

#MeetTheHERO

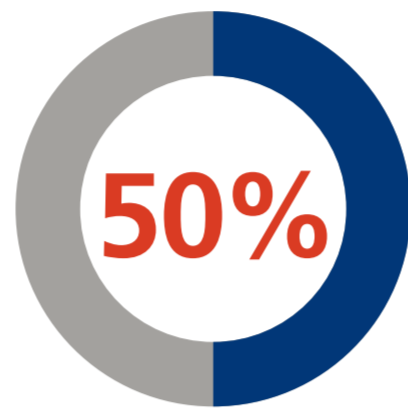
FIVE KEY ISSUES FACING PEOPLE AFFECTED BY HAEMOPHILIA

Pain



89%

say **pain** recently interfered with their lives¹



are in constant **pain**¹

Burden



59%

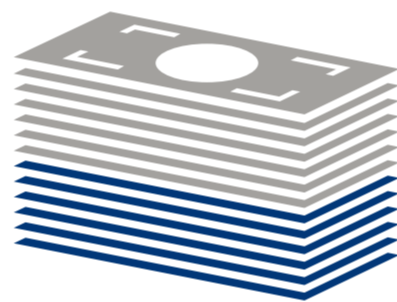
have **limited mobility**²

Social



36%

reported a negative impact of haemophilia on forming close **relationships**³



48%

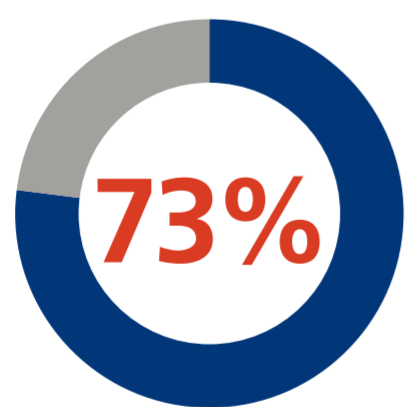
are worried about being able to **support a family** in the future³



47%

report psychological/psychiatric conditions⁴

Knowledge



of parents mention **lack of knowledge** among teachers as a reason for dissatisfaction³

Work



80%

report a negative impact of haemophilia on **employment**⁴



29%

chose a **job** to fit caring for a child with haemophilia⁵

1. Garrido C et al. PO-TU-218: Quality of life (QOL) and well-being of hemophilia patients and parents managing hemophilia: Hero study analysis. *Haemophilia* 2012; 18(3):177.
2. Novo Nordisk. Quality of Life and Well-Being of People with Haemophilia and Parents Managing Haemophilia: HERO Study Analysis N/A 2012;N/A: 1
3. Cassis FRMY et al. Haemophilia Experiences, Results and Opportunities (HERO) Study: Influence of haemophilia on interpersonal relationships as reported by adults with haemophilia and parents of children with haemophilia. *Haemophilia* 2014; 20:e287-295.
4. Forsyth AL et al. Haemophilia Experiences, Results and Opportunities (HERO) Study: survey methodology and population demographics. *Haemophilia* 2014; 20:44-51.
5. Forsyth AL et al. Haemophilia Experiences, Results and Opportunities (HERO) Study: survey methodology and population demographics. *Haemophilia* 2014; online supplement, Table 1, Effects of Haemophilia on Employment on PWH and Parents, <http://onlinelibrary.wiley.com/doi/10.1111/hae.12239/supinfo>

Find out more at herostudy.org or changinghaemophilia.com