

Commercial execution / Innovation and therapeutic focus



# Rare disease

**CMD22**  
CAPITAL MARKETS DAY

3 MARCH



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EVP Rare disease



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EVP Development

**SIERRA CLARK**

Sierra lives with Glanzmann-Thrombasthenia  
Canada

# Forward-looking statements

Novo Nordisk's reports filed with or furnished to the US Securities and Exchange Commission (SEC), including the statutory Annual Report 2021 and Form 20-F, which both were filed with the SEC in February 2022 in continuation of the publication of this Annual Report 2021, this presentation, and written information released, or oral statements made, to the public in the future by or on behalf of Novo Nordisk, may contain forward-looking statements. Words such as 'believe', 'expect', 'may', 'will', 'plan', 'strategy', 'prospect', 'foresee', 'estimate', 'project', 'anticipate', 'can', 'intend', 'target' and other words and terms of similar meaning in connection with any discussion of future operating or financial performance identify forward-looking statements. Examples of such forward-looking statements include, but are not limited to:

- Statements of targets, plans, objectives or goals for future operations, including those related to Novo Nordisk's products, product research, product development, product introductions and product approvals as well as cooperation in relation thereto,
- Statements containing projections of or targets for revenues, costs, income (or loss), earnings per share, capital expenditures, dividends, capital structure, net financials and other financial measures,
- Statements regarding future economic performance, future actions and outcome of contingencies such as legal proceedings, and
- Statements regarding the assumptions underlying or relating to such statements.

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Factors that may affect future results include, but are not limited to, global as well as local political and economic conditions, including interest rate and currency exchange rate fluctuations, delay or failure of projects related to research and/or development, unplanned loss of patents, interruptions of supplies and production, including as a result of interruptions or delays affecting supply chains on which Novo Nordisk relies, product recalls, unexpected contract breaches or terminations, government- mandated or market-driven price decreases for Novo Nordisk's products, introduction of competing products, reliance on information technology including the risk of cybersecurity breaches, Novo Nordisk's ability to successfully market current and new products, exposure to product liability and legal proceedings and investigations, changes in governmental laws and related interpretation thereof, including on reimbursement, intellectual property protection and regulatory controls on testing, approval, manufacturing and marketing, perceived or actual failure to adhere to ethical marketing practices, investments in and divestitures of domestic and foreign companies, unexpected growth in costs and expenses, failure to recruit and retain the right employees, failure to maintain a culture of compliance, epidemics, pandemics or other public health crises, and factors related to the foregoing matters and other factors not specifically identified herein.

For an overview of some, but not all, of the risks that could adversely affect Novo Nordisk's results or the accuracy of forward-looking statements in this Annual Report 2021, reference is made to the overview of risk factors in 'Risk management' of this Annual Report 2021.

Unless required by law, Novo Nordisk is under no duty and undertakes no obligation to update or revise any forward-looking statement after the distribution of this Annual Report 2021, whether as a result of new information, future events, or otherwise.

## Important drug information

Victoza® and Ozempic® are approved for the management of type 2 diabetes only  
Saxenda® and Wegovy® are approved in the USA and the EU for the treatment of obesity only

# Strategic aspirations 2025



Purpose and Sustainability (ESG)

- Progress towards zero environmental impact
- Being respected for adding value to society
- Being recognised as a sustainable employer



Commercial execution

- Strengthen Diabetes leadership - aim at global value market share of more than 1/3
- More than 25 billion DKK in Obesity sales by 2025
- **Secure a sustained growth outlook for Rare disease**



Innovation and therapeutic focus

- Further raise the innovation-bar for diabetes treatment
- Develop a leading portfolio of superior treatment solutions for obesity
- **Strengthen and progress the Rare disease pipeline**
- Establish presence in Other serious chronic diseases focusing on CVD, NASH and CKD



Financials

- Deliver solid sales and operating profit growth
  - Deliver 6-10% sales growth in IO
  - Transform 70% of sales in the US<sup>1</sup>
- Drive operational efficiencies across the value chain to enable investments in future growth assets
- Deliver free cash flow to enable attractive capital allocation to shareholders

<sup>1</sup> From 2015 to 2022, 70% of sales to come from products launched from 2015. IO: International Operations; CVD: Cardiovascular disease; NASH: Non-alcoholic steatohepatitis; CKD: Chronic kidney disease.  
Note: The strategic aspirations are not a projection of Novo Nordisk's financial outlook or expected growth.

