



Morten Kruse Jacobsen (to the right), Senior Director at Novo Nordisk and married to Anders. Being a sustainable employer is a key priority for Novo Nordisk. This includes fostering a diverse and inclusive workplace. From January 2022, Novo Nordisk will offer a minimum of eight weeks paid parental leave to all non-birthing parents globally, regardless of gender.

Novo Nordisk – a focused healthcare company

Investor presentation
Full year 2021

Agenda

Progress on Strategic Aspirations 2025

Commercial execution

Innovation and therapeutic focus

Financials

Forward-looking statements

Novo Nordisk's reports filed with or furnished to the US Securities and Exchange Commission (SEC), including this statutory Annual Report 2021 and Form 20-F, which are both expected to be filed with the SEC in February 2022 in continuation of the publication of this Annual Report 2021, and written information released, or oral statements made, to the public in the future by or on behalf of Novo Nordisk, may contain forward-looking statements. Words such as 'believe', 'expect', 'may', 'will', 'plan', 'strategy', 'prospect', 'foresee', 'estimate', 'project', 'anticipate', 'can', 'intend', 'target' and other words and terms of similar meaning in connection with any discussion of future operating or financial performance identify forward-looking statements. Examples of such forward-looking statements include, but are not limited to:

- Statements of targets, plans, objectives or goals for future operations, including those related to Novo Nordisk's products, product research, product development, product introductions and product approvals as well as cooperation in relation thereto,
- Statements containing projections of or targets for revenues, costs, income (or loss), earnings per share, capital expenditures, dividends, capital structure, net financials and other financial measures,
- Statements regarding future economic performance, future actions and outcome of contingencies such as legal proceedings, and
- Statements regarding the assumptions underlying or relating to such statements.

These statements are based on current plans, estimates and projections. By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific. Novo Nordisk cautions that a number of important factors, including those described in this presentation, could cause actual results to differ materially from those contemplated in any forward-looking statements.

Factors that may affect future results include, but are not limited to, global as well as local political and economic conditions, including interest rate and currency exchange rate fluctuations, delay or failure of projects related to research and/or development, unplanned loss of patents, interruptions of supplies and production, including as a result of interruptions or delays affecting supply chains on which Novo Nordisk relies, product recalls, unexpected contract breaches or terminations, government- mandated or market-driven price decreases for Novo Nordisk's products, introduction of competing products, reliance on information technology including the risk of cybersecurity breaches, Novo Nordisk's ability to successfully market current and new products, exposure to product liability and legal proceedings and investigations, changes in governmental laws and related interpretation thereof, including on reimbursement, intellectual property protection and regulatory controls on testing, approval, manufacturing and marketing, perceived or actual failure to adhere to ethical marketing practices, investments in and divestitures of domestic and foreign companies, unexpected growth in costs and expenses, failure to recruit and retain the right employees, failure to maintain a culture of compliance, epidemics, pandemics or other public health crises, and factors related to the foregoing matters and other factors not specifically identified herein.

For an overview of some, but not all, of the risks that could adversely affect Novo Nordisk's results or the accuracy of forward-looking statements in this Annual Report 2021, reference is made to the overview of risk factors in 'Risk management' of this Annual Report 2021.





Unless required by law, Novo Nordisk is under no duty and undertakes no obligation to update or revise any forward-looking statement after the distribution of this Annual Report 2021, whether as a result of new information, future events, or otherwise.

Important drug information

Victoza® and Ozempic® are approved for the management of type 2 diabetes only
Saxenda® and Wegovy® are approved in the USA and the EU for the treatment of obesity only

Strategic Aspirations 2025 | Highlights full year 2021

Blue indicates developments in Q4 2021

 <p>Purpose and sustainability</p>	<p>Adding value to society:</p> <ul style="list-style-type: none"> • Medical treatment provided to 34.6 million people living with diabetes in 2021 • 46 new vulnerability assessments conducted enabling access to insulin to ~82,000 people with diabetes • Reaching 18 countries and around 32,000 children in Changing Diabetes in Children <p>Progress towards zero environmental impact:</p> <ul style="list-style-type: none"> • 43% reduction in CO₂ emissions compared to 2019 <p>Evolve culture and ensure distinct core capabilities:</p> <ul style="list-style-type: none"> • Launch of an aspirational gender diversity target 	 <p>Innovation and therapeutic focus</p>	<p>Diabetes care:</p> <ul style="list-style-type: none"> • Resubmission of sema 2.0 mg in the US and approval in the EU <p>Obesity care:</p> <ul style="list-style-type: none"> • Approval of Wegovy®, sema 2.4 mg, in the US and EU <p>Strengthen and progress biopharm pipeline</p> <ul style="list-style-type: none"> • Sogroya® phase 3 programme in children with growth hormone deficiency successfully completed • First Mim8 phase 1/2 trial cohorts successfully completed <p>Other serious chronic disease:</p> <ul style="list-style-type: none"> • Phase 3a development initiated with ziltivekimab in CVD and semaglutide in NASH and Alzheimer's disease <p>Acquisition of Dicerna Pharmaceuticals and its RNAi platform to be applied across therapy areas</p>
 <p>Commercial execution</p>	<p>Diabetes value market share increased by 0.8 percentage point to 30.1%¹</p> <p>Obesity care sales increased by 55% at CER to DKK 8.4 billion</p> <p>Biopharm sales increased by 4% at CER to DKK 19.2 billion</p>	 <p>Financials</p>	<p>Sales growth of 14% and Operating profit growth of 13%:</p> <ul style="list-style-type: none"> • Sales in International Operations grew by 14% • Sales in the US grew by 13% with 60% of sales came from products launched since 2015 <p>Gross margin positively impacted by continued productivity gains in Product Supply</p> <p>Free cash flow of DKK 29.3 billion and DKK 41 billion returned to shareholders</p> <ul style="list-style-type: none"> • Total dividend of DKK 10.40 per share and payout ratio of 49.6%

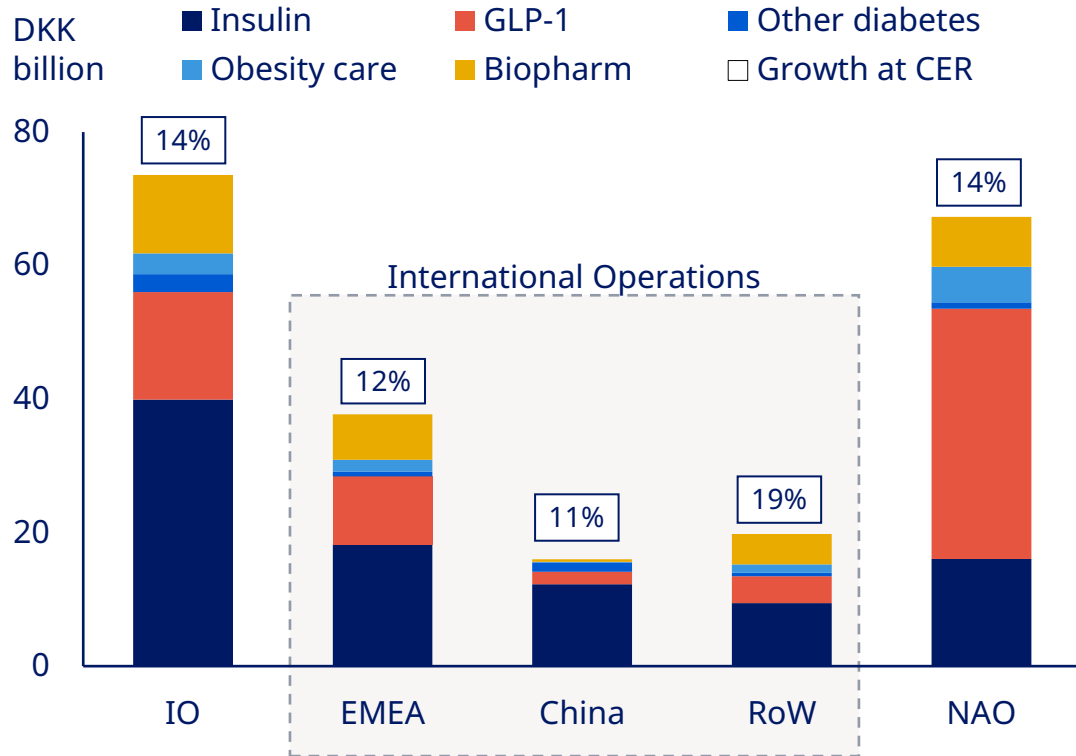
The strategic aspirations are objectives that Novo Nordisk intends to work towards and are not a projection of Novo Nordisk's financial outlook or expected growth. Note: Unless otherwise specified growth rates are at constant exchange rates

¹ MAT (Moving Annual Total) value market share

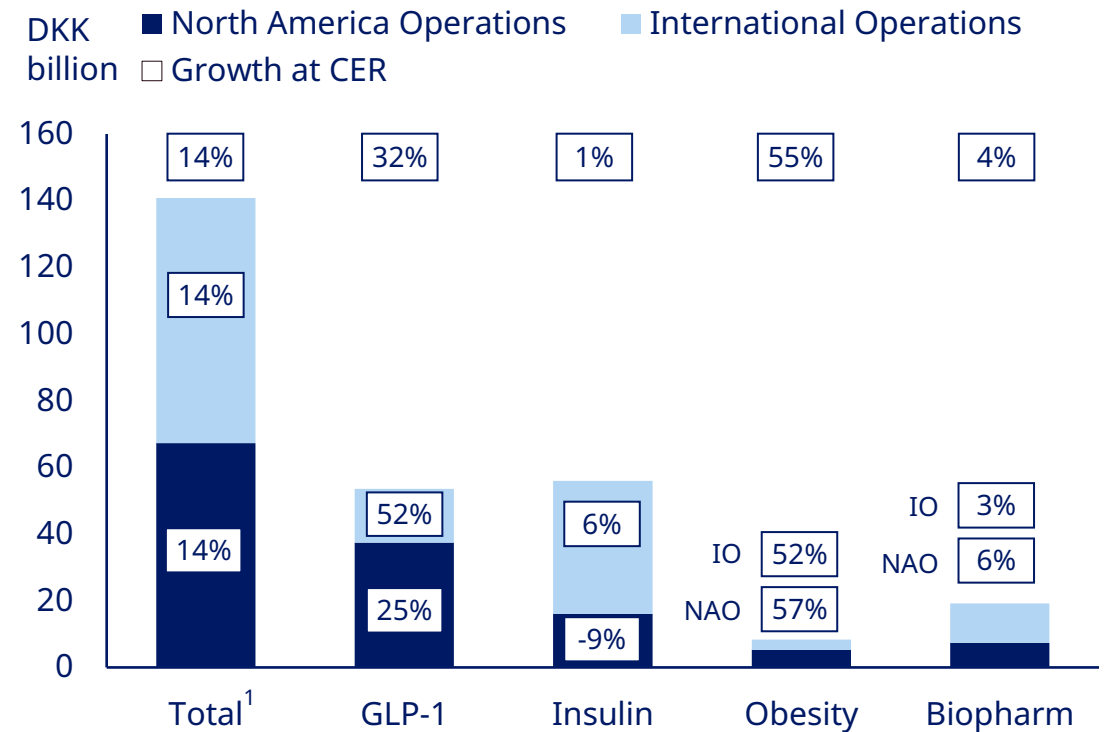
IO: International Operations; NAO: North America Operations; Sema: Semaglutide; NASH: Non-alcoholic steatohepatitis; CVD: Cardiovascular disease; sema: semaglutide

Sales growth of 14% driven by both operating units and by all therapy areas

Reported geographic sales split for the full year 2021



Reported therapy area sales and growth for the full year 2021



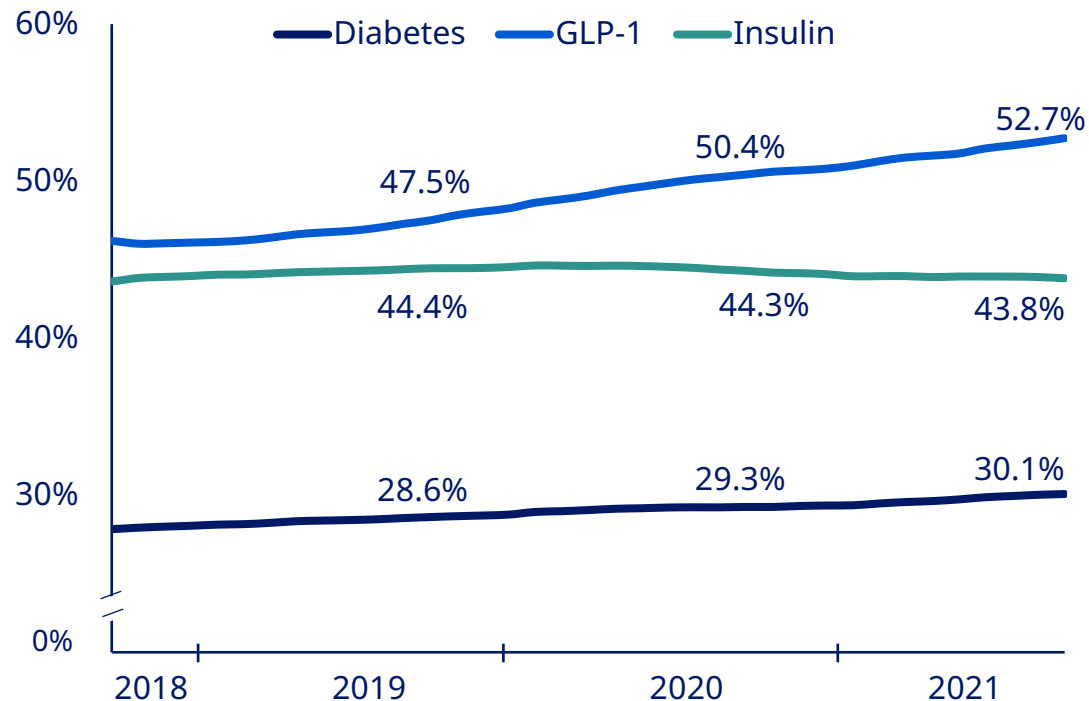
¹ Other diabetes' is included in Total

IO: International Operations; China: Mainland China, Hong Kong and Taiwan; RoW: Rest of World; NAO: North America Operations

Note: Unless otherwise specified, sales growth rates are at CER

Diabetes value market leadership increased by 0.8%-points to 30.1%

Novo Nordisk global diabetes value market share



Diabetes value market leadership expansion driven by the GLP-1 franchise

Diabetes care sales grew by 13% with global value market share increase driven by GLP-1 market share gains in both IO and NAO

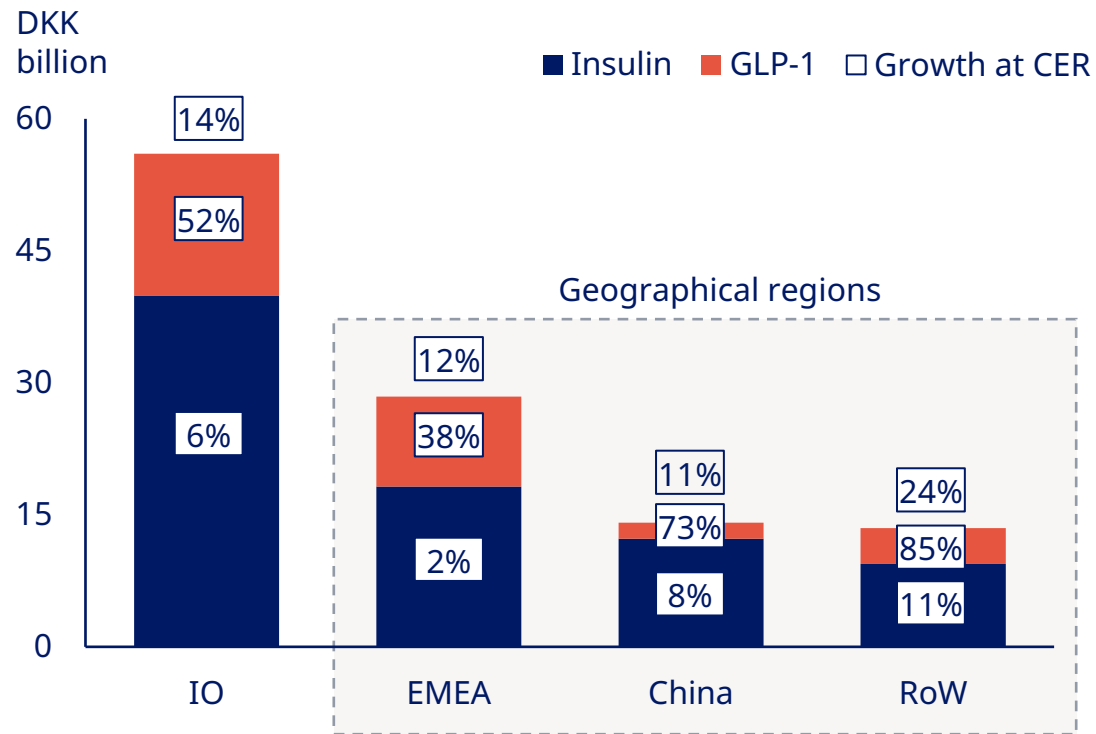
Insulin volume market share has decreased from 47.3% to 47.1% in the last 12 months

GLP-1 value market share has increased by 2.3%-points in the last 12 months, driven by:

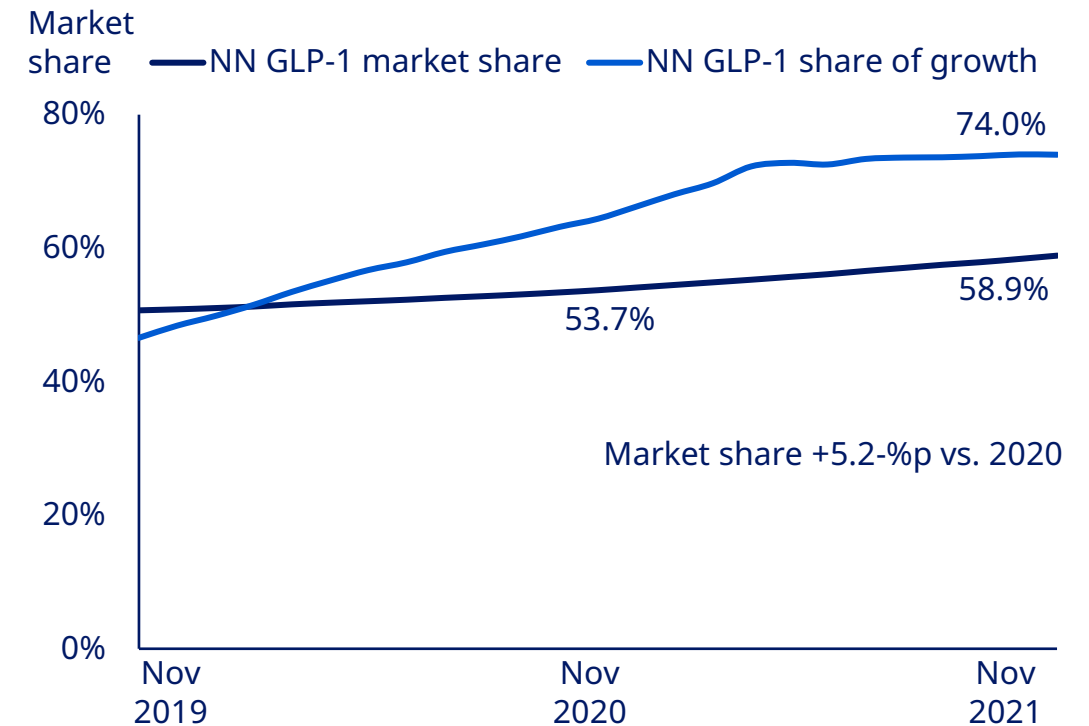
- Ozempic® launches and uptake in 72 countries
- Rybelsus® uptake in North America Operations and launches in International Operations

International Operations diabetes sales grew across all regions, mainly driven by GLP-1 performance

Reported diabetes sales and growth per IO geography



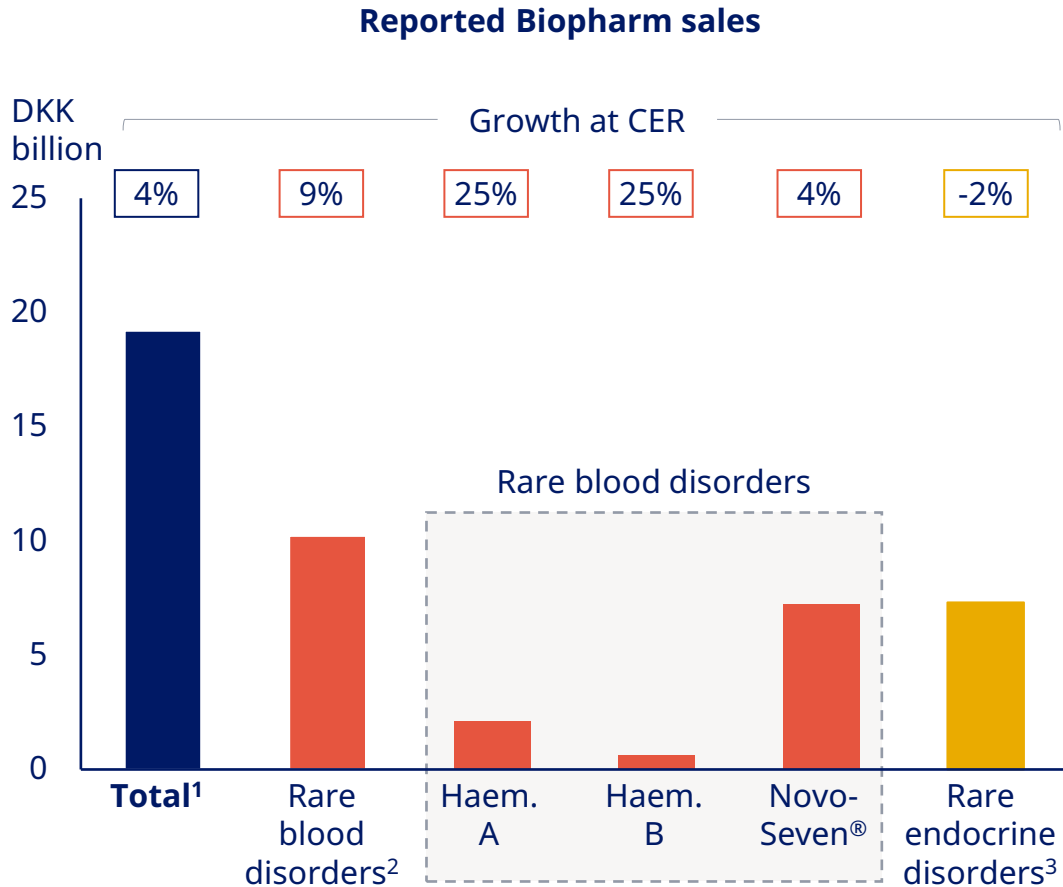
GLP-1 diabetes value market share and share of growth in IO



Source: IQVIA MAT, Nov 2021 (Spot rate)

IO: International operations; NN: Novo Nordisk; pp: Percentage points; EMEA: Europe, Middle East and Africa; China: Mainland China, Hong Kong and Taiwan; RoW: Rest of World

Biopharm sales grew by 4% driven by both North America Operations and International Operations



Biopharm sales driven by global commercial execution

Biopharm sales growth driven by:

- 6% growth in North America Operations
- 3% sales growth in International Operations

Rare blood disorders sales increased by 9%, driven by:

- Uptake of launch products Esperoct® and Refixia®
- NovoEight® and NovoSeven®

Rare endocrine disorders sales decreased by 2% driven by:

- North America Operations sales declined by 12% partly offset by sales growth in International Operations of 5%
- Novo Nordisk is the leading company in the global human growth disorder market with a value market share of ~36.3%

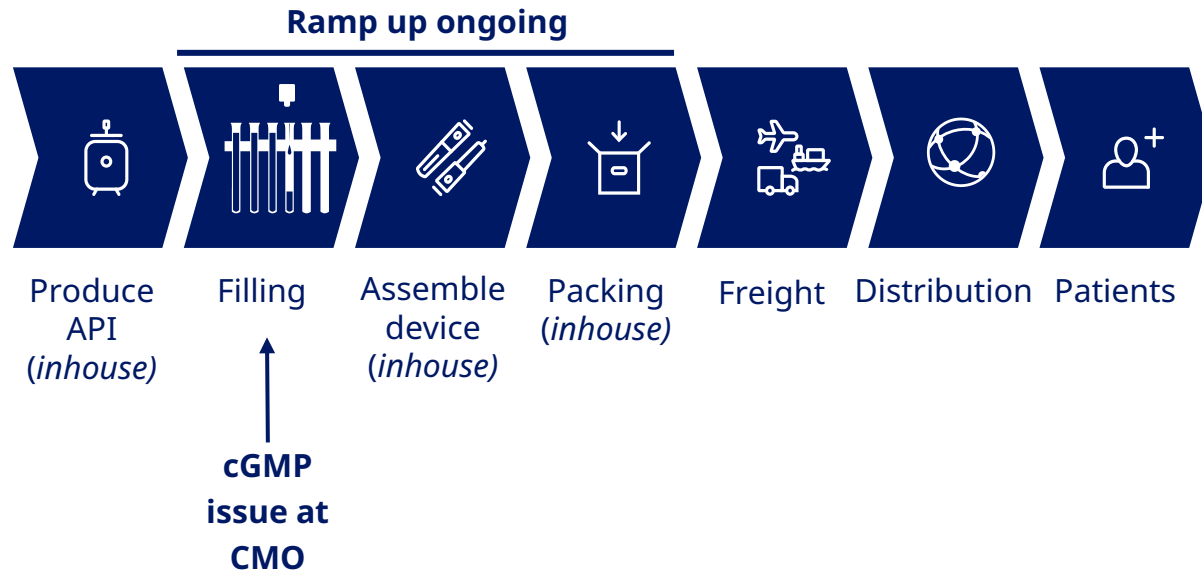
¹ Total includes "Other Biopharm", which consists of primarily Vagifem® and Actively®; ² Comprises NovoSeven®, NovoEight®, Esperoct®, Refixia® and NovoThirteen®; ³ Primarily Norditropin®.

Note: NovoThirteen® is not shown for Rare blood disorders.

Haem. A: Haemophilia A; Haem. B: Haemophilia B; Unless otherwise specified, sales growth is at constant exchange rates

Wegovy® supply update following cGMP issues at supplier announced in December 2021

Wegovy® simplified manufacturing process

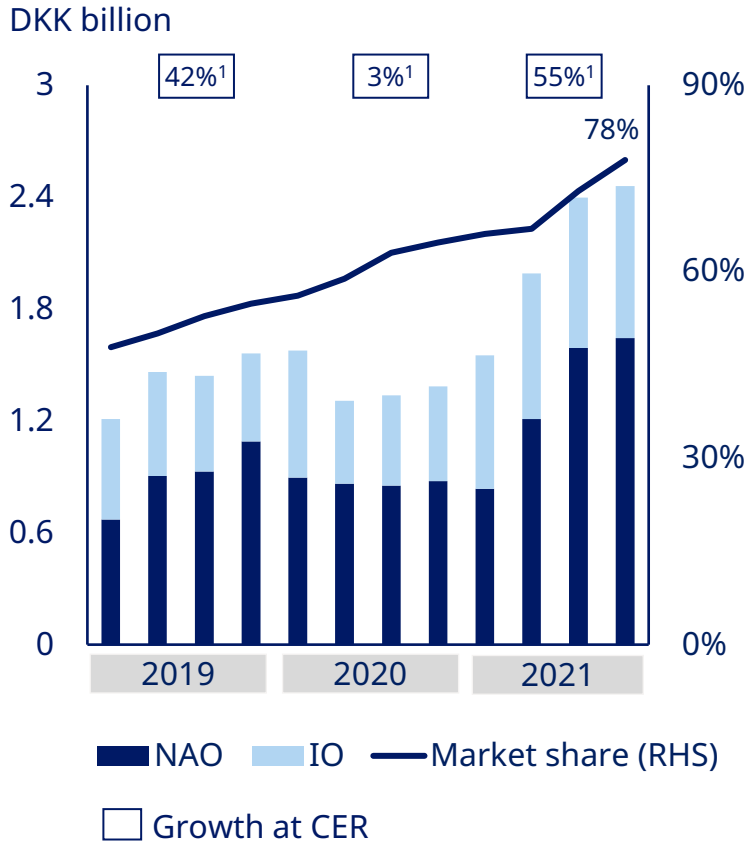


Update on supply chain situation

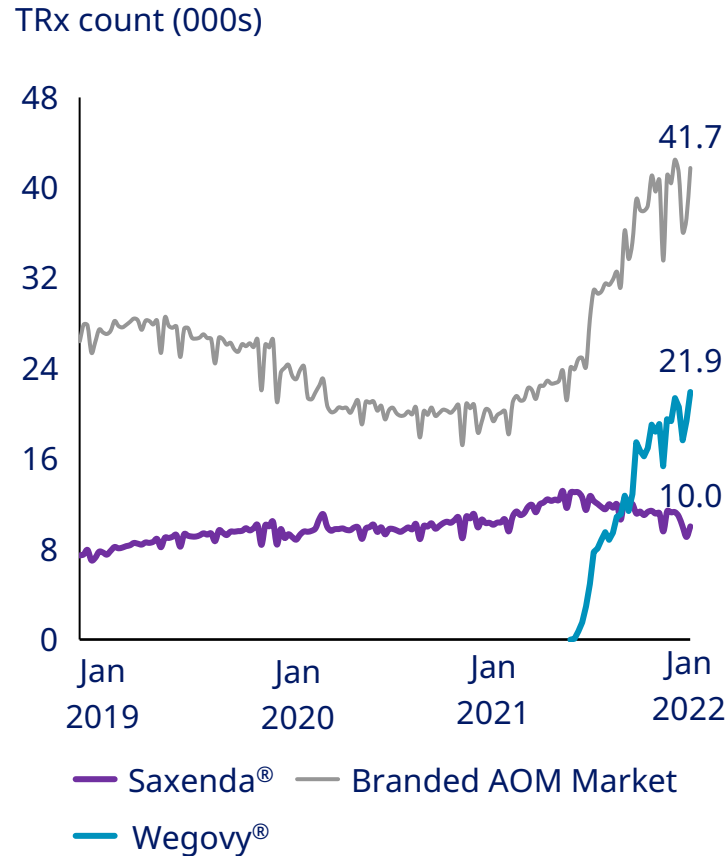
- Large global contract manufacturing organisation received a 483 letter by the US FDA related to cGMP issues at production site for Wegovy® syringes
- Deliveries and manufacturing temporarily stopped
- Close collaboration between CMO and Novo Nordisk to address cGMP issues as fast as possible
- Supply capacity in H1 2022 is now expected to be close to the TRx level seen in the fourth quarter of 2021
- Application to add an additional device to the marketing authorisation for Wegovy® in EU
- Still expect to be able to meet demand in the US in the second half of 2022

Obesity care sales grew by 55% for the full year 2021

Reported sales split in operational units



Branded AOM TRx in the US



Wegovy® launch in the US

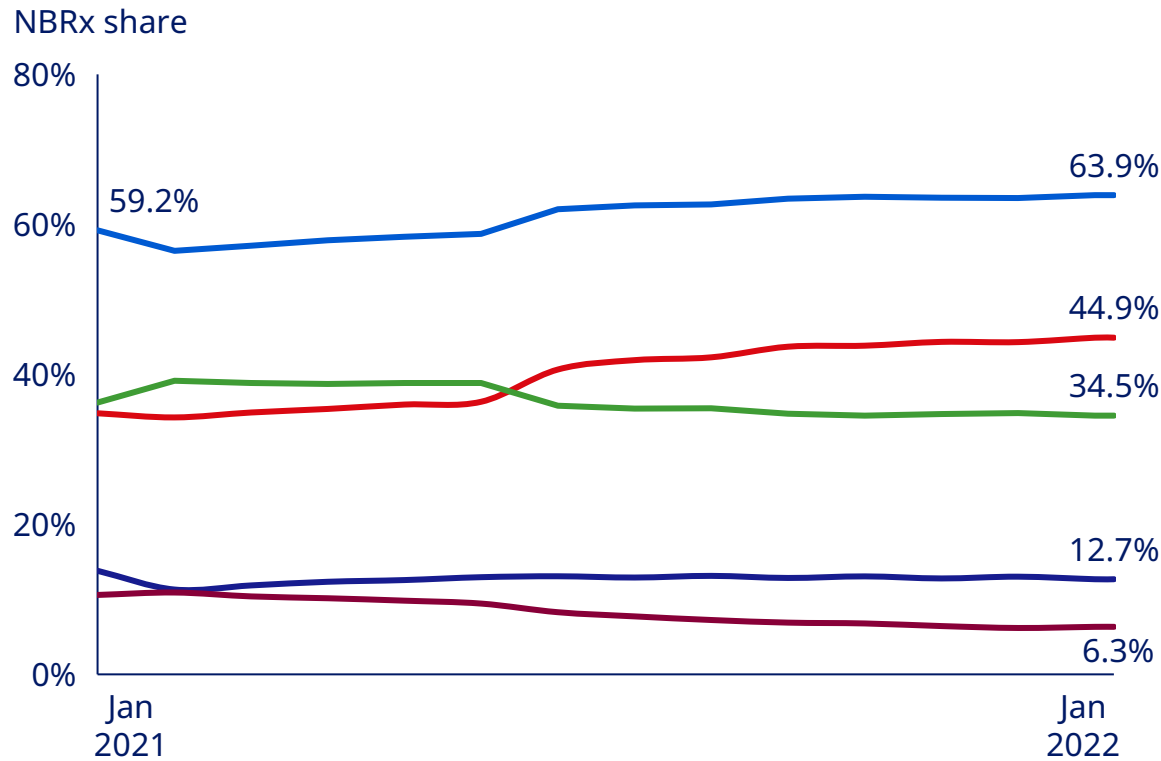


- ~22,000 weekly Rx 32 weeks after launch
- Commercial formulary access around more than 70%, with >70% of Wegovy® script new to the AOM class
- Commitment to the people living with obesity and potential of Wegovy® remain unchanged

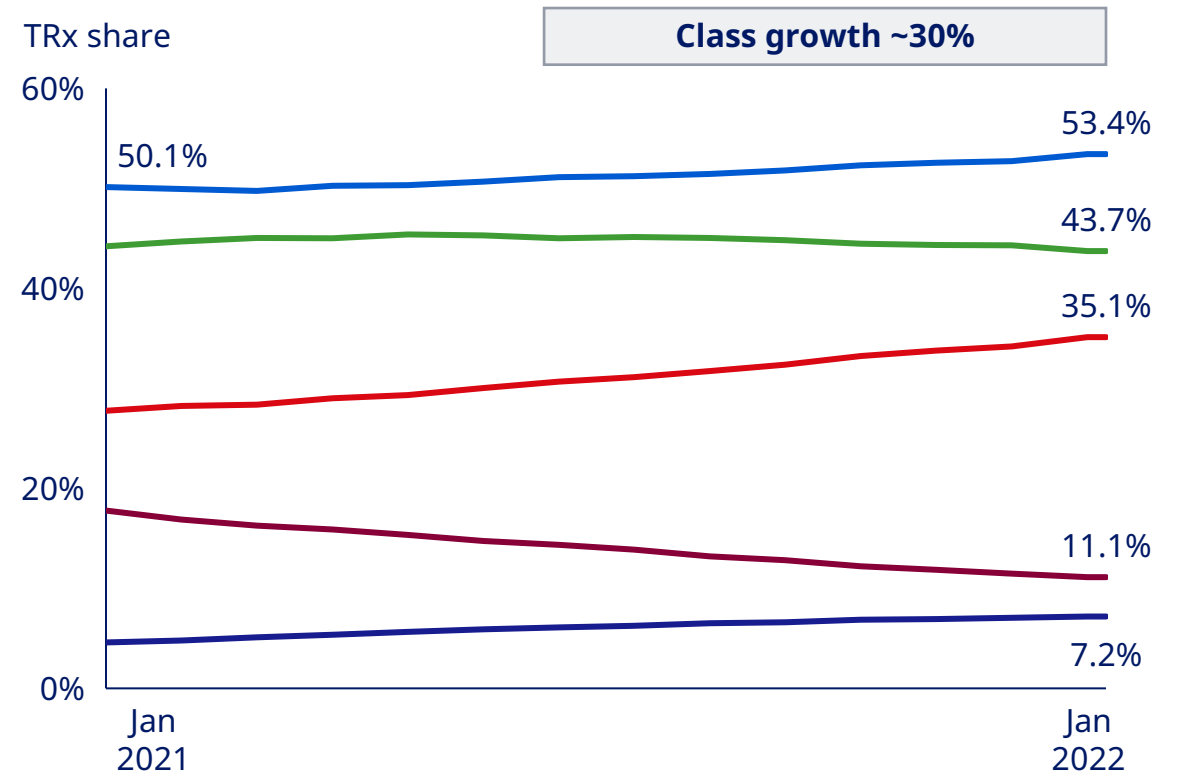
¹ Annual growth at CER. Each TRx data points represents one week of data
 NAO: North America operations, IO: International operations, RHS: Right hand side axis, Rx: Prescriptions
 Note: Sales growth at constant exchange rates; AOM: Anti-Obesity Medications (includes Wegovy®, Saxenda®, Qsymia and Contrave),
 Source: IQVIA NPA - TRx data, Weekly (ending 14 January 2022)

Novo Nordisk increased market share in the fast-growing US GLP-1 diabetes segment

US GLP-1 NBRx market share



US GLP-1 TRx market share

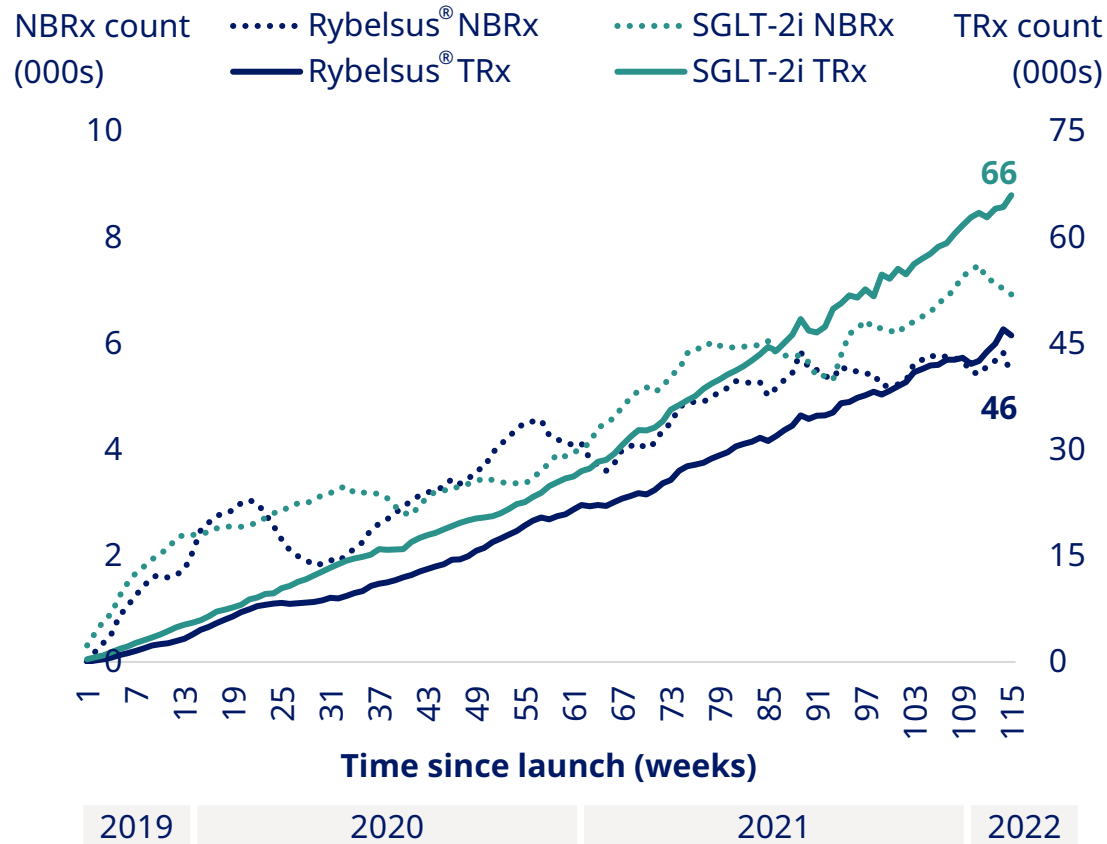


— Ozempic® — Rybelsus® — dulaglutide — NN GLP-1 — Victoza®

Source: IQVIA Xponent, Weekly (ending 7 January 2022) Each data points represents a rolling four-week average
 NBRx: New-to-brand prescriptions; TRx: Total prescriptions; NN: Novo Nordisk
 Note: Class growth calculated as Q4 2020 vs Q4 2021

Total Rybelsus® TRx volume is steadily growing in the US

Rybelsus® and SGLT-2¹ uptake in the US² since respective launches



For the full year 2021, Rybelsus® sales approaches DKK 5 billion

Rybelsus® has now been launched in 29 countries

In the US:

- Successful Rybelsus® launch despite COVID-19 impacting the first year of launch
- Rybelsus® TRx steadily increasing, reaching +45,000 Rx per week

Outside of the US:

- In Japan, Rybelsus® has reached a 2.6% MOAD value market share following lift of the 14-day prescription limitation in December 2021

¹SGLT-2i is an average of empagliflozin and canagliflozin script count. ²Rybelsus® is based on Oct 2019 focus launch. Each data points represents a rolling four-week average.
 Note: NBRx: New-to-brand prescriptions; RHS: Right hand side axis; HCP: Healthcare Professional; TRx: Total prescription data; MOAD: Modern oral anti-diabetics and includes SGLT-2is, DPP-IVis and Oral GLP-1.
 Source: IQVIA Xponent, Weekly (ending 7 January 2022)

Continued progress of the pipeline with trial read outs and phase 3 starts during fourth quarter of 2021

Biopharm

Sogroya® | Phase 3 trial completion

- Phase 3 programme in 200 children with GHD successfully completed
- REAL 4 compared efficacy and safety of once-weekly Sogroya® vs daily Norditropin®
- The trial met the primary end-point of non-inferiority in height velocity vs Norditropin®

Expect to submit Sogroya® for regulatory approval during H1 2022

Mim8 | Phase 1/2 trial interim results

- Successfully completed first cohorts of on-going phase 1/2 clinical proof of concept trial with Mim8
- Appeared to have a safe and well-tolerated profile, with PK/PD properties supporting once-weekly as well as once-monthly dosing
- Remaining two cohorts expected to read out in Q1 2022

Expect to initiate Mim8 treatment during H2 2022 in on-going phase 3 trial

Diabetes care

Icosema | Phase 3 programme initiation

- Icosema is a fixed dose combination of insulin icodec and semaglutide in a once weekly injection
- The first of three trials in the COMBINE programme has been initiated in Q4 2021
- The objectives are to confirm efficacy and safety of icosema

Expect to complete phase 3a programme during 2024

R&D milestones for Q4 2021 and through 2022

	Project	Q4 2021	H1 2022	H2 2022
Diabetes care	Ozempic® 2.0 mg	✓ EU decision	US decision	
	FDC Sema – OW GIP	✓ Phase 2 initiation	Phase 1 results	
	Cagrisema T2DM			Phase 2 results
	Rybelsus®		CN submission	
	IcoSema	✓ Phase 3 initiation		
	Icodec		Phase 3a results	
	Ideal Pump Insulin		Phase 1 results	
Obesity care	Wegovy®	✓ EU decision		PDS290 variant: EU decision
	CagriSema			Phase 3 initiation
	LA-GDF15			Phase 1 results
Biopharm	Sogroya® (somapacitan)	✓ Phase 3 results (GHD)	US/EU submission (GHD)	
	Mim8	✓ Phase 1/2 results ²		Phase 3 treatment ³
	Concizumab		Phase 3a results (HwI) ⁴	US/JP submission (HwI)
	Eclipse/NDec		Phase 2 initiation	
	Nedosiran (PH)⁵		US submission	
Other serious chronic diseases	PRX004 (ATTR-CM)		Phase 2 initiation	

¹ Expected to be published in the given quarter or in the subsequent quarterly company announcement. ² First cohorts successfully completed. ³ First patient first in Q4 2021, which is solely for baselining purposes

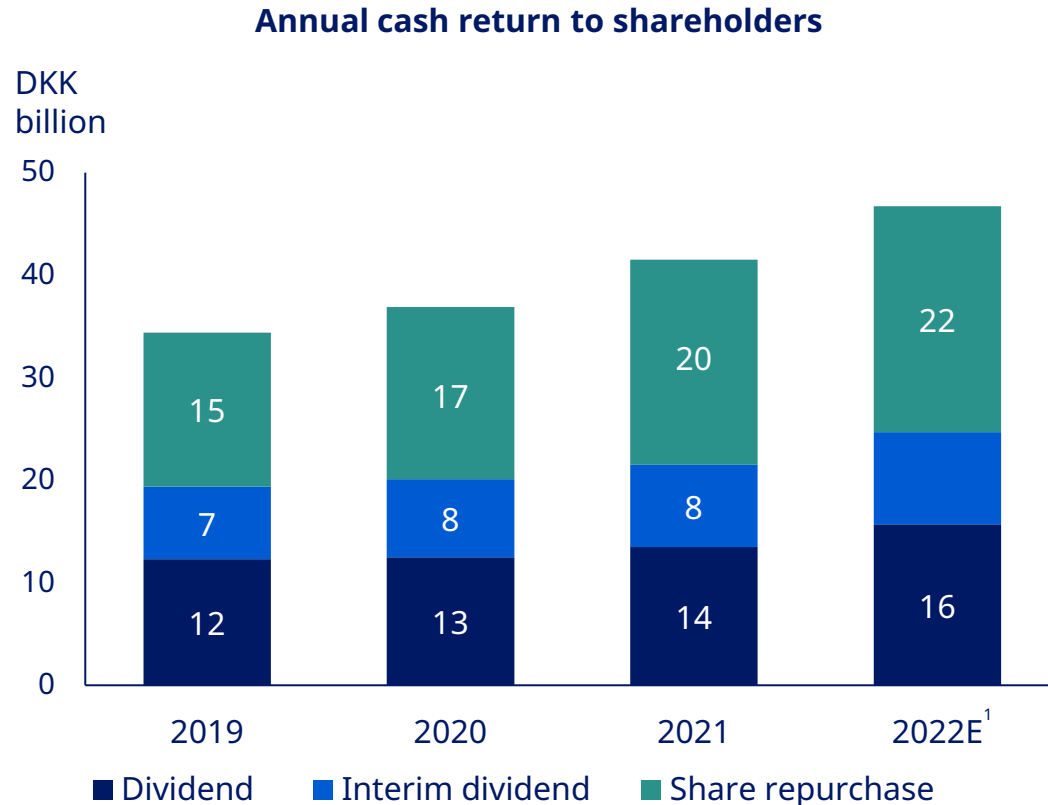
⁴ Results for haemophilia A and B expected in H2 2022. ⁵ Primary hyperoxaluria

Note: Trial initiations could be impacted by COVID-19; GHD: Growth Hormone Deficiency; sema: semaglutide; HwI: Haemophilia with inhibitors; ATTR-CM: Transthyretin Amyloid Cardiomyopathy

Financial results – Full year of 2021

In DKK million	Full year 2021	Full year 2020	Change (reported)	Change (CER)
Sales	140,800	126,946	11%	14%
Gross profit	117,142	106,014	11%	
<i>Gross margin</i>	83.2%	83.5%		
Sales and distribution costs	(37,008)	(32,928)	12%	15%
<i>Percentage of sales</i>	26.3%	25.9%		
Research and development costs	(17,772)	(15,462)	15%	16%
<i>Percentage of sales</i>	12.6%	12.2%		
Administration costs	(4,050)	(3,958)	2%	4%
<i>Percentage of sales</i>	2.9%	3.1%		
Other operating income and expenses	332	460	(28%)	
Operating profit	58,644	54,126	8%	13%
<i>Operating margin</i>	41.7%	42.6%		
Financial items (net)	436	(996)		
Profit before income tax	59,080	53,130	11%	
Income taxes	(11,323)	(10,992)	3%	
<i>Effective tax rate</i>	19.2%	20.7%		
Net profit	47,757	42,138	13%	
Diluted earnings per share (DKK)	20.74	18.01	15%	

Attractive capital allocation to shareholders



Capital allocation

- The proposed total dividend per share increased 14.3% to DKK 10.40 (including interim dividend of DKK 3.50 per share paid in August 2021)
- Return of free cash flow through both share buy-backs and dividends
- Dividend per share increasing for 26 consecutive years
- For 2022, a new share repurchase programme of up to DKK 22 billion is expected

¹ For 2022, expected free cash flow is DKK 50-55 billion;

Note: Share repurchase programmes run for 12 months starting in February. The total programme may be reduced in size if significant business development opportunities arise during 2022

Financial outlook for 2022





Expectations 2 February 2022

Sales growth – at CER	6% to 10%
Sales growth - reported	Around 5 percentage points higher
Operating profit growth – at CER	4% to 8%
Operating profit growth - reported	Around 7 percentage points higher
Financial items (net)	Loss of around DKK 2.8 billion
Effective tax rate	20% to 22%
Free cash flow	DKK 50 to 55 billion

Note: Changes since last highlighted in bold

The financial outlook is based on an assumption of a continuation of the current business environment and given the current scope of business activities and has been prepared assuming that currency exchange rates remain at the level as of 28 Jan 2022

Strategic aspirations 2025

 <p>Purpose and sustainability</p>	<ul style="list-style-type: none"> • Being respected for adding value to society • Progress towards zero environmental impact • Ensure distinct core capabilities and evolve culture 	 <p>Innovation and therapeutic focus</p>	<ul style="list-style-type: none"> • Further raise the innovation-bar for diabetes treatment • Develop a leading portfolio of superior treatment solutions for obesity • Strengthen and progress the Biopharm pipeline • Establish presence in Other serious chronic diseases focusing on CVD, NASH and CKD
 <p>Commercial execution</p>	<ul style="list-style-type: none"> • Strengthen Diabetes leadership - aim at global value market share of more than 1/3 • Strengthen Obesity leadership and double current sales¹ • Secure a sustained growth outlook for Biopharm 	 <p>Financials</p>	<ul style="list-style-type: none"> • Deliver solid sales and operating profit growth <ul style="list-style-type: none"> • Deliver 6-10% sales growth in IO • Transform 70% of sales in the US² • Drive operational efficiencies across the value chain to enable investments in future growth assets • Deliver free cash flow to enable attractive capital allocation to shareholders

¹ Based on reported sales in 2019, ² From 2015 to 2022, 70% of sales to come from products launched from 2015. IO: International Operations; CVD: Cardiovascular disease; NASH: Non-alcoholic steatohepatitis; CKD: Chronic kidney disease.

Investor contact information

Share information

Novo Nordisk's B shares are listed on the stock exchange in Copenhagen under the symbol 'NOVO B'. Its ADRs are listed on the New York Stock Exchange under the symbol 'NVO'.

For further company information, visit Novo Nordisk on:
www.novonordisk.com

Upcoming events

09 February 2022	Deadline for shareholder proposals to the Annual General Meeting
03 March 2022	Capital Markets Day in Copenhagen, Denmark
24 March 2022	Annual General Meeting
04 May 2022	Financial statement for the first three months of 2022
04 August 2022	Financial statement for the first six months of 2022
02 November 2022	Financial statement for the first nine months of 2022

Investor Relations contacts

Novo Nordisk A/S
Investor Relations
Novo Allé 1
DK-2880 Bagsværd

Daniel Muusmann Bohsen	+45 3075 2175	dabo@novonordisk.com
Ann Søndermølle Rendbæk	+45 3075 2253	arnd@novonordisk.com
David Heiberg Landsted	+45 3077 6915	dhel@novonordisk.com
Jacob Martin Wiborg Rode	+45 3075 5956	jrde@novonordisk.com
Mark Joseph Root (USA)	+1 848 213 3219	mjhr@novonordisk.com

Appendix

Novo Nordisk corporate strategy	21
Diabetes care	33
Obesity care	54
Biopharm	69
Other serious chronic diseases	79
Regional information	89
Financials	121
Sustainability	128

Novo Nordisk Corporate Strategy

Diabetes care

Strengthen leadership by offering innovative medicines and driving patient outcomes



Obesity care

Strengthen treatment options through market development and by offering innovative medicines and driving patient outcomes



Biopharm

Secure a leading position by leveraging full portfolio and expanding into adjacent areas



Other serious chronic diseases

Establish presence by building competitive pipeline and scientific leadership

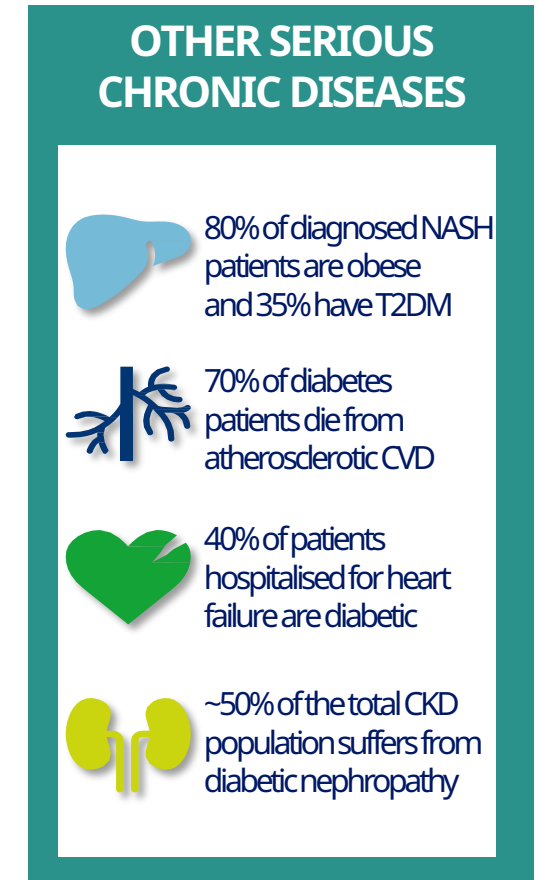
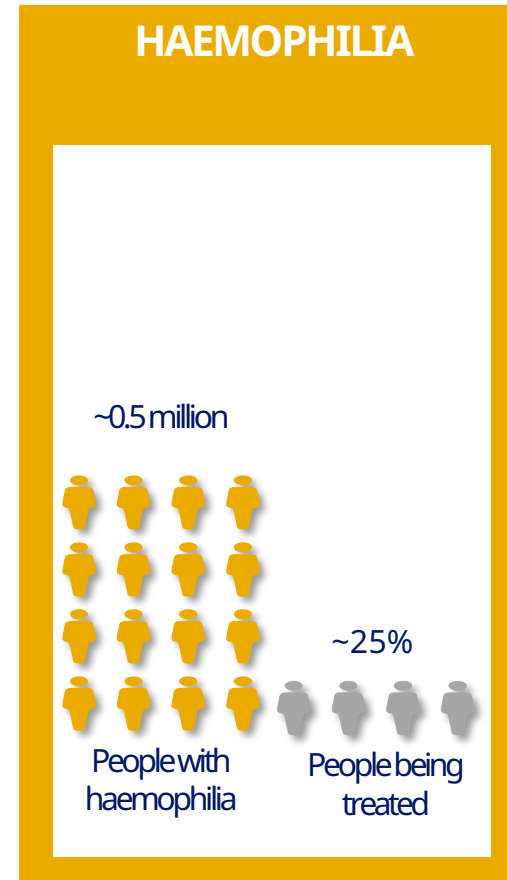
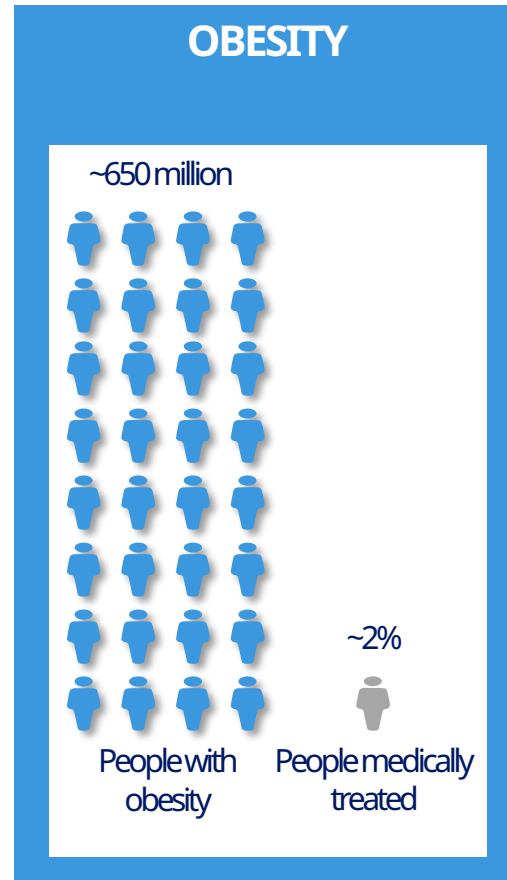
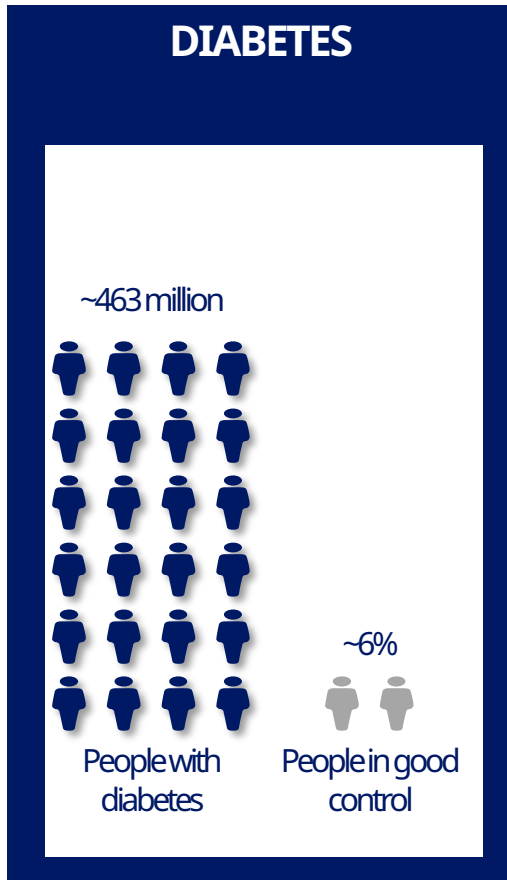


Novo Nordisk Way

Driving change to defeat diabetes and other serious chronic diseases

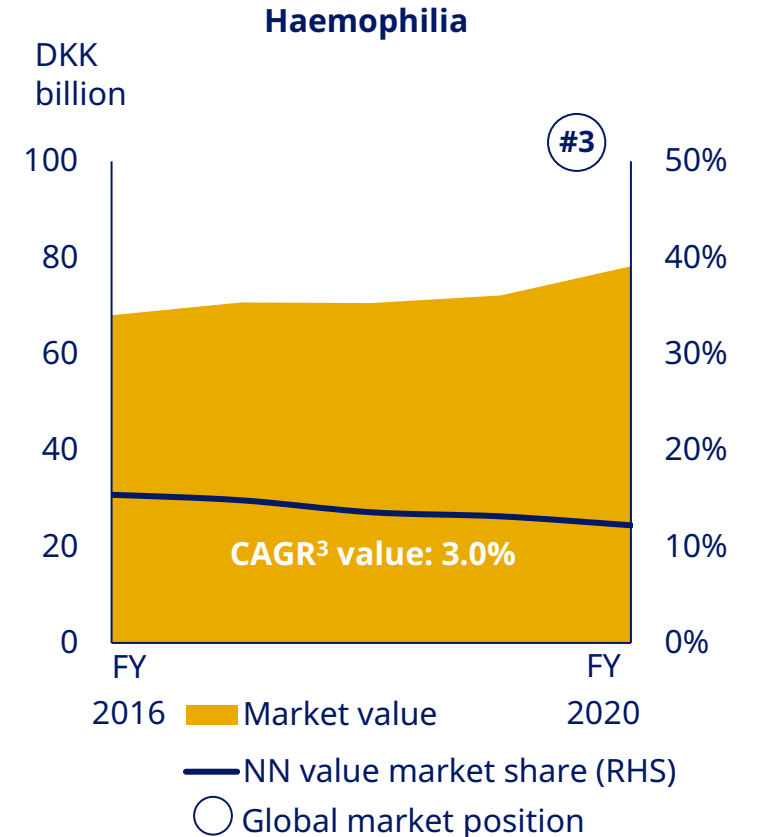
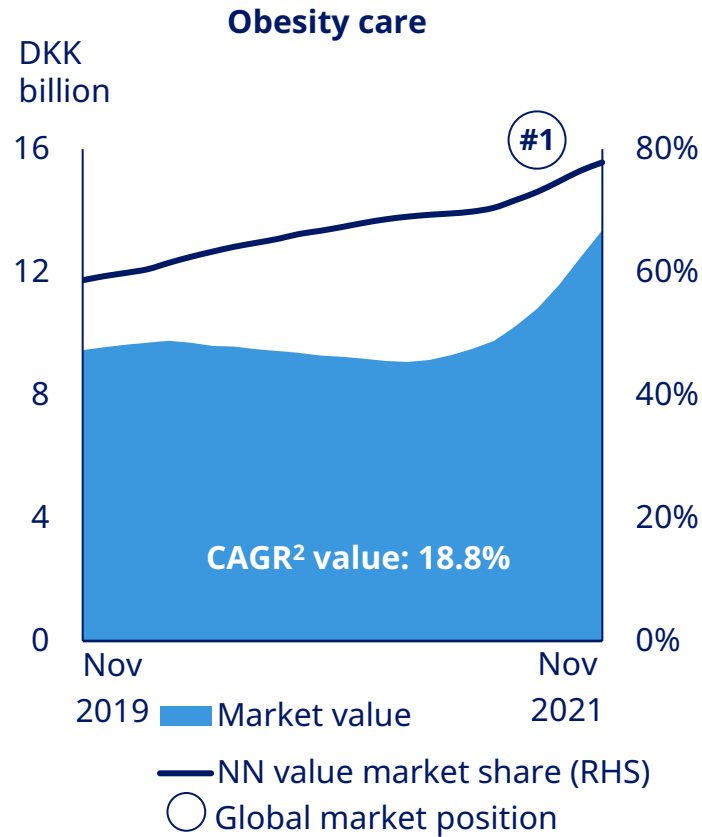
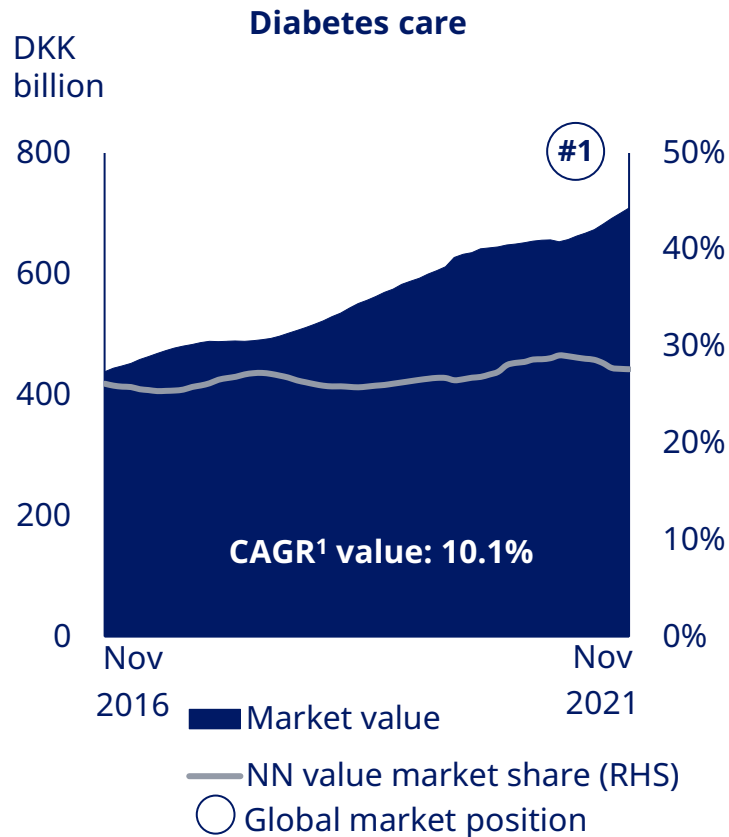
Sustainable business

