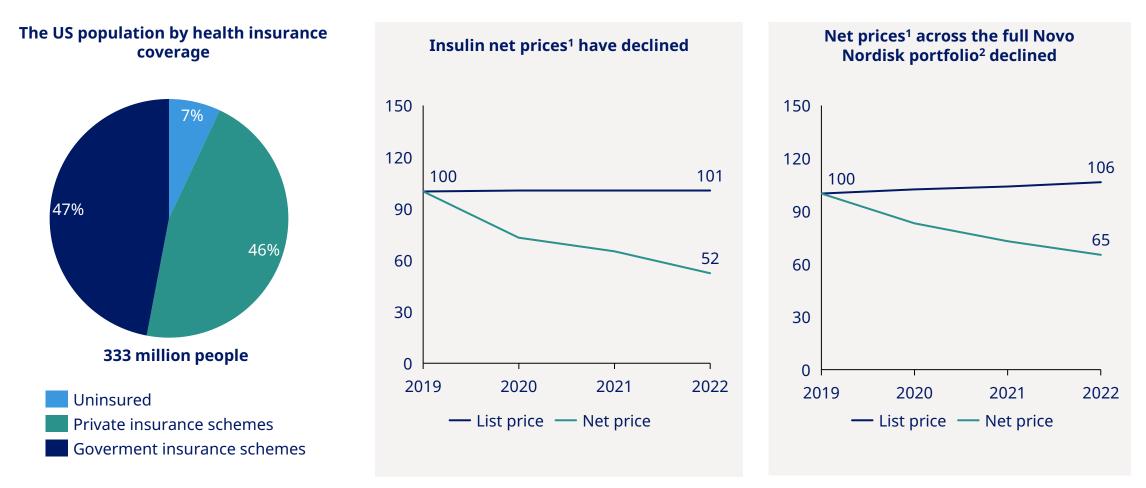
## 5.5 out of 36.3 million people were reached with access and affordability initiatives

#### A number of focused programmes (as of full year 2022)



<sup>1.</sup> The access and affordability programmes are not mutually exclusive, implying that the sum of the reach of each programme cannot be interpreted as the total unique number of people with diabetes reached. More info on Novo Nordisk access and affordability programmes can be found at : <u>Access & affordability (novonordisk.com)</u>. 2. Changing Diabetes<sup>®</sup> in Children is a public-private partnership between the International Society for Paediatric and Adolescent Diabetes, the World Diabetes Foundation, Roche, and Novo Nordisk.

## In the US, net prices have declined in the last five years



<sup>1</sup>Percentage change represents a sales weighted average list and net price for the respective calendar year compared to the sales weighted average list and net price for the prior year, indexed to base year 2019, and is not reflective of the magnitude of individual list price actions <sup>2</sup>NN US Product Portfolio is inclusive of Diabetes, Obesity and Rare disease products Government insurance schemes cover Medicare, Medicaid and public exchanges, some of these with high deductibles. Source: Novo Nordisk Annual Report 2022 (illustration created from figures presented on page 89)

## Barriers to access go beyond price

### Diabetes Compass launched with World Diabetes Foundation

- Many healthcare systems in LMICs are overburdened
- Aims to reduce vulnerabilities through innovative digital solutions to support health workers and people with diabetes
- Pilots in **Sri Lanka** and **Tanzania** have been launched
- Roll-out of digital products expected to begin in 2023



### Thermal solution for human insulin can address one key access to care barrier

- Strict **insulin storage recommendations** are hard to meet in humanitarian settings and where access to refrigeration is low
- The positive scientific opinion received from EMA in April supports obtaining the national approvals for additional option for storage outside of refrigeration prior to first use
- National submission ongoing in >50 countries, e.g. submitted in India and Bangladesh in July 2022



### iCare initiative towards strengthening health infrastructure in Middle Africa

- A business-integrated model improving access to treatment and care
- **Capacity:** 6,300 HCPs trained
- **Affordability:** 32,300 underserved patients reached with insulin
- **Reach:** Onboarded new distributors to reduce mark-ups
- **Empowerment:** 10,900 patients enrolled in patient empowerment programmes

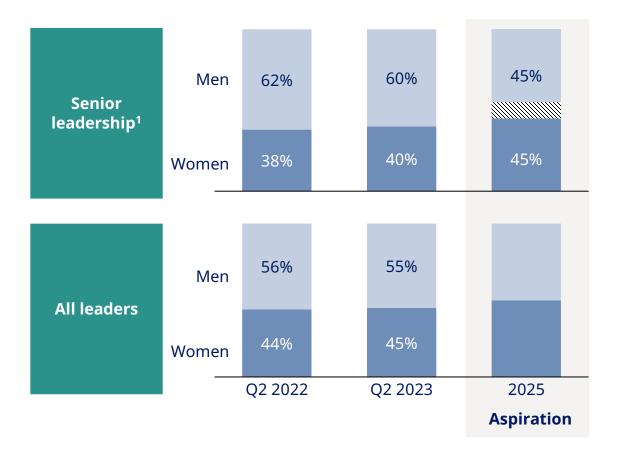


Novo Nordisk<sup>®</sup>

Note: The Diabetes Compass was launched by the World Diabetes Foundation with more information on Diabetes Compass | World diabetes foundation. Diabetes Compass is funded by a 100 million DKK joint donation from Novo Nordisk A/S and the Novo Nordisk Foundation. HCP: Health care professional; LMIC: Low- and middle-incomes countries