# Building upon a 40-year legacy to capture the Rare disease strategic opportunity for Novo Nordisk

## Rare disease at a glance – a key strategic pillar of Novo Nordisk



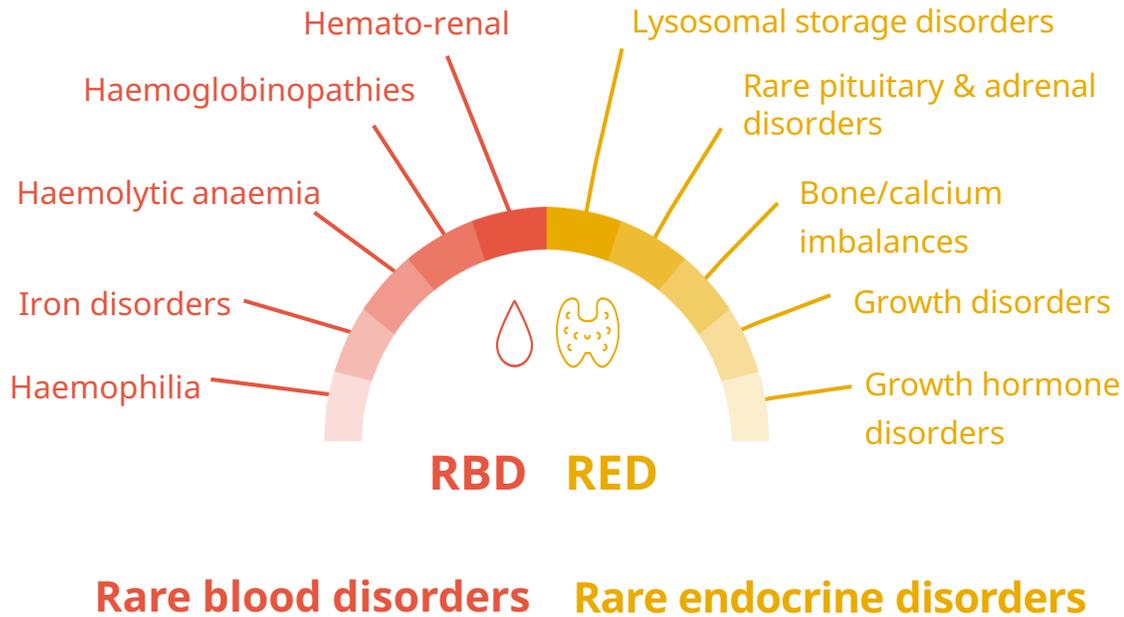
## Looking ahead

*Novo Nordisk  
Rare disease*

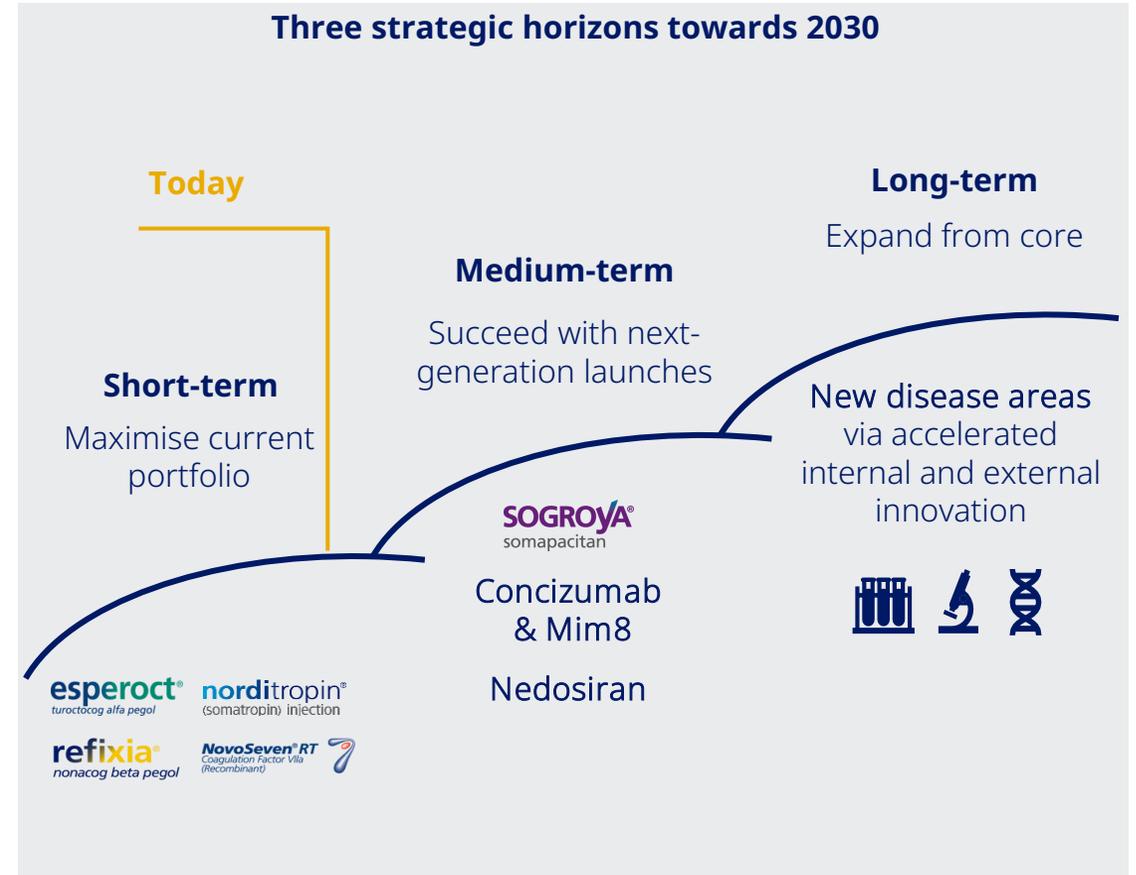
**DARE FOR  
RARE**

# Behind the renaming are ongoing efforts since 2019 to support the evolution and transformation of the Rare disease unit

## A strategy anchored in Rare blood and endocrine disorders



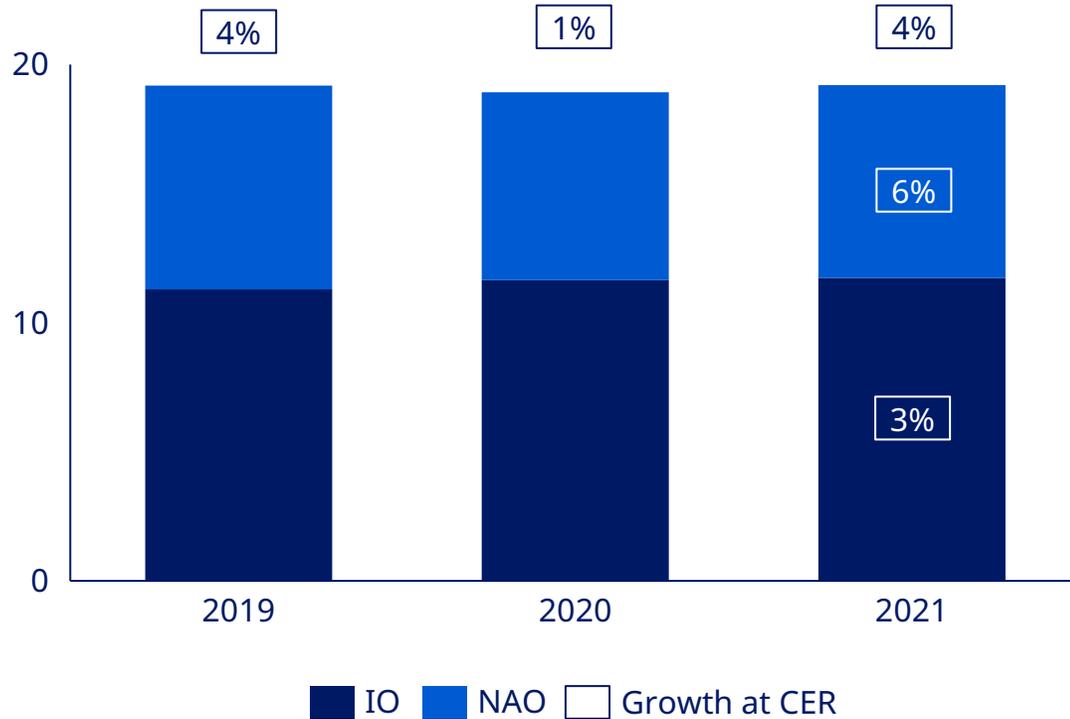
## Three strategic horizons towards 2030



# Rare disease is delivering on the sustained growth aspiration

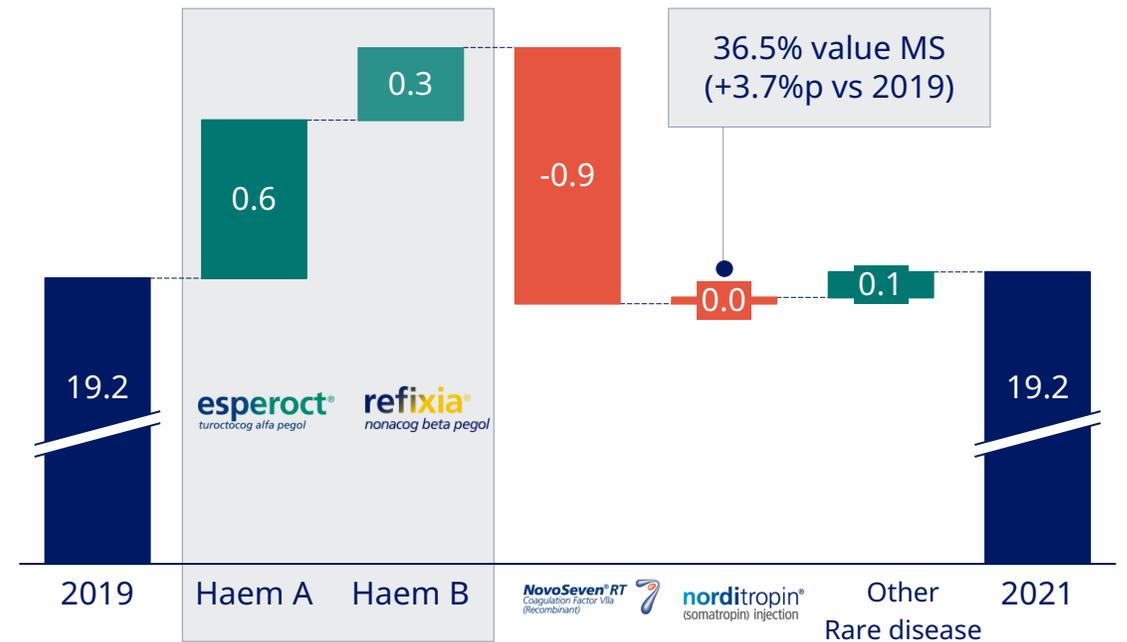
## Rare disease franchise is back to growth