Novo Nordisk's opportunity is in the large unmet needs across all therapy areas in scope



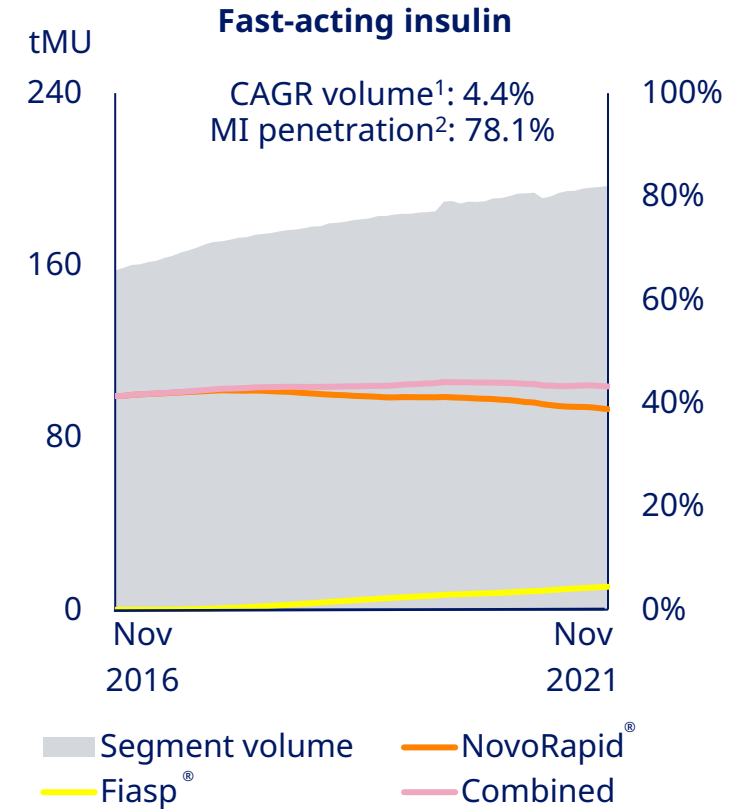
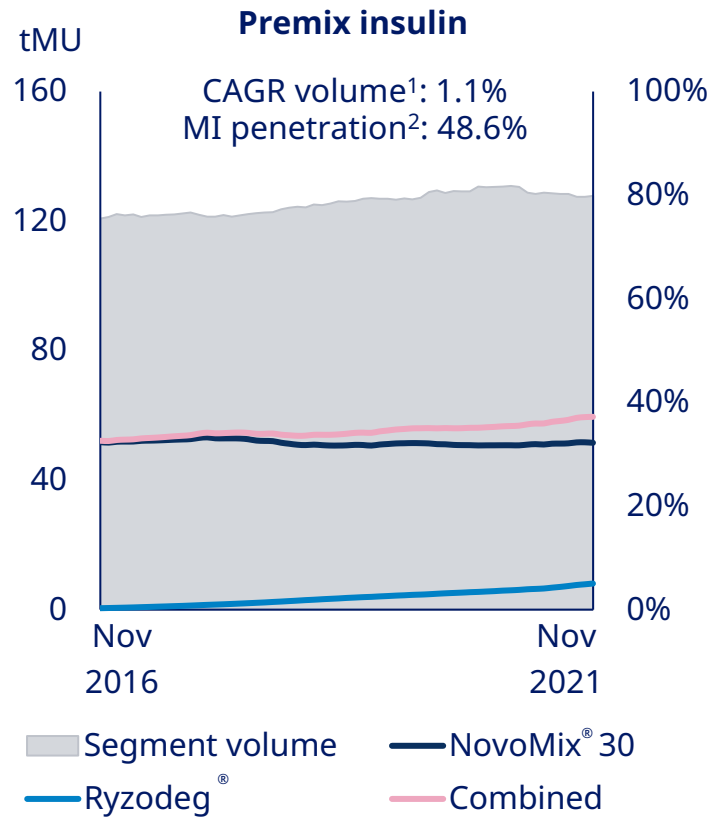
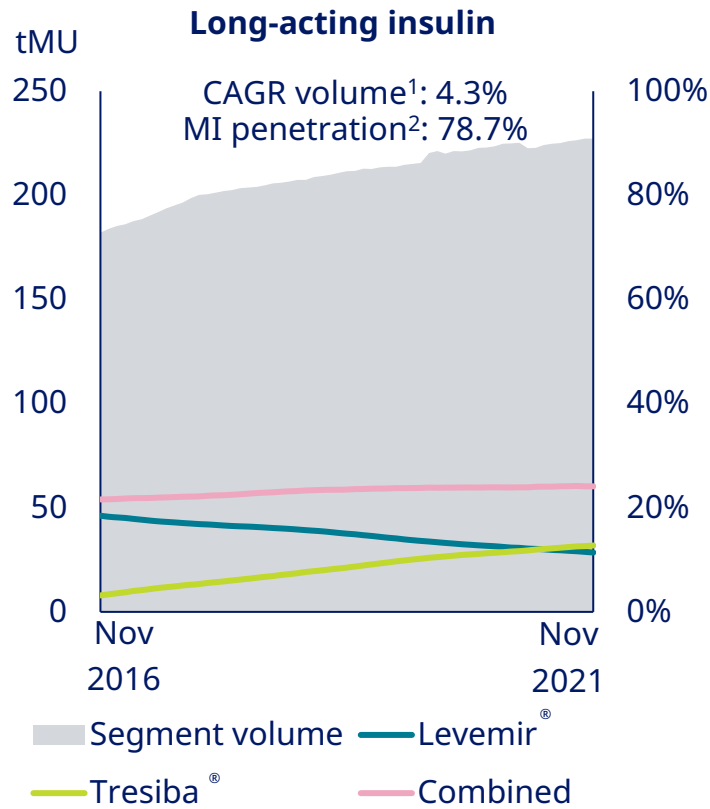
NASH: Non-alcoholic steatohepatitis, T2DM: Type 2 diabetes mellitus, CVD: Cardiovascular disease, CKD: Chronic kidney disease. Note: All figures are global and good control defined as A1C that is less than 7%
 Source: International Diabetes Federation; Diabetes Atlas 9th Edition 2019, IQVIA MIDAS 2017, World Federation of Haemophilia – Annual survey 2018; Abera SF et al. Global, Regional, and National Burden of Cardiovascular Diseases for 10 Causes, 1990 to 2015, 2017; Heart Disease and Stroke Statistics, American Heart Association, 2017; Williams CD et al. Prevalence of non-alcoholic fatty liver disease and non-alcoholic steatohepatitis among a largely middle-aged population utilising ultrasound and liver biopsy, 2011; Addressing the global burden of chronic kidney disease through clinical and translational research, 2014

Novo Nordisk has leading positions in diabetes, obesity and haemophilia



¹ CAGR for 5-year period; ² CAGR for 2-year period; ³ CAGR for 5-year period; Note: Annual sales figures for haemophilia A, B and bypassing agent segments, Recombinant and plasma derived products; Source: Company reports for haemophilia market- FY21 numbers ready by Q1'22; IQVIA MAT, Nov 2021; Note: Diabetes and Obesity care market values are based on list prices in the US. NN: Novo Nordisk

Continued single digit volume growth within the insulin segments globally



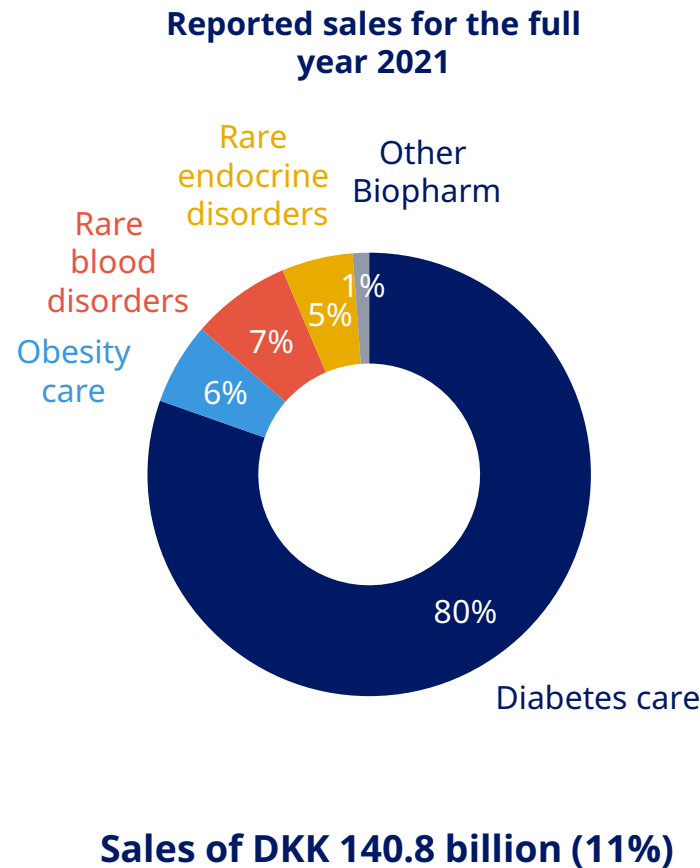
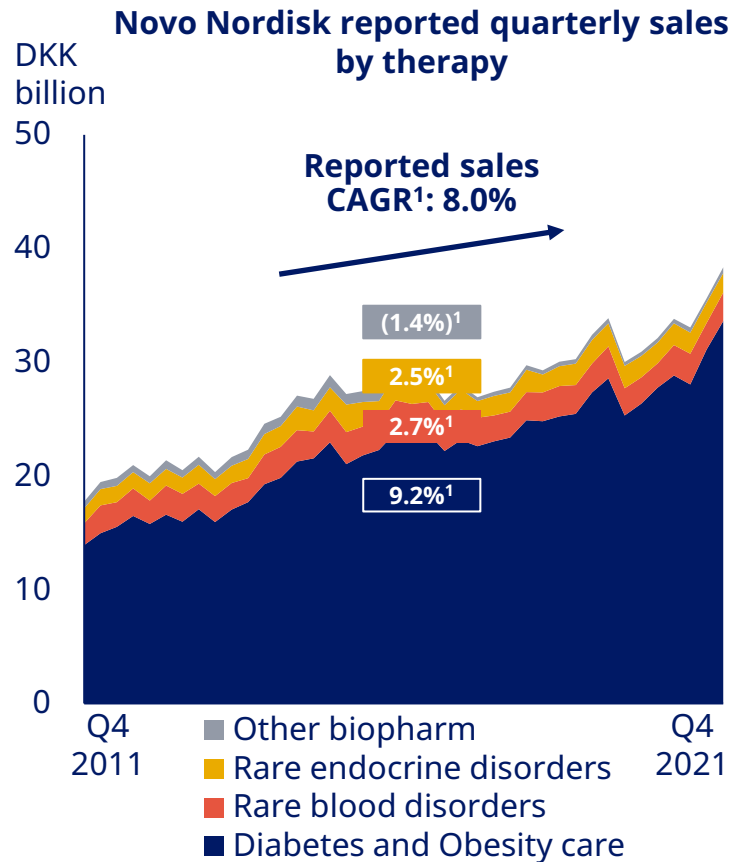
¹ CAGR for 5-year period

² Includes new-generation insulin. tMU: Thousand mega units; NN: Novo Nordisk

Note: Modern insulin (MI) penetration is of total segment, i.e. including animal and human insulin; Data is sensitive to changes in IQVIA data collection and reporting methodology.

Source: IQVIA MAT, Nov 2021 volume figures

Sales growth of 14% at CER, driven by all therapy areas and in particular the portfolio of GLP-1 treatments



Reported sales and growth breakdown for the full year 2021

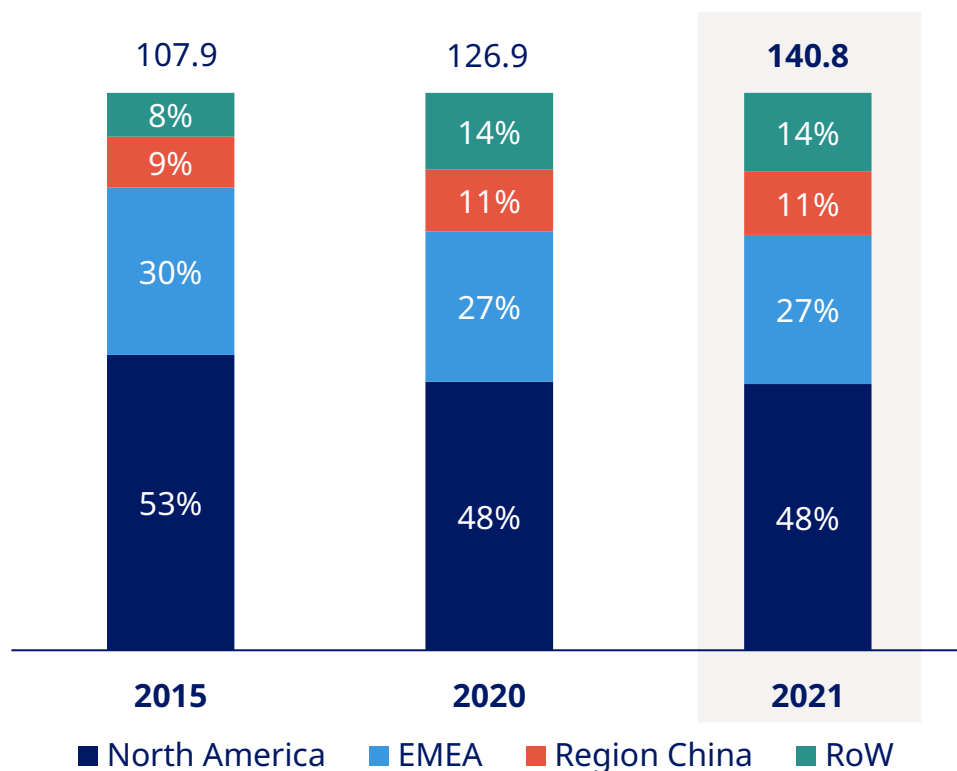
Therapy	Sales (mDKK)	Growth	Share of growth
Total GLP-1²	53,597	32%	76%
Long-acting insulin ³	18,064	0%	0%
Premix insulin ⁴	11,203	4%	2%
Fast-acting insulin ⁵	17,687	(1%)	(1%)
Human insulin	9,052	4%	2%
Total insulin	56,006	1%	4%
Other Diabetes care ⁶	3,594	(10%)	(2%)
Total Diabetes care	113,197	13%	78%
Obesity care ⁷	8,400	55%	18%
Diabetes and Obesity care	121,597	15%	95%
Rare blood disorders ⁸	10,217	9%	5%
Rare endocrine disorders ⁹	7,303	(2%)	(1%)
Other Biopharm ¹⁰	1,683	8%	1%
Biopharm	19,203	4%	5%
Total	140,800	14%	100%

¹ CAGR for 10-year period; ² Comprises Victoza®, Ozempic®, Rybelsus®; ³ Comprises Tresiba®, Xultophy® and Levemir®; ⁴ Comprises Ryzodeg® and NovoMix®; ⁵ Comprises Fiasp® and NovoRapid®; ⁶ Primarily Novonorm®, needles and GlucaGen® HypoKit®; ⁷ Comprises Saxenda® and Wegovy®; ⁸ Comprises NovoSeven®, NovoEight®, NovoThirteen®, Refixia®, and Esperoct®; ⁹ Comprises Norditropin® and Macrilen™; ¹⁰ Primarily Vagifem® and Activelle®
 Note: Sales numbers are reported in Danish kroner; Growth is at constant exchange rate, except for total sales growth of 11%; Refixia® and NovoThirteen® are launched as Rebinyn® and TRETEN®, respectively, in North America.

Sales growth of 14% at CER, driven by IO sales growth of 14% and 14% sales growth in NAO

Historic and reported sales by geography

Sales in DKK billion



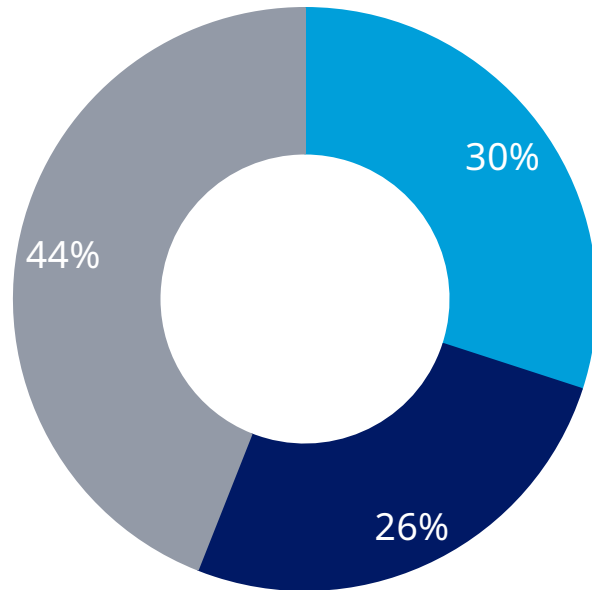
Reported sales and growth breakdown for the full year 2021

Regions	Sales (mDKK)	Growth	Share of growth
International Operations	73,537	14%	51%
EMEA	37,706	12%	23%
Region China	16,019	11%	9%
RoW	19,812	19%	19%
North America Operations	67,263	14%	49%
Here of USA	63,009	13%	44%
Total sales	140,800	14%	100%

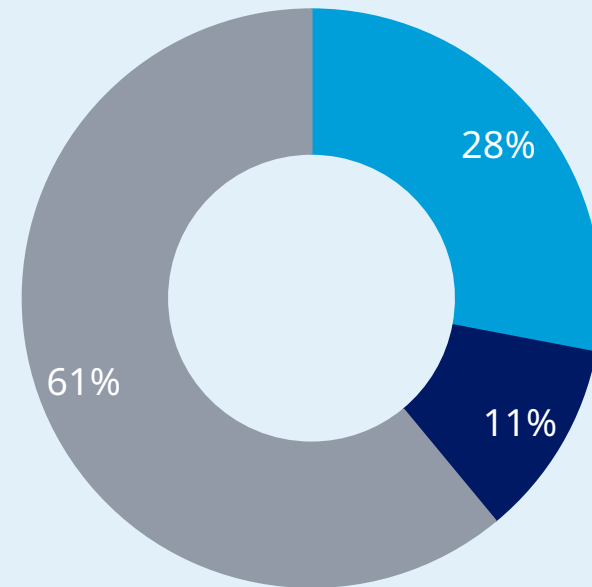
IO: International Operations; NAO: North American Operations; EMEA: Europe, Middle East, and Africa; RoW: Rest of World; Region China covers mainland China, Hong Kong and Taiwan.
 Note: Numbers may not add up to 100% due to rounding; Growth at Constant exchange rates; Sales numbers are reported in Danish kroner

Insulin sales remain important with more than 39% share of revenue but with less dependence on the US insulin sales

Q4 2016 sales split



Q4 2021 sales split

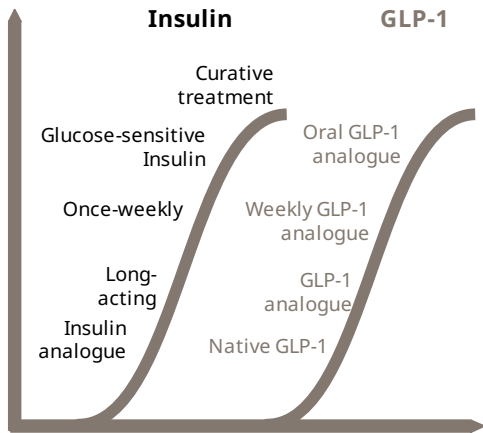


IO insulin NAO insulin Other products

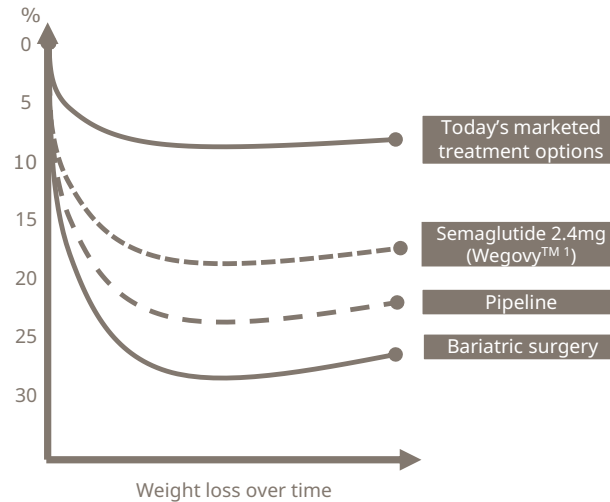
Novo Nordisk has a set of strategic aspirations including an Innovation and therapeutic focus



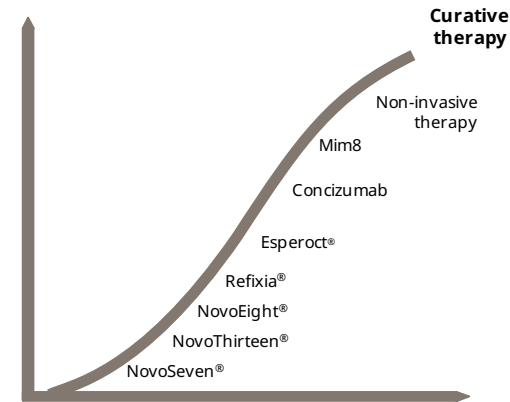
Further raise the innovation bar for diabetes treatment



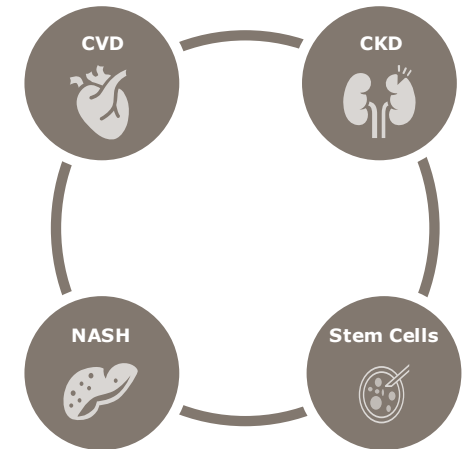
Develop a leading portfolio of superior treatment solutions for obesity



Strengthen and progress the Biopharm pipeline



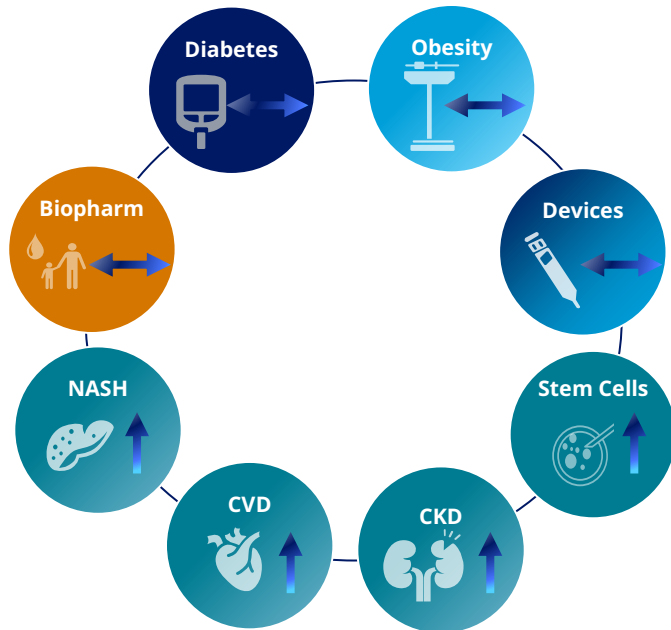
Establish presence in Other serious chronic diseases



¹ Approved in the US; CVD: Cardiovascular disease; CKD: Chronic kidney disease; NASH: Non-alcoholic steatohepatitis

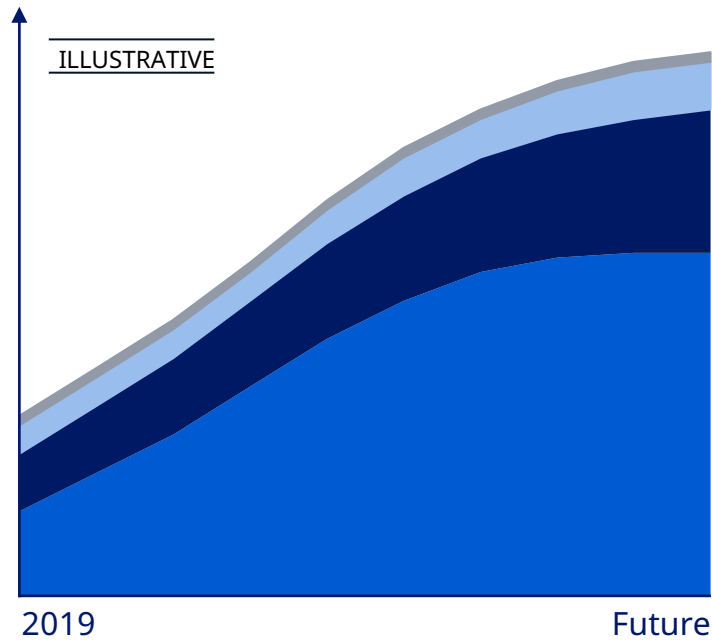
The future of R&D is to focus on increasing the number of clinical assets while maintaining industry-leading late-stage success

R&D investments will expand beyond historic focus



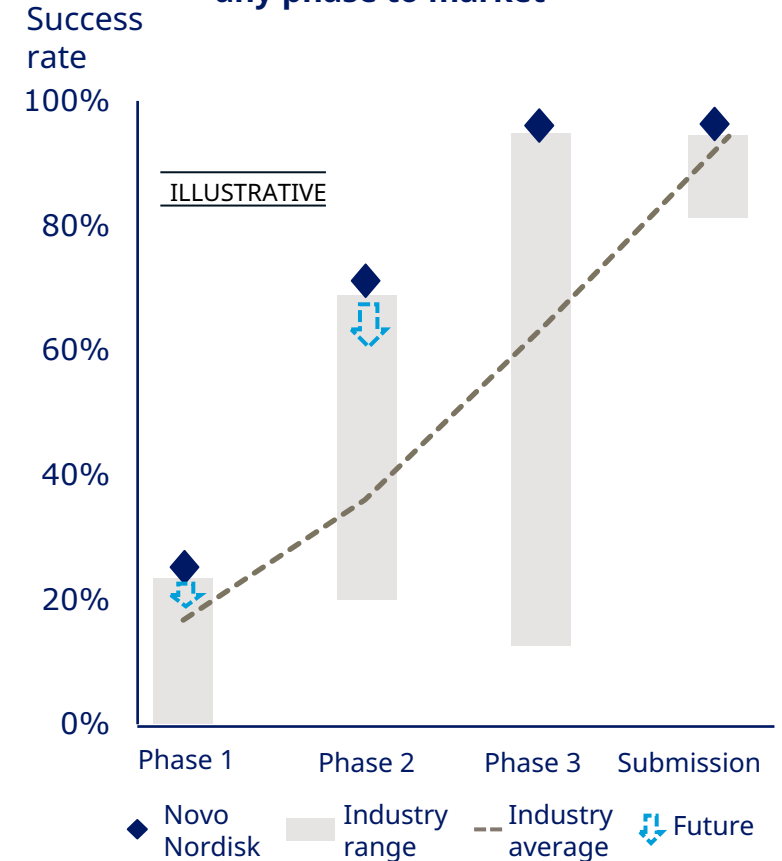
Increased clinical assets driving R&D investment

Pipeline assets



Phase 1 Phase 2 Phase 3 Submission

Industry-leading success rate¹ from any phase to market



NASH: Non-alcoholic steatohepatitis; CVD: Cardiovascular disease; CKD: Chronic kidney disease. ¹Probabilities of success to market were calculated using substances entering phase between 2008 and 2014 and year of assessment 2017. Source: CMR International, 2017

Pipeline supports significant growth opportunities across all four strategic focus areas

PHASE 1

NN1965 – Insulin 945
 NN1845 – GSI
 NN1471 – Ideal Pump Insulin
 NN9041 – DNA Immunotherapy
 NN9215 – LA-GDF15
 NN9838 – Cagrisema
 NN7533 – Eclipse
 NN6434 – PCSK9i
 NN6019 – PR0004 ATTR Cardiomyopathy
 NN-TBD – DCR-AUD

PHASE 2

NN9388 – Cagrisema
 NN9389 – FDC Sema – OW GIP
 NN9838 – Cagrilintide
 NN9775 – PYY 1875 analogue
 NN9931 – Gilead NASH
 NN9500 – FGF-21 NASH
 NN6435 – Oral PCSK9i
 NN-TBD – Belcesiran

PHASE 3

NN1535 – Icosema
 NN9924 – Oral Semaglutide 25 and 50 mg
 NN1436 – Icodec
 NN9932 – Oral Semaglutide 50mg obesity
 NN9931 – Semaglutide NASH
 NN6535 – Semaglutide in AD
 NN6018 – Ziltivekimab
 EX2020 – Macimorelin, GHD¹
 NN8640 – Sogroya® – QW GHD²
 NN-TBD – Nedosiran
 NN7415 – Concizumab
 NN7769 – Mim8

Other PHASE 3 trials

SOUL - Oral Semaglutide 14.0 mg CVOT
 FLOW - Semaglutide 1.0 mg in chronic kidney disease
 FOCUS - Semaglutide 1.0 mg in diabetic retinopathy
 STRIDE – Semaglutide 1.0 mg in peripheral arterial disease
 SELECT – Semaglutide 2.4 mg in obesity CVOT
 HFpEF – Semaglutide 2.4 mg

SUBMITTED

SUSTAIN FORTE - Semaglutide 2.0 mg³

APPROVED

Tresiba®
 Xultophy®
 Levemir®
 Ryzodeg®
 NovoMix®
 Fiasp®
 NovoRapid®
 Rybelsus®
 Ozempic®⁴
 Victoza®
 Wegovy®⁴
 Saxenda®
 NovoSeven®
 NovoEight®
 Esperoct®
 NovoThirteen®
 Refixia®/Rebinyn®
 Norditropin®
 Sogroya®⁵

Diabetes care
 Obesity care
 Rare blood disorders
 Rare endocrine disorders
 Other serious chronic diseases

¹ Novo Nordisk only holds the commercial rights in North America; ² Study conducted in growth hormone disorders; ³ Approved in the EU and submitted the US (Resubmitted on 28 May 2021); ⁴ includes sema 2.0 mg; ⁵ Approved in the EU, the US and Japan, for adult growth hormone disorder; PYY: Peptide YY; mAb: monoclonal antibody; GDF15: Growth differentiation factor 15; Sema: Semaglutide; FGF-21: Fibroblast growth factor 21; GHD: Growth hormone disorder; GSI: Glucose Sensitive Insulin; HFpEF: heart failure with preserved ejection fraction; AD: Alzheimer's Disease; FDC: Fixed-dose combination; NASH: Nonalcoholic Steatohepatitis; AUD: Alcohol use disorder
 TBD: NN Project IDs are pending for the assets Nedosiran, Belcesiran, DCR-AUD

Novo Nordisk holds solid patent protection, high barriers to entry, and a collaborative approach to innovation

Novo Nordisk’s position is protected by patents and value chain setup



EU/US patent protection¹
2031/32²



2031/2032^{2,3}



2030⁴



2034/32²



2028/29



2028/29



2028/29



2027/28



2023⁵

Barriers to entry for biosimilar players

Research & Development

- Need to show comparability in PK/PD trials
- Strict regulatory requirements in the EU and the US
- Requirement for both drug and device offering

Manufacturing

- Economies of scale
- Up-front CAPEX requirements with slow return on investment

Commercialisation

- Large and fragmented target audience
- Cost pressure from payers
- On-going conversion to next-generation drugs and slow market dynamics

Partnerships and acquisitions support future R&D

siRNA treatments



Combination treatments for NASH



Oral formulations of therapeutics



Gene editing for haemophilia



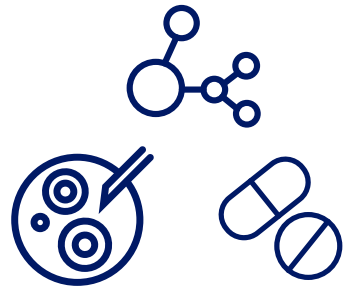
Novel treatments for CVD



¹ List does not include all marketed products. ² Current estimates. Wegovy® patent identical to Ozempic® patent; ³ Tablet formulation and once-daily treatment regimen are protected by additional patents expiring in 2031-2034; ⁴ Formulation patent; active ingredient patent has expired; ⁵ Saxenda® patent identical to Victoza® patent. PK: Pharmacokinetic, PD: Pharmacodynamic; CAPEX: Capital expenditure; siRNA: Silencing ribonucleic acid; NASH: Non-alcoholic steatohepatitis; CVD: Cardiovascular disease

Novo Nordisk's core capabilities provide a competitive advantage to continue to defeat diabetes

Engineering, formulating, developing and delivering protein-based treatments



Today: Oral solutions to differentiate from competition

Tomorrow: Expand oral platforms and transformational medicines via Novo Nordisk stem cell platform

Efficient large-scale production of proteins



Today: The world's largest producer of insulin and GLP-1

Tomorrow: Expand capacity by completion of the US diabetes API facility and continued efficiency gains

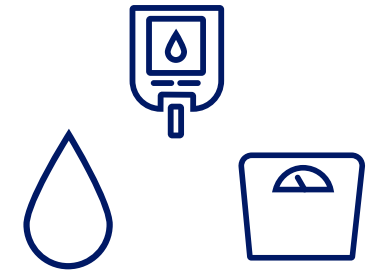
Global commercial reach and leader in chronic disease care



Today: Global reach and Ozempic® was the fastest blockbuster in diabetes

Tomorrow: Continued rollout of injectable diabetes portfolio and launch of Rybelsus®

Deep disease understanding



Today: Provide value and outcomes beyond HbA_{1c} for diabetes

Tomorrow: Normalise living with diabetes supported by digital solutions

STRENGTHEN LEADERSHIP

by offering innovative medicines and driving patient outcomes

1. Disease and market	34
2. Insulin segment	42
3. GLP-1 segment	48

Diabetes care

YASMIN FIEDLER
Yasmin has type 1 diabetes
Germany

Diabetes – the inability to manage blood sugar levels appropriately

Facts about diabetes

Diabetes is a chronic disease that occurs either when the pancreas does not produce enough insulin or when the body cannot effectively use the insulin produced by the pancreas

Primary classifications:

Type 1 diabetes: Complete insulin deficiency due to destruction of beta-cells in the pancreas

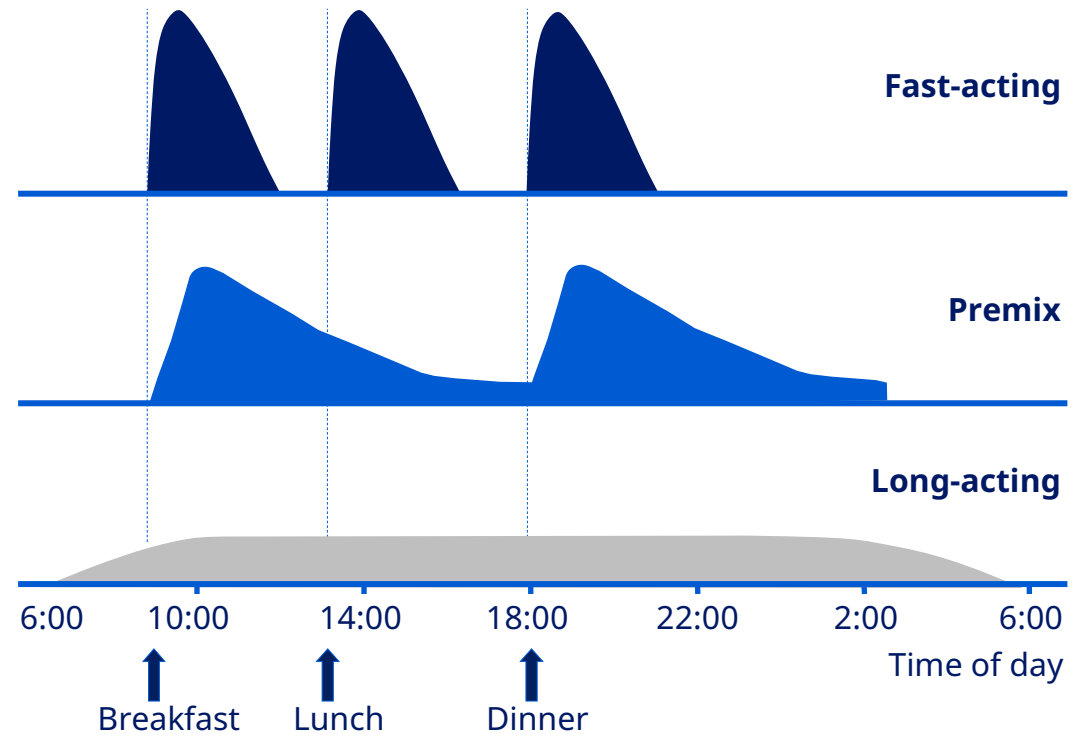
Type 2 diabetes: Characterised by some degree of insulin resistance and insulin deficiency

Insulin:

- Facilitates uptake of blood sugar into cells
- Inhibits glucose release from the liver



Insulin action profiles

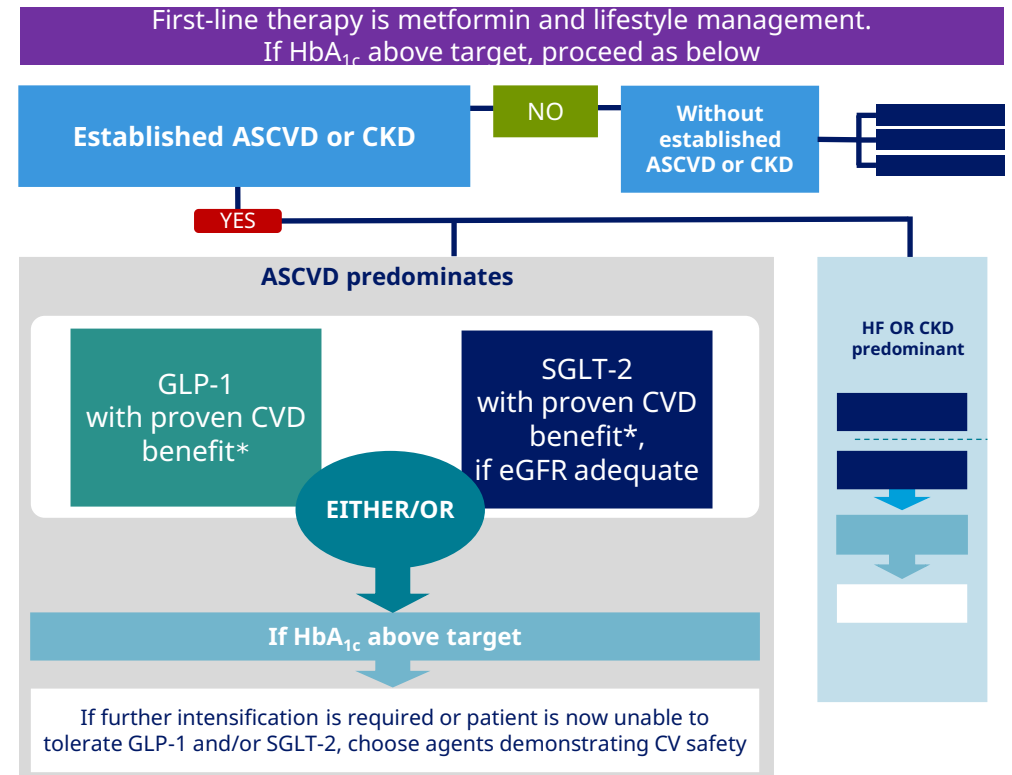


GLP-1s have positive effects beyond glycaemic control and treatment guidelines now reflect the CV risk benefits

Medications for treatment of type 2 diabetes

Class	HbA _{1c} change	Hypoglycaemia risk	Weight change	CV risk reduction
Metformin	1.5	No	Neutral	Minimal
Sulfonylurea	1.5	Yes	Gain	None
TZDs	0.5 - 1.4	No	Gain	Varies
DPP-IV inhibitors	0.6 - 0.8	No	Neutral	Neutral
SGLT-2 inhibitors	0.5 - 0.9	No	Loss	Varies
GLP-1	1.0 - 1.8	No	Loss	Varies
Long-acting insulin	1.5 - 2.5	Yes	Gain	TG and HDL
Fast-acting insulin	1.5 - 2.5	Yes	Gain	TG and HDL

ADA/EASD diabetes treatment guidelines for second-line treatment with established ASCVD or CKD

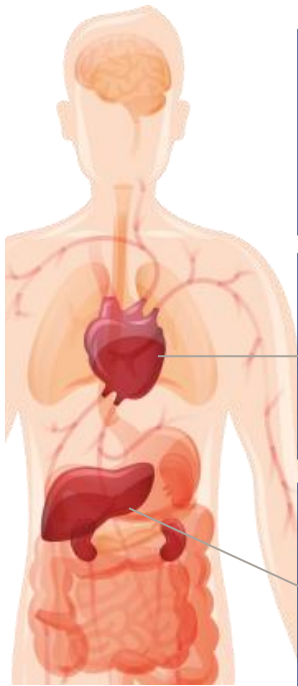


*Proven CVD benefit means it has label indication of reducing CVD events. For GLP-1 strongest evidence for liraglutide>semaglutide>exenatide extended release. For SGLT-2 evidence modestly stronger for empagliflozin>canagliflozin. ASCVD: atherosclerotic cardiovascular disease; CKD: chronic kidney disease; CV: cardiovascular; CVD: cardiovascular disease; CVOT: cardiovascular outcome trial; DPP-4: dipeptidyl peptidase-4 inhibitor; eGFR: estimated glomerular filtration rate; GLP-1: glucagon-like peptide-1 receptor agonist; HF: heart failure; SGLT-2: sodium glucose co-transporter-2 inhibitor

Sources: Adapted from: Nathan DM, et al. Diabetes Care. 2006; 29: 1963-1972; Nathan DM, et al. 2007;30:753-759; Nathan DM, et al. Diabetes Care. 2008;31:173-175. ADA. Diabetes Care. 2008; 31:S12-S54. WelChol PI. 1/2008. Management of Hyperglycemia in Type 2 Diabetes, 2018. A Consensus Report by the American Diabetes Association (ADA) and the European Association for the Study of Diabetes (EASD)

People with diabetes have increased mortality risk with eight years shorter life expectancy, highlighting the importance of innovation

Diabetes is associated with shorter life expectancy and lower quality of life



- **Life expectancy** 8 years shorter¹
- Driven by **200%** increased risk of **all cause mortality**¹

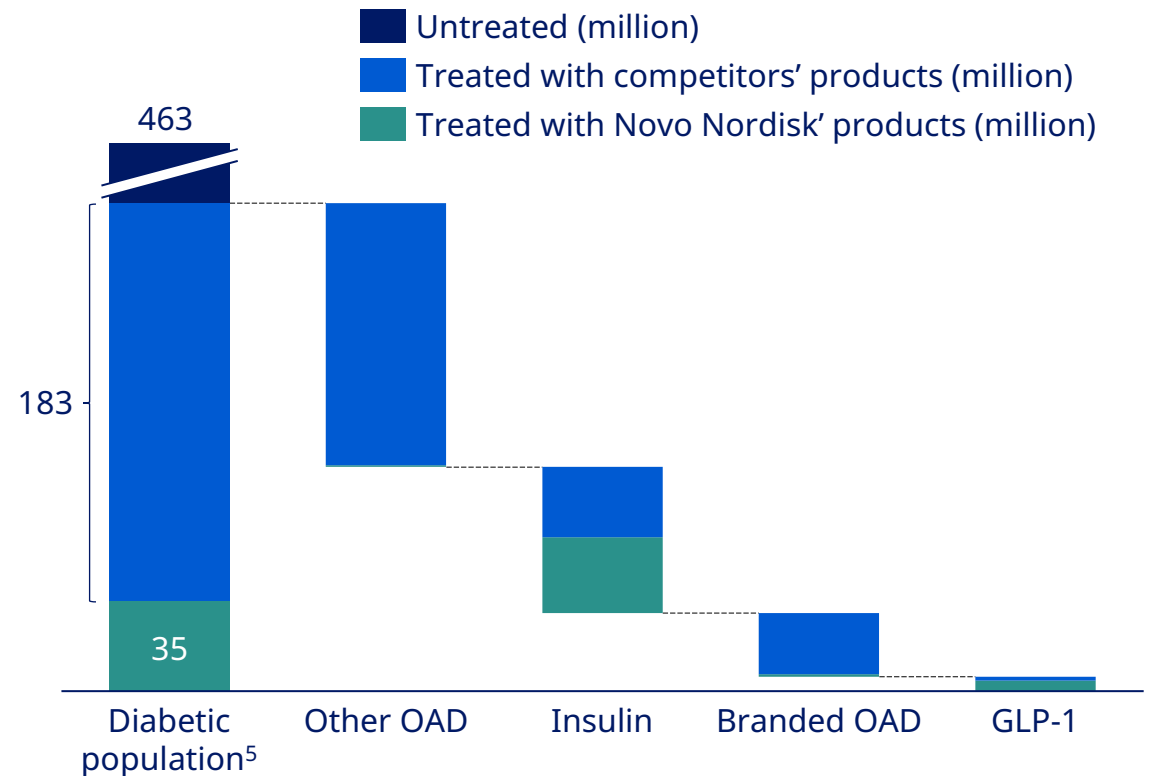


- **70%** of people with diabetes die from **atherosclerotic CVD**²
- **150%** increase in risk of stroke³



- Higher likelihood of neuropathy, retinopathy, limb amputation, cancer and cognitive dysfunction⁴

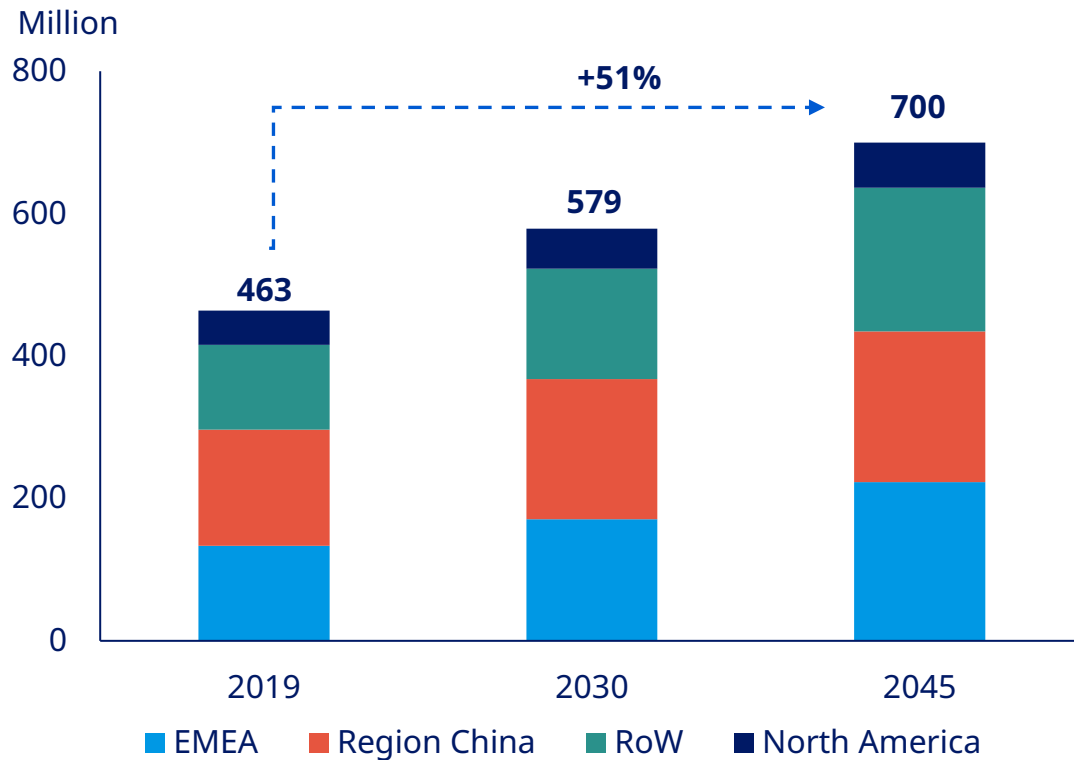
The unmet need remains large within diabetes



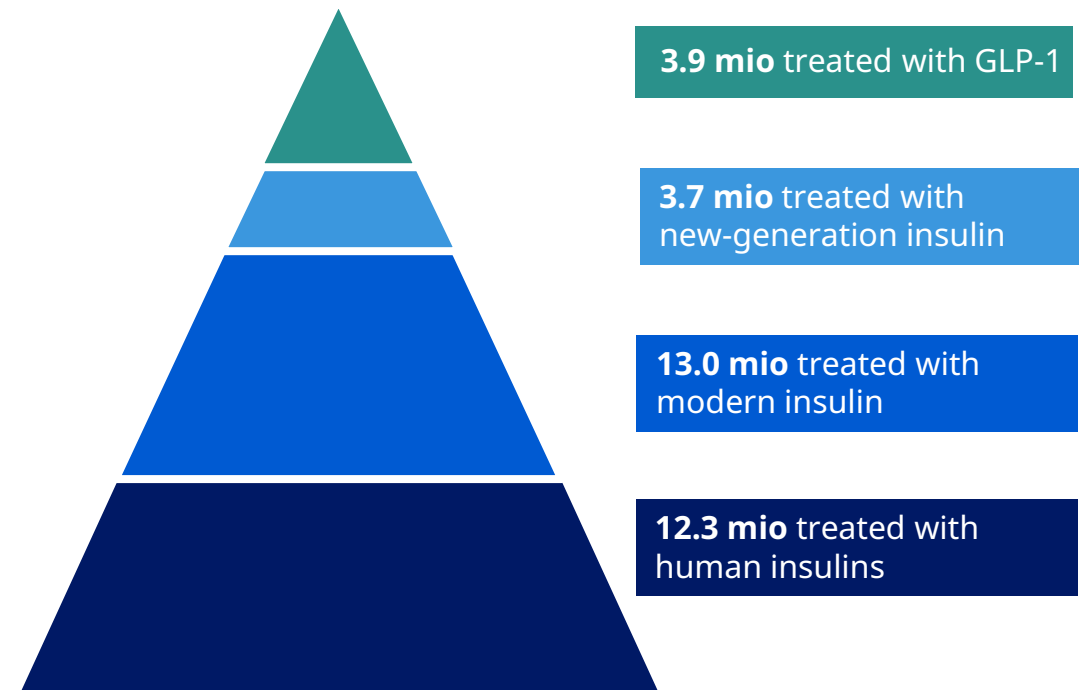
¹ Diabetes Care 2017 Mar; 40 (3): 338-345; ² https://www.who.int/cardiovascular_diseases/en/; ³ <https://www.diabetes.org/diabetes/complications/stroke>; CVD: Cardiovascular disease; OAD: Oral anti-diabetic; ⁴ Diabetes Care 2005 Jan;28(1):164-176
⁵ IDF Diabetes World Atlas, 2019, 9th edition

Global diabetes prevalence is increasing with 700 million people expected to have diabetes by 2045

The number of people with diabetes is expected to increase 51% by 2045



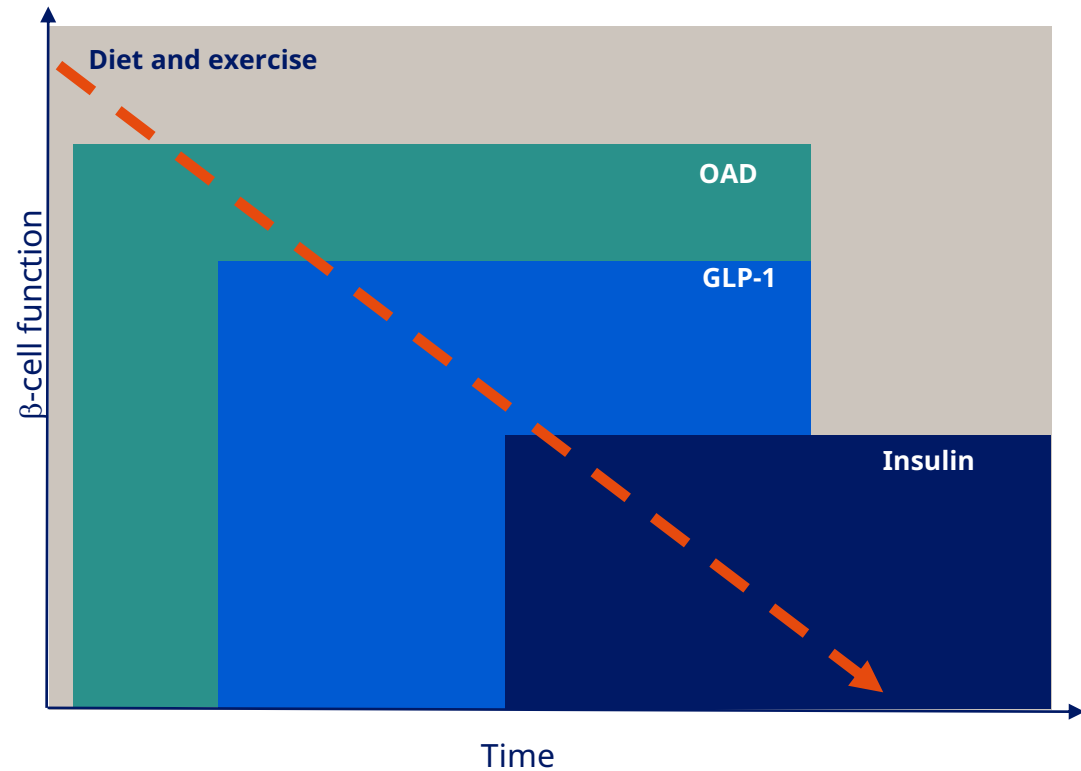
Of the 463 million, 34.6 million¹ people are currently treated with Novo Nordisk diabetes products



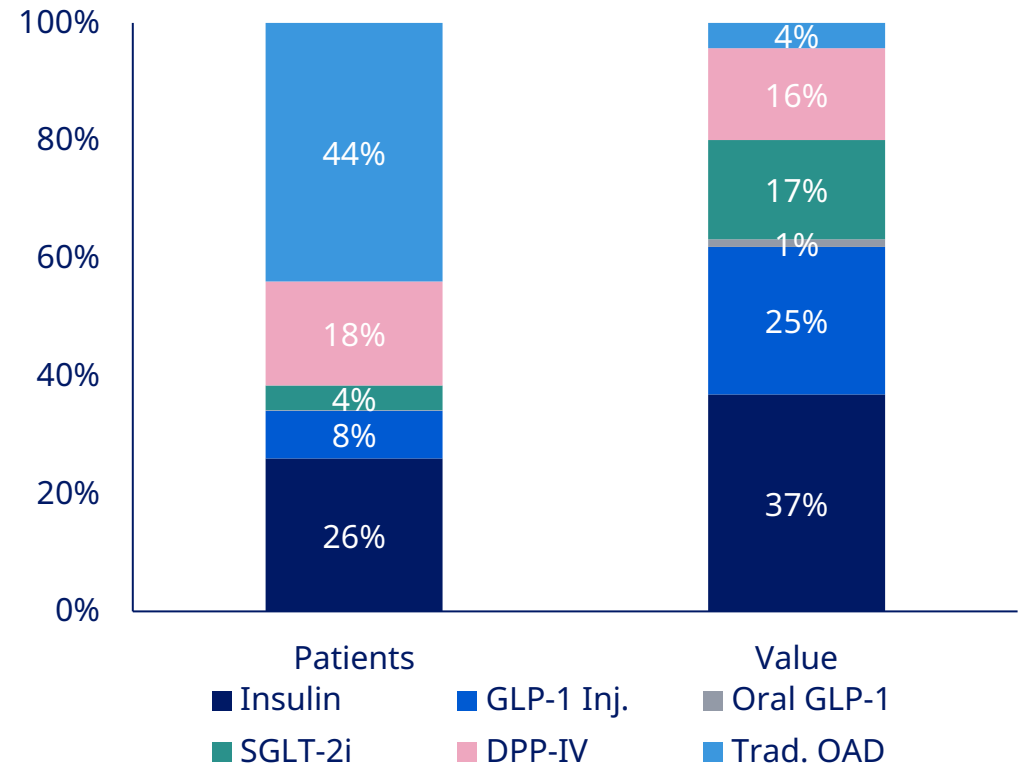
Source: International Diabetes Federation: Diabetes Atlas 1st Edition 2000 and Diabetes Atlas 9th Edition 2019
EMEA: Europe, Middle East, Africa; RoW: Asia Pacific, Latin America

¹ In addition to the above-mentioned product classes, oral anti-diabetics constitutes the remainder of people treated with Novo Nordisk products; Estimated number for full-year 2021. Source: Novo Nordisk Annual Report 2021

Diabetes is a chronic disease requiring treatment intensification over time



Distribution of patients and value across treatment classes



Note: Patient distribution across treatment classes is indicative and based on data for the USA, Germany, France. Other OADs cover: metformin, sulfonylurea, thiazolidinediones.
 Source: IQVIA PharMetrix claims data, IQVIA disease analyser, IQVIA MIDAS; value figures based on IQVIA MAT, Nov 2021
 OAD: Oral anti-diabetic

Diabetes volume growth remains solid with 4% growth in a large USD 52 billion diabetes market

The number of treated patients¹ is expected to grow by 4% annually towards 2025

The diabetes realised value² is expected to grow by 4% annually towards 2025



CAGR: +4%

ILLUSTRATIVE

209m



CAGR: +3%

CAGR: +4% excl. DPP-4i

ILLUSTRATIVE

52bn

2020

2025

2020

2025

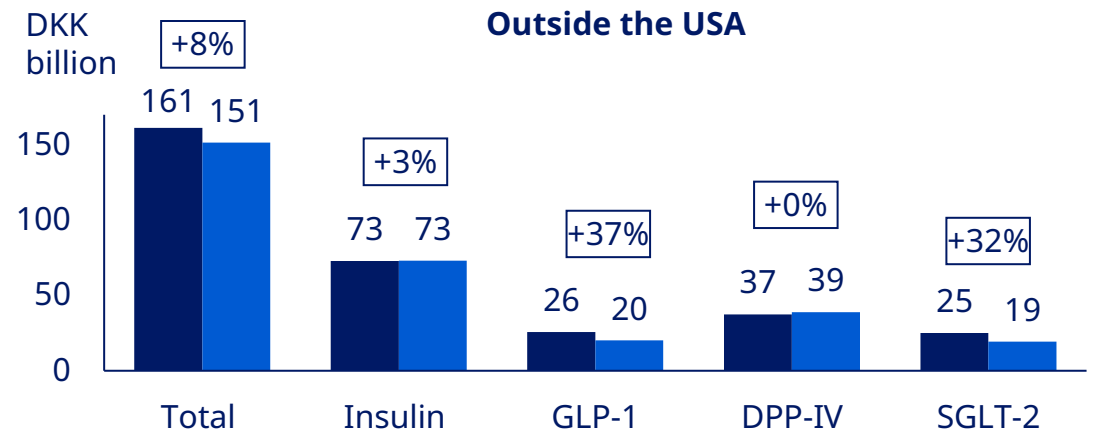
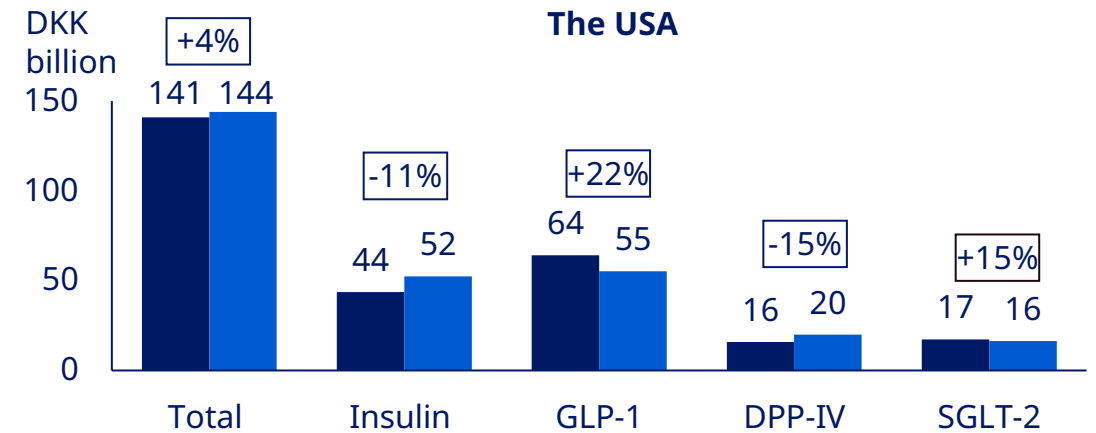
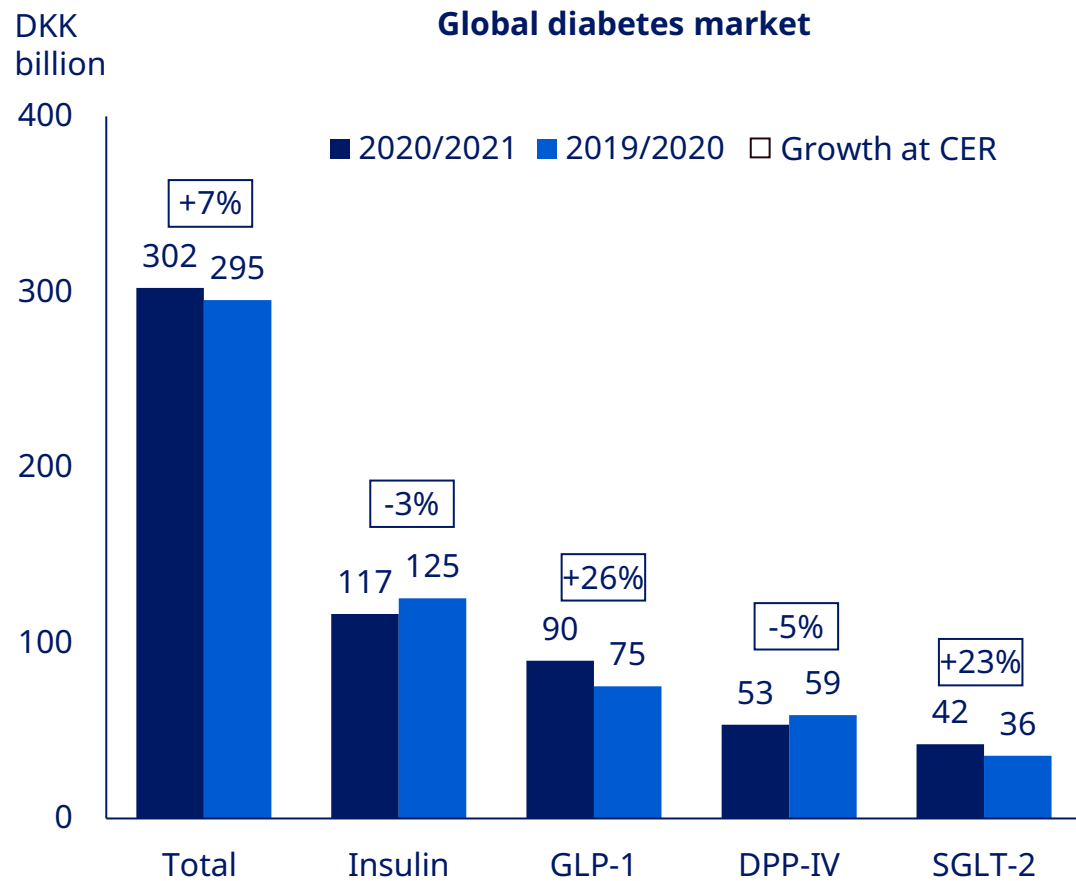
Other OAD DPP-4i SGLT-2i GLP-1 Insulin

Key trends in diabetes

- Innovation focused on oral GLP-1 and combinations
- Biosimilar competition and loss of exclusivity
- Diabetes technology with digital health
- Patients' outcome beyond glucose control
- Evolving payer dynamics and market access hurdles
- Access and affordability of medicine

¹ Internal estimates; ² Evaluate April 2021 (consensus forecast based on up to 6 external brokers; Insulin+GLP-1 products are included in the insulin group; DPP-4i+SGLT2i products are included in the SGLT2i group); Note: GLP-1+basal insulin combination sales are included in insulin; Other OAD includes metformin, SU and TZDs. Growth rates are compound annual growth rates (CAGR).