## The journey towards being a sustainable employer starts with being inclusive and diverse

#### 2025 aspiration supporting Diversity and Inclusion



#### Driving an inclusive and diverse workplace

#### **Diversity & Inclusion aspirational targets:**

- Create an inclusive culture where all employees have a sense of belonging and equitable opportunities to realise their potential
- Achieve a balanced gender representation across all managerial levels
- Achieve a minimum of 45% women and a minimum of 45% men in senior leadership positions by the end of 2025

### **Diversity & Inclusion aspirations in action:**

- D&I is continuously embedded in HR processes and policies across the employee life cycle
- All areas have local D&I action plans to address local challenges and opportunities
- All leaders must embrace their role as inclusive leaders

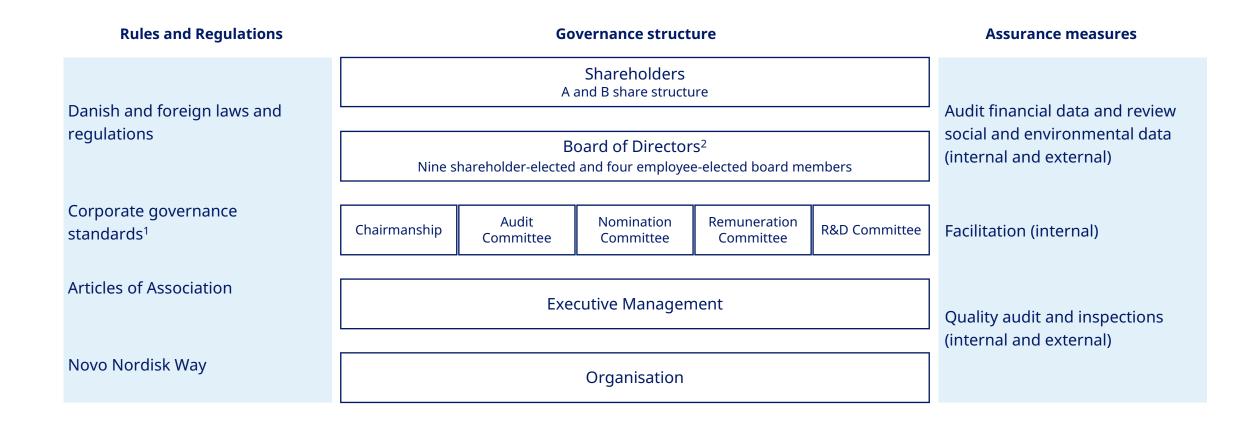
### **Diversity & Inclusion progress:**

- Inclusion Index in 2023 stands at 82%, the same as in 2022
- End of Q2 2023 40% of leaders in senior leadership positions were women, compared to 38% end of Q2 2022

Note: Full social statements to be found in Novo Nordisk Annual Report 2022. No formulated 2025 aspiration exist for "all leaders", but Novo Nordisk aspires for balanced gender representation at all managerial levels<sup>1</sup>/<sub>2</sub>

<sup>&</sup>lt;sup>1</sup> Senior leadership defined as executive vice presidents, senior vice presidents, corporate vice presidents, and vice presidents; D&I: Diversity and inclusion

## Structure in place to ensure corporate governance



## Novo Nordisk has a sustainable tax approach

### Sustainable tax approach approved by the BoD

## 1 | Commercially driven

- Business structures driven by commercial considerations
- Pay taxes where value is generated
- Effective tax rate of ~20% for 2022

### 2 | Responsible

- No artificial structures or tax havens
- Transfer pricing principles compliant with OECD guidelines
- Advanced pricing agreements covering ~65% of revenue

### 3 | Transparent

- Open about tax practices and maintain cooperative relationships with tax authorities
- Tax approach published on novonordisk.com
- Total tax contribution in 2022 around DKK 36 billion

Region	IP rights <sup>1</sup>	Production <sup>2</sup>	Sales <sup>3</sup>	Corporate income taxes
International Operations				11.0
- Denmark				9.6
- EMEA (excl. Denmark)				0.7
- Region China	$\bigcirc$			0.4
- Rest of World	$\bigcirc$			0.3
North America Operations	$\bigcirc$			1.0
- The US	$\bigcirc$			0.8
Total				12.0
Share of category	Share o	f category	$\bigcirc$ s	hare of category

1. Intellectual property rights based on sales from where intellectual property rights are located. 2. Production based on production employees in the region. 3. Sales based on the location of the customer. OECD: The Organisation for Economic Co-operation and Development

Note: All figures and graphs are average 2020-2022

### Corporate income taxes by region – three year average in DKK billion

## ESG is integrated in reporting and remuneration as well as recognised externally



## Investor contact information

## **Share information**

Novo Nordisk's B shares are listed on the stock exchange in Copenhagen under the symbol 'NOVO B'. Its ADRs are listed on the New York Stock Exchange under the symbol 'NVO'.

For further company information, visit Novo Nordisk on: www.novonordisk.com

Access the full investor presentation here:



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