DKK billion



## With key products in current portfolio as growth drivers

DKK billion



Note: Other Biopharm includes Vagifem® and Activelle®. Global Norditropin® value market share as of December 2021 vs December 2019  
 CER: Constant exchange rate, MS: Market share; Haem A: Haemophilia A; Haem B: Haemophilia B; IO: International Operations; NAO: North America Operations  
 Source: Company reported sales, IQVIA, MAT Dec 2021

# Driving change and addressing the unmet need within Rare disease with a competitive late-stage pipeline

## Strengthening and progressing the Rare disease pipeline

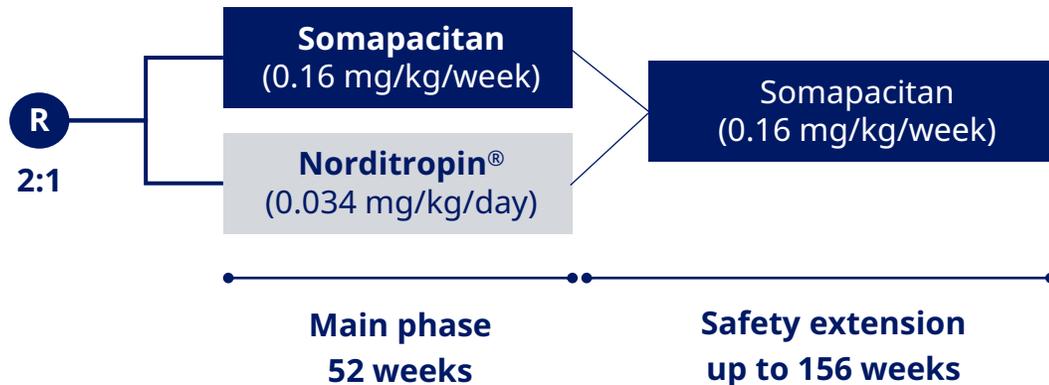
- Better individual patient outcomes with improved safety and efficacy across RBD and RED
- Accelerate innovation and speed of trial execution
- Develop integrated solutions (drug, data, diagnostics, digital, device)
- Maximise lifetime value of therapeutic solutions and develop full portfolio

## Rare disease development pipeline

	2022	2023	2024	2025
<b>Rare endocrine disorders</b>				
<b>Somapacitan</b> (GHD)	Ph3 completed in 2021			
<b>Somapacitan</b> (SGA, ISS, Turner, Noonan)	Phase 3			
<b>Macimorelin</b> (GHD)	Phase 3			
<b>Rare blood disorders</b>				
<b>Concizumab</b> (HAwI/HBwI)	Ph. 3 main part completed March 2022			
<b>Concizumab</b> (HA and HB)	Ph 3			
<b>MiM8</b> (HA/HAwI)	Phase 3			
<b>Nedosiran</b> (Primary Hyperoxaluria)	Submission			
<b>Eclipse</b> (Sickle cell disease)	Phase 2			

# Once-weekly Sogroya® was investigated in children with growth hormone deficiency in the phase 3 trial, REAL

200 pre-pubertal and treatment-naïve children



## Objective

- To compare the efficacy and safety of once-weekly somapacitan vs Norditropin® on longitudinal growth in children with growth hormone deficiency

## Inclusion criteria

- Treatment-naïve pre-pubertal patients with a confirmed diagnosis of growth hormone deficiency with impaired height and height velocity

## Primary endpoints

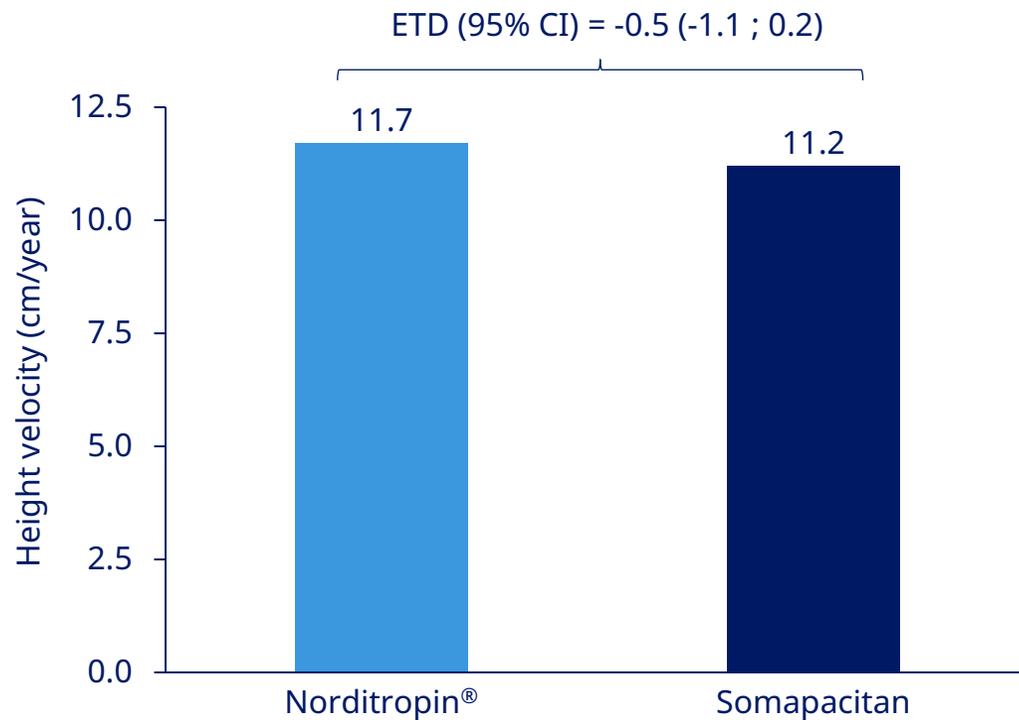
- Height velocity at week 52

## Secondary endpoints

- Height velocity SD score and height SDS
- IGF-I SDS, bone age, fasting plasma glucose and HbA<sub>1c</sub>

# Sogroya® phase 3 trial successfully completed with aspirational target product profile achieved

Phase 3a trial results in children with GHD



## Key highlights

### Efficacy

- Non-inferiority versus Norditropin® for the primary endpoint, height velocity, at week 52 was confirmed
- IGF-I SDS, bone age and glucose metabolism were all similar between somapacitan and Norditropin®

### Safety and tolerability

- Overall the safety profile of somapacitan appeared to be similar to the well-known safety profile of daily GHD treatment
- No local tolerability issues were identified