The total branded diabetes market has a global value of DKK ~300 billion annually

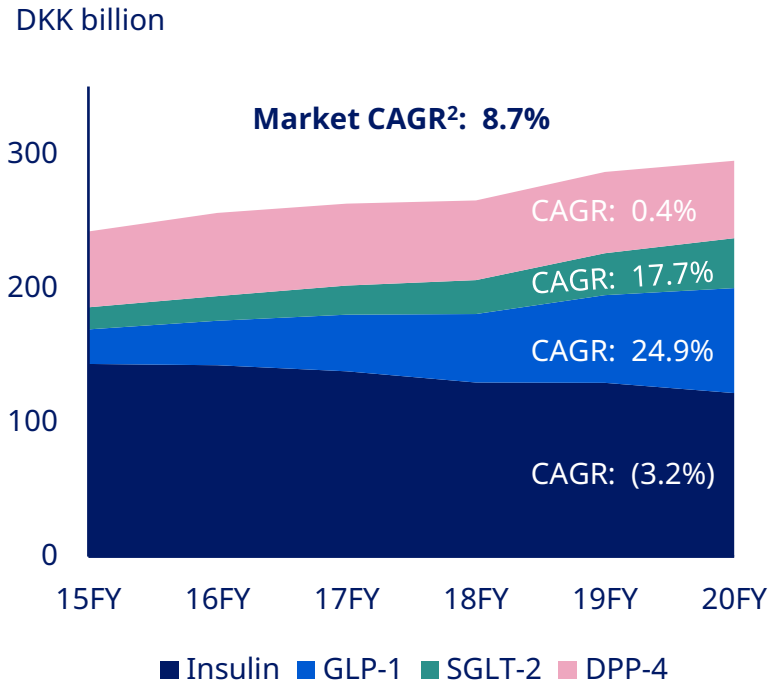


Source: Company announcements as of Q3 2021; 2020/2021 data based on Q4 2020 to Q3 2021 and 2019/2020 data based on Q4 2019 to Q3 2020

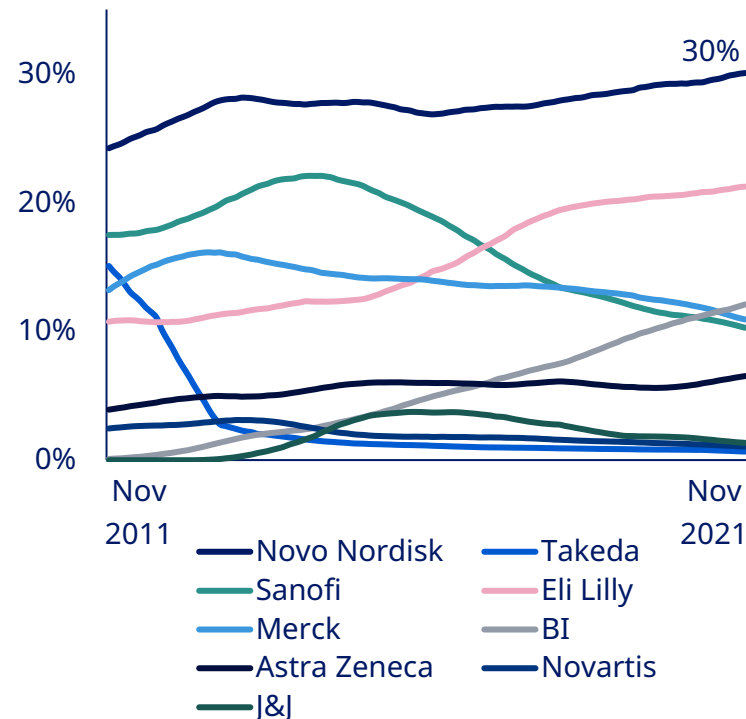
Note: The segment value is based on reported figures, whilst the market growth is under constant exchange rate (CER). For Novo Nordisk the diabetes growth includes Insulin and GLP-1, excluding 'other diabetes care'.

Novo Nordisk has a strong leadership position within the growing diabetes market

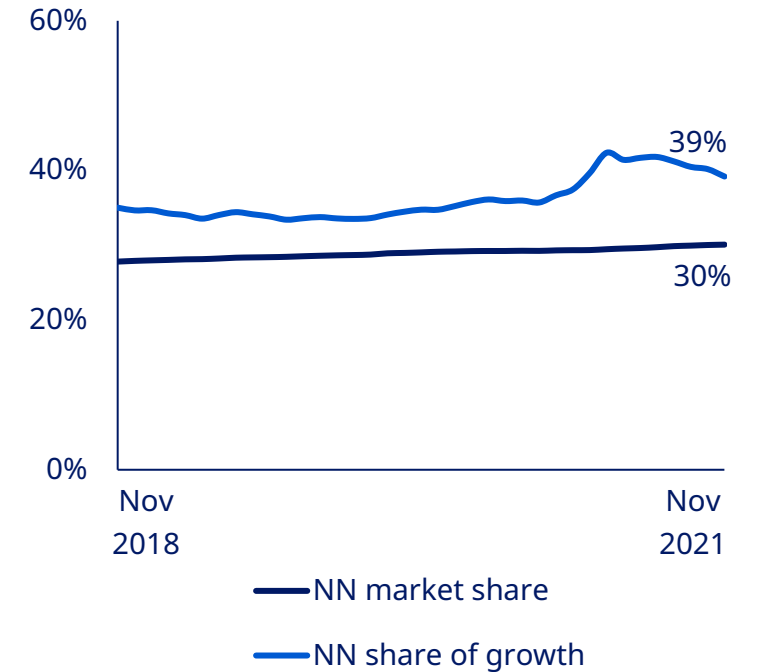
Global diabetes market by treatment class¹



Novo Nordisk remains global diabetes value market leader

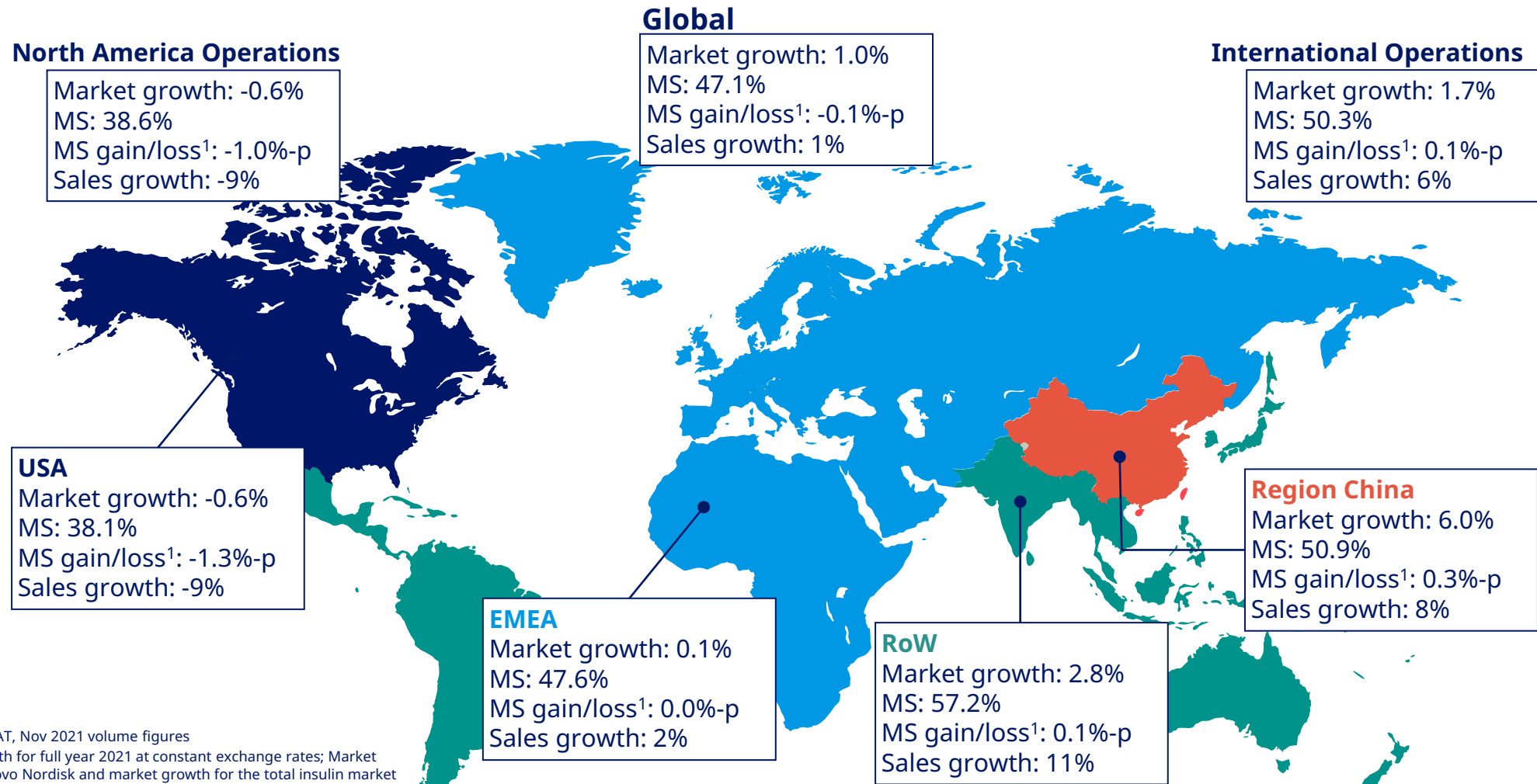


Novo Nordisk market share and share of growth



¹ Data is based on company reported sales from Sanofi, Eli Lilly, AstraZeneca, GSK, Novartis, Johnson & Johnson, and Merck. Data does not include generic metformin, sulphonylureas or thiazolidinedione
² CAGR for 5-year period; ; BI: Boehringer Ingelheim; J&J: Johnson & Johnson
 Source: IQVIA MAT, Nov 2021 value figures Note: IQVIA data can be inflated due to use of list prices in the US

Novo Nordisk global insulin market leadership at 47.1% and the global insulin volume market grew by 1.0%



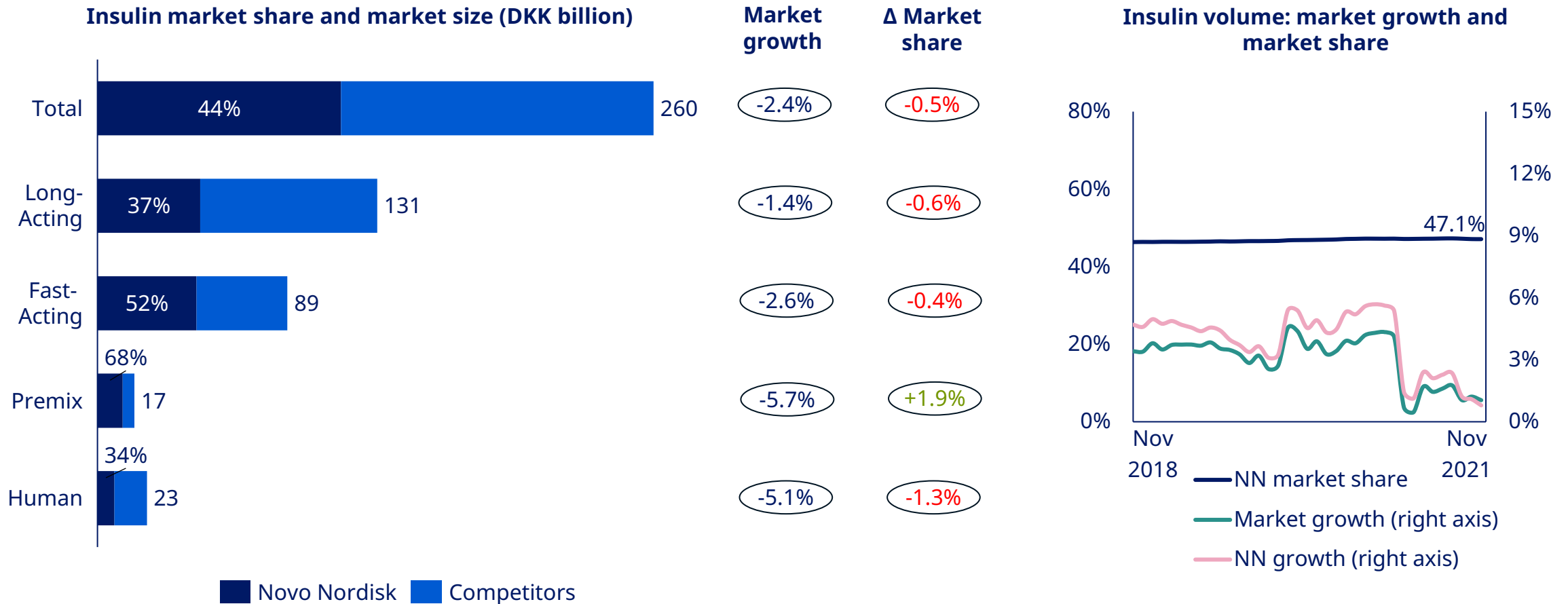
Source: IQVIA MAT, Nov 2021 volume figures

Note: Sales growth for full year 2021 at constant exchange rates; Market shares are for Novo Nordisk and market growth for the total insulin market

¹MS gain/loss compared with Nov 2020 reported MS

EMEA: Europe, Middle East and Africa; MS: Market share; RoW: Asia Pacific; Latin America; MS: Market Share

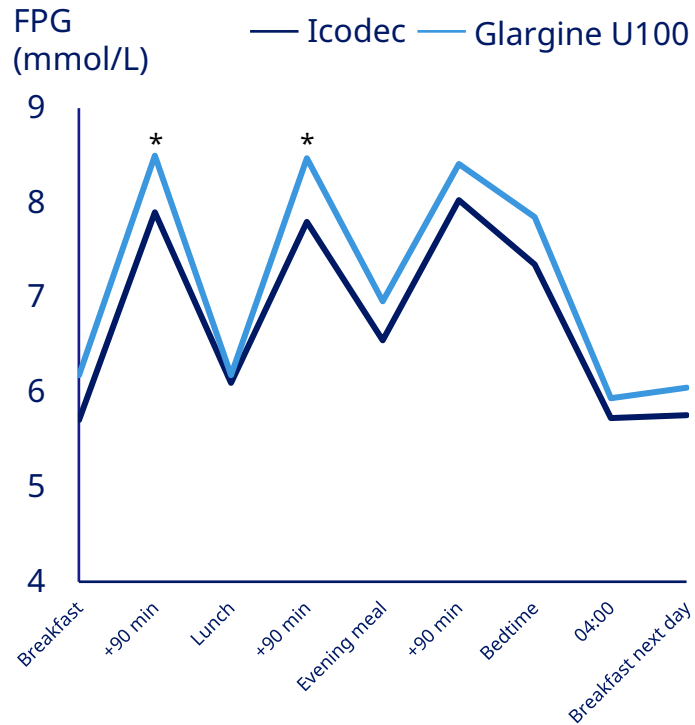
Insulin market size and volume share of growth and market share



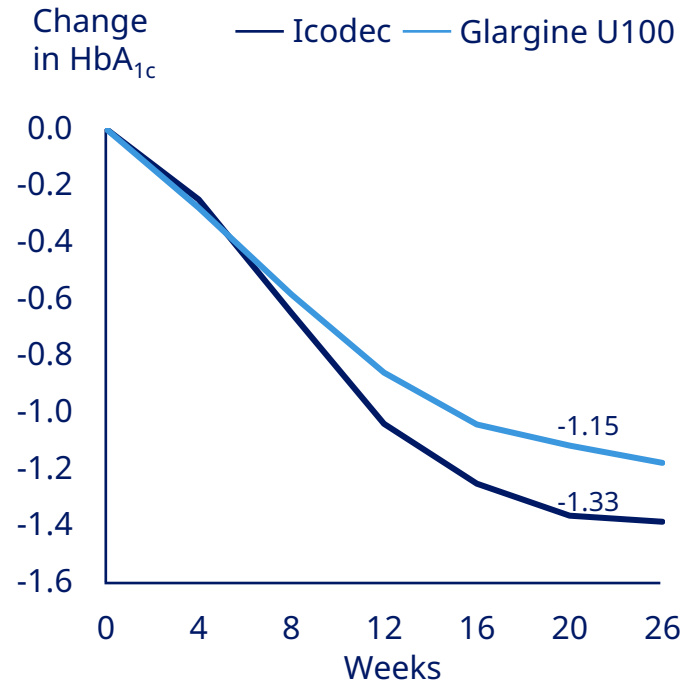
Source: IQVIA, Nov 2021, LHS graph – Value, RHS Graph - Volume, MAT, all countries; Share of growth not depicted due to too high numbers ; NN: Novo Nordisk

Icodec, a once-weekly insulin, improved PPG control, HbA_{1c}, and increased the number of patients reaching target in a phase 2 trial

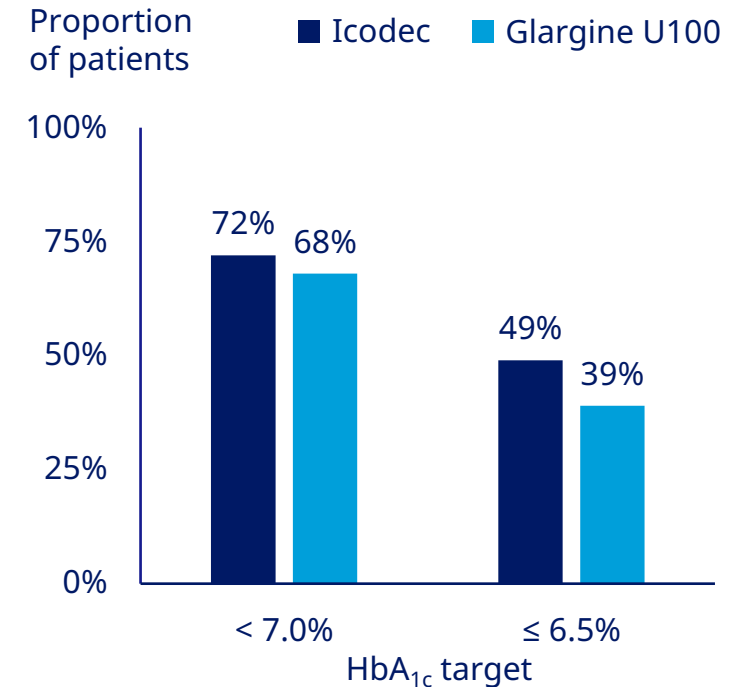
Icodec showed statistically significant post prandial blood glucose control



Numerical improvement in HbA_{1c} over 26 weeks



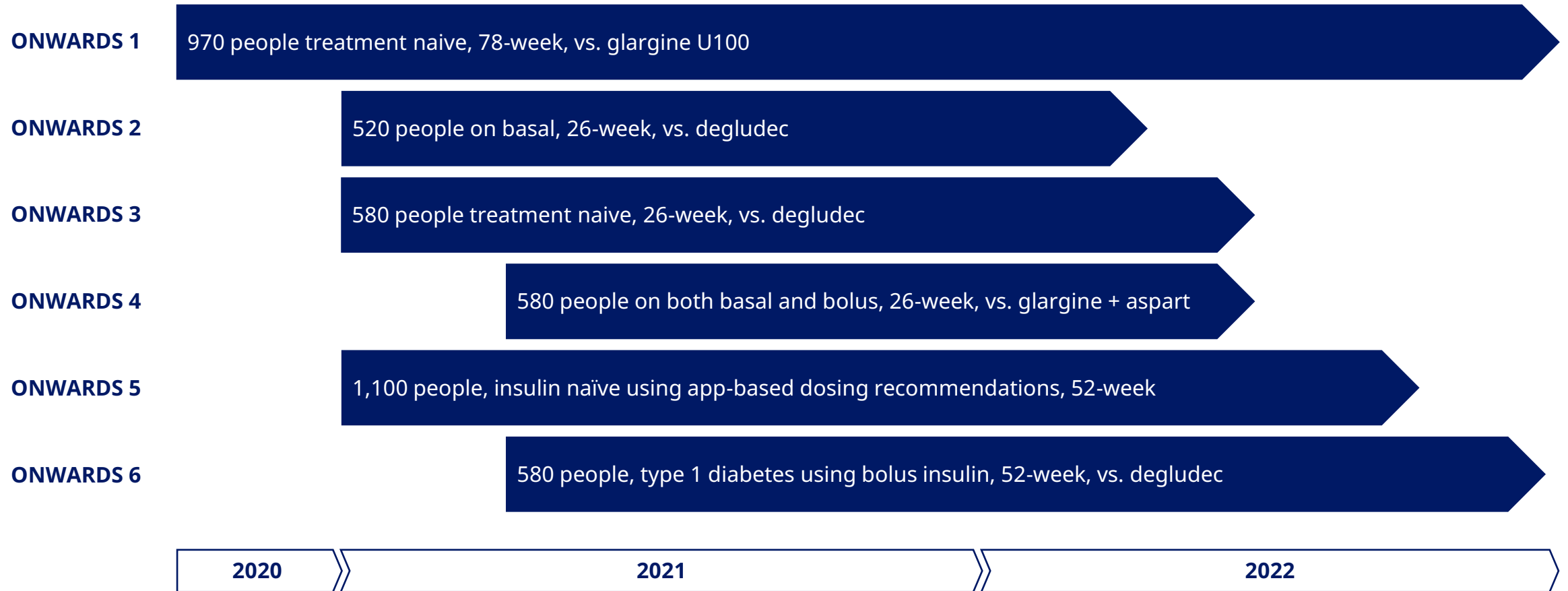
The proportion of patients on Icodec reaching HbA_{1c} targets was higher



*Statistically significant at week 26
PPG: Post-prandial control; FPG: Fasting plasma glucose

Once-weekly insulin icodec represents a new treatment paradigm in the diabetes portfolio

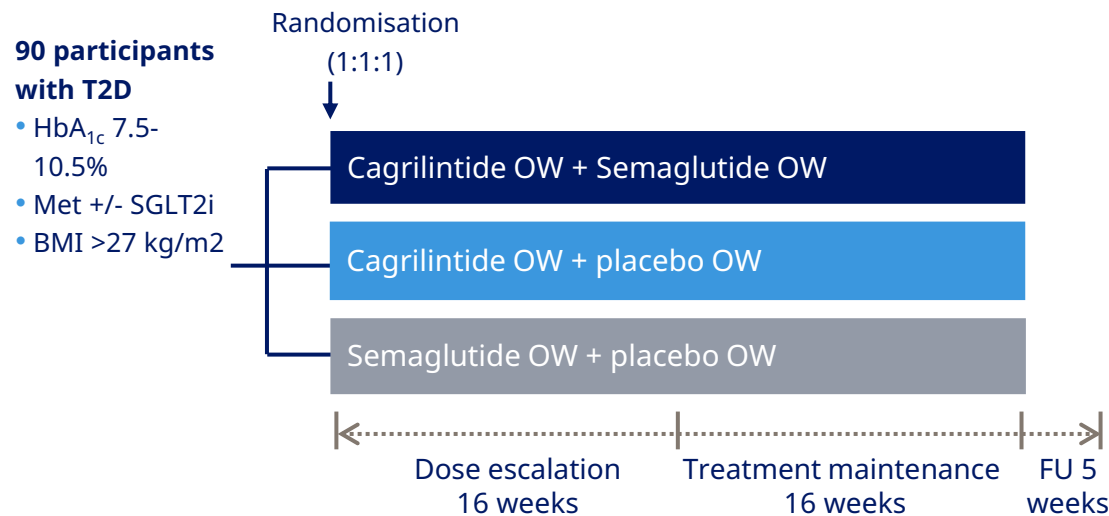
The phase 3 programme for insulin icodec was initiated in 2020



Note: Trial conclusion indicated by last patient last visit (LPLV)

Two fixed dose combinations entered phase 2 in the second half of 2021 in people with type 2 diabetes

Phase 2 trial design for cagrilintide in combination with semaglutide investigated in T2D

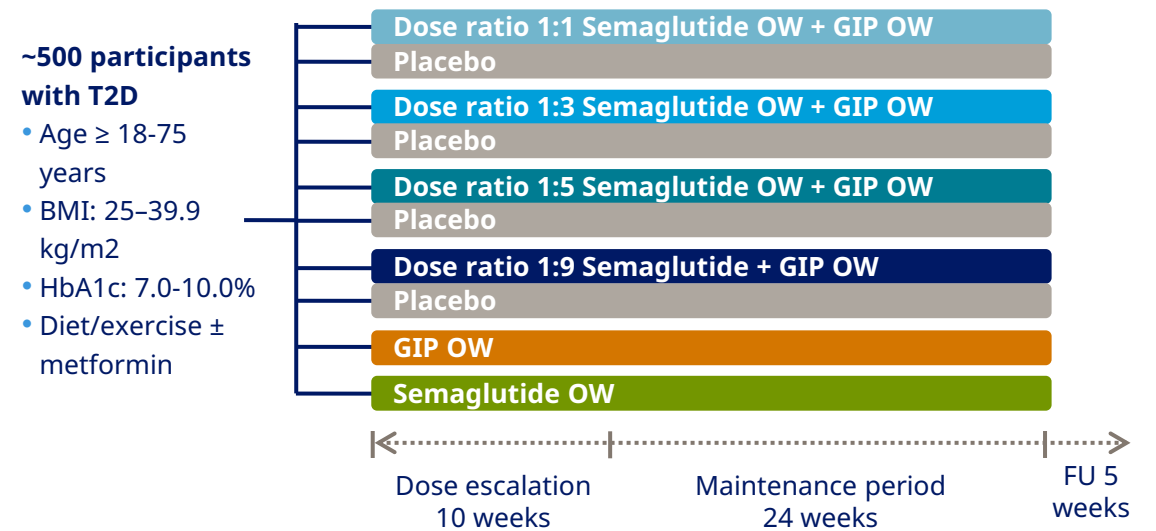


Trial objective: Compare the effect on glycaemic control and body weight of cagrilintide in combination with semaglutide vs semaglutide in patients with T2D

Primary endpoint: Change in HbA_{1c} (%-point)

Next steps: 37-week trial was initiated in Q3 2021

Phase 2 trial design for semaglutide in combination with GIP



Trial objective: Compare the effect on glycaemic control and body weight of semaglutide in combination with GIP vs semaglutide and vs GIP

Primary endpoint: Change from baseline to week 34 in HbA_{1c} (%-point)

Next steps: 39-week trial was initiated in Q4 2021

Phase 3 trial programme, COMBINE, has been initiated with icosema

IcoSema characteristics



Icosema is a fixed dose combination of insulin icodec and semaglutide

- Simple and convenient once weekly injection



Phase 3a programme with icosema initiated in Q4 2021

- Aims to confirm efficacy and safety across three global trials
- Expected completion during 2024

Focused phase 3 trial programme

COMBINE 1 Post-basal insulin

- **1290 patients*** previously on basal-insulin
- **52-week** vs. insulin icodec
- **Prim. endpoint:** HbA_{1c} superiority
- **Sec. endpoint:** Weight and hypo superiority

COMBINE 2 Post-GLP-1

- **680 patients*** previously on GLP-1 RA
- **52-week** vs. semaglutide 1.0mg
- **Primary endpoint:** HbA_{1c} superiority

COMBINE 3 Basal insulin intensification

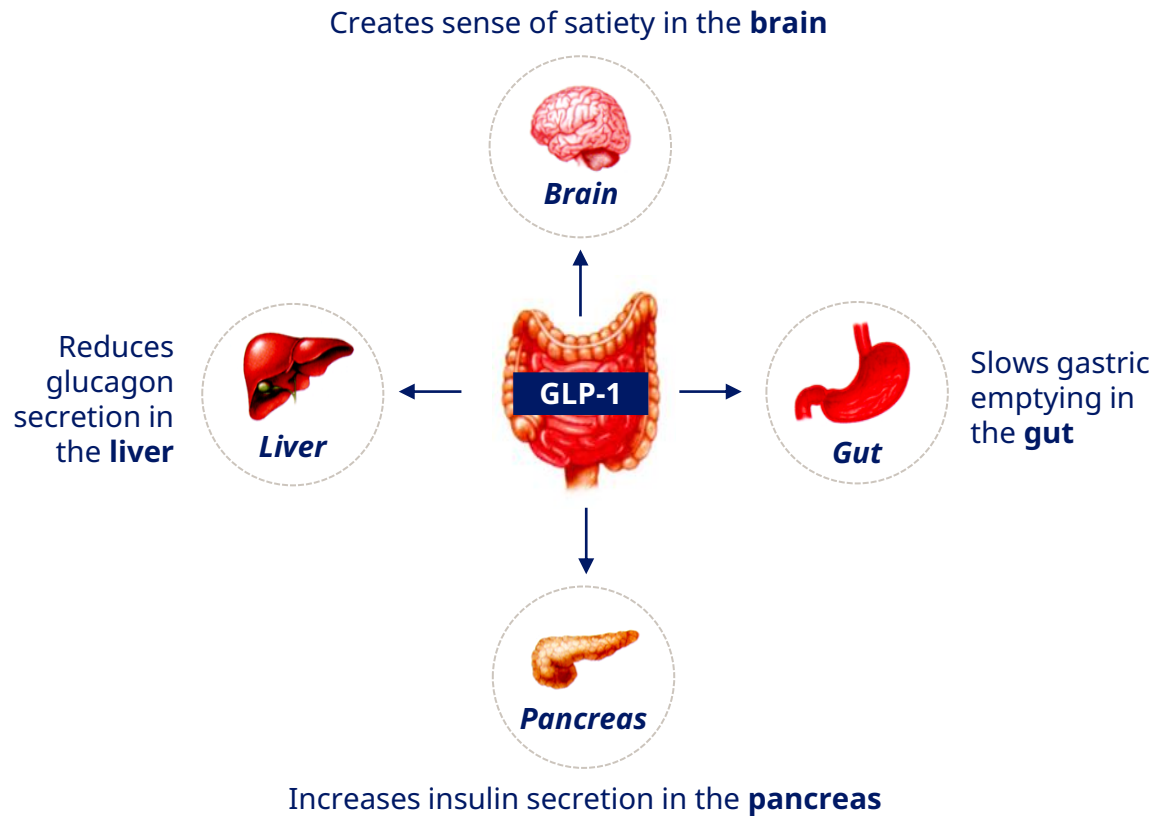
- **680 patients*** previously on basal insulin
- **52-week** vs. insulin glargine + insulin aspart
- **Prim. endpoint:** HbA_{1c} non-inferiority
- **Sec. endpoint:** Weight and hypo superiority



*Patients with Type 2 Diabetes Mellitus

GLP-1 effect dependent on blood glucose level

GLP-1 mechanism of action when blood sugar levels increase



Semaglutide holds a plethora of therapeutic opportunities¹

Diabetes

FORTE - Semaglutide 2.0 mg

Semaglutide s.c. ~961 patients, T2D

FOCUS - Diabetic retinopathy outcomes trial

Semaglutide s.c.; ~1,500 patients, T2D ≥10 years

CVD

SOUL - Cardiovascular outcomes trial

Oral semaglutide; ~9,600 patients, T2D, established CVD or CKD

Obesity

SELECT - Cardiovascular outcomes trial

Semaglutide 2.4 mg, ~17,500 patients with obesity and without diabetes, event driven

NASH

Semaglutide in NASH

Semaglutide s.c.; phase 2 trials

CKD

FLOW - Chronic kidney disease outcomes trial

Semaglutide 1.0 mg; ~3,200 patients, T2D, moderate to severe CKD

Brain disorders

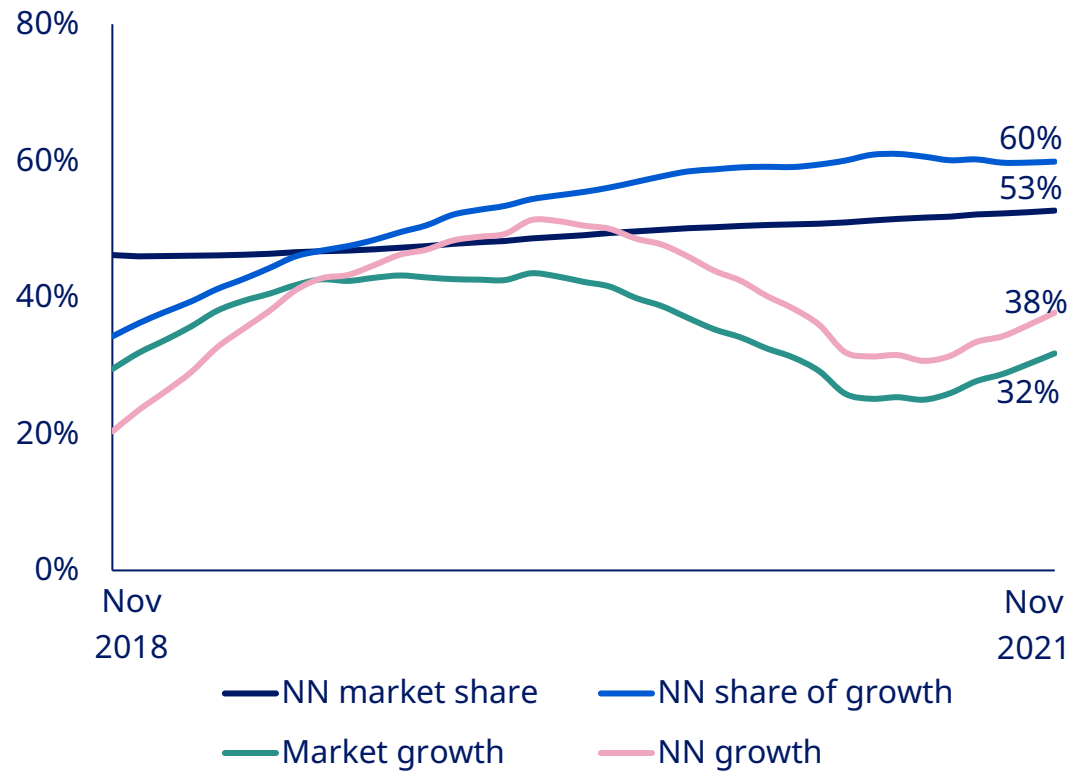
Alzheimer's Disease

Oral Semaglutide 14 mg; ~ 3,700 patients with early Alzheimer's disease

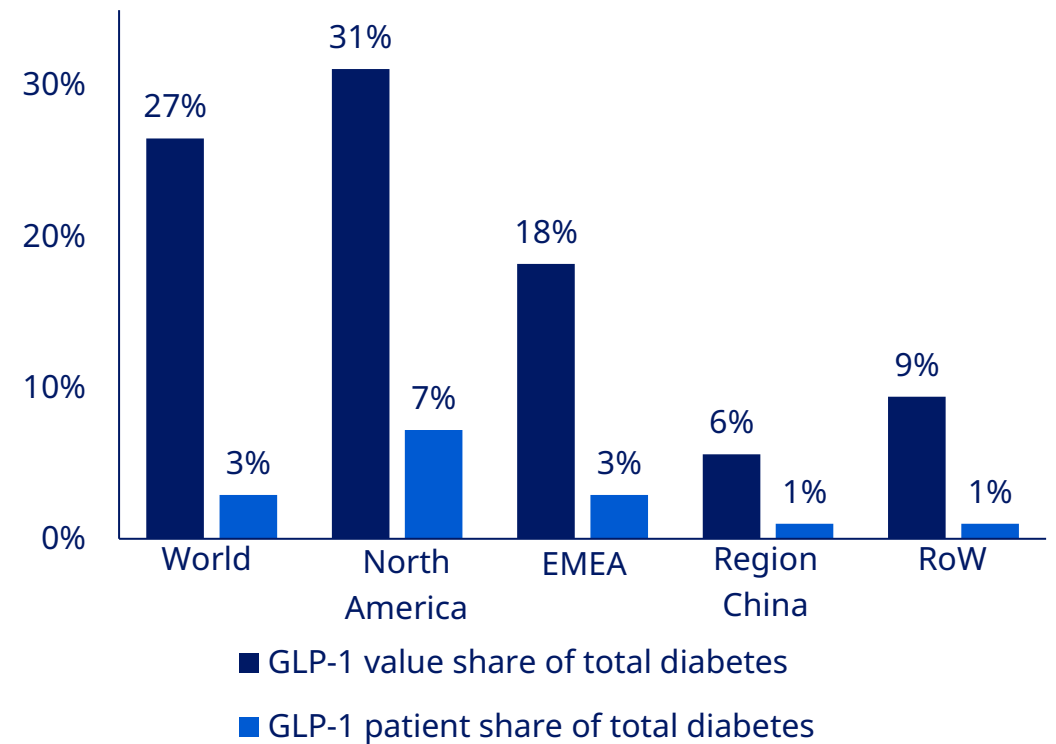
¹ List is not exhaustive
Sc: Subcutaneous; T2D: Type 2 diabetes; CVD: Cardiovascular disease; CKD: Chronic kidney disease; NASH: Non-alcoholic steatohepatitis

The global GLP-1 market penetration varies across regions with Novo Nordisk having a best-in-class marketed portfolio

GLP-1 market growth and Novo Nordisk market share



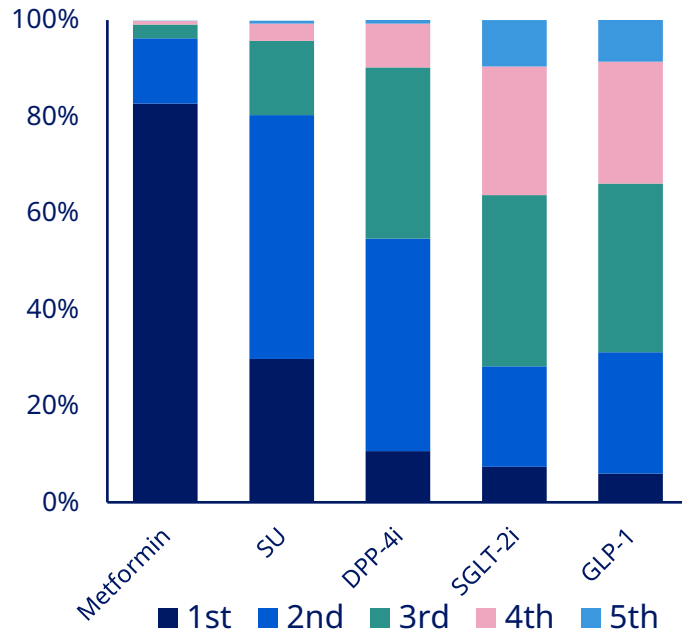
GLP-1 value and patient share¹ of the total diabetes market



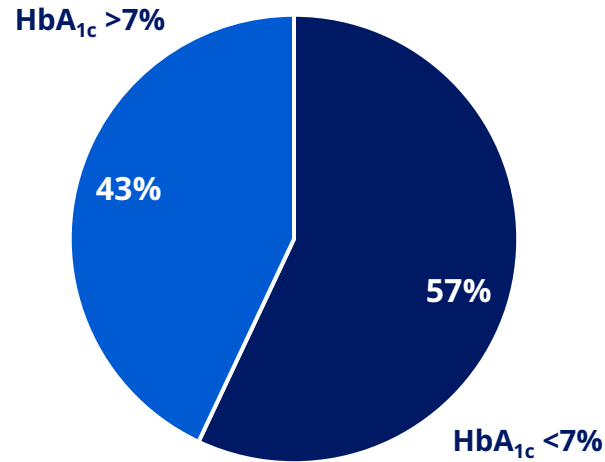
¹Patient share based on data for the USA, the UK, Germany and France only.
 Note: EMEA: Europe, Middle East and Africa; RoW: Rest of World
 Source: IQVIA MAT value (spot rate), Nov 2021

GLP-1 sourcing is primarily from outside the class but GLP-1s are still typically used after failure on other products

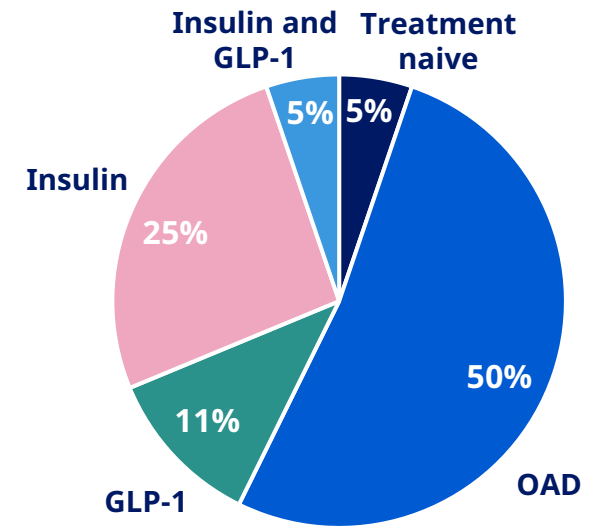
US 'line of usage' across product classes



Share of patients on OADs achieving HbA_{1c} below 7% in major European countries

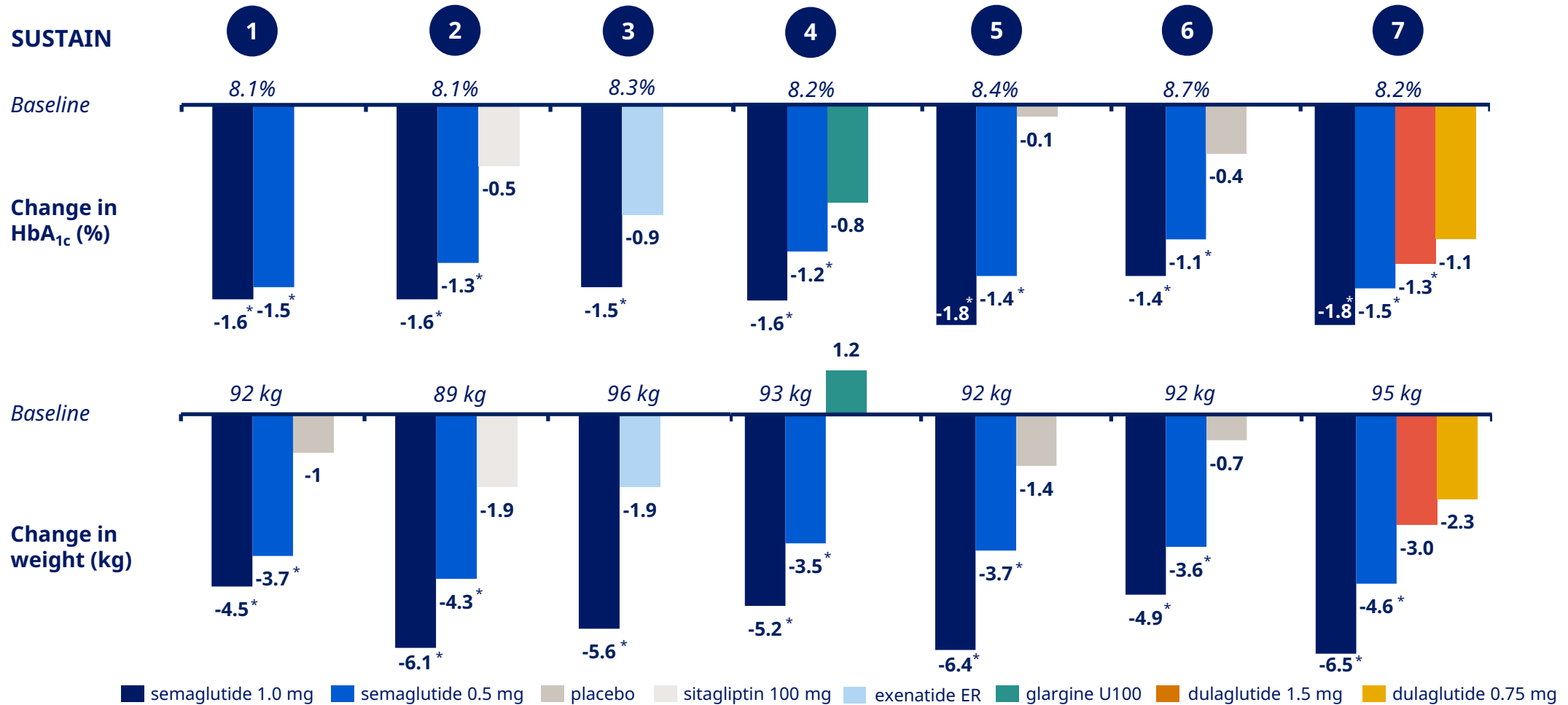


GLP-1 source of business (new-to-brand prescription market share)



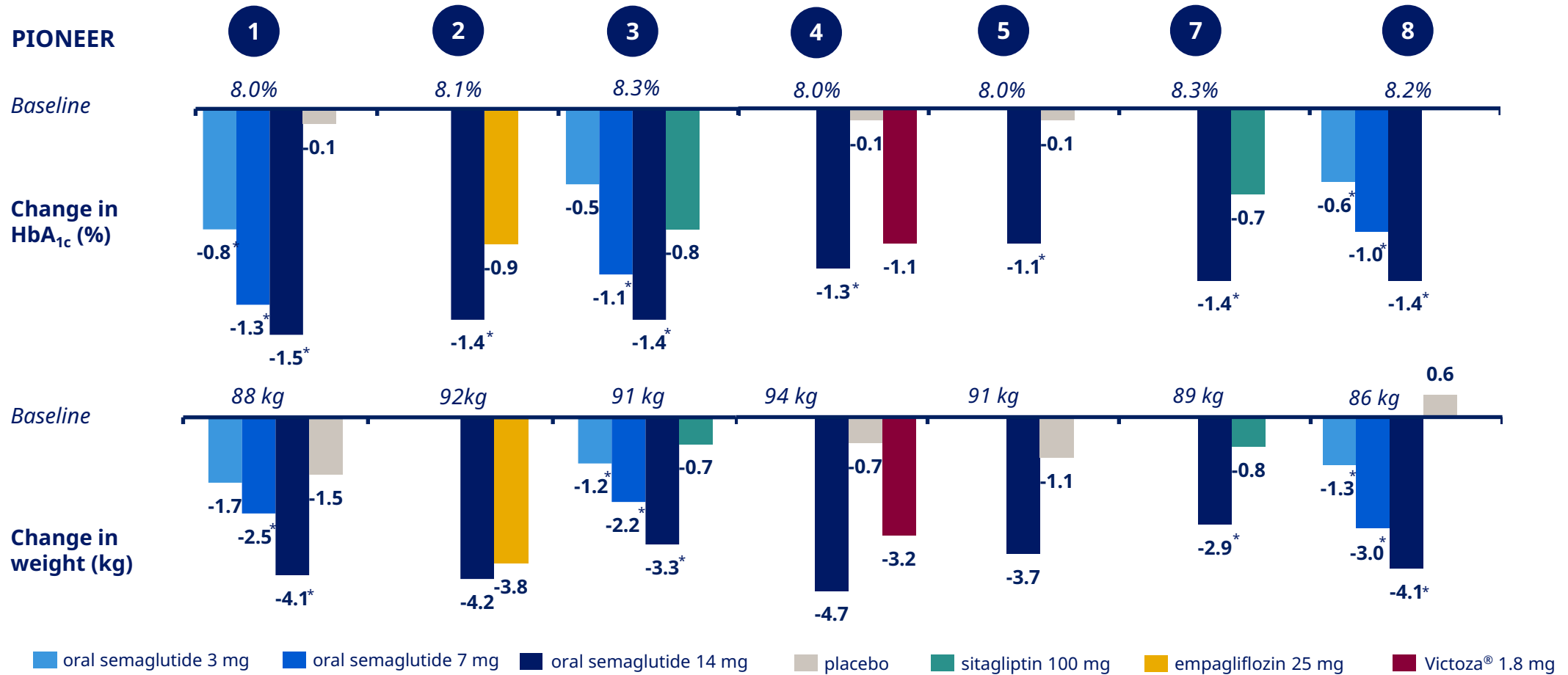
Note: Data based on data from France, Germany, the UK and the USA only
 OAD: Oral anti-diabetic (includes but is not limited to DPP-IV, SGLT-2, metformin and sulfonylurea)
 Source: IQVIA Disease Analyser (France, Germany and the UK) and IQVIA LRx (USA), Jun 2018

SUSTAIN trials with subcutaneous semaglutide



* Statistically significant; SUSTAIN 1: QW sema vs placebo in drug-naïve people with T2D; SUSTAIN 2: QW sema vs sitagliptin 100 mg QD in people with T2D added to 1-2 OADs; SUSTAIN 3: QW sema vs QW exenatide ER 2.0 mg in people with T2D added to 1-2 OADs; SUSTAIN 4: QW sema vs QD insulin glargine in people with T2D added to 1-2 OADs; SUSTAIN 5: QW sema vs placebo in people with T2D added to insulin; SUSTAIN 6: QW sema vs placebo, added to standard-of-care; SUSTAIN 7: QW sema vs QW dulaglutide 75 mg and 150 mg in people with T2D added to 1-2 OADs; ER: Extended-release; QW: once weekly; QD: once daily; sema: semaglutide; T2D: type 2 diabetes, OAD: oral anti-diabetics

PIONEER programme with oral semaglutide



Note: PIONEER 9 and PIONEER 10 were Japanese studies and PIONEER 6 was a CV safety study. * Statistically significant based on the hypothetical treatment policy; PIONEER 1: QD oral sema vs placebo in people with T2D treated with diet and exercise only; PIONEER 2: QD oral sema vs empagliflozin 25 mg in people with T2D; PIONEER 3: QD oral sema vs sitagliptin 100 mg in people with T2D; PIONEER 4: QD oral sema vs Victoza® 1.8 mg and placebo in people with T2D; PIONEER 5: QD oral sema vs placebo in people with T2D and moderate renal impairment; PIONEER 7: QD oral sema using a flexible dose adjustment based on clinical evaluation vs sitagliptin 100 mg in people with T2D; PIONEER 8: Effects of QD oral sema vs placebo in people with long duration of T2D treated with insulin ER: Extended-release; QW: once weekly; QD: once daily; oral sema: oral semaglutide; T2D: type 2 diabetes, OAD: oral anti-diabetics; CV: Cardiovascular

Semaglutide 2.0 mg s.c. and high dose oral sema hold potential to bring patients needing treatment intensification to target

Phase 3 trial, SUSTAIN FORTE, completed and label application submitted US¹ and approved in the EU

Estimand	Trial product estimand		Treatment policy estimand	
Once-weekly semaglutide	2.0 mg	1.0 mg	2.0 mg	1.0 mg
HbA _{1c} reduction	2.2%*	1.9%	2.1%*	1.9%
Body weight reduction (kg)	6.9*	6.0	6.4	5.6
HbA _{1c} < 7.0% ²	68%	58%		

Efficacy

- Semaglutide 2.0 mg s.c. showed superior HbA_{1c} reduction with more patients reaching target¹ versus semaglutide 1.0 mg s.c.

Safety

- Semaglutide 2.0 mg appeared to have a safe and well-tolerated profile
- Gastrointestinal adverse events were similar for semaglutide 2.0 mg
- Nausea rates around 15%
- Treatment discontinuation rates below 5%

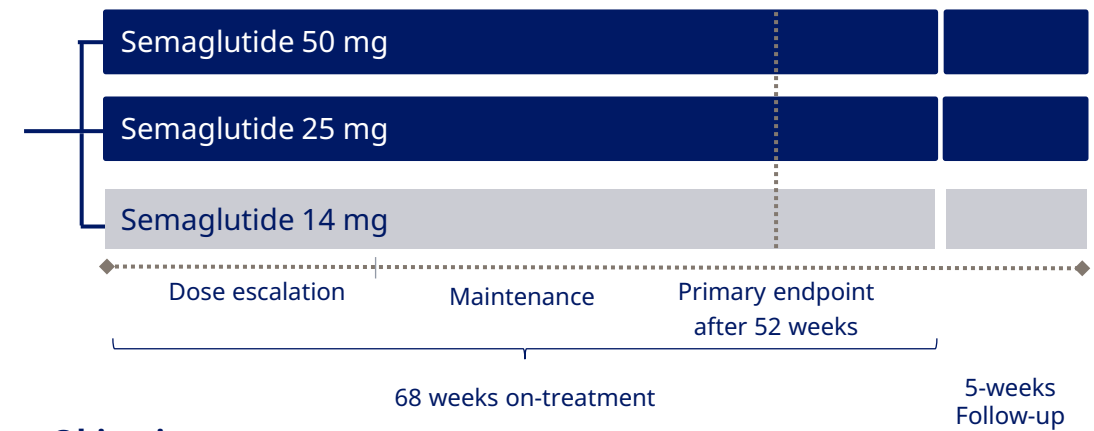
Label expansion application submitted in US and approved in EU

¹ Refusal to file received in March 2021. Resubmitted on 28 May 2021; ² ADA recommended treatment target

*Statistically significant

S.c.: subcutaneous; Sema: Semaglutide; T2D: Type 2 diabetes

Phase 3 trial with oral semaglutide 25 mg and 50 mg in T2D has been initiated



Objective

- Trial will assess efficacy for patients in need of improved outcomes

Primary endpoint

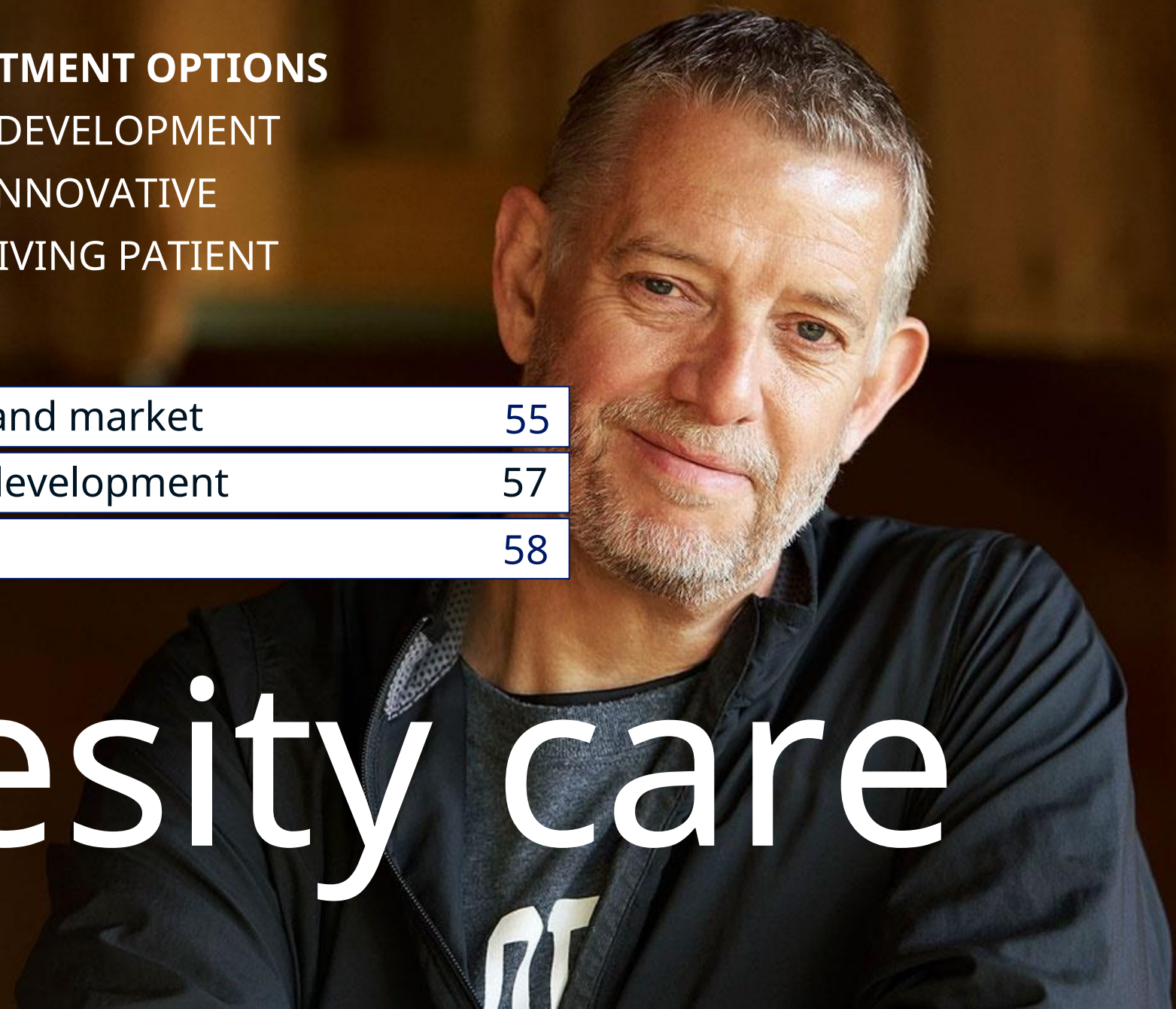
- Confirm superiority of semaglutide 25 mg and 50 mg once-daily versus oral semaglutide 14 mg on HbA_{1c} reduction

**STRENGTHEN TREATMENT OPTIONS
THROUGH MARKET DEVELOPMENT
AND BY OFFERING INNOVATIVE
MEDICINES AND DRIVING PATIENT
OUTCOMES**

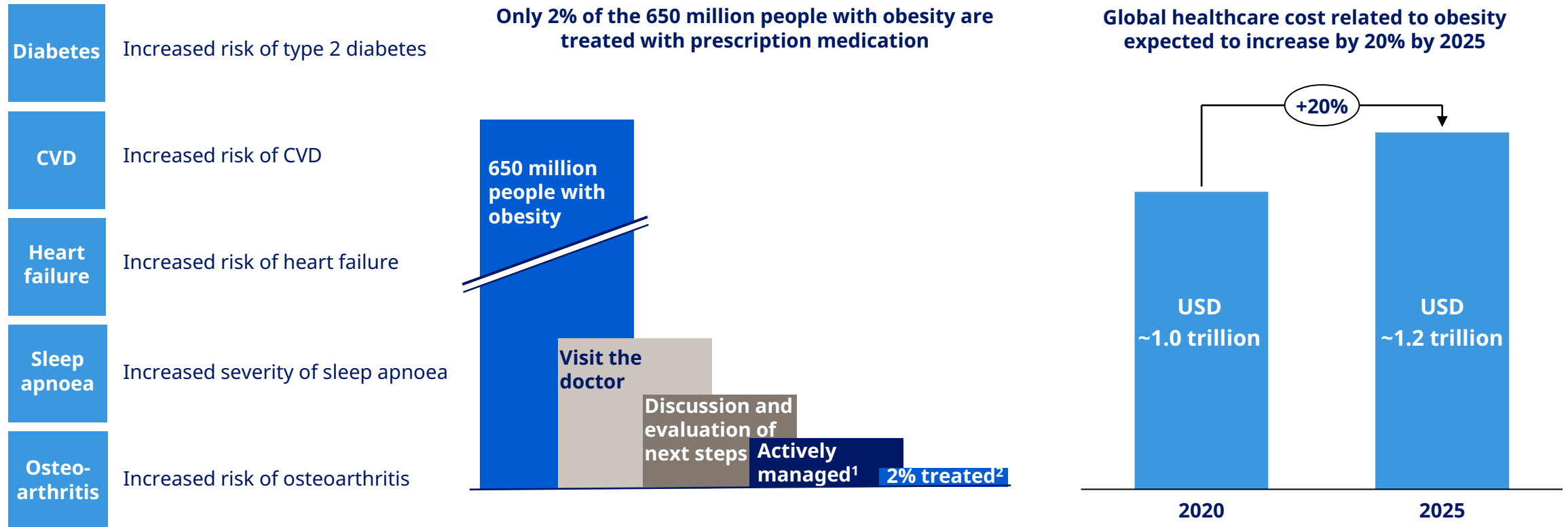
1. Obesity disease and market	55
2. Obesity market development	57
3. Innovation	58

Obesity care

BJARNE LYNDERUP
Bjarne lives with obesity
Denmark



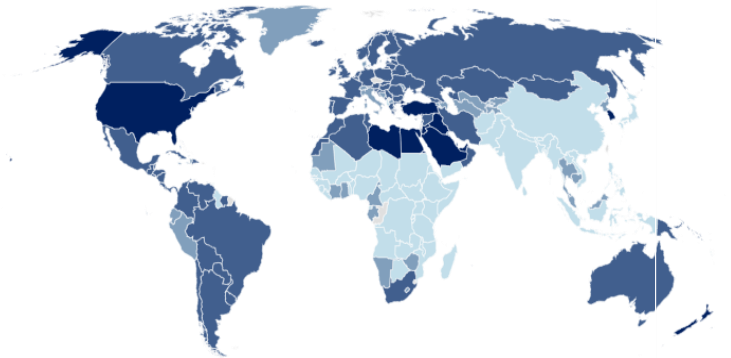
People with obesity are at an increased risk of developing severe comorbidities that are life-threatening and costly for society



CVD: Cardiovascular disease; AOM: Anti-obesity medication, TRx SU Volume.
 The figure illustrates some of the intervention points to treat obesity with prescription medication
¹ Attempt to manage weight through lifestyle modification or surgery
² 2% of people with obesity are estimated to be treated with anti-obesity medication
 Source: World Obesity Federation, 2017

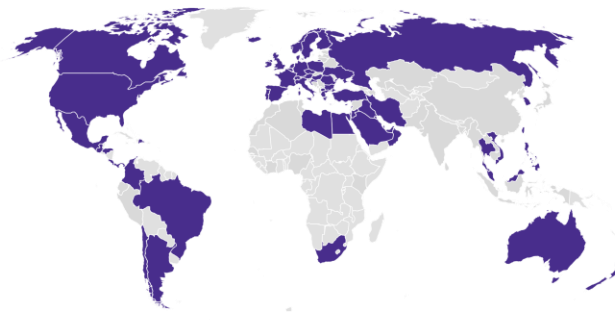
Saxenda® addresses a global unmet need for medical weight management

Global obesity prevalence



● <10% ● <10-19.9% ● <20-29.9% ● >30%

Saxenda® launched countries



Saxenda® now launched in **65 countries**

Global reimbursement status



80% access in commercial channel, but due to employer opt-in, effective access is around 20%

Reimbursement is predominantly out-of-pocket



NICE has recommended Saxenda® for use by NHS in select patient populations



~60% coverage by private insurance, 20% of which includes restricted/unrestricted coverage



Saxenda® reimbursed on April 2020 in selected patient groups

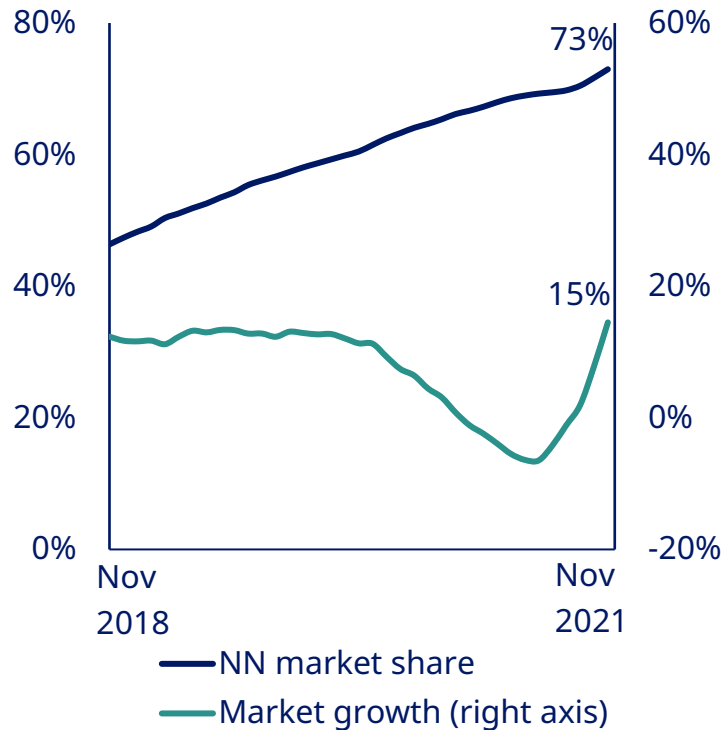
Note: Wegovy® has been launched in the US (June 2021).

