



CONTRACT

Between:

Primary Care Diabetes EUROPE (ivzw/inpo)

Bredestraat 79
2180 Ekeren
Belgium

AND

Novo Nordisk A/S

Krogshøjvej 41
DK-2880 Bagsværd
Denmark

Whereas the company **Novo Nordisk** purchases the sponsorship package **GOLD SPONSOR** (details on page 2) for the amount of € 25,000.00 per annum for a 3 year period, 2006 being the first year, 2007 the second, 2008 the third.

Primary Care Diabetes EUROPE will provide the benefits as described on page 2, per annum for this same period.

Payments are due upon invoice.

Signature

Name: Peter Gerhardson
Position: Area Vice President
Date:

8/8/06

Signature:

1/a

Name: Eugene Hughes
Position: Chairman
Date:

01/08/2006



Gold Sponsor

Cost: €25.000 per annum, 3 year contract

Benefits:

- Recognition on PCD EUROPE promotional printwork as Gold Sponsor (such as website, conference material, brochures etc., printed as of signature of contract)
 - Gold exhibition space (1 slot) on any conference organised by PCD EUROPE, during the contract period.
 - 15 Free registrations to any conference organised by PCD EUROPE, during the contract period.
 - Opportunity to buy additional registrations at preferred rates.
- Benefits relating to the journal 'Primary Care Diabetes' – official journal of PCD EUROPE:*
- 1-page full-colour advertisement per issue (not including inside or outside cover).
 - 100 gratis copies per issue to be delivered in bulk to a single address specified by the sponsor.
 - 'Gold Sponsor' acknowledgement on journal title page.
 - Gold preferential rates for sponsored supplements and bulk sales. (15% discount on usual rates.)

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