### Other treatment parameters

- Significantly reduced treatment burden<sup>1</sup> compared to Norditropin®

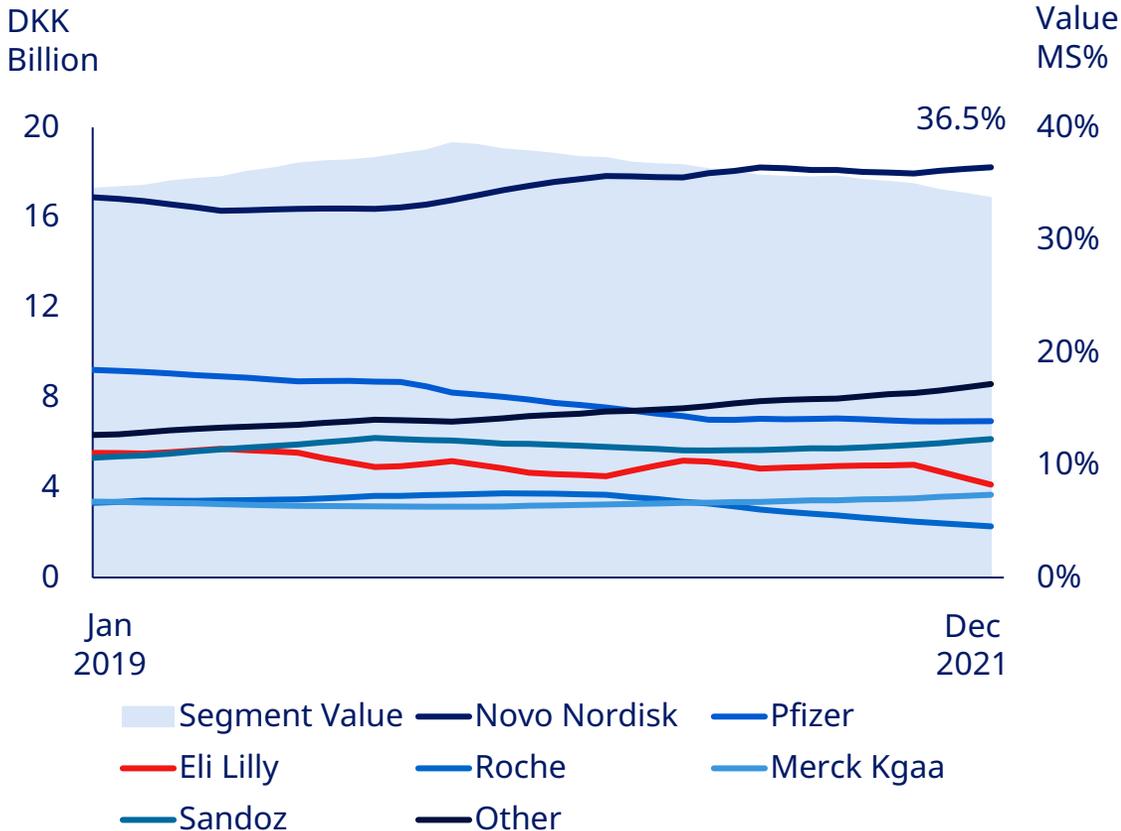
### Next steps

- Submission expected in Q2 2022

<sup>1</sup> Measured using patient reported outcome TB-CGHD-P (Treatment burden measure - child growth hormone deficiency - parent)  
ETD: Estimated treatment difference; IGF-I SDS: Insulin growth factor-1 standard deviation score; GHD: Growth hormone deficiency; IGF-I SDS: Insulin growth factor-1 standard deviation score

# Within Rare endocrine disorders, Sogroya® would be an opportunity for patients with growth disorders

**Novo Nordisk leadership in competitive hGH market**



**A portfolio offering across markets**

**Sogroya® launches**

- Once-weekly efficacious treatment on par with Norditropin®
- Appears to have safe profile and no injection site reactions
- Simple and easy-to-use device
- Phase 3 trial towards broad range of indications (e.g. SGA, Turner, Noonan, ISS) to expand the market

**Norditropin® strategy**

- Accompany markets slower to transition and specific patient groups
- Apply broad label across eight indications

**SOGROYA®**  
somapacitan

**norditropin®**  
(somatropin) injection

# Driving change and addressing the unmet need within Rare disease with a competitive late-stage pipeline

## Strengthening and progressing the Rare disease pipeline

- Better individual patient outcomes with improved safety and efficacy across RBD and RED
- Accelerate innovation and speed of trial execution
- Develop integrated solutions (drug, data, diagnostics, digital, device)
- Maximise lifetime value of therapeutic solutions and develop full portfolio

## Rare disease development pipeline

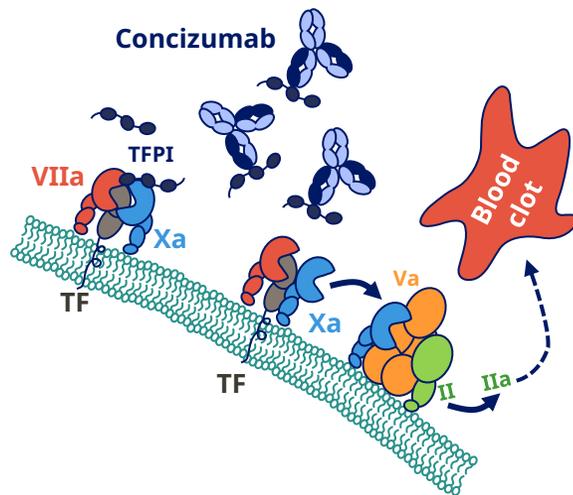
	2022	2023	2024	2025
Rare endocrine disorders	Somapacitan (GHD)	Ph3 completed in 2021		
	Somapacitan (SGA, ISS, Turner, Noonan)	Phase 3		
	Macimorelin (GHD)	Phase 3		
Rare blood disorders	Concizumab (HAwI/HBwI) <sup>1</sup>	Ph. 3 main part completed March 2022		
	Concizumab (HA and HB) <sup>1</sup>	Ph 3		
	Mim8 (HA/HAwI)	Phase 3		
	Nedosiran (Primary hyperoxaluria)	Submission		
	Eclipse (Sickle cell disease)	Phase 2		

<sup>1</sup>Arrow indicative of main part; extension part of trials continuing until 2024

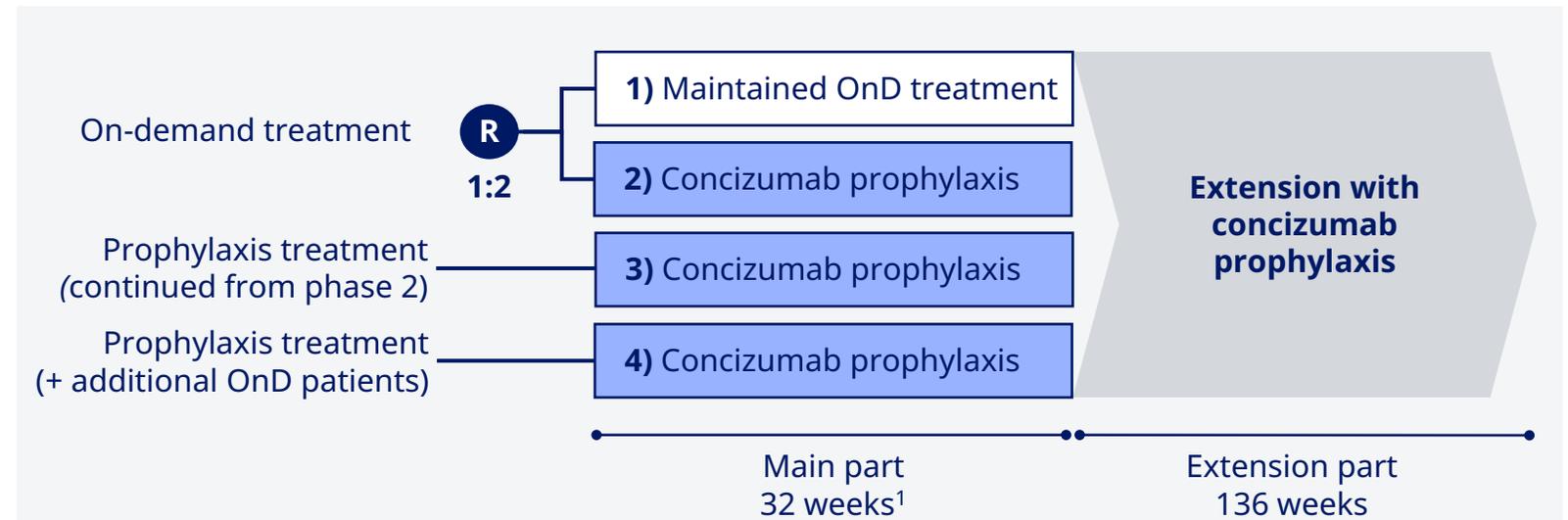
RBD: Rare blood disorders; RED: Rare endocrine disorders; Ph: Phase; HA/HB: Haemophilia A and Haemophilia B; HAwI/HBwI: Haemophilia A and B with inhibitors; GHD: Growth hormone deficiency; SGA: Small for gestational age; ISS: Idiopathic short stature