NAO: North America Operations; IO: International Operations; EMEA: Europe, Middle East and Africa; RoW: Rest of World; NICE: National Institute for Health and Care Excellence; NHS: National Health Service

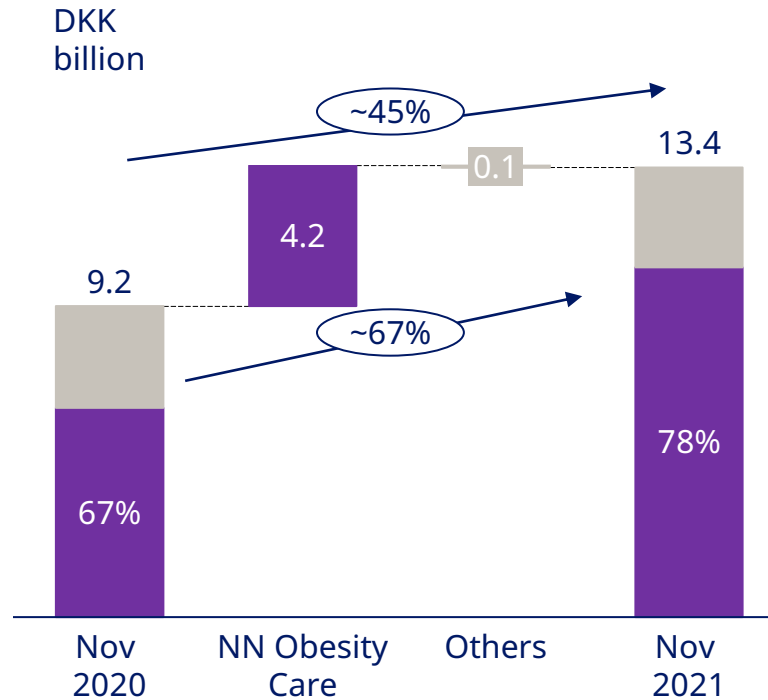
Source: World Health Organisation (WHO) – Global Health Observatory, 2016. Obesity defined as BMI > 30 (BMI: Body Mass Index)

Global obesity market share, market growth, and US volume and value market

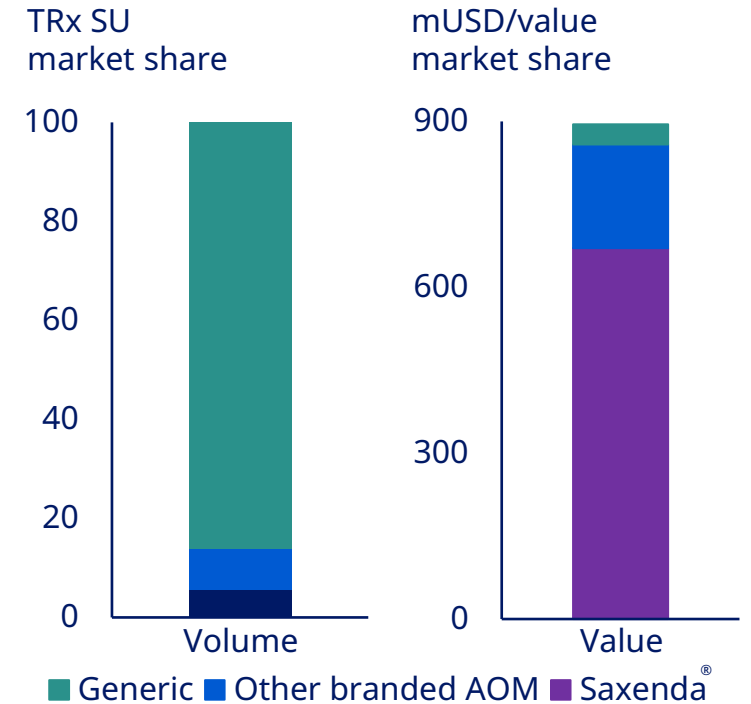
Obesity market growth and Novo Nordisk value market share



Obesity market size and growth

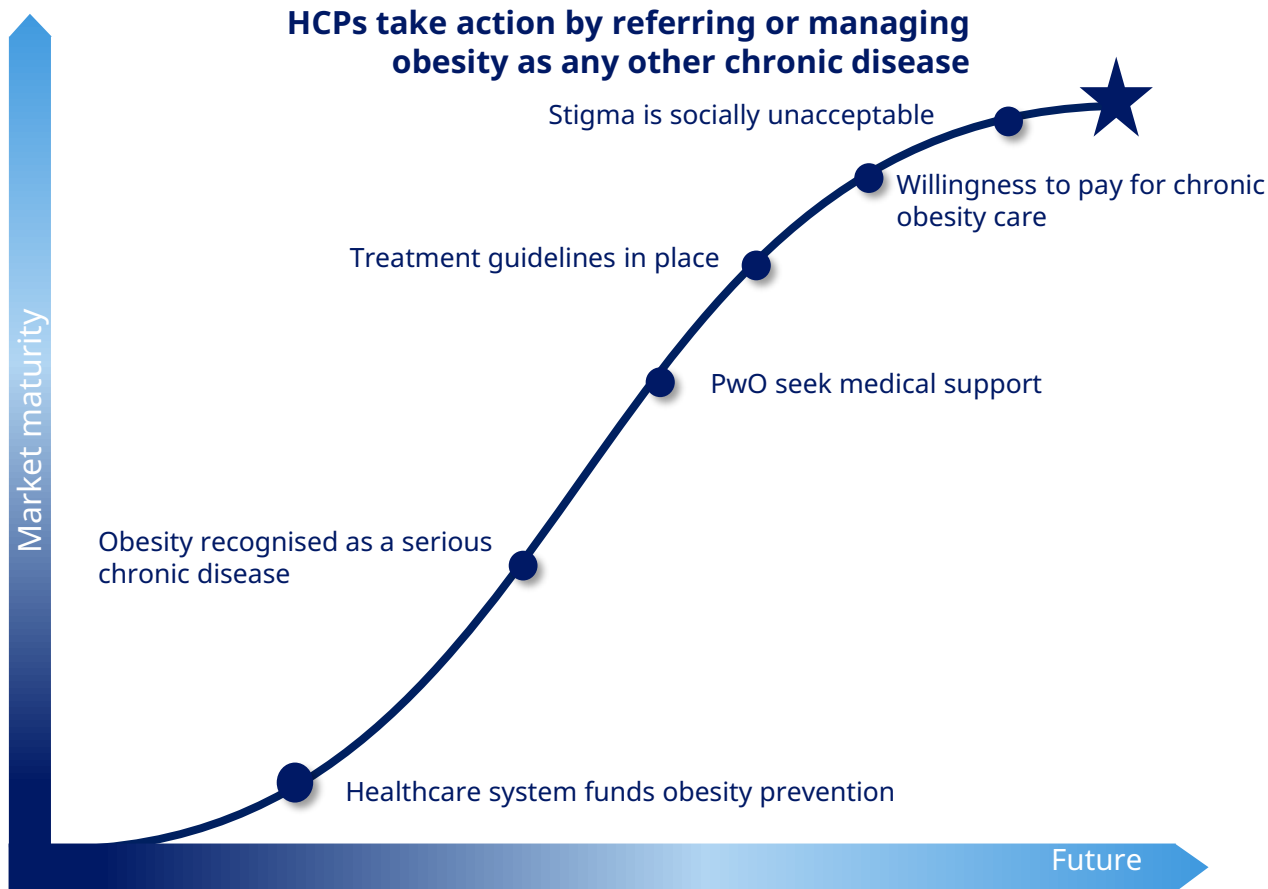


US obesity care market remains small at around USD 853 million



Source: IQVIA, Nov 2021 Value MAT, all countries; IQVIA Xponent Volume MAT, May 2020 and NSP MAT, May 2020; NN: Novo Nordisk; AOM:.

Making obesity a healthcare priority requires stakeholder engagement

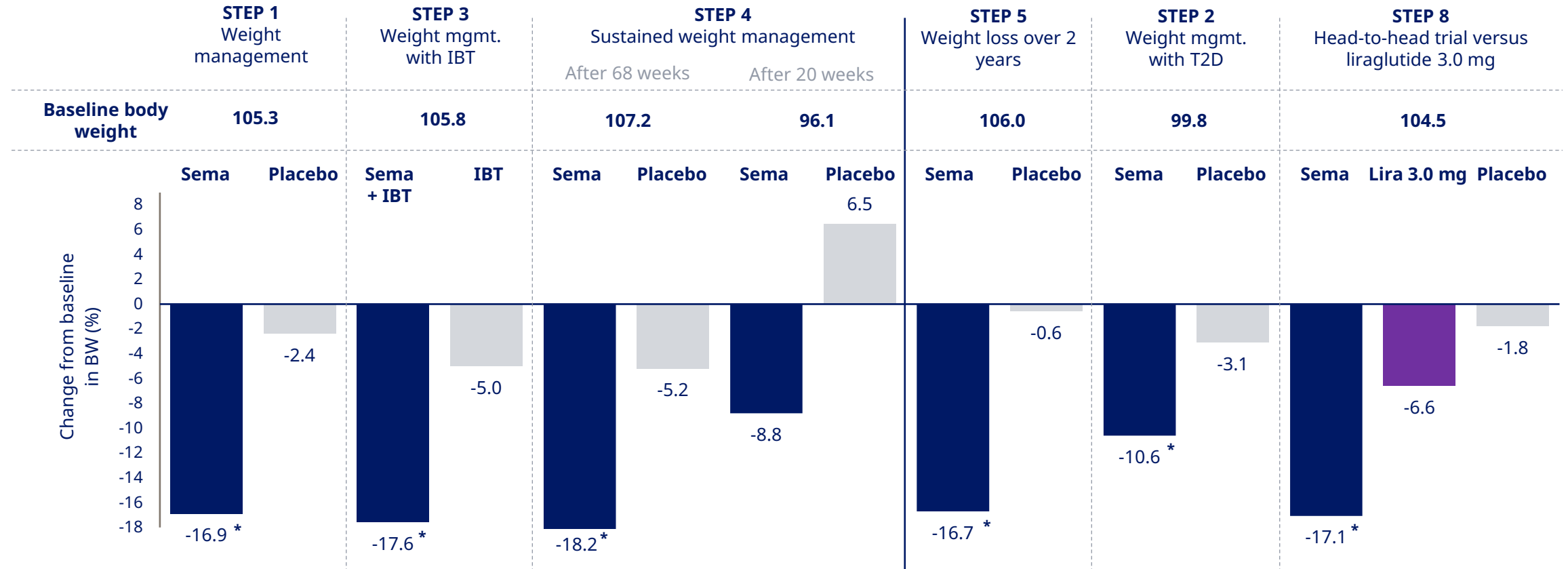


Addressing market development barriers

- **Activate people with obesity to seek treatment**
TruthAboutWeight launched in 47 countries
Social media awareness campaigns
- **Engage more and stable HCP's**
Medical journals and congresses
ReThinkObesity launched in 48 countries
- **Ensure access to care**
Increased quality of life for patients
Long-term benefits for healthcare systems

Develop a leading portfolio of superior treatment solutions

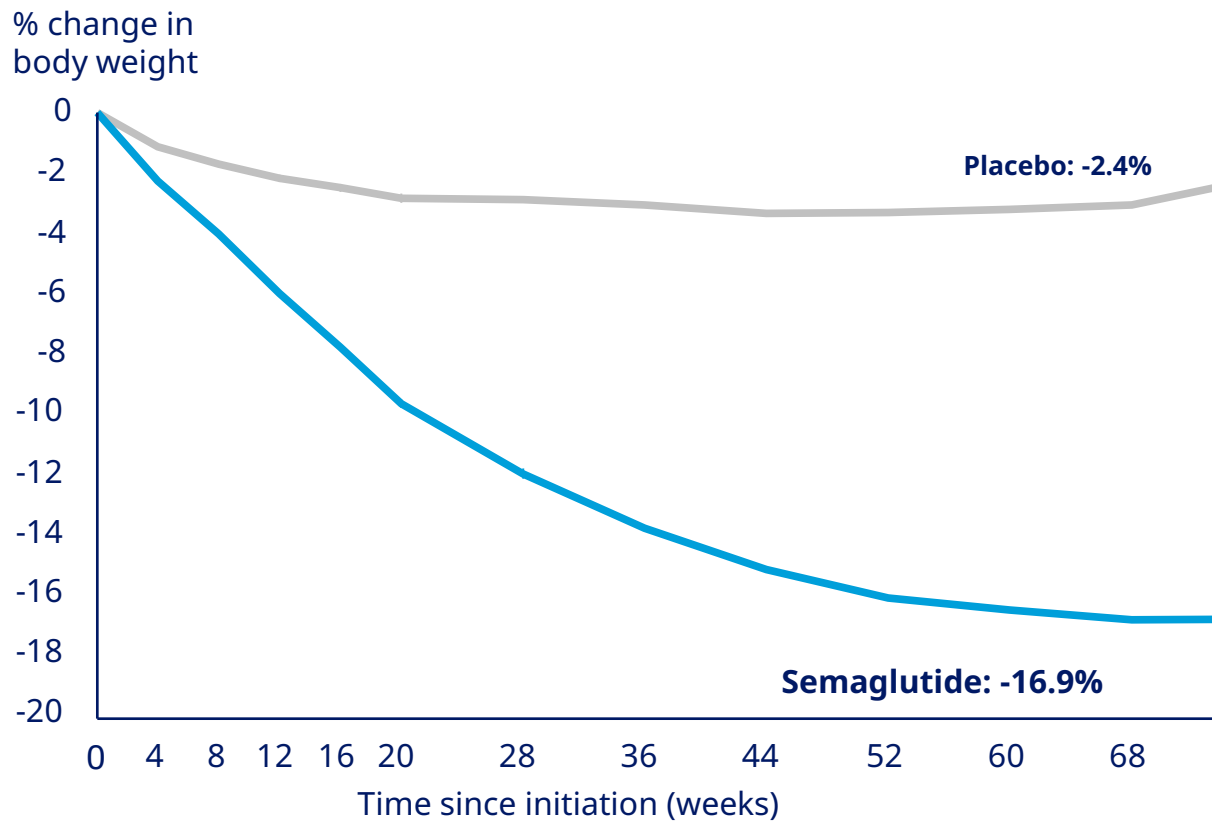
Across the STEP 1, 3, and 4 trials, a weight loss of 16.9% to 18.2% was reported for people treated with semaglutide 2.4 mg



* P-value <0.0001, based on the trial product estimand (secondary statistical approach): treatment effect if all people adhered to treatment and did not initiate other anti-obesity therapies
 IBT: Intensive behavioural therapy; Sema: Semaglutide; Lira: Liraglutide; BW: Body weight; T2D: Type 2 diabetes; Mgmt.: Management

In STEP 1, people treated with semaglutide had a superior weight loss of up to 16.9%

The pivotal STEP 1 trial showed greater than 16% weight loss



Data from STEP 1



- Average age 46
- 74.1% women
- Average BMI - 37.9 kg/m²



Improvements in lipid profiles as well as C-reactive protein

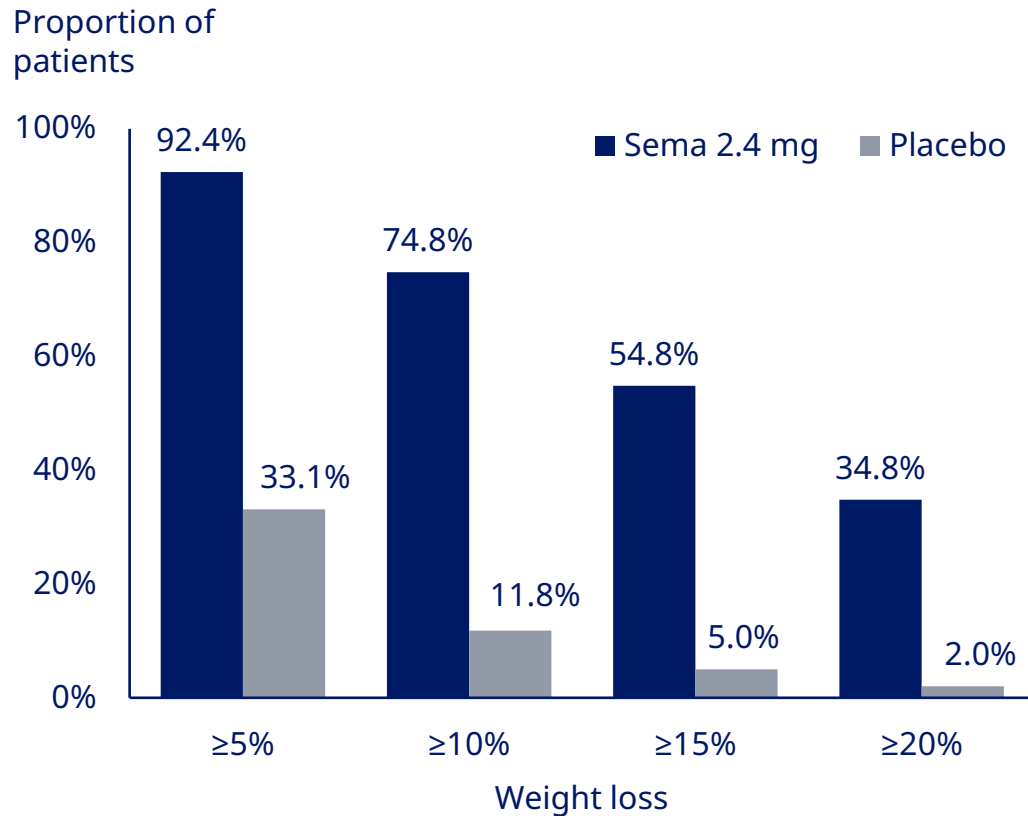


Semaglutide improved health-related quality of life as measured by SF-36 and IWQoL-lite-CT

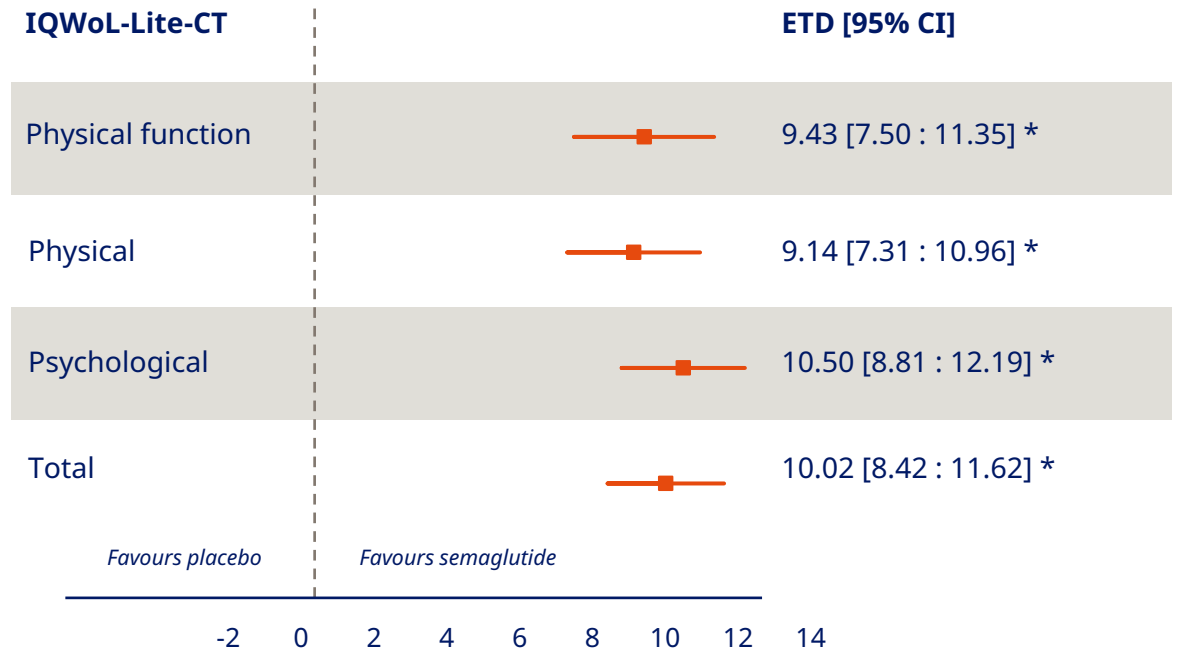
Change in body weight in % depicts observed means since time of randomisation; trial product estimand.
BMI: body mass index; SF-36: Short Form (36) Health Survey; IWQoL-lite-CT: Impact of Weight on Quality of Life-Lite questionnaire

In STEP 1, 34.8% of patients treated with semaglutide reached $\geq 20\%$ weight loss and reported improved quality of life versus placebo

Categorical weight loss



Sema 2.4 mg showed a statistically significant treatment difference versus placebo in the IWQoL-Lite-CT PRO

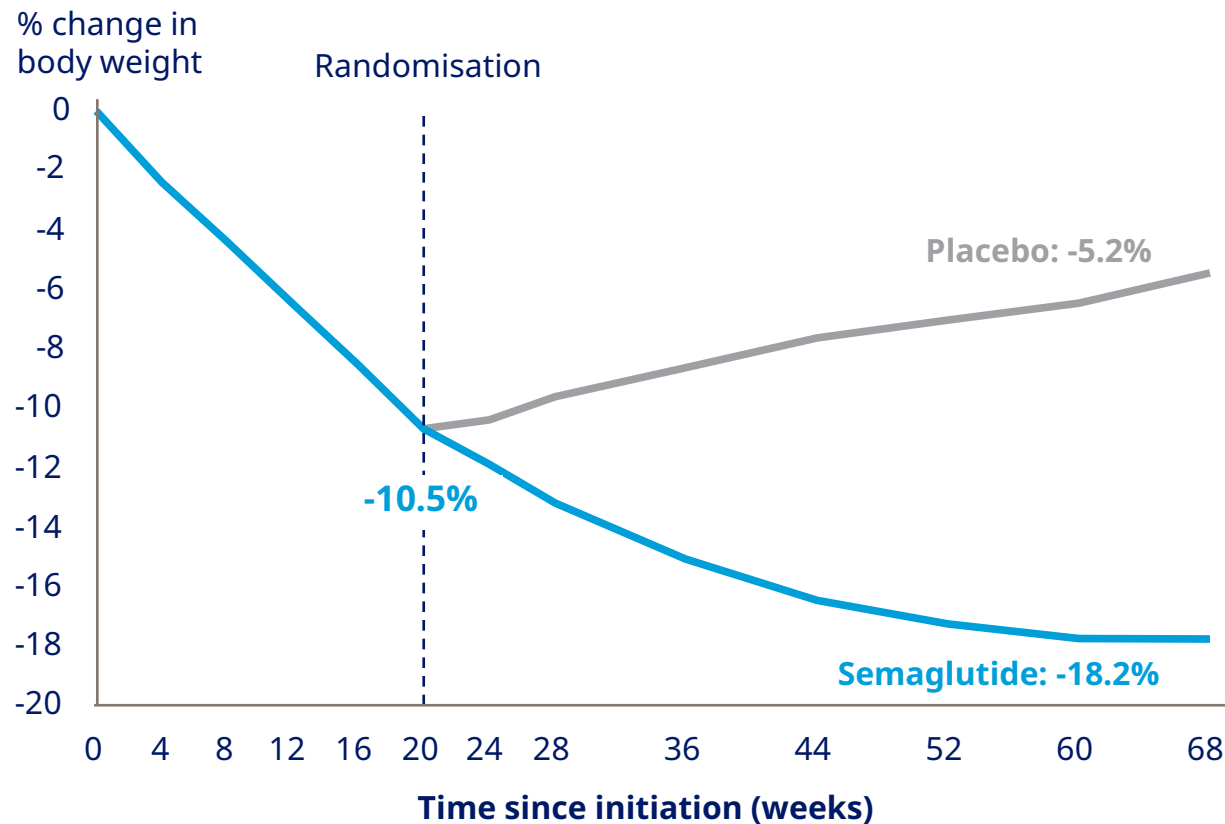


Descriptive statistic only. Based on the on-treatment data, i.e. data for people that are on-treatment at week 68
Sema: semaglutide




* statistically significant; p-values other than physical function were not controlled for multiplicity
PRO: patient reported outcome; CI: confidence interval, ETD: estimated treatment difference, IWQoL-Lite-CT: Impact of Weight on Quality of Life-lite;


In STEP 4, people treated with semaglutide had a superior weight loss of up to 18.2%


STEP 4 showed significantly greater weight loss post run-in than placebo



Data from STEP 4

-  Average age 46
-  79% women
-  Average BMI – 38.4 kg/m²

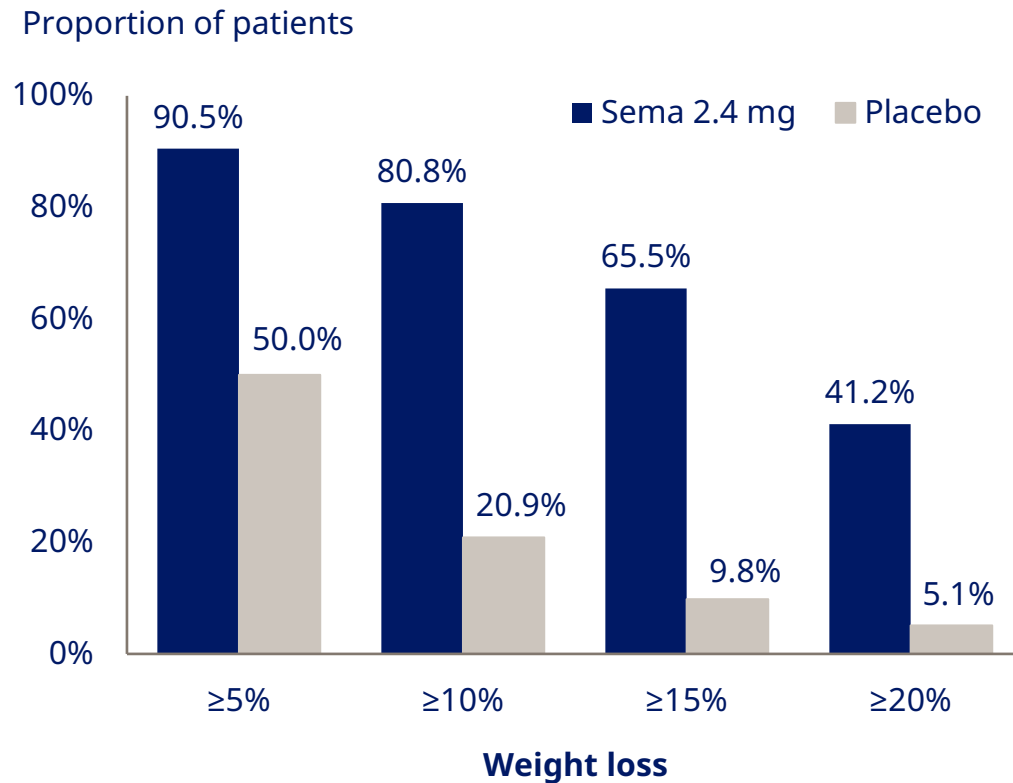
 Trial highlights that obesity is a chronic disease requiring sustained treatment

 Improvements on a panel of cardiovascular risk markers

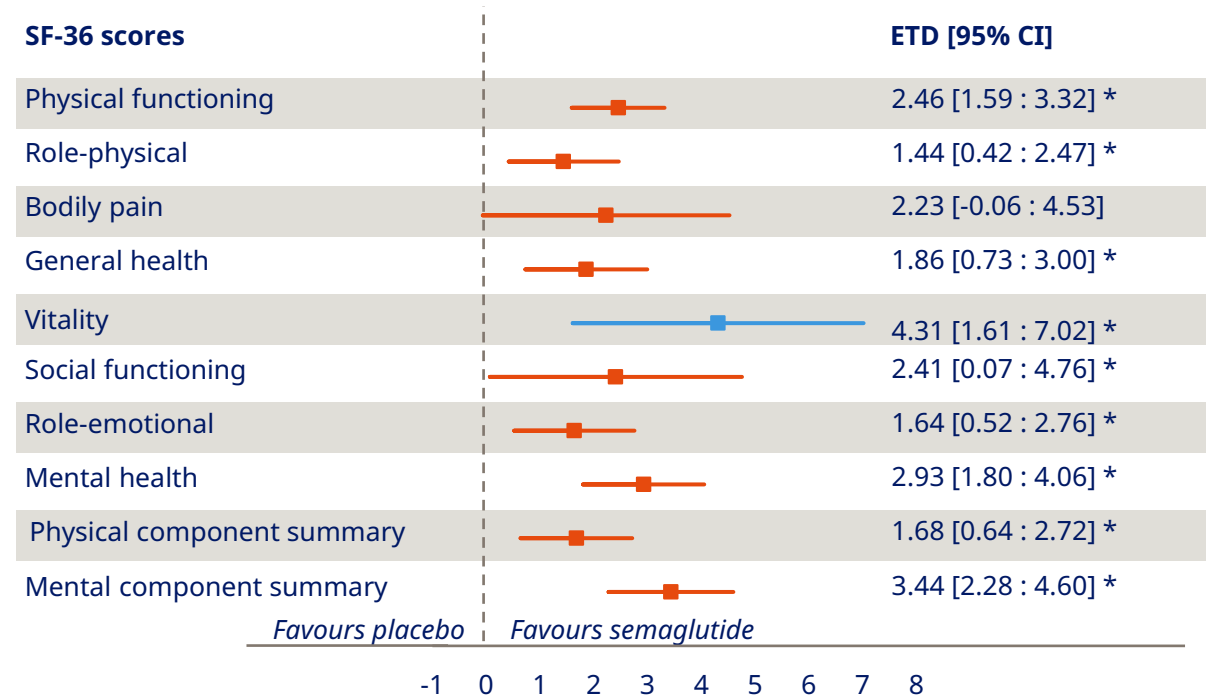
Change in body weight in % depicts observed means since time of randomisation; trial product estimand; BMI: body mass index

In STEP 4, 41.2% of patients treated with semaglutide reached ≥20% weight loss and reported improved quality of life vs placebo

Categorical weight loss



Sema 2.4 mg showed a statistically significant treatment difference versus placebo in the SF-36 patient reported outcome

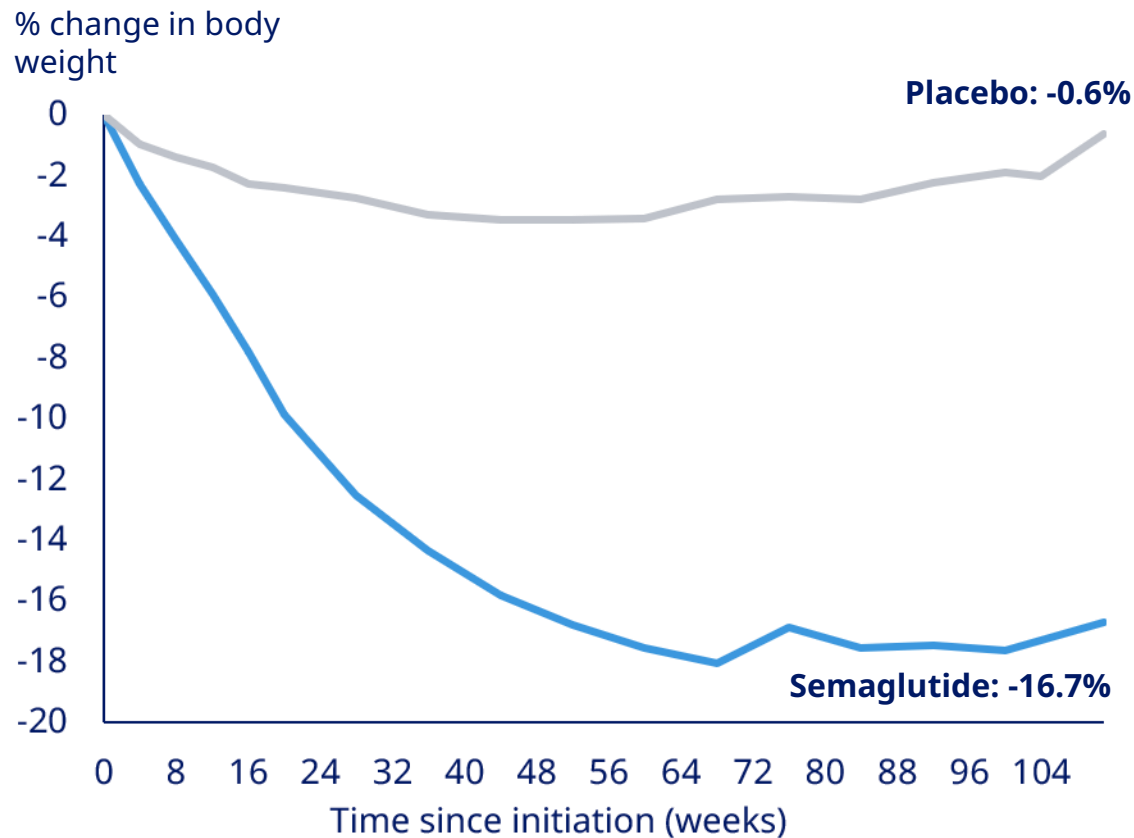


Descriptive statistics only. Based on the on-treatment data, i.e. data for people that are on-treatment at week 68
Sema: semaglutide

* statistically significant; p-values other than physical functioning were not controlled for multiplicity
CI: confidence interval, ETD: estimated treatment difference, Sema: semaglutide, SF-36: Short Form (36) Health Survey

In STEP 5, people treated with semaglutide 2.4 mg sustained their weight loss over 2 years

Clinically relevant and sustained weight loss in patients with obesity or overweight



Change in body weight in % depicts observed means since time of randomisation; trial product estimand; mean body weight: 106.0 kg

Data from STEP 5



40% of patients lost $\geq 20\%$ of their body weight



Semaglutide appeared to have a safe and well-tolerated profile

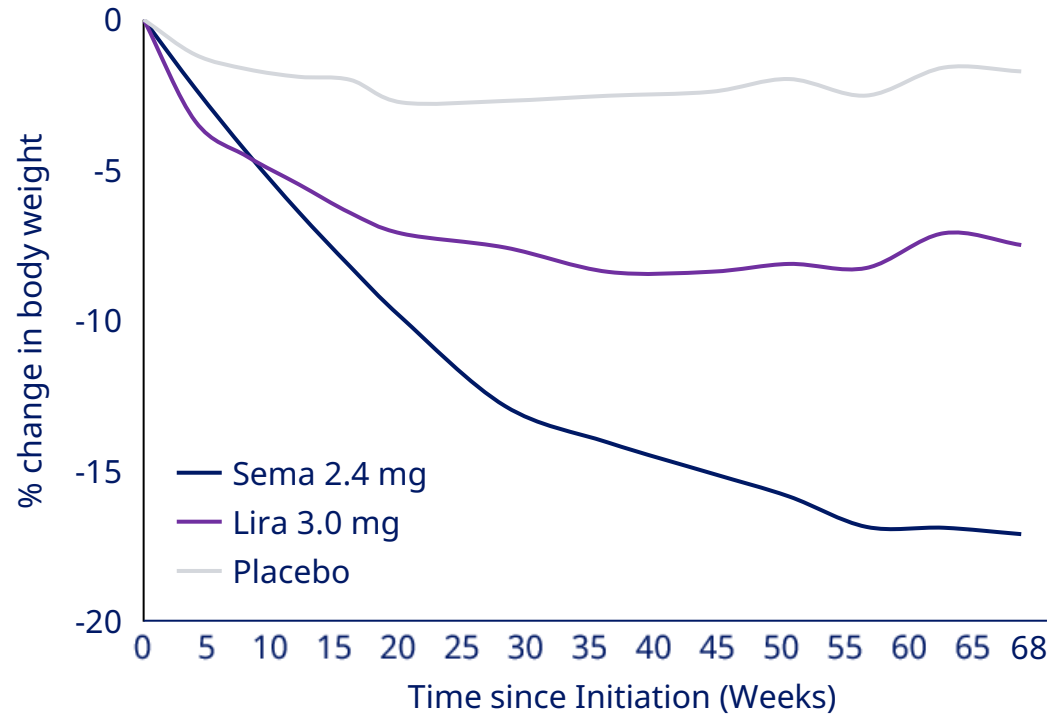


Improvements in lipid profiles as well as C-reactive protein

In STEP 8, semaglutide 2.4 mg showed weight loss of 17.1% compared to 6.6% with liraglutide 3.0 mg

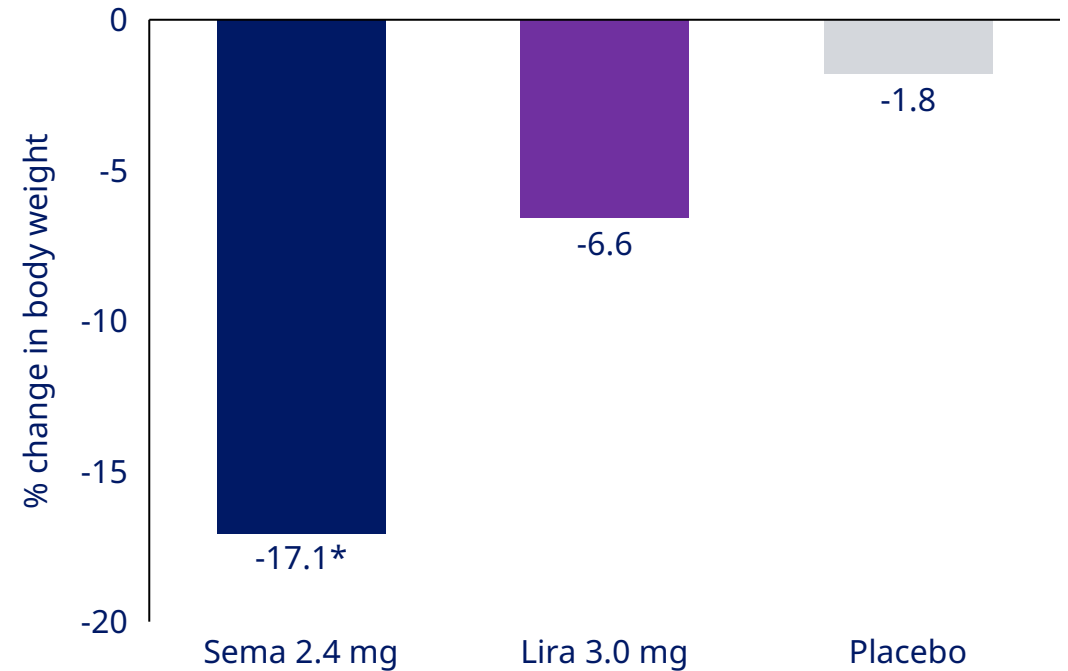
STEP 8 observed mean change in body weight¹

Mean baseline body weight: 104.5 kg



Statistically significant weight loss with sema 2.4 mg vs lira 3.0 mg

Mean baseline body weight: 104.5 kg

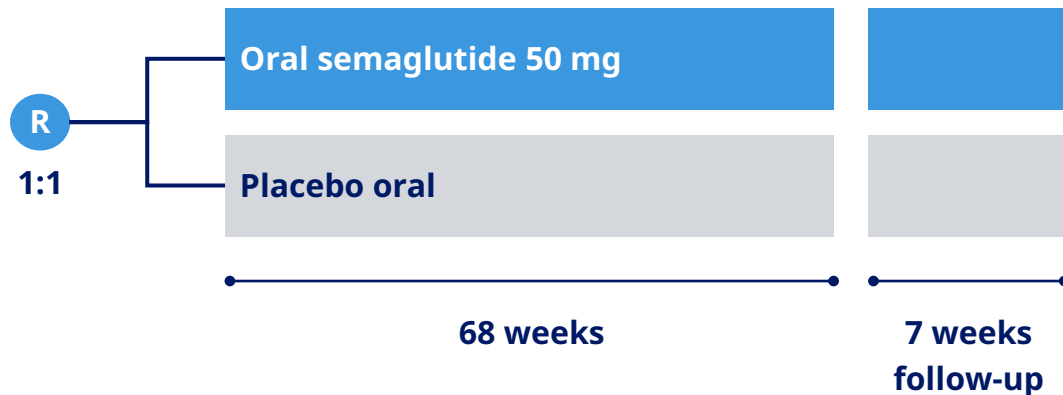


¹ Observed data for the on-treatment period; *p-value <0.0001 vs lira 3.0 mg; % change in body weight measured as change from baseline. Data shown is the trial product estimand; Sema: semaglutide; Lira: liraglutide

A global phase 3a trial investigating oral semaglutide 50 mg in obesity was initiated in Q3 2021

Global trial planned to be initiated in H2 2021

Plan to include 660 patients with obesity



Inclusion criteria

- BMI: ≥ 27 kg/m² with ≥ 1 weight-related comorbidity, or
- BMI ≥ 30 kg/m²
- Weight-related comorbidities are hypertension, dyslipidaemia, obstructive sleep apnoea and CVD

Objective

To investigate superiority of oral semaglutide 50 mg vs. placebo on weight loss in people with overweight or obesity

Primary endpoint

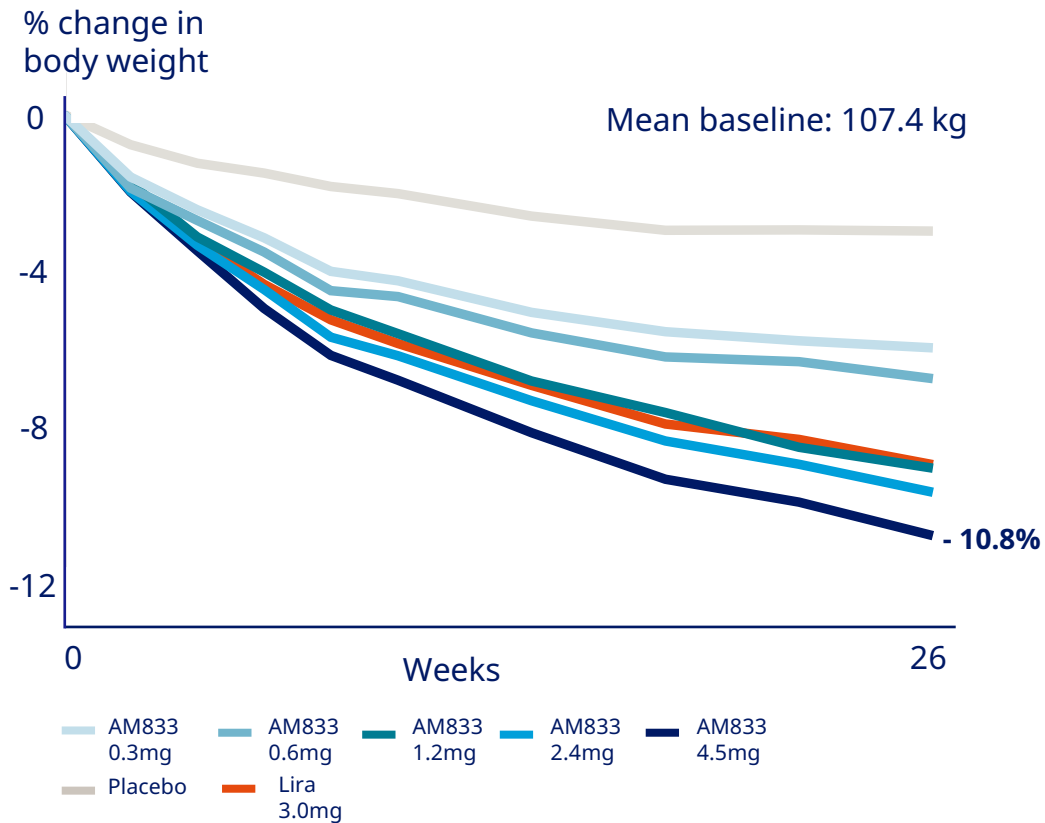
- Change in body weight from baseline (%)
- Body weight reduction $\geq 5\%$

OASIS programme scope

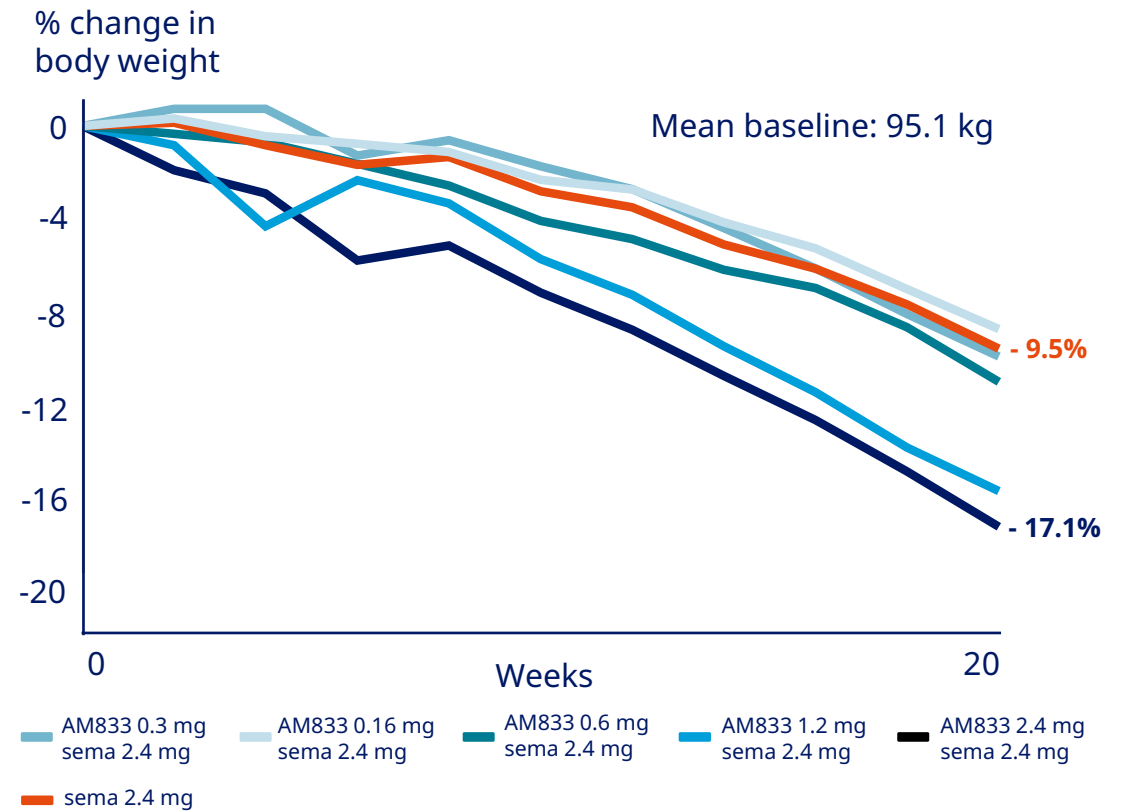
- Total of 1,000 patients across three trials: 1) A global (North America and Europe), 2) Japanese and 3) Chinese trial

Cagrilintide phase 2 monotherapy trial and phase 1 combination trial showed a weight loss of 10.8% and 17.1%

Weight loss for cagrilintide plus lifestyle intervention¹



Weight loss for cagrilintide and semaglutide in phase 1²

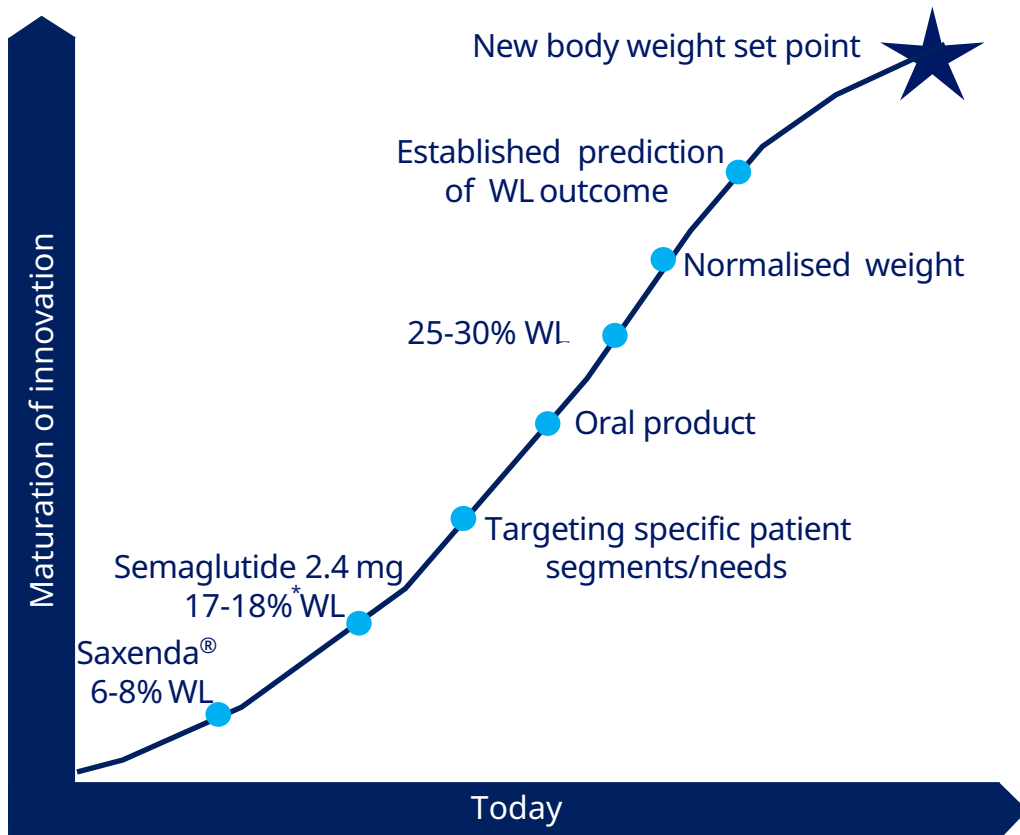


¹ Lifestyle intervention is defined as counselling for a reduced-calorie diet and increased physical activity. Data is based on the trial product estimand: treatment effect if all people adhered to treatment and did not initiate other anti-obesity therapies

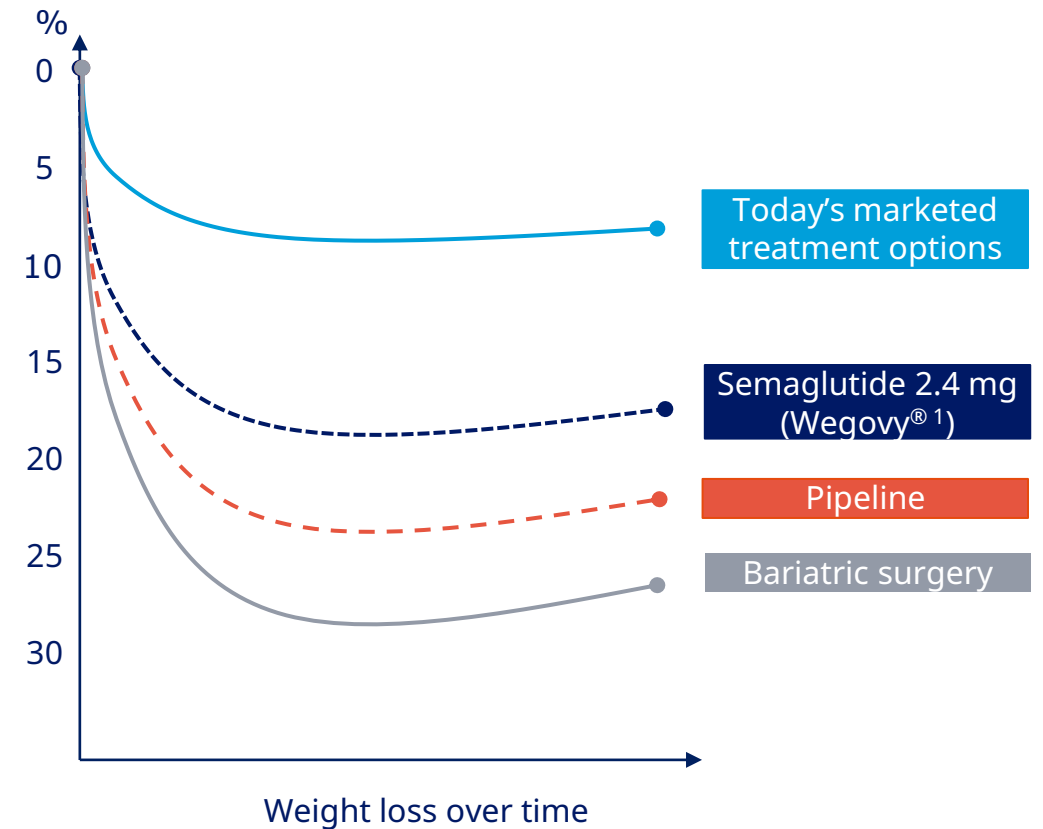
² Data are observed means, 20 week phase 1b trial dosing increments with semaglutide and cagrilintide once-weekly with a 16 week dose-escalation regimen. Data is based on the trial product estimand.

Novo Nordisk obesity pipeline supports efforts to close the treatment gap

Innovation curve



Novo Nordisk's current pipeline is closing the treatment gap



*when using a trial product estimand, ¹ Approved in the US and the EU

Sources: A. Long-term Drug Treatment for Obesity: A Systematic and Clinical Review; Susan Z. Yanovski, MD; Jack A. Yanovski, MD, PHD JAMA.2014; 311(1):74-86; B. Treatment of Obesity: Weight Loss and Bariatric Surgery; Bruce M. Wolfe, Elizaveta Kvach and Robert H. Eckel; Circulation Research. 2016; 118:1844-1855; WL: Weight loss



**SECURE A LEADING POSITION BY
LEVERAGING FULL PORTFOLIO AND
EXPANDING INTO ADJACENT AREAS**

1. Rare blood disorders	71
2. Rare endocrine disorders	73
3. Biopharm innovation	74

Biopharm

CHRIS BOMBARDIER
Chris has haemophilia B
US

Biopharm sustained growth outlook is supported by innovation and utilisation of core capabilities

Internal and external innovation to drive long-term growth



Bringing **internal innovation** to market by pipeline progression



Ensuring future growth by leveraging **external innovation**

Core capabilities within research and development to drive long-term growth

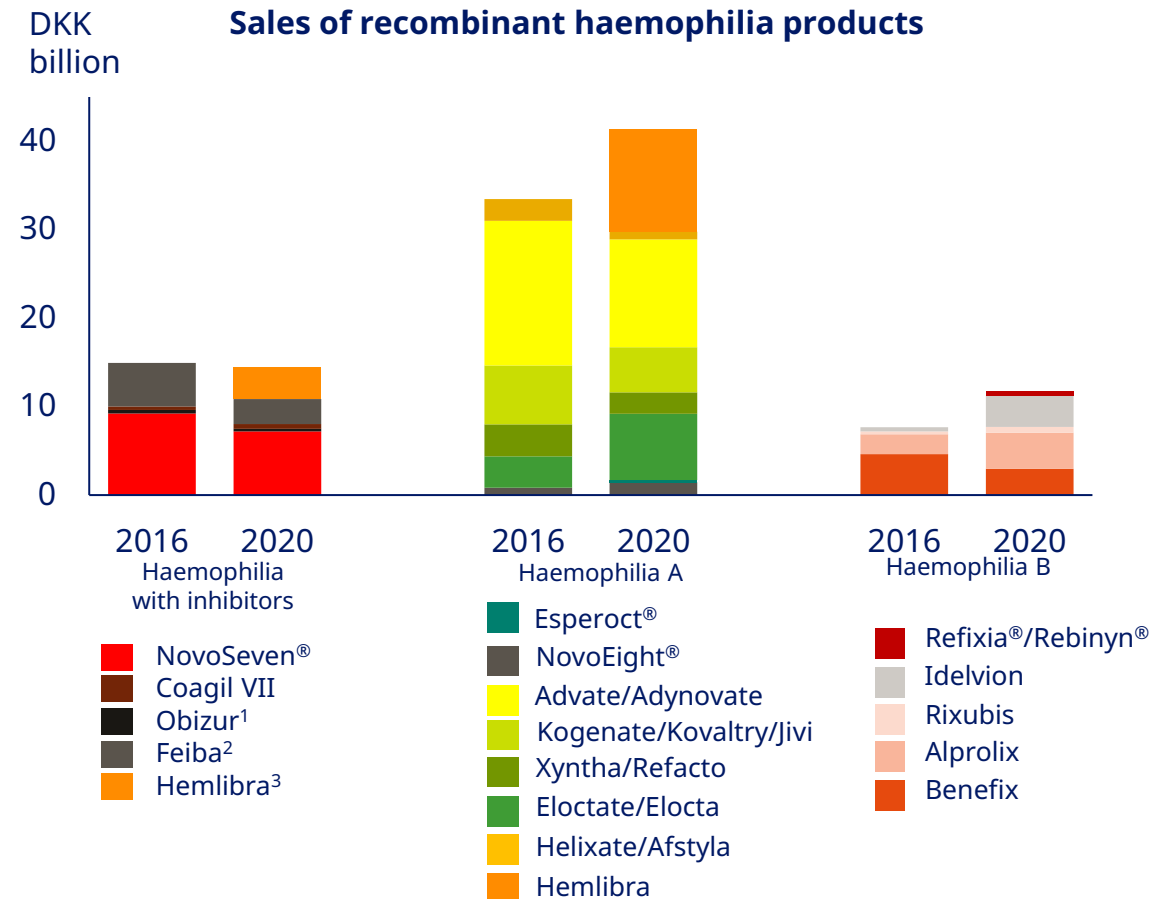
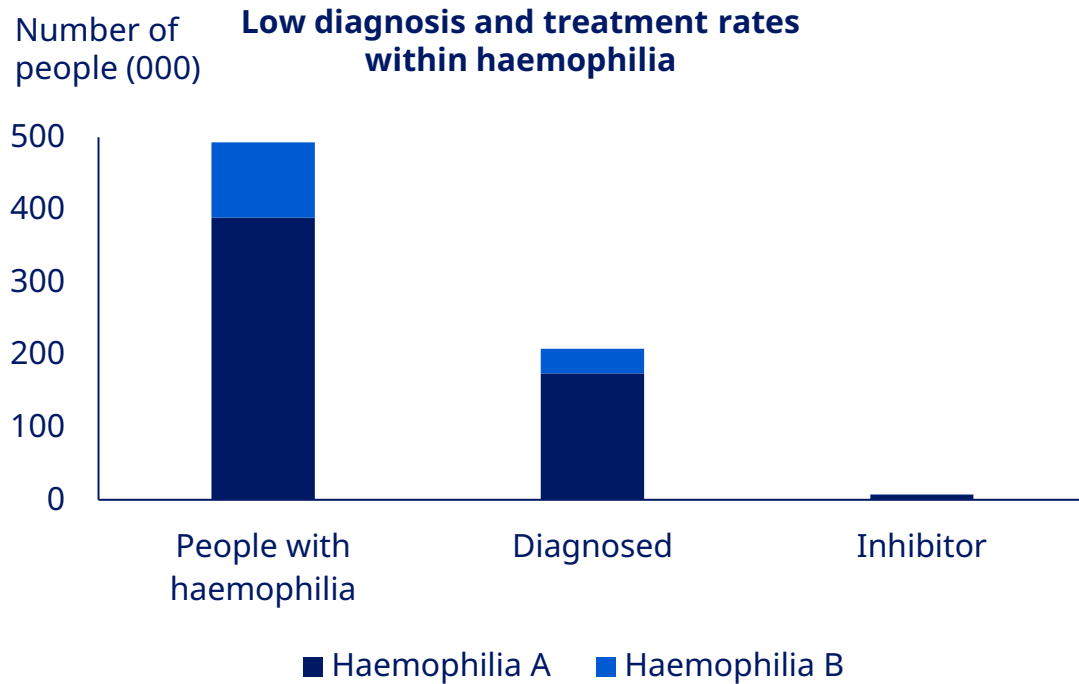


Exploring new technologies by utilising added **research platforms**



Leveraging deep **biological understanding** for future growth

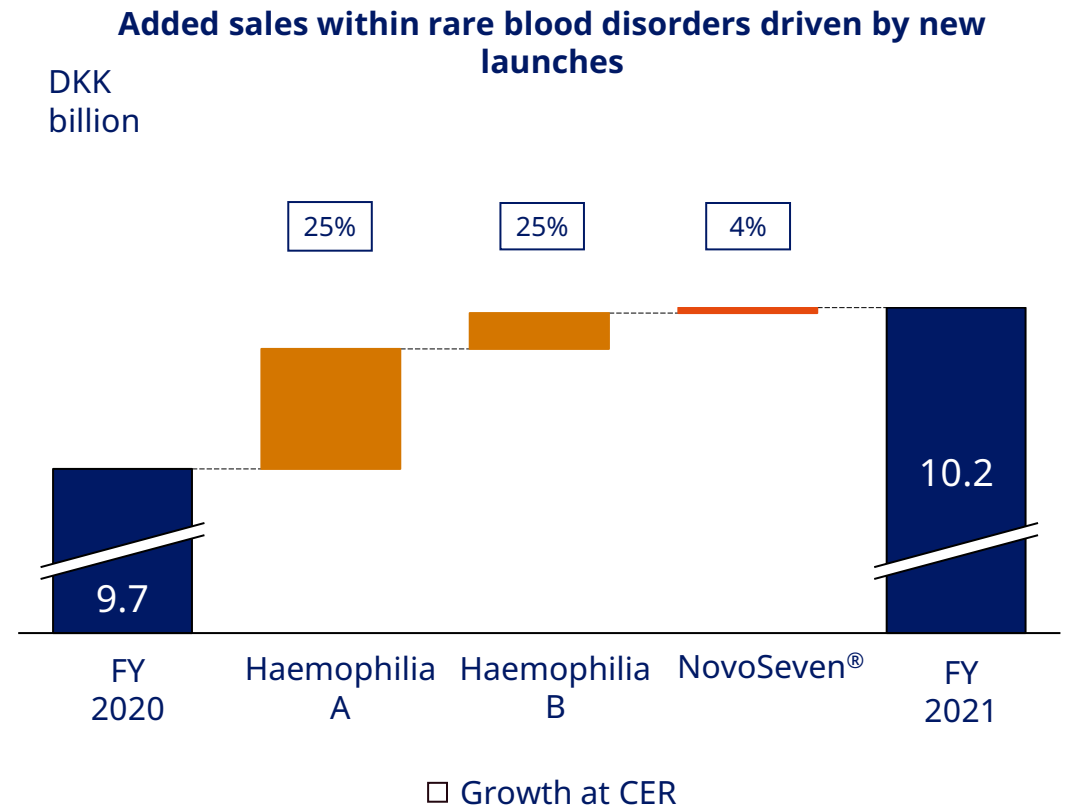
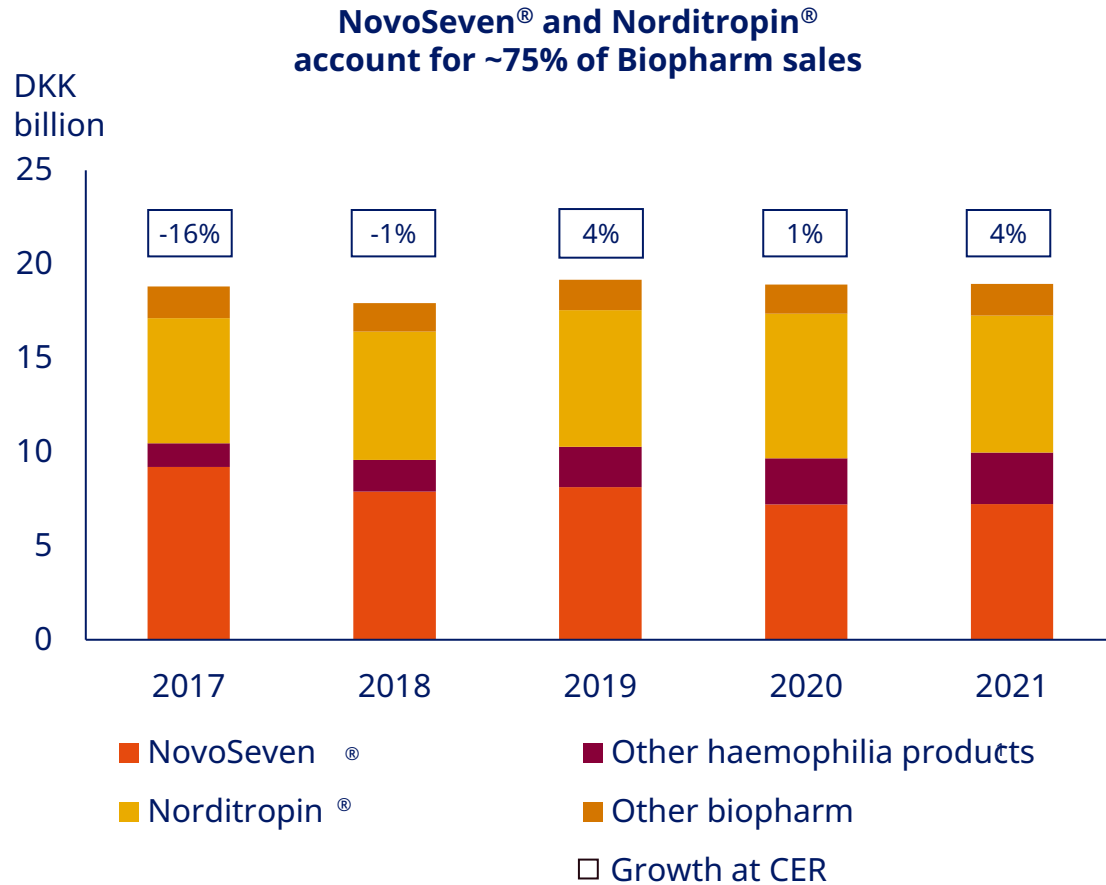
Haemophilia is a rare disease with severe unmet medical needs and the market is highly competitive



Note: The inhibitor segment includes acquired haemophilia patients, patients with low titre inhibitors or with transient inhibitors, and patients on immune tolerance induction.
 Source: World Federation of Haemophilia (WFH) – Annual survey 2018; WFH: Closing the gap – achieving optimal care, Haemophilia 2012.

