

Global Marketing

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Looking for a life-changing and rewarding career within commercial strategy & marketing? Join the Global Marketing Graduate Programme!

The programme has been designed to develop the next generation of marketing leaders and specialists and will give you the opportunity to make a difference to the millions of people who rely on our products.

What's it about?

When you join the Global Marketing team at Novo Nordisk, you'll contribute to a line of business that's integral to driving strategy within our organization – one that's been entrusted to educate our customers and physicians about our life-changing products.

Global Marketing provides early business input to discovery projects and prepares long-term marketing strategies. We also prepare the markets for product launches and ensure optimal execution of marketing strategies locally. We are responsible for managing our global key opinion leader relationships successfully and our vision is to be the best marketing team in the global pharmaceutical industry and a key contributor to value creation in Novo Nordisk.

Throughout the programme you will gain hands-on experience with global and local pharmaceutical marketing and sales challenges and product pre-launch, launch and life-cycle processes. You will work with senior managers and build an international network of world-class colleagues, establishing yourself as one of tomorrow's key people in marketing at Novo Nordisk.

The Position

During the 2-year programme you will undertake three challenging and exciting rotations of 8-months duration within marketing and sales, both in our corporate headquarters in Denmark and in our global offices. You will gain experience working as a fully-fledged member of the teams and receive leadership and teamwork training and development.

During the first rotation in our headquarters in Denmark, you will experience hands-on learning and a solid introduction to corporate life and the entire pharmaceutical life-cycle of a brand. On your second rotation, which can be anywhere in the world, you will gain local market insights and high responsibility. On your third rotation, you will experience the final link in the pharmaceutical value-chain, as you will work with sales in an affiliate market and have responsibility for your own customer and sales targets.

Working at Novo Nordisk

At Novo Nordisk, we don't wait for change. We drive it. We're a dynamic company in an even more dynamic industry, and we know that what got us to where we are today is not necessarily what will make us successful in the future. We embrace the spirit of experimentation, striving for excellence without fixating on perfection. We never shy away from opportunities to develop, we seize them. From research and development, through to manufacturing, marketing, and sales – we're all working to move the needle on patient care.

Qualifications

To apply for the Global Marketing Graduate Programme, you must have:

- A master's degree from 2021 or 2022 in a relevant field, for example within commercial strategy, marketing, branding, product management or business – and above average academic achievements
- International experience, for example from studying a full semester abroad, working or volunteering*
- Relevant work experience or extracurricular activities obtained next to your studies
- A commercial mind-set, high drive, eagerness to learn and a passion for marketing
- Excellent interpersonal skills and a professional and personal impact that is reflected in your desire to take the initiative and responsibility for your projects
- Professional fluency in English and be globally mobile
- International driver's license

**if Covid-19 restrictions have prevented you from obtaining (additional) international experience, e.g. studying or completing an internship abroad, feel free to still apply and explain what your plans were, how they changed and what relevant experience you have gained instead.*

If you meet the criteria and are interested in joining the programme, we look forward to seeing your application no later than 5 January 2022 GMT+1.

Be sure to read below details on the application process.

Important before you apply!

Before you click the "apply now" button please ensure you have prepared your CV, latest transcript and motivational letter.

In the motivational letter, we would like to learn more about your motivation: why do you want to join the pharmaceutical industry, Novo Nordisk and the Graduate Programme; about your expectations: what are your expectations to the Graduate Programme and how will the programme support your career aspirations and lastly we want to learn more about your fit: which personal and professional competences makes you a great fit with the graduate programme.

Lastly, you will be asked to record a 1-minute video sharing why you are the ideal candidate for the Global Marketing Graduate Programme.

Please note that the application and video should be in English.

Contact

Click [here](#) to see all our other graduate programmes and learn more about the application process. On this site you can also chat with some of our current graduates Thursdays until 16 December 2021 and on 3, 4 and 5 January 2022.

For questions about the Global Marketing Graduate Programme, please contact our current graduate Jan Dominik Thielker, +45 3075 1824.