# Explorer 7 trial evaluated safety and efficacy of concizumab in 132 haemophilia A and B patients with inhibitors

## Concizumab binds TFPI, enabling thrombin generation and clot formation



## Explorer 7 trial design



### Trial Objective

Assess the efficacy of concizumab prophylaxis vs no prophylaxis in reducing number of bleeding episodes in adults and adolescents with haemophilia A and B with inhibitors

### Primary endpoint

Number of treated bleeding episodes from start of treatment to the end of the main phase

### Key inclusion criteria

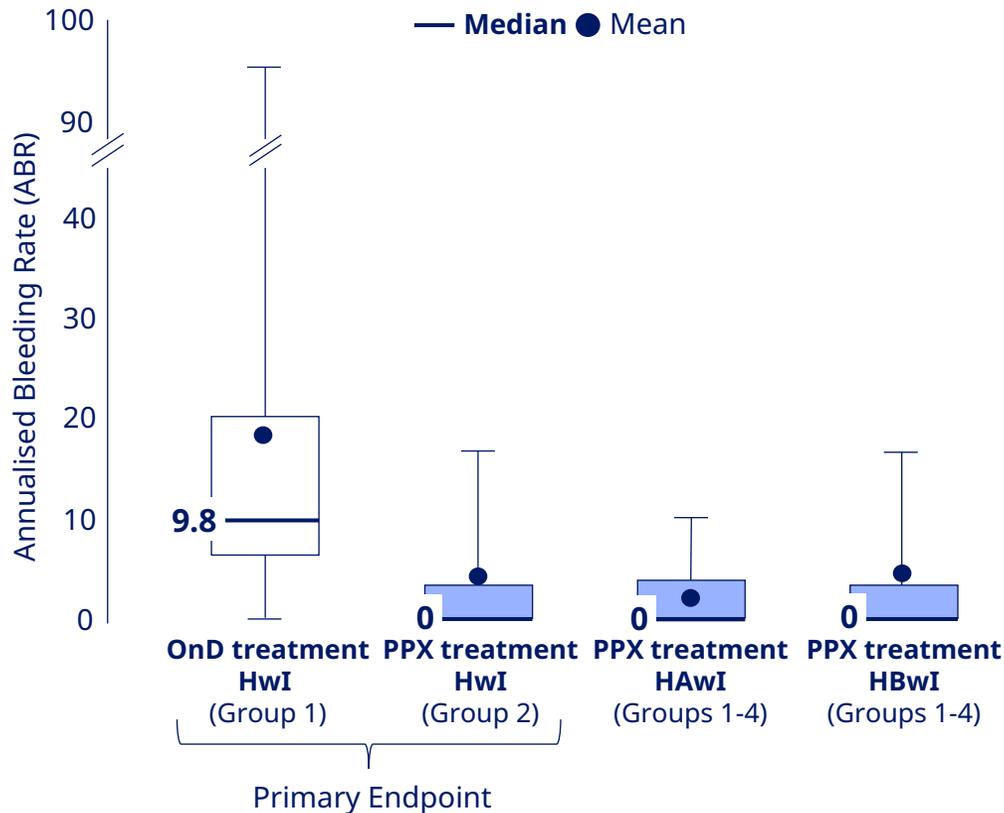
- Males  $\geq 12$  years with haemophilia and inhibitors, treated with bypassing agents within last 24 weeks
- For on-demand, minimum six bleeding episodes within last 24 weeks

<sup>1</sup>At least 24 weeks for arm 1

TF: Tissue factor; TFPI: Tissue factor pathway inhibitor; OnD: On-demand; R: Randomisation

# In the Explorer 7 trial, concizumab reduced the number of bleeds in adults and adolescents with inhibitors

## Explorer 7 trial results: Annualised bleeding rate per patient group



## Key highlights

### Efficacy

- **Median ABR was 0** for concizumab prophylaxis treatment, compared to 9.8 in the on-demand treatment group
- Estimated mean ABR was 1.7 for concizumab prophylaxis treatment, compared to 11.8 in the on-demand treatment group
- For patients on concizumab prophylaxis, **64% had 0 bleeds** in Group 2

### Safety

- Concizumab appeared to have a **safe and well tolerated** profile

### Next steps

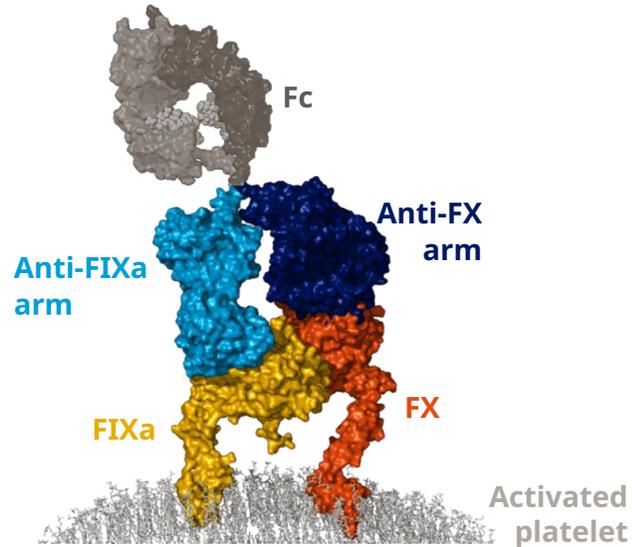
- US submission for inhibitor indications expected later in 2022
- Explorer8 in non-inhibitor patients is ongoing
- US submission for non-inhibitor indications (HA/HB), and EU submission in all indications, expected in 2023

Note: The box represents Q1-Q3 (25<sup>th</sup> to 75<sup>th</sup> percentile). Whiskers are 5<sup>th</sup> and 95<sup>th</sup> percentile.

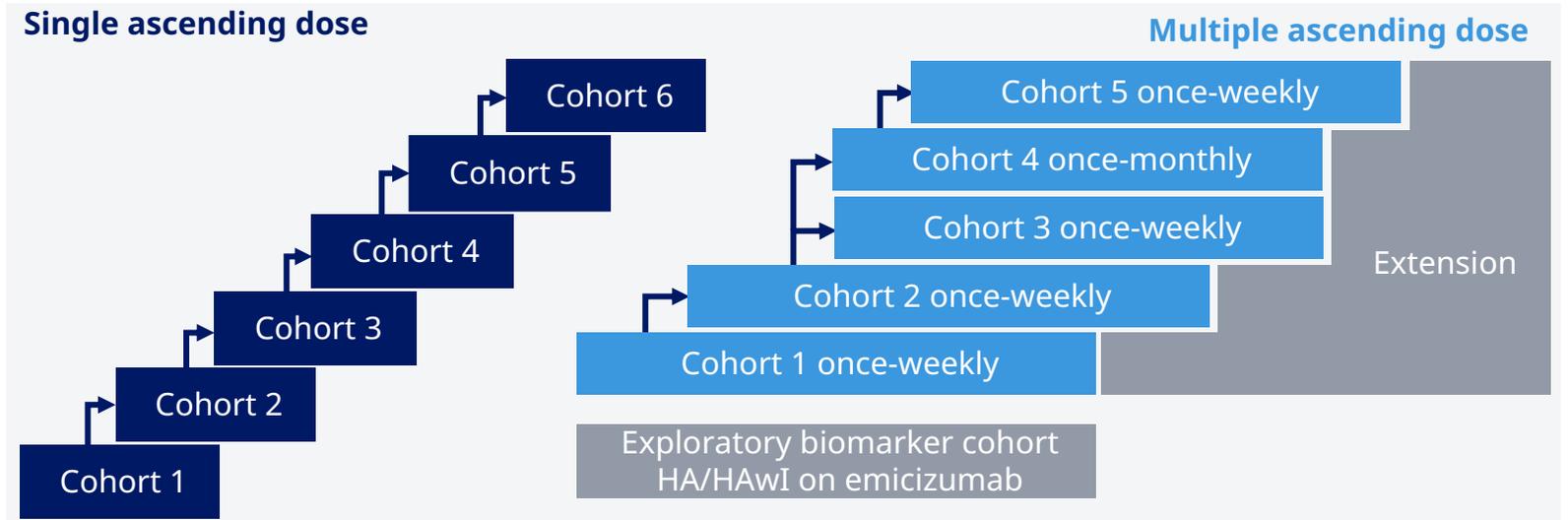
HA: Haemophilia A; HB: Haemophilia B; HAwI: Haemophilia A with inhibitors, HBwI: Haemophilia B with inhibitors; OnD: On-demand; PPX: Prophylaxis; ABR annualised bleeding rate