¹ Obizur only indicated for acquired haemophilia; ² Plasma-derived; ³ Part of the Hemlibra sales is used for treatment of haemophilia A patients in 2020
 Source: Company reported sales and Evaluate

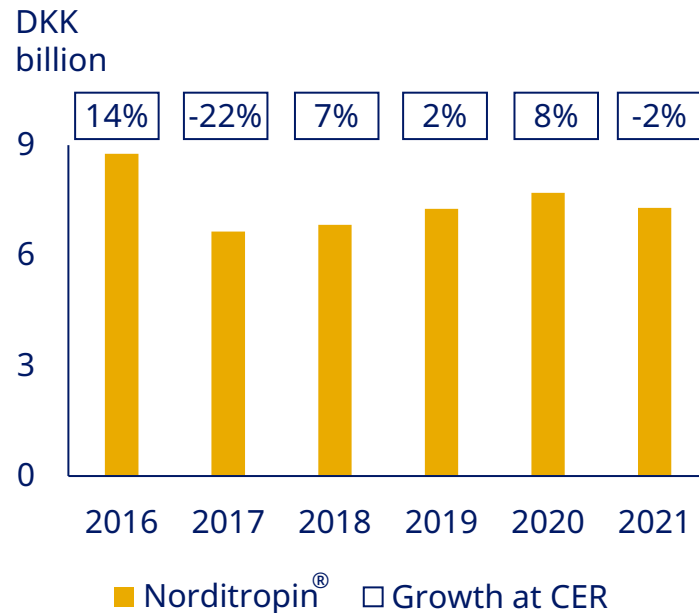
Biopharm sales growth of 4% driven by commercial execution and key brands Esperoct® and Refixia®



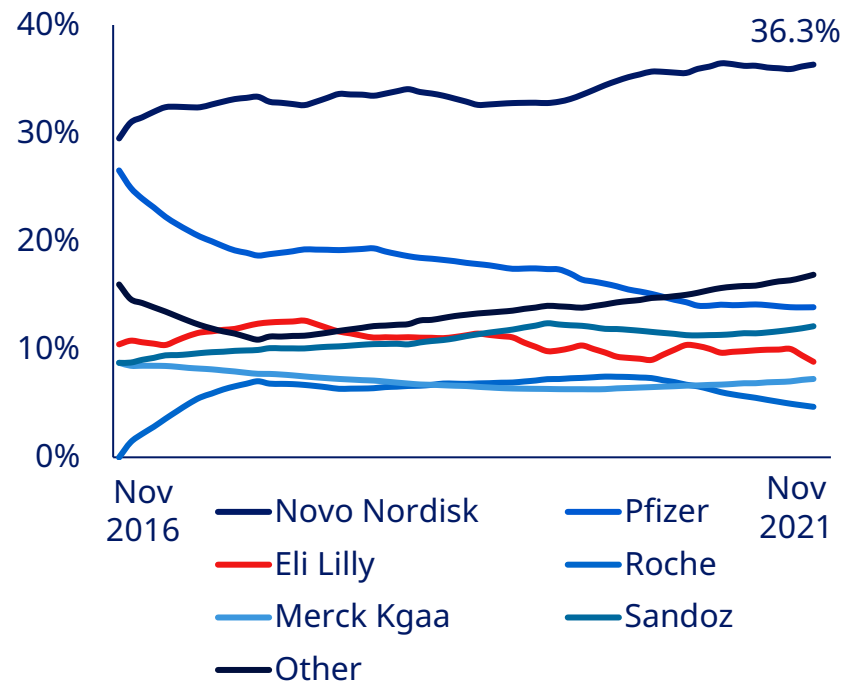
Note: Company reported sales; CER: Constant exchange rates; ¹Other haemophilia products primarily consists of Vagifem® and Activellev®

Norditropin® is the market leader on the growth hormone market

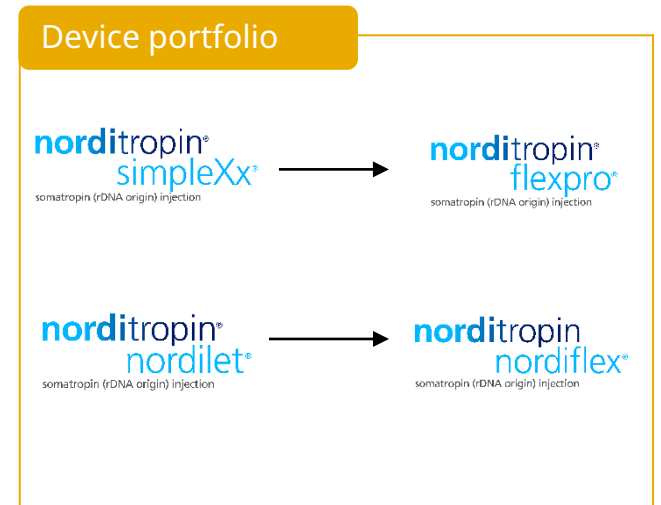
Historic reported sales for Norditropin®



Norditropin® value leadership maintained despite increasing competition



Continue frequent launches with new indications and device upgrades

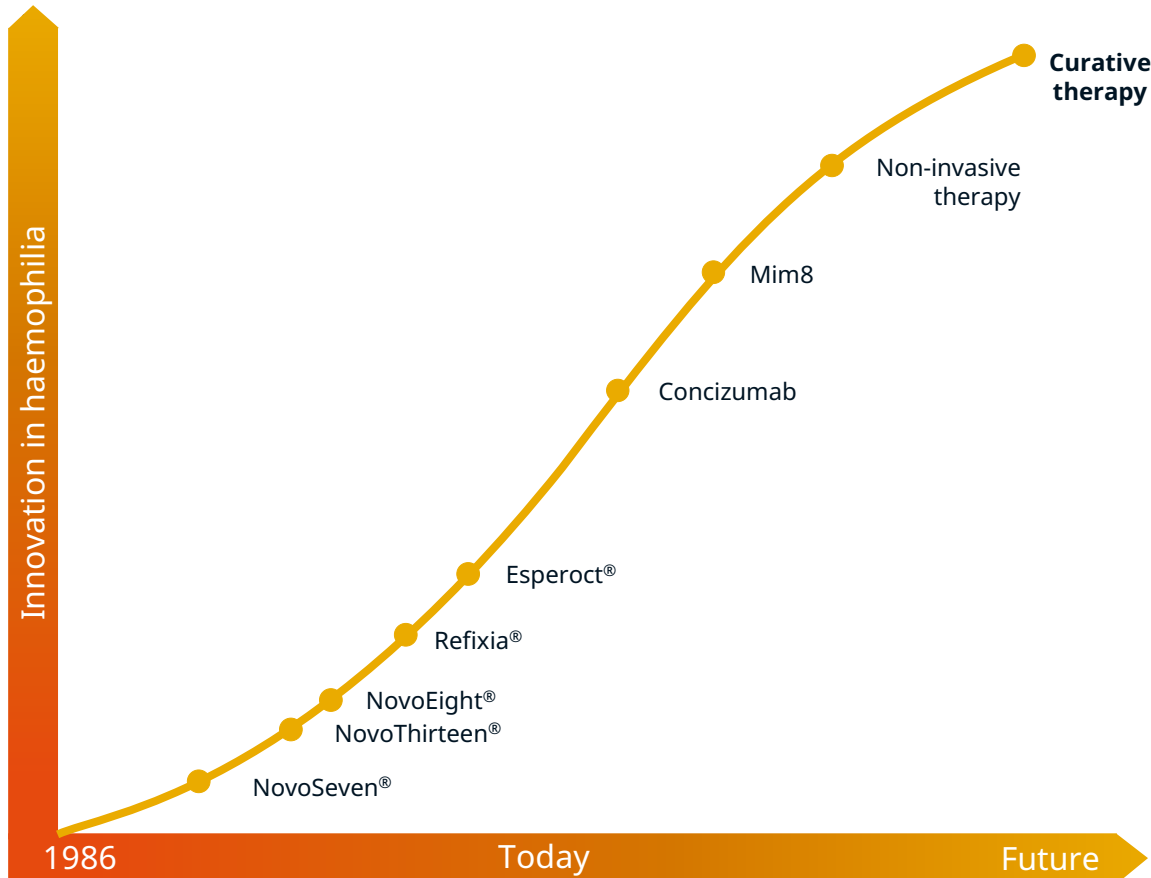


Note: Company reported sales; CER: Constant exchange rates

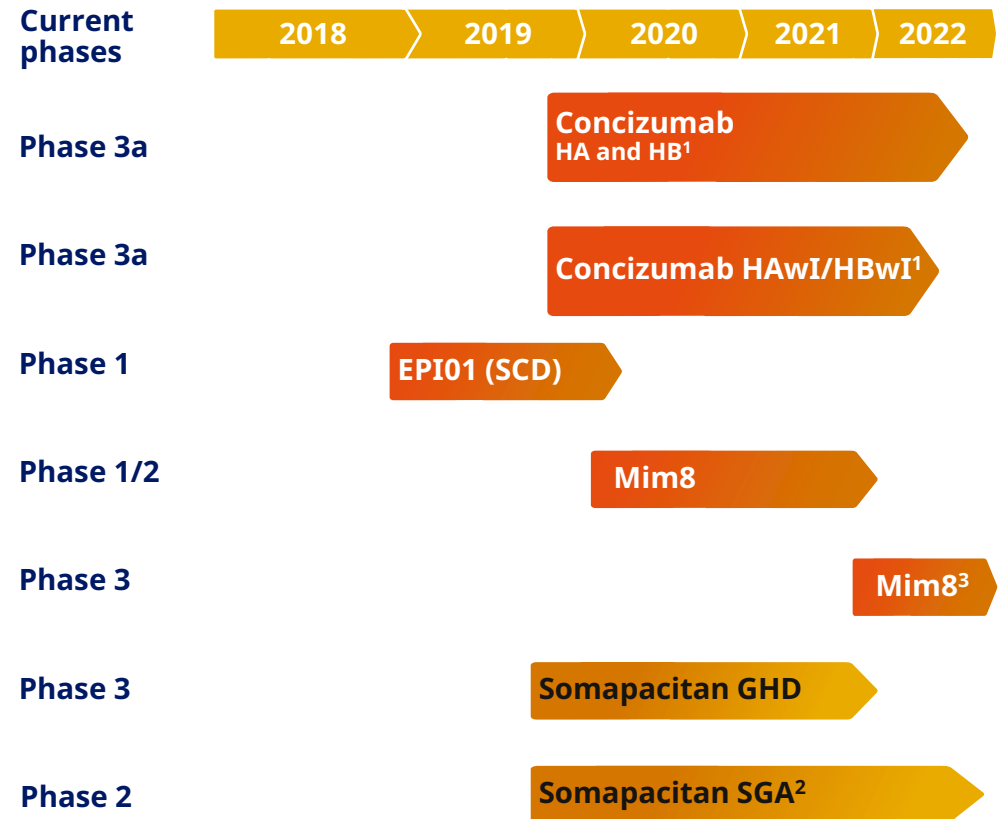
Note: IQVIA, MAT value DKK, Nov 2021

Scientific excellence ensures an innovative and competitive pipeline with therapeutic solutions for severe conditions

More than 35 years of innovation



Biopharm pipeline



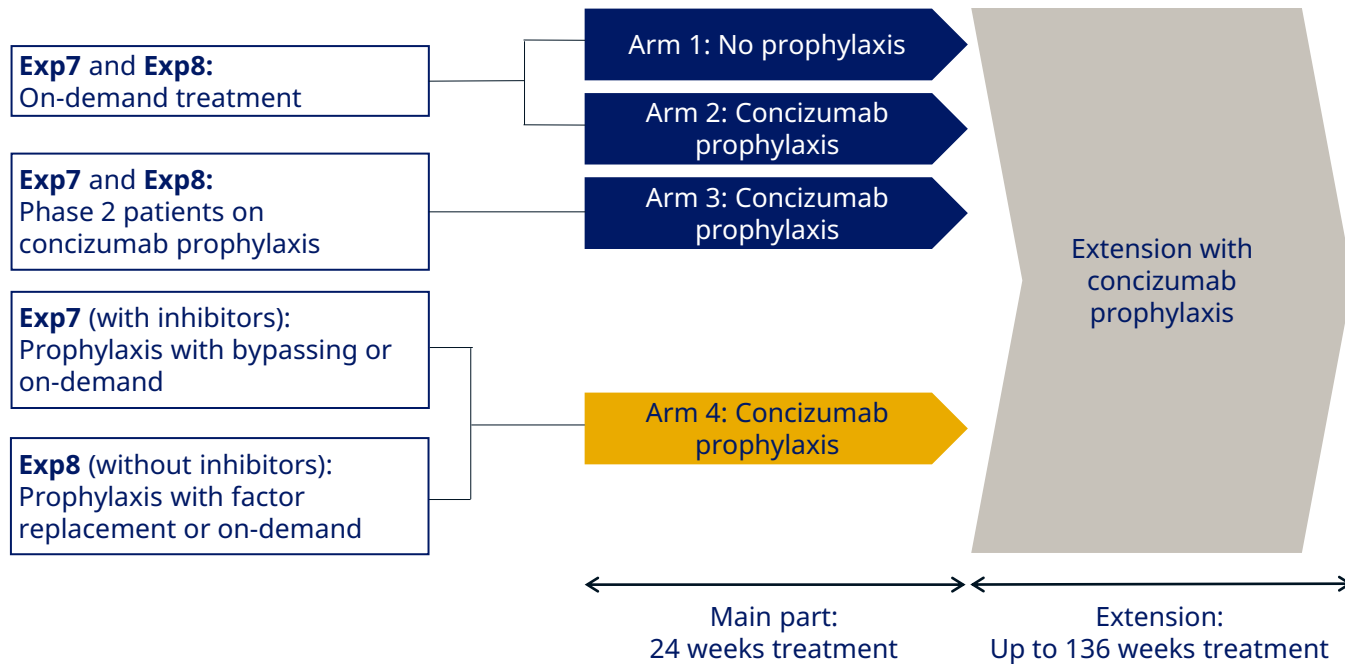
¹ The concizumab phase 3 programme was resumed in August 2020.

SCD: Sickle-cell disease; SGA: Short of gestational age; HWI: Haemophilia A or B patients with inhibitors; SGA: small for gestational age; GHD: Growth hormone deficiency

²Phase 3 trial also on-going for indications ISS, Turner, Noon and SGA. ³ Mim8 phase 3 programme goes beyond 2022

Phase 3 programme on-going investigating concizumab for haemophilia A and B irrespective of inhibitor status

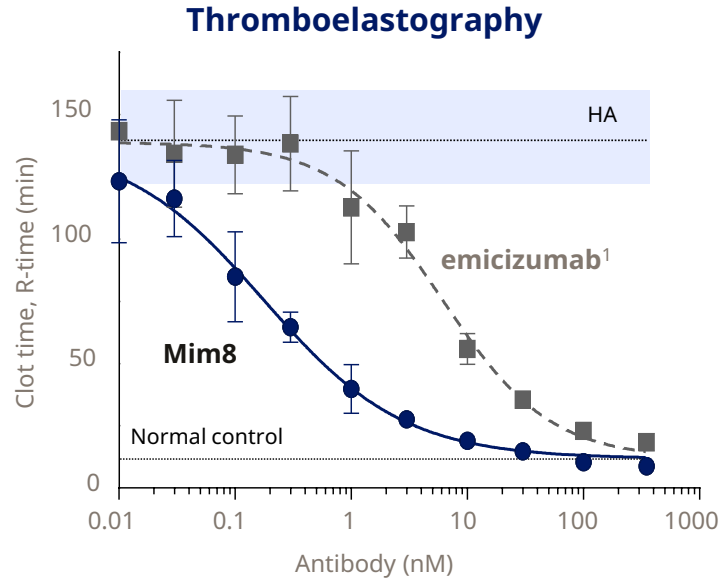
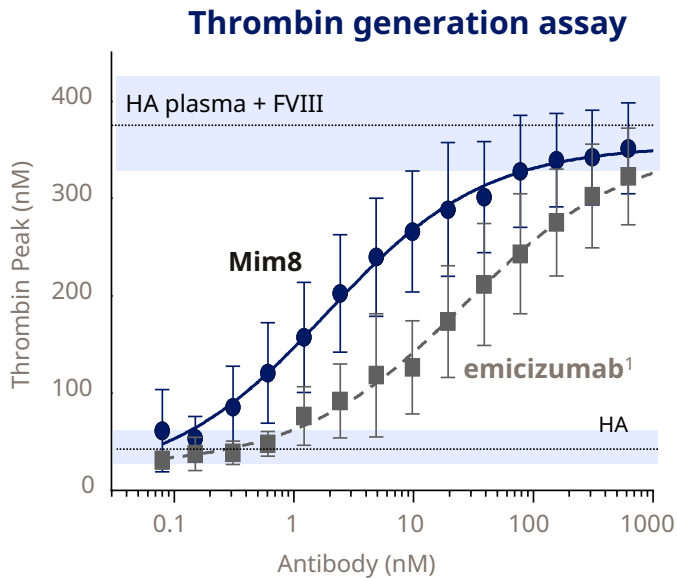
Phase 3 trials with data expected during 2022



Characteristics

- High affinity, humanised monoclonal IgG4 antibody
- First-in-class anti-TFPI boosting the initiation phase to restore haemostasis
- Delivered once-daily in a convenient Flextouch® pen
- Safe and well-tolerated in phase 2 and efficacy comparable to factor replacement

Next-generation FVIII Mimetic, Mim8, is a bispecific antibody for s.c. prophylaxis treatment in people with haemophilia A



Characteristics

- Strong activity at site of bleeding
- Minimised target binding in circulation
- Delivered in an innovative device

Phase 1/2 trial

- Initiated in January 2020 and expect results of all cohorts in 2022
- Phase 1 is a single ascending dose part with 40 treated people
- Phase 2 is a multiple ascending dose part with 32 treated people
- Trial investigates safety, tolerability, PK/PD of single sc injections



Mim8 potently stimulates FX activation resulting in efficacious haemostasis *in vitro* and *in vivo*

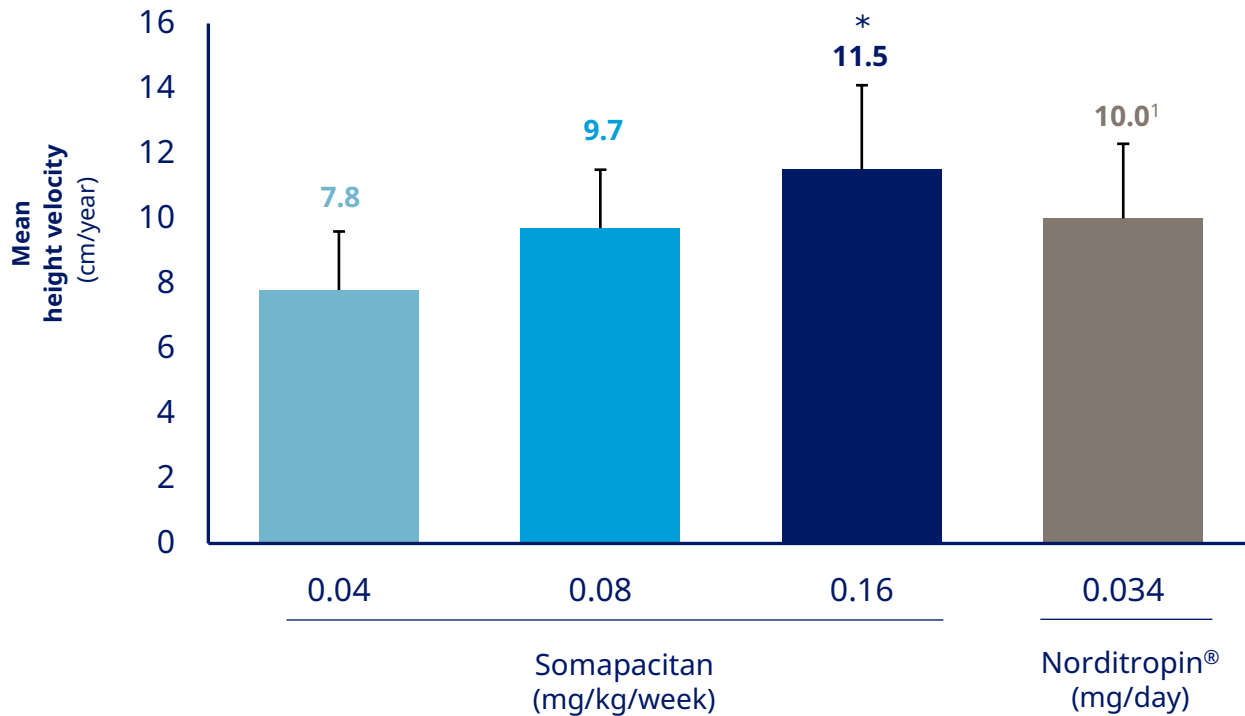


Mim8 effectively stops severe bleeds in mouse models

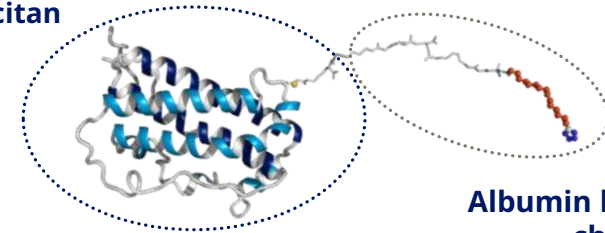
¹ Sequence-identical-analogue (SIA) of the FVIII-mimicking bispecific antibody emicizumab; PK: pharmacokinetics; PD: pharmacodynamics; S.c.: subcutaneous

Once-weekly, biodegradable somapacitan has successful completed phase 3 for GHD and is approved for AGHD indication

Phase 2 trial in GHD with 1-year efficacy and safety



Somapacitan



Growth hormone with a single amino acid substitution

Albumin binding side chain securing reversible binding to endogenous albumin

Next steps

Somapacitan in children (GHD)

- Phase 3 trial (REAL 4) has been successfully completed
- Somapacitan dose 0.16 mg/kg/week

Somapacitan in children (SGA)

- Phase 2 trial (REAL 5) has been initiated

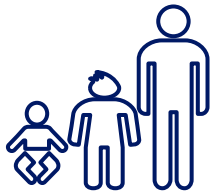
Somapacitan in adults (AGHD)

- Has been approved in the US, Japan and the EU under the tradename Sogroya®

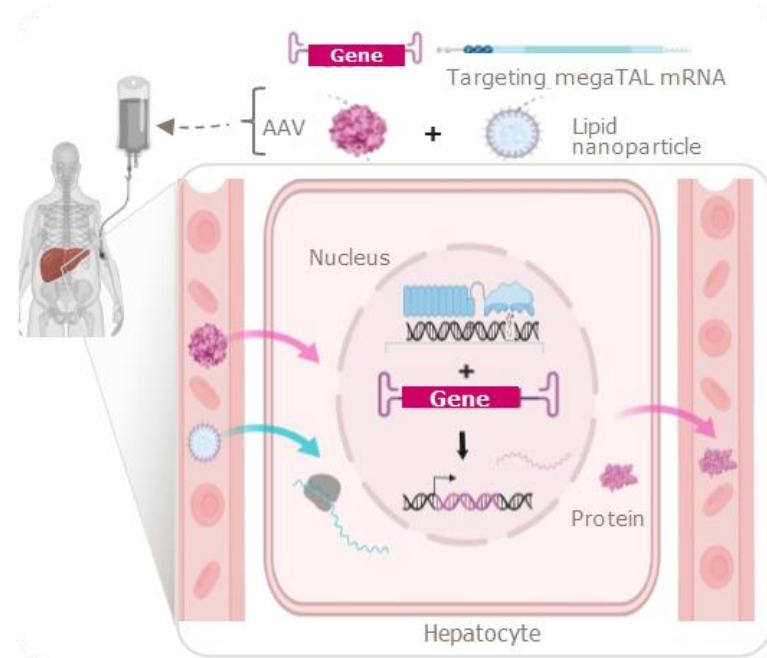
Data are mean height velocity (cm/year) ± SD at week (wk) 52. Doses are mg/kg/time. * Denotes statistical significance difference compared to once-daily Norditropin®. GHD: Growth hormone deficiency; AGHD: Adult-onset growth hormone deficiency; FDA: Food and Drug Administration; EMA: European Medicines Agency; ¹Value was 9.8 for the full analysis set. Value of 10.0 is from a post-hoc analysis that excluded 4 visits of one patient who discontinued prematurely at week 6

Novo Nordisk and 2seventy bio™ join forces in next-generation genome editing for children and adult patients with haemophilia A

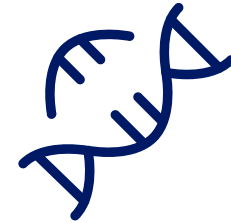
Potential curative treatment in haemophilia A



- mRNA-based megaTAL™-driven gene editing
- **Highly specific and efficient** way to silence, edit or insert genetic components.
- Allows for **gene editing in all age groups**



2seventy bio™/Novo Nordisk's joint approach



- **megaTAL™**: Proprietary, patented technology, broad IP
- Correcting FVIII-clotting factor deficiency
- Potential **lifelong** effect
- Possibility to explore additional therapeutic targets

ESTABLISH PRESENCE BY BUILDING COMPETITIVE PIPELINE AND SCIENTIFIC LEADERSHIP

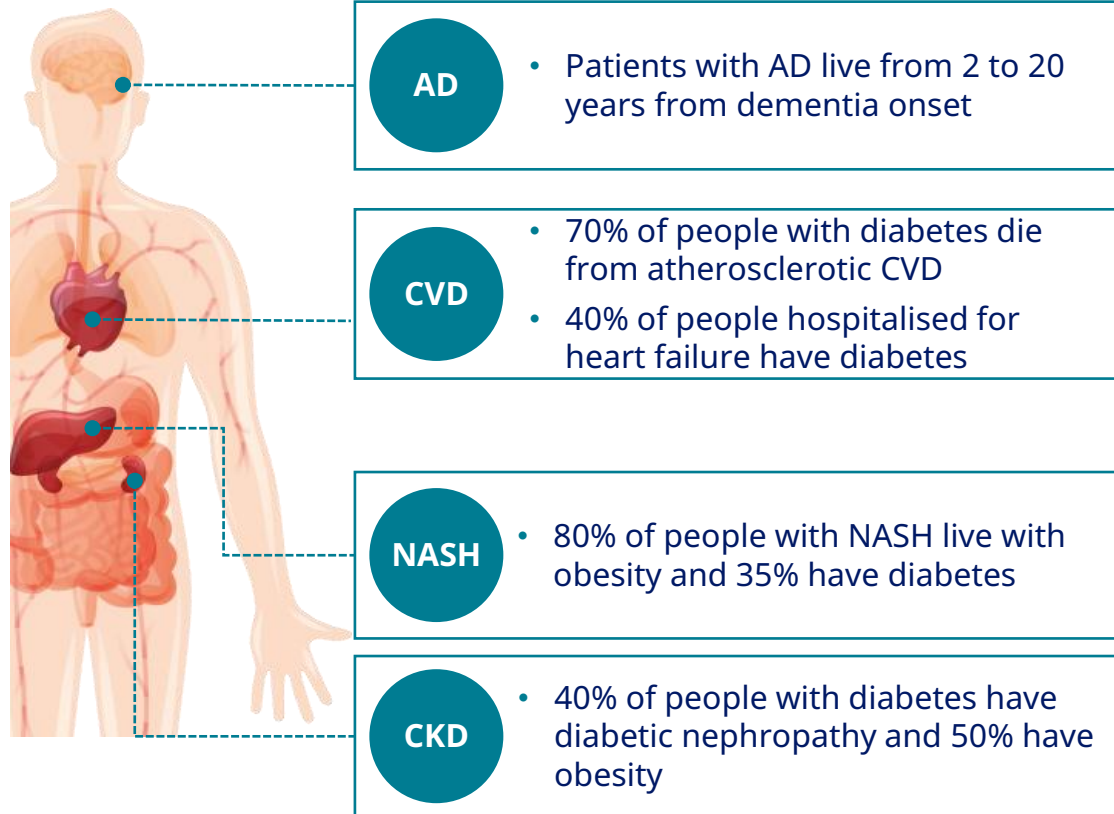
1. The unmet needs	80
2. Cardiovascular disease	81
3. Non-alcoholic steatohepatitis	84
4. Stem cells	87

Other serious chronic diseases

NADIA SADI
Nadia lives with NASH
Denmark

Novo Nordisk is expanding into other serious chronic diseases

Serious chronic diseases are often associated with diabetes and obesity



New therapeutic areas represent patient populations with high unmet medical needs

	Estimated patients	Available treatments
AD	~85 million	No approved disease modifying medical treatments

	Estimated patients	Number of related deaths
CVD	~420 million	~20 million annually

	Estimated patients	Diagnosis rate
NASH	~15-40 million ¹	~20% ²
CKD	~200 million	~20%

¹ Internal forecast comprising the USA, Europe and Japan; ² Diagnosis rate is considered a major uncertainty to the forecast
 CVD: Cardiovascular disease; NASH: Non-alcoholic Steatohepatitis; CKD: Chronic kidney disease; AD: Alzheimer's Disease
 Sources: Alzheimer's Association report: 2020 Alzheimer's disease facts and figures, 2020 (16:391-460), Diabetes Care 2005 Jan; 28(1): 164-176; Abera SF et al. Global, Regional, and National Burden of Cardiovascular Diseases for 10 Causes, 1990 to 2015, 2017; Heart Disease and Stroke Statistics, American Heart Association, 2017; Williams CD et al. Prevalence of nonalcoholic fatty liver disease and nonalcoholic steatohepatitis among a largely middle-aged population utilizing ultrasound and liver biopsy, 2011; Addressing the global burden of chronic kidney disease through clinical and translational research, 2014

Novo Nordisk's ambition within cardiovascular disease

In-licensing/acquisition of mid-stage assets



License agreement/partnership



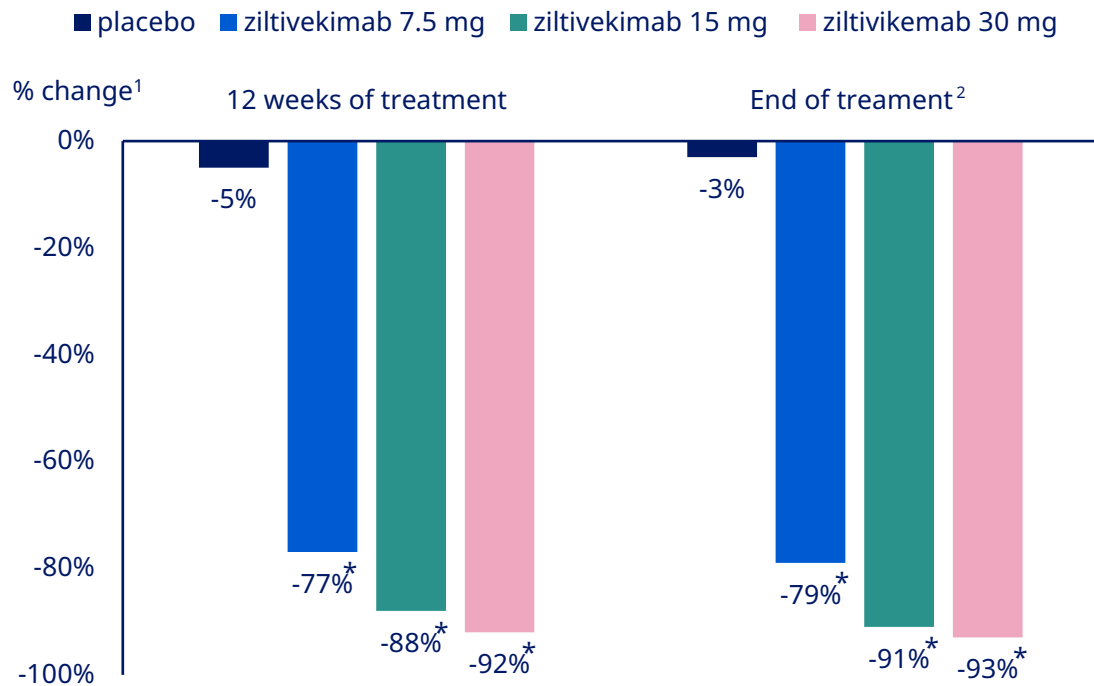
Accelerate internal pipeline

Subcutaneous PCSK9i – successful
phase 1 results

At least one product launched between 2024-2028
targeting atherosclerotic cardiovascular disease or heart
failure with a highly innovative, first to market product
serving a significant unmet need in a large patient population

Ziltivekimab phase 2b RESCUE trial was successfully completed

In the RESCUE trial, zilti QM showed reduction in hsCRP at all dose levels



Zilti QM showed **reductions in inflammation biomarkers**³

Zilti QM appeared to have a **safe and well-tolerated profile**

Addressing the residual risk of CVD for more than 5 million patients with ASCVD, CKD, and inflammation⁴

The **phase 3 cardiovascular outcomes trial** was initiated as of Q3 2021

¹ Primary endpoint was the median percent change in hsCRP, * Indicates statistical significance, p < .0001

² End of treatment is defined as the average of values at week 23 and week 24

³ Inflammation biomarkers include: Fibrinogen, serum amyloid A, haptoglobin and NTproBNP

⁴ Inflammation is defined as c-reactive protein levels greater than 2

Zilti: Ziltivekimab; QM: Once-monthly; hsCRP: High-sensitivity c-reactive protein; CVD: Cardiovascular disease; ASCVD: Atherosclerotic cardiovascular disease; CKD: Chronic kidney disease

CVD presence has been expanded with the Heartseed collaboration and Prothena ATTR amyloidosis acquisition

Novo Nordisk CVD ambition:

At least one product launched between 2024-2028 targeting atherosclerotic cardiovascular disease or heart failure

New partnerships and acquisitions to support ambition

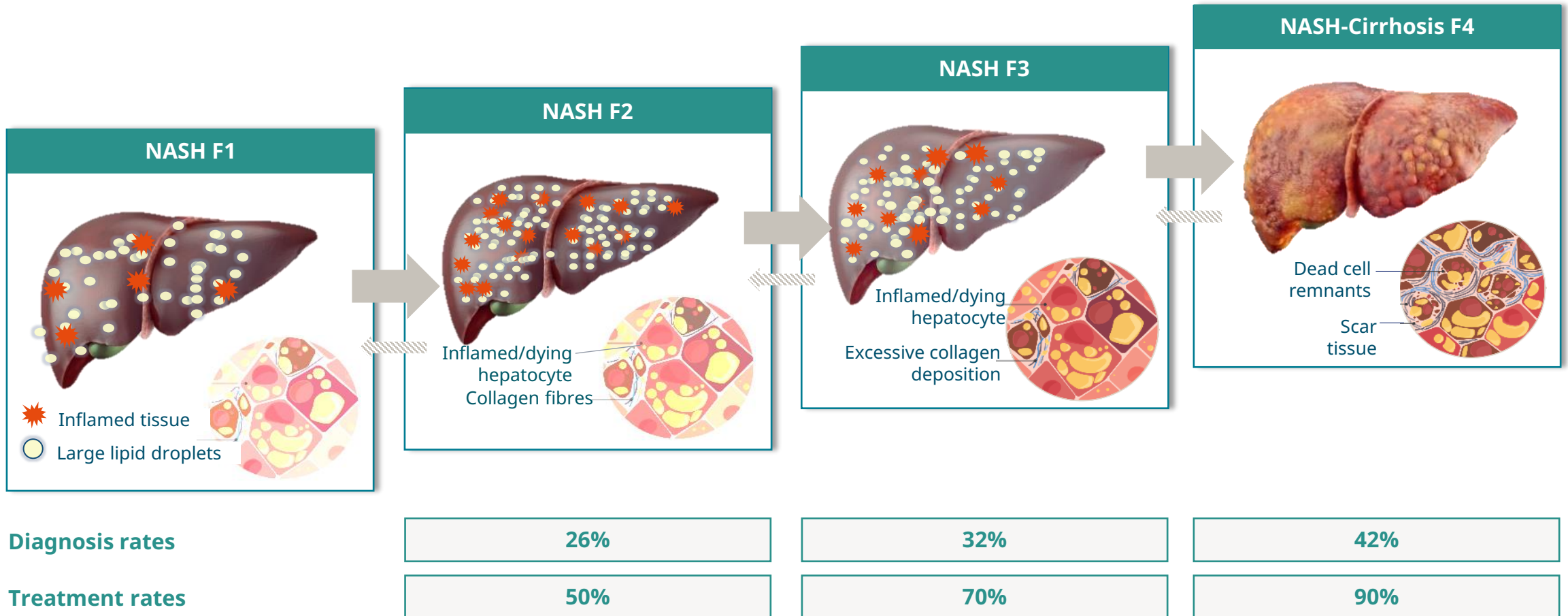
Company	Type of agreement	Key asset	Treatment scope	Expected timing
Heartseed Inc.	Exclusive worldwide collaboration and license agreement	HS-001 (a stem-cell based therapy)	Heart failure	Heartseed expects to initiate a phase 1/2 trial in Japan in H2 2021
Prothena Corporation plc	Acquisition of Prothena's ATTR amyloidosis programme	PRX004 (an anti-amyloid immunotherapy)	ATTR-CM (a rare heart disease)	Phase 2 expected to initiate in 2022 followed by a phase 3 CVOT

Other CVD activities

- Clinical assets:** Ziltivekimab, Oral PCSK9i
- Ongoing major CVOTs:** SELECT, SOUL, FLOW, FOCUS

Note: ATTR-CM Transthyretin Amyloid Cardiomyopathy; CVOT: Cardiovascular Outcome Trial; CVD: Cardiovascular Disease. The partnership and acquisition, respectively, were announced in Q2 2021

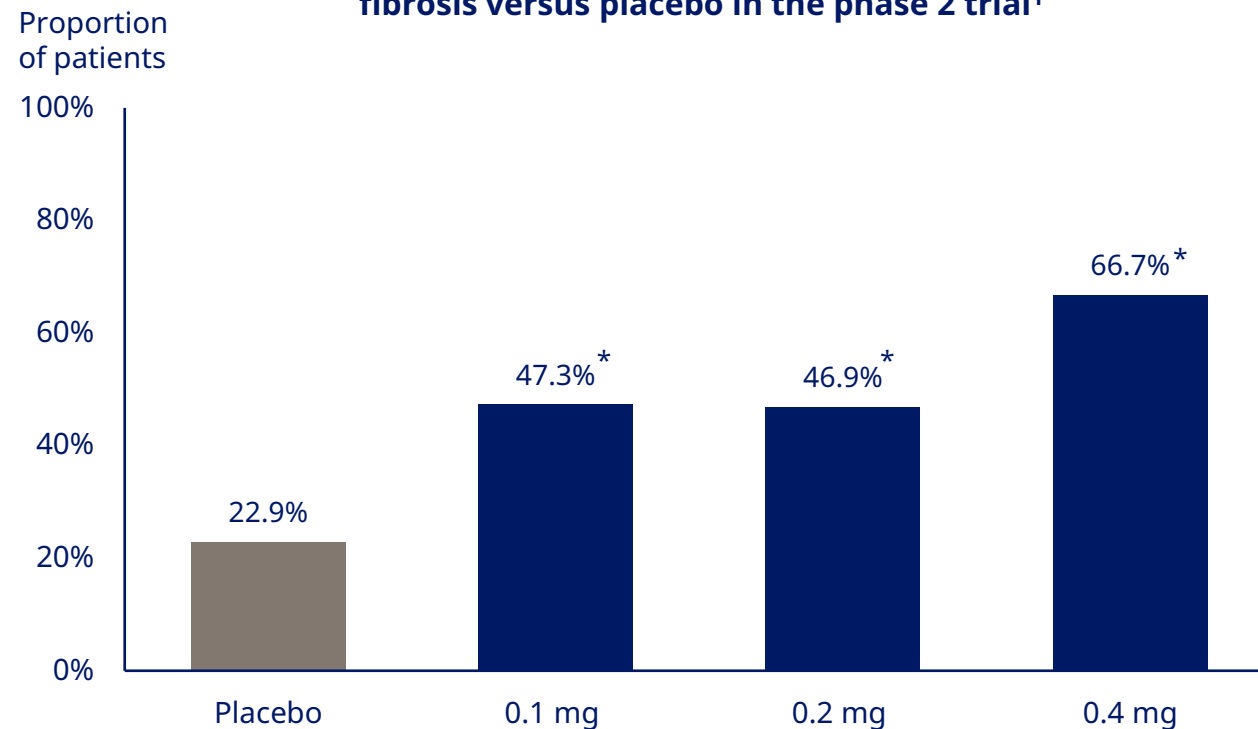
NASH is a progressive disease with no existing treatment and low diagnosis rates today



Source: Novo Nordisk estimates

Semaglutide showed significant improvements in NASH resolution and could play a role in preventing disease progression

Semaglutide showed resolution of NASH with no worsening of fibrosis versus placebo in the phase 2 trial¹



- NASH resolution without worsening of fibrosis is one of two critical endpoints defined by the FDA and EMA²
- For prevention of NASH disease progression, NASH resolution could be the more relevant endpoint
- To date, semaglutide NASH results are arguably the most convincing NASH resolution data shown
- Semaglutide in NASH was granted Breakthrough Therapy designation in the US
- Phase 3 programme, ESSENCE, initiated in 2021

*statistically significant at 72 weeks ($p < 0.05$ vs placebo). Based on a complete case analysis using people with an evaluable biopsy at end of trial

¹ Analysis included patients with fibrosis stage 1, 2 or 3 at baseline

² FDA guidance on developing treatment for NASH: "Noncirrhotic Non-alcoholic Steatohepatitis With Liver Fibrosis: Developing Drugs for Treatment Guidance for Industry". EMA guidance on developing treatment for NASH: "Reflection paper on regulatory requirements for the development of medicinal products for chronic non-infectious liver diseases (PBC, PSC, NASH)"

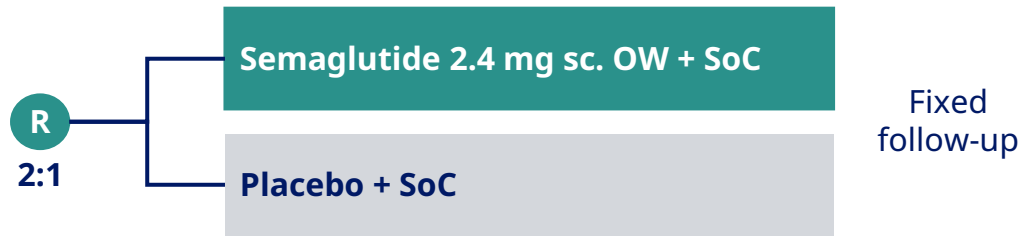
NASH: non-alcoholic steatohepatitis.

Phase 3a trial ESSENCE with semaglutide 2.4 mg for the treatment of NASH was initiated in Q1 2021

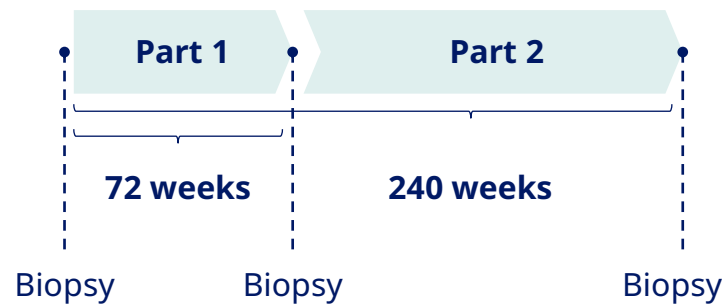
The phase 3a ESSENCE trial in NASH

ESSENCE trial | NASH F2-F3 patients

N = 1,200



Structure



Primary objectives and endpoints for Part 1 and 2

Part 1 | Improves liver histology vs placebo

Two binary histology endpoints at week 72:

- Resolution of NASH and no worsening of liver fibrosis
- Improvement in liver fibrosis and no worsening of NASH

Part 2 | Lowers the risk of liver-related clinical events vs placebo

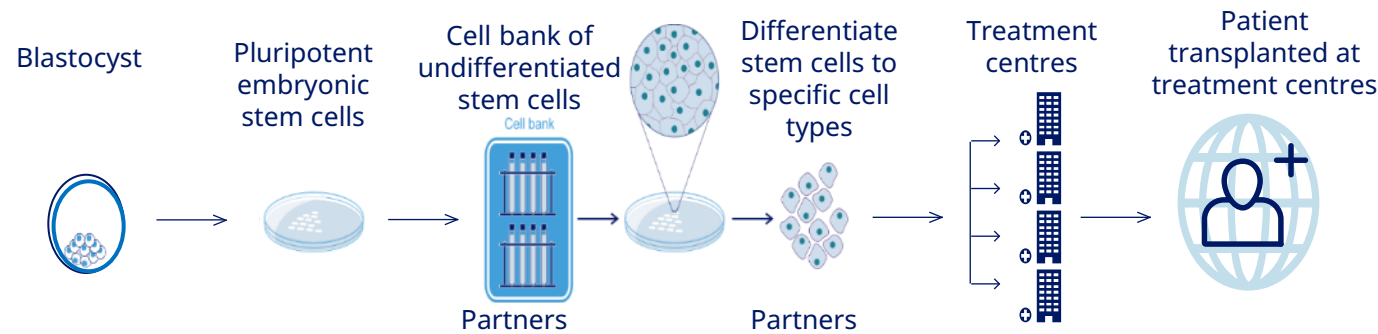
Time to first outcome (composite endpoints) at week 240:

- Histological progression to cirrhosis
- Death (all cause)
- Liver-induced MELD score ≥ 15
- Liver transplant
- Hepatic decompensation events

Regulatory submission is expected to be based on part 1 of the trial combined with the results of the already completed phase 2 trial

The stem cell platform has the potential to solve unmet needs for people with serious chronic diseases

STEM CELL TECHNOLOGY



COMPLEMENTARY COMPETENCIES

 **GMP-grade production capability** in US facility utilising Novo Nordisk’s core CMC capabilities

 **IP positions** on differentiation protocols

 **Ethical stem cell practices**

 **Academic collaborations** with stem cell technology experts



Parkinson’s disease

Collaboration with Lund University and partnership with Biolamina



Type 1 diabetes

Encapsulation device in collaboration with universities



Chronic kidney disease

Partnership with Mayo Clinic



Dry age-related macular degeneration

Partnership with Biolamina

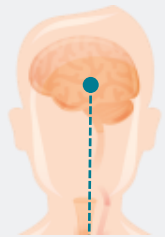


Chronic heart failure

Partnership with Biolamina

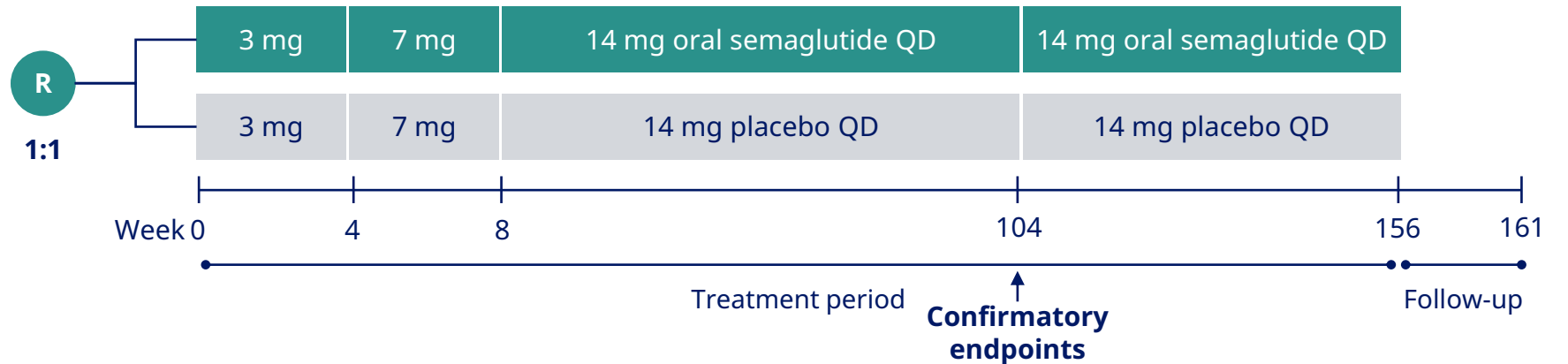
Two phase 3 trials were initiated in 2021 with oral semaglutide 14 mg in Alzheimer’s Disease

Alzheimer’s Disease



Large unmet need within Alzheimer’s Disease with ~85 million people living with mild cognitive impairment and dementia

evoke and evoke+ trials have been initiated with 1,840 patients in each trial with a total of 3,680 patients



Objective	Primary endpoint	Inclusion criteria
To confirm superiority of oral sema vs placebo on the change in cognition and function in people with early Alzheimer’s disease	Change in the Clinical Dementia Rating – Sum of Boxes (CDR-SB) score from baseline to end of 104 weeks of treatment	<ul style="list-style-type: none"> • Early Alzheimer’s Disease (mild cognitive impairment or mild dementia) • Mini-Mental State Examination (MMSE) ≥ 22/30 • Age between 55-85 years • evoke+ has at least 20% with small vessel pathology

Source: Alzheimer’s Association report: 2020 Alzheimer’s disease facts and figures, 2020 (16:391-460), AD: Alzheimer’s disease; QD: Once-daily; MCI: mild cognitive impairment; Note: CDR-SB ratings are utilising in six domains are summed to provide a clinical measure = Sum of Boxes. These are: memory, orientation, judgment and problem solving, community affairs, home and hobbies, personal care. CDR-SB Scores range from 0 to 18 with higher scores representing greater impairment



1. International Operations growth	90
2. International Operations at a glance	92
3. EMEA	97
4. Region China	102
5. RoW	106

International Operations

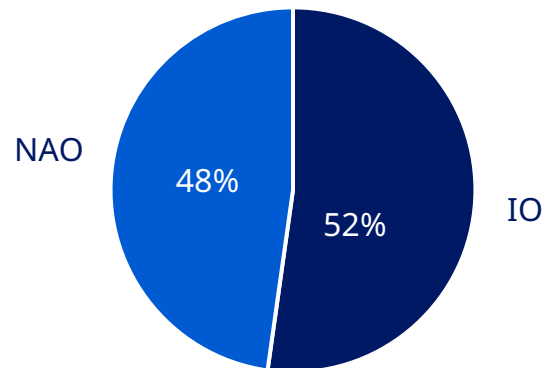
Growth momentum has increased driven by demographics and the Market Fit approach

International Operations is diverse and covers 190 markets

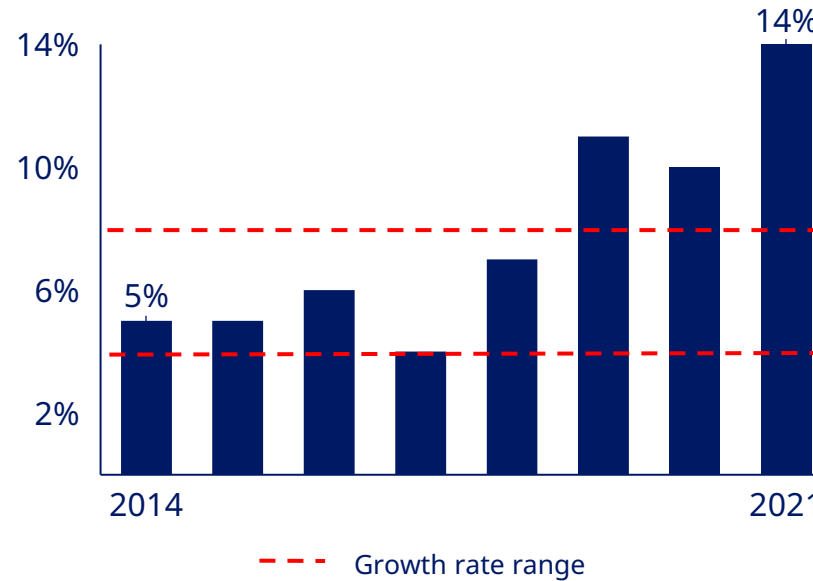
430M live with diabetes

570M live with obesity

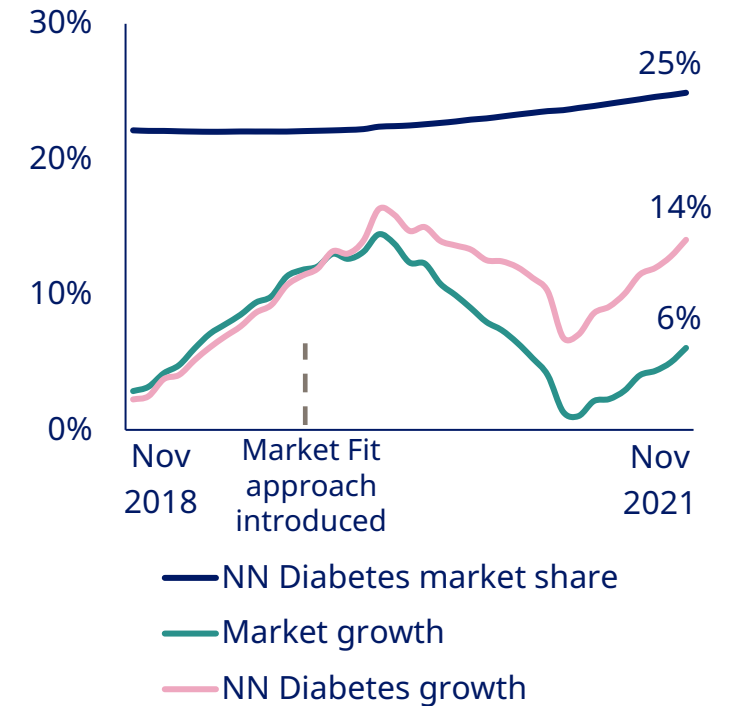
IO's share of revenue FY 2021



Historic growth has been in the range of 4-8%

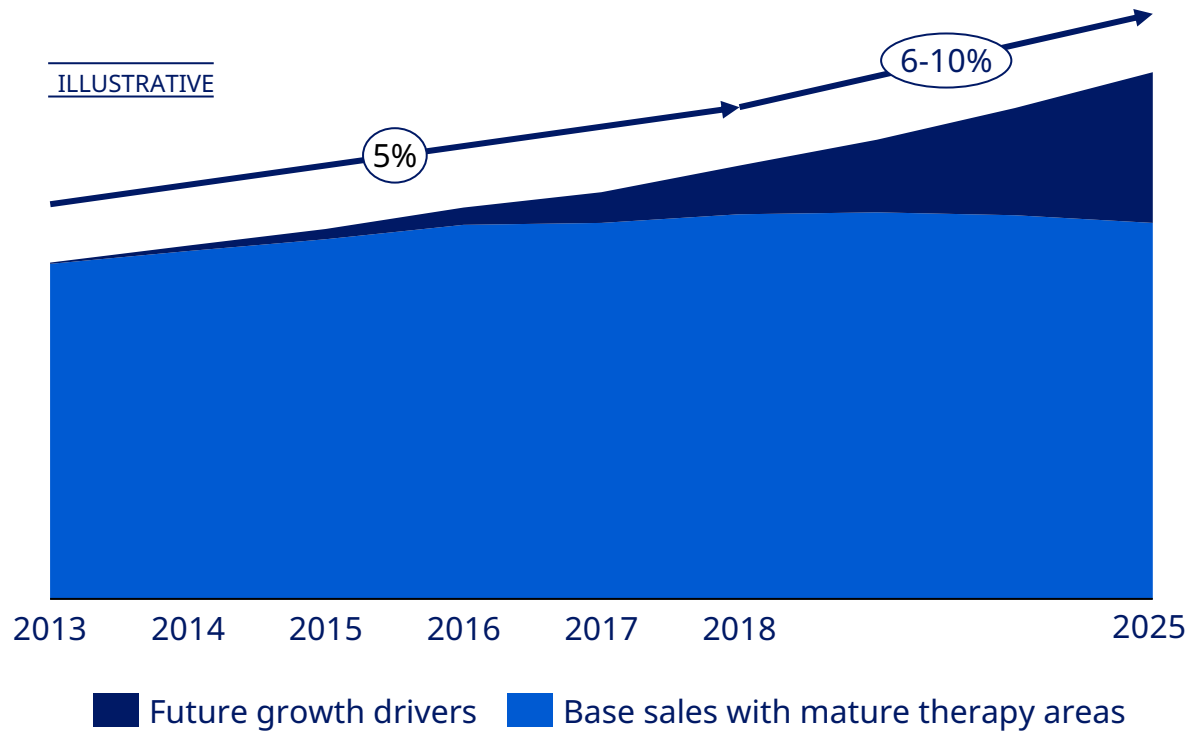


Growth momentum has benefitted from the Market Fit approach



The medium-term growth is expected to be 6-10% annually driven by securing the base and three future growth enablers

Sales increased by 5% from 2013-2018, while medium-term growth is expected to be 6-10%



Secure the sales base by leveraging biopharm and portfolio of short-acting and premix insulin

Drive additional growth through three future growth enablers



Establish basal market leadership

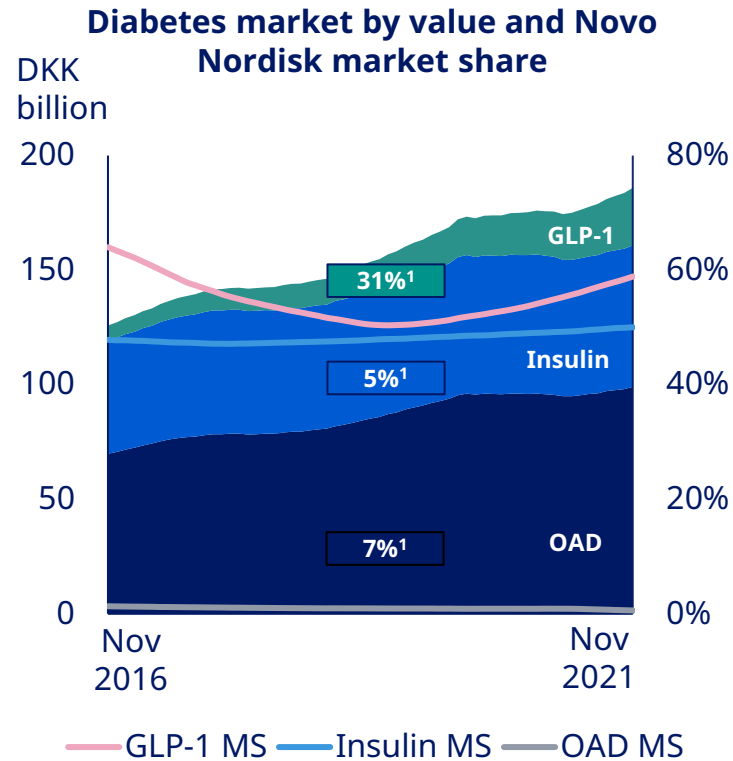
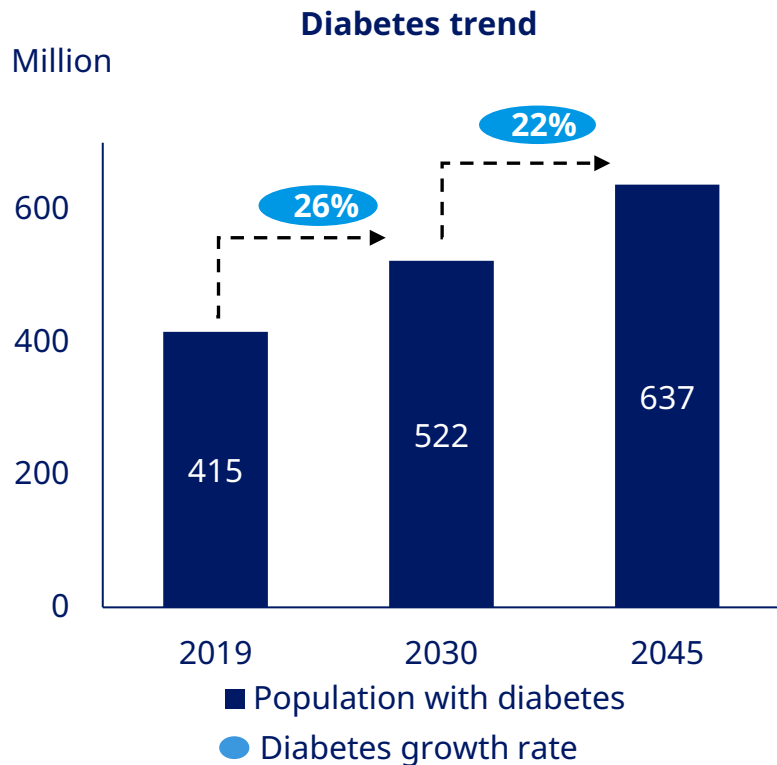


Drive GLP-1 market growth



Expand the obesity market

International Operations at a glance



Novo Nordisk reported sales

Full year 2021	Sales (mDKK)	Growth ²
Total GLP-1³	16,106	52%
Long-acting insulin ⁴	11,074	13%
Premix insulin ⁵	10,512	4%
Fast-acting insulin ⁶	10,903	3%
Human insulin	7,453	3%
Total insulin	39,942	6%
Other Diabetes care ⁷	2,644	(10%)
Diabetes care	58,692	14%
Obesity care (Saxenda®)	3,117	52%
Diabetes & Obesity care	61,809	16%
Biopharm⁸	11,728	3%
Total	73,537	14%

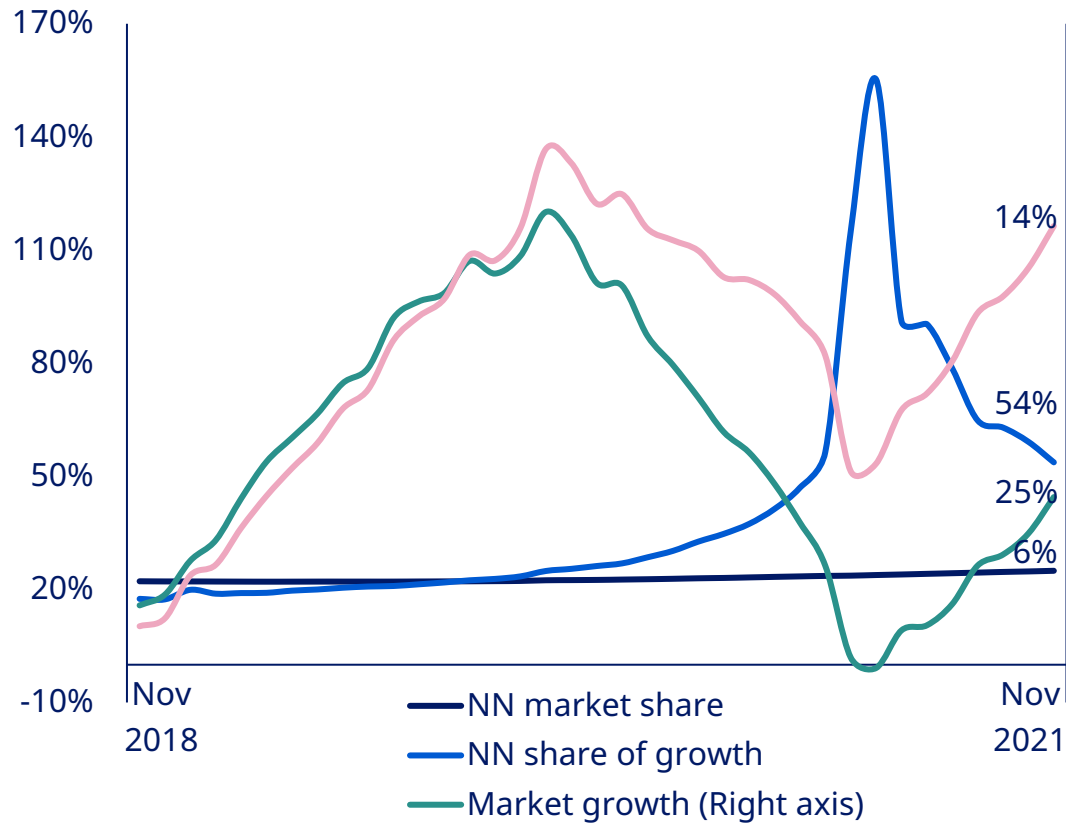
Diabetes trend estimates based on the following International Diabetes Federation defined regions: Africa, Europe, Middle East and North Africa, South and Central America, South East Asia and Western Pacific Source: International Diabetes Federation: Diabetes Atlas 1st Edition 2000 and Diabetes Atlas 9th Edition 2019

¹ CAGR calculated for 5-year period; Competitor insulin value market shares, as of Nov 2021: Novo Nordisk 50%, Sanofi 27% and Eli Lilly 14%; Competitor GLP-1 value market shares, as of Nov 2021: Novo Nordisk 59%, Eli Lilly 38% and AstraZeneca 3%; OAD: Oral anti-diabetic; MS: Market share; Source: IQVIA MAT, Nov 2021 value figures

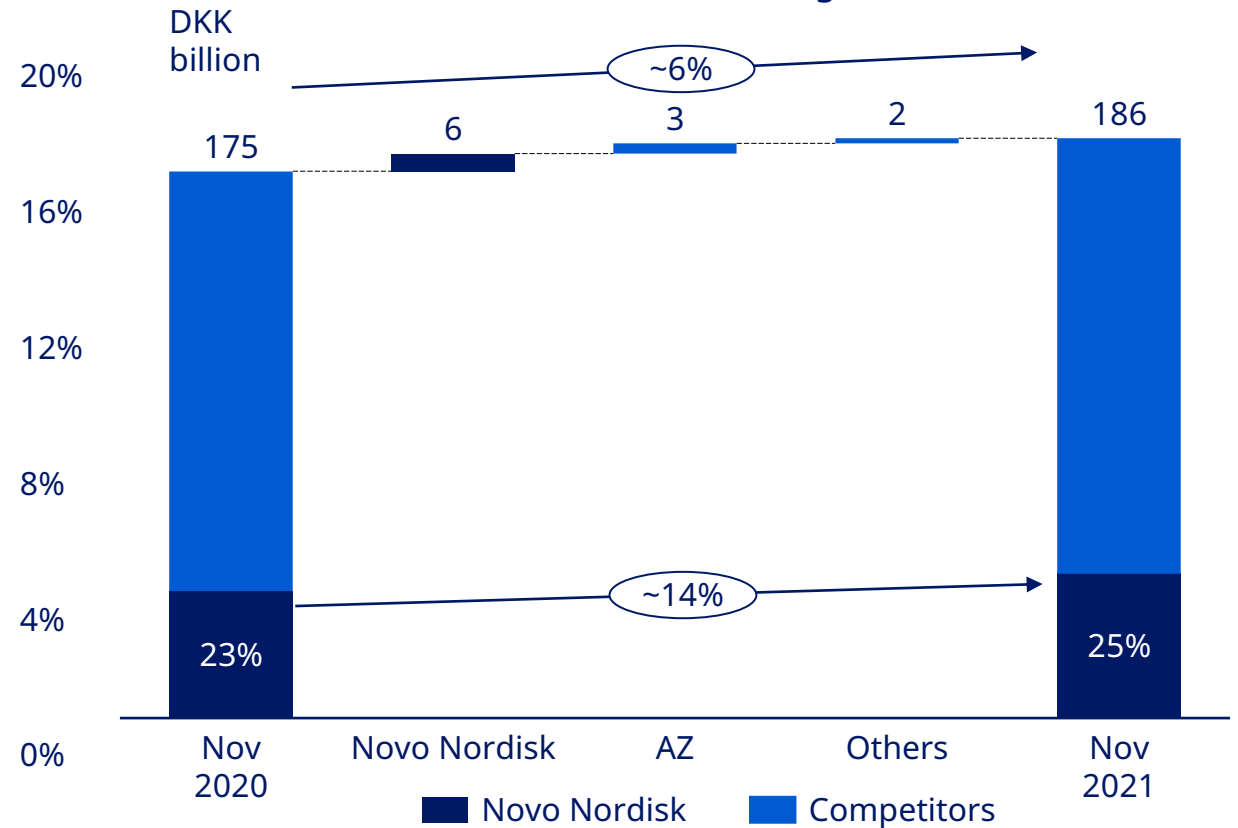
² At Constant exchange rates; ³ Comprises Victoza®, Ozempic®, and Rybelsus®; ⁴ Comprises Tresiba®, Xultophy® and Levemir®; ⁵ Comprises Ryzodeg® and NovoMix®; ⁶ Comprises Fiasp® and NovoRapid®; ⁷ Comprises NovoNorm® and needles; ⁸ Comprises primarily NovoSeven®, NovoEight®, NovoThirteen®, Refixia®, Esperoct®, Norditropin®, Vagifem® and Activelle®

Diabetes market share and market growth in International Operations

Diabetes market growth and Novo Nordisk market share

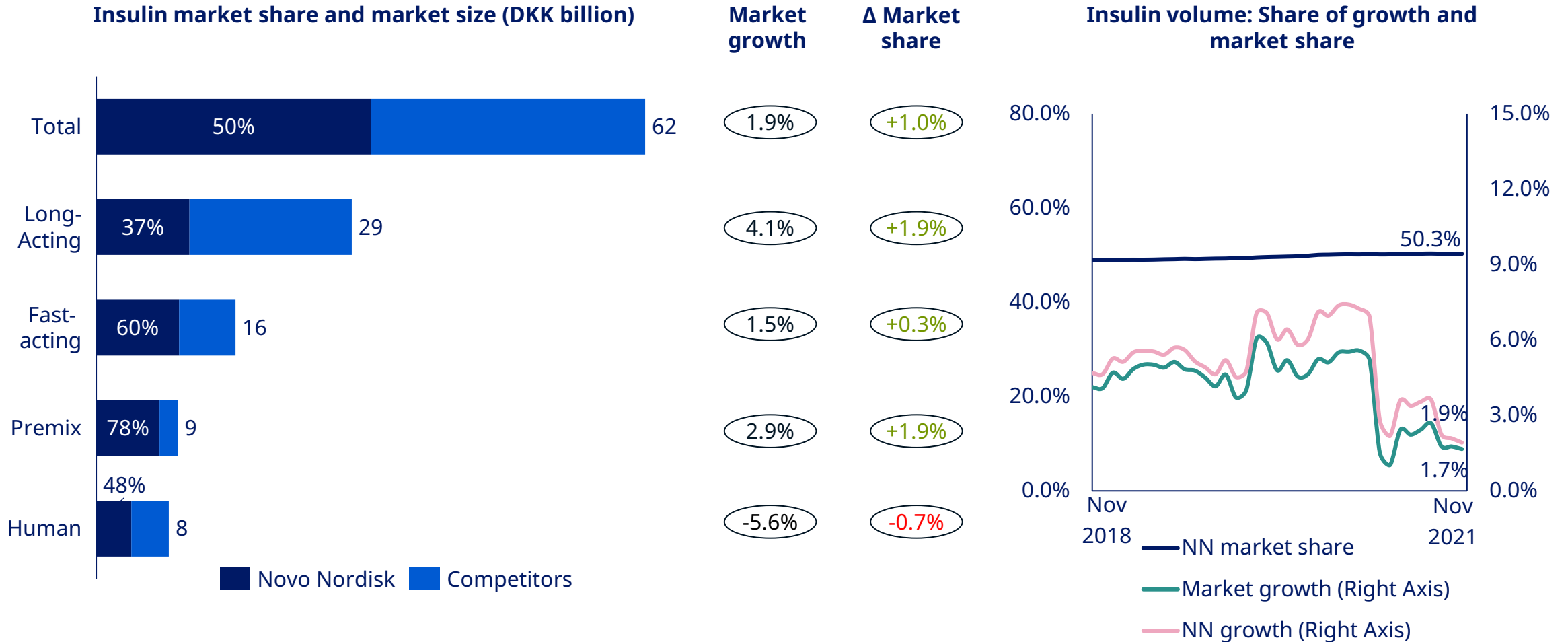


Diabetes market size and growth



Source: IQVIA, Nov 2021, Value, MAT, all countries; NN: Novo Nordisk; AZ: Astra Zeneca

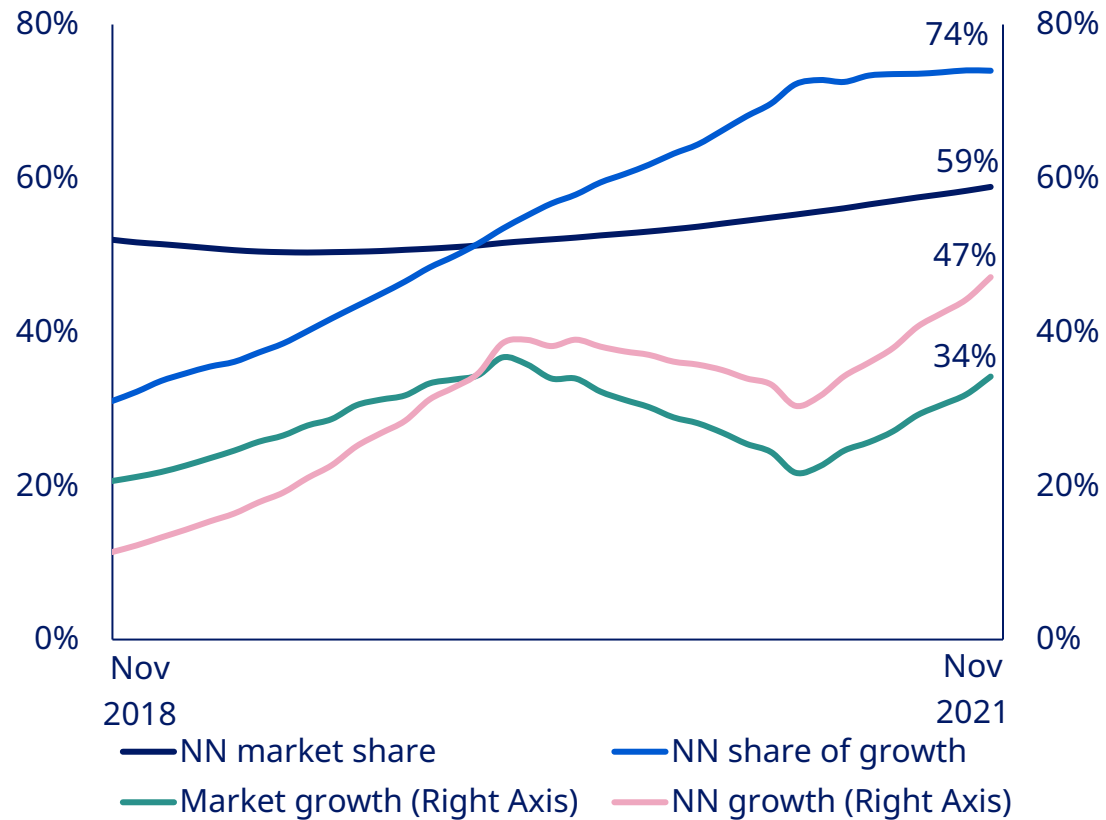
Insulin market size and volume share of growth and market share in International Operations



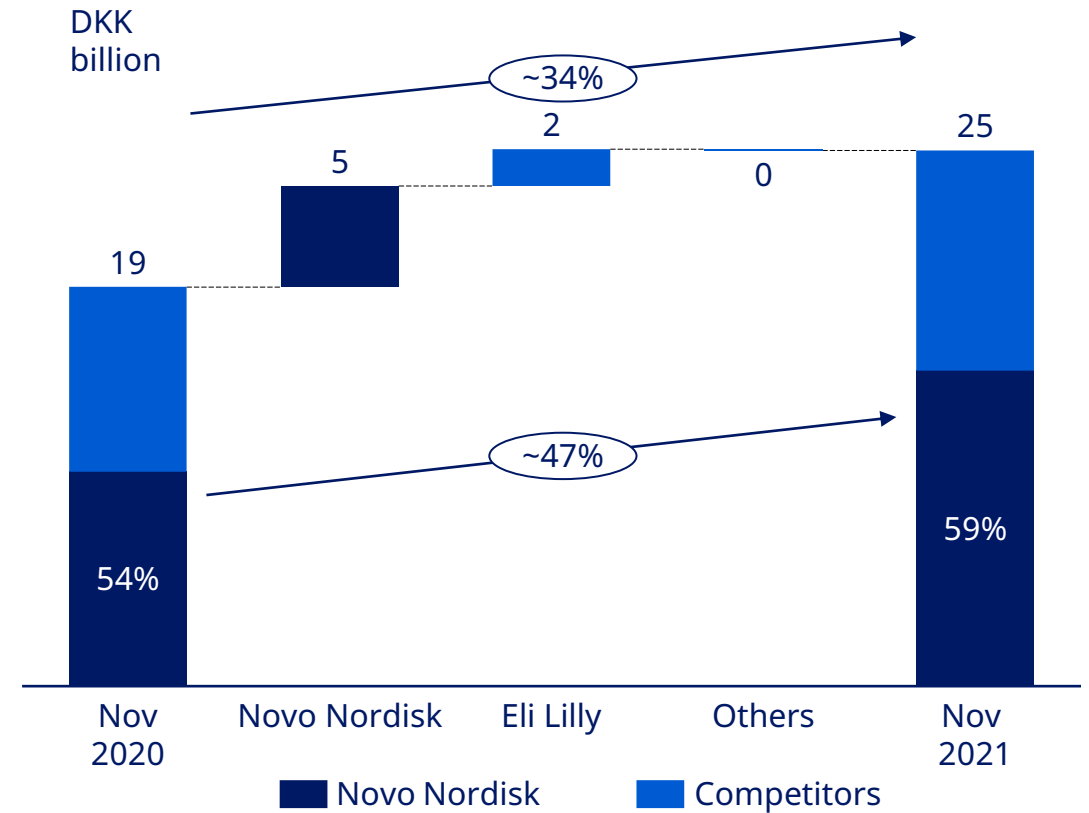
Source: IQVIA, Nov 2021, LHS graph – Value, RHS Graph - Volume, MAT, all countries; Share of growth not depicted due to too high numbers; NN: Novo Nordisk

GLP-1 market share and market growth

GLP-1 market growth and Novo Nordisk market share



GLP-1 market size and growth



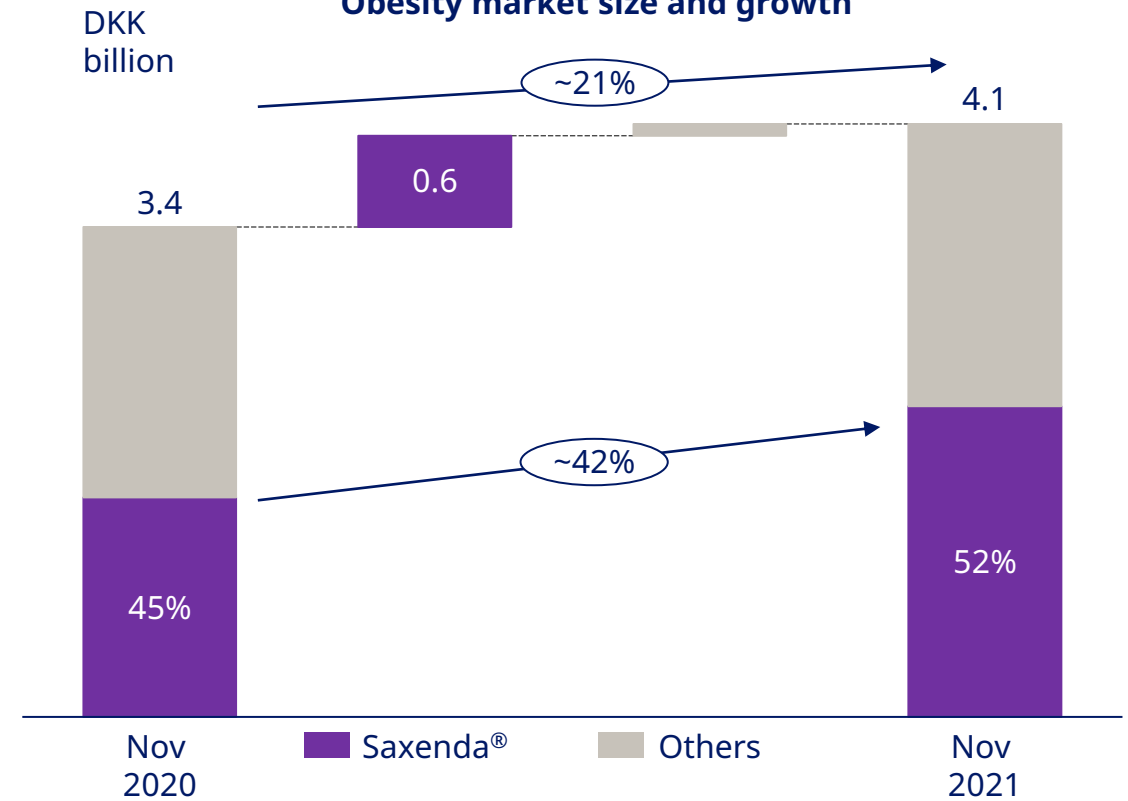
Source: IQVIA, Nov 2021, Value MAT, all countries; NN: Novo Nordisk

Obesity market share and market growth in International Operations

Obesity market growth and Novo Nordisk market share



Obesity market size and growth

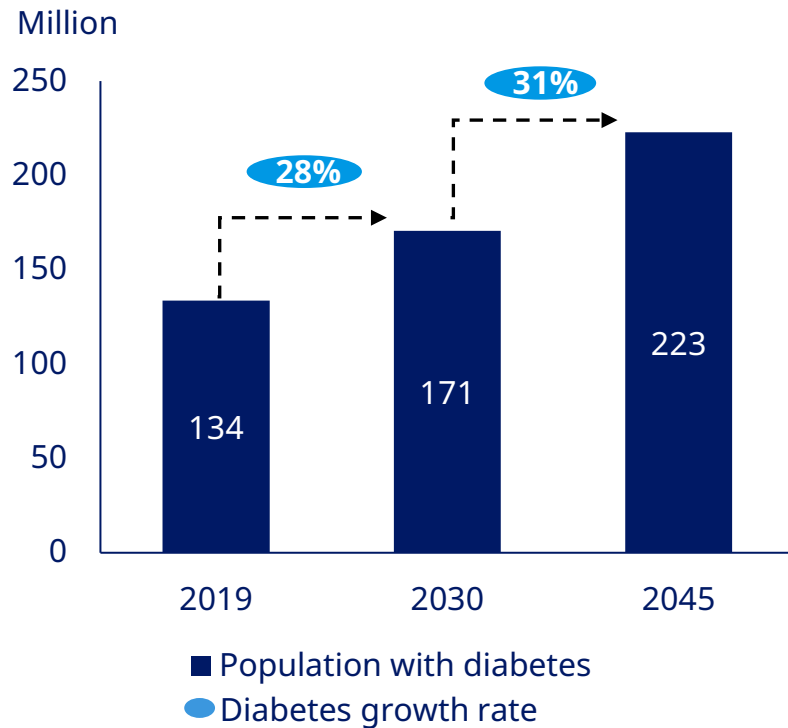


Source: IQVIA, Nov 2021, Value MAT, all countries

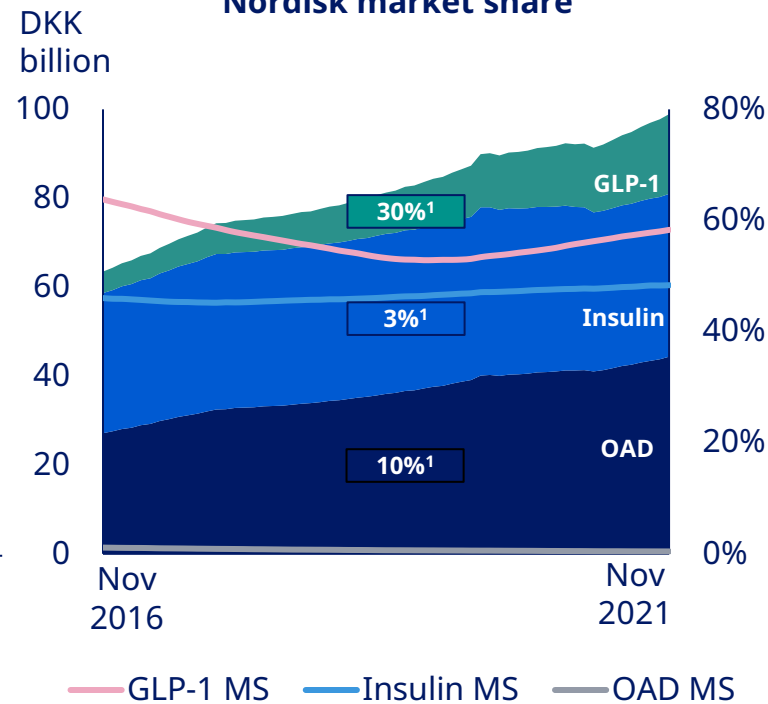


EMEA at a glance

Diabetes trend



Diabetes market by value and Novo Nordisk market share



Novo Nordisk reported sales

Full year 2021	Sales (mDKK)	Growth ²
Total GLP-1³	10,209	38%
Long-acting insulin ⁴	6,729	6%
Premix insulin ⁵	2,879	3%
Fast-acting insulin ⁶	6,454	0%
Human insulin	2,152	(8%)
Total insulin	18,214	2%
Other Diabetes care ⁷	713	1%
Diabetes care	29,136	12%
Obesity care (Saxenda [®])	1,809	66%
Diabetes & Obesity care	30,945	14%
Biopharm⁸	6,761	3%
Total	37,706	12%

Diabetes trend estimates based on the following International Diabetes Foundation defined regions: Africa, Europe, Middle East and North Africa, South and Central America, South East Asia and Western Pacific Source: International Diabetes Federation: Diabetes Atlas 1st Edition 2000 and Diabetes Atlas 9th Edition 2019; EMEA: Europe, Middle East and Africa

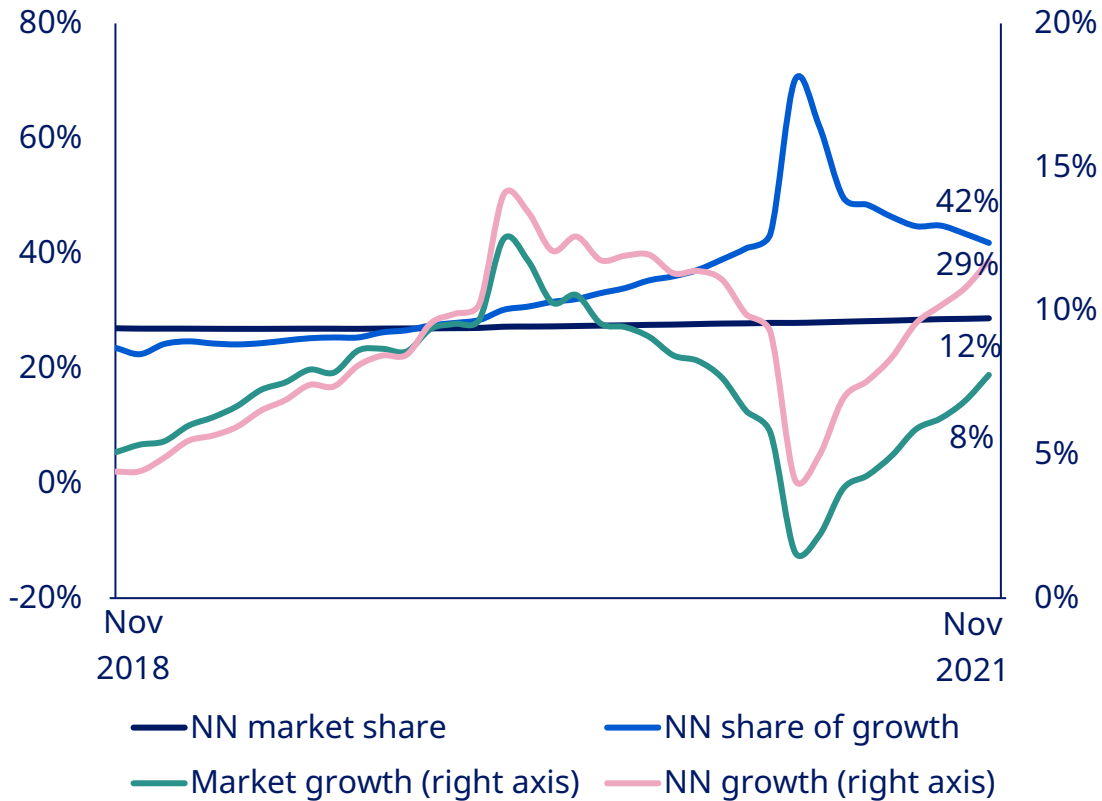
¹ CAGR calculated for 5-year period; Competitor insulin value market shares, as of Nov 2021: Novo Nordisk 48%, Sanofi 32% and Eli Lilly 16%; Competitor GLP-1 value market shares, as of Nov 2021: Novo Nordisk 58%, Eli Lilly 38% and AstraZeneca 3%; OAD: Oral anti-diabetic; MS: Market share; Source: IQVIA MAT, Nov 2021 value figures

² At Constant exchange rates; ³ Comprises Victoza[®], Ozempic[®], and Rybelsus[®]; ⁴ Comprises Tresiba[®], Xultophy[®] and Levemir[®]; ⁵ Comprises Ryzodeg[®] and NovoMix[®]; ⁶ Comprises Fiasp[®] and NovoRapid[®]; ⁷ Comprises NovoNorm[®] and needles; ⁸ Comprises primarily NovoSeven[®], NovoEight[®], NovoThirteen[®], Refixia[®], Norditropin[®], Vagifem[®] and Activelle[®]

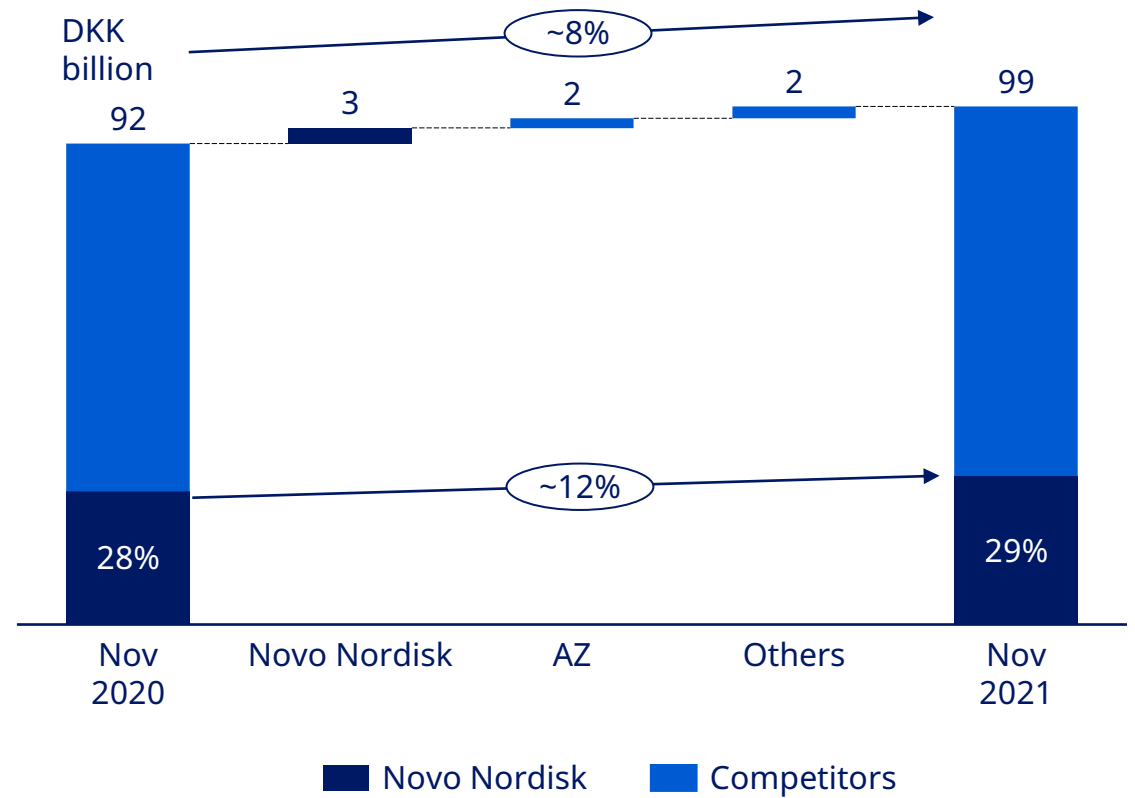


Diabetes market share and market growth in EMEA

Diabetes market growth and Novo Nordisk market share



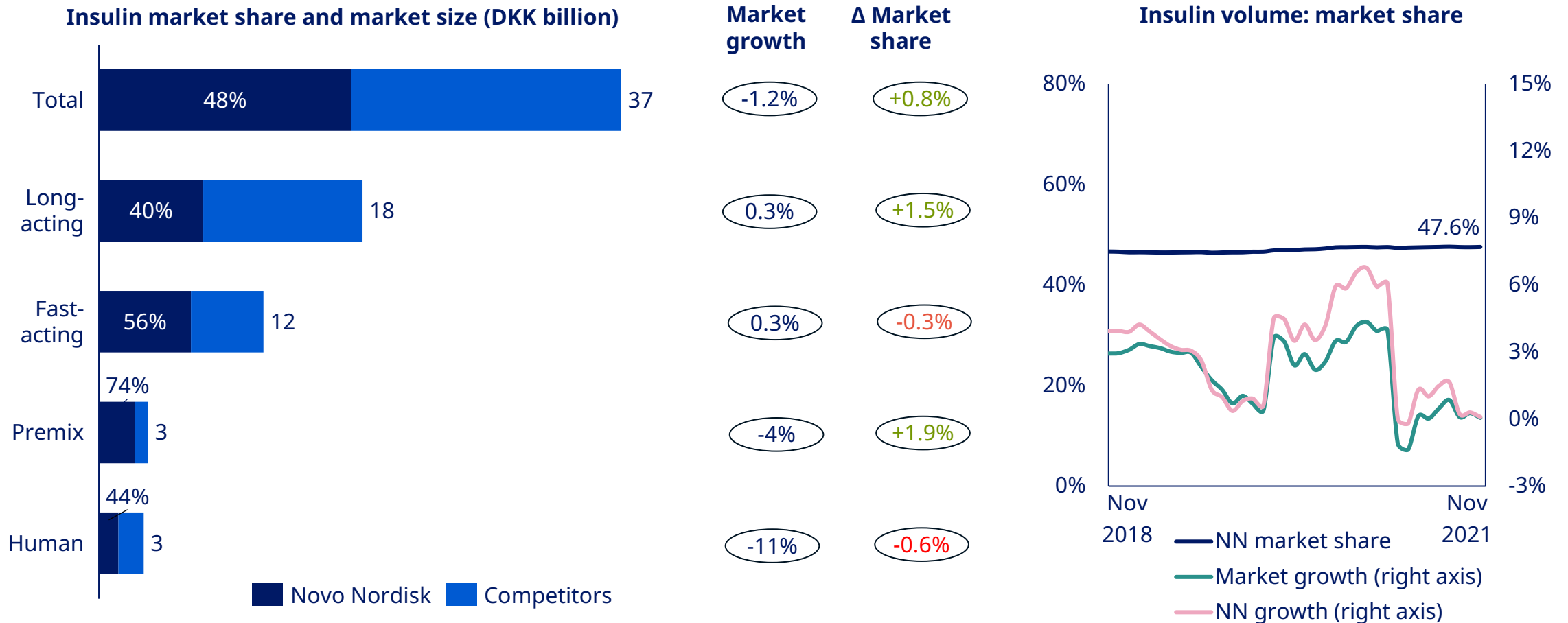
Diabetes market size and growth



Source: IQVIA, Nov 2021, Value, MAT, EMEA: Europe, Middle East and Africa; NN: Novo Nordisk; AZ- Astra Zeneca



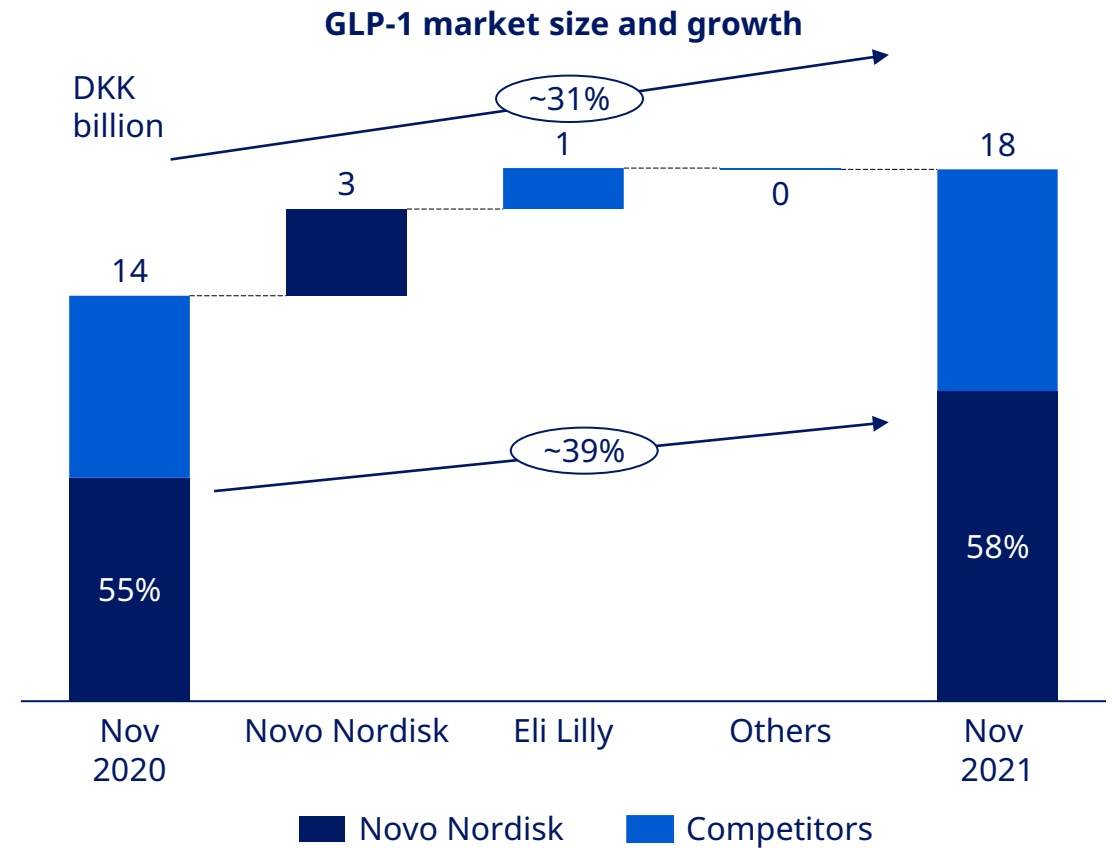
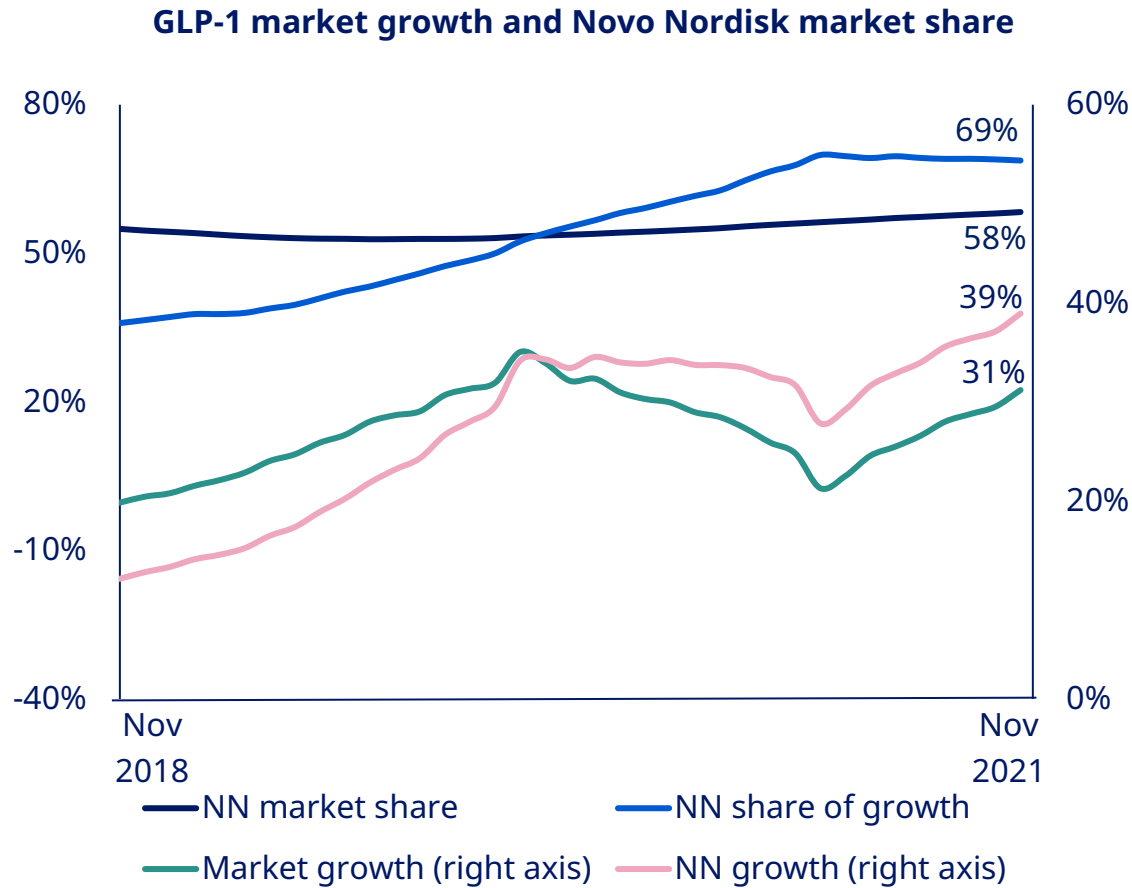
Insulin market size and volume market share in EMEA



Source: IQVIA, Nov 2021, LHS graph – Value, RHS Graph - Volume, MAT, Europe, Middle East & Africa, Share of growth not depicted due to too high numbers; NN: Novo Nordisk



GLP-1 market share and market growth in EMEA

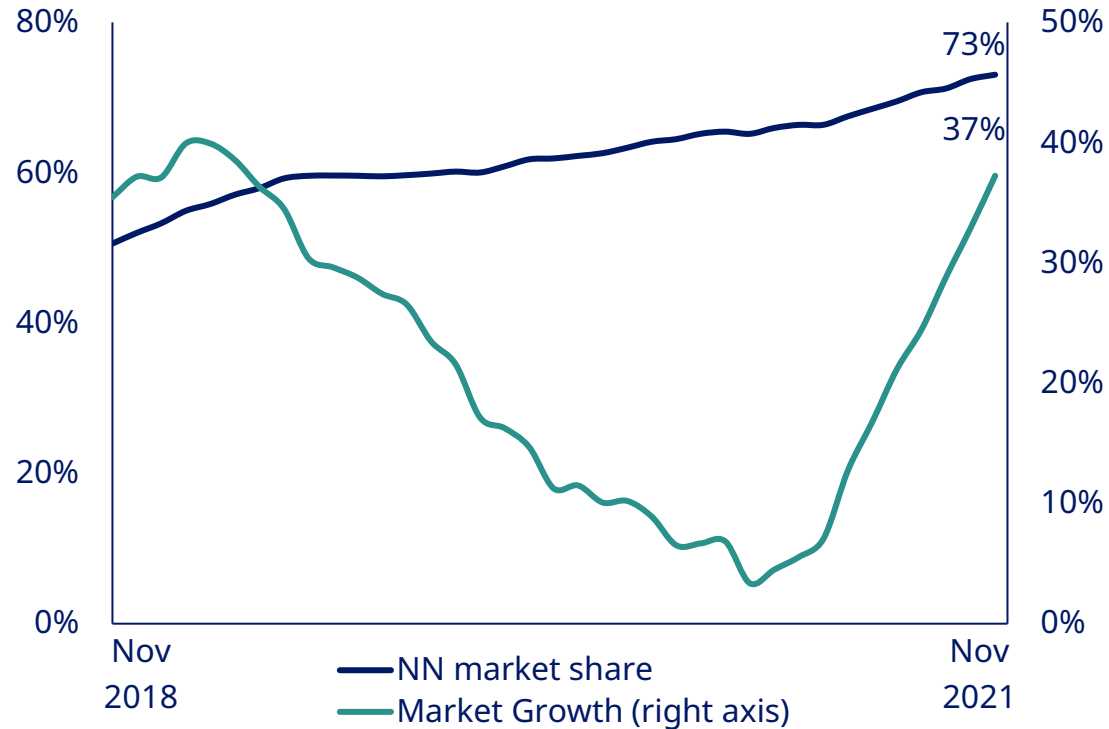


Source: IQVIA, Nov 2021, Value, MAT, EMEA: Europe, Middle East and Africa; NN: Novo Nordisk

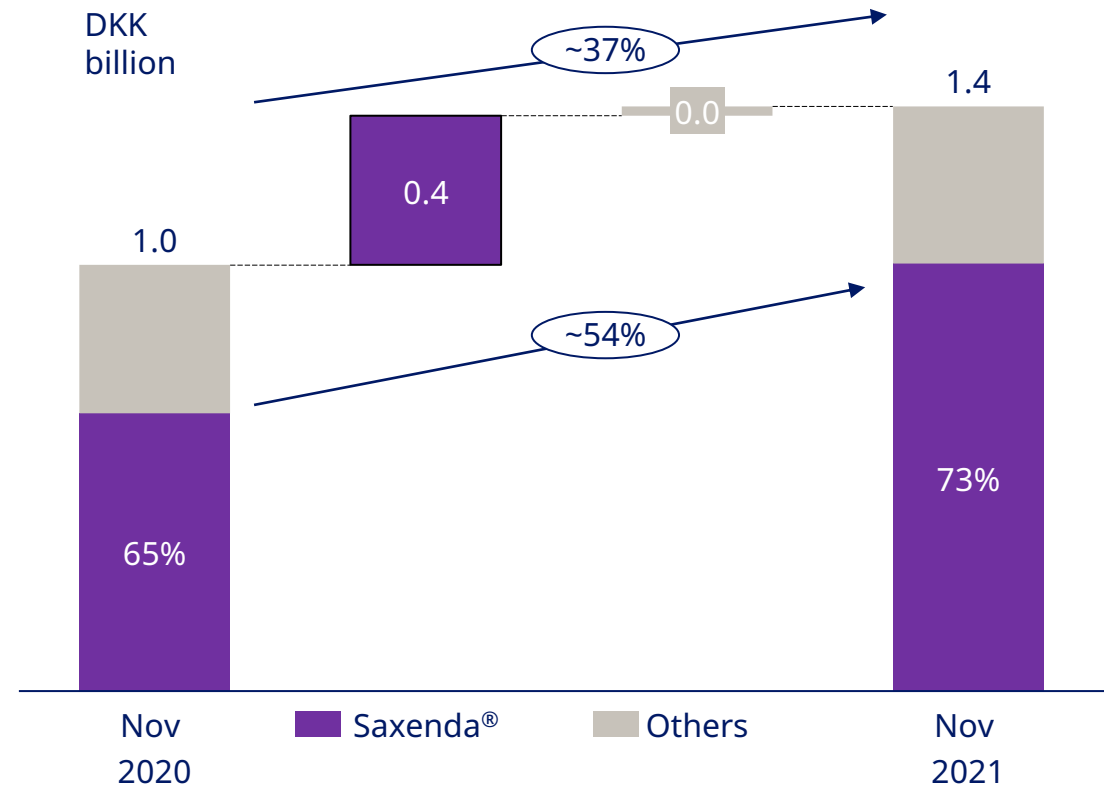


Obesity market share and market growth in EMEA

Obesity market growth and Novo Nordisk market share



Obesity market size and growth

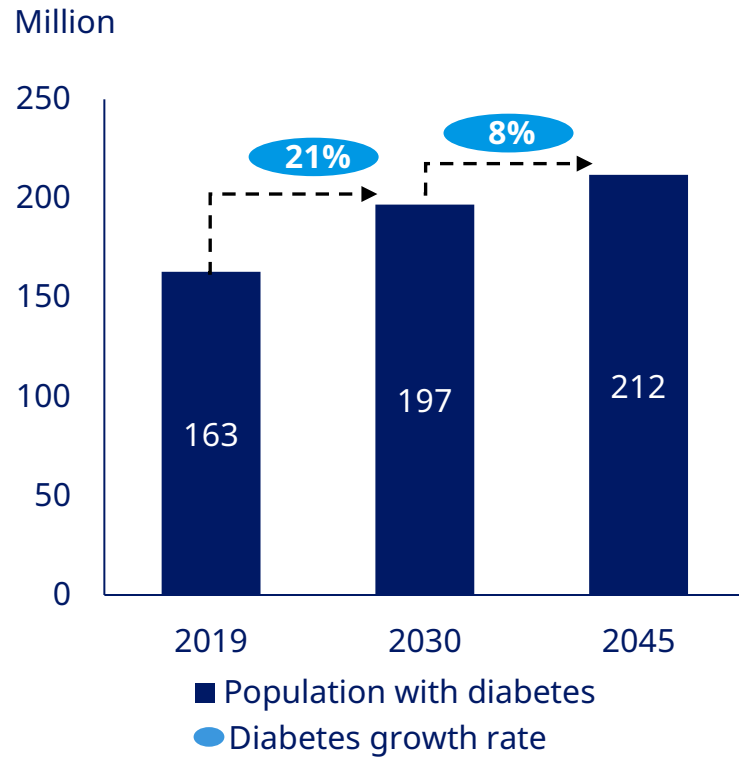


Source: IQVIA, Nov 2021, Value, MAT; EMEA: Europe, Middle East and Africa; NN: Novo Nordisk

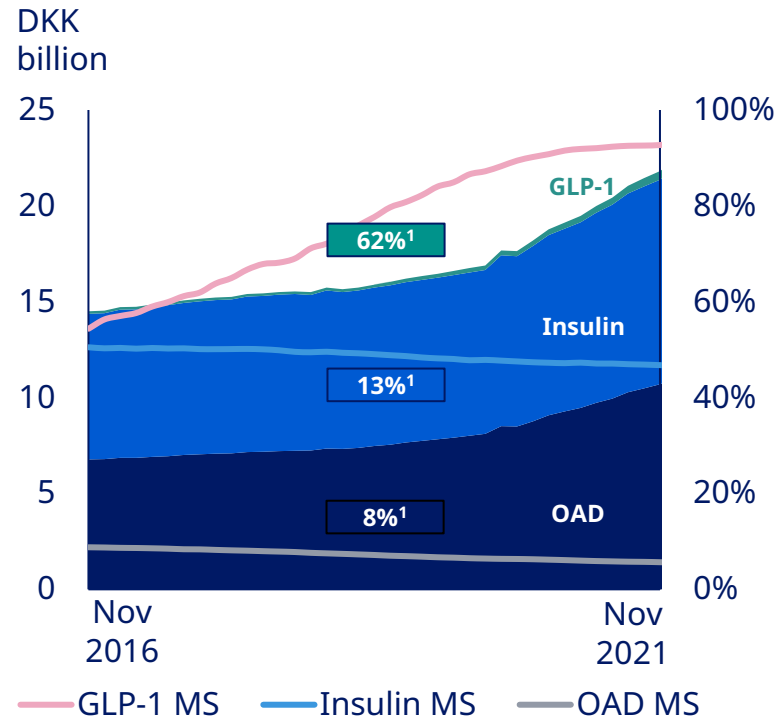


Region China at a glance

Diabetes trend



Diabetes market by value and Novo Nordisk market share



¹ CAGR calculated for last 5-year period

Competitor insulin value market shares, as of Nov 2021: Novo Nordisk 49%, Sanofi 17%, Gan & Lee 13% and Eli Lilly 8%; Competitor GLP-1 value market shares, as of Nov 2021: Novo Nordisk 74% and Eli Lilly 18%

OAD: Oral anti-diabetic; MS: Market Share; Source: IQVIA MAT, Nov 2021 value figures

Novo Nordisk reported sales

Full year 2021	Sales (mDKK)	Growth ²
Total GLP-1³	1,847	73%
Long-acting insulin ⁴	2,080	38%
Premix insulin ⁵	5,224	5%
Fast-acting insulin ⁶	2,288	7%
Human insulin	2,692	(1%)
Total insulin	12,284	8%
Other Diabetes care ⁷	1,432	(10%)
Diabetes care	15,563	11%
Obesity care (Saxenda [®])	61	N/A
Diabetes & Obesity care	15,624	11%
Biopharm⁸	395	(11%)
Total	16,109	11%

² At constant exchange rates; ³ Comprises Victoza[®] and Ozempic[®]; ⁴ Comprises Tresiba[®], Xultophy[®] and Levemir[®]; ⁵ Comprises NovoMix[®] and Ryzodeg[®]; ⁶ Comprises NovoRapid[®]; ⁷ Comprises NovoNorm[®] and needles; ⁸ Comprises primarily NovoSeven[®], NovoEight[®] and Norditropin[®]

Source: International Diabetes Federation: Diabetes Atlas 1st Edition 2000 and Diabetes Atlas 9th Edition 2019

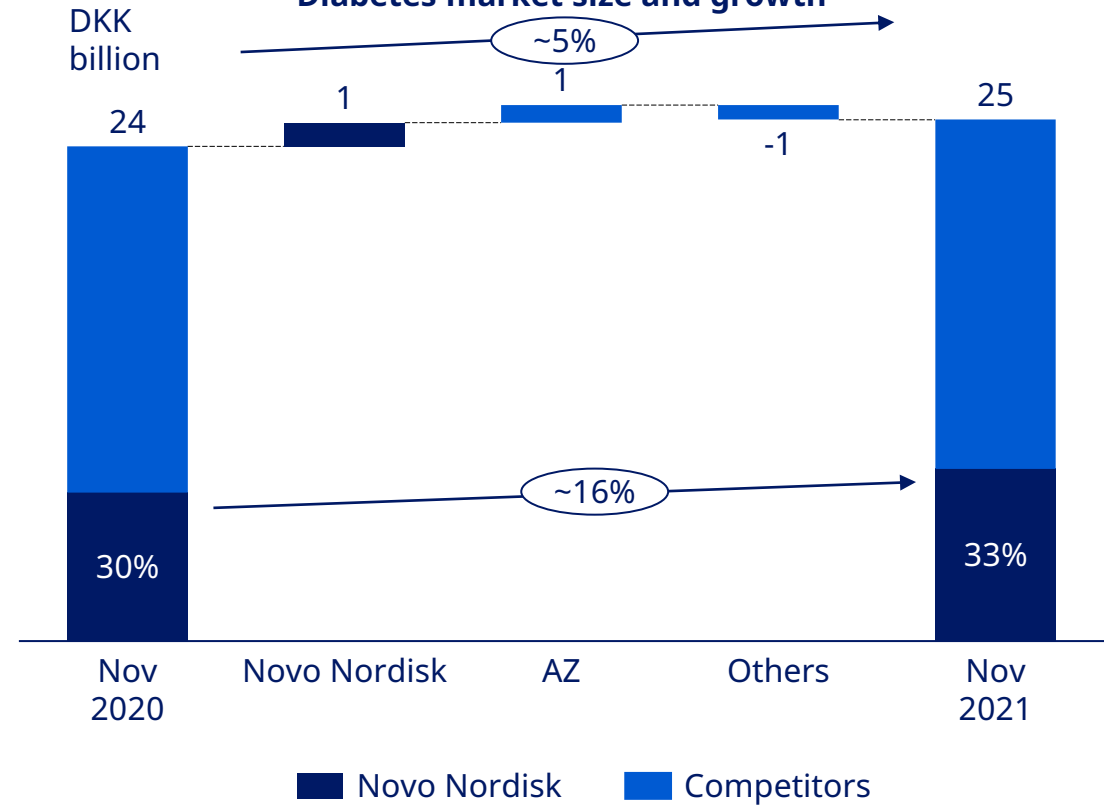


Diabetes market share and market growth in Region China

Diabetes market growth and Novo Nordisk market share



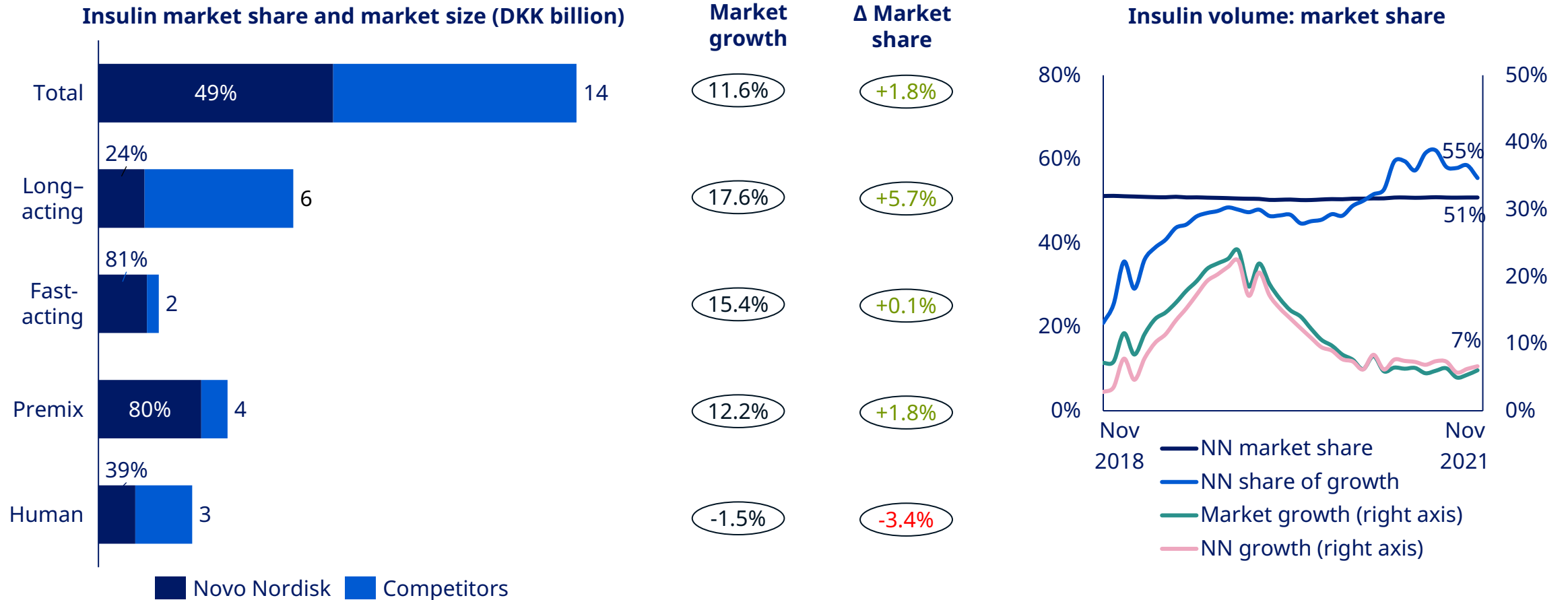
Diabetes market size and growth



Source: IQVIA, Nov 2021, Value, MAT, NN: Novo Nordisk



Insulin market size and volume share of growth and market share in Region China

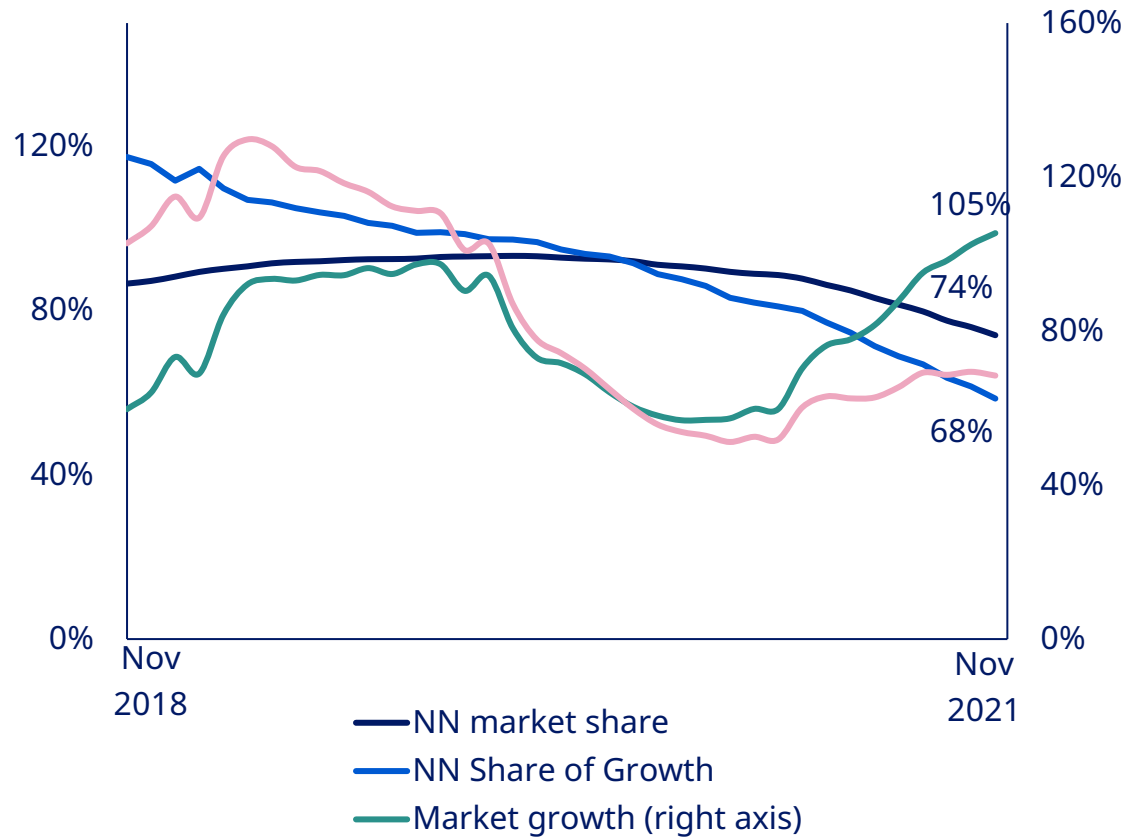


Source: IQVIA, Nov 2021, LHS graph – Value, RHS Graph - Volume, MAT; NN: Novo Nordisk