# Mim8 was investigated in a combined phase 1/2 trial

Mim8 is a bispecific antibody with strong activity at site of bleeding



Single dose in healthy trial participants and 12 week<sup>2</sup> multiple dose haemophilia A patients with/without inhibitors



## Trial Objective

- To investigate the safety and tolerability of subcutaneous Mim8
- To investigate the pharmacokinetics and pharmacodynamics of subcutaneous Mim8

## Trial endpoints:

- Primary: Number of adverse events
- Secondary: Maximum concentration and thrombin peak height
- Exploratory: Number of treated bleeding episodes

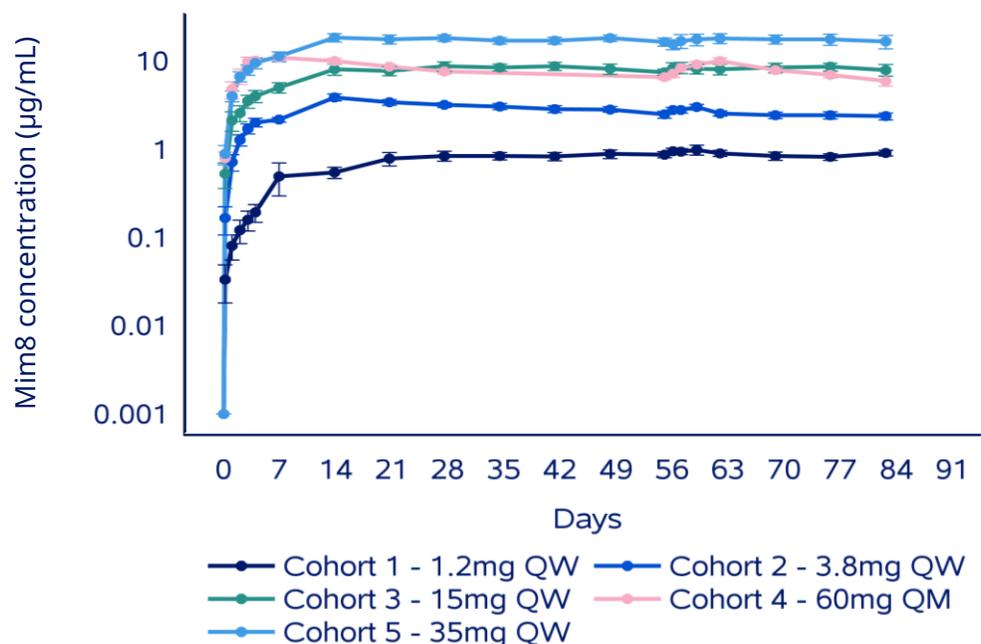
## Key inclusion criteria

- Healthy trial participants (single ascending dose)
- Subjects with haemophilia A, with or without FVIII inhibitors (multiple ascending dose)

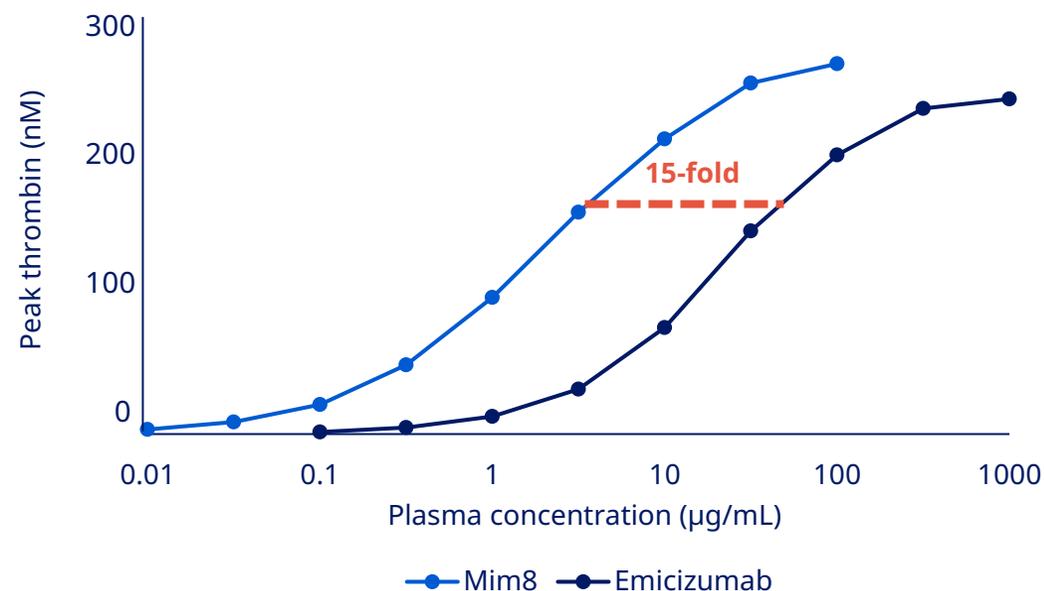
<sup>1</sup> 12-weeks followed by an extension period  
HA: Haemophilia A; HAWI: Haemophilia A with inhibitors