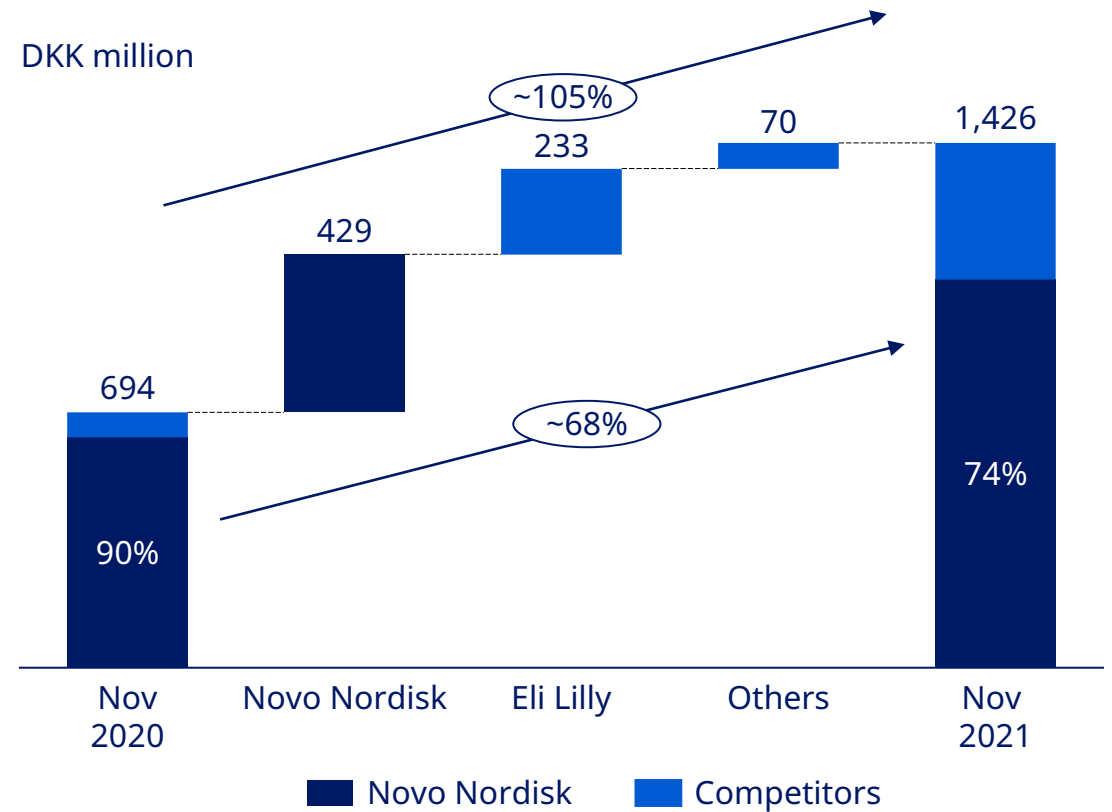


GLP-1 market share and market growth in Region China

GLP-1 market growth and Novo Nordisk market share



GLP-1 market size and growth

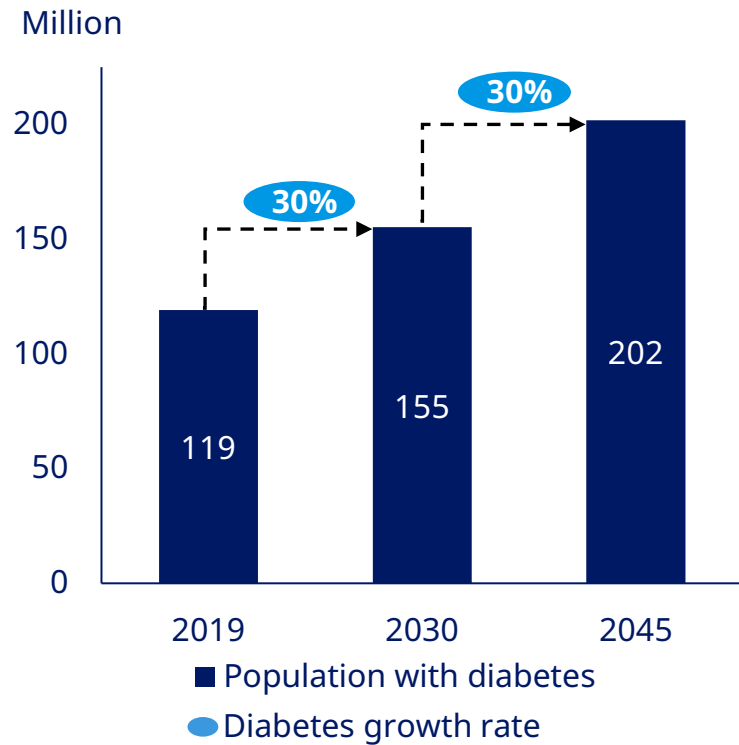


Source: IQVIA, Nov 2021, Value, MAT; NN: Novo Nordisk



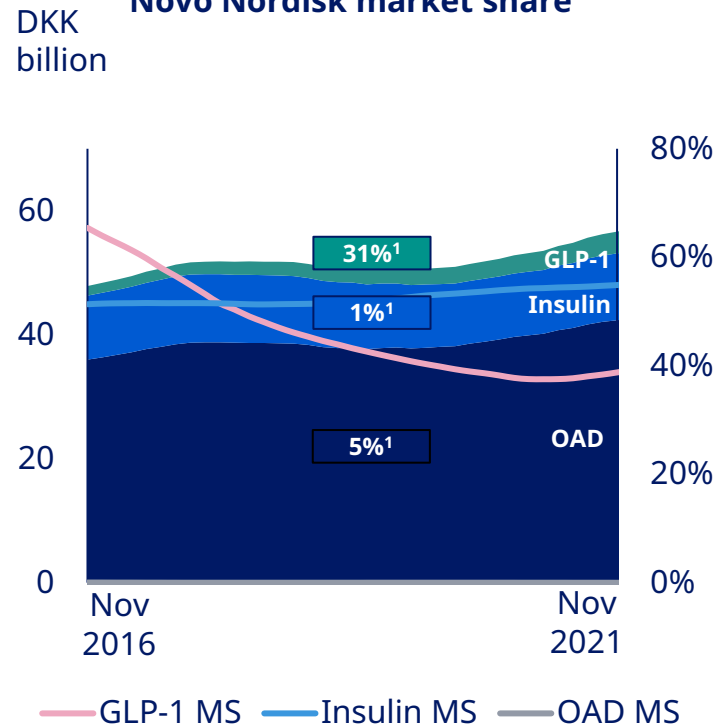
Rest of World at a glance

Diabetes trend



Diabetes trend estimates based on the following International Diabetes Foundation defined regions: South & Central America, Southeast Asia
International Diabetes Federation: Diabetes Atlas 1th Edition 2000 and Diabetes Atlas 9th Edition 2019

Diabetes market by value and Novo Nordisk market share



¹ CAGR calculated for last 5-year period
Competitor insulin value market shares, as of Nov 2021: Novo Nordisk 57%, Sanofi 24% and Eli Lilly 14%; Competitor GLP-1 value market shares, as of Nov 2021: Novo Nordisk 57%, Eli Lilly 41% and AstraZeneca 2%
OAD: Oral anti-diabetic; MS: Market Share; Source: IQVIA MAT, Nov 2021 value figures

Novo Nordisk reported sales

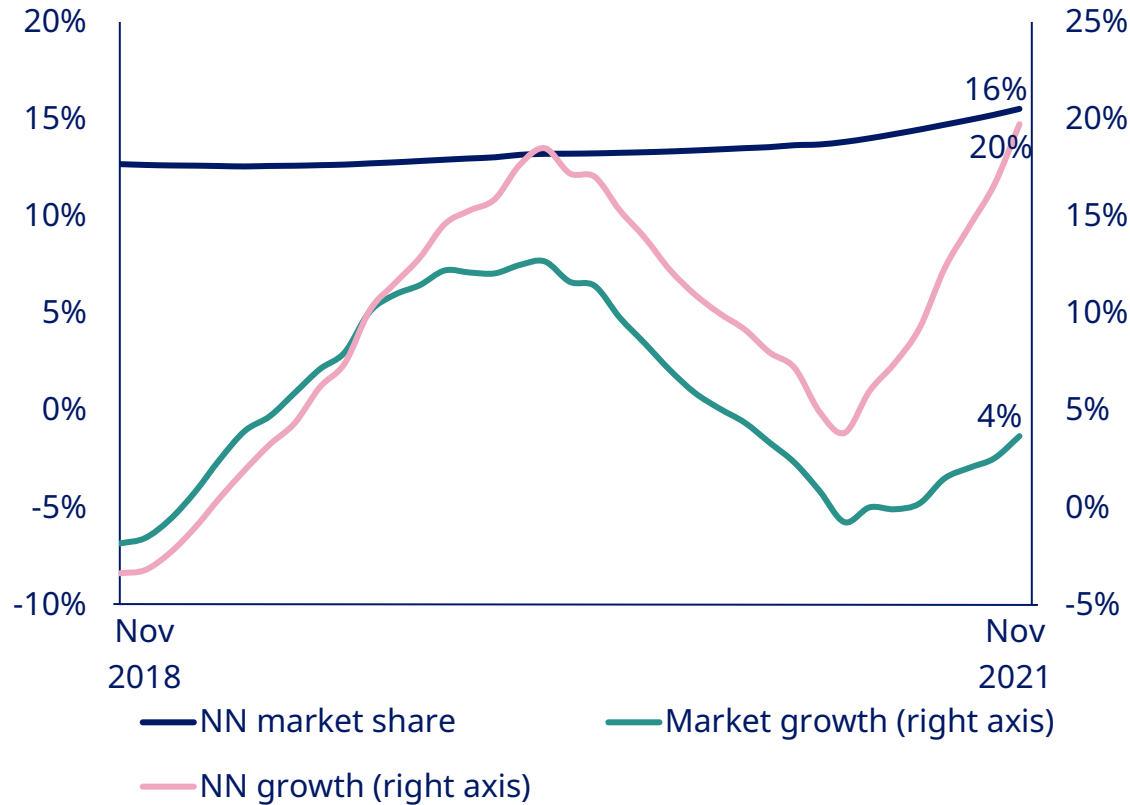
Full year 2021	Sales (mDKK)	Growth ²
Total GLP-1³	4,050	85%
Long-acting insulin ⁴	2,265	17%
Premix insulin ⁵	2,409	3%
Fast-acting insulin ⁶	2,161	6%
Human insulin	2,609	19%
Total insulin	9,444	11%
Other Diabetes care ⁷	499	(23%)
Diabetes care	13,993	24%
Obesity care (Saxenda [®])	1,247	32%
Diabetes & Obesity care	15,240	24%
Biopharm⁸	4,572	5%
Total	19,812	19%

² At constant exchange rates; ³ Comprises Victoza[®], Ozempic[®] and Rybelsus[®]; ⁴ Comprises Tresiba[®], Xultophy[®] and Levemir[®]; ⁵ Comprises NovoMix[®] and Ryzodeg[®]; ⁶ Comprises NovoRapid[®] and Fiasp[®]; ⁷ Comprises NovoNorm[®] and needles; ⁸ Comprises primarily Esperoct[®], Refixia[®], NovoSeven[®], NovoEight[®] and Norditropin[®]

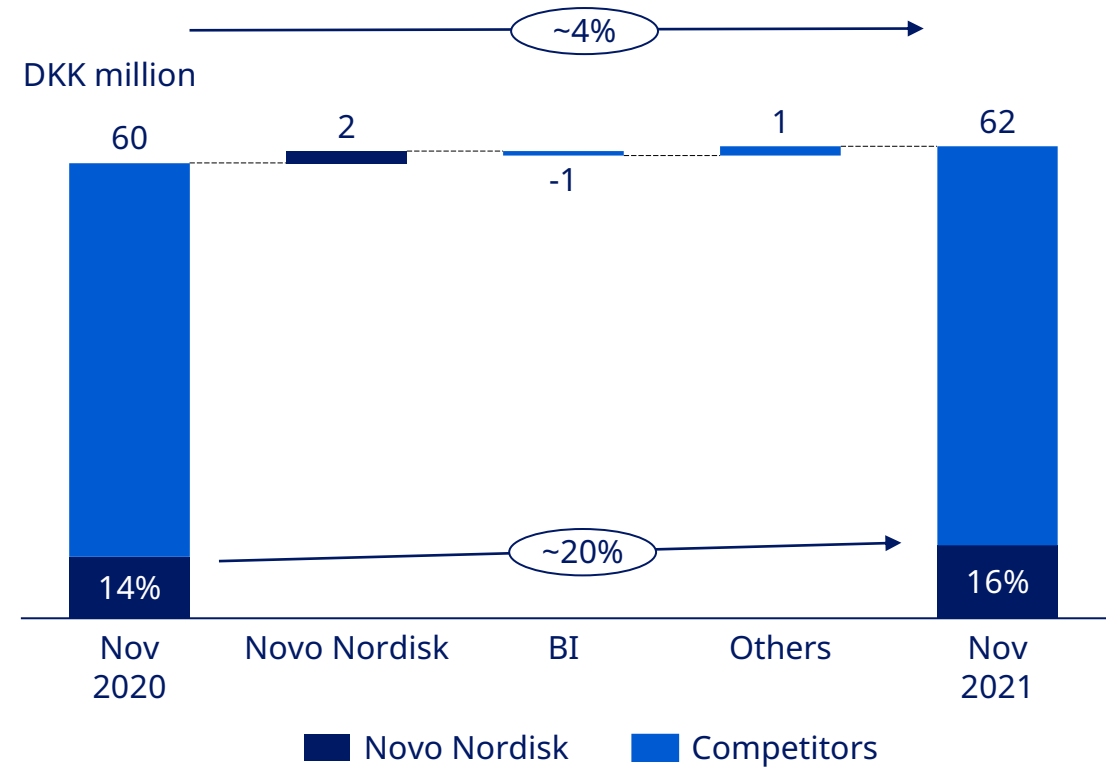


Diabetes market share and market growth in Rest of World

Diabetes market growth and Novo Nordisk market share



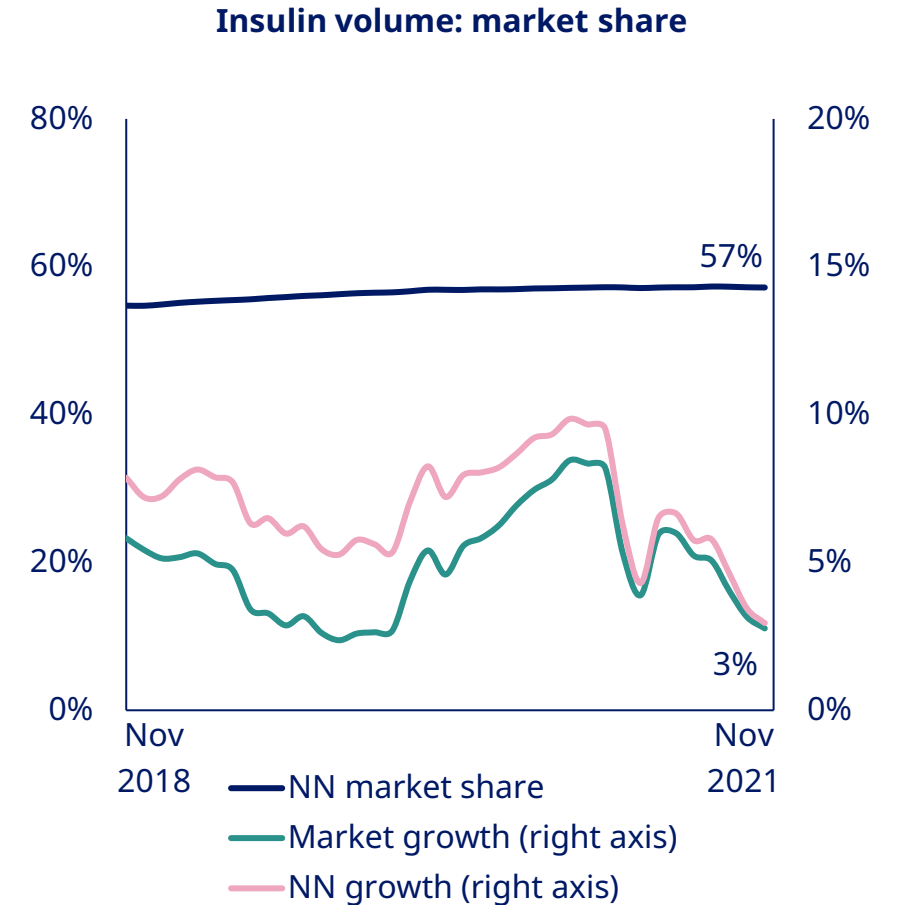
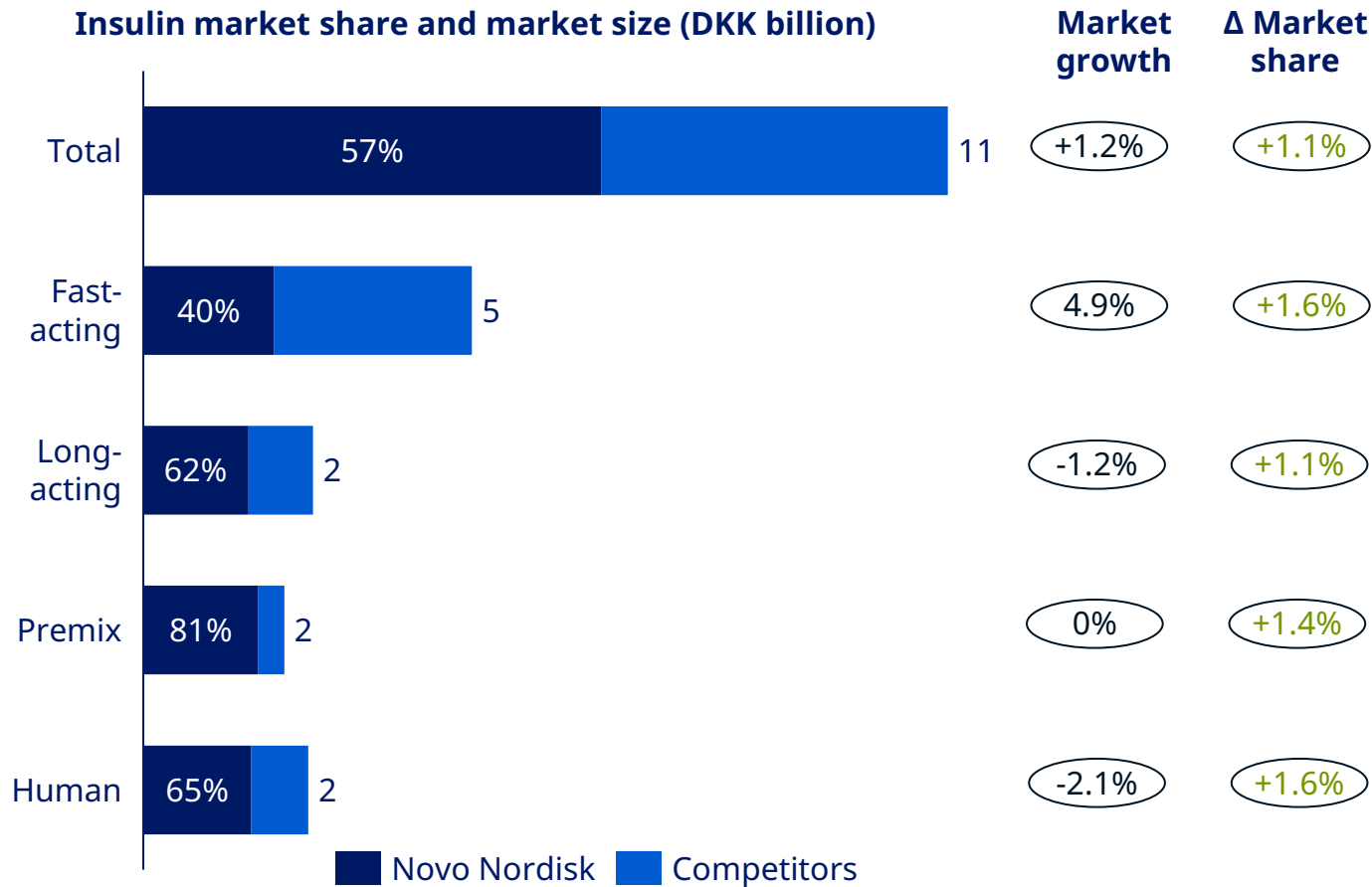
Diabetes market size and growth



Source: IQVIA, Nov 2021, value, MAT, Rest of world; NN: Novo Nordisk BI: Boehringer Ingelheim



Insulin market size and volume market share in Rest of World

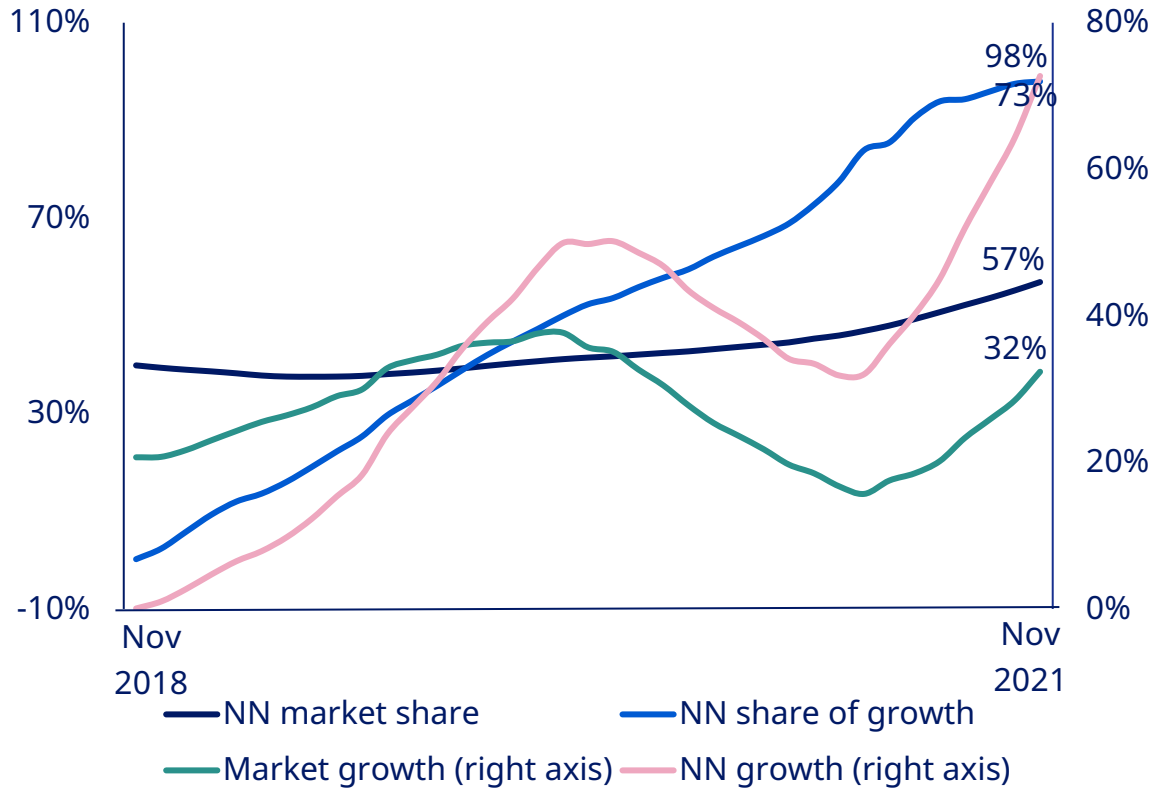


Source: IQVIA, Nov 2021; LHS graph – Value, RHS Graph - Volume, MAT; Share of growth not depicted due to too high numbers; NN: Novo Nordisk

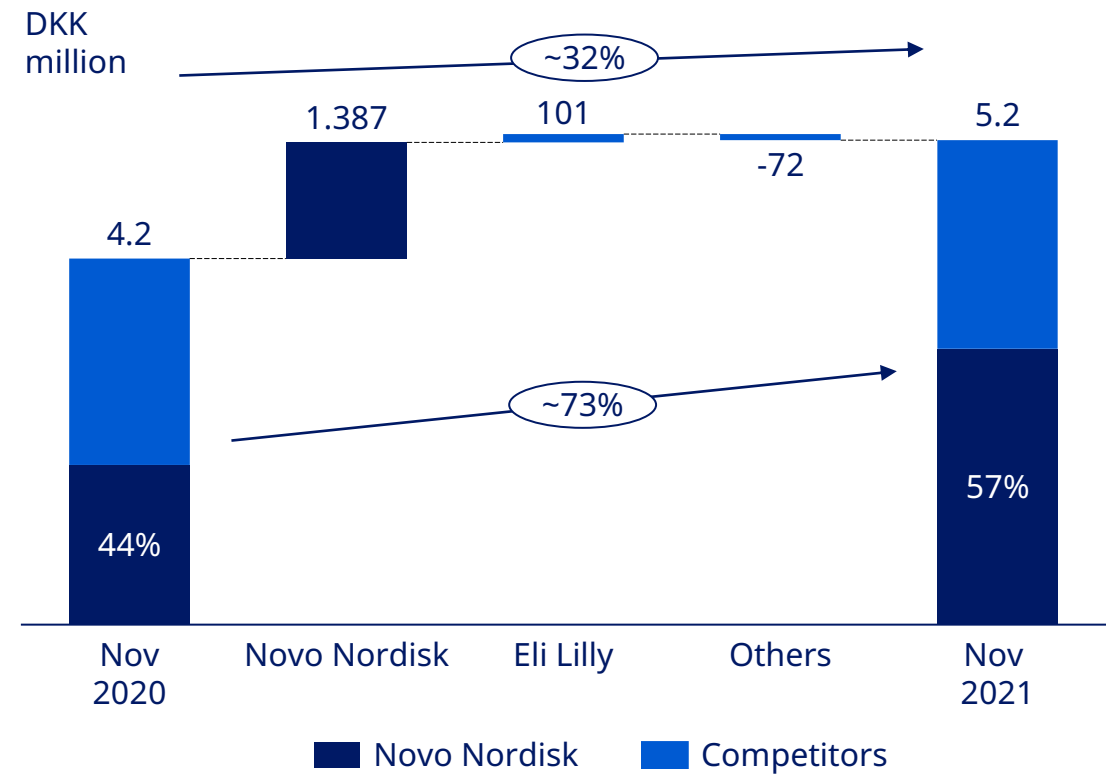


GLP-1 market share and market growth in Rest of World

GLP-1 market growth and Novo Nordisk market share



GLP-1 market size and growth

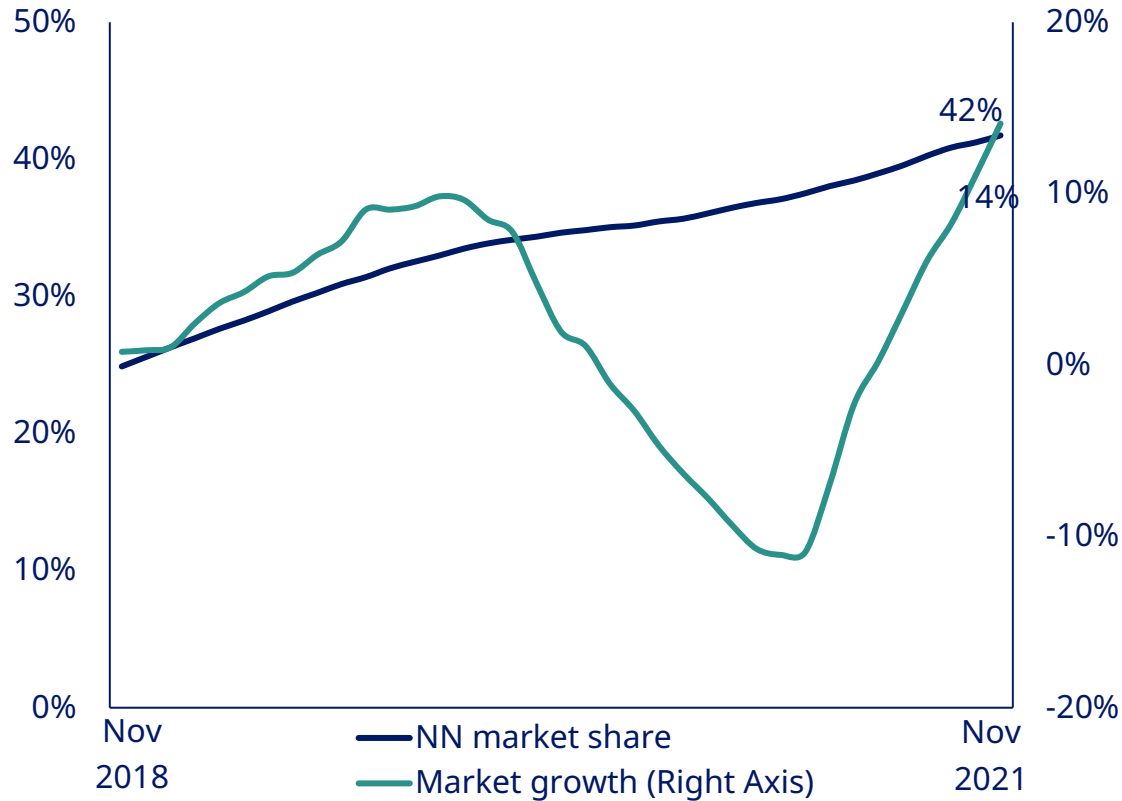


Source: IQVIA, Nov 2021, Value, MAT; NN: Novo Nordisk

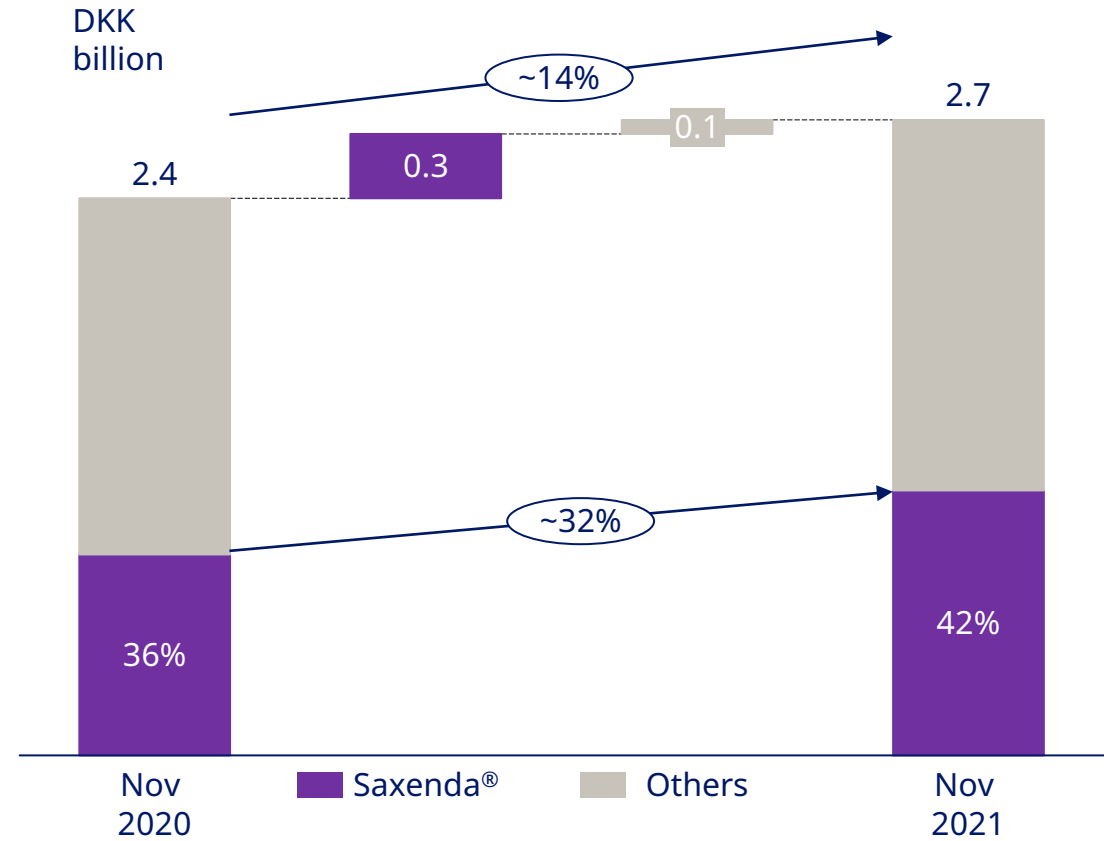


Obesity market share and market growth in Rest of World

Obesity market growth and Novo Nordisk market share



Obesity market size and growth



Source: IQVIA, Nov 2021, Value, MAT; NN: Novo Nordisk



1. US growth drivers	112
2. US healthcare system	113
3. North America operations at glance	115

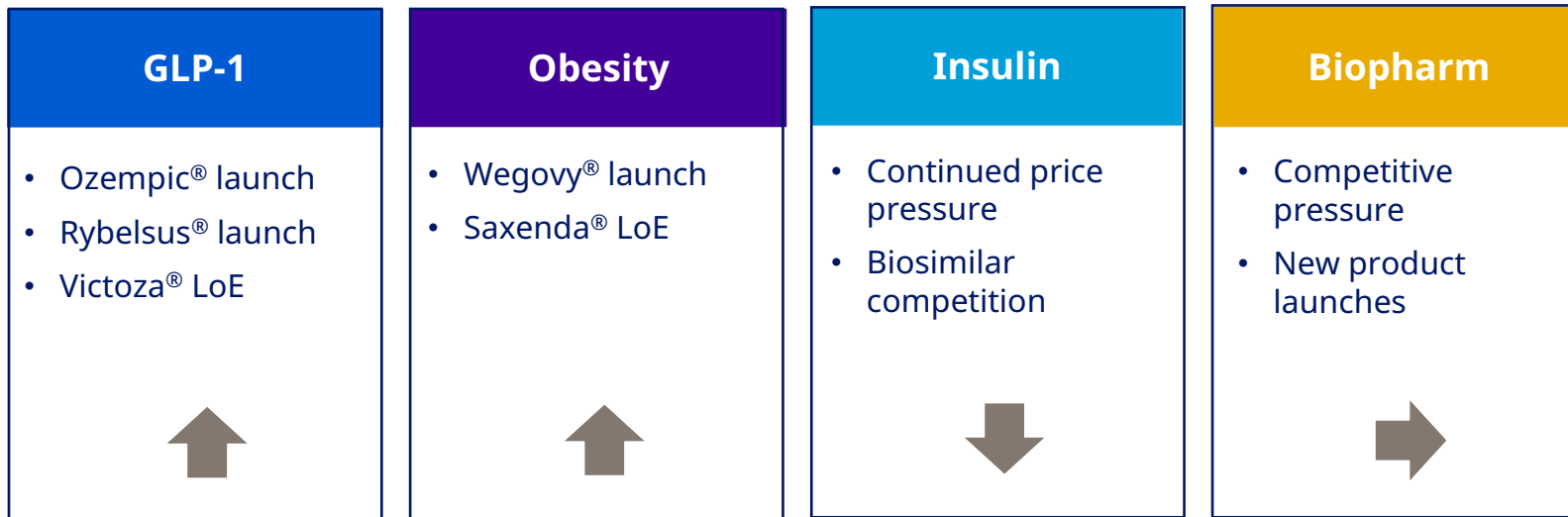
North America Operations

TEAM NOVO NORDISK
Professional cycling team

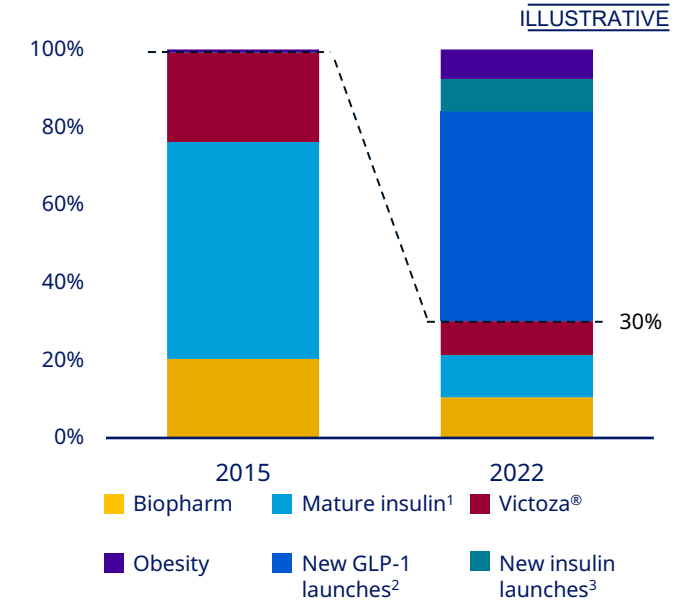


Innovation drives largest transition in the history of Novo Nordisk USA, turning around 70% of sales in just seven years

Directional growth drivers and catalysts



Relative sales composition – 60% transformation complete

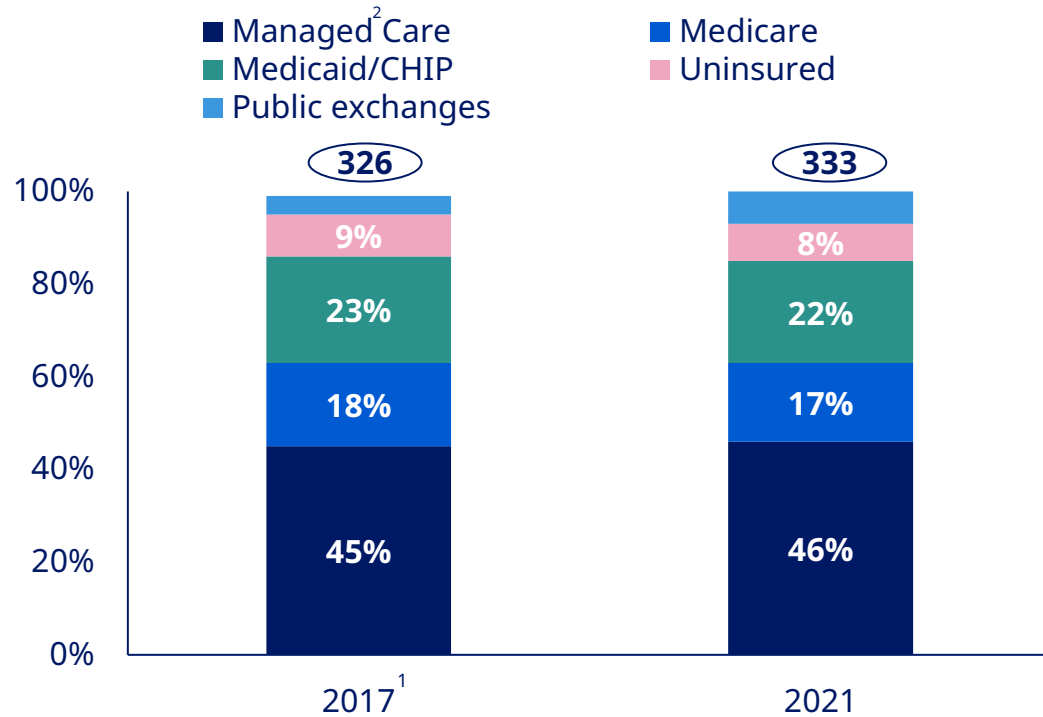


¹ Modern insulin, human insulin, Prandin®, devices and needles; ² Ozempic® and Rybelsus®; ³ Tresiba®, Xultophy®, Fiasp® and follow-on brand insulin
LoE: Loss of exclusivity

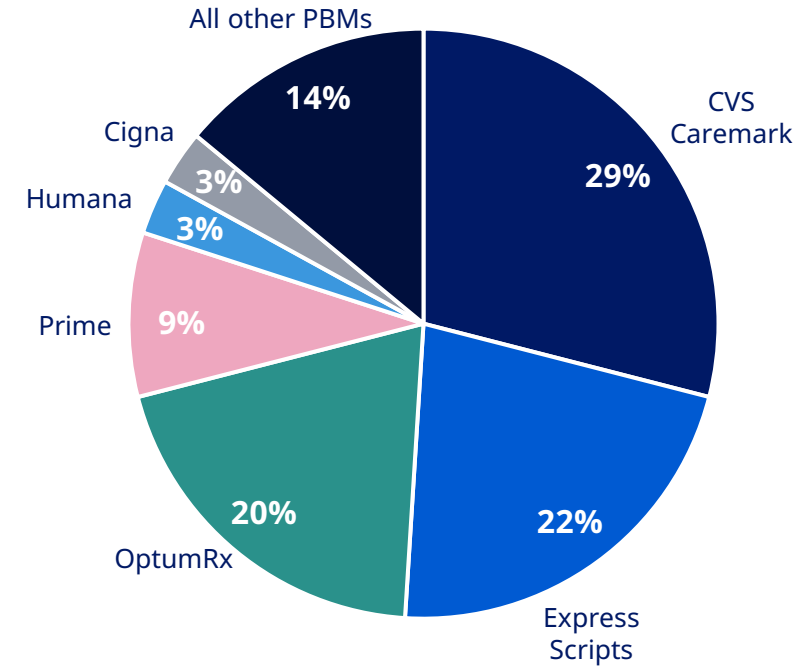


US health insurance is dominated by few large commercial payers with slow expansion of public insurance coverage

The US population by health insurance status has been stable in recent years



Covered lives by PBM in 2021



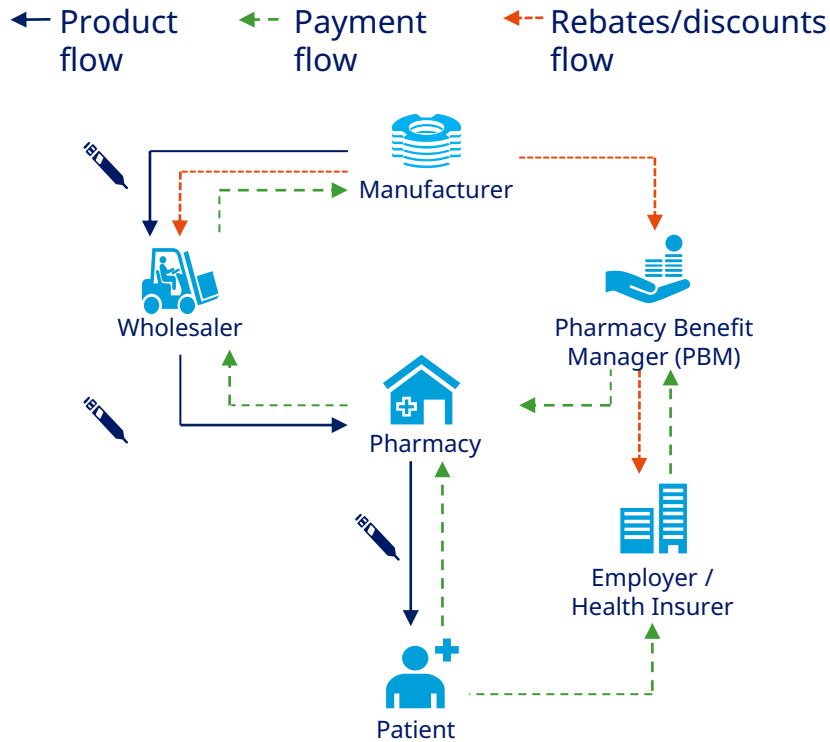
¹ 2017 data reflect historical data through Oct 2017
² Managed care population is slightly underestimated as only population under the age 65 is captured to avoid double counting with those eligible for Medicare.
 Source: Centres for Medicare and Medicaid services, office of the actuary, National Health expenditures Projections

PBM: Pharmacy Benefit Manager
 Note: Covers all main channels (Managed Care, Medicare Part D, and Medicaid); market share based on claim adjudication coverage, i.e. not on formulary/rebate decision power
 Sources: Cleveland Research

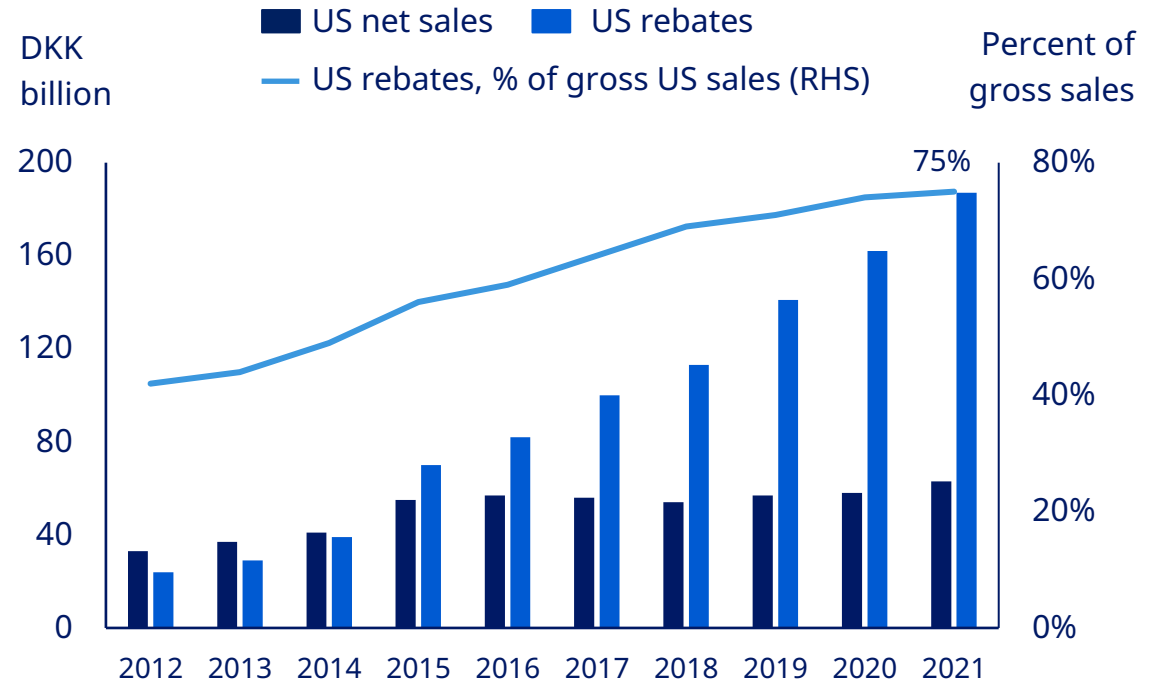


The US healthcare system is complex and rebates paid by Novo Nordisk have increased significantly over the years

Illustrative example of the US healthcare system



Development of Novo Nordisk rebates and net sales in the USA

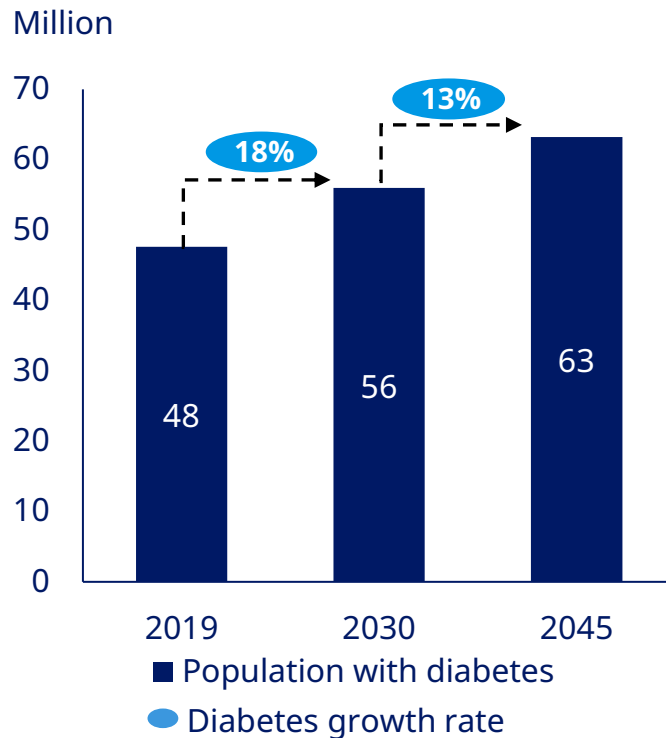


Note: Based on reported sales
RHS: Right hand side

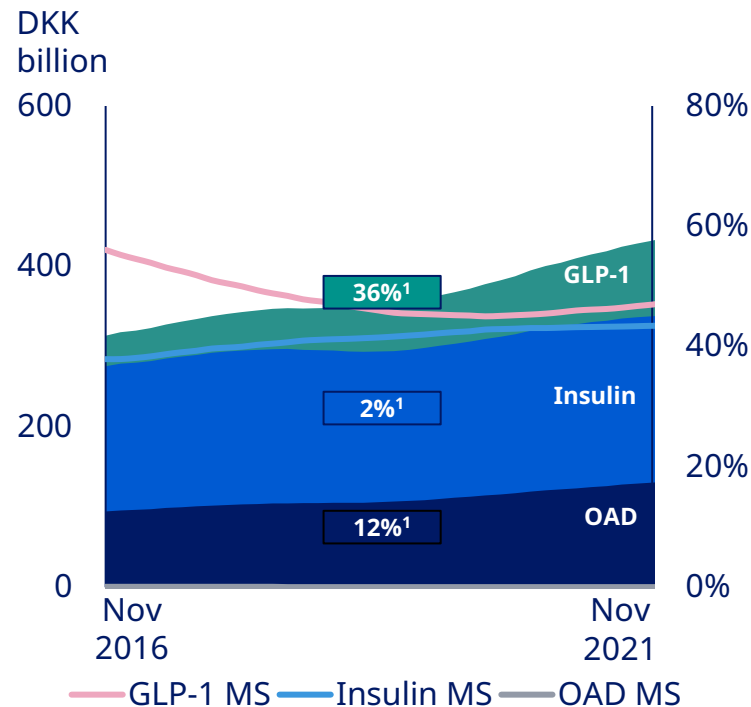


North America Operations at a glance

Diabetes trend in population



Diabetes market by value and Novo Nordisk market share



Novo Nordisk reported sales

Full year 2021	Sales (mDKK)	Growth ²
Total GLP-1³	37,491	25%
Long-acting insulin ⁴	6,990	(15%)
Premix insulin ⁵	691	6%
Fast-acting insulin ⁶	6,784	(6%)
Human insulin	1,599	8%
Total insulin	16,064	(9%)
Other Diabetes care ⁷	950	(10%)
Diabetes care	54,505	12%
Obesity care ⁸	5,283	57%
Diabetes & Obesity care	59,788	15%
Biopharm⁹	7,475	6%
Total	67,263	14%

International Diabetes Federation: Diabetes Atlas 1st Edition 2000 and Diabetes Atlas 9th Edition 2019

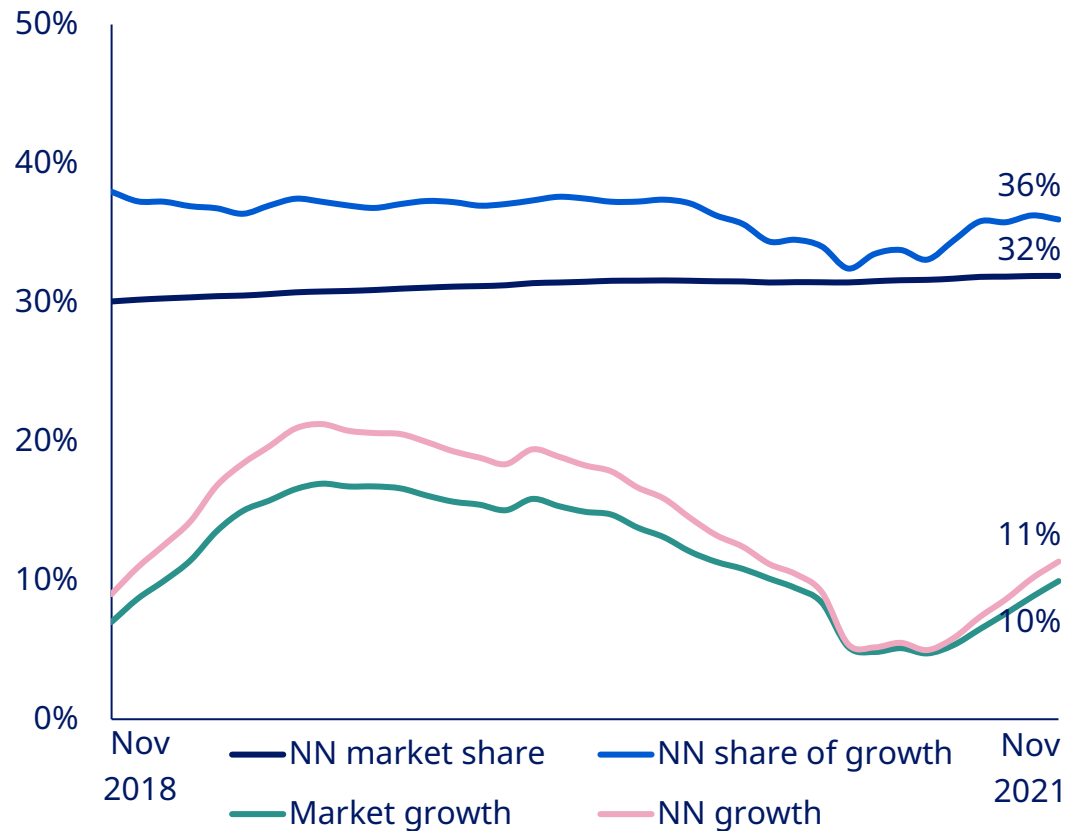
¹ CAGR calculated for 5-year period
 Competitor insulin value market shares, as of Nov 2021: Novo Nordisk 42%, Eli Lilly 30% and Sanofi 27%; Competitor GLP-1 value market shares, as of Nov 2021: Novo Nordisk 52%, Eli Lilly 45% and AstraZeneca 4%
 OAD: Oral anti-diabetic; MS: Market Share; Source: IQVIA MAT, Nov 2021 value figures

² At constant exchange rates; ³ Comprises Victoza®, Ozempic®, and Rybelsus®; ⁴ Comprises Tresiba®, Xultophy® and Levemir®; ⁵ Comprises NovoMix®; ⁶ Comprises Fiasp® and NovoRapid®; ⁷ Comprises NovoNorm® and needles; ⁸ Comprises Saxenda® and Wegovy® ⁹ Comprises primarily NovoSeven®, NovoEight®, Esperoct®, NovoThirteen®, Refixia®, Norditropin®, Vagifem® and Activelle®

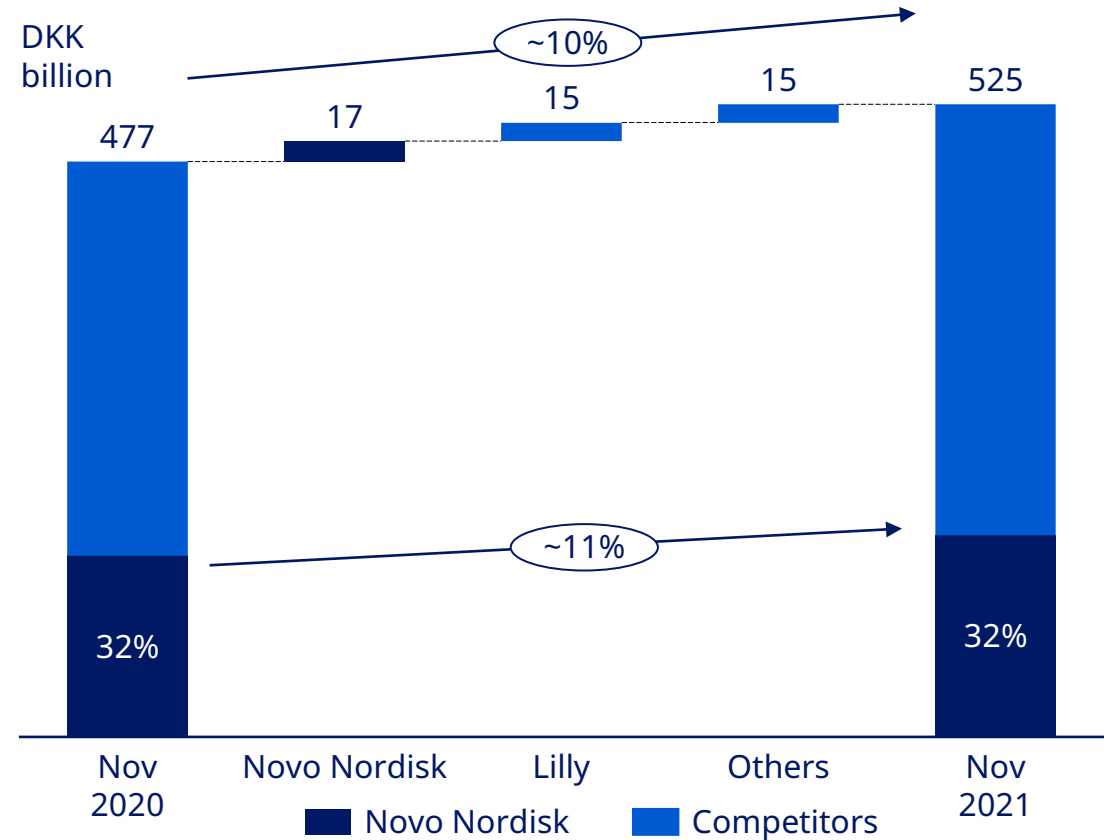


Diabetes market share and market growth in North America Operations

Diabetes market growth and Novo Nordisk market share



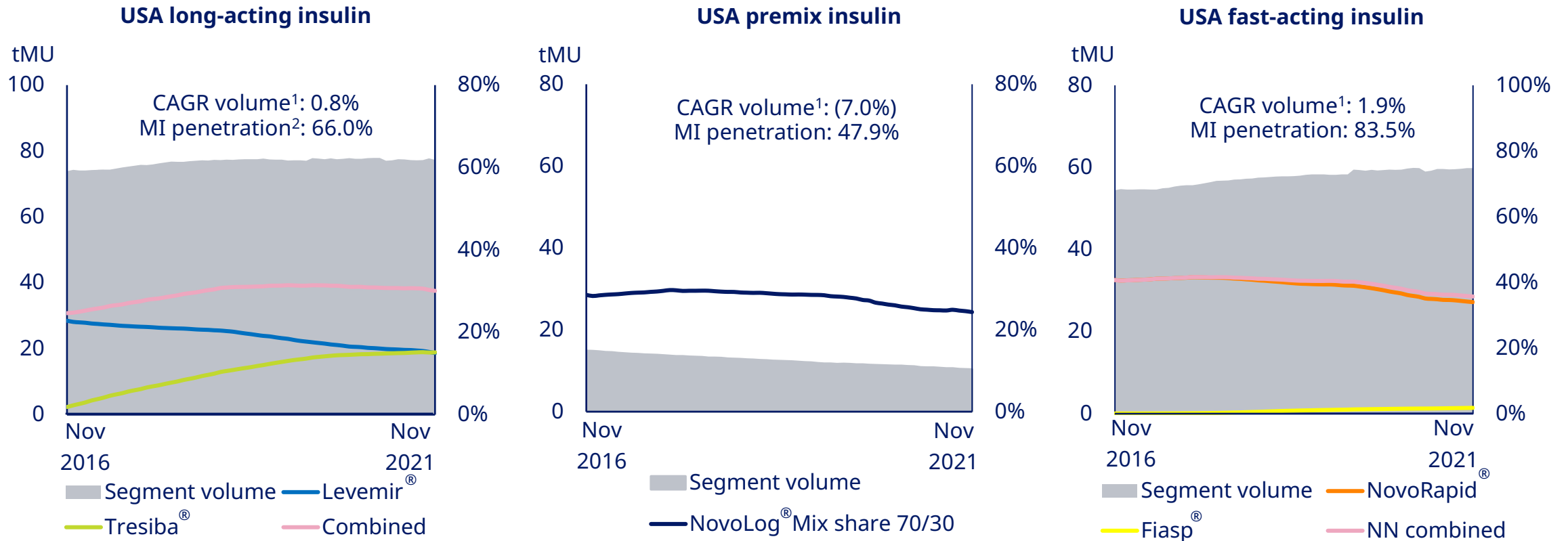
Diabetes market size and growth



Source: IQVIA, Nov 2021, value, MAT; NN: Novo Nordisk



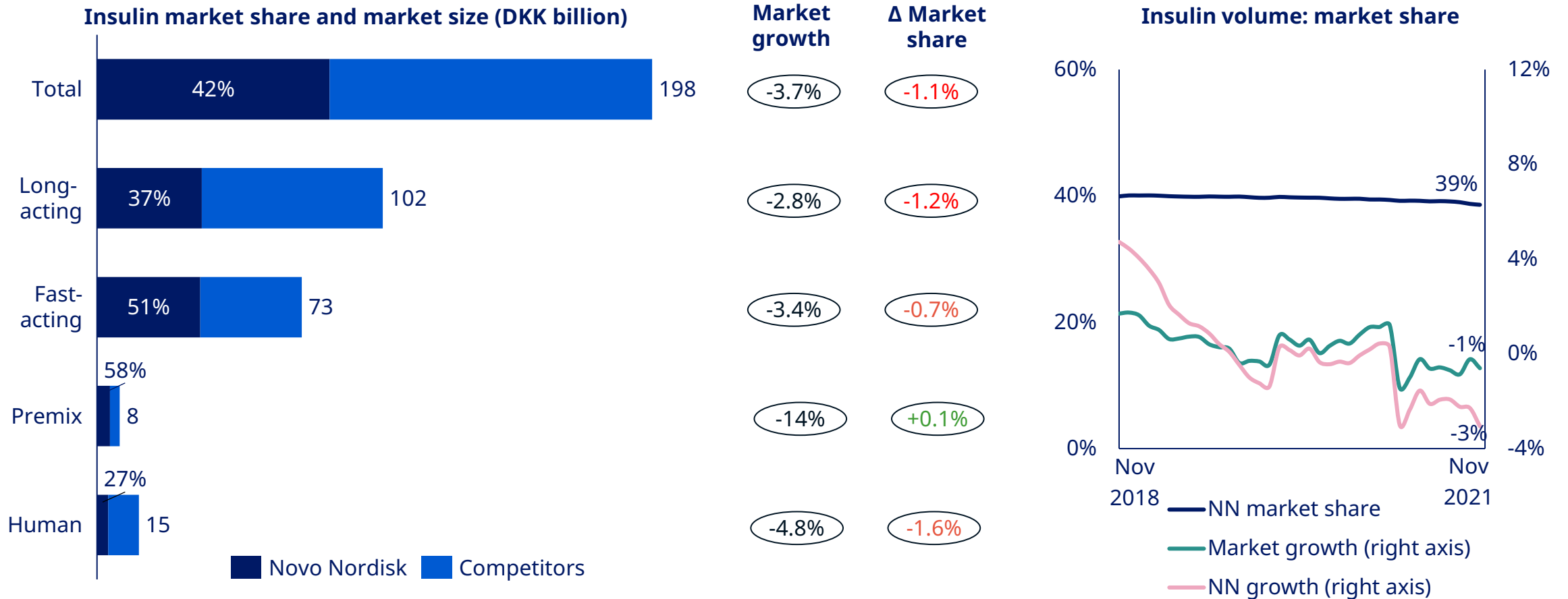
Novo Nordisk volume market shares in the three insulin segments



¹ CAGR for 5-year period; ² Includes new-generation insulin. tMU: Thousand mega units
Source: IQVIA monthly MAT, Nov 2021 volume figures
NN: Novo Nordisk



Insulin market size and volume market share in North America Operations

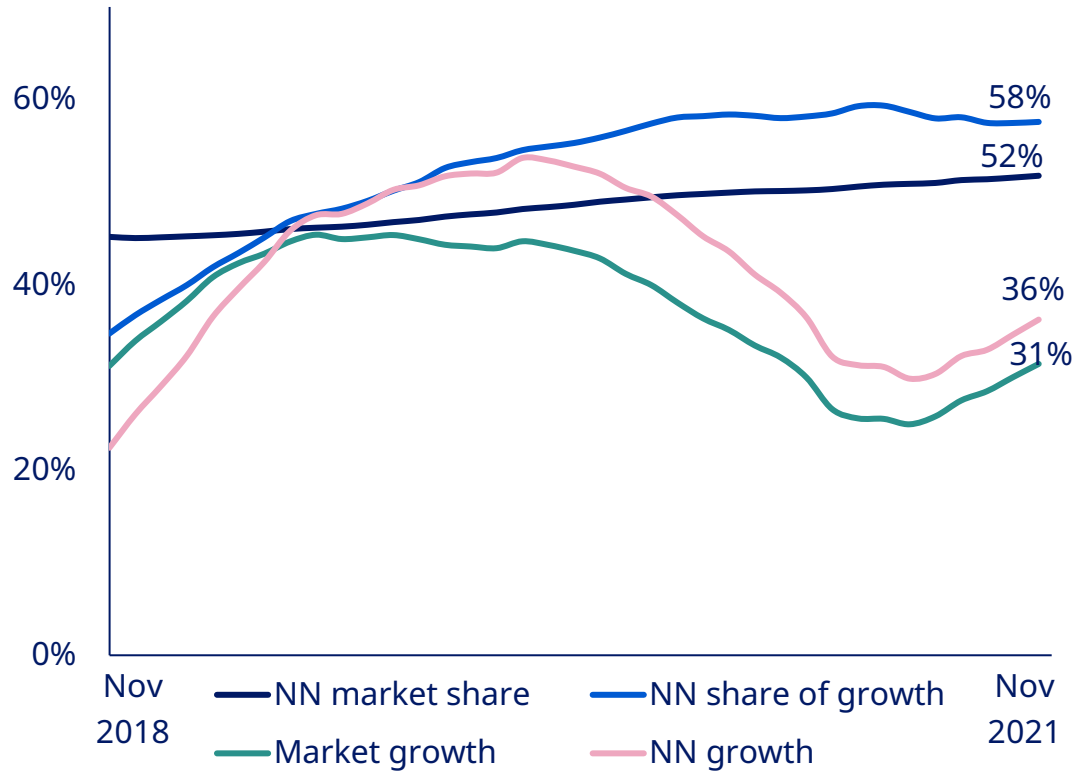


Note: Insulin market numbers do not reflect rebates. See slide 114.
 Source: IQVIA, Nov 2021, LHS graph – Value, RHS Graph - Volume, MAT, all countries. Share of growth not depicted due to too high numbers; NN: Novo Nordisk

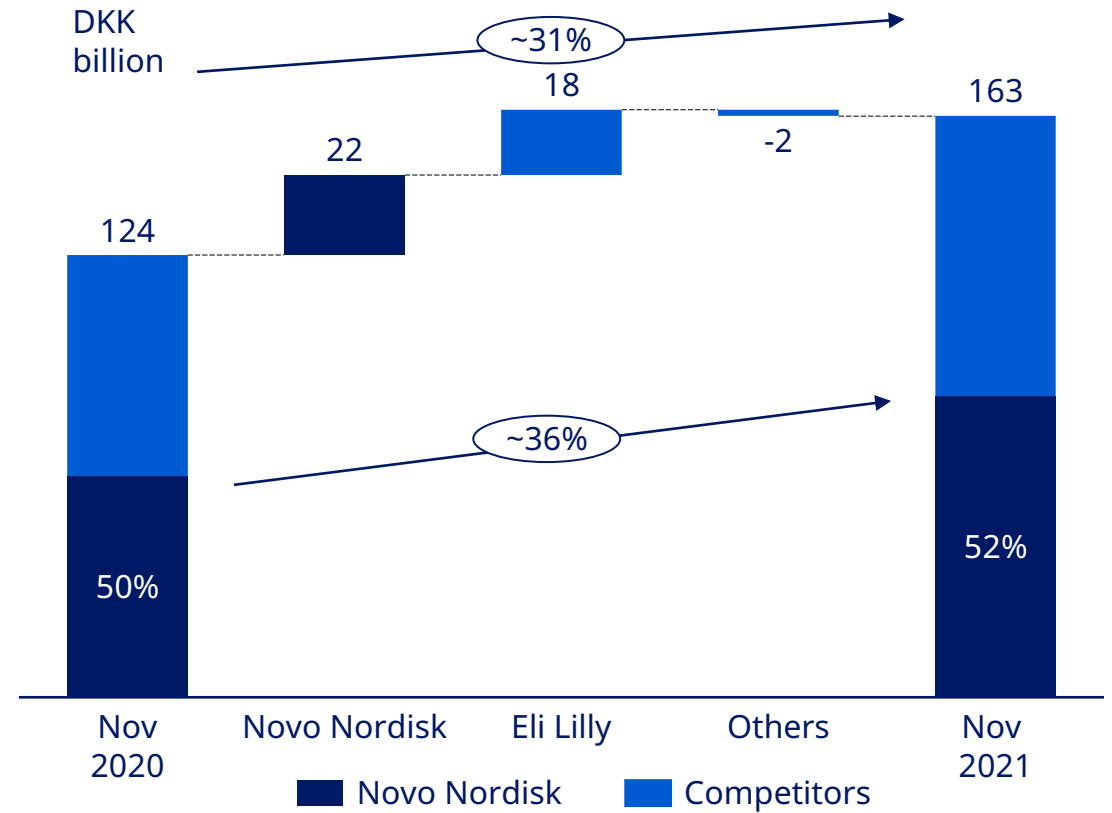


GLP-1 market share and market growth in North America Operations

GLP-1 market growth and Novo Nordisk market share



GLP-1 market size and growth

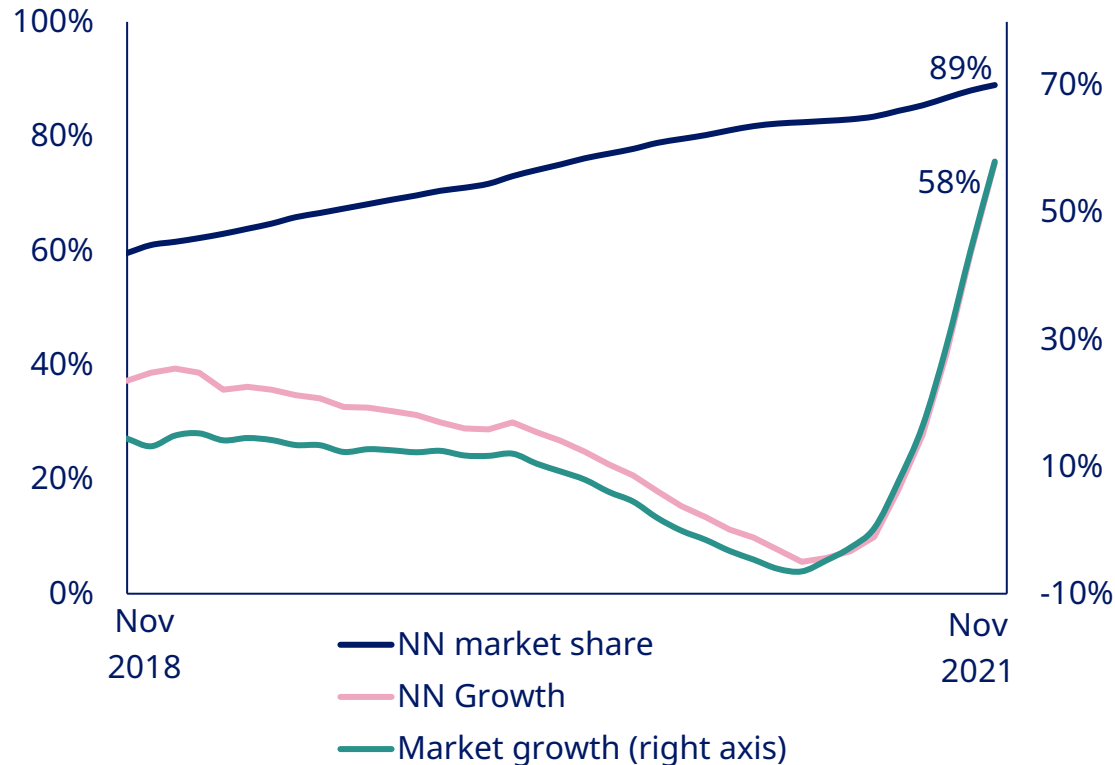


Source: IQVIA, Nov 2021, value, MAT; NN: Novo Nordisk

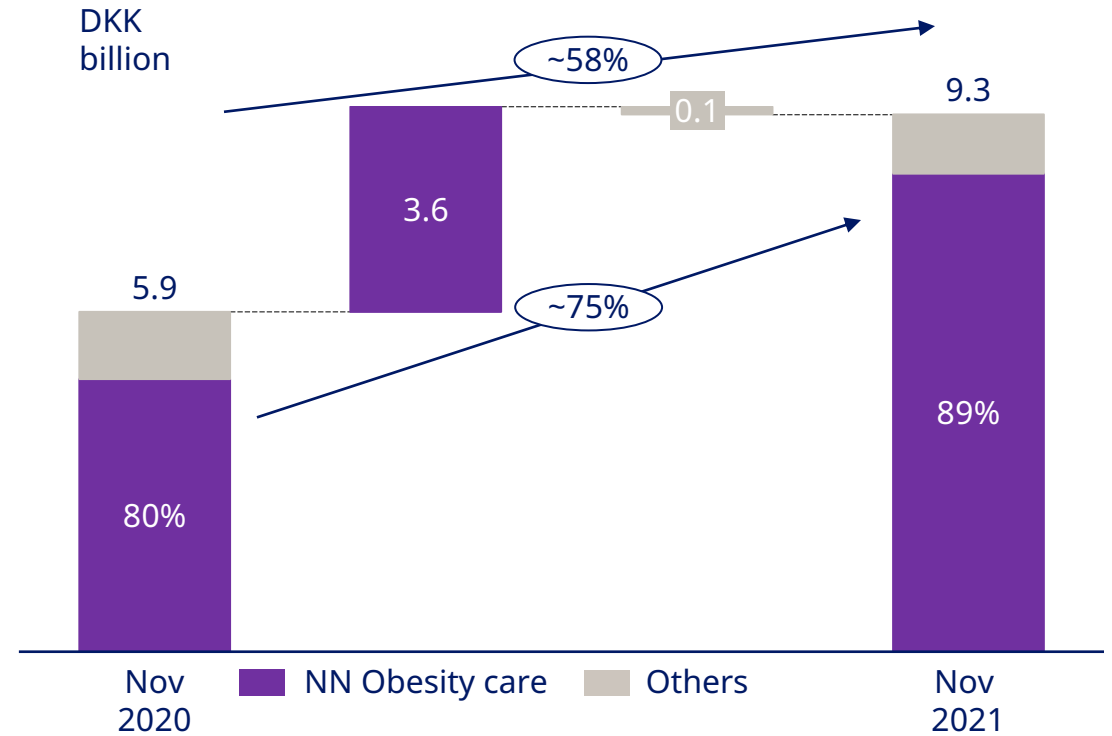


Obesity market share and market growth in North America Operations

Obesity market growth and Novo Nordisk market share



Obesity market size and growth

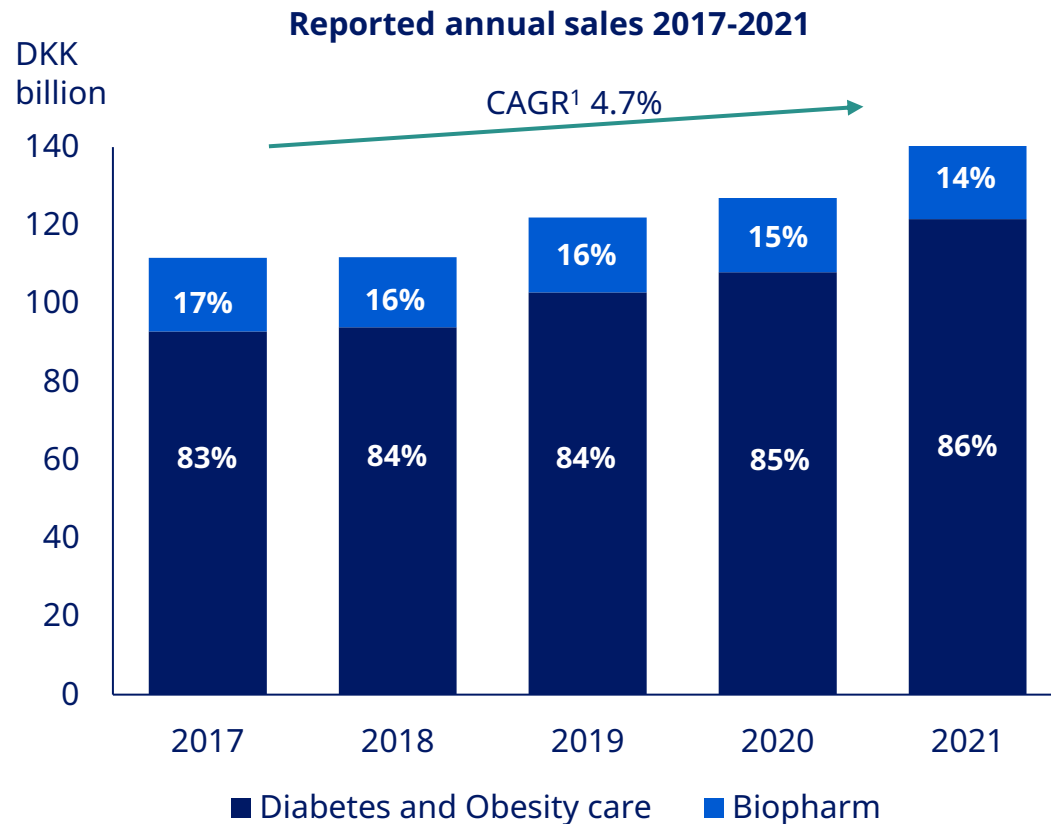


Source: IQVIA, Nov 2021, value, MAT, all countries; Share of growth not depicted due to too high numbers; NN: Novo Nordisk

FINANCIALS

1. Profit and loss, capital allocation	122
2. Currencies	126

Solid sales growth driven by Diabetes and Obesity care



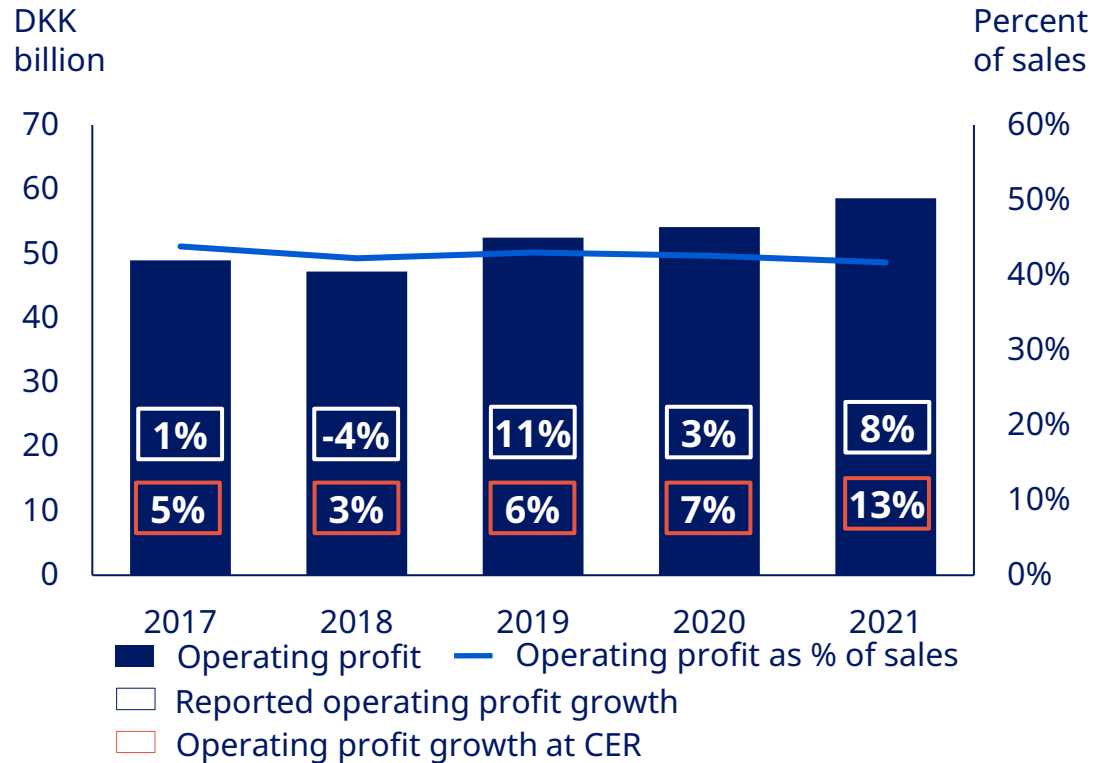
Financial focus

- Focus on driving solid sales growth
- Gross margin to remain broadly stable
- Over time, Research & Development cost ratio to gradually increase
- Over time, Sales & Distribution cost ratio to gradually decline
- Administration cost ratio to decline

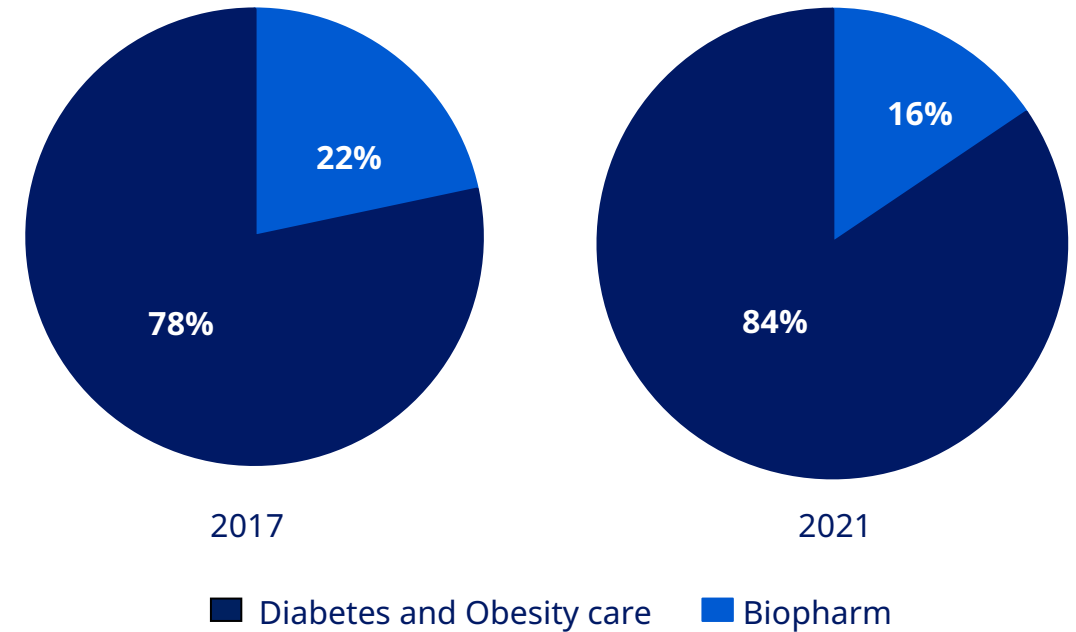
¹ CAGR for 5-year period

Solid operating profit growth driven by Diabetes care

Operating profit

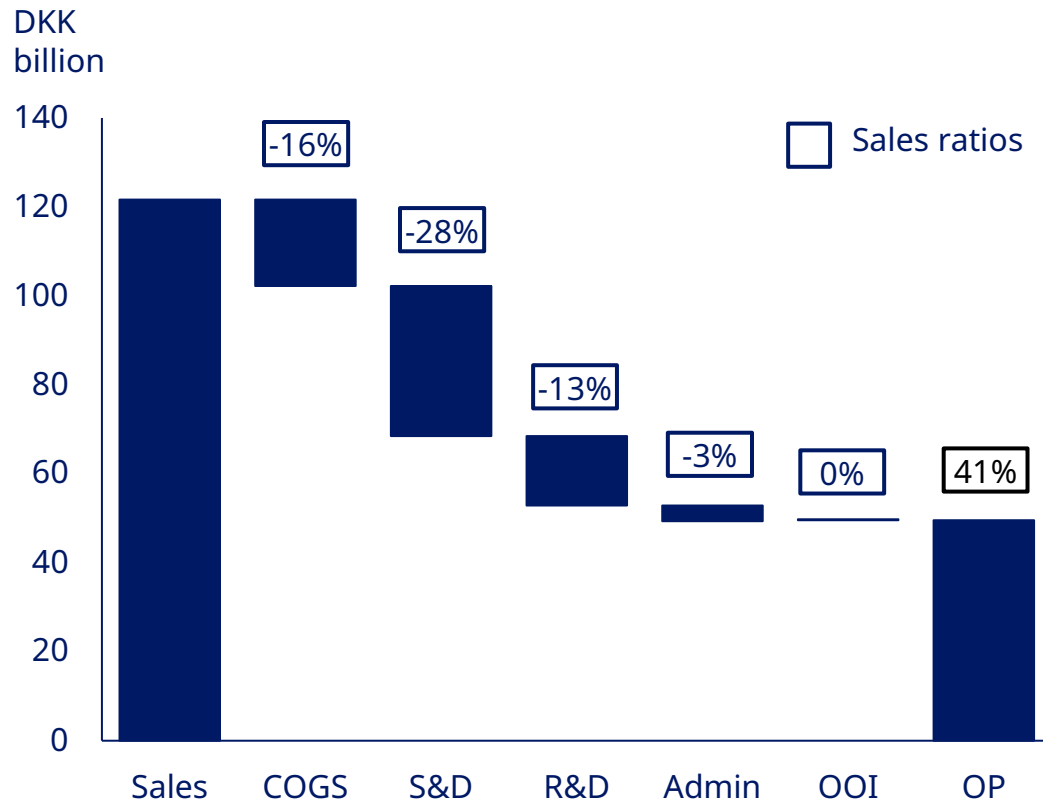


Operating profit split per franchise

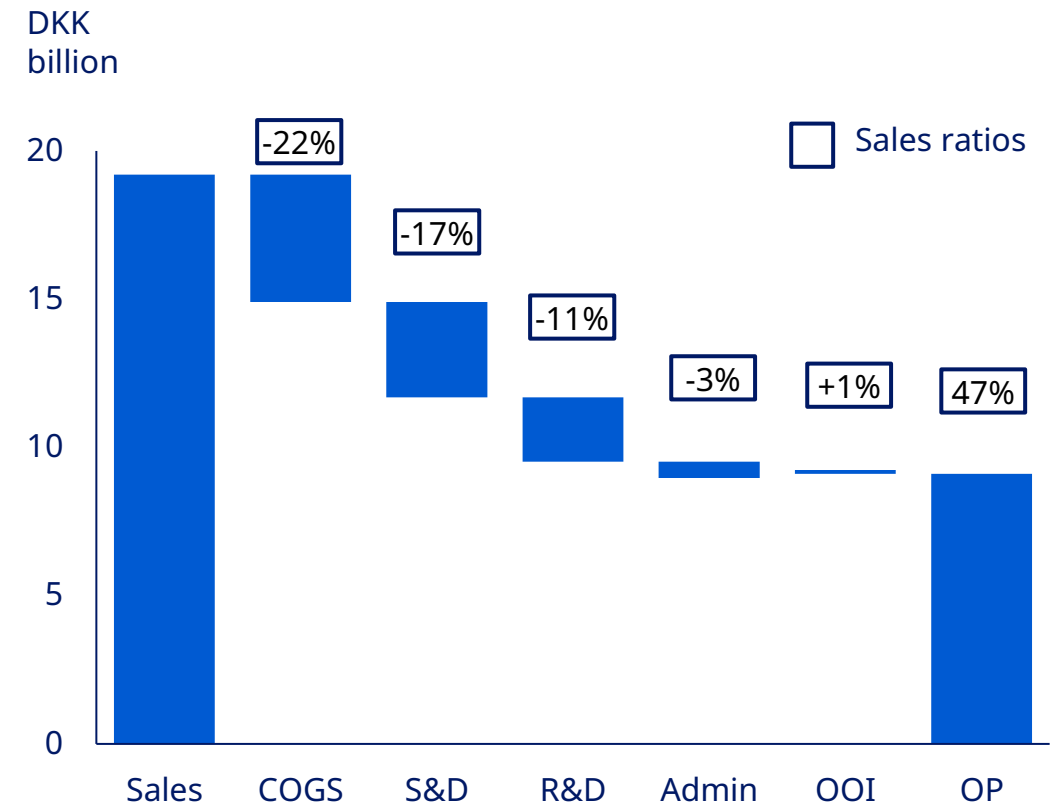


Higher profitability in the biopharm segment driven by lower S&D costs

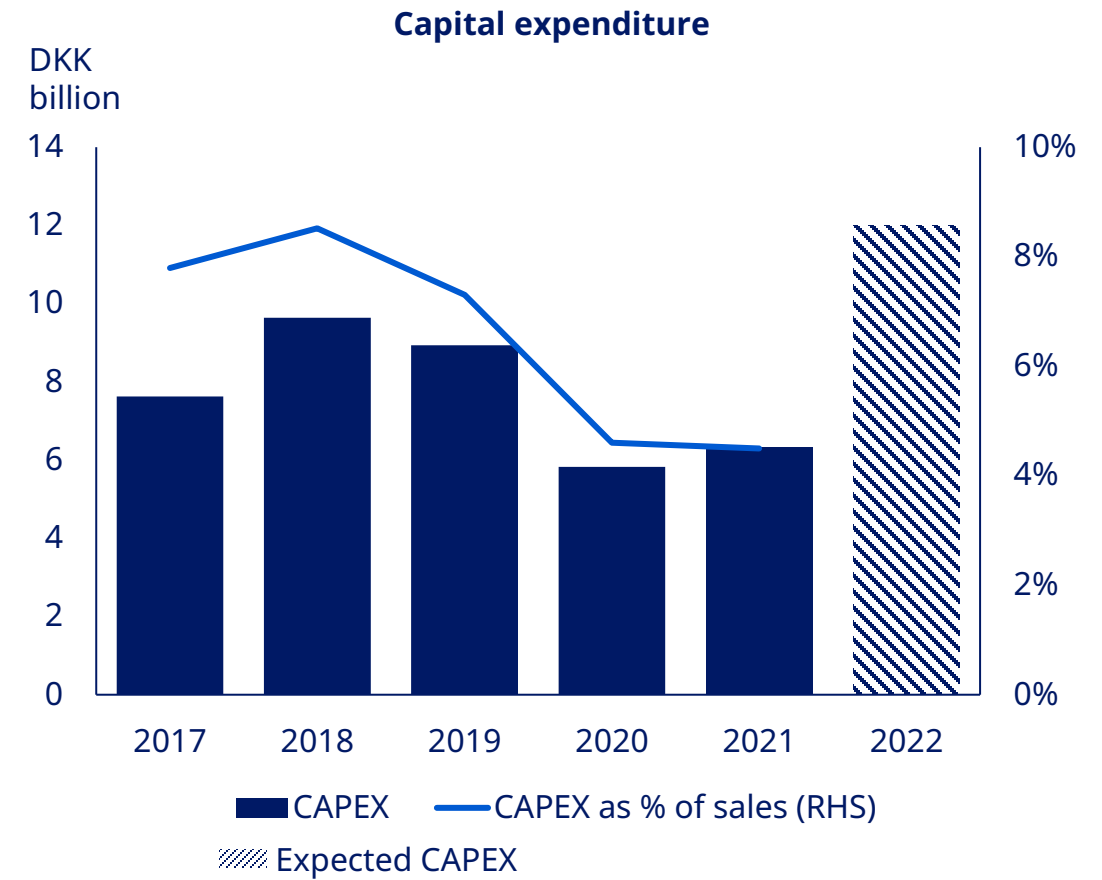
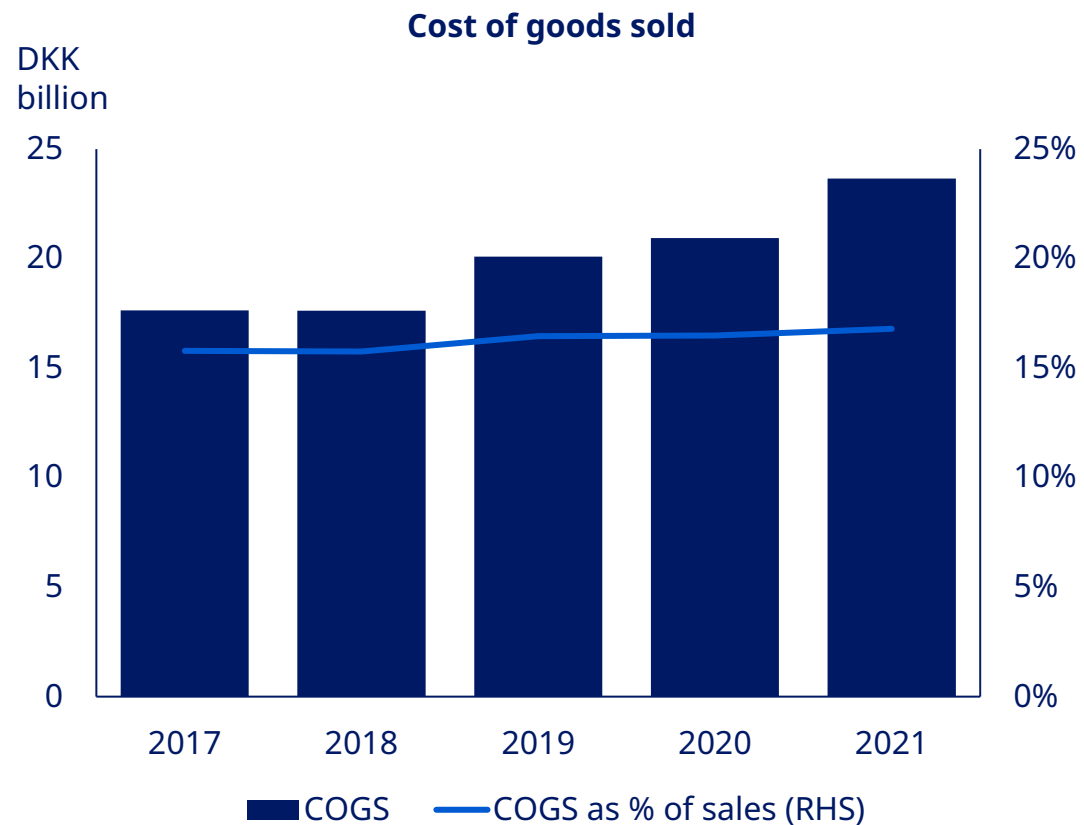
Diabetes and Obesity care P&L - full year 2021



Biopharm P&L - full year 2021



Stable COGS level as percentage of sales



Currency impact on Novo Nordisk's P/L

Operational currency impact

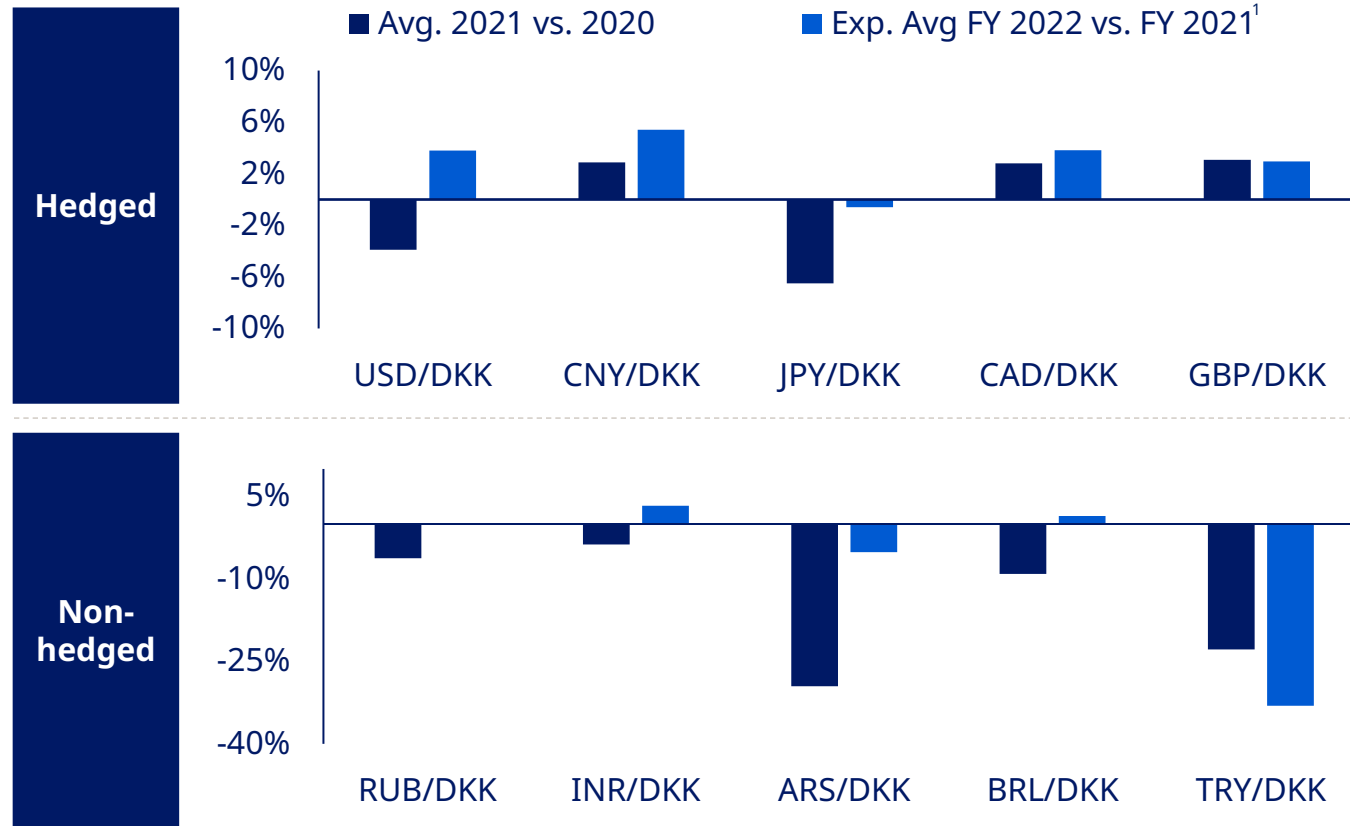
- All movements in currencies will directly impact the individual reported functional lines of the Novo Nordisk's P&L statement
- The currency effect on e.g. operating profit growth is the difference between the reported growth and the operating profit growth at CER
- Key currencies account for around 65-85% of the total currency exposure
- No hedging effects are included in the operating profit
- Sensitivity table gives an indication of gain/loss of a 5% immediate change in exchange rates compared to exchange rates on announcement day

DKK million	2021	2020
Income statement		
Net sales	140,800	126,946
Cost of goods sold	(23,658)	(20,932)
Gross profit	117,142	106,014
Sales and distribution costs	(37,008)	(32,928)
Research and development costs	(17,772)	(15,462)
Administrative costs	(4,050)	(3,958)
Other operating income and expenses	332	460
Operating profit	58,644	54,126
Financial income	2,887	1,628
Financial expenses	(2,451)	(2,624)
Profit before income taxes	59,080	53,130
Income taxes	(11,323)	(10,992)
NET PROFIT	47,757	42,138
Basic earnings per share (DKK)	20.79	18.05
Diluted earnings per share (DKK)	20.74	18.01

Financial currency impact

- All gain/losses from hedging contracts are included in the financial income/expenses
- All key currencies are hedged, as of Annual Report 2021:
 - USD 12 months
 - JPY 12 months
 - CAD 9 months
 - GBP 11 months
 - CNY 0 months
- Hedging is primarily performed with the use of forward contracts
- Net financials includes hedging gain/loss including the cost of hedging and the effect from currency gain/losses of balances in non-hedged currencies
- Hedging costs are the interest rate differentials between DKK and hedged currencies

Operating profit expected to be positively impacted by currencies in 2022, partly countered by net financials



FY 2021

- Negative impact on operating profit of DKK 2.3 billion
- Foreign exchange net gain of DKK 0.3 billion

FY 2022 outlook

Estimated positive impact on operating profit around 7%-points

Estimated loss of around DKK 2.8 billion on net financials:

- Mainly related to the US dollar
- Reflecting a higher estimated avg. US dollar in 2022 vs. FY2021
- Hedging costs

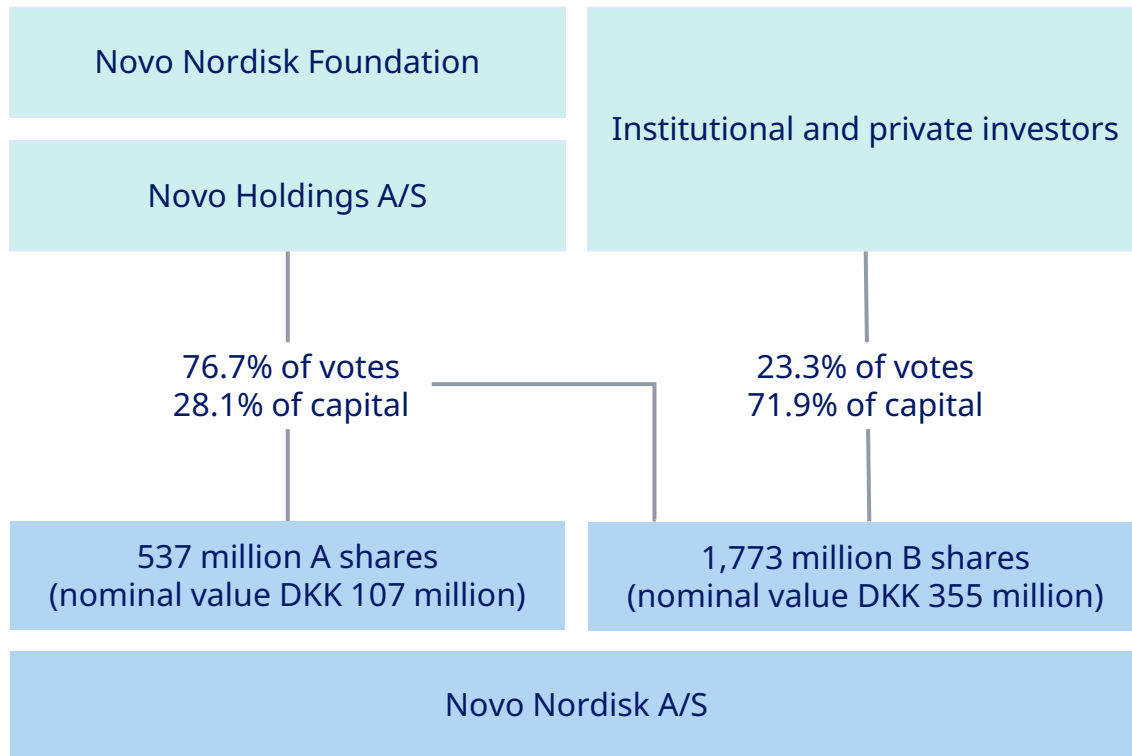
¹ Year-to-date realised data and remainder expected flat currency development based on the spot rate as of 28 January 2022

Sustainability

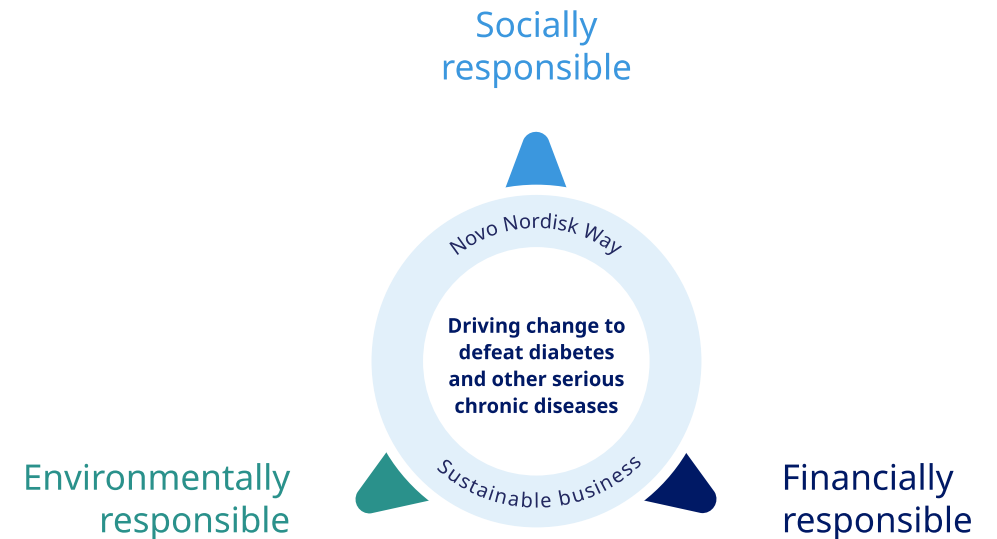
1. Sustainable business	129
2. Environmental responsibility	131
3. Social responsibility	133
4. Governance	138

Long-term value to society is driven by a strong sense of purpose and by being a responsible business

Foundation ownership allows for long-term strategies, while still supporting agile responses to changing circumstances






Financial, environmental and social responsibility anchored in Articles of Association



With the Novo Nordisk Way guiding our behavior

2021 statement of ESG performance

	2021	2020	2019	
 Environmental performance	Resources			
	Energy consumption for operations (1,000 GJ)	3,387	3,191	2,993
	Share of renewable power for production sites	100%	100%	76%
	Water consumption for production sites (1,000 m ³)	3,488	3,368	3,149
	Breaches of environmental regulatory limit values	12	15	16
	Emissions and waste			
CO ₂ emissions from operations and transportation (1,000 tonnes)	174	170	306	
Waste from production sites (1,000 tonnes)	181	141	124	
 Social performance	Patients			
	Patients reached with Novo Nordisk's Diabetes care products (est. in millions)	34.6	32.8	30.0
	- Hereof reached via the Novo Nordisk Access to Insulin Commitment (est. in millions) ¹	1.7	3.2	2.9
	- Hereof children reached through Changing Diabetes in Children (cumulative)	31,846	28,296	25,695
	Societies			
	Total tax contribution (DKK million)	32,593	26,376	27,527
	Donations and other contributions (DKK million)	92	158	105
	People & Employees			
	Employees (total)	48,478	45,323	43,258
	Employee turnover	11.0%	7.9%	11.4%
	Employee engagement ²	84%	N/A	N/A
Frequency of occupational accidents (number per million working hours)	1.3	1.3	2.2	
Gender in mgmt. (ratio men:women)	57:43	59:41	60:40	
Gender in senior mgmt. (ratio men:women)	64:36	65:35	67:33	
Gender in Board of Directors (ratio men:women)	67:33	62:38	62:38	
 Governance Performance	Governance processes			
	Relevant employees trained in business ethics	98%	99%	99%
	Business ethics reviews	37	32	34
	Supplier audits	253	177	236
	Product recalls	1	0	4
	Failed inspections	0	0	0
	Values and Trust			
	Facilitations of the Novo Nordisk Way	34	26	32
Company reputation (scale 0-100) ³	82.6	N/A	N/A	
Animals purchased for research	47,879	50,036	49,637	

¹ During 2020, the ceiling price was lowered from USD 4 to USD 3 which affects the comparability of 2021 and prior years. ² In 2021, the engagement survey was entirely redesigned to support Novo Nordisk's strategic goals. As a result, comparison to previous surveys is not appropriate. ³ Company reputation replaces company trust in order to capture more dimensions of how we are perceived by our external stakeholders. ESG: Environmental, Social and Governance

With Circular for Zero, Novo Nordisk aspires to have zero environmental impact

circular FOR zero

Current environmental impact



CO₂ emissions
174,00 tonnes in
scope 1, 2, 3
(2021)¹



Waste
600+ million prefilled
plastic pens produced
every year



Resources
Everything Novo
Nordisk purchases

Environmental aspirations



Circular products

Upgrade existing and design new products based on circular principles and solve the end-of-life product waste challenge to close the resource loop



Circular company

Eliminate environmental footprint from operations and drive a circular transition across the company aspiring for zero environmental impact



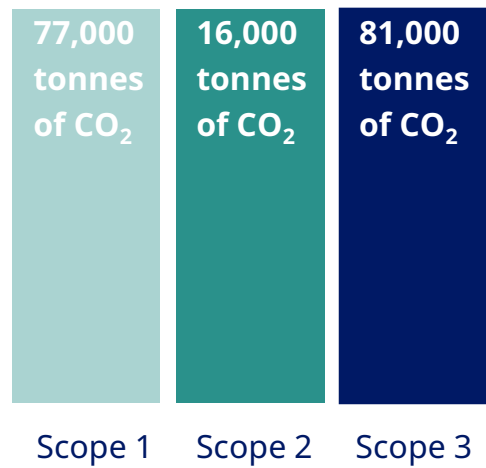
Circular supply

Proactive collaboration with suppliers to embed circular thinking for reduced environmental impact across the value chain and switch towards circular sourcing and procurement

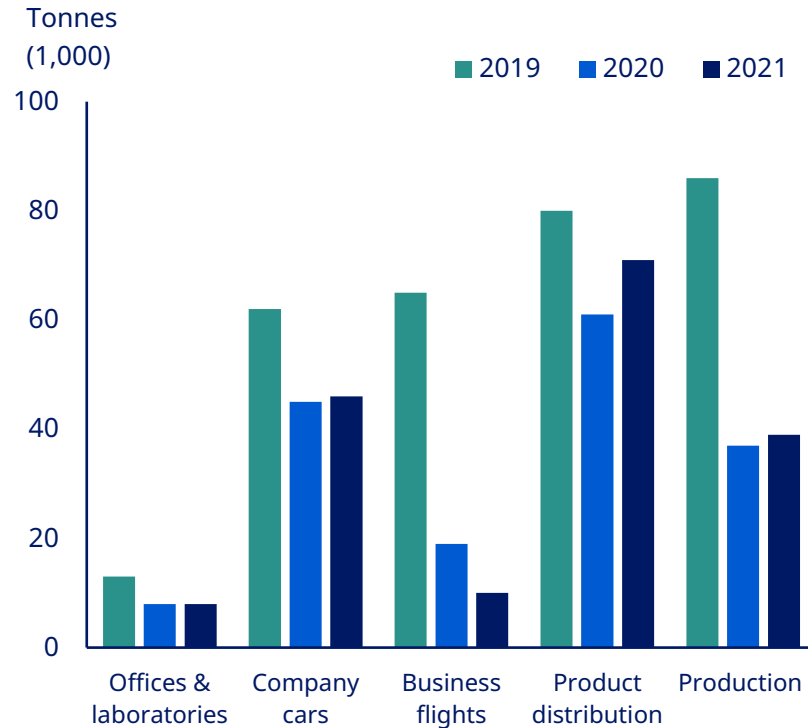
¹Novo Nordisk's reporting of scope 3 emissions is currently limited to product distribution and business flights. This means that the data shown do not include a significant proportion of the scope 3 emission from our value chain

Progressing towards zero CO₂ emissions by addressing emissions in and beyond production

Scope 1, 2 and 3 emissions included in Annual Report 2021



CO₂ emissions from operations & transport declined 43% in 2021 vs 2019



Activities to meet zero CO₂ from operations and transportation by 2030 target

Offices & laboratories

- Local action plans to switch to more renewable power

Company cars

- Committing to EV100 to support use of electric transport

Business flights and product distribution

- Utilisation of digital solutions
- Encourage suppliers to commit to renewable power targets

Production²

- 54% decline in 2021 vs 2019 due to renewable heat & steam in Kalundborg, DK and wind and solar power in strategic production sites

At Climate Week NYC in 2021, Novo Nordisk was awarded the RE100 Key Collaborator Award for work in accelerating the global transition to 100% renewable energy

¹Novo Nordisk's reporting of scope 3 emissions is currently limited to product distribution and business flights. This means that the data shown do not include a significant proportion of the scope 3 emission form our value chain

²Achieved 100% renewable power across production sites in 2020.

Note: Offices & laboratories includes affiliates, R&D and Global Shared Service Centre; EV100 is launching by Climate Group and members aim at making electric vehicles the new normal by 2030

Social responsibility is core to Novo Nordisk and initiatives focus on prevention, access and innovation



...accelerating **prevention** to bend the curve...



...providing **access to affordable** care for vulnerable patients in every country...



...**innovating** to improve lives...

... and thereby help society rise to one of its biggest challenges

Providing access to affordable care for vulnerable patients in every country

Finding solutions to improve care for vulnerable patients in every country requires a multi-faceted approach and actions

Partnerships are essential to reach vulnerable patients



Identifying vulnerable populations globally

- Map **vulnerable patient** based on:
 - Minority, migrant or displaced populations
 - Low socioeconomic status or limited resources
 - Underserved populations
- 46 new vulnerability assessments have been conducted, totalling 67 overall, reaching 82,000 people
- Implementation of action plan to be done within a year of analysis completion



Affordable human insulin in low- & middle-income countries



- As of 1 August 2020, **ceiling price reduced to 3 USD** per human insulin vial in **76 low and middle income countries**
- **Access to Insulin Commitment** is a promise of low-cost human insulin, reaching est. 1.7 million in 2021 and avg. price of 2.3 USD/vial

Expanding **Changing Diabetes® in Children** programme

- **No child should die** from type 1 diabetes with the ambition to **reach 100,000 children by 2030**
- In 2021, **nearly 32,000 children** reached as four countries were added, totalling 18



Donations to World Diabetes Foundation and Novo Nordisk Haemophilia Foundation



ICRC

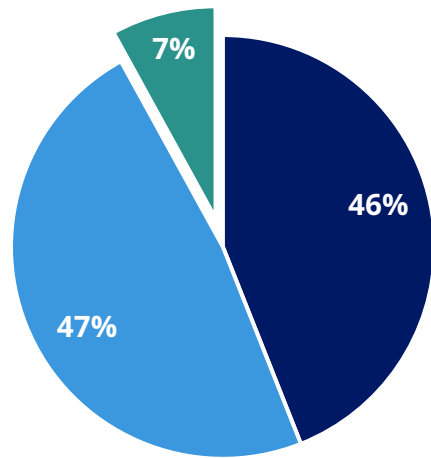


Chronic Care in Humanitarian Crises

US insulin net prices have declined in recent years, but vulnerable patients rely on our affordability offerings

The US population by health insurance coverage

■ Private insurance schemes
 ■ Government insurance schemes
 ■ Uninsured



333 million people

Net price development for Novo Nordisk products

US Product portfolio¹ %, Change vs. Prior year

	2017	2018	2019	2020	2021
List Price change – Avg ²	6.9%	5.0%	5.5%	2.3%	2.0%
Net Price change – Avg ²	-9.0%	-8.6%	-13.2%	-16.9%	-12.3%

Total US Insulin portfolio %, Change vs. Prior year

	2017	2018	2019	2020	2021
List Price change – Avg ²	6.3%	4.5%	4.4%	0.2%	0.0%
Net Price change – Avg ²	-13.5%	-14.8%	-17.4%	-27.7%	-10.2%

Novo Nordisk insulin affordability offerings in the US

- **My\$99Insulin** 30-day supply of a combination of Novo Nordisk insulin products (up to 3 vials or 2 packs of pens) for USD 99
- **NNPI unbranded biologics** fast-acting (Novolog®) and premix insulin (Novolog® Mix) with 50% list price discount vs branded versions
- **Human insulin** for about USD25/vial at national pharmacies, including Walmart and CVS
- **Patient Assistance Program** free diabetes medication to people in need, annual income <400% above government defined poverty. Program expanded during COVID-19 outbreak
- **Immediate supply** a short-term, immediate-need program offering free insulin for those at risk of rationing
- **Co-pay Savings Cards** providing USD ~100 million in assistance in 2021 for insulin to patients
- In 2021, more than 1 million people reached

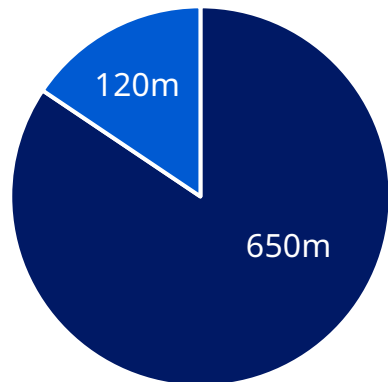
Note: Government insurance schemes cover Medicare, Medicaid and public exchanges, some of these with high deductibles Source: Centres for Medicare and Medicaid services, office of the actuary, National Health expenditures Projections; ¹ NN US Product portfolio is inclusive of Diabetes, Obesity and Biopharm products; ² % change represents a sale weighted average list and net price for the respective calendar year compared to the sales weighted average list and net price for the prior year and is not reflective of the magnitude of individual list price actions

Defeating diabetes starts by taking preventive measures

Global obesity burden is part of the cause for rising diabetes prevalence for both adults and children

Strengthen prevention by focusing on health inequality in cities

The global obesity burden



- Adults living with obesity
- Children living with obesity

Bend the global obesity curve

- Anti-obesity market is mainly an out-of-pocket market, but progress is being made in reimbursement for adults
- **Changing Obesity** is our commitment to prevention, recognition and care within obesity



- UNICEF partnership to help prevent **childhood overweight and obesity** worldwide¹ by enhancing knowledge and awareness with initial focus on Latin America and the Caribbean
- Medium-term goal of enrolling >500,000 children in Latin America by 2023



Today's challenge: Two-thirds of people with diabetes globally live in cities and it is increasing



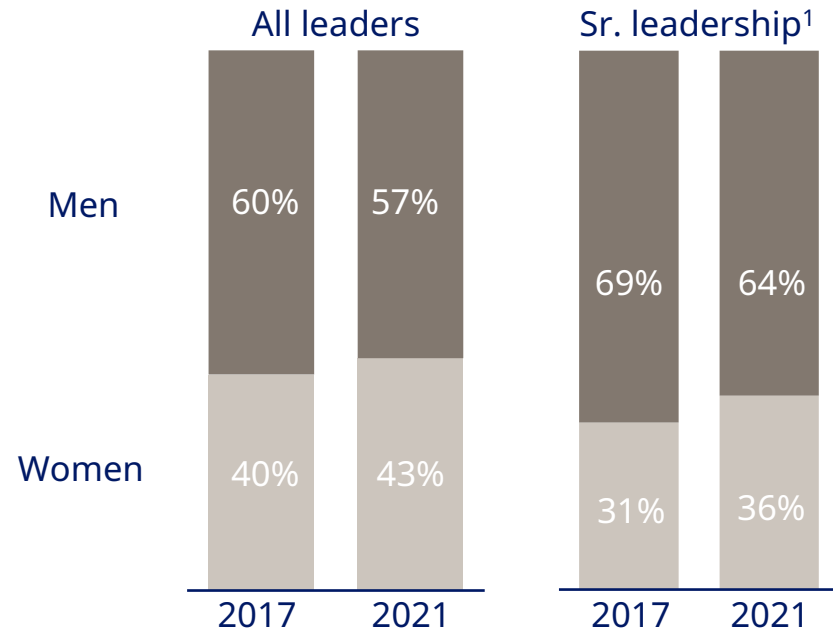
Expanding the reach with engaged cities in Cities Changing Diabetes

- Today, 41 cities are enrolled in Cities Changing Diabetes, totalling 220+ million citizens
- In November 2020, Urban Diabetes Action Framework was launched, helping city practitioners to develop impactful public health interventions
- Launch of Prevention Accelerator inviting start-ups to submit ideas for how to predict or prevent obesity

¹ UNICEF does not endorse any company, product, brand or service. Note: An extensive overview of specific actions taken within Cities Changing Diabetes can be found here: <https://www.citieschangingdiabetes.com/>

Diversity and inclusion is a key focus area for Novo Nordisk

Novo Nordisk is committed to building a diverse and inclusive culture

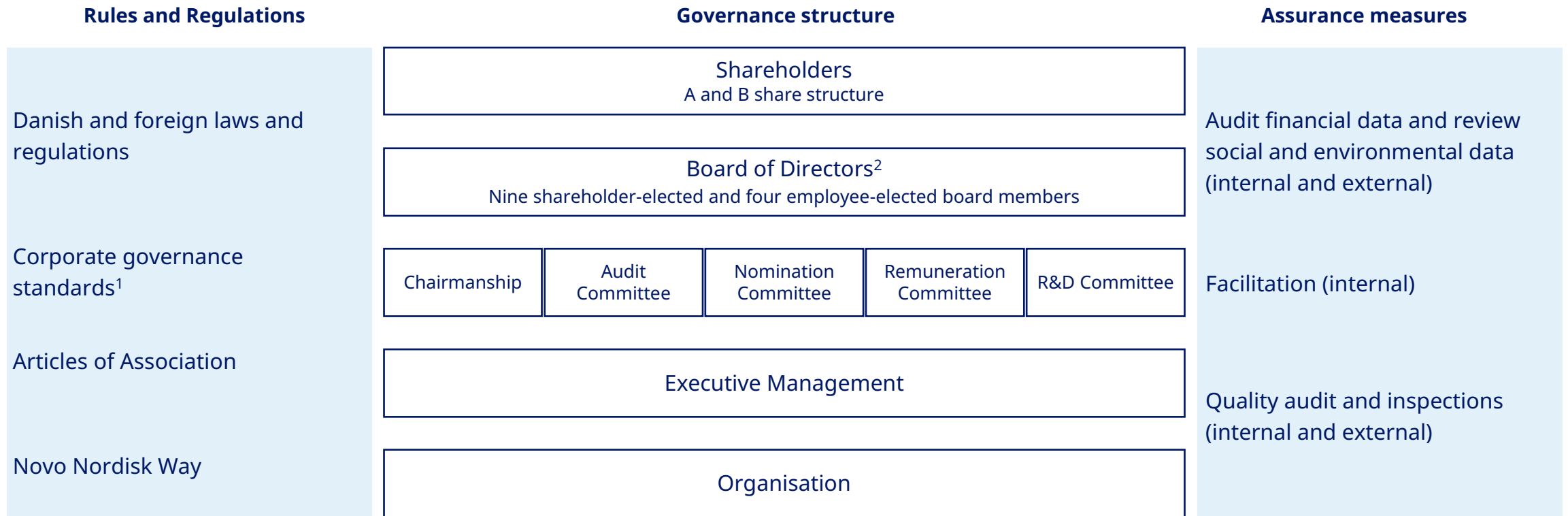


Driving an inclusive and diverse workplace

- Launch of gender diversity target aspiring to achieve a minimum of 45% women and 45% men in senior leadership positions by the end of 2025
- Aspiring for balanced gender representation at all managerial levels
- Anchoring diversity and inclusion targets in short-term and long-term incentive programmes
- Local action plans in all areas
- Ensure inclusive leadership
- Aspiration of 50/50 gender split in talent programmes and succession lists
- New recruitment guidelines to ensure diverse slate of candidates
- Focus on posting job opportunities both internally and externally

¹ Senior leadership defined as executive vice presidents, senior vice presidents, corporate vice presidents and vice presidents
 Note: Full social statements to be found in Novo Nordisk Annual Report 2021

Structure in place to ensure corporate governance



¹ The corporate governance standards designated by Nasdaq Copenhagen and New York Stock Exchange

² In 2021, the Board of Directors met eleven times

Novo Nordisk has a sustainable tax approach

Sustainable tax approach approved by the BoD

1 | Commercially driven

- Business structures driven by commercial considerations
- Pay taxes where value is generated
- Effective tax rate of 20 – 22% for 2021

2 | Responsible

- No artificial structures or tax havens
- Transfer pricing principles compliant with OECD guidelines
- Advanced pricing agreements covering >65% of revenues

3 | Transparent

- Open about tax practices and maintain cooperative relationships with tax authorities
- Tax approach published on novonordisk.com
- Total tax contribution in 2020 around DKK 32 billion

Corporate income taxes by region – three year average in DKK billion

Region	IP rights ¹	Production ²	Sales ³	Corporate income taxes
International Operations				9.3
- Denmark				8.0
- EMEA (excl. Denmark)				0.6
- Region China				0.4
- Rest of World				0.3
North America Operations				1.3
- The US				1.2
Total				10.6

Share of category

¹ Intellectual property rights based on sales from where intellectual property rights are located, ² Production based on production employees in the region, ³ Sales based on the location of the customer.

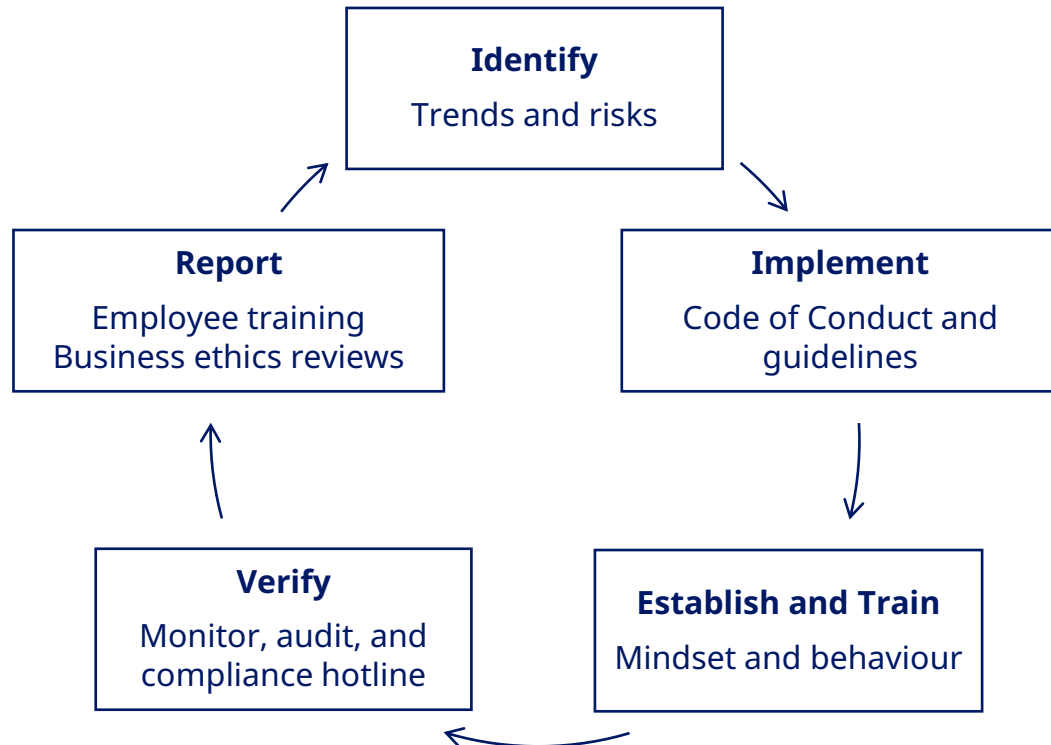
OECD: The Organisation for Economic Co-operation and Development

Note: All figures and graphs are average 2019-2021

Global Business Ethics Code of Conduct based on the Novo Nordisk Way

Novo Nordisk Way

“We never compromise on quality and business ethics”



Business ethics compliance framework

Identify

- Trends such as increased focus on anti-bribery and anti-corruption legislation
- Risks include improper product promotion, corruption, undue influence, and use of third party representatives

Implement

- Novo Nordisk Business Ethics Code of Conduct reflects the steps taken to protect the company and its partners

Establish and Train

- In 2021, 98% of relevant employees were trained in business ethics¹

Verify

- In 2021, 37 business ethics audits were performed

Report

- Detailed reporting to Executive Management, Audit Committee, and information is included in the Annual Report

¹ with the remaining 2% missing due to employees being on leave

A purpose driven culture is supported by facilitation to safeguard Novo Nordisk values

Facilitation purpose



Facilitations - Ensure we walk the talk

- A systematic approach to follow up on how the Novo Nordisk Way is embedded in the organisation
- Facilitations have been done consistently since 1997
- In 2021, a total of 34 unites were facilitated and more than 1,600 employees individually interviewed
- The 2021 process continues to show a good level of adherence to the Novo Nordisk Way and ten essentials
- Actions are taken to resolve identified issues
- Facilitation supports cultural coaching and evolution of Novo Nordisk way culture