# Mim8 phase 1/2 trial reads out with PK/PD data supporting a once-monthly profile and improved dosing

Mim8 pharmacokinetic properties support weekly and monthly dosing



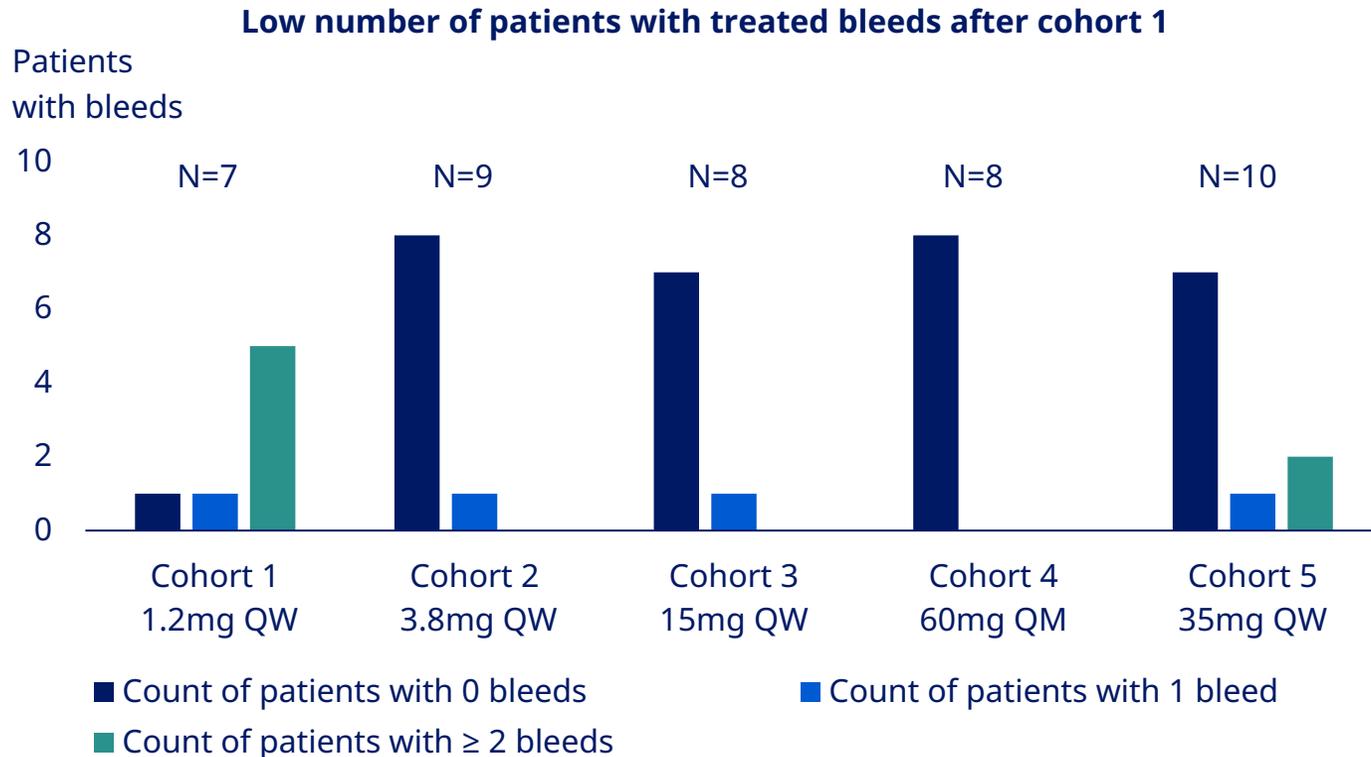
Higher potency of Mim8 vs emicizumab enabling a low dosing volume



- Mim8 concentration profiles increased with dose
- Mean concentrations at steady state were comparable for Cohort 3 (QW) and Cohort 4 (QM)

- The PD marker, peak thrombin generation, increased with Mim8 dose
- In vitro exposure-response results show a 15-fold higher potency of Mim8 compared to emicizumab

# In the phase 1/2 trial, Mim8 appeared to have a safe and well tolerated profile and read out with exploratory efficacy



Exploratory analysis implied that >70% of patients enrolled had no bleeds in the 12 weeks

## Mim8 safety summary in phase 1/2 trial

### Adverse events

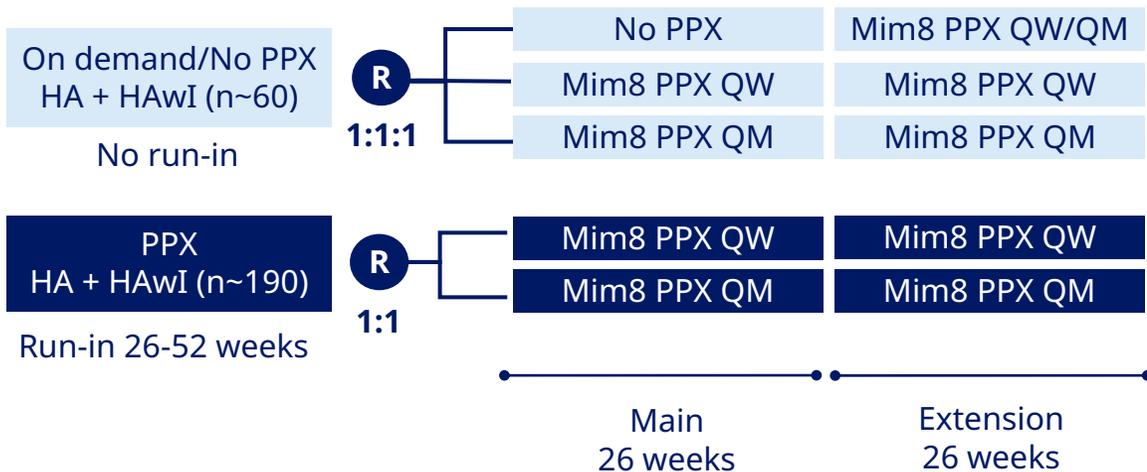
- No dose-dependency on rates, causality, type or severity of adverse events
- No thromboembolic events or thrombotic
- One serious adverse event deemed unrelated to trial product and two hypersensitivity
- Three mild injection site reactions

### Anti-Mim8 antibodies

- No antibodies detected

# Accelerated phase 3 programme towards establishing Mim8 as a once-monthly treatment reducing burden of care

## FRONTIER 2: Mim8 phase 3 pivotal trial



### Trial design

- Novel and accelerated design minimising time from phase 2 into phase 3, with phase 3 dosing expected to start in Q4 2022
- Testing for weekly and monthly prophylaxis treatment for previously on-demand or prophylaxis patients
- Trial population: Adults and adolescent patients with HA/HAwi

### Trial objective

- On-demand: Superiority of Mim8 prophylaxis (PPX) vs no prophylaxis
- Prophylaxis: Non-inferiority of Mim8 prophylaxis vs standard of care<sup>2</sup> prophylaxis run-in period

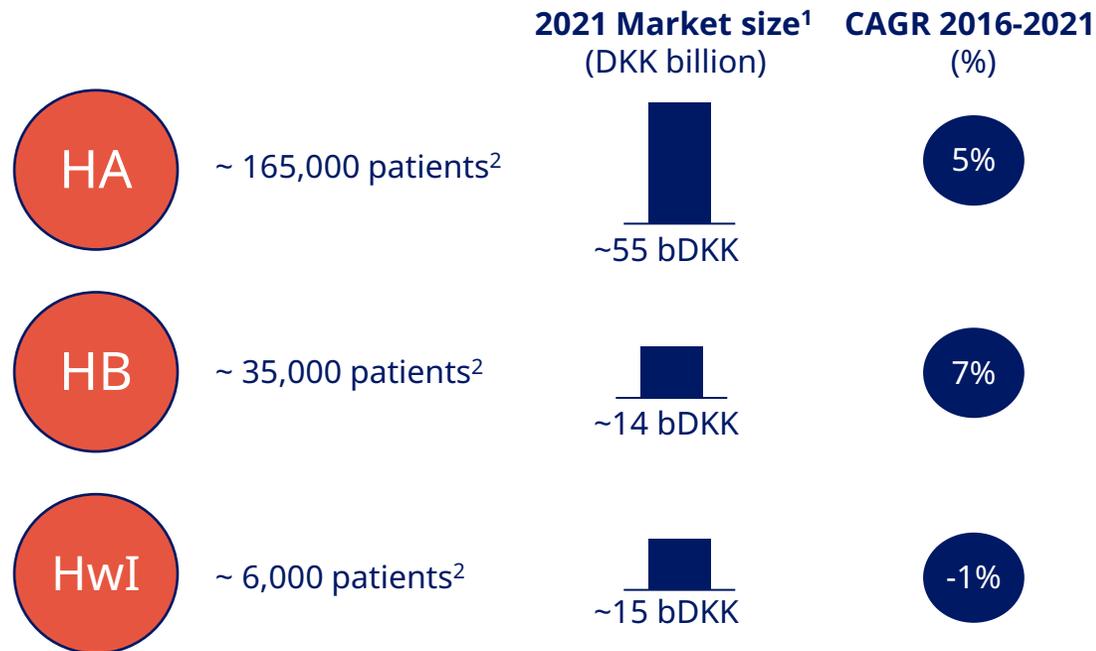
### Key trial endpoints

- ABR for treated bleeds over 26 weeks of treatment
- Overall safety of Mim8 prophylaxis including occurrence of anti-Mim8 antibodies and injection site reactions

<sup>1</sup> Run-in only applicable for prophylaxis arms. <sup>2</sup> Standard of care implies standard half-life FVIII product or FVII product or extended half-life FVIII product  
 PPX: Prophylaxis; HA: Haemophilia A; HAwi: Haemophilia A with inhibitors; R: Randomisation; ABR: Annual bleeding rate; QW: Once-weekly; QM: once-monthly; N=Number of patients

# Haemophilia is a competitive market, but with a severe unmet medical need where no single therapy is right for every patient

## Overview of the global haemophilia market



+20,000 patients suffering from adjacent bleeding disorders<sup>3</sup> and  
~85,000 suffering from von Willebrand disease

## Market dynamics

- **Unmet need** remains unserved
- Currently, ~**15% patients on prophylaxis** treatment
- I.V. and short half-life products (recombinant or plasma products) have **been standard of care** for many years
- Recently, **treatments have significantly progressed** with cross-segment, extended half-life and subcutaneously administered products
- Increased demand for **individualisation of care**
- Increased demand for **management of comorbidities**

<sup>1</sup> Based on companies' reported sales 2021 and Evaluate pharma; <sup>2</sup> WFH annual survey 2020 (numbers may be understated as 120 out of 147 countries responded). <sup>3</sup> included in adjacent bleeding disorders are Glanzmann-Thrombasthenia, FXIII deficiency, FVII deficiency. Note: Patient numbers refer to diagnosed patients.

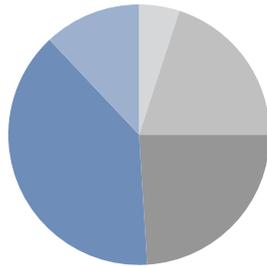
HA: Haemophilia A, HB: Haemophilia B, HwI: Haemophilia with inhibitors; I.V.: Intravenous

# Concizumab and Mim8 to complement the existing portfolio and aim to add to the individualisation of patient care

**Novo Nordisk Rare disease is well-placed with market expected to remain fragmented**

Estimated global therapeutic split in HA as of 2030

ILLUSTRATIVE



- Gene therapy
- Extended half-life
- Plasma derived
- Cross-segment
- Standard half-life

	HwI	HA	HB
<b>Current</b>	<b>NovoSeven® RT</b> Coagulation Factor VIIa (Recombinant)	<b>esperoct®</b> turoctocog alfa pegol <b>novoeight®</b>	<b>refixia®</b> nonacog beta pegol
<b>Future</b>		Concizumab	
	Mim8 <sup>2</sup>		

**Novo Nordisk's future offerings to answer increasing individual needs**

### Concizumab ambition

-  Safe, effective and well tolerated with the ability to individualise
-  Once-daily, subcutaneous administration for consistent level of everyday protection
-  New MoA supporting PPX use across all haemophilia types

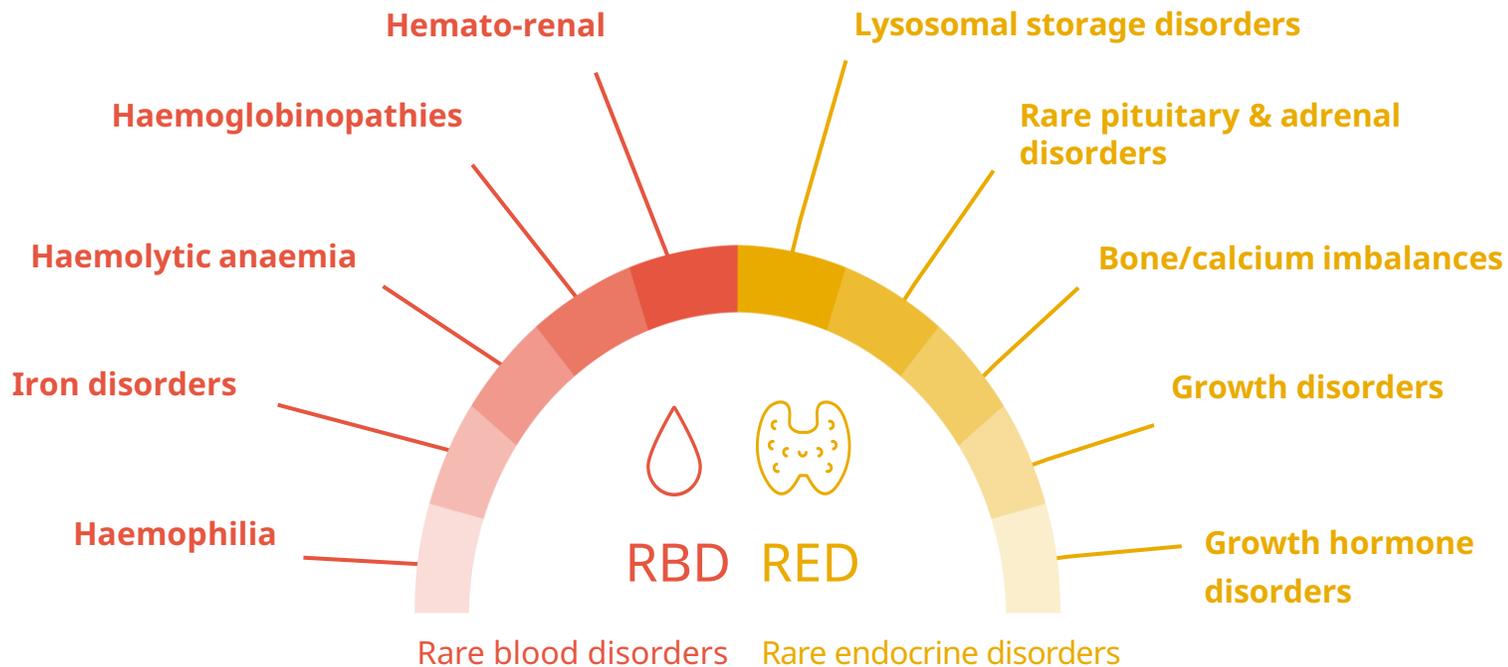
### Mim8 ambition

-  Safe, effective and well tolerated prophylaxis treatment
-  Subcutaneous once-weekly or once-monthly treatment in convenient device
-  Lower treatment burden for patients

<sup>1</sup>Based on company reported sales 2021 and Evaluate. <sup>2</sup> Within inhibitor segment, Mim8 is targeting HAWI  
MoA: Mode of action; PPx: Prophylaxis; HA/HB: Haemophilia A and Haemophilia B; HAWI/HBWI: Haemophilia A and B with inhibitors

# In the early pipeline, efforts are ongoing to ensure next wave of innovative assets as treatments for severe conditions

A large and growing space of rare diseases exists



Well-positioned to further utilise competencies across RBD and RED



Heritage and expertise in rare disease space



Broad array of technological platforms<sup>1</sup>



Accelerated internal innovation efforts



External innovation and partnership co-creation

<sup>1</sup>Technological platforms include gene editing from 2SeventyBio, cell therapy, proteins and peptides, RNAi from Dicerna, oral platforms amongst others  
RBD: Rare blood disorders; RED: Rare endocrine disorders

# Closing remarks

The Rare disease franchise is delivering on the sustained growth aspiration

Competitive late-stage pipeline with Sogroya®, concizumab and Mim8

Efforts are ongoing to ensure next wave of innovative assets within Rare blood and Rare endocrine